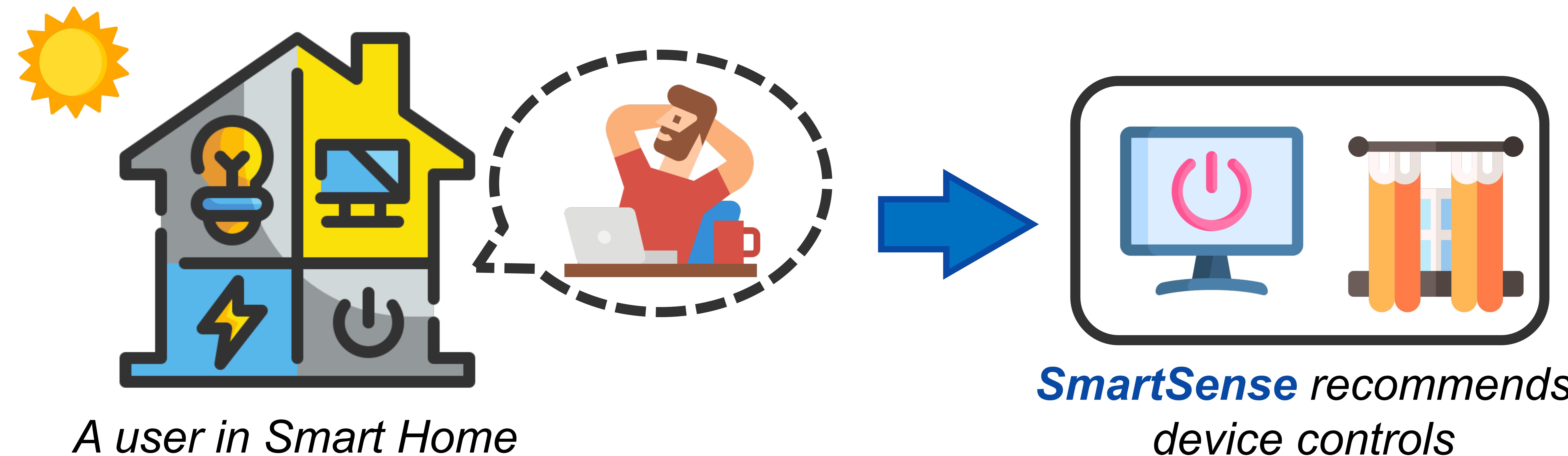


Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge

*Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon,
Jaeri Lee, and U Kang*
Seoul National University
CIKM 2022

Overview

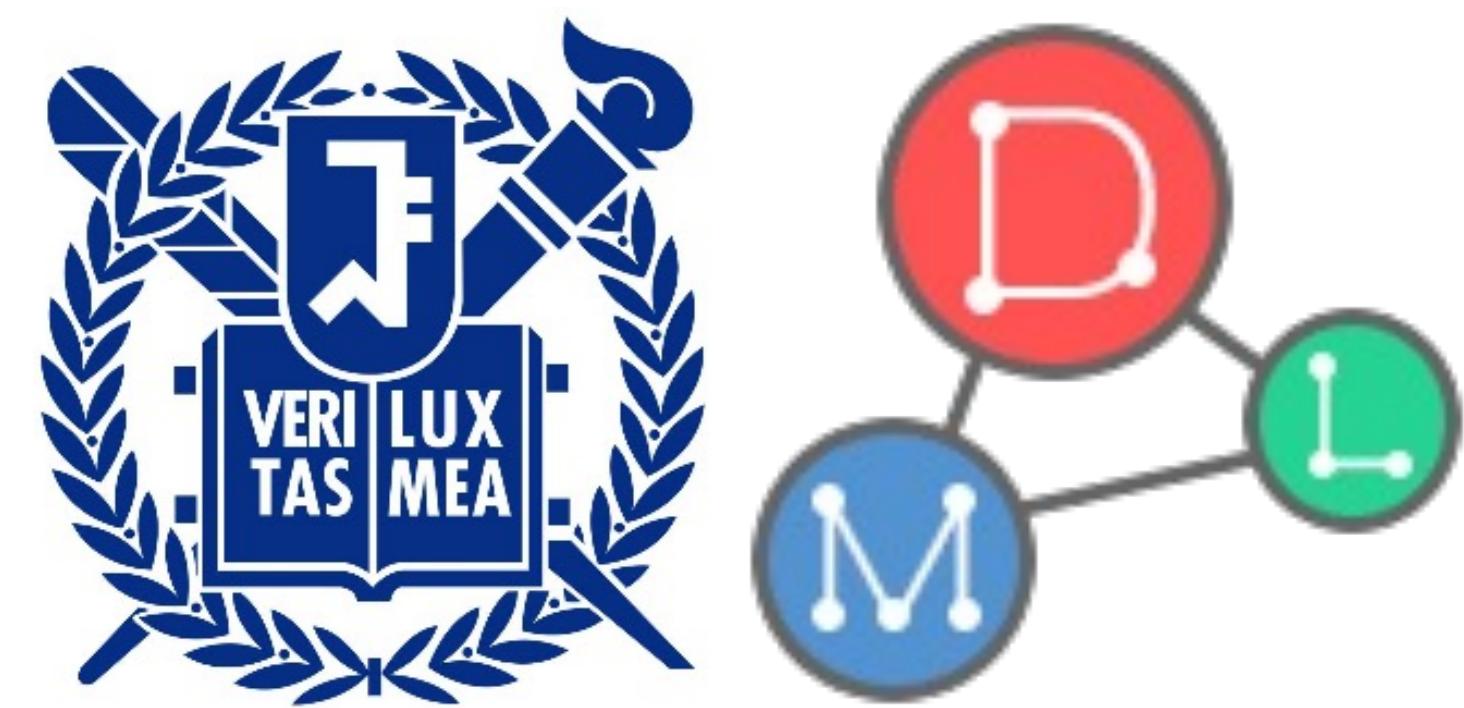
- Q. How can we accurately **recommend actions** for users to control their devices at home?
- A. **SmartSense** accurately recommends device controls to users!



Outline

- **Introduction**
- Proposed Method
 - Motivation
 - Main Ideas
- Experiments
- Conclusion





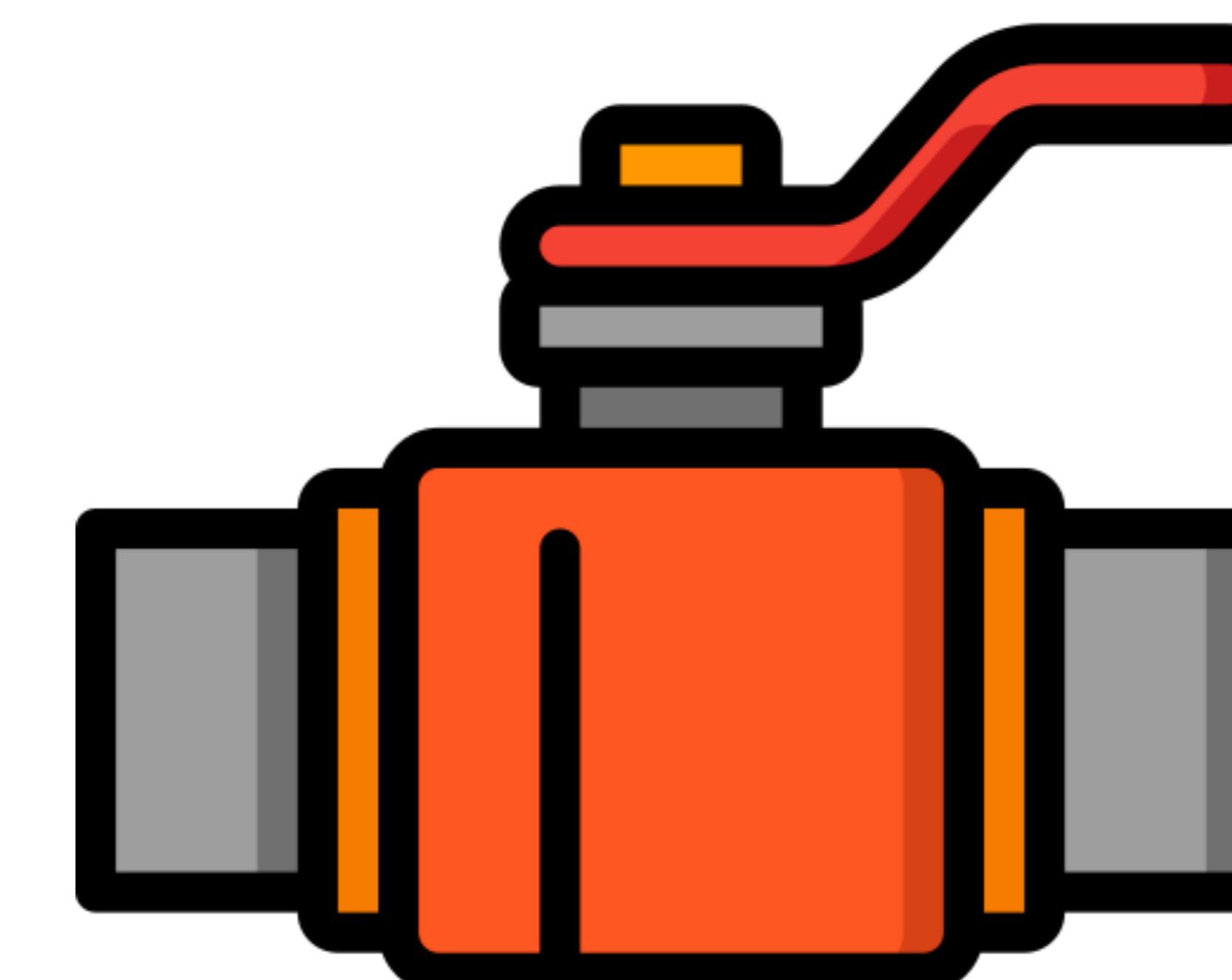
Recommender System

- **Recommender systems** provide personalized items among the plethora of ones for each user
- They are **essential** in various online services
 - They **enhance** users' experience and **increase** sales revenue
- Applications
 - Amazon (e-commerce)
 - YouTube (video)
 - Netflix (movie)
 - Spotify (music)



Action Recommender System

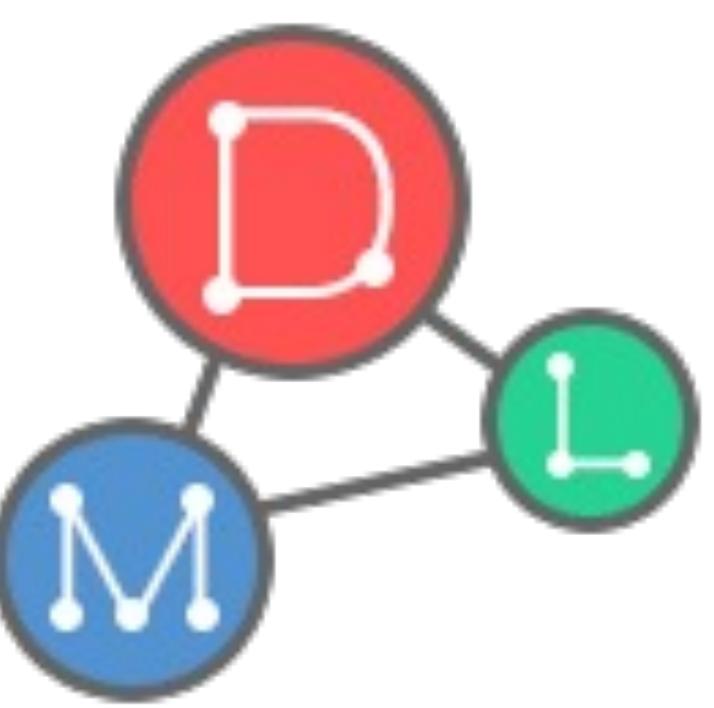
- **Action recommender system** is necessary for **smart home**
 - It keeps users safe when they forget a critical action (e.g., shutting off a gas valve)
 - It reduces the hassles of users when performing a cumbersome action (e.g., arming an alarm)



Recommend shutting off a gas valve



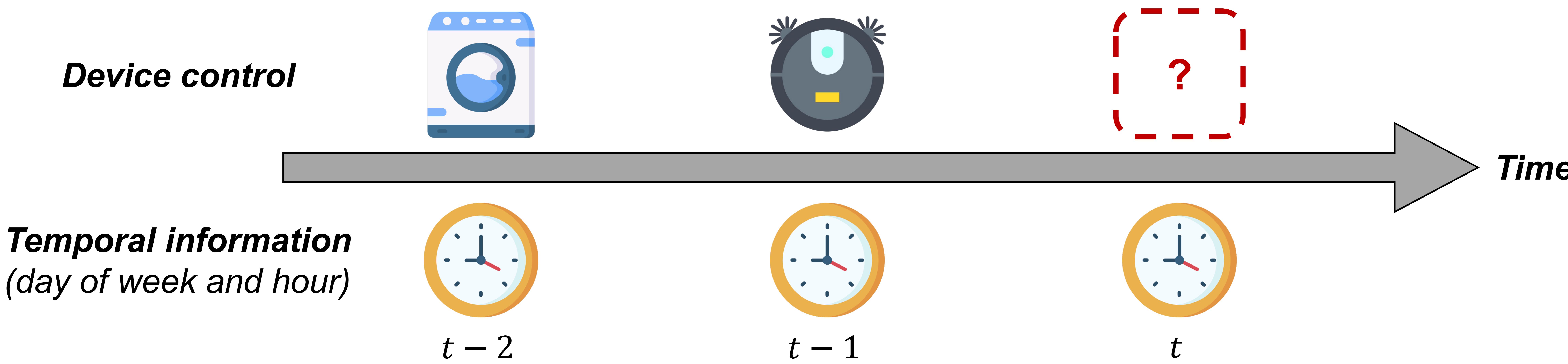
Recommend arming an alarm

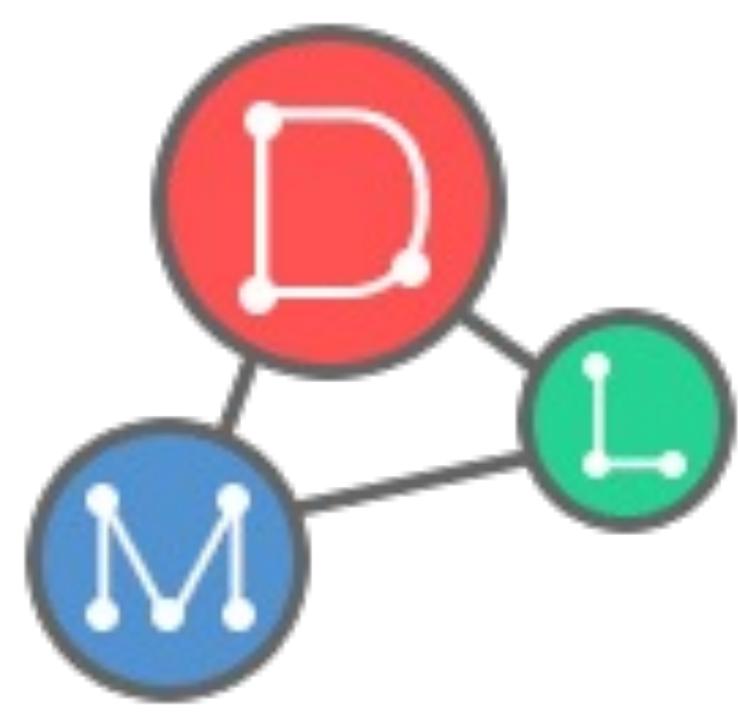


Problem Definition

Action recommendation for smart home

- Given a user's historical actions before time t and temporal information at time t
 - Each action contains a device control and its temporal information
- Predict the user's device control at t





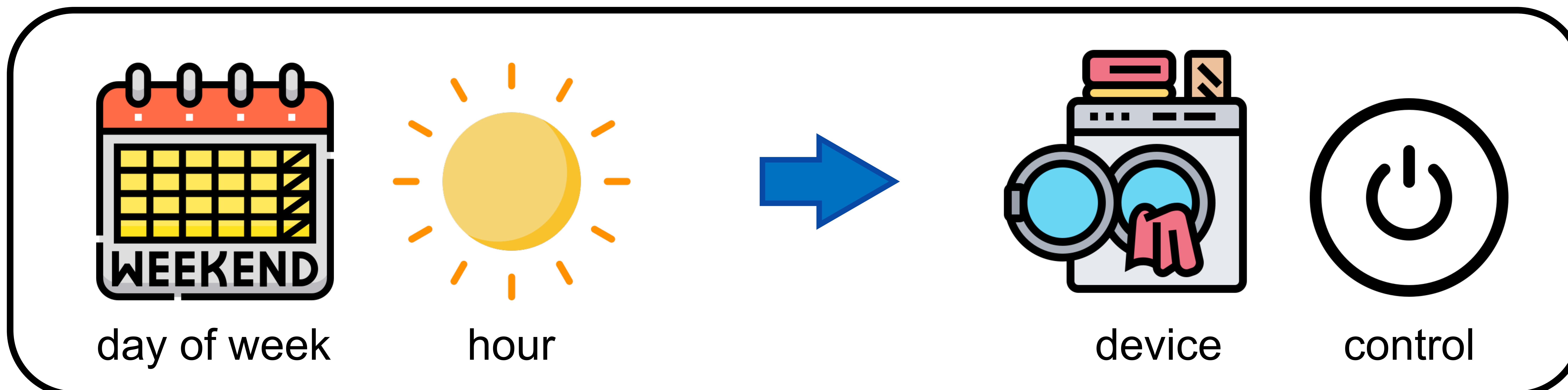
Outline

- Introduction
- **Proposed Method**
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Challenges

