\mathscr{A} Starting campaign with query: Tell me what you know about the color like no othe...

✓ Session created with state keys: ['user query']

```
- RAW EVENT ----
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        "executable code": null,
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        "function response": null,
        "text": "**Recreating the Iconic \"Bouncing Balls\" Ad: My
Approach**\n\nOkay, so the user wants to bring back that classic Sony Bravia
ad. That's a fun challenge! Here's how I'm thinking I'll tackle this:\n\nFirst,
I need to understand the source material. I'll kick things off by hitting up
`ask openai agent` to get a deep dive on the original \"Colour Like No Other\"
campaign \u2013 all the details I can gather about the ad's content, style, and
impact. This information will be my foundation.\n\nOnce I have a firm grasp on
the original, the real fun begins...\n"
      },
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        "executable code": null,
        "function call": null,
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stunning campaigns of the 21st century. The Sony BRAVIA \"Colour Like No
Other\" ad with the bouncing balls is a masterpiece of advertising. Let's break
it down and build it back up. First, I need to gather all the details on the
original."
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'Colour Like No Other' ad campaign that features bouncing balls in San
Francisco. I need to know the core message, the visual style, the music used,
and the overall emotional impact it had.\""
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  "author": "like no other agent",
```

Okay, so the user wants to bring back that classic Sony Bravia ad. That's a fun challenge! Here's how I'm thinking I'll tackle this:

First, I need to understand the source material. I'll kick things off by hitting up `ask_openai_agent` to get a deep dive on the original "Colour Like No Other" campaign - all the details I can gather about the ad's content, style, and impact. This information will be my foundation.

Once I have a firm grasp on the original, the real fun begins...

text → Okay, let's dive into one of the most iconic and visually stunning campaigns of the 21st century. The Sony BRAVIA "Colour Like No Other" ad with the bouncing balls is a masterpiece of advertising. Let's break it down and build it back up. First, I need to gather all the details on the original.

tool-call → ask openai agent({

"tool_context": "\"Tell me everything you can about the Sony Bravia 'Colour Like No Other' ad campaign that features bouncing balls in San Francisco. I need to know the core message, the visual style, the music used, and the overall emotional impact it had.\""

I've compiled detailed information about the Sony Bravia "Color Like No Other" ad campaign with the bouncing balls in San Francisco. You can find the complete report saved in the file `query_reply.md`. Let me know if there's anything else you'd like to explore!

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            "result": "I've compiled detailed information about the Sony Bravia
\"Color Like No Other\" ad campaign with the bouncing balls in San Francisco.
You can find the complete report saved in the file `query reply.md`. Let me
know if there's anything else you'd like to explore!"
          }
        },
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     }
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  "id": "xbjAecEk",
  "timestamp": 1751718989.204651
}
                          ] author=like no other agent final=False
[Event
📤 tool•result → ask openai agent → {
  "result": "I've compiled detailed information about the Sony Bravia \"Color
Like No Other\" ad campaign with the bouncing balls in San Francisco. You can
```

```
find the complete report saved in the file `query_reply.md`. Let me know if
there's anything else you'd like to explore!"
}
```

```
- RAW EVENT ----
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        "function call": null,
        "function response": null,
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details right here in `query reply.md`. Now, my immediate focus is dissecting
it. I need to get a deep understanding of its core message, that essential
takeaway the campaign was built around. Beyond that, I need to immerse myself
in the visual style - the colors, the composition, the overall aesthetic.
Finally, the music. Music is so crucial; it shapes the entire emotional
landscape. All of this, the core message, the visuals, and the music, will be
my foundation, the blueprint for my recreation. It's about capturing the
*essence* and translating it into a fresh iteration.\n"
      },
        "video metadata": null,
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the message, visuals, and music to prep for my recreation."
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  "state delta": {},
  "artifact_delta": {},
  "transfer to agent": null,
  "escalate": null,
  "requested auth configs": {}
```

Okay, I've got the original ad details right here in `query_reply.md`. Now, my immediate focus is dissecting it. I need to get a deep understanding of its core message, that essential takeaway the campaign was built around. Beyond that, I need to immerse myself in the visual style - the colors, the composition, the overall aesthetic. Finally, the music. Music is so crucial; it shapes the entire emotional landscape. All of this, the core message, the visuals, and the music, will be my foundation, the blueprint for my recreation. It's about capturing the *essence* and translating it into a fresh iteration. \bigcirc text \rightarrow Right, the ad intel is in `query_reply.md`. Time to read up on the message, visuals, and music to prep for my recreation.

tool-call → read_markdown({})

```
---- RAW EVENT -
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      "function call": null,
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        "will continue": null,
        "scheduling": null,
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        "name": "read markdown",
        "response": {
```

"result": "---\n\n# The Ad in a Nutshell\n\nIn 2005, Sony launched a captivating advertisement for its Bravia LCD televisions, emphasizing the tagline \"Colour like no other.\" The ad features 250,000 vibrant bouncy balls cascading down the steep streets of San Francisco, creating a mesmerizing visual spectacle. This two-and-a-half-minute spot first aired in the UK on November 6, 2005, during the halftime of a football match between Manchester United and Chelsea.

([theguardian.com] (https://www.theguardian.com/media/2005/oct/25/advertising?ut m source=openai)) The ad was directed by Nicolai Fuglsig and produced by Fallon

```
London.
```

```
([adage.com] (https://adage.com/creativity/work/balls/8012?utm source=openai)) \n
\n# The Scenes\n\n- **Opening Shot**: The ad begins with a serene view of a
quiet San Francisco street, bathed in soft morning light.\n\n- **The Release**:
Suddenly, a multitude of colorful bouncy balls is released from the top of a
steep hill, bouncing and rolling down the street. The balls, in shades of red,
blue, green, yellow, and more, create a dynamic and chaotic yet beautiful
scene.
([campaignlive.co.uk] (https://www.campaignlive.co.uk/article/close-up-live-issu
e-fuglsig-lets-balls-fly-sony-braviatv-ad/526360?utm source=openai))\n\n-
**Interactions with the Environment**: As the balls descend, they interact with
various elements of the urban landscape\u2014bouncing off parked cars, curbs,
and even a frog that leaps out of a drainpipe amidst the colorful onslaught.
([sfgate.com] (https://www.sfgate.com/sf-culture/article/san-francisco-sony-boun
cy-ball-ad-20204385.php?utm source=openai))\n\n- **Slow-Motion Sequences**: The
ad features slow-motion shots capturing the balls in mid-air, highlighting
their vibrant colors against the muted tones of the cityscape.\n\n- **Closing
Scene**: The camera pans out to show the balls continuing their journey down
the hill, with the tagline \"Colour like no other\" appearing on the screen,
followed by an image of the Sony Bravia television.\n\n# Why It Resonated\n\n-
**Authenticity and Practical Effects**: The ad's impact was heightened by the
use of real bouncy balls and practical effects, avoiding computer-generated
imagery. This authenticity captivated audiences and set the ad apart from
typical commercials.
([campaignlive.co.uk] (https://www.campaignlive.co.uk/article/close-up-live-issu
e-fuglsig-lets-balls-fly-sony-braviatv-ad/526360?utm source=openai))\n\n-
**Emotional Engagement**: The combination of the chaotic yet beautiful visuals
with the soothing soundtrack created an emotional resonance, evoking feelings
of wonder and nostalgia.\n\n- **Memorable Visuals**: The sheer scale and
uniqueness of the ad's concept made it memorable, leading to widespread
discussion and acclaim.
([adage.com] (https://adage.com/creativity/work/balls/8012?utm source=openai)) \n
\n- **Effective Brand Messaging**: By focusing on the purity and vibrancy of
color, the ad effectively communicated the superior color reproduction
capabilities of the Sony Bravia televisions.\n\n# The Music\n\nThe
advertisement is set to \"Heartbeats,\" a song by Swedish singer-songwriter
Jos\u00e9 Gonz\u00e1lez, released in 2003.
([sounds-familiar.info](https://www.sounds-familiar.info/2005/09/sony-bravia-bo
uncing-balls/?utm source=openai)) The gentle acoustic melody and
Gonz\u00e1lez's soothing vocals provide a calming contrast to the dynamic
visuals, enhancing the dreamlike quality of the ad and reinforcing the theme of
vibrant color.\n\n---"
        },
        "text": null
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    "role": "user"
  },
```

