

Hyunsik Jeon

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Room 4202 ◇ CSE Department

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RESEARCH INTERESTS

My research aims to empower personalization in various web services through machine learning. My current research focuses on fair conversational recommender systems.

I am broadly interested in data mining and applied machine learning:

Recommender Systems

Domains: IoT (CIKM'22), news (PAKDD'20, KAIS'21), and bundle (PLOS ONE'23)

Metrics: diversity (PAKDD'23, PAKDD'23) and explainability (Arxiv'17)

Settings: cold-start (WWW'24) and additional information utilization (BigData'19)

Graph Learning

Node-feature estimation (KDD'22) and semi-supervised learning (IJCAI'19)

Transfer Learning

Multi-source domain adaptation (PLOS ONE'21, PLOS ONE'21)

POSITION

University of California San Diego, CA, USA

Sep. 2023 - Present

Postdoctoral Researcher, Computer Science & Engineering

Advisor: [Prof. Julian McAuley](#)

EDUCATION

Seoul National University, Seoul, South Korea

Aug. 2023

Ph.D., Computer Science & Engineering

Thesis: "Modeling Bundle Recommendation with Personalized Pattern Analysis"

Distinguished Ph.D. Dissertation Award

Advisor: [Prof. U Kang](#)

Seoul National University, Seoul, South Korea

Feb. 2019

M.Sc., Computer Science & Engineering

Thesis: "Context Adaptation for Accurate Recommendation with Collective Matrix Factorization"

Advisor: [Prof. U Kang](#)

Hanyang University, Seoul, South Korea

Feb. 2017

B.Sc., Computer Science & Engineering

RESEARCH EXPERIENCE

Hyperconnect, Seoul, South Korea

Jul. 2020 - Aug. 2020

Research Intern, Machine Learning Group

AWARDS AND HONORS

Distinguished Ph.D. Dissertation Award

Aug. 2023

Dept. of CSE at Seoul National University

Sejong Science Fellowship Grants (Overseas Training Track)

May. 2023

Funding for 2 years of Postdoctoral Research, National Research Foundation of Korea

Topic: "Accurate, Robust, and Interactive Recommender Systems for Enhancing User Experience"

SIGIR Student Travel Grants

Aug. 2022

ACM International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA

MIND News Recommendation Competition Award

Sep. 2020

Microsoft Research

Second Prize Award (215 teams participated)

Best Student Paper Award

May. 2020

Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2020, Singapore

HumanTech Paper Award

Feb. 2020

Samsung Electronics

Honorable Mention - 4th in CSE

BigData Student Travel Grants

Dec. 2019

IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA

PUBLICATIONS

Refereed conferences

- C8. Accurate Cold-start Bundle Recommendation via Popularity-based Coalescence and Curriculum Heating
Hyunsik Jeon, Jong-eun Lee, Jeongin Yun, and U Kang
ACM The Web Conference (**WWW**), 2024, Singapore
Acceptance Rate: 20.2%
- C7. Aggregately Diversified Bundle Recommendation via Popularity Debiasing and Configuration-aware Reranking
Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang
Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan
Oral Presentation - Acceptance Rate: $143/822 = 17.4\%$
- C6. Diversely Regularized Matrix Factorization for Accurate and Aggregately Diversified Recommendation
Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang
Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan
Oral Presentation - Acceptance Rate: $143/822 = 17.4\%$
- C5. Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge
Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, and U Kang
ACM International Conference on Information and Knowledge Management (**CIKM**), 2022, Atlanta, USA
Oral Presentation - Acceptance Rate: $274/1175 = 23.2\%$
- C4. Accurate Node Feature Estimation with Structured Variational Graph Autoencoder
Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang
ACM SIGKDD Conference on Knowledge Discovery and Data Mining (**KDD**), 2022, Washington DC, USA
Oral Presentation - Acceptance Rate: $254/1695 = 15.0\%$
- C3. Accurate News Recommendation Coalescing Personal and Global Temporal Preferences
Bonhun Koo, Hyunsik Jeon, and U Kang
Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2020, Singapore
Oral Presentation - Acceptance Rate: $135/628 = 21.5\%$
Best Student Paper Award
- C2. Data Context Adaptation for Accurate Recommendation with Additional Information
Hyunsik Jeon, Bonhun Koo, and U Kang
IEEE International Conference on Big Data (**BigData**), 2019, Los Angeles, USA
Oral Presentation - Acceptance Rate: $106/550 = 19.3\%$
Samsung HumanTech Paper Award
- C1. Belief Propagation Network for Hard Inductive Semi-supervised Learning
Jaemin Yoo, Hyunsik Jeon, and U Kang
International Joint Conference on Artificial Intelligence (**IJCAI**), 2019, Macao, China
Oral Presentation - Acceptance Rate: $850/4752 = 17.9\%$