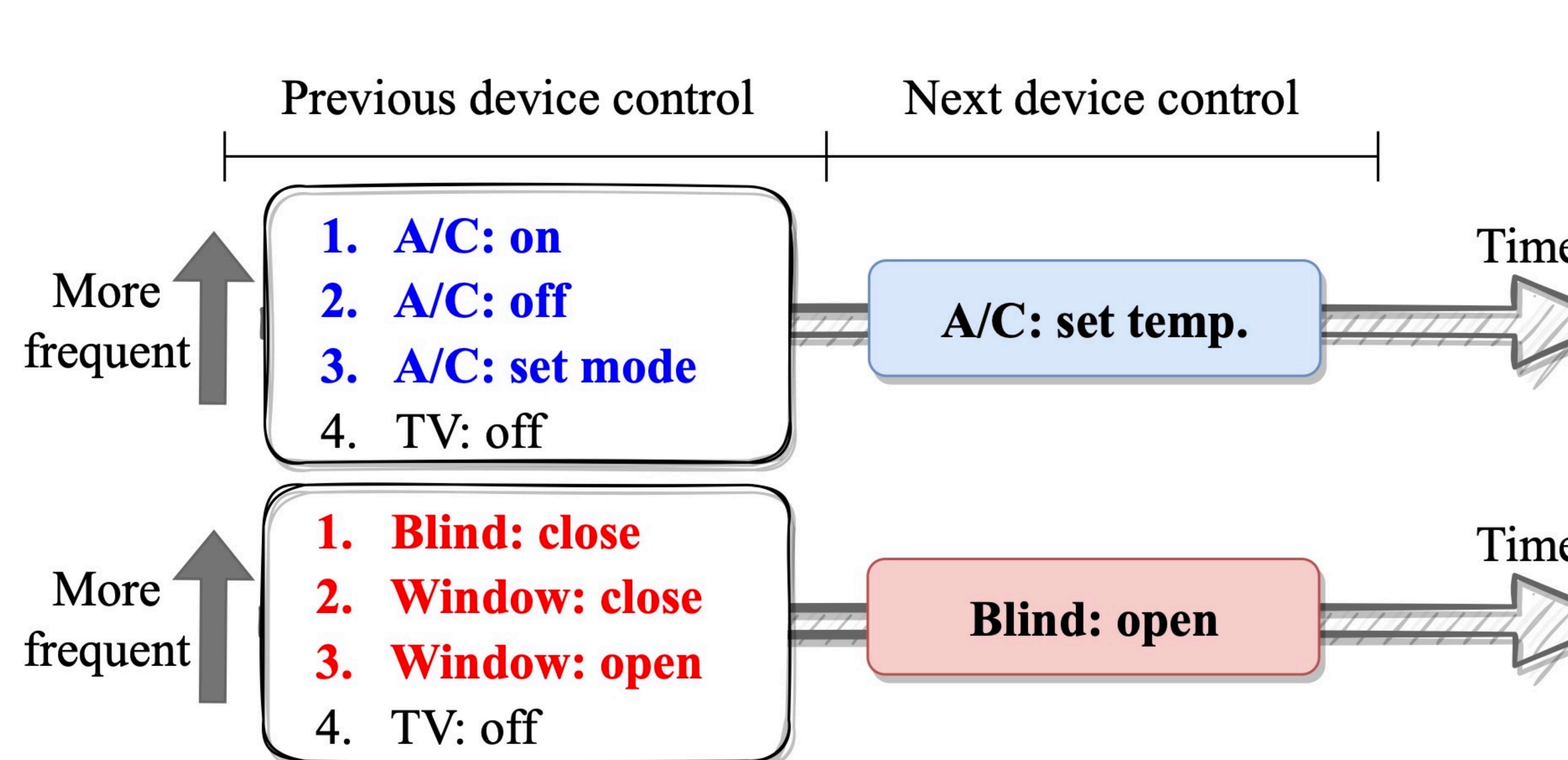
- **Complicated correlation of an action**
 - A user's action is affected by complex temporal information
 - E.g., people usually do laundry during the day on weekends



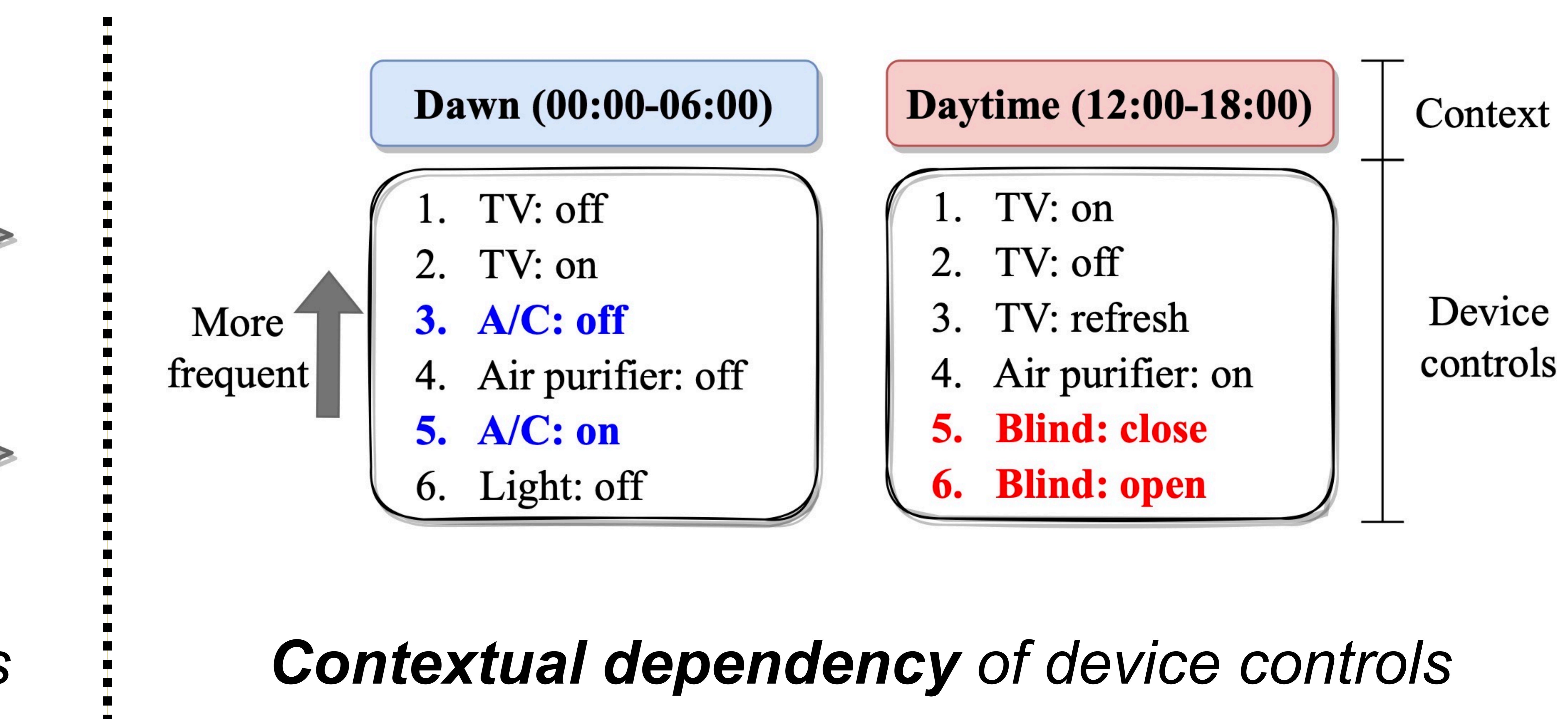
Complicated correlation of an action

Challenges

- **Historical and contextual dependencies of an action**
 - A user action depends both on the history and the current context



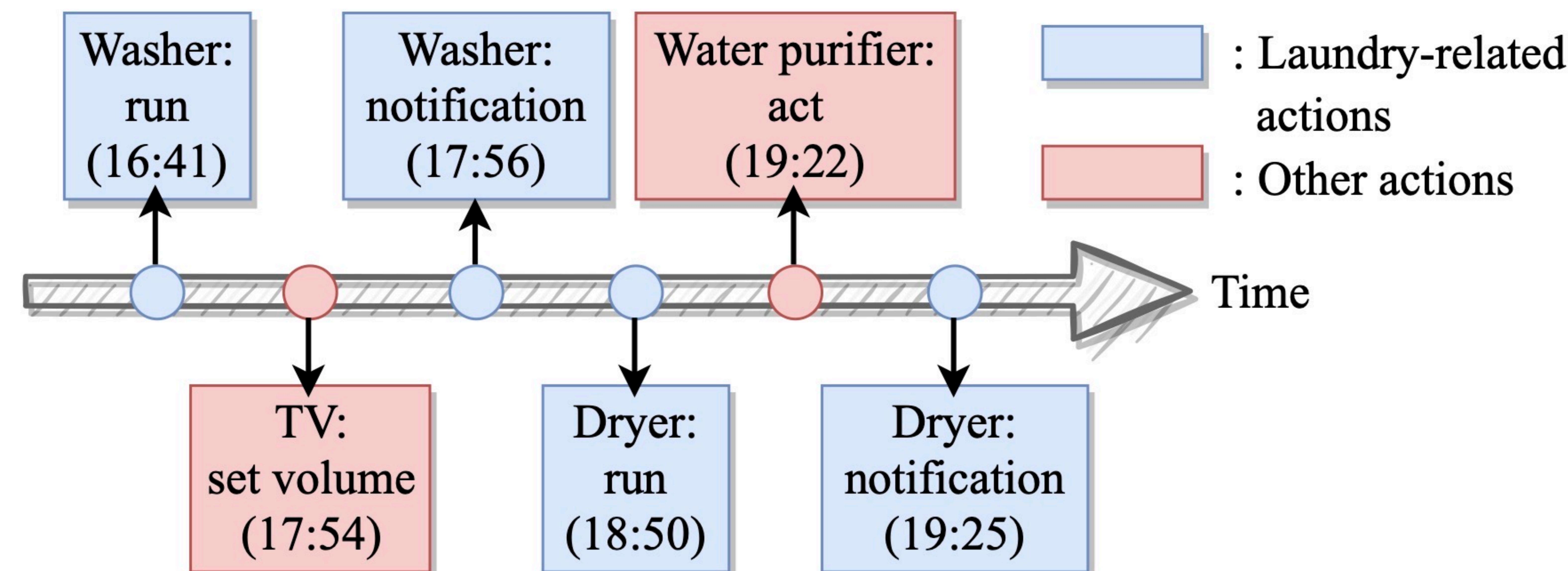
Historical dependency of device controls



Contextual dependency of device controls

Challenges

- **Capricious intention**
 - A user's sequential actions contain capricious intentions
 - People do not always act in sequence with only one intention
 - This easily leads to degraded performance of recommendation



*A sequence of actions contains **capricious intention***

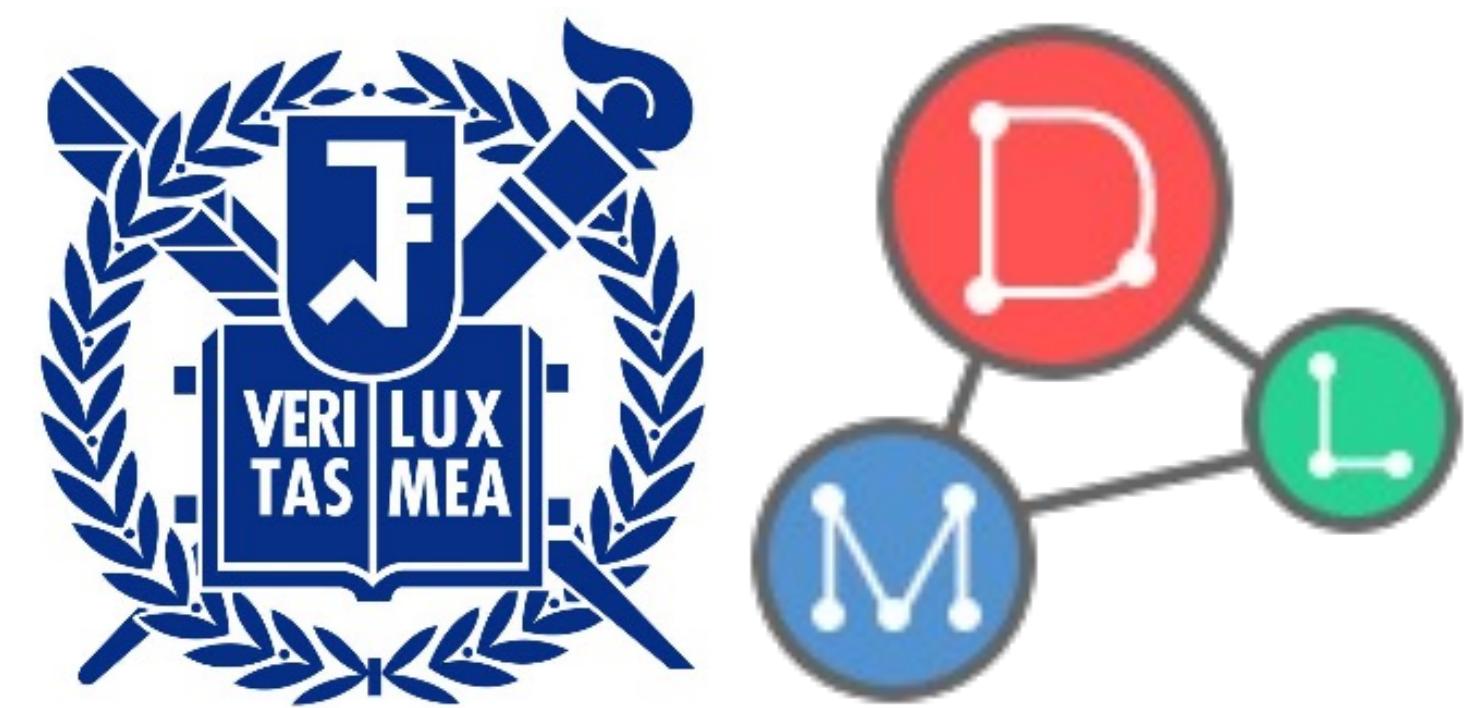
Research Motivation

- Existing methods for action recommendation
 - They **miss** addressing one or more of the main challenges

Method \ Challenges	Complicated correlation	Historical and contextual dependencies	Capricious intention
FMC, TransRec, Caser, SASRec, BERT4Rec			
SIAR	✓		
CA-RNN	✓	✓	



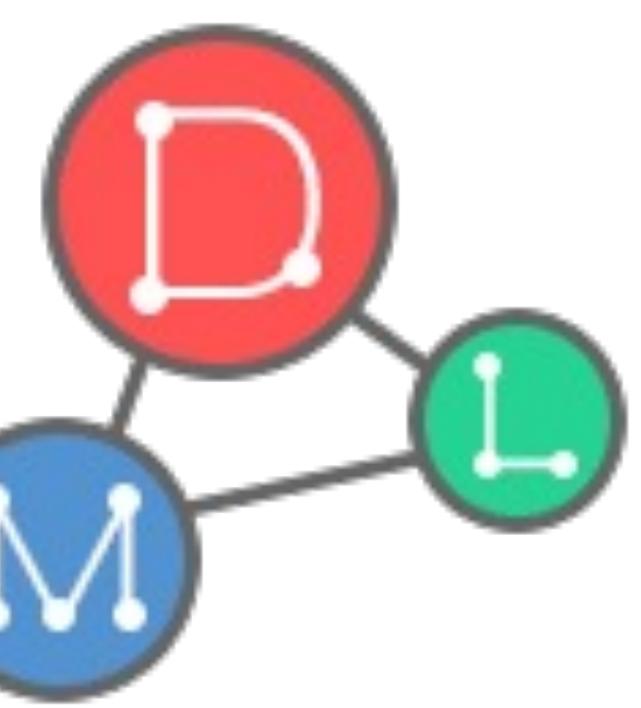
How to address the three main challenges?



Outline

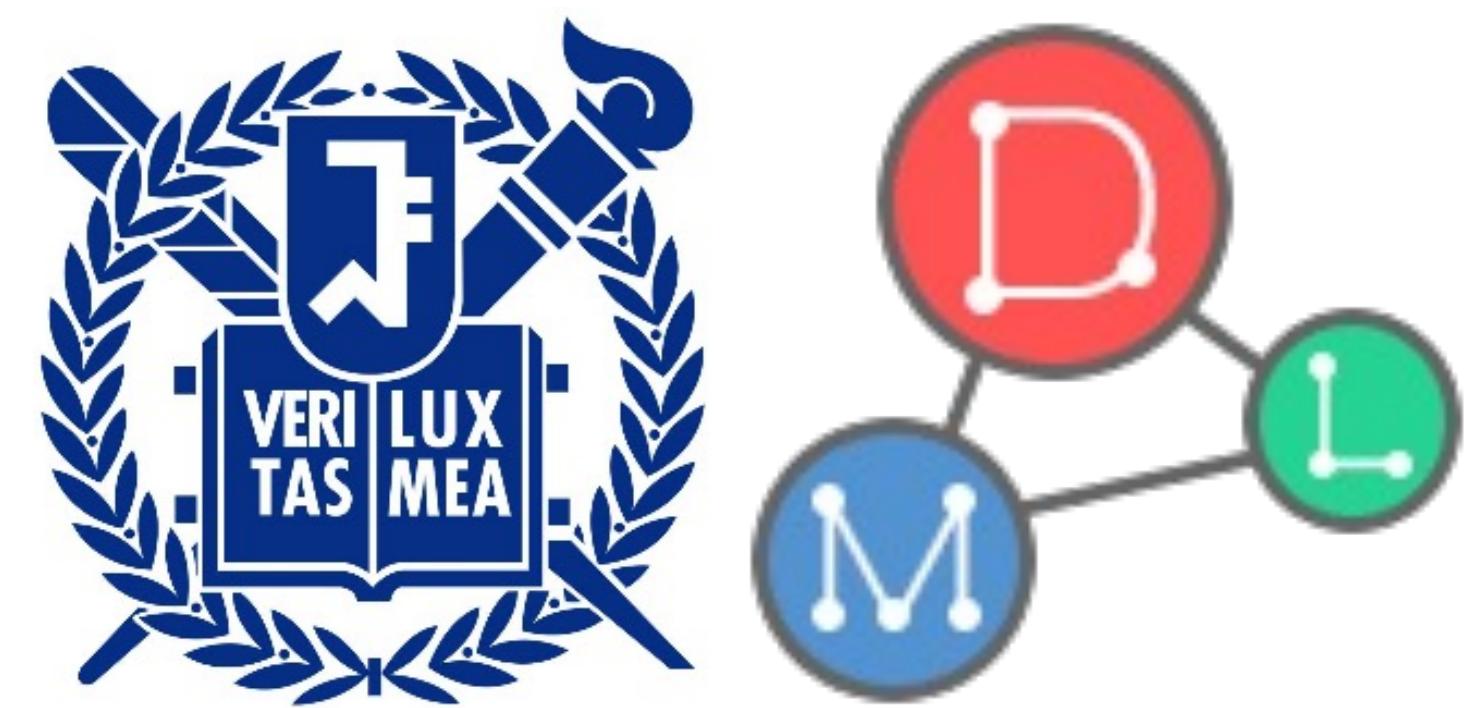
- Introduction
- **Proposed Method**
 - Motivation
 - **Main Ideas**
- Experiments
- Conclusion





Proposed Method – Overview (1)

- We propose ***SmartSense***
 - An accurate action recommender system for smart home
- **Idea 1.** Self- and query-attention for an action
 - To capture significant correlations in an action
- **Idea 2.** Self- and context-attention for a sequence
 - To handle historical and contextual dependencies in a sequence
- **Idea 3.** Knowledge transfer from common routines
 - To learn proximity between devices