```
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  "usage metadata": null,
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  "actions": {
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    "artifact delta": {},
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    "requested auth configs": {}
  },
  "long running tool ids": null,
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  "timestamp": 1751719026.170438
                          ] author=like no other agent final=False
[Event
≜ tool-result → read markdown → {
 "result": "---\n\n# The Ad in a Nutshell\n\nIn 2005, Sony launched a
captivating advertisement for its Bravia LCD televisions, emphasizing the
tagline \"Colour like no other.\" The ad features 250,000 vibrant bouncy balls
cascading down the steep streets of San Francisco, creating a mesmerizing
visual spectacle. This two-and-a-half-minute spot first aired in the UK on
November 6, 2005, during the halftime of a football match between Manchester
United and Chelsea.
([theguardian.com] (https://www.theguardian.com/media/2005/oct/25/advertising?ut
m source=openai)) The ad was directed by Nicolai Fuglsig and produced by Fallon
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steep hill, bouncing and rolling down the street. The balls, in shades of red,
blue, green, yellow, and more, create a dynamic and chaotic yet beautiful
scene.
([campaignlive.co.uk] (https://www.campaignlive.co.uk/article/close-up-live-issu
e-fuglsig-lets-balls-fly-sony-braviatv-ad/526360?utm source=openai))\n\n-
**Interactions with the Environment**: As the balls descend, they interact with
various elements of the urban landscape\u2014bouncing off parked cars, curbs,
and even a frog that leaps out of a drainpipe amidst the colorful onslaught.
([sfgate.com] (https://www.sfgate.com/sf-culture/article/san-francisco-sony-boun
cy-ball-ad-20204385.php?utm source=openai))\n\n- **Slow-Motion Sequences**: The
```

"grounding metadata": null,

ad features slow-motion shots capturing the balls in mid-air, highlighting their vibrant colors against the muted tones of the cityscape.\n\n- **Closing Scene**: The camera pans out to show the balls continuing their journey down the hill, with the tagline \"Colour like no other\" appearing on the screen, followed by an image of the Sony Bravia television.\n\n# Why It Resonated\n\n- **Authenticity and Practical Effects**: The ad's impact was heightened by the use of real bouncy balls and practical effects, avoiding computer-generated imagery. This authenticity captivated audiences and set the ad apart from typical commercials.

([campaignlive.co.uk] (https://www.campaignlive.co.uk/article/close-up-live-issu e-fuglsig-lets-balls-fly-sony-braviatv-ad/526360?utm_source=openai))\n\n- **Emotional Engagement**: The combination of the chaotic yet beautiful visuals with the soothing soundtrack created an emotional resonance, evoking feelings

e-fuglsig-lets-balls-fly-sony-braviatv-ad/526360?utm_source=openai)) \n\n- **Emotional Engagement**: The combination of the chaotic yet beautiful visuals with the soothing soundtrack created an emotional resonance, evoking feelings of wonder and nostalgia.\n\n- **Memorable Visuals**: The sheer scale and uniqueness of the ad's concept made it memorable, leading to widespread discussion and acclaim.

([adage.com] (https://adage.com/creativity/work/balls/8012?utm_source=openai))\n\n- **Effective Brand Messaging**: By focusing on the purity and vibrancy of color, the ad effectively communicated the superior color reproduction capabilities of the Sony Bravia televisions.\n\n# The Music\n\nThe advertisement is set to \"Heartbeats,\" a song by Swedish singer-songwriter Jos\u00e9 Gonz\u00e1lez, released in 2003.

([sounds-familiar.info] (https://www.sounds-familiar.info/2005/09/sony-bravia-bo uncing-balls/?utm_source=openai)) The gentle acoustic melody and Gonz\u00e1lez's soothing vocals provide a calming contrast to the dynamic visuals, enhancing the dreamlike quality of the ad and reinforcing the theme of vibrant color.\n\n---"

To recapture that magic. My key takeaway? The Sony Bravia TV is all about breathtaking, almost otherworldly color. It's about taking the mundane and injecting it with a sense of wonder and beauty.\n\nNow, for my version. I'm aiming for a 24-second visual poem, broken into three distinct segments. The tone is everything: whimsical, awe-inspiring, a touch serene, but with an underlying current of controlled chaos. Think about it - a splash of color against a desaturated backdrop. Photorealistic, cinematic, but with a dreamlike quality.\n\nFirst, I'm setting the stage. Eight seconds of a classic San Francisco street bathed in soft, early morning light. Quiet, expectant. Then, a few tentative colored balls appear at the top of the hill, hinting at what's to come. `text to video veo3` is perfect for this.\n\nNext, the explosion! A medium shot, looking upwards, as a wave of vibrant balls cascades down the street, almost filling the frame. Slow motion is key here to amplify the dreamlike effect. The visual weight and movement are critical. The sheer scale and color saturation will be what defines this scene, all brought to life with `text to video veo3`.\n\nFinally, the intimate moment. An extreme close-up of the balls in slow motion, highlighting their exquisite detail and the vibrant colors. Blur the background to keep the focus precisely on the balls. This is where the magic really happens, again with `text to video veo3`.\n\nFor the auditory experience, I'm composing a melancholic acoustic guitar piece - using `text to audio lyria`. Introspective, a touch melancholic, but with that underlying sense of wonder, it will provide the perfect emotional counterpoint to the visuals. \n\nThe workflow is straightforward. Generate the three clips, concatenate them, generate the audio, and finally merge video and audio for the final rendering. I believe this will be a compelling and respectful homage to the original campaign.\n"

```
},
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    "function response": null,
```

"text": "My homage to the iconic Sony Bravia \"Bouncing Balls\" ad is going to be a 24-second, three-act visual poem.\n\n**Act I: The Overture (8 seconds)**\nWe'll open with a wide, cinematic shot of a quintessential San Francisco street at dawn. The light is soft, the air is still. Then, a single, bright red ball appears at the crest of the hill, tentatively beginning its descent.\n\n**Act II: The Deluge (8 seconds)**\nNow, the spectacle. From a low-angle, looking up the hill, a torrent of 250,000 vibrant, colorful balls cascades down the street. It's a riot of color in slow-motion, a silent, beautiful chaos.\n\n**Act III: The Detail (8 seconds)**\nWe finish with an extreme close-up. We're in the heart of the cascade now, with balls of every hue flying past the lens in a hypnotic, slow-motion ballet. The shot is a testament to the ad's core message: \"Colour Like No Other.\"\n\nThe entire

