Hyunsik Jeon

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SUMMARY

- Research Experience: Award-winning research background with 10+ papers at top-tier AI conferences (Mostly personalized AI and recommendation topics).
- Hands-on Experience: Machine Learning (8+ years), Recommender Systems (8+ years), Large Language Models (2+ years), Large Vision-Language Models (1+ year)
- Programming Languages: Python
- ML Frameworks: PyTorch

RESEARCH INTERESTS

My research focuses on advancing **recommender systems** (RecSys) through the application of cutting-edge AI techniques. My previous and ongoing work can be summarized as follows:

- Conversational RecSys. Researched practical conversational recommendation [A1, C10] and am currently developing visually-aware conversational recommender systems using large vision-language models to enhance multimodal personalization.
- Sequential RecSys. Developed effective sequential recommender systems [C9, C5, C3, J3] and am currently enhancing Transformer-based models to improve their effectiveness in sequential recommendation tasks.
- RecSys Beyond Accuracy. Extended recommender systems beyond mere accuracy by targeting diversity, calibration, robustness, and other practical metrics [C9, C8, C7, C6, C4, C1].

RESEARCH EXPERIENCE

University of California San Diego, CA, USA

Sep. 2023 - <u>Current</u>

Postdoctoral Researcher, Computer Science & Engineering

Advisor: Prof. Julian McAuley

Hyperconnect, Seoul, South Korea

Jul. 2020 - Aug. 2020

Research Intern, Machine Learning Team

EDUCATION

Seoul National University, Seoul, South Korea

Aug. 2023

Ph.D., Computer Science & Engineering

Thesis: "Modeling Bundle Recommendation with Personalized Pattern Analysis"

Distinguished Ph.D. Dissertation Award

Advisor: Prof. U Kang

Seoul National University, Seoul, South Korea

Feb. 2019

M.Sc., Computer Science & Engineering

Thesis: "Context Adaptation for Accurate Recommendation with Collective Matrix Factorization"

Advisor: Prof. U Kang

Hanyang University, Seoul, South Korea

B.Sc., Computer Science & Engineering

Feb. 2017

AWARDS AND GRANTS

API Credit for Research Support

OpenAI

Awarded 1,000 USD API Credits for Research on Conversational Recommendation

Distinguished Ph.D. Dissertation Award

Aug. 2023

Jan. 2025

Dept. of CSE at Seoul National University

Sejong Science Fellowship Grants (Overseas Training Track)

May. 2023

Funding for 2 years of Postdoctoral Research, National Research Foundation of Korea

Topic: "Accurate, Robust, and Interactive Recommender Systems for Enhancing User Experience"

SIGIR Student Travel Grants

Aug. 2022

ACM International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA

MIND News Recommendation Competition Award

Sep. 2020

Microsoft Research

Second Prize Award (215 teams participated)

Best Student Paper Award

May. 2020

Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2020, Singapore

HumanTech Paper Award

Feb. 2020

Samsung Electronics

Honorable Mention - 4th in CSE

BigData Student Travel Grants

Dec. 2019

IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA

PUBLICATIONS

Preprints

A1. Imagery as Inquiry: Exploring A Multimodal Dataset for Conversational Recommendation Se-eun Yoon, <u>Hyunsik Jeon</u>, and Julian McAuley **arXiv**:2405.14142

Refereed conferences (* denotes equal contribution)

C10. Calibration-Disentangled Learning and Relevance-Prioritized Reranking for Calibrated Sequential Recommendation

Hyunsik Jeon, Se-eun Yoon, and Julian McAuley

ACM International Conference on Information and Knowledge Management (CIKM), 2024, Boise, USA Oral Presentation - Acceptance Rate: $347/1496 \approx 23.2\%$

C9. Neighborhood-Based Collaborative Filtering for Conversational Recommendation

Zhouhang Xie*, Junda Wu*, <u>Hyunsik Jeon*</u>, Zhankui He, Harald Steck, Rahul Jha, Dawen Liang, Nathan Kallus, and Julian Mcauley

ACM Conference on Recommender Systems (RecSys) - Short Paper, 2024, Bari, Italy

C8. Cold-start Bundle Recommendation via Popularity-based Coalescence and Curriculum Heating Hyunsik Jeon, Jong-eun Lee, Jeongin Yun, and U Kang

ACM The Web Conference (WWW), 2024, Singapore

 $Oral\ Presentation:\ 189/2008\approx 9.4\%$ - Acceptance Rate: $405/2008\approx 20.2\%$

C7. Aggregately Diversified Bundle Recommendation via Popularity Debiasing and Configuration-aware Reranking

Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang

Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: $143/822 \approx 17.4\%$

C6. Diversely Regularized Matrix Factorization for Accurate and Aggregately Diversified Recommendation Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang

Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: $143/822 \approx 17.4\%$

C5. Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, and U Kang ACM International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA Oral Presentation - Acceptance Rate: 274/1175 ≈ 23.2%

C4. Accurate Node Feature Estimation with Structured Variational Graph Autoencoder Jaemin Yoo, <u>Hyunsik Jeon</u>, Jinhong Jung, and U Kang ACM SIGKDD Conference on Knowledge Discovery and Data Mining (**KDD**), 2022, Washington DC, USA Oral Presentation - Acceptance Rate: 254/1695 ≈ 15.0%

C3. Accurate News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2020, Singapore Oral Presentation - Acceptance Rate: 135/628 ≈ 21.5%

Best Student Paper Award

C2. Data Context Adaptation for Accurate Recommendation with Additional Information Hyunsik Jeon, Bonhun Koo, and U Kang IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA Oral Presentation - Acceptance Rate: 106/550 ≈ 19.3%
Samsung HumanTech Paper Award

C1. Belief Propagation Network for Hard Inductive Semi-supervised Learning Jaemin Yoo, <u>Hyunsik Jeon</u>, and U Kang International <u>Joint Conference</u> on Artificial Intelligence (**IJCAI**), 2019, Macao, China Oral Presentation - Acceptance Rate: 850/4752 ≈ 17.9%

Refereed journals

J4. Accurate Bundle Matching and Generation via Multitask Learning with Partially Shared Parameters Hyunsik Jeon, Jun-Gi Jang, Taehun Kim, and U Kang PLOS ONE, 2023

J3. PGT: News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Knowledge and Information Systems (KAIS), 2021

J2. Multi-EPL: Accurate Multi-Source Domain Adaptation Seongmin Lee, <u>Hyunsik Jeon</u>, and U Kang **PLOS ONE**, 2021

J1. Unsupervised Multi-Source Domain Adaptation with No Observable Source Data Hyunsik Jeon, Seongmin Lee, and U Kang PLOS ONE, 2021

Others

O1. UniWalk: Explainable and Accurate Recommendation for Rating and Network Data Haekyu Park, <u>Hyunsik Jeon</u>, Junghwan Kim, Beunguk Ahn, and U Kang **arXiv**:1710.07134, 2017

PATENTS

Korea

- P6. Apparatus and Method for Recommending Bundled Items Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang (filed on Nov. 2022)
- P5. Method and Apparatus for Recommending Items Based on Diversely Regularized Matrix Factorization Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang (filed on Nov. 2022)
- P4. Electronic Device and Computer Readable Storage Medimum for Control Recommendation Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, Hyunju Seo, Sanghee Kim, Inchul Hwang, and U Kang (filed on Aug. 2022)

- P3. Apparatus and Method for Predicting Feature of Node Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang (filed on Dec. 2021)
- P2. Apparatus and Method for Unsupervised Domain Adaptation Hyunsik Jeon, Seongmin Lee, and U Kang (filed on Oct. 2021)
- P1. Explainable and Accurate Recommender Method and System Using Social Network Information and Rating Information

Haekyu Park, Hyunsik Jeon, and Junghwan Kim, and U Kang (filed on Nov. 2017)

PROFESSIONAL SERVICES

Session Chair ACM International Conference on Information Management (CIKM)	2024
Program Committee & Reviewer	
IEEE International Conference on Big Data and Smart Computing (BigComp)	2020 - 2023
ACM International Conference on Information Management (CIKM)	2018 - 2019
IEEE International Conference on Data Mining (ICDM)	2019
International Conference on Learning Representations (ICLR)	2021
ACM SIGKDD Conference of Knowledge Discovery and Data Mining (KDD)	2019 - 2025
Neural Information Processing Systems (NeurIPS)	2021 - 2023
SIAM International Conference on Data Mining (SDM)	2024 - 2025
The Web Conference (formerly WWW)	2019 - 2021, 2024 - 2025
ACM International Conference on Web Search and Data Mining (WSDM)	2019
Frontiers in Big Data	2023 - 2024
PhD Symposium Mentorship	
ACM International Conference on Information Management (CIKM)	2024

INVITED TALKS

Data Intelligence and Learning Lab, Sungkyunkwan University (SKKU)	Nov. 27, 2024
Data Mining Lab, Korea Advanced Institute of Science & Technology (KAIST) AI	Jul. 4, 2023
Korea Software Congress (KSC) 2022, KIISE	Dec. 21, 2022
Korea Software Congress (KSC) 2019, KIISE	Dec. 19, 2019

REFERENCES

Prof. Julian McAuley (Postdoc advisor) - University of California, San Diego	jmcauley@ucsd.edu
Prof. U Kang (PhD advisor) - Seoul National University	ukang@snu.ac.kr