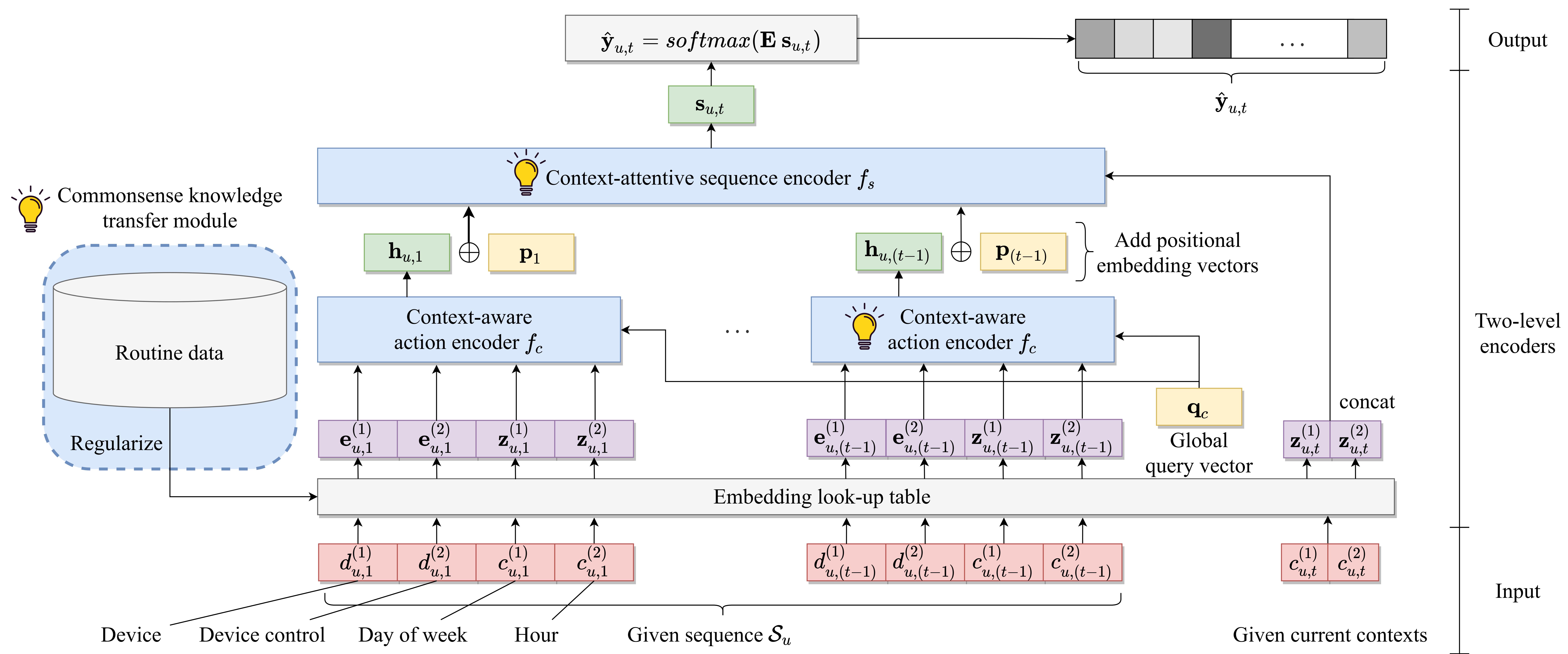
Proposed Method – Overview (2)

- The proposed **SmartSense** wins on features

Method \ Challenges	Complicated correlation in an action	Historical and contextual deps. in a sequence	Capricious intention
FMC, TransRec, Caser, SASRec, BERT4Rec			
SIAR	✓		
CA-RNN	✓	✓	
SmartSense (ours)	✓	✓	✓

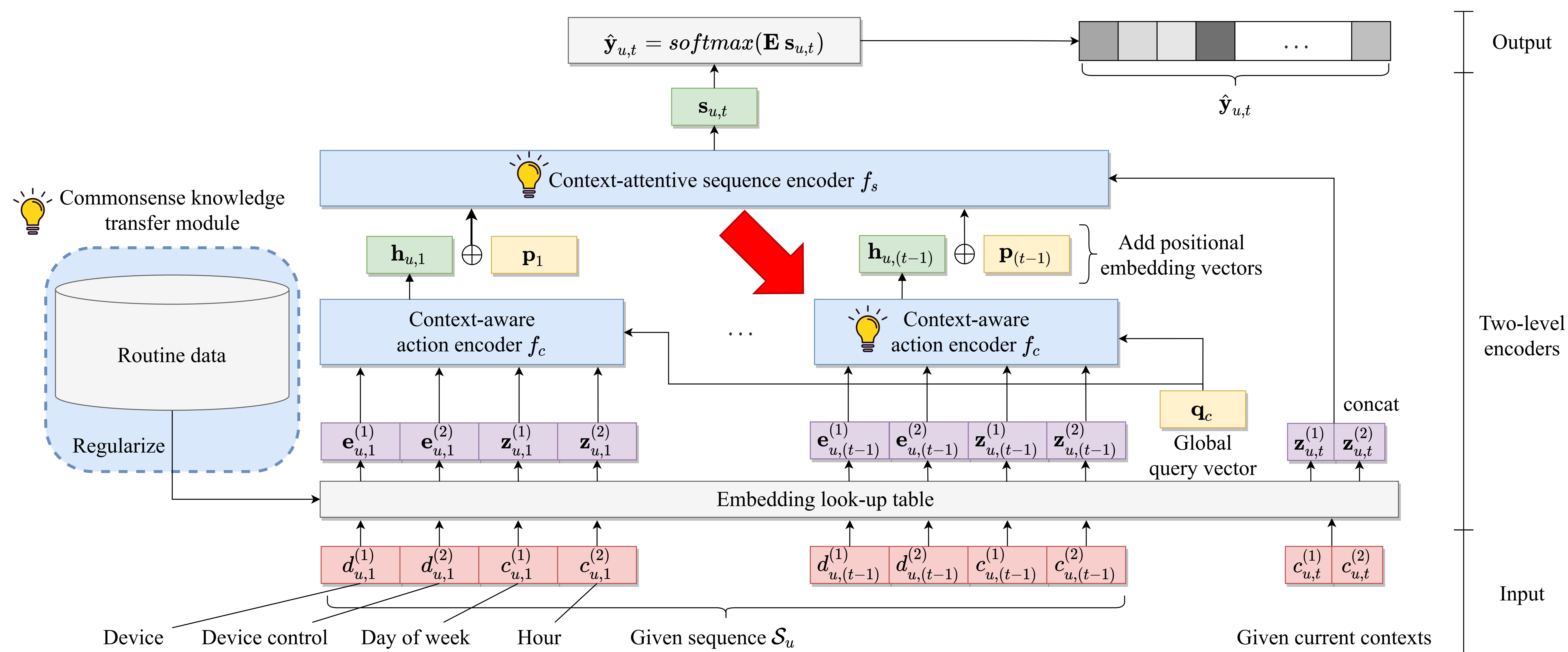
Architecture

- The overall architecture of **SmartSense**
 - Action encoder, sequence encoder, knowledge transfer module



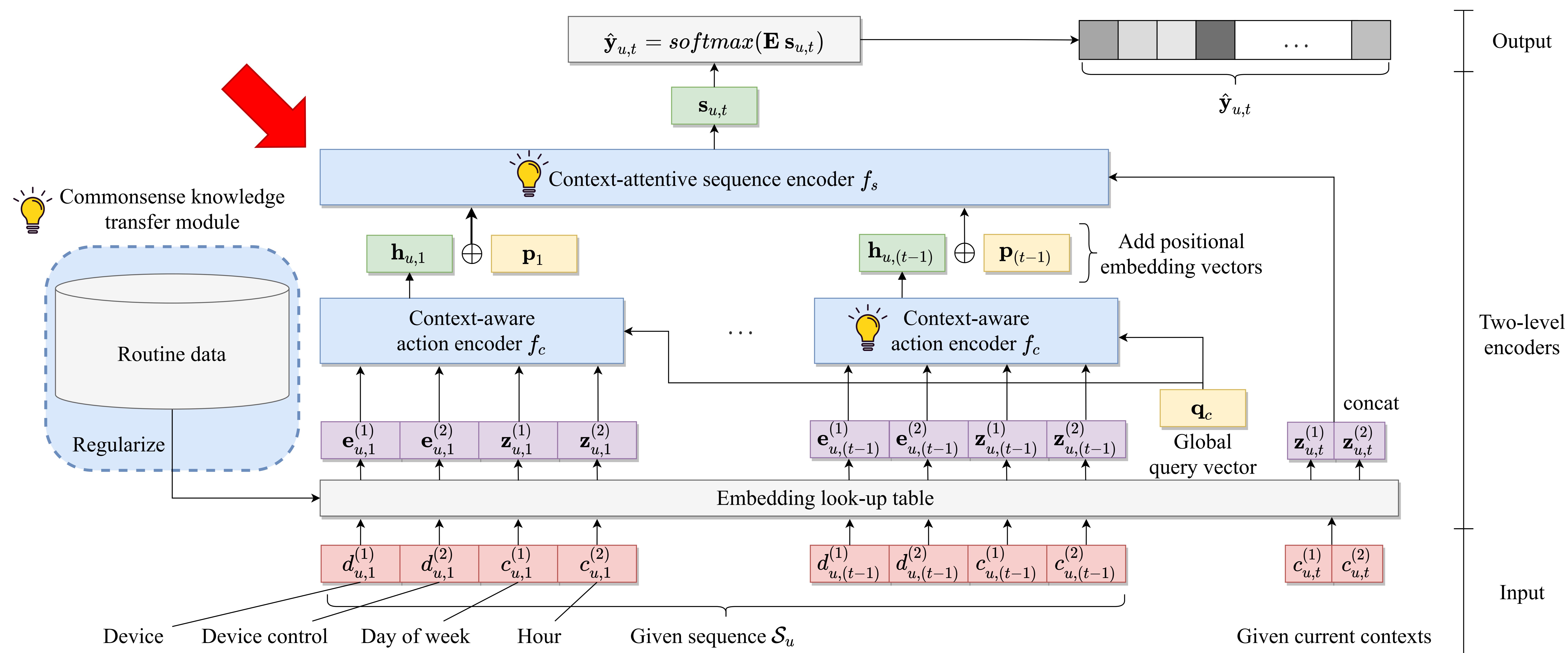
Architecture

- Action encoder summarizes an action into a vector, capturing significant correlations in the action**



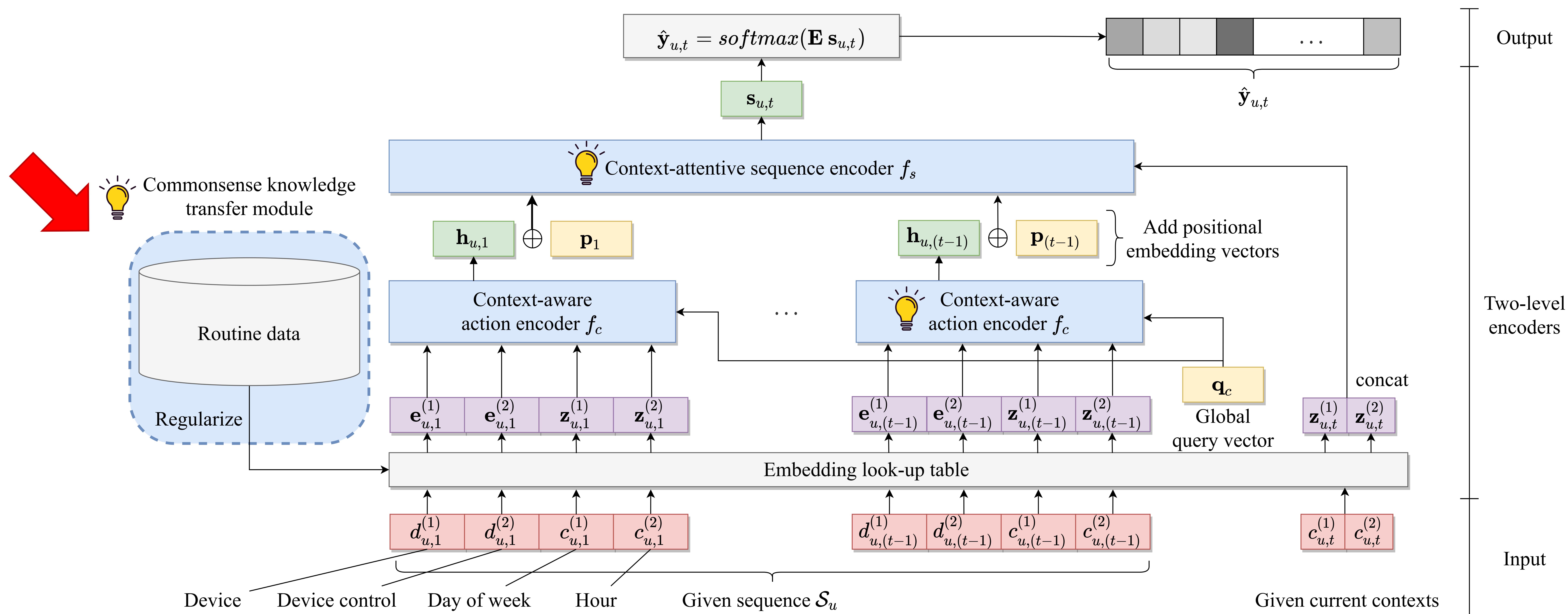
Architecture

- Sequence encoder** summarizes sequential actions into a vector, handling historical and contextual dependencies



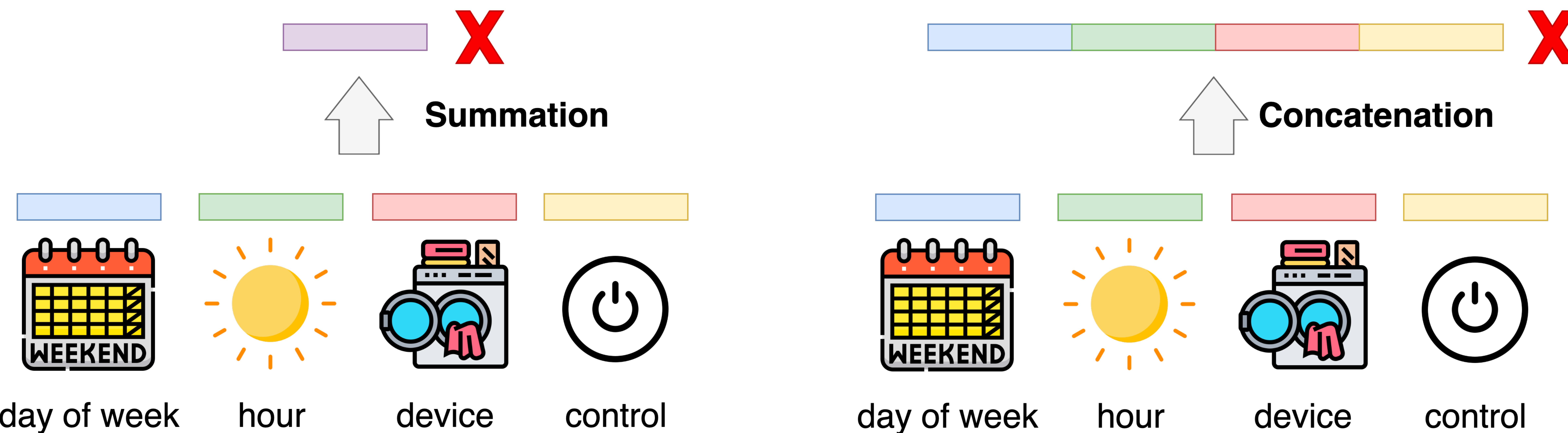
Architecture

- Knowledge transfer module regularizes device embeddings utilizing routine data to learn proximity between devices**



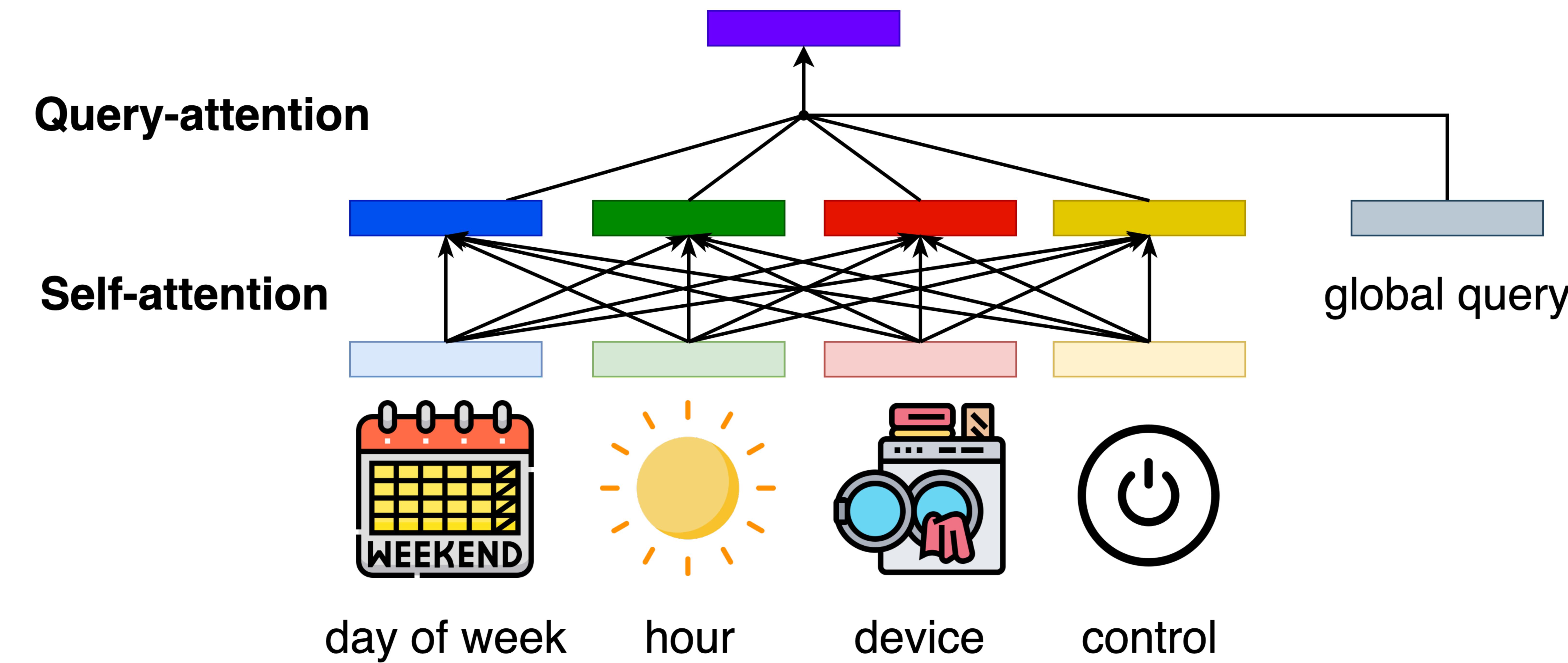
Action Encoder (1)