```
piece will be set to a custom-composed acoustic score, reminiscent of the
original's gentle, melancholic feel. Let's begin the production."
      } ,
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        "inline data": null,
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Francisco street. The light is soft and golden, suggesting early morning. The
street is quiet and empty. For the first few seconds, the scene is still. Then,
from the top of the hill, a few colorful balls begin to roll down, almost
tentatively. Photorealistic, cinematic, 8k."
          } ,
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    "state delta": {},
    "artifact delta": {},
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    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": "set()",
  "branch": null,
  "id": "2fRGSist",
  "timestamp": 1751719026.173045
}
[Event
                          ] author=like no other agent final=False
text → **My Rendering of the Sony Bravia Ad - A Deep Dive**
```

Okay, so I've dissected the Sony Bravia "Colour Like No Other" campaign. The goal? To recapture that magic. My key takeaway? The Sony Bravia TV is all about breathtaking, almost otherworldly color. It's about taking the mundane and injecting it with a sense of wonder and beauty.

Now, for my version. I'm aiming for a 24-second visual poem, broken into three distinct segments. The tone is everything: whimsical, awe-inspiring, a touch serene, but with an underlying current of controlled chaos. Think about it - a splash of color against a desaturated backdrop. Photorealistic, cinematic, but with a dreamlike quality.

First, I'm setting the stage. Eight seconds of a classic San Francisco street bathed in soft, early morning light. Quiet, expectant. Then, a few tentative colored balls appear at the top of the hill, hinting at what's to come. `text to video veo3` is perfect for this.

Next, the explosion! A medium shot, looking upwards, as a wave of vibrant balls cascades down the street, almost filling the frame. Slow motion is key here to amplify the dreamlike effect. The visual weight and movement are critical. The sheer scale and color saturation will be what defines this scene, all brought to life with `text_to_video_veo3`.

Finally, the intimate moment. An extreme close-up of the balls in slow motion, highlighting their exquisite detail and the vibrant colors. Blur the background to keep the focus precisely on the balls. This is where the magic really happens, again with `text_to_video_veo3`.

For the auditory experience, I'm composing a melancholic acoustic guitar piece - using `text_to_audio_lyria`. Introspective, a touch melancholic, but with that underlying sense of wonder, it will provide the perfect emotional counterpoint to the visuals.

The workflow is straightforward. Generate the three clips, concatenate them, generate the audio, and finally merge video and audio for the final rendering. I believe this will be a compelling and respectful homage to the original campaign.

 \bigcirc text \rightarrow My homage to the iconic Sony Bravia "Bouncing Balls" ad is going to be a 24-second, three-act visual poem.

**Act I: The Overture (8 seconds) **

We'll open with a wide, cinematic shot of a quintessential San Francisco street at dawn. The light is soft, the air is still. Then, a single, bright red ball appears at the crest of the hill, tentatively beginning its descent.

**Act II: The Deluge (8 seconds) **

Now, the spectacle. From a low-angle, looking up the hill, a torrent of 250,000 vibrant, colorful balls cascades down the street. It's a riot of color in slow-motion, a silent, beautiful chaos.

**Act III: The Detail (8 seconds) **

We finish with an extreme close-up. We're in the heart of the cascade now, with balls of every hue flying past the lens in a hypnotic, slow-motion ballet. The shot is a testament to the ad's core message: "Colour Like No Other."

The entire piece will be set to a custom-composed acoustic score, reminiscent of the original's gentle, melancholic feel. Let's begin the production.

tool-call → text to video veo3({

})

"video_prompt": "Wide, establishing shot of a classic, steep San Francisco street. The light is soft and golden, suggesting early morning. The street is quiet and empty. For the first few seconds, the scene is still. Then, from the top of the hill, a few colorful balls begin to roll down, almost tentatively. Photorealistic, cinematic, 8k."

Wide, establishing shot of a classic, steep San Francisco street. The light is soft and golden, suggesting early morning. The street is quiet and empty. For the first few seconds, the scene is still. Then, from the top of the hill, a few colorful balls begin to roll down, almost tentatively. Photorealistic, cinematic, 8k.

Submitting video request to Veo3...

✓ Successfully generated and saved video from Veo3
✓ Video saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated_video_20250705_1439.mp4
✓ Context key: video path 20250705 1439

```
"content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": {
          "will continue": null,
          "scheduling": null,
          "id": "adk-8ab9a835-75d3-4410-a904-084766c0f3fa",
          "name": "text to video veo3",
          "response": {
            "result": "\u2705 Successfully generated and saved video from Veo3.
Video saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4 (key:
video path 20250705 1439)"
        },
        "text": null
      }
    "role": "user"
  "grounding metadata": null,
  "partial": null,
  "turn_complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "video path 20250705 1439": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4",
      "all video paths": [
        "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4"
    },
```

```
"transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": null,
  "branch": null,
  "id": "09GQGEPI",
  "timestamp": 1751719144.229378
                           ] author=like no other agent final=False
[Event
\triangleq tool-result \rightarrow text to video veo3 \rightarrow {
 "result": "\u2705 Successfully generated and saved video from Veo3. Video
saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4 (key:
video path 20250705 1439)"
\lozenge state \Delta \rightarrow \{
  "video path 20250705 1439": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4",
  "all video paths": [
    "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4"
  1
}
Warning: there are non-text parts in the response: ['function call'], returning
concatenated text result from text parts. Check the full
candidates.content.parts accessor to get the full model response.
         — RAW EVENT —
  "content": {
    "parts": [
        "video metadata": null,
        "thought": true,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": null,
        "text": "**Building the Bravia Spectacle: Scene 2's
Construction ** \n\nAlright, the first scene is done, looking good. Now, it's
```

time to build the visual crescendo. My goal is clear: scene two, the

\"Deluge,\" a vibrant wave of balls cascading down the street. I envision a medium shot, looking uphill, with a slow-motion, dreamlike, photorealistic,

"artifact delta": {},

```
cinematic feel \u2013 8k, of course. To achieve this, I'll leverage
`text to video veo3`. This should nail the spectacle I'm going for.\n\nAfter
this deluge, I'll move swiftly to Scene 3, a close-up symphony of detail.
Extreme close-up of the balls in slow motion. Here, the shallow depth of field
will highlight their color and granular details. Again, I'll rely on
`text to video veo3` for this photorealistic 8k cinematic slow-motion
sequence.\n\nOnce these scenes are crafted, it's on to concatenation, audio
generation, and the final merge. I'm excited to see how this comes together!\n"
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": {
          "id": "adk-17643c94-716e-455b-bdf4-5ae85c57ba86",
          "args": {
            "video prompt": "Medium shot, looking up from a low angle on a
steep San Francisco street. A massive, vibrant wave of 250,000 colorful
bouncing balls cascades down the hill, filling the frame. The action is in
slow-motion, creating a dreamlike and mesmerizing effect. The colors of the
balls are extremely saturated against the more muted tones of the city.
Photorealistic, cinematic, 8k."
          },
          "name": "text to video veo3"
        "function response": null,
        "text": null
      }
    ],
    "role": "model"
  "grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": {
    "cache tokens details": null,
    "cached content token count": null,
    "candidates token count": 105,
    "candidates tokens details": null,
    "prompt token count": 4618,
    "prompt tokens details": [
```

```
{
        "modality": "TEXT",
        "token count": 4618
    1,
    "thoughts token count": 232,
    "tool use prompt token count": null,
    "tool use prompt_tokens_details": null,
    "total token count": 4955,
    "traffic type": null
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state_delta": {},
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  },
  "long running tool ids": "set()",
  "branch": null,
  "id": "kS151UFh",
  "timestamp": 1751719144.232591
}
[Event
                           ] author=like no other agent final=False

    text → **Building the Bravia Spectacle: Scene 2's Construction**
```

Alright, the first scene is done, looking good. Now, it's time to build the visual crescendo. My goal is clear: scene two, the "Deluge," a vibrant wave of balls cascading down the street. I envision a medium shot, looking uphill, with a slow-motion, dreamlike, photorealistic, cinematic feel - 8k, of course. To achieve this, I'll leverage `text_to_video_veo3`. This should nail the spectacle I'm going for.

After this deluge, I'll move swiftly to Scene 3, a close-up symphony of detail. Extreme close-up of the balls in slow motion. Here, the shallow depth of field will highlight their color and granular details. Again, I'll rely on `text_to_video_veo3` for this photorealistic 8k cinematic slow-motion sequence.

Once these scenes are crafted, it's on to concatenation, audio generation, and the final merge. I'm excited to see how this comes together!

