Hyunsik Jeon

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RESEARCH INTERESTS

My research focuses on advancing **recommender systems** (RecSys) through the