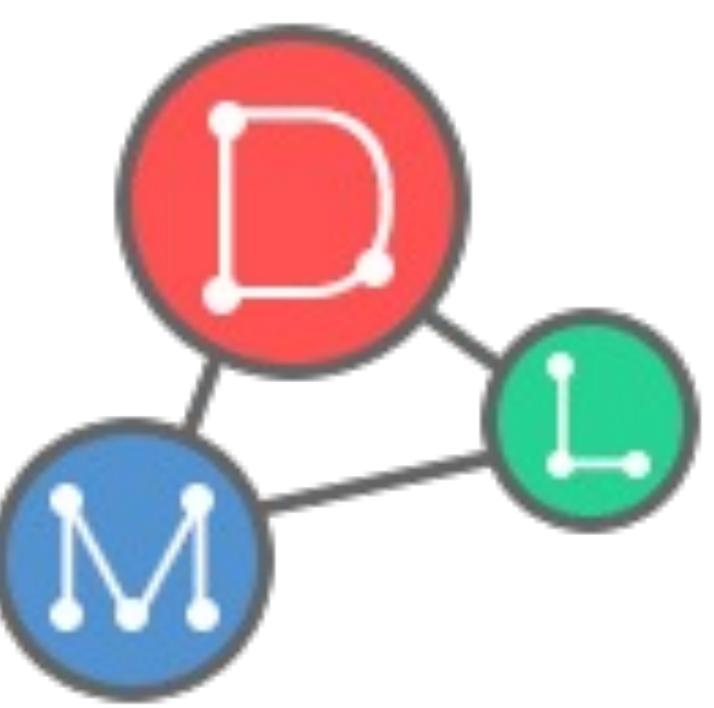
- **Challenge 1.** How to capture the **significant correlation** among the complicated ones in an action?
 - Simple aggregations (e.g., summation or concatenation) cannot identify the complicated correlations between the variables



Action Encoder (2)

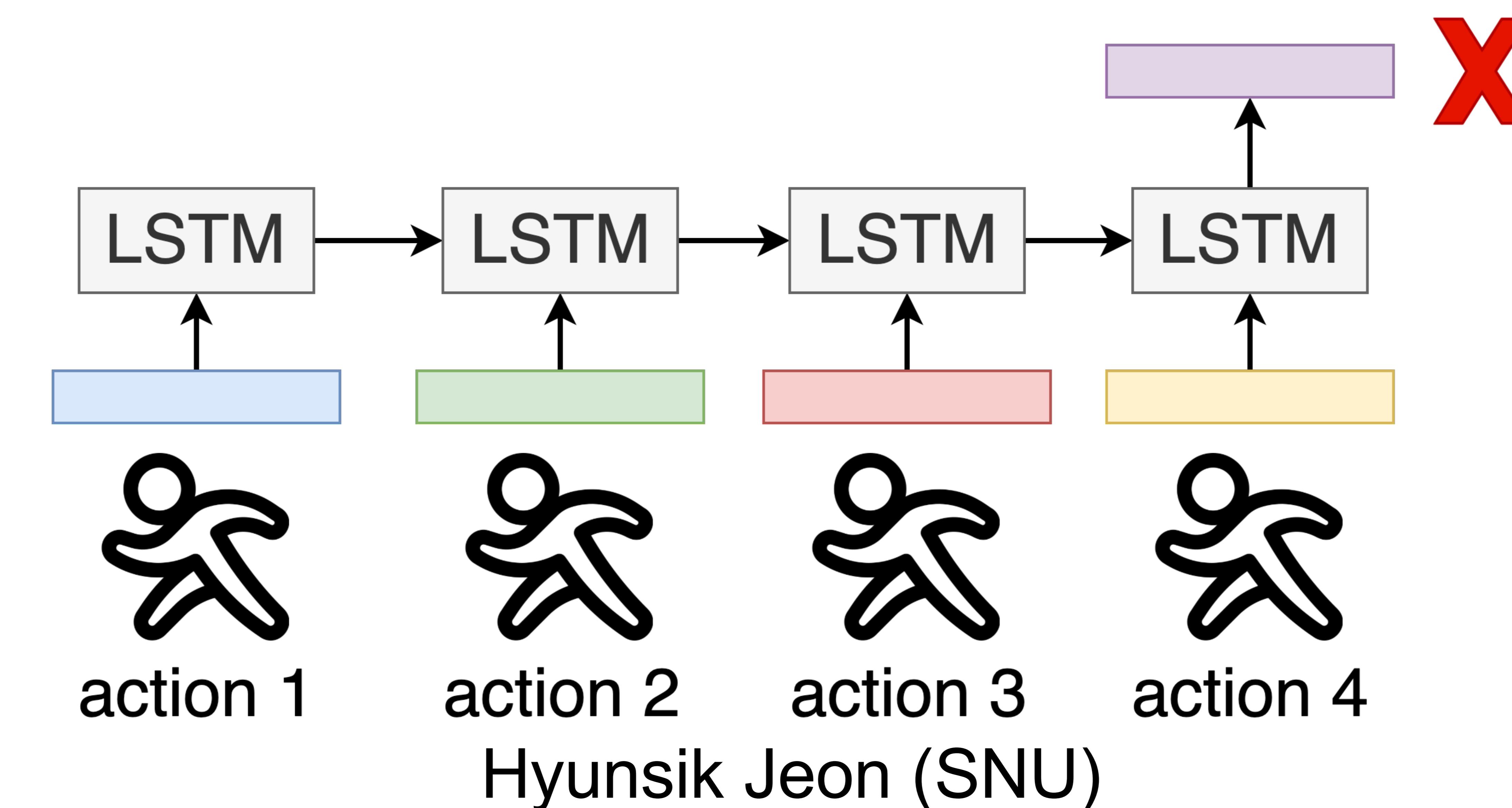
- **Idea 1-1. Self-attention** for input variables
 - To correlate given information in the action
- **Idea 1-2. Query-attention** for summarization
 - To capture significant correlations in the action





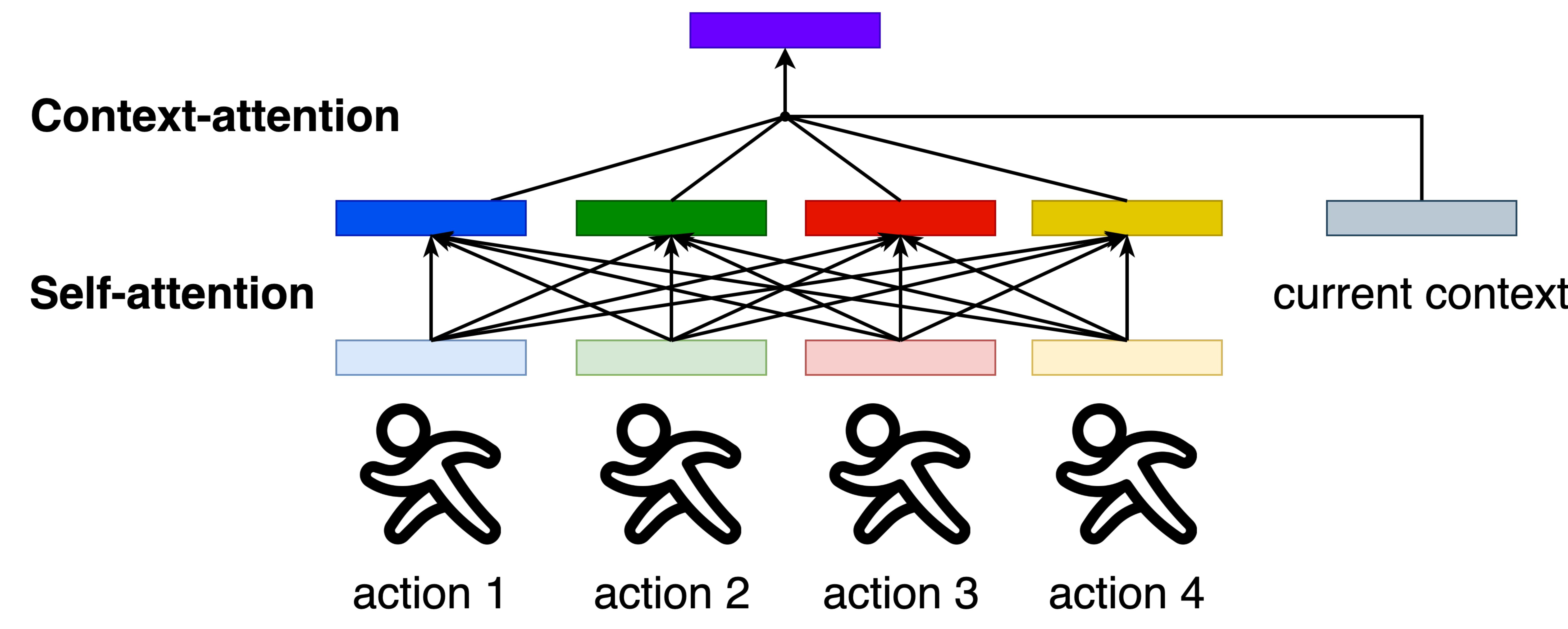
Sequence Encoder (1)

- **Challenge 2.** How to handle the **historical and contextual dependencies** in a sequence?
 - Two types of correlations are important
 - Between actions in a sequence (historical dependency)
 - Between each action and the current context (contextual dependency)
 - A simple RNN-based model is restricted for both dependencies



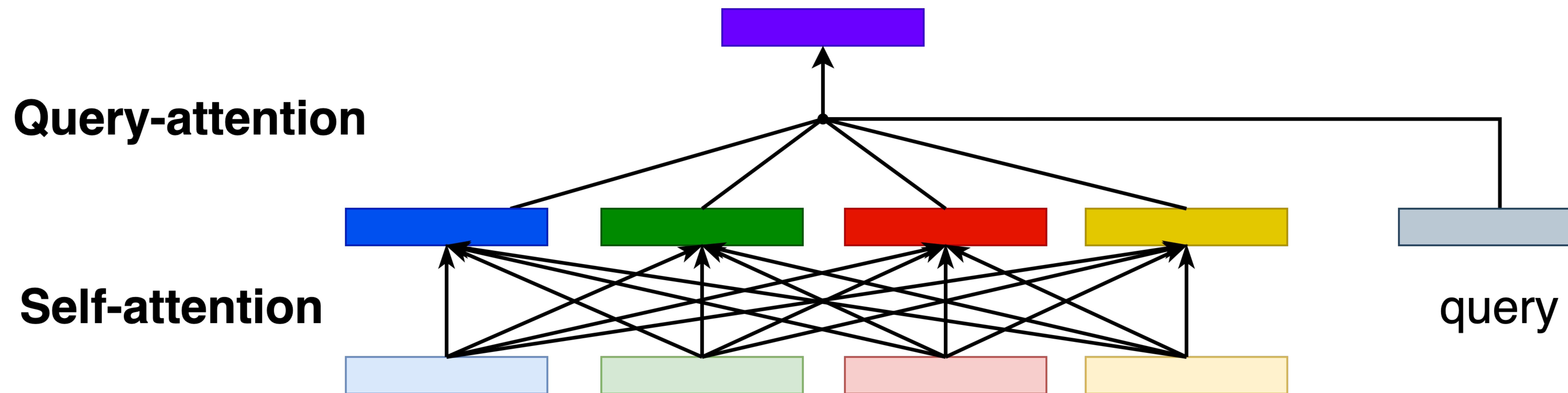
Sequence Encoder (2)

- **Idea 1-1. Self-attention** for sequential actions
 - To correlate between actions in the sequence
- **Idea 1-2. Context-attention** for summarization
 - To correlate each action and the current context

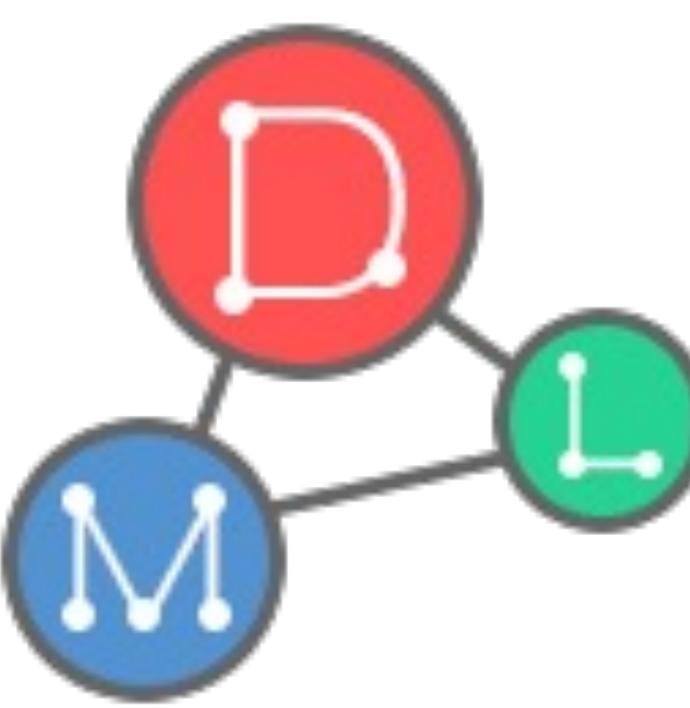


Queried Transformer Encoder (1)

- The action encoder and sequence encoder necessitate the common functionalities: **self- and query-attention**



**How to design an architecture
to embody the two functionalities?**



Queried Transformer Encoder (2)

- We propose **QTE** (Queried Transformer Encoder)

- **Definition:** $\mathbf{h} = f(\mathbf{X}, \mathbf{q})$

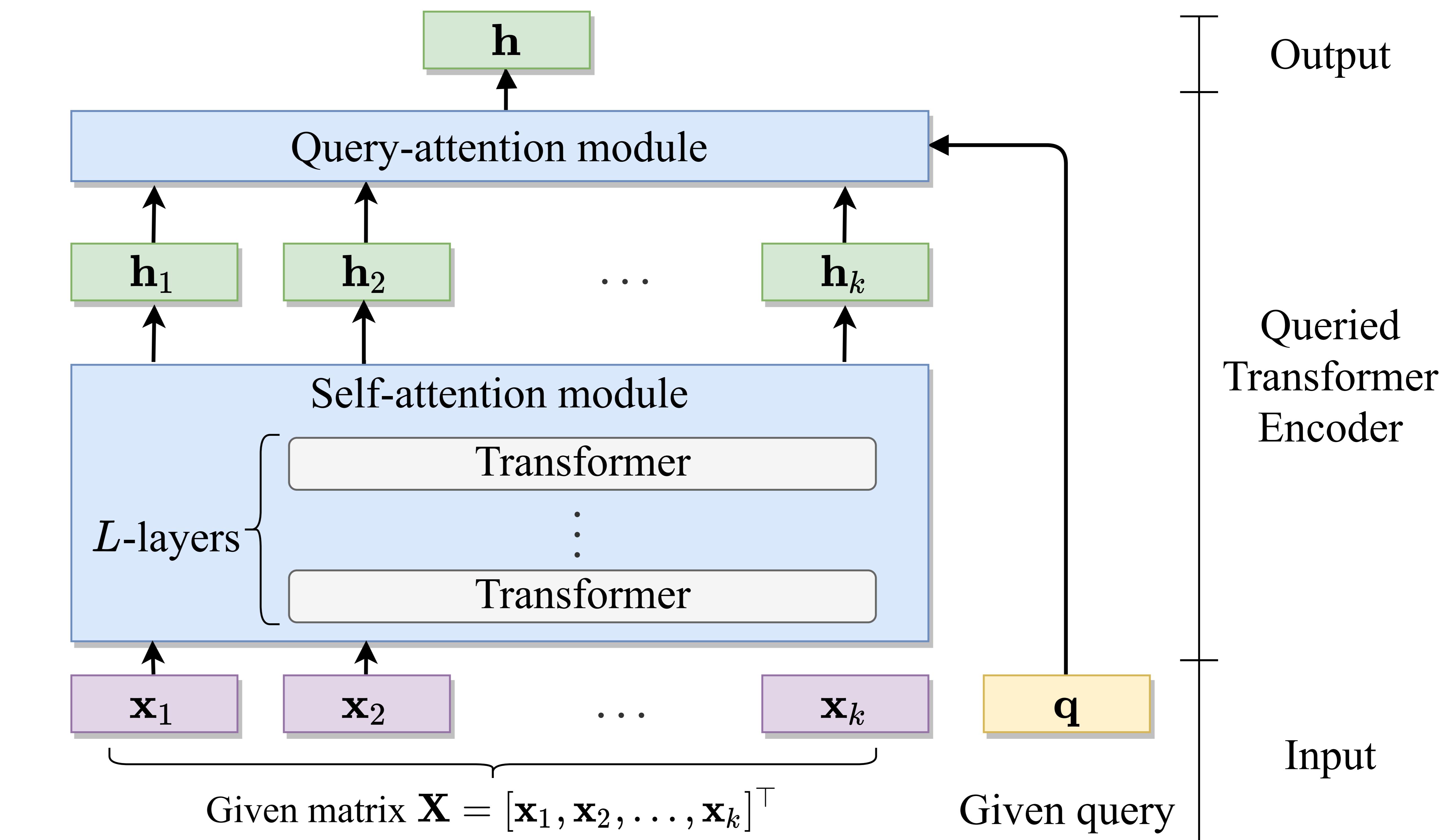
- f is the QTE function

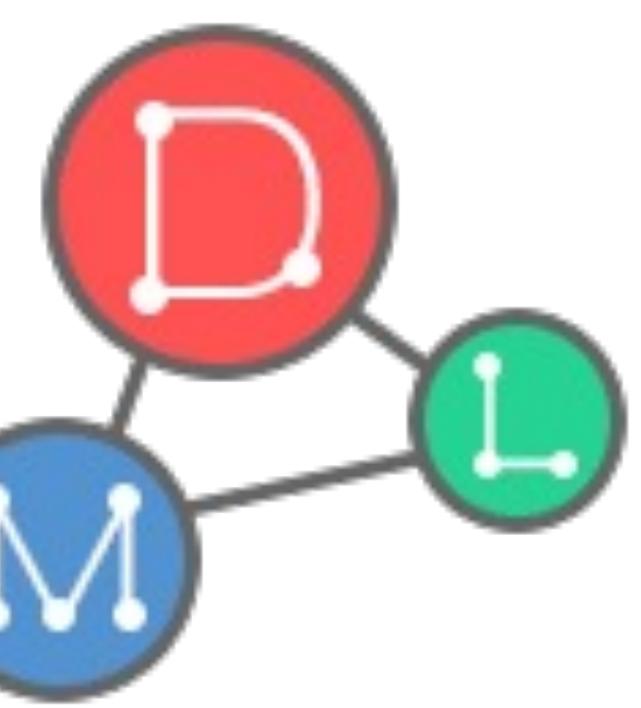
- **Given** a set of input vectors $\mathbf{X} = [\mathbf{x}_1, \dots, \mathbf{x}_k]^T$, and a query vector \mathbf{q}

- **QTE**

- It transforms the input matrix X into $\mathbf{H} = [\mathbf{h}_1, \dots, \mathbf{h}_k]^T$ through **self-attention module**