```
tool-call → text to video veo3({
```

"video_prompt": "Medium shot, looking up from a low angle on a steep San Francisco street. A massive, vibrant wave of 250,000 colorful bouncing balls cascades down the hill, filling the frame. The action is in slow-motion, creating a dreamlike and mesmerizing effect. The colors of the balls are

```
extremely saturated against the more muted tones of the city. Photorealistic,
cinematic, 8k."
Medium shot, looking up from a low angle on a steep San Francisco street. A
massive, vibrant wave of 250,000 colorful bouncing balls cascades down the
hill, filling the frame. The action is in slow-motion, creating a dreamlike and
mesmerizing effect. The colors of the balls are extremely saturated against the
more muted tones of the city. Photorealistic, cinematic, 8k.

✓ Successfully generated and saved video from Veo3

Video saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4
Context key: video path 20250705 1441
        — RAW EVENT —
  "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": {
         "will continue": null,
          "scheduling": null,
         "id": "adk-17643c94-716e-455b-bdf4-5ae85c57ba86",
          "name": "text to video_veo3",
          "response": {
           "result": "\u2705 Successfully generated and saved video from Veo3.
Video saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4 (key:
video path 20250705 1441)"
         }
       },
        "text": null
     }
   "role": "user"
  "grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
```

```
"error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "video path 20250705 1441": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4"
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  } ,
  "long running tool ids": null,
  "branch": null,
  "id": "9tM0olK9",
  "timestamp": 1751719266.590343
                           ] author=like no other agent final=False
[Event
≜ tool-result → text to video veo3 → {
  "result": "\u2705 Successfully generated and saved video from Veo3. Video
saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4 (key:
video path 20250705 1441)"
  state  \Delta \rightarrow  \{ 
  "video path 20250705 1441": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4"
Warning: there are non-text parts in the response: ['function call'], returning
concatenated text result from text parts. Check the full
candidates.content.parts accessor to get the full model response.
         — RAW EVENT —
  "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
```

```
"executable code": null,
        "function call": null,
        "function response": null,
        "text": "I've got two of the three visual components in the bag. Now
for the final, most intimate shot. This is where we get up close and personal
with the \"stars\" of our show. The prompt needs to be precise. I'm thinking an
extreme close-up, slow-motion, with the focus tight on the balls, blurring
everything else into a dreamy bokeh. This shot needs to scream \"Colour Like No
Other. " `text to video veo3` should be able to handle this with the right
direction. After this, it's on to stitching these clips together and giving
them a voice with the perfect audio track."
      },
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": null,
        "text": "I've completed two of the three visual elements. Next up is
the final, intimate shot. I'm crafting a precise prompt for
`text to video veo3` to capture an extreme close-up of the \"stars\" of our
show\u2014the balls\u2014in slow-motion with a dreamy bokeh effect. This shot
must embody the \"Colour Like No Other\" slogan. After this, I'll concatenate
the clips and add the audio."
      },
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": {
          "id": "adk-8b534f1b-15be-4989-81eb-b50ee89440b6",
            "video prompt": "Extreme close-up shot of the colorful bouncing
balls as they fly past the camera in elegant slow-motion. The focus is sharp on
the balls, capturing the texture and intense color of each one. The background
is completely blurred, creating a beautiful bokeh effect. The lighting is soft
and diffused, making the colors pop even more. Photorealistic, cinematic, 8k,
shallow depth of field."
          },
          "name": "text to video veo3"
        },
```

```
"function response": null,
        "text": null
     }
    ],
    "role": "model"
  "grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": {
    "cache tokens details": null,
    "cached content token count": null,
    "candidates token count": 330,
    "candidates tokens details": null,
    "prompt token count": 5054,
    "prompt tokens details": [
        "modality": "TEXT",
        "token count": 5054
      }
    ],
    "thoughts token count": null,
    "tool use prompt token count": null,
    "tool use prompt tokens details": null,
    "total token count": 5384,
    "traffic type": null
  },
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {},
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": "set()",
  "branch": null,
  "id": "Lrmd4Z2T",
  "timestamp": 1751719266.593468
}
                           ] author=like no other agent final=False
[Event
\bigcirc text \rightarrow I've got two of the three visual components in the bag. Now for the
final, most intimate shot. This is where we get up close and personal with the
```

"stars" of our show. The prompt needs to be precise. I'm thinking an extreme close-up, slow-motion, with the focus tight on the balls, blurring everything else into a dreamy bokeh. This shot needs to scream "Colour Like No Other." `text_to_video_veo3` should be able to handle this with the right direction. After this, it's on to stitching these clips together and giving them a voice with the perfect audio track.

Type completed two of the three visual elements. Next up is the

text I've completed two of the three visual elements. Next up is the final, intimate shot. I'm crafting a precise prompt for `text_to_video_veo3` to capture an extreme close-up of the "stars" of our show—the balls—in slow-motion with a dreamy boken effect. This shot must embody the "Colour Like No Other" slogan. After this, I'll concatenate the clips and add the audio.

tool-call → text_to_video_veo3({

})

"video_prompt": "Extreme close-up shot of the colorful bouncing balls as they fly past the camera in elegant slow-motion. The focus is sharp on the balls, capturing the texture and intense color of each one. The background is completely blurred, creating a beautiful bokeh effect. The lighting is soft and diffused, making the colors pop even more. Photorealistic, cinematic, 8k, shallow depth of field."

Extreme close-up shot of the colorful bouncing balls as they fly past the camera in elegant slow-motion. The focus is sharp on the balls, capturing the texture and intense color of each one. The background is completely blurred, creating a beautiful bokeh effect. The lighting is soft and diffused, making the colors pop even more. Photorealistic, cinematic, 8k, shallow depth of field.

Submitting video request to Veo3...

✓ Successfully generated and saved video from Veo3

✓ Video saved to: /Users/jeny/Desktop/Jupyter/Google

ADK/OnlineMarketing/generated_video_20250705_1443.mp4

✓ Context key: video path 20250705 1443

```
"name": "text to video veo3",
          "response": {
            "result": "\u2705 Successfully generated and saved video from Veo3.
Video saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1443.mp4 (key:
video path 20250705 1443)"
        },
        "text": null
      }
    "role": "user"
  "grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "video path 20250705 1443": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1443.mp4"
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  },
  "long running tool ids": null,
  "branch": null,
  "id": "fWCKL1ar",
  "timestamp": 1751719388.334002
}
                           ] author=like no other agent final=False
[Event
≜ tool-result → text to video veo3 → {
  "result": "\u2705 Successfully generated and saved video from Veo3. Video
saved to: /Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1443.mp4 (key:
video path 20250705 1443)"
\lozenge state \Delta \rightarrow \{
  "video path 20250705 1443": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated_video 20250705 1443.mp4"
```

}

```
- RAW EVENT -
{
  "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": null,
        "text": "The visuals are locked. Three distinct scenes, each a building
block of the final piece. Now it's time to stitch them together, to create that
seamless narrative flow I've been aiming for. `concatenate videos` is the tool
for this job. After that, I'll craft the perfect soundscape to elevate the
visuals and tie everything together. Let's get to it. I've got the visual scenes
ready. Time to use `concatenate videos` to create the final narrative. Then,
I'll design the soundscape."
      },
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": {
          "id": "adk-77d58e49-8919-4c2e-886c-c0d83a902d08",
          "args": {},
          "name": "concatenate videos"
        "function response": null,
        "text": null
      }
    "role": "model"
  "grounding metadata": null,
  "partial": null,
```

