

Jin Jeon

UX Researcher

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EDUCATION

University of Washington

Jun 2022 | Seattle, WA

M.S. in Human Centered
Design and Engineering
(GPA: 3.93)

University of California, Berkeley

May 2018 | Berkeley, CA

B.A. in Cognitive Science

SKILLS

Usability Testing
Journey Mapping
Contextual Inquiries
Concept Value Testing
In-depth Interviews
Ethnographic Studies
AB Testing
Multivariate Testing
Surveys
Competitive Analysis

TOOLS

UserTesting.com
Qualtrics
SurveyMonkey
Amazon MTurk
Figma
Respondent.io
Google Analytics

PROGRAMMING

Python (Pandas, Numpy,
Scipy, Seaborn, TensorFlow)
Git
MATLAB
HTML/CSS
Processing (JavaScript)
Unix
Arduino

EXPERIENCE

Microsoft / UX Researcher (Contract)

Dec 2021 - Present | Redmond, WA

- Collaborated with Azure product teams to iteratively formulate research plans, test hypothesis, and synthesize customer-driven insights to improve developer experiences through the product lifecycle
- Orchestrated a regular weekly cadence of evaluative research across multiple teams of program managers, engineers, and designers
- Evangelized research by coaching an interdisciplinary team in a UXR workshop and presenting a talk about the value of establishing a lean UX research cadence

SAP / UX Research Intern

Jun 2021 - Aug 2021 | Palo Alto, CA

- Owned the generative research in B2B product from initial study planning, moderating contextual inquiries, analyzing data, facilitating collaborative workshop, and delivering recommendations to a cross-functional team
- Informed the stakeholders about the key user needs and pain points through journey maps, which served as the foundation for next step ideation and concept-testing

Anthro-Tech / UX Research Associate

Apr 2021 - Jun 2021 | Seattle, WA

- Improved web and mobile usability across 7 different projects with a 2-week turnover through comparative usability studies and interviews
- Collaborated with senior researchers in moderating and analyzing data to generate insights and recommendations for clients including WA state agencies and Meta

Navigating Cancer / UX Research Intern

Jul 2020 - Sep 2020 | Seattle, WA

- Ideated new features based on user stories prioritized from surveys and qualitative interviews with cancer patients and survivors
- Iterated prototype through expert evaluations and concept-testing with 8 users including clinicians and patients
- Collaborated with an internationally-distributed, cross-functional team of researchers, designers, and a product manager to improve patients' symptom management and engagement with the health tracker

Vanderbilt Computational Memory Lab / Research Analyst

Apr 2018 - Jul 2020 | Nashville, TN

- Conducted quantitative research (t-test, regression, correlation, ML, NLP) and data visualization to present findings at international conferences
- Devised automated data processing pipeline that converts speech to textual data, analyzes task performance, builds data frame, and summarizes results
- Administered over 200 experiments and mentored undergraduates in coding, data processing and analysis and designing their own experiments