Refereed journals

- J4. Accurate Bundle Matching and Generation via Multitask Learning with Partially Shared Parameters
Hyunsik Jeon, Jun-Gi Jang, Taehun Kim, and U Kang
PLOS ONE, 2023
- J3. PGT: News Recommendation Coalescing Personal and Global Temporal Preferences
Bonhun Koo, Hyunsik Jeon, and U Kang
Knowledge and Information Systems (**KAIS**), 2021
- J2. Multi-EPL: Accurate Multi-Source Domain Adaptation
Seongmin Lee, Hyunsik Jeon, and U Kang
PLOS ONE, 2021
- J1. Unsupervised Multi-Source Domain Adaptation with No Observable Source Data
Hyunsik Jeon, Seongmin Lee, and U Kang
PLOS ONE, 2021

Others

- O1. UniWalk: Explainable and Accurate Recommendation for Rating and Network Data
Haekyu Park, Hyunsik Jeon, Junghwan Kim, Beunguk Ahn, and U Kang
arXiv:1710.07134, 2017

PATENTS

Korea

- P6. Apparatus and Method for Recommending Bundled Items
Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang (filed on Nov. 2022)
- P5. Method and Apparatus for Recommending Items Based on Diversely Regularized Matrix Factorization
Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang (filed on Nov. 2022)
- P4. Electronic Device and Computer Readable Storage Medium for Control Recommendation
Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, Hyunju Seo, Sanghee Kim, Inchul Hwang, and U Kang (filed on Aug. 2022)
- P3. Apparatus and Method for Predicting Feature of Node
Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang (filed on Dec. 2021)
- P2. Apparatus and Method for Unsupervised Domain Adaptation
Hyunsik Jeon, Seongmin Lee, and U Kang (filed on Oct. 2021)
- P1. Explainable and Accurate Recommender Method and System Using Social Network Information and Rating Information
Haekyu Park, Hyunsik Jeon, and Junghwan Kim, and U Kang (filed on Nov. 2017)

PROFESSIONAL SERVICES

Program Committee

IEEE International Conference on Big Data and Smart Computing (BigComp)	2021 - 2023
SIAM International Conference on Data Mining (SDM)	2024

Reviewer

IEEE International Conference on Big Data and Smart Computing (BigComp)	2020
ACM International Conference on Information Management (CIKM)	2018 - 2019
IEEE International Conference on Data Mining (ICDM)	2019
International Conference on Learning Representations (ICLR)	2021
ACM SIGKDD Conference of Knowledge Discovery and Data Mining (KDD)	2019 - 2024
Neural Information Processing Systems (NeurIPS)	2021 - 2023
The Web Conference (formerly WWW)	2019 - 2021, 2024
ACM International Conference on Web Search and Data Mining (WSDM)	2019
Frontiers in Big Data	2023

INVITED TALKS

Academia

Data Mining Lab, Korea Advanced Institute of Science & Technology (KAIST) AI

Jul. 4, 2023

Conference

Korea Software Congress (KSC) 2022, KIISE

Dec. 21, 2022

Korea Software Congress (KSC) 2019, KIISE

Dec. 19, 2019

TEACHING EXPERIENCE

Seoul National University

T.A., Undergraduate Research Opportunities Program (UROP) @ SNU

2017, 2020, 2022

T.A., M2177.004900: Theory and Lab of IoT, AI, and Big Data @ SNU

Spring 2019

T.A., 4190.773: Optimization for Machine Learning (Topics in Artificial Intelligence) @ SNU

Spring 2018

T.A., M1522.000900: Data Structure @ SNU

Fall 2017

Other Organizations

T.A., Advanced DS @ LG

2023

T.A., AI Master @ Hyundai Motors

2022

T.A., AI Lectures @ KDB

2022 - 2023

T.A., SK-Univ @ SK

2020

T.A., DS Advanced Projects @ LG

2020

T.A., DxP (1st) @ Hana Financial Group

2019

T.A., AI Action Learning @ Samsung Electronics

2019

T.A., NPEX (1st - 2nd) @ Samsung Electronics

2019 - 2020

T.A., DS² (3rd - 9th) @ Samsung Electronics

2019 - 2022

PROJECTS

Elancer, Job Matching

2023

Samsung C-Lab, Plan Recommender Systems

2023

JungHun Foundation, Recommender Systems Under Constraints

2022

Samsung, Effective Expression and Compression of Knowledge-Base for IoT Devices

2022

Posco-ICT, Recommender Systems for Learning Platform

2022

JungHun Foundation, Recommender Systems Under Constraints

2021

Samsung, Data Driven Analysis and Reasoning for Device Control

2021

LINA, Prediction and Control of Insurance Cancellation

2020

Wemakeprice, Recommender Systems Based on Deep Learning

2019

LG, Failure Detection for Compressor in Refrigerator

2018

LG, Optimization of Sputtering for Uniform Film Formation

2018

SKT, Feature Selection for RNN-based Recommender Systems

2018

SKT, Recommender Systems for Oksusu Videos

2017

REFERENCES

Prof. [Julian McAuley](#) (Postdoc advisor) - University of California, San Diego

jmcauley@eng.ucsd.edu

Prof. [U Kang](#) (PhD advisor) - Seoul National University

ukang@snu.ac.kr