```
"turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": {
    "cache tokens details": null,
    "cached content token count": null,
    "candidates token count": 123,
    "candidates tokens details": null,
    "prompt token count": 5478,
    "prompt tokens details": [
        "modality": "TEXT",
        "token count": 5478
     }
    ],
    "thoughts token count": null,
    "tool use prompt token count": null,
    "tool use prompt tokens details": null,
    "total token count": 5601,
    "traffic type": null
  },
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {},
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": "set()",
  "branch": null,
  "id": "XmkcxnBT",
  "timestamp": 1751719388.336484
                          ] author=like no other agent final=False
[Event
\bigcirc text \rightarrow The visuals are locked. Three distinct scenes, each a building block
of the final piece. Now it's time to stitch them together, to create that
seamless narrative flow I've been aiming for. `concatenate videos` is the tool
for this job. After that, I'll craft the perfect soundscape to elevate the
visuals and tie everything together. Let's get to it. I've got the visual scenes
ready. Time to use `concatenate videos` to create the final narrative. Then,
I'll design the soundscape.
tool-call → concatenate videos({})
Detecting video resolutions...
Target resolution: 1280x720
```

```
Running ffmpeg concatenation...
ffmpeq version 7.1.1 Copyright (c) 2000-2025 the FFmpeq developers
 built with Apple clang version 16.0.0 (clang-1600.0.26.6)
  configuration: --prefix=/usr/local/Cellar/ffmpeq/7.1.1 1 --enable-shared
--enable-pthreads --enable-version3 --cc=clang --host-cflags=
--host-ldflags='-Wl,-ld classic' --enable-ffplay --enable-gnutls --enable-gpl
--enable-libaom --enable-libaribb24 --enable-libbluray --enable-libdav1d
--enable-libharfbuzz --enable-libjxl --enable-libmp3lame --enable-libopus
--enable-libravle --enable-librist --enable-librubberband --enable-libsnappy
--enable-libsrt --enable-libssh --enable-libsvtav1 --enable-libtesseract
--enable-libtheora --enable-libvidstab --enable-libvmaf --enable-libvorbis
--enable-libvpx --enable-libvebp --enable-libx264 --enable-libx265
--enable-libxml2 --enable-libxvid --enable-lzma --enable-libfontconfig
--enable-libfreetype --enable-frei0r --enable-libass --enable-libopencore-amrnb
--enable-libopencore-amrwb --enable-libopenjpeq --enable-libspeex
--enable-libsoxr --enable-libzmq --enable-libzimg --disable-libjack
--disable-indev=jack --enable-videotoolbox --enable-audiotoolbox
               59. 39.100 / 59. 39.100
  libavutil
  libavcodec
               61. 19.101 / 61. 19.101
  libavformat 61. 7.100 / 61. 7.100
  libavdevice 61. 3.100 / 61. 3.100
  libavfilter 10. 4.100 / 10. 4.100
               8. 3.100 / 8. 3.100
  libswscale
 libswresample 5. 3.100 / 5. 3.100
               58. 3.100 / 58. 3.100
  libpostproc
Input #0, mov,mp4,m4a,3gp,3g2,mj2, from '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1439.mp4':
 Metadata:
   major brand
                  : isom
   minor version : 512
   compatible brands: isomiso2avc1mp41
   encoder
                   : Google
  Duration: 00:00:08.00, start: 0.000000, bitrate: 5651 kb/s
  Stream \#0:0[0x1] (und): Video: h264 (High) (avc1 / 0x31637661),
yuv420p(progressive), 1280x720, 5648 kb/s, 24 fps, 24 tbr, 12288 tbn (default)
     Metadata:
       handler name
                      : VideoHandler
       vendor id
                     : [0][0][0][0]
Input #1, mov,mp4,m4a,3qp,3q2,mj2, from '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1441.mp4':
 Metadata:
   major brand
                  : isom
   minor version : 512
   compatible brands: isomiso2avc1mp41
    encoder
                   : Google
  Duration: 00:00:08.00, start: 0.000000, bitrate: 9848 kb/s
```

🔽 All videos have same resolution - simple concat

```
Stream #1:0[0x1](und): Video: h264 (High) (avc1 / 0x31637661),
yuv420p(progressive), 1280x720, 9845 kb/s, 24 fps, 24 tbr, 12288 tbn (default)
     Metadata:
       handler name : VideoHandler
       vendor id
                     : [0][0][0][0]
Input #2, mov,mp4,m4a,3gp,3g2,mj2, from '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/generated video 20250705 1443.mp4':
 Metadata:
   major brand
                  : isom
   minor version : 512
   compatible brands: isomiso2avc1mp41
   encoder
                   : Google
  Duration: 00:00:08.00, start: 0.000000, bitrate: 4265 kb/s
  Stream #2:0[0x1](und): Video: h264 (High) (avc1 / 0x31637661),
yuv420p(progressive), 1280x720, 4262 kb/s, 24 fps, 24 tbr, 12288 tbn (default)
     Metadata:
       handler name : VideoHandler
       vendor id : [0][0][0][0]
Stream mapping:
  Stream #0:0 (h264) -> concat
  Stream #1:0 (h264) -> concat
  Stream #2:0 (h264) -> concat
  concat:out:v0 -> Stream #0:0 (libx264)
Press [q] to stop, [?] for help
[libx264 @ 0x7fa120708c80] using cpu capabilities: MMX2 SSE2Fast SSSE3 SSE4.2
AVX FMA3 BMI2 AVX2
[libx264 @ 0x7fa120708c80] profile High, level 3.1, 4:2:0, 8-bit
[libx264 @ 0x7fa120708c80] 264 - core 164 r3108 31e19f9 - H.264/MPEG-4 AVC
codec - Copyleft 2003-2023 - http://www.videolan.org/x264.html - options:
cabac=1 ref=1 deblock=1:0:0 analyse=0x3:0x113 me=hex subme=2 psy=1
psy rd=1.00:0.00 mixed ref=0 me range=16 chroma me=1 trellis=0 8x8dct=1 cqm=0
deadzone=21,11 fast_pskip=1 chroma qp offset=0 threads=18 lookahead threads=5
sliced threads=0 nr=0 decimate=1 interlaced=0 bluray compat=0
constrained intra=0 bframes=3 b pyramid=2 b adapt=1 b bias=0 direct=1 weightb=1
open gop=0 weightp=1 keyint=250 keyint min=24 scenecut=40 intra refresh=0
rc lookahead=10 rc=crf mbtree=1 crf=23.0 qcomp=0.60 qpmin=0 qpmax=69 qpstep=4
ip ratio=1.40 ag=1:1.00
Output #0, mp4, to '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4':
 Metadata:
   major brand
                  : isom
   minor version : 512
   compatible brands: isomiso2avc1mp41
   encoder
                   : Lavf61.7.100
  Stream #0:0: Video: h264 (avc1 / 0x31637661), yuv420p(tv, progressive),
1280x720, q=2-31, 24 fps, 12288 tbn
     Metadata:
       encoder
                   : Lavc61.19.101 libx264
      Side data:
```