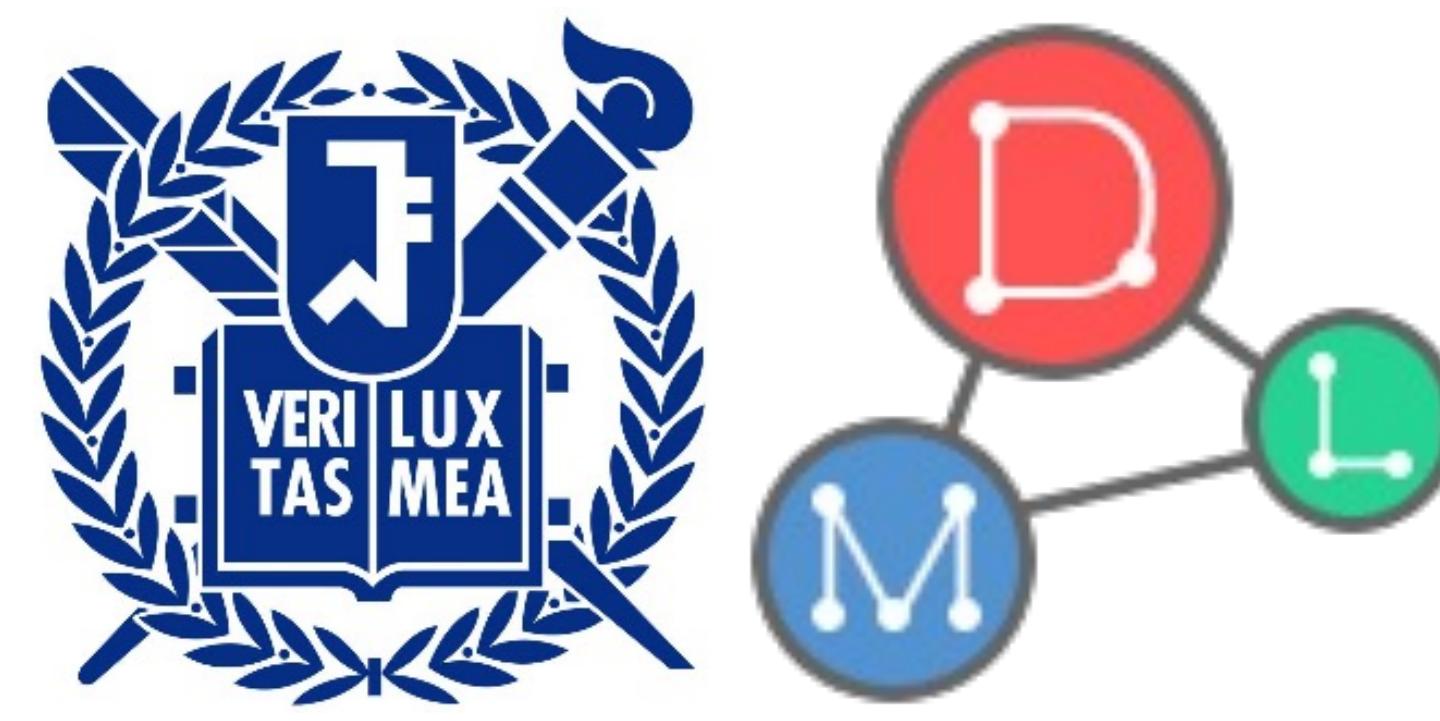
- It summarizes \mathbf{H} into a vector \mathbf{h} with **query-attention module** using the given query vector \mathbf{q}





Queried Transformer Encoder (3)

- **Self-attention module** of QTE
 - **The goal** is to correlate the given vectors $\mathbf{X} = [\mathbf{x}_1, \dots, \mathbf{x}_k]^\top \in \mathbb{R}^{k \times d}$
 - k is the number of input vectors, and d is the size of vector
 - **Make** query, key, and value matrices as follows:
$$\mathbf{Q} = \mathbf{X}\mathbf{W}^Q, \mathbf{K} = \mathbf{X}\mathbf{W}^K, \mathbf{V} = \mathbf{X}\mathbf{W}^V$$
 - \mathbf{W}^Q , \mathbf{W}^K , and \mathbf{W}^V are learnable weights
 - **Compute** matrix $\bar{\mathbf{X}}$ as follows:
$$\bar{\mathbf{X}} = \mathbf{AV} \quad \text{where} \quad \mathbf{A} = \text{softmax} \left(\frac{\mathbf{Q}\mathbf{K}^\top}{\sqrt{d}} \right)$$
 - **Obtain** transformed matrix $\mathbf{H} \in \mathbb{R}^{k \times d}$ using a network as follows:
$$\mathbf{H} = \text{Trans}(\mathbf{X}) = \mathbf{X} + \bar{\mathbf{X}} + \text{FNN}(\mathbf{X} + \bar{\mathbf{X}})$$



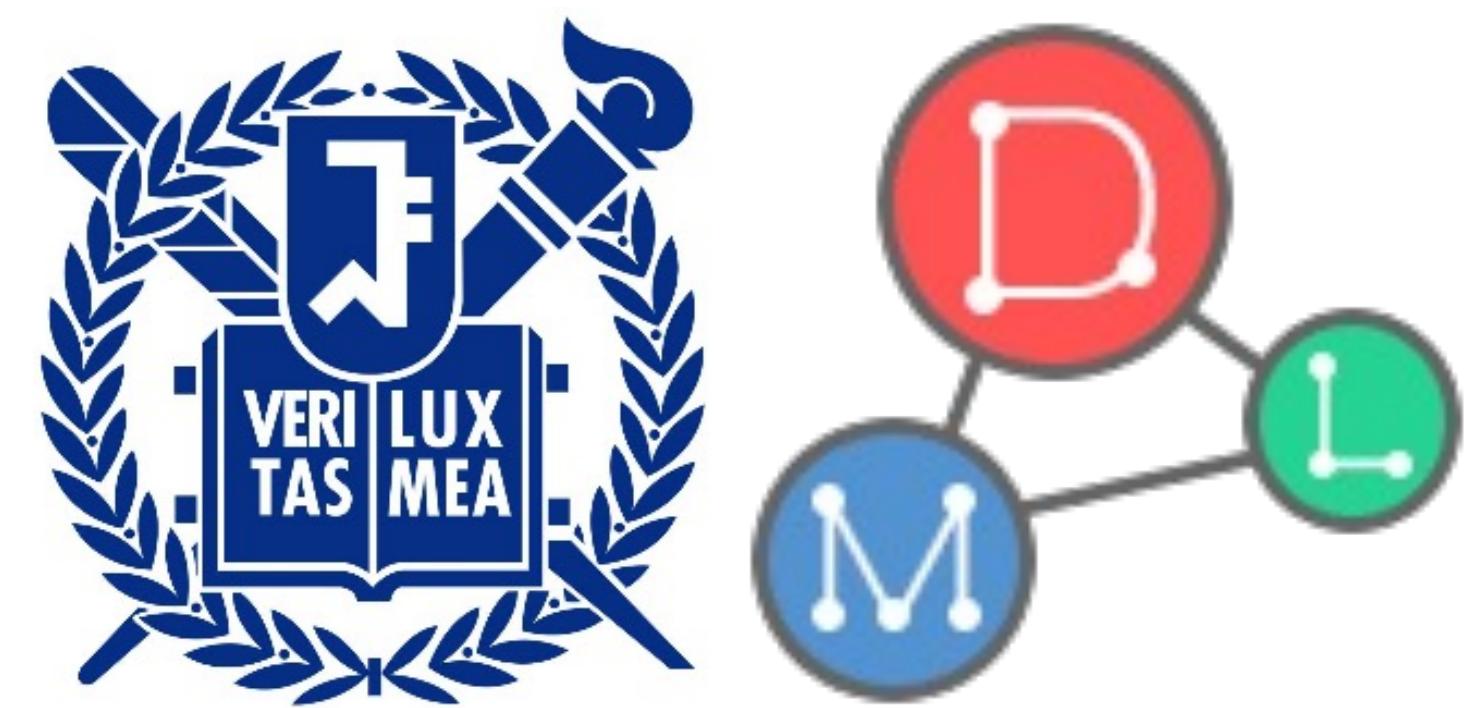
Queried Transformer Encoder (4)

- **Query-attention module** of QTE
 - The **goal** is to summarize the vectors $\mathbf{H} = [\mathbf{h}_1, \dots, \mathbf{h}_k]^\top \in \mathbb{R}^{k \times d}$ into a vector \mathbf{h} while capturing significant information depending on the query \mathbf{q}
 - **Summarize \mathbf{H} into \mathbf{h} using \mathbf{q} as follows:**

$$\mathbf{h} = \text{QueryAtt}(\mathbf{H}, \mathbf{q}) = \sum_{i=1}^k \alpha_i \mathbf{h}_i, \quad \text{where}$$

$$\alpha_i = \frac{\exp(\beta_i)}{\sum_{j=1}^k \exp(\beta_j)}, \quad \beta_i = \mathbf{q}^\top \tanh(\mathbf{W}^H \mathbf{h}_i + \mathbf{b}^H)$$

- α_i and β_i are normalized and unnormalized scores of \mathbf{h}_i for \mathbf{q} , respectively
- \mathbf{W}^H and \mathbf{b}^H are learnable weight and bias, respectively

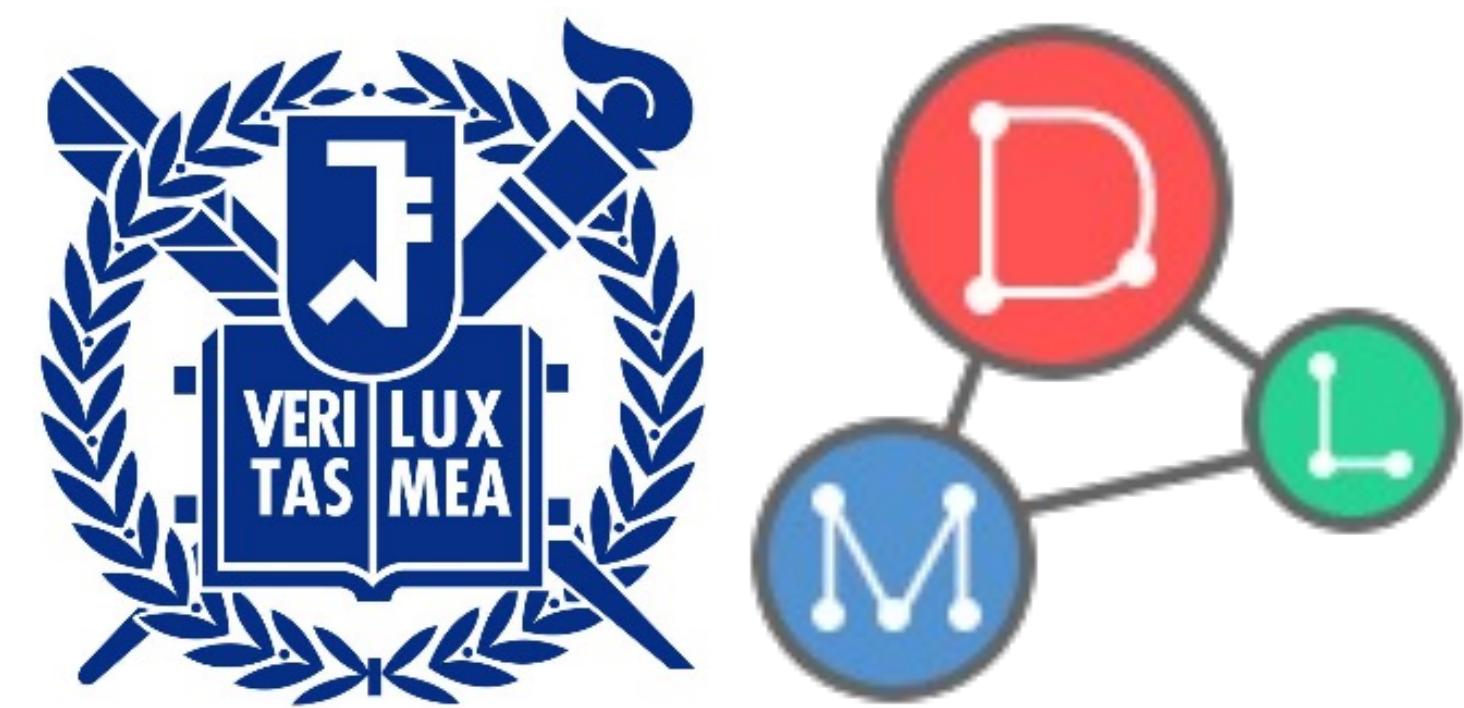


Revisit the Action Encoder

- Obtain learnable embedding vectors for each variable in an action:
 $\mathbf{e}_{u,i}^{(1)}, \mathbf{e}_{u,i}^{(2)}, \mathbf{z}_{u,i}^{(1)}, \mathbf{z}_{u,i}^{(2)} \in \mathbb{R}^d$
 - The embeddings of i th device, device control, day of week, and hour, respectively, for user u
- Employ QTE as follows:

$$\mathbf{h}_{u,i} = f_c(\mathbf{X}_{u,i}, \mathbf{q}_c)$$

- $\mathbf{X}_{u,i} \in \mathbb{R}^{4 \times d} = [\mathbf{e}_{u,i}^{(1)}, \mathbf{e}_{u,i}^{(2)}, \mathbf{z}_{u,i}^{(1)}, \mathbf{z}_{u,i}^{(2)}]^\top$ is the set of input embeddings
- $\mathbf{q}_c \in \mathbb{R}^d$ is a learnable global query vector
- $f_c(\cdot)$ is the action encoder with QTE structure



Revisit the Sequence Encoder (1)

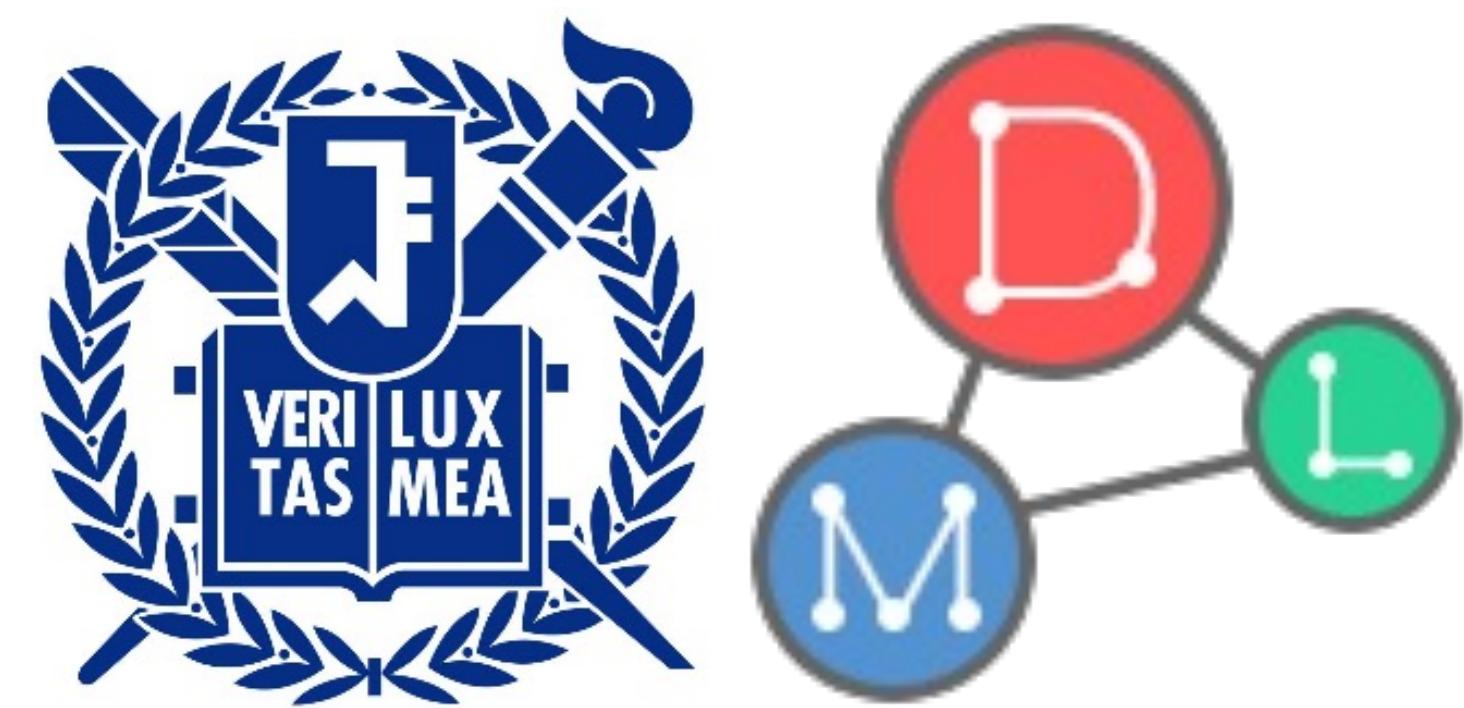
- Obtain learnable embedding vectors for the current contexts:

$$\mathbf{z}_{u,t}^{(1)}, \mathbf{z}_{u,t}^{(2)} \in \mathbb{R}^d$$

- The embeddings of i th day of week and hour, respectively, for user u
- Employ QTE as follows:

$$\mathbf{s}_{u,t} = f_s(\mathbf{H}_u + \mathbf{P}, \text{concat}(\mathbf{z}_{u,t}^{(1)}, \mathbf{z}_{u,t}^{(2)}))$$

- $\mathbf{H} \in \mathbb{R}^{(t-1) \times d} = [\mathbf{h}_{u,1}, \dots, \mathbf{h}_{u,(t-1)}]^\top$ is stacked vectors of actions
- $\mathbf{P} \in \mathbb{R}^{(t-1) \times d}$ is a learnable positional embedding matrix to identify the position of the input vectors
- $f_s(\cdot)$ is the sequence encoder with QTE structure



Revisit the Sequence Encoder (2)

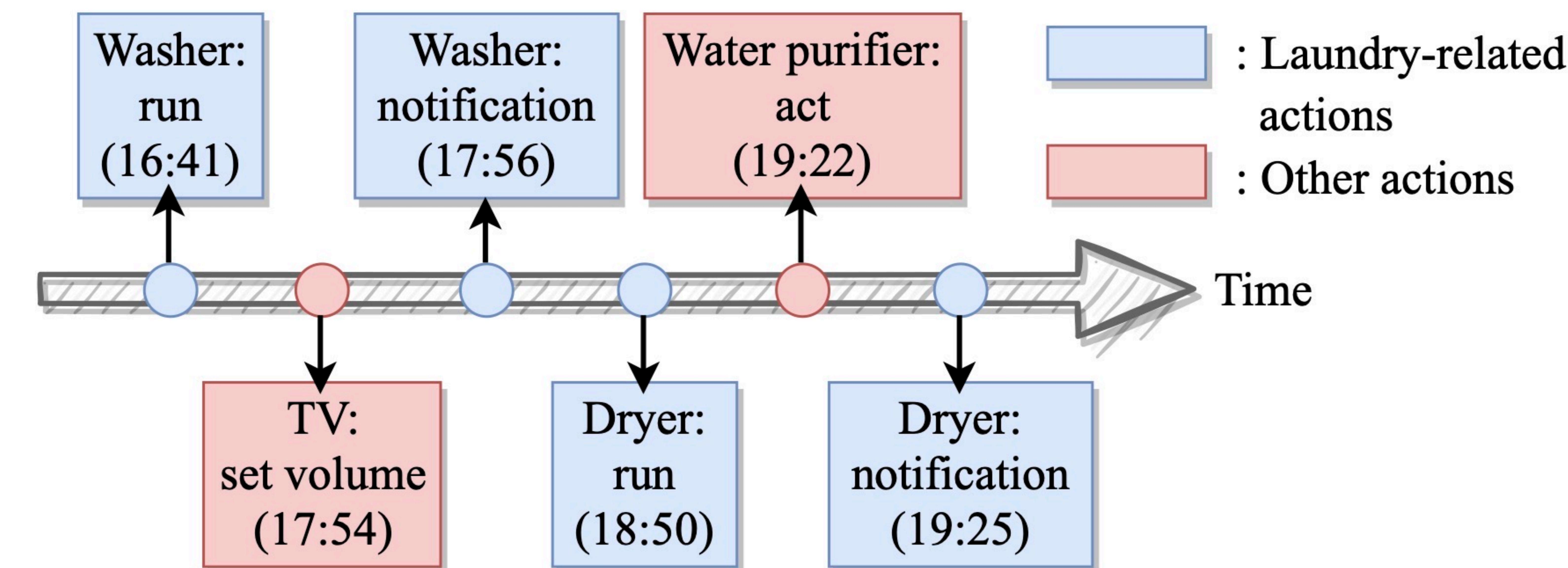
- Predict the probabilities of device controls as follows:

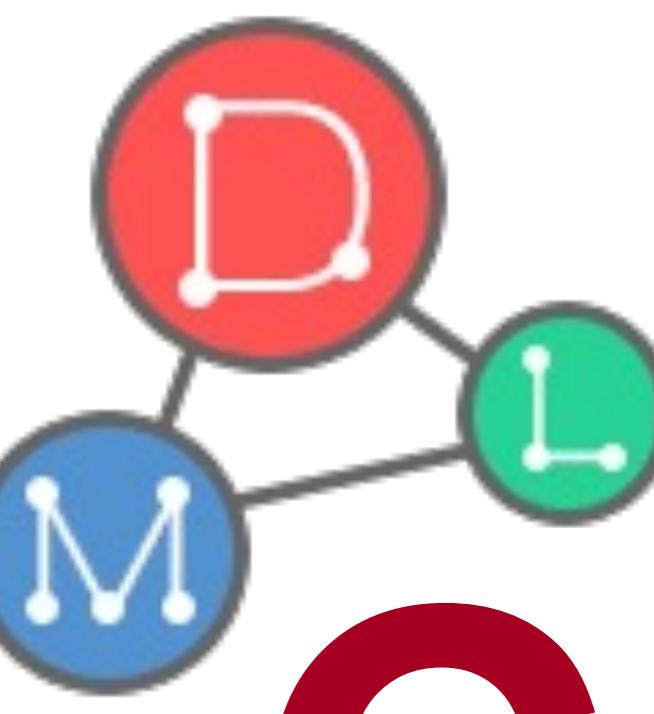
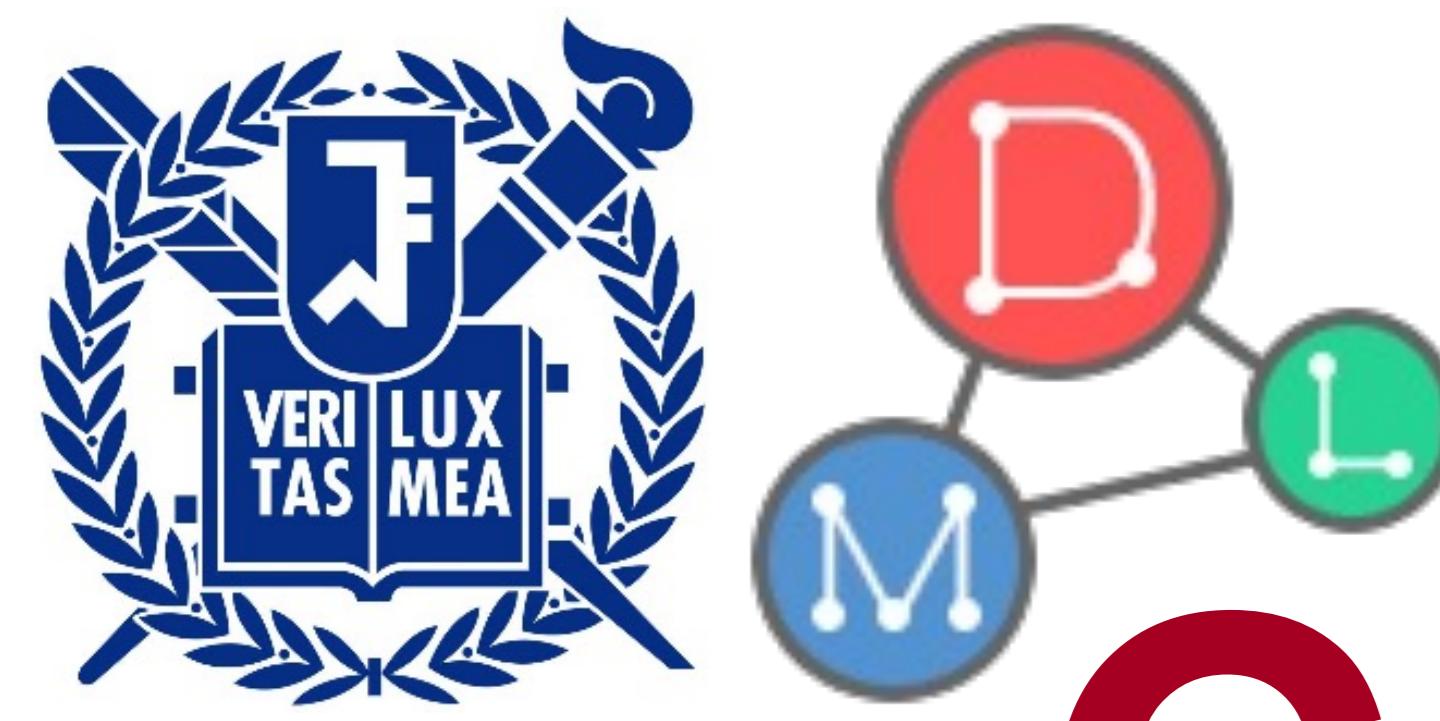
$$\hat{\mathbf{y}}_{u,t} = \text{softmax}(\mathbf{E} \mathbf{s}_{u,t})$$

- $\hat{\mathbf{y}}_{u,t} \in \mathbb{R}^{N_d}$ is the predicted probabilities of device controls for user u at time t
- $\mathbf{E} \in \mathbb{R}^{N_d \times d}$ is the learnable embedding matrix of device controls for the prediction
- N_d is the number of device controls

Commonsense Knowledge Transfer (1)

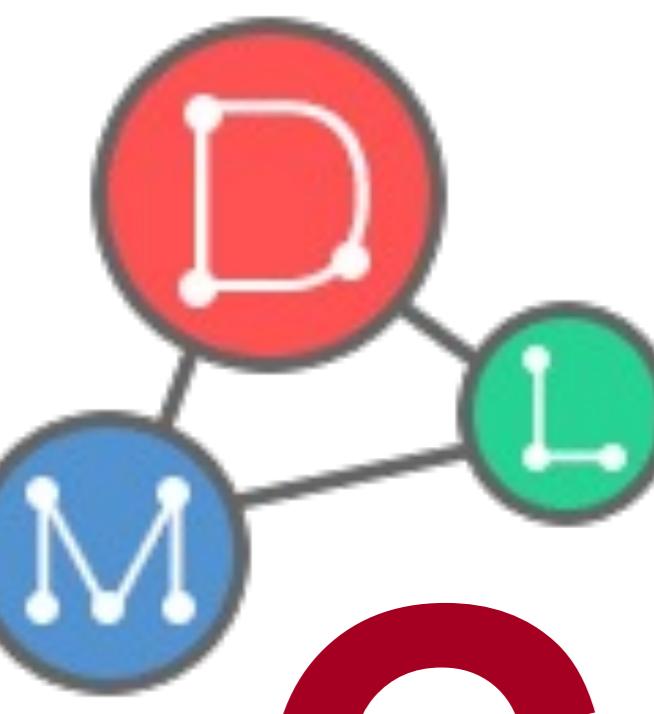
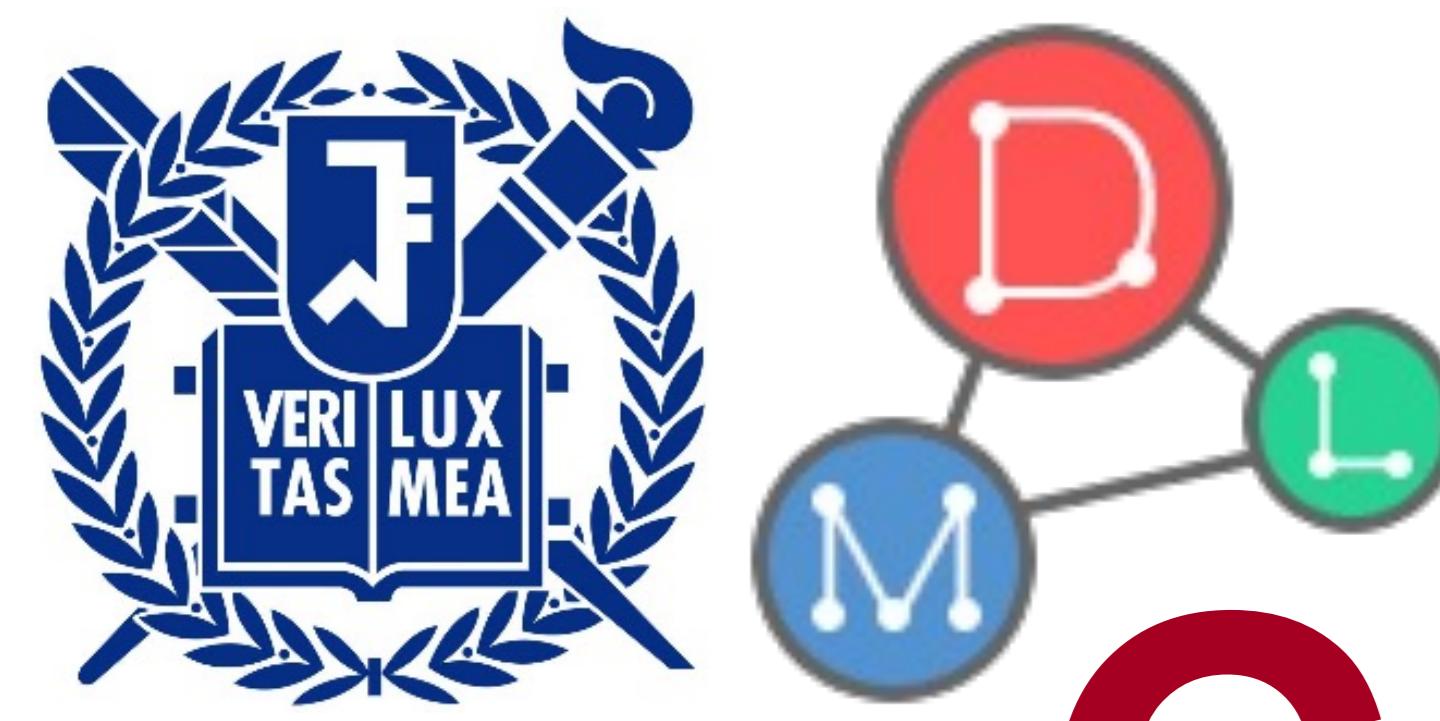
- Challenge 3. How to learn **proximity between devices?**
 - Capricious intentions in historical actions may mislead the model to learn false proximity between two co-occurred actions





Commonsense Knowledge Transfer (2)

- **Idea 3. Commonsense knowledge transfer** from routine data
 - To effectively learn proximity between devices
- Routine data
 - Collection of frequently used device patterns registered by various users
 - Devices of each routine are probable to share a common intention
 - E.g., sequential actions of laundry, or sequential actions of cooling off the room

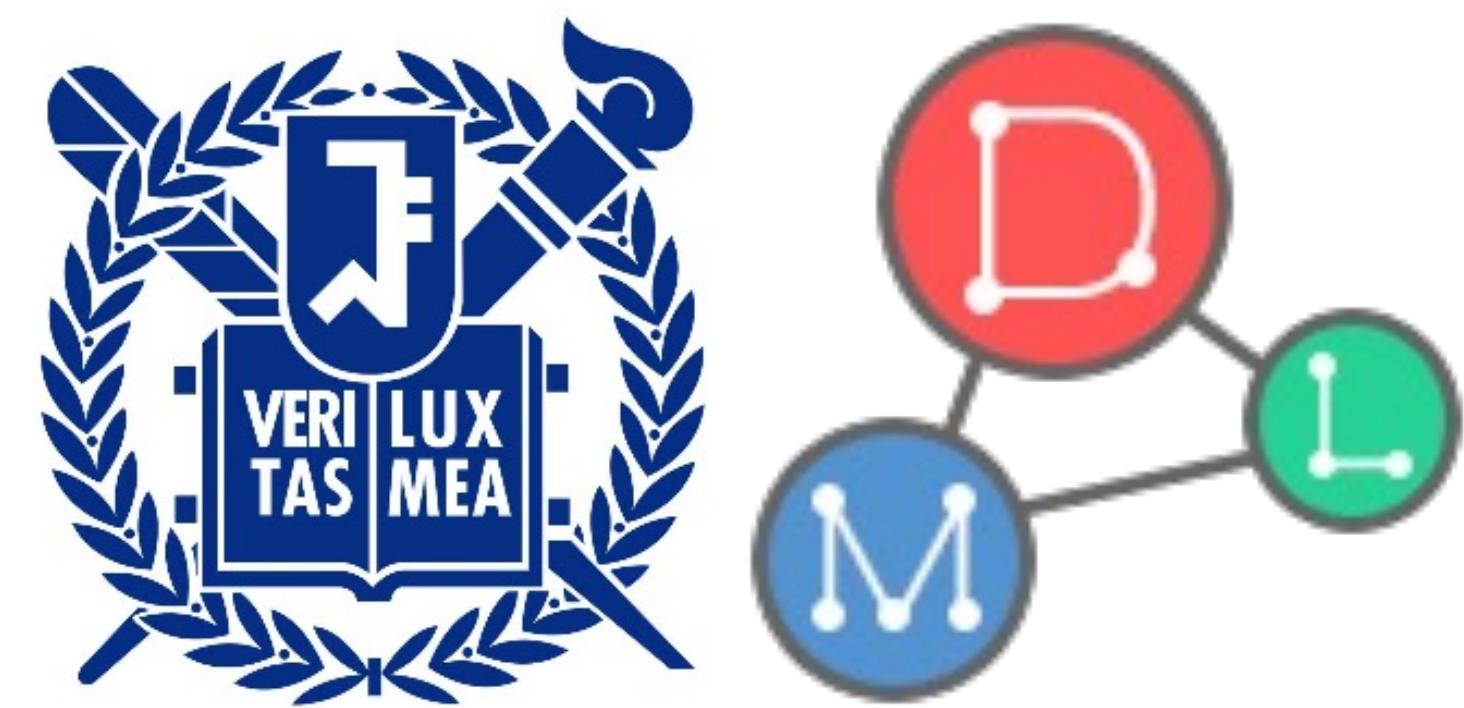


Commonsense Knowledge Transfer (3)

- **Regularization term**
 - We regularize the model to learn proximity between devices in the same routines

$$\mathcal{L}_{reg} = - \sum_i \sum_{d_j \in \mathcal{R}_i} \left(\log\left(\sigma(\mathbf{e}_j^\top \mathbf{e}_{j+1})\right) + \sum_{d_k \in p(\mathcal{R}_i)} \log\left(\sigma(-\mathbf{e}_j^\top \mathbf{e}_k)\right) \right)$$

- \mathcal{R}_i is i th routine which consists of sequential devices
- $p(\mathcal{R}_i)$ is random negative samples of \mathcal{R}_i
- $e_j \in \mathbb{R}^d$ is the embedding vector of device d_j
 - It is **shared** with the device embedding of the model



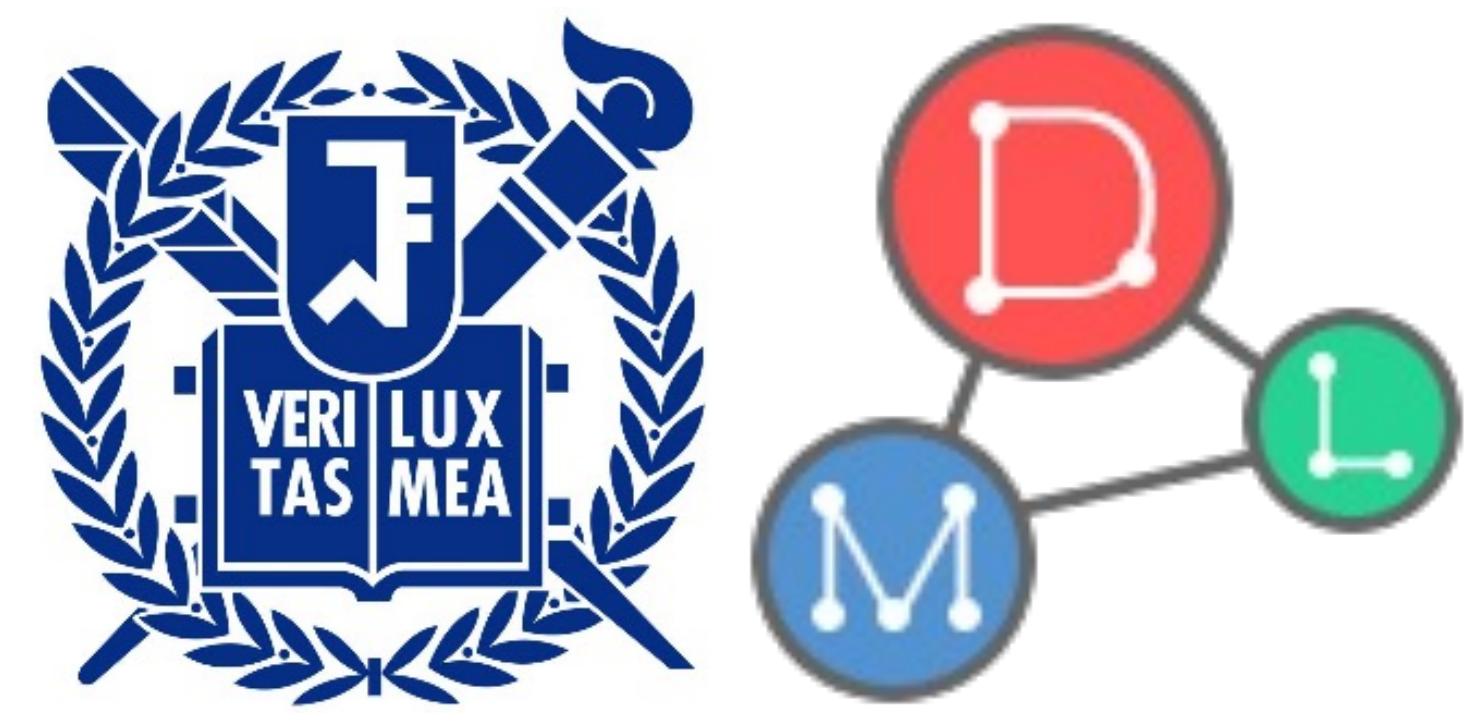
Objective Function

- We train **SmartSense** to minimize the **cross-entropy loss** and the **regularization loss** as follows:

$$\mathcal{L}(\mathbf{X}, \mathbf{Y}) = -\frac{1}{n} \sum_u \sum_i \mathbf{y}_u(i) \log \hat{\mathbf{y}}_u(i) + \mathcal{L}_{reg}$$

