JENNY LIN

user interface designer

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214.500.5638
San Francisco, CA

Education

School of Visual Arts, 2010
Master of Fine Arts: Computer Art

Cornell University, 2008
Bachelor of Arts: Information Science
Bachelor of Fine Arts: Electronic Imaging

Experience

FamilyLeaf, 2013-present
UI Designer
Create user interfaces, visual design, and front-end development for various features on the FamilyLeaf website.

Astrid, 2012
Mobile UI Designer (Freelance)
Design mobile interfaces for iPhone and Android and create graphic icons for gamification feature.

Google, 2010-2012
Rich Media Ad Developer
Conceptualized and developed rich media display advertisements including YouTube mastheads, using the DoubleClick Studio platform.

Transistor Studios, 2009
Flash Developer & Animator (Freelance)
Led the development of rich media and standard display ads for clients including Sears, Häagen Dazs, and Quaker Oats.

Peachpit Press, 2007
Motion Graphics Designer (Internship)
Created motion graphics for Peachpit's online video tutorials and designed and developed Flash prototype for interactive book product.

Cornell University, 2006
Visual Designer (Internship)
Designed graphics and templates for the website of the School of Industrial and Labor Relations at Cornell University.

OgilvyOne, 2005
Web Developer (Internship)
Collaborated to develop and design the user interface, graphics, and database for the website of Seiko China.