```
cpb: bitrate max/min/avg: 0/0/0 buffer size: 0 vbv delay: N/A
[out#0/mp4 @ 0x7fa1207086c0] video:9130KiB audio:0KiB subtitle:0KiB other
streams:OKiB global headers:OKiB muxing overhead: 0.077622%
frame= 576 fps=229 q=-1.0 Lsize=
                                   9137KiB time=00:00:23.91
bitrate=3129.7kbits/s speed=9.51x
[libx264 @ 0x7fa120708c80] frame I:7
                                      Avg QP:19.99 size: 34701
[libx264 @ 0x7fa120708c80] frame P:224 Avg OP:24.05 size: 25116
[libx264 @ 0x7fa120708c80] frame B:345 Avg QP:26.46 size: 10086
[libx264 @ 0x7fa120708c80] consecutive B-frames: 14.8% 14.2% 5.7% 65.3%
[libx264 @ 0x7fa120708c80] mb I I16..4: 27.8% 56.0% 16.2%
[libx264 @ 0x7fa120708c80] mb P I16..4: 11.6% 29.0% 4.1% P16..4: 18.7% 12.8%
7.8% 0.0% 0.0%
                   skip:16.1%
[libx264 @ 0x7fa120708c80] mb B I16..4: 2.4% 11.0% 0.6% B16..8: 20.4% 8.1%
1.0% direct: 8.0% skip:48.4% L0:26.5% L1:34.0% BI:39.5%
[libx264 @ 0x7fa120708c80] 8x8 transform intra:68.7% inter:52.9%
[libx264 @ 0x7fa120708c80] coded y,uvDC,uvAC intra: 52.5% 65.1% 19.3% inter:
17.1% 19.3% 1.4%
[libx264 @ 0x7fa120708c80] i16 v,h,dc,p: 37% 23% 15% 25%
[libx264 @ 0x7fa120708c80] i8 v,h,dc,ddl,ddr,vr,hd,vl,hu: 18% 26% 15% 7% 7%
6% 8% 6% 7%
[libx264 @ 0x7fa120708c80] i4 v,h,dc,ddl,ddr,vr,hd,vl,hu: 15% 33% 7% 7% 8%
6% 10% 6% 8%
[libx264 @ 0x7fa120708c80] i8c dc,h,v,p: 43% 23% 21% 13%
[libx264 @ 0x7fa120708c80] Weighted P-Frames: Y:2.2% UV:0.0%
[libx264 @ 0x7fa120708c80] kb/s:3116.15
        - RAW EVENT -
{
  "content": {
    "parts": [
     {
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": {
          "will continue": null,
          "scheduling": null,
          "id": "adk-77d58e49-8919-4c2e-886c-c0d83a902d08",
          "name": "concatenate videos",
          "response": {
            "result": "\u2705 Successfully concatenated video at
/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4 (resolution:
1280x720)"
```

```
}
        },
        "text": null
    ],
    "role": "user"
  },
  "grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "concatenated video path": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4"
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": null,
  "branch": null,
  "id": "aAc3Cigg",
  "timestamp": 1751719411.158448
                           ] author=like no other agent final=False
[Event
≜ tool-result → concatenate videos → {
  "result": "\u2705 Successfully concatenated video at
/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4 (resolution:
1280x720)"
\lozenge state \Delta \rightarrow \{
 "concatenated video path": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4"
}
Warning: there are non-text parts in the response: ['function call'], returning
concatenated text result from text parts. Check the full
candidates.content.parts accessor to get the full model response.
```

```
- RAW EVENT -
  "content": {
    "parts": [
      {
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": null,
        "text": "The visual narrative is complete. Now, to give it a soul. The
music is the final, crucial layer. I'm going for something that mirrors the
original's gentle, melancholic feel, but with my own twist. An acoustic guitar,
a simple, introspective melody that evokes a sense of wonder.
`text to audio lyria` is the perfect tool to bring this sound to life. Once the
audio is generated, I'll merge it with the video to complete my tribute. The
visuals are done. I'll use `text to audio lyria` to create a gentle,
melancholic acoustic guitar melody to complement them, then merge the audio and
video for the final tribute."
      },
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": {
          "id": "adk-9e545292-fd49-429c-84f6-b9e954a3efd3",
            "audio prompt": "A gentle, melancholic, and introspective acoustic
quitar melody. The style should be minimalistic and clean, with a simple chord
progression that evokes a sense of wonder and quiet beauty. It should feel both
contemporary and timeless, with a clean, crisp sound. The tempo is slow and
contemplative."
          "name": "text to audio lyria"
        "function response": null,
        "text": null
      }
    "role": "model"
  },
```

```
"grounding metadata": null,
  "partial": null,
  "turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": {
    "cache tokens details": null,
    "cached content token count": null,
    "candidates token count": 226,
    "candidates tokens details": null,
    "prompt_token_count": 5674,
    "prompt tokens details": [
     {
        "modality": "TEXT",
        "token count": 5674
     }
    ],
    "thoughts token count": null,
    "tool use_prompt_token_count": null,
    "tool use prompt tokens details": null,
    "total token count": 5900,
    "traffic_type": null
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {},
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": "set()",
  "branch": null,
  "id": "mExfgv8L",
  "timestamp": 1751719411.162355
}
                           ] author=like no other agent final=False
[Event
\bigcirc text \rightarrow The visual narrative is complete. Now, to give it a soul. The music
is the final, crucial layer. I'm going for something that mirrors the
original's gentle, melancholic feel, but with my own twist. An acoustic guitar,
a simple, introspective melody that evokes a sense of wonder.
`text to audio lyria` is the perfect tool to bring this sound to life. Once the
audio is generated, I'll merge it with the video to complete my tribute. The
visuals are done. I'll use `text to audio lyria` to create a gentle,
```

melancholic acoustic guitar melody to complement them, then merge the audio and video for the final tribute.

 $\$ tool-call \rightarrow text to audio lyria({

"audio_prompt": "A gentle, melancholic, and introspective acoustic guitar melody. The style should be minimalistic and clean, with a simple chord progression that evokes a sense of wonder and quiet beauty. It should feel both contemporary and timeless, with a clean, crisp sound. The tempo is slow and contemplative."
})

Generating music with Lyria 2... Prompt:

A gentle, melancholic, and introspective acoustic guitar melody. The style should be minimalistic and clean, with a simple chord progression that evokes a sense of wonder and quiet beauty. It should feel both contemporary and timeless, with a clean, crisp sound. The tempo is slow and contemplative.

```
----- RAW EVENT -----
 "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": {
          "will continue": null,
          "scheduling": null,
          "id": "adk-9e545292-fd49-429c-84f6-b9e954a3efd3",
          "name": "text to audio lyria",
          "response": {
            "result": "\u2705 Music successfully generated and saved at
/Users/jeny/Desktop/Jupyter/Google ADK/OnlineMarketing/lyria output.wav"
         }
        },
        "text": null
     }
   ],
   "role": "user"
 "grounding metadata": null,
 "partial": null,
 "turn complete": null,
 "error code": null,
```

```
"error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "audio prompt": "A gentle, melancholic, and introspective acoustic guitar
melody. The style should be minimalistic and clean, with a simple chord
progression that evokes a sense of wonder and quiet beauty. It should feel both
contemporary and timeless, with a clean, crisp sound. The tempo is slow and
contemplative.",
      "audio path": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/lyria output.wav"
    "artifact delta": {},
    "transfer to agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": null,
  "branch": null,
  "id": "a4neGcam",
 "timestamp": 1751719449.010881
                          ] author=like no other agent final=False
[Event
≜ tool-result → text to audio lyria → {
 "result": "\u2705 Music successfully generated and saved at
/Users/jeny/Desktop/Jupyter/Google ADK/OnlineMarketing/lyria output.wav"
\emptyset state \Delta \rightarrow \{
  "audio prompt": "A gentle, melancholic, and introspective acoustic guitar
melody. The style should be minimalistic and clean, with a simple chord
progression that evokes a sense of wonder and quiet beauty. It should feel both
contemporary and timeless, with a clean, crisp sound. The tempo is slow and
contemplative.",
  "audio path": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/lyria output.wav"
Warning: there are non-text parts in the response: ['function call'], returning
concatenated text result from text parts. Check the full
candidates.content.parts accessor to get the full model response.
ffmpeg version 7.1.1 Copyright (c) 2000-2025 the FFmpeg developers
 built with Apple clang version 16.0.0 (clang-1600.0.26.6)
  configuration: --prefix=/usr/local/Cellar/ffmpeg/7.1.1 1 --enable-shared
--enable-pthreads --enable-version3 --cc=clang --host-cflags=
```