Cross-entropy loss **Regularization loss**

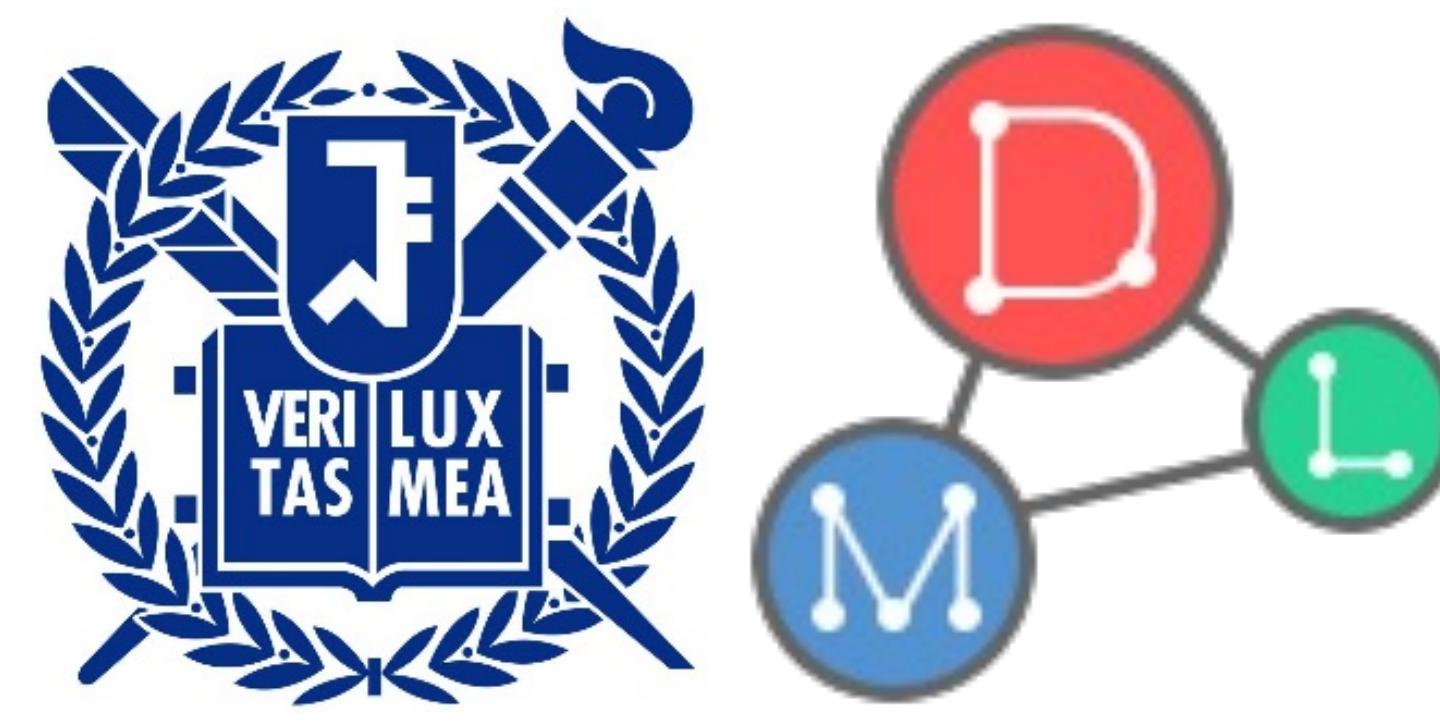
- $\mathbf{X} \in \mathbb{R}^{n \times l \times 4}$ is an input tensor of n sessions and l time steps
- $\mathbf{Y} \in \mathbb{R}^{n \times N_d}$ is a matrix of ground-truth labels
- $\mathbf{y}_u \in \mathbb{R}^{N_d}$ is the one-hot vector of the ground-truth label for session u
- $\hat{\mathbf{y}}_u \in \mathbb{R}^{N_d}$ is the predicted probabilities for session u
- $\mathbf{y}_u(i), \hat{\mathbf{y}}_u(i) \in \mathbb{R}$ are i th element in \mathbf{y}_u and $\hat{\mathbf{y}}_u$, respectively



Outline

- Introduction
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- **Experiments**
- Conclusion





Questions

- We answer the following questions by experiments:
 - **Q1 (Accuracy).** Does *SmartSense* achieve higher accuracy than competitors?
 - **Q2 (Ablation study).** Do the main ideas of *SmartSense* help improve performance?
 - **Q3 (Case study).** How does *SmartSense* recommend device controls according to the current contexts?
 - **Q4 (Embedding analysis).** Does *SmartSense* successfully learn proximity between devices?

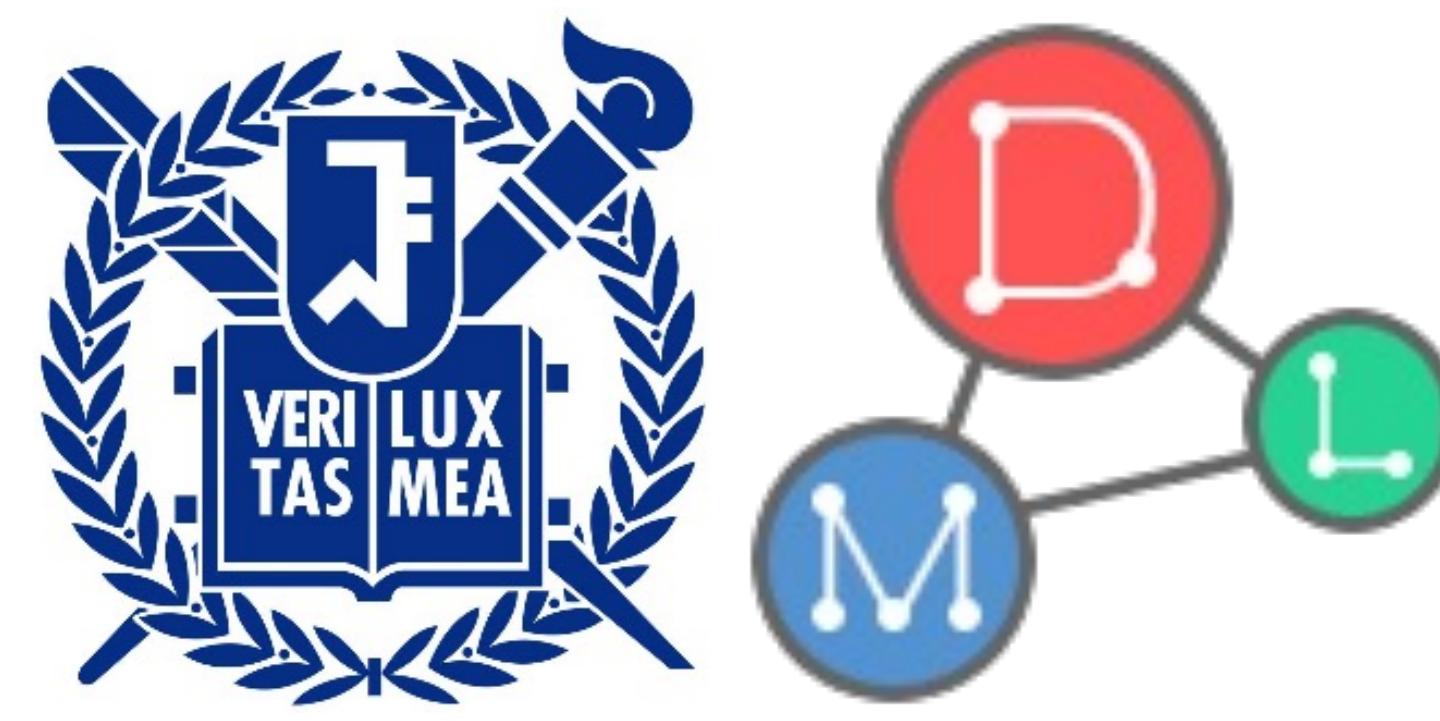
Datasets

- We use real-world datasets of Samsung SmartThings users
 - Four log datasets

Name	Region	Time period (Y-M-D)	# Sessions	# Instances	# Devices	# Device controls
KR	Korea	2021-11-20 ~ 2021-12-20	12,992	285,409	38	272
US	USA	2022-02-22 ~ 2022-03-21	4,764	67,882	40	268
SP	Spain	2022-02-28 ~ 2022-03-30	1,506	15,665	34	234
FR	France	2022-02-27 ~ 2022-03-25	388	4,423	33	222

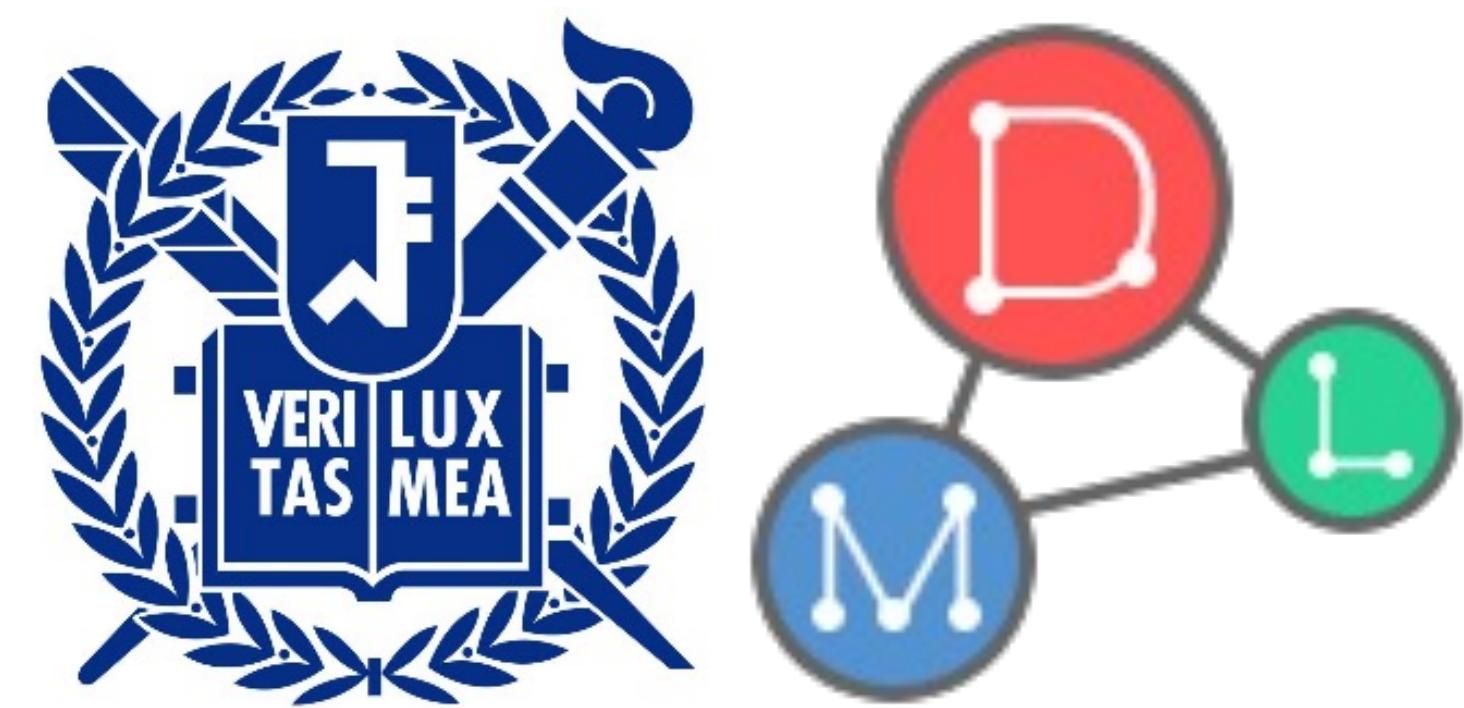
- Three routine datasets: (AP→KR, NA→US, EU→SP/FR)

Name	Region	# Routines	# Devices
AP	Asia-Pacific	17,773	36
NA	North America	26,241	35
EU	Europe	23,781	28



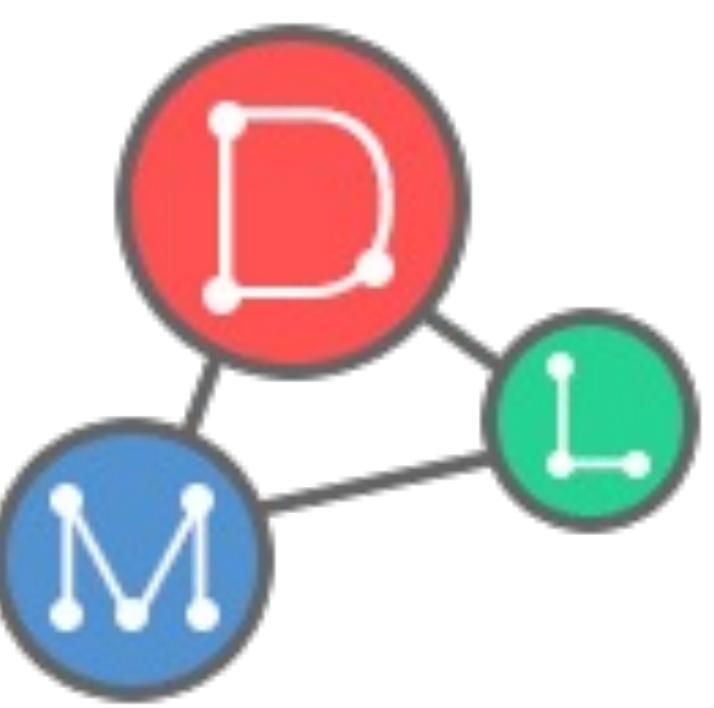
Baselines

- We compare **SmartSense** with 8 competitors
 - **Pop** is a popularity-based recommendation model
 - **FMC**, **TransRec**, **Caser**, **SASRec**, and **BERT4Rec** are sequential recommendation models
 - **SIAR** and **CA-RNN** are context-aware recommendation models



Experimental Settings

- **Evaluation metric**
 - We evaluate the performance with **mean average precision (mAP@k)** which treats higher-ranked items more importantly
- **Experimental process**
 - We create sequential instances with a window of the length of 10
 - 9 input actions / 1 target action
 - We randomly split the instances into trn/vld/test sets by 7:1:2 ratio
 - The hour is one of the 8 time ranges of 3 hours in length
 - 0-3, 3-6, 6-9, 9-12, 12-15, 15-18, 18-21, and 21-24



Q1. Accuracy

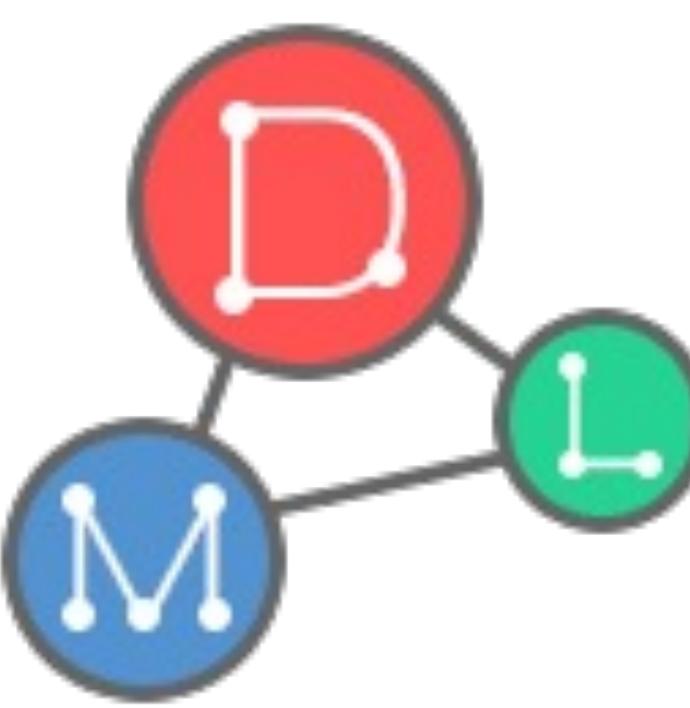
- **Q1.** Does *SmartSense* achieve higher accuracy than competitors?
- **A1.** *SmartSense* outperforms the competitors

Model	mAP@k											
	Korea			USA			Spain			France		
	@1	@3	@5	@1	@3	@5	@1	@3	@5	@1	@3	@5
POP	0.3416	0.4918	0.5045	0.1886	0.3146	0.3737	0.4973	0.6337	0.6455	0.4949	0.5955	0.6114
FMC [31]	0.5075	0.6391	0.6569	0.4581	0.6082	0.6270	0.4102	0.5953	0.6015	0.4427	0.6330	0.6477
TransRec [7]	0.3854	0.5637	0.5830	0.3351	0.5240	0.5426	0.3819	0.6149	0.6209	0.4255	0.6238	0.6393
Caser [36]	0.5676	0.7064	0.7213	0.5535	0.7051	0.7177	0.7906	0.8548	0.8616	0.7706	0.8249	0.8295
SASRec [16]	0.5763	0.7064	0.7212	0.5657	0.7098	0.7228	0.7929	0.8570	0.8630	0.7740	0.8286	0.8389
BERT4Rec [34]	0.5927	<u>0.7253</u>	<u>0.7393</u>	0.5630	0.7121	0.7254	0.7887	<u>0.8610</u>	<u>0.8662</u>	<u>0.7776</u>	<u>0.8475</u>	<u>0.8507</u>
CA-RNN [25]	0.5703	0.6958	0.7095	0.4860	0.6315	0.6459	0.6748	0.7253	0.7350	0.5141	0.5650	0.5767
SIAR [29]	<u>0.5936</u>	0.7248	0.7381	<u>0.5718</u>	<u>0.7163</u>	<u>0.7288</u>	0.7913	0.8560	0.8628	0.7706	0.8258	0.8311
SMARTSENSE (proposed)	0.6515	0.7650	0.7760	0.6247	0.7541	0.7639	0.8101	0.8707	0.8756	0.7944	0.8544	0.8578

Q2. Ablation Study

- **Q2.** Do the main ideas of *SmartSense* help improve performance?
- **A2.** All three main ideas help **improve** the performance
 - **Act**, **Seq**, and **Reg** refer to action encoder, sequence encoder, and commonsense knowledge transfer module, respectively
 - The encoders are replaced with simple aggregation (e.g., mean of vectors)

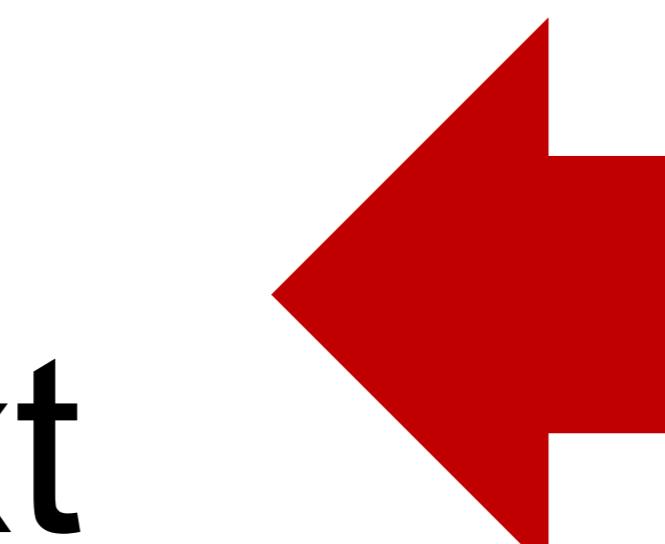
Model	Korea			USA		
	@1	@3	@5	@1	@3	@5
SMARTSENSE- <i>Act</i>	0.5925	0.7256	0.7389	0.5802	0.7228	0.7350
SMARTSENSE- <i>Seq</i>	0.6484	0.7631	0.7743	0.6194	0.7489	0.7592
SMARTSENSE- <i>Reg</i>	0.6461	0.7608	0.7721	0.6189	0.7497	0.7600
SMARTSENSE- <i>All</i>	0.5941	0.7265	0.7396	0.5752	0.7198	0.7321
SMARTSENSE	0.6515	0.7650	0.7760	0.6247	0.7541	0.7639



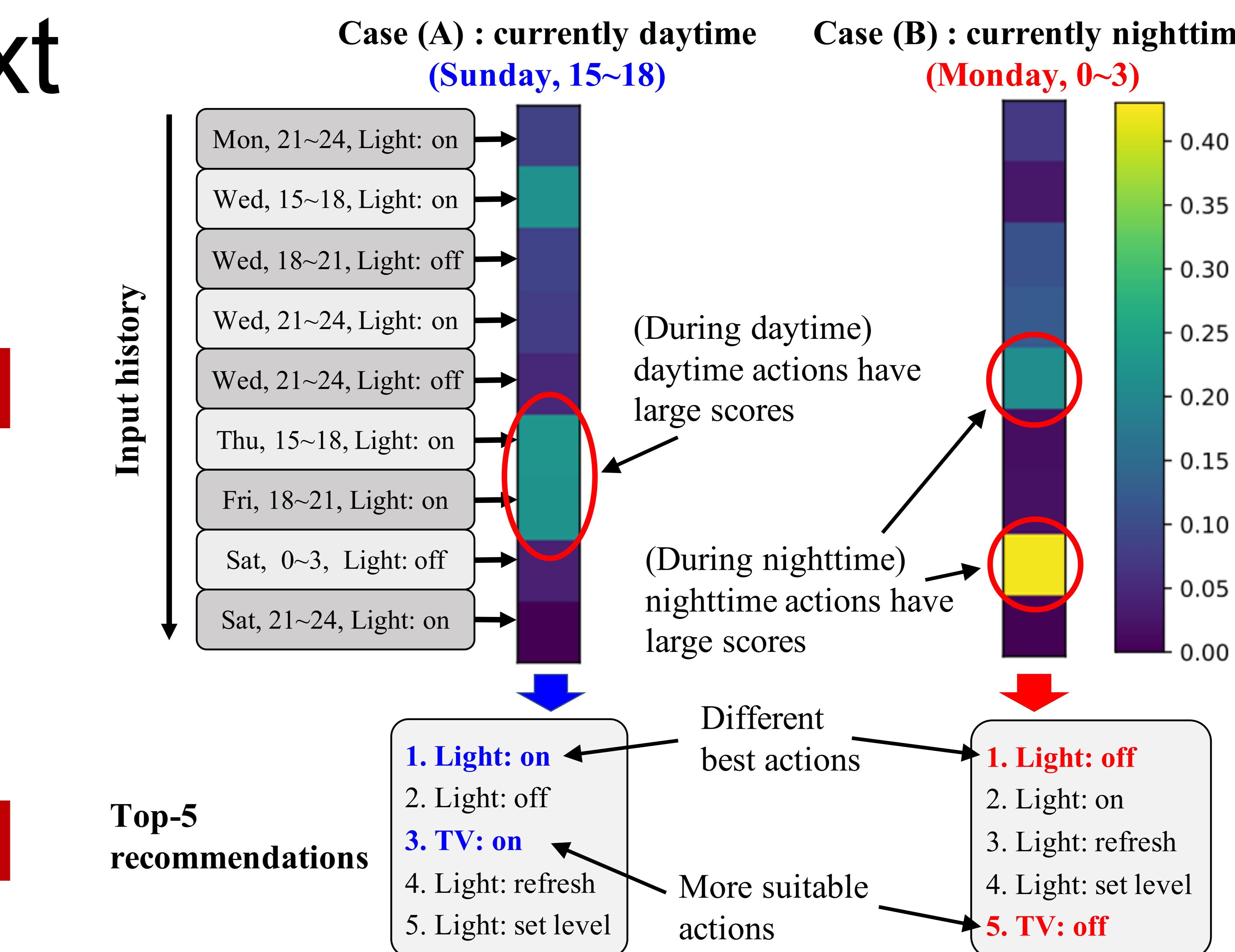
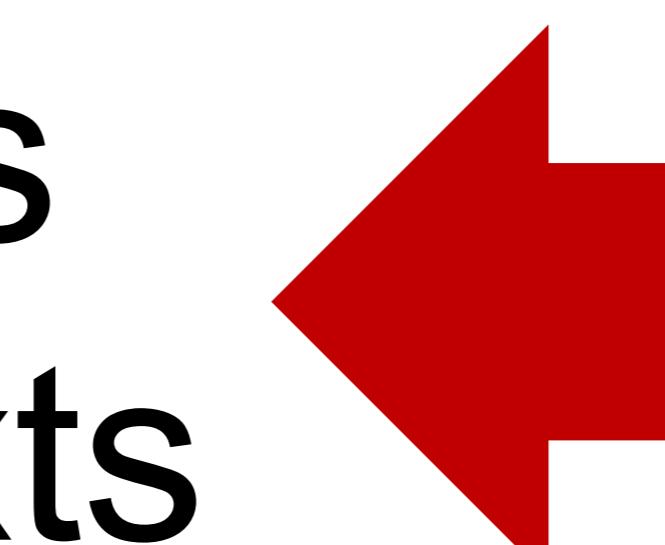
Q3. Case Study

- **Q3.** How does *SmartSense* recommend device controls according to the current contexts?
- **A3.** *SmartSense* dynamically recommends device controls reflecting the current context

Focuses on past actions relevant to the current context

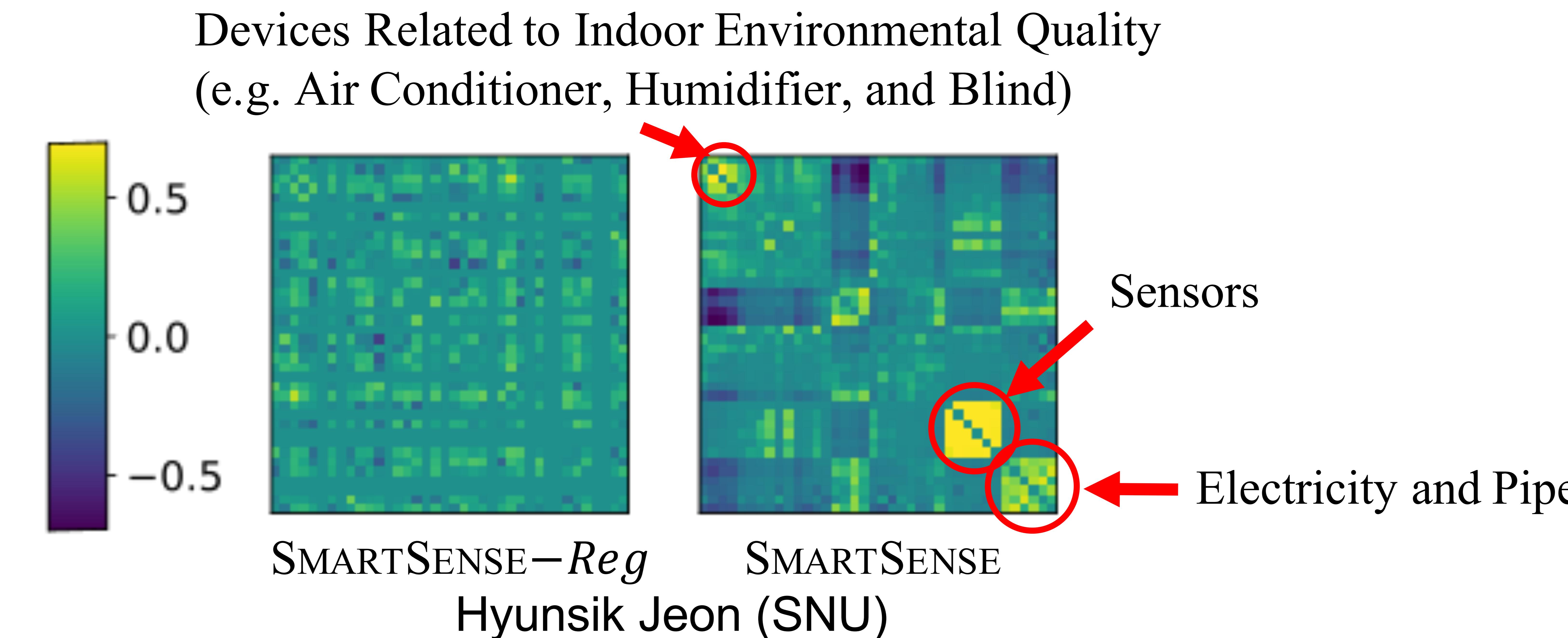


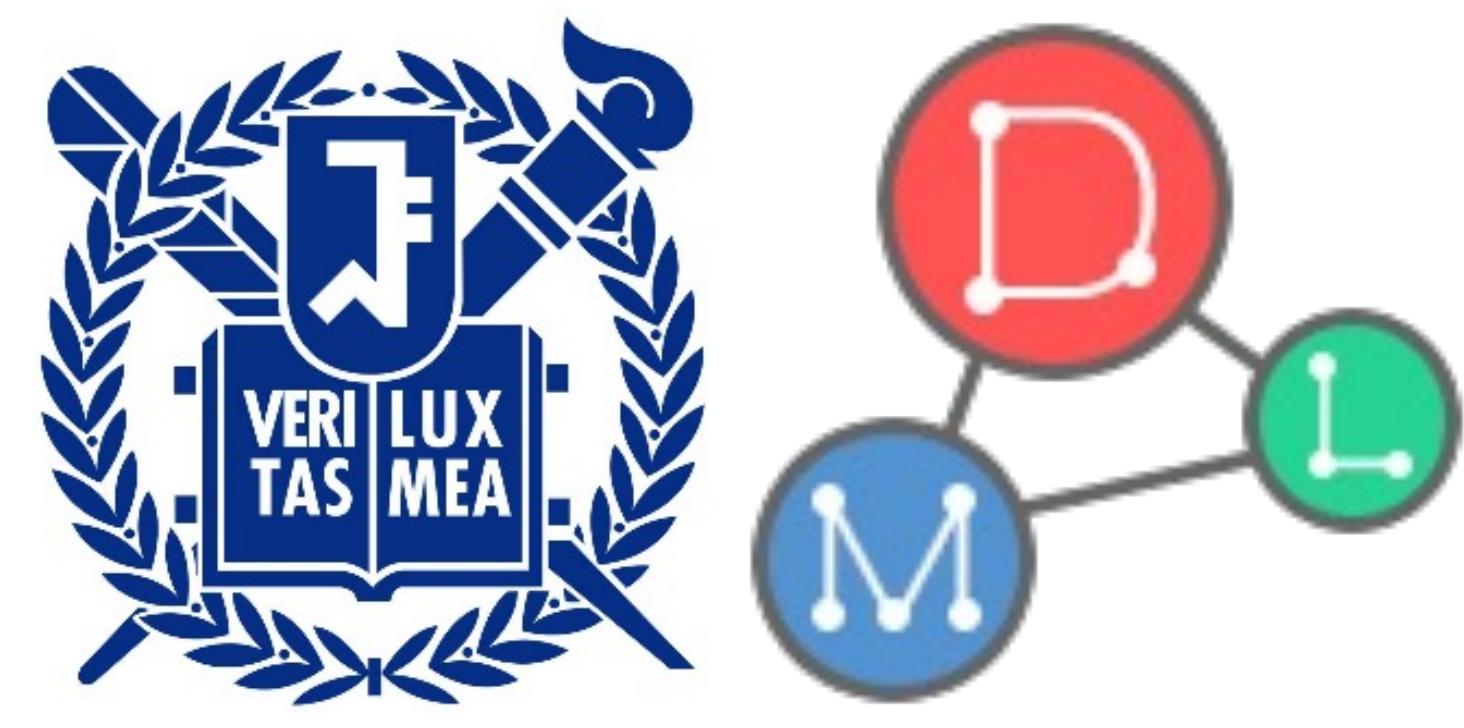
Recommends device controls relevant to the current contexts



Q4. Embedding Analysis

- **Q4.** Does *SmartSense* successfully learn proximity between devices?
- **A4.** *SmartSense successfully learns* the proximity between devices thanks to the commonsense knowledge transfer
 - Cosine similarity between embeddings of related devices is high

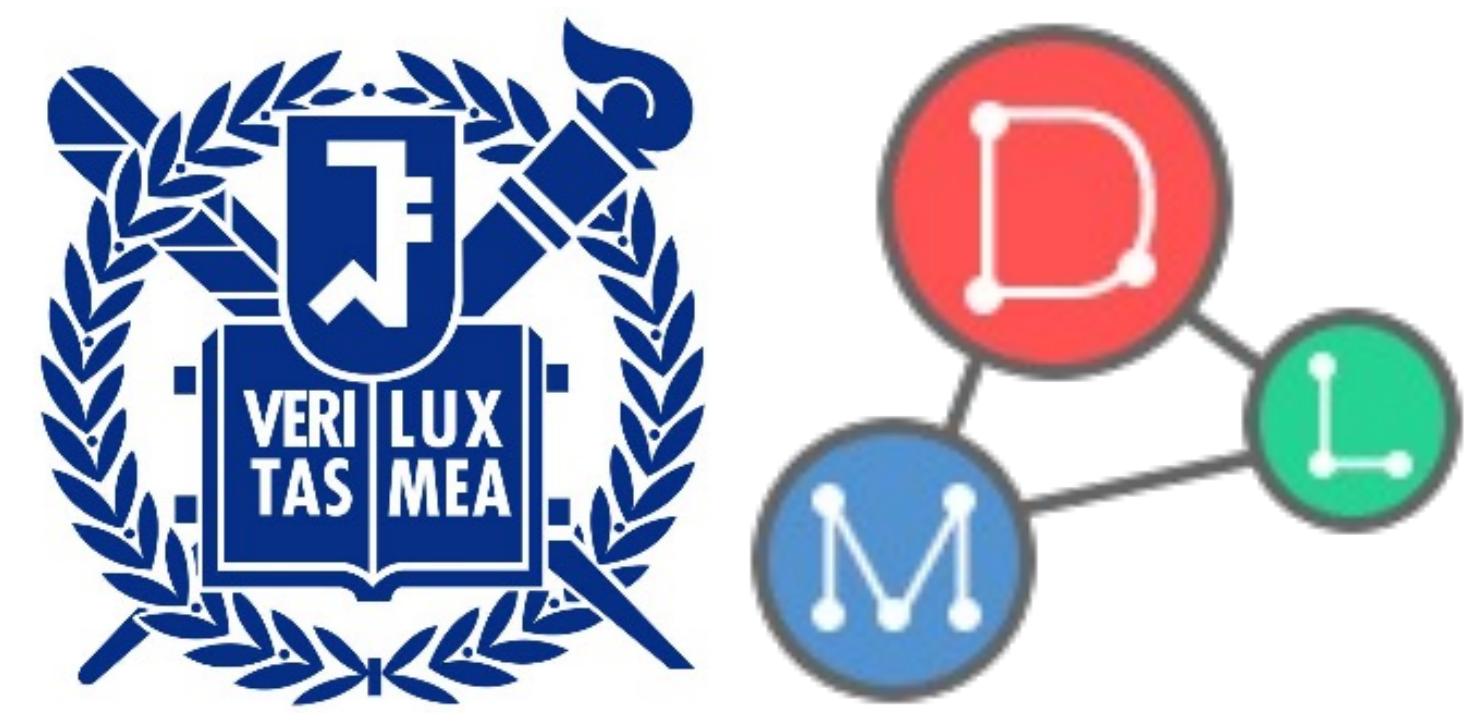




Outline

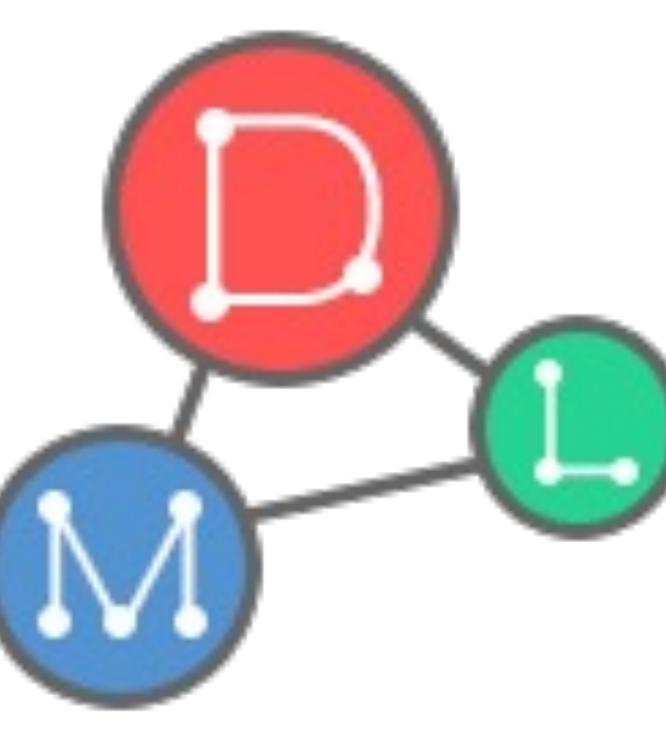
- Introduction
- Proposed Method
- Experiments
- **Conclusion**





Conclusion

- We propose **SmartSense** for action recommendation
- The main ideas are summarized as follows:
 - **Idea 1.** Self- and query-attention for an action
 - **Idea 2.** Self- and context-attention for a sequence
 - **Idea 3.** Knowledge transfer from common routines
- **SmartSense** achieves SOTA performance giving up to 9.8% higher mAP@1 on real-world datasets



Thank you!

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Homepage: <https://jeon185.github.io>

Dataset: <https://github.com/snudatalab/SmartSense>

Ack: we thank SIGIR for the student travel grant supporting the conference registration