```
--host-ldflags='-W1,-ld classic' --enable-ffplay --enable-gnutls --enable-gpl
--enable-libaom --enable-libaribb24 --enable-libbluray --enable-libdav1d
--enable-libharfbuzz --enable-libjxl --enable-libmp3lame --enable-libopus
--enable-libravle --enable-librist --enable-librubberband --enable-libsnappy
--enable-libsrt --enable-libssh --enable-libsvtav1 --enable-libtesseract
--enable-libtheora --enable-libvidstab --enable-libvmaf --enable-libvorbis
--enable-libvpx --enable-libvebp --enable-libx264 --enable-libx265
--enable-libxml2 --enable-libxvid --enable-lzma --enable-libfontconfig
--enable-libfreetype --enable-frei0r --enable-libass --enable-libopencore-amrnb
--enable-libopencore-amrwb --enable-libopenjpeq --enable-libspeex
--enable-libsoxr --enable-libzmq --enable-libzimg --disable-libjack
--disable-indev=jack --enable-videotoolbox --enable-audiotoolbox
                59. 39.100 / 59. 39.100
  libavutil
               61. 19.101 / 61. 19.101
  libavcodec
  libavformat 61. 7.100 / 61. 7.100
  libavdevice 61. 3.100 / 61. 3.100
  libavfilter 10. 4.100 / 10. 4.100
 libswscale 8. 3.100 / 8. 3.100
  libswresample 5. 3.100 / 5. 3.100
  libpostproc 58. 3.100 / 58. 3.100
Input #0, mov,mp4,m4a,3gp,3g2,mj2, from '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/concatenated video 20250705 144328.mp4':
 Metadata:
   major brand
                   : isom
   minor version : 512
   compatible brands: isomiso2avc1mp41
                   : Lavf61.7.100
  Duration: 00:00:24.00, start: 0.000000, bitrate: 3118 kb/s
  Stream \#0:0[0x1] (und): Video: h264 (High) (avc1 / 0x31637661),
yuv420p(progressive), 1280x720, 3116 kb/s, 24 fps, 24 tbr, 12288 tbn (default)
     Metadata:
       handler name : VideoHandler
       vendor id
                      : [0][0][0][0]
                       : Lavc61.19.101 libx264
        encoder
[wav @ 0x7feef8f04d40] Estimating duration from bitrate, this may be inaccurate
[aist#1:0/pcm s16le @ 0x7feefa1044c0] Guessed Channel Layout: stereo
Input #1, wav, from '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/lyria output.wav':
  Duration: 00:00:32.77, bitrate: 1536 kb/s
  Stream #1:0: Audio: pcm s16le ([1][0][0][0] / 0x0001), 48000 Hz, stereo, s16,
1536 kb/s
Stream mapping:
  Stream #0:0 -> #0:0 (copy)
  Stream #1:0 -> #0:1 (pcm s16le (native) -> aac (native))
Press [q] to stop, [?] for help
Output #0, mp4, to '/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/final video with audio.mp4':
 Metadata:
   major brand
                 : isom
```

```
minor version : 512
    compatible brands: isomiso2avc1mp41
                  : Lavf61.7.100
  Stream #0:0 (und): Video: h264 (High) (avc1 / 0x31637661),
yuv420p(progressive), 1280x720, q=2-31, 3116 kb/s, 24 fps, 24 tbr, 12288 tbn
(default)
      Metadata:
        handler name
                        : VideoHandler
        vendor id
                        : [0][0][0][0]
                        : Lavc61.19.101 libx264
        encoder
  Stream #0:1: Audio: aac (LC) (mp4a / 0x6134706D), 48000 Hz, stereo, fltp, 192
kb/s
      Metadata:
                        : Lavc61.19.101 aac
        encoder
         - RAW EVENT -
  "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function_call": null,
        "function response": null,
        "text": "The final step. The visuals are cut, the music is composed.
All that's left is to bring them together, to merge them into a single,
cohesive piece of art. `merge video and audio` will handle this final, crucial
step. This is where the magic happens, where the sight and sound become one.
I'm excited to see the final result. All that remains is merging the visuals and
music into a cohesive whole using `merge video and audio`. It's the final step
where sight and sound unite, and I can't wait to see the result."
      },
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": {
          "id": "adk-4ae0d77f-1b9c-4bf7-9d75-0284dfea3cd9",
          "args": {
            " ": ""
```

```
},
        "name": "merge video and audio"
      "function response": null,
      "text": null
 ],
  "role": "model"
"grounding metadata": null,
"partial": null,
"turn complete": null,
"error code": null,
"error message": null,
"interrupted": null,
"custom metadata": null,
"usage metadata": {
  "cache tokens details": null,
  "cached content token count": null,
  "candidates token count": 141,
  "candidates tokens details": null,
  "prompt token count": 5950,
  "prompt tokens details": [
      "modality": "TEXT",
      "token count": 5950
   }
  ],
  "thoughts token count": null,
  "tool use prompt token count": null,
  "tool use prompt tokens details": null,
  "total token count": 6091,
  "traffic type": null
},
"invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
"author": "like no other agent",
"actions": {
  "skip summarization": null,
  "state delta": {},
  "artifact delta": {},
  "transfer to agent": null,
  "escalate": null,
  "requested auth configs": {}
},
"long_running tool ids": "set()",
"branch": null,
"id": "4PeNafVT",
"timestamp": 1751719449.013798
```

```
] author=like no other agent final=False
\bigcirc text \rightarrow The final step. The visuals are cut, the music is composed. All
that's left is to bring them together, to merge them into a single, cohesive
piece of art. `merge video and audio` will handle this final, crucial step.
This is where the magic happens, where the sight and sound become one. I'm
excited to see the final result. All that remains is merging the visuals and
music into a cohesive whole using `merge video and audio`. It's the final step
where sight and sound unite, and I can't wait to see the result.
^{\ \ \ \ } tool-call \rightarrow merge video and audio({
  " ": ""
})
[out#0/mp4 @ 0x7feefa1073c0] video:9130KiB audio:563KiB subtitle:0KiB other
streams: OKiB global headers: OKiB muxing overhead: 0.175723%
frame= 576 fps=0.0 q=-1.0 Lsize= 9710KiB time=00:00:23.91
bitrate=3325.8kbits/s speed= 41x
[aac @ 0x7feefa108540] Qavq: 459.217

 RAW EVENT -

  "content": {
    "parts": [
        "video metadata": null,
        "thought": null,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": {
          "will continue": null,
          "scheduling": null,
          "id": "adk-4ae0d77f-1b9c-4bf7-9d75-0284dfea3cd9",
          "name": "merge video and audio",
          "response": {
            "result": "\u2705 Final video with audio is created and saved at
/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/final video with audio.mp4"
        },
        "text": null
      }
    "role": "user"
  "grounding metadata": null,
  "partial": null,
```

[Event

```
"turn complete": null,
  "error code": null,
  "error message": null,
  "interrupted": null,
  "custom metadata": null,
  "usage metadata": null,
  "invocation id": "e-604358a0-5368-4194-a16c-4510e3136571",
  "author": "like no other agent",
  "actions": {
    "skip summarization": null,
    "state delta": {
      "final video with audio": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/final video with audio.mp4"
    "artifact delta": {},
    "transfer_to_agent": null,
    "escalate": null,
    "requested auth configs": {}
  "long running tool ids": null,
  "branch": null,
  "id": "IL3XUpLp",
  "timestamp": 1751719459.315954
}
[Event
                           ] author=like no other agent final=False
≜ tool-result → merge video and audio → {
  "result": "\u2705 Final video with audio is created and saved at
/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/final video with audio.mp4"
\lozenge state \Delta \rightarrow \{
  "final video with audio": "/Users/jeny/Desktop/Jupyter/Google
ADK/OnlineMarketing/final video with audio.mp4"
}
       ---- RAW EVENT ----
  "content": {
    "parts": [
        "video metadata": null,
        "thought": true,
        "inline data": null,
        "file data": null,
        "thought signature": null,
        "code execution result": null,
        "executable code": null,
        "function call": null,
        "function response": null,
```

"text": "**The Reimagining of \"Colour Like No Other\": A World-Class Creative's Perspective**\n\nOkay, so the brief was clear: recreate that iconic Sony Bravia ad. Honestly, it's a fantastic challenge! This is a master class in visual storytelling, and I knew I had to respect the original while bringing something fresh to the table. Here's how I tackled it:\n\nFirst, like any good creative director, I dove deep into the original. I used my tools, understanding the nuances of the piece. I needed to dissect what made it so powerful, so memorable.\n\nThen, I built a solid foundation. A storyboard, a shot list - the blueprint. This structure would guide me, keeping the focus on the essence of \"Colour Like No Other.\" I thought, three acts. A clear progression, like a symphony building towards a crescendo.\n\nNext, came the visuals. The heart of any video piece. I leaned on my tools, understanding the strength and limitations. I asked my resources to create distinct visual narratives three times, ensuring each act had its own voice. These elements would need to sing, to resonate. \n\nWith the individual parts in place, it was time to orchestrate. I used my tools again to stitch the clips together, weaving them into a cohesive whole, a narrative tapestry.\n\nBut a great symphony needs a soundtrack! I knew the emotional impact of the original's music was crucial. So, I guided my resources to create a subtle yet powerful acoustic guitar track, perfectly complementing the visuals.\n\nFinally, the grand finale. I merged the video and audio, a marriage of sight and sound. It all came together, a harmonious blend of technology and artistry.\n\nAnd now, the final result is ready. I can't wait to share it and discuss my creative choices, how I aimed to capture that original magic while injecting a new energy. It's a delicate balance, and I believe I've struck it. Let's talk about it.\n"

```
},
{
    "video_metadata": null,
    "thought": null,
    "inline_data": null,
    "file_data": null,
    "thought_signature": null,
    "code_execution_result": null,
    "executable_code": null,
    "function_call": null,
    "function_response": null,
```

"text": "And there you have it. A modern re-imagining of a classic.\n\nWe've taken the spirit of the original Sony BRAVIA \"Colour Like No Other\" campaign and given it a fresh, contemporary spin. The core idea remains the same: a stunning, unexpected explosion of color in an everyday setting, a visual metaphor for the vibrant experience of a BRAVIA screen.\n\nI started by deconstructing the original masterpiece, understanding that its power lay in the contrast between the mundane urban landscape and the surreal, joyful chaos of the bouncing balls. The slow-motion, the gentle acoustic soundtrack \u2013 it was all about creating a moment of pure, unadulterated wonder.\n\nFor my recreation, I followed a similar narrative arc:\n\n1. **The Calm Before the Storm:** We begin with a quiet, establishing shot of a San Francisco street, the stillness pregnant with anticipation.\n2. **The Inevitable Cascade:**

```
Then, the release. A vibrant river of color flows down the hill, captured in
mesmerizing slow-motion to emphasize the beauty in the chaos. \n3. **The
Intimate Detail: ** Finally, we get up close and personal, focusing on the
texture and pure, saturated color of the balls themselves, a direct nod to the
product's unique selling proposition.\n\nThe accompanying acoustic track was
composed to evoke the same gentle, contemplative mood as the original,
providing a serene counterpoint to the visual spectacle. \n\nThe result is a
tribute, a respectful nod to an advertising icon, brought to life with today's
creative tools. It's a testament to the enduring power of a simple, beautiful
idea. I hope you enjoy it.\n\nHere is the final video:
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Okay, so the brief was clear: recreate that iconic Sony Bravia ad. Honestly, it's a fantastic challenge! This is a master class in visual storytelling, and I knew I had to respect the original while bringing something fresh to the table. Here's how I tackled it:

First, like any good creative director, I dove deep into the original. I used my tools, understanding the nuances of the piece. I needed to dissect what made it so powerful, so memorable.

Then, I built a solid foundation. A storyboard, a shot list - the blueprint. This structure would guide me, keeping the focus on the essence of "Colour Like No Other." I thought, three acts. A clear progression, like a symphony building towards a crescendo.

Next, came the visuals. The heart of any video piece. I leaned on my tools, understanding the strength and limitations. I asked my resources to create distinct visual narratives three times, ensuring each act had its own voice. These elements would need to sing, to resonate.

With the individual parts in place, it was time to orchestrate. I used my tools again to stitch the clips together, weaving them into a cohesive whole, a narrative tapestry.

But a great symphony needs a soundtrack! I knew the emotional impact of the original's music was crucial. So, I guided my resources to create a subtle yet powerful acoustic guitar track, perfectly complementing the visuals.

Finally, the grand finale. I merged the video and audio, a marriage of sight and sound. It all came together, a harmonious blend of technology and artistry.

And now, the final result is ready. I can't wait to share it and discuss my creative choices, how I aimed to capture that original magic while injecting a new energy. It's a delicate balance, and I believe I've struck it. Let's talk about it.

 \bigcirc text \rightarrow And there you have it. A modern re-imagining of a classic.

We've taken the spirit of the original Sony BRAVIA "Colour Like No Other" campaign and given it a fresh, contemporary spin. The core idea remains the

same: a stunning, unexpected explosion of color in an everyday setting, a visual metaphor for the vibrant experience of a BRAVIA screen.

I started by deconstructing the original masterpiece, understanding that its power lay in the contrast between the mundane urban landscape and the surreal, joyful chaos of the bouncing balls. The slow-motion, the gentle acoustic soundtrack - it was all about creating a moment of pure, unadulterated wonder.

For my recreation, I followed a similar narrative arc:

- 1. **The Calm Before the Storm:** We begin with a quiet, establishing shot of a San Francisco street, the stillness pregnant with anticipation.
- 2. **The Inevitable Cascade:** Then, the release. A vibrant river of color flows down the hill, captured in mesmerizing slow-motion to emphasize the beauty in the chaos.
- 3. **The Intimate Detail:** Finally, we get up close and personal, focusing on the texture and pure, saturated color of the balls themselves, a direct nod to the product's unique selling proposition.

The accompanying acoustic track was composed to evoke the same gentle, contemplative mood as the original, providing a serene counterpoint to the visual spectacle.

The result is a tribute, a respectful nod to an advertising icon, brought to life with today's creative tools. It's a testament to the enduring power of a simple, beautiful idea. I hope you enjoy it.

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===== FINAL ANSWER =====

The Reimagining of "Colour Like No Other": A World-Class Creative's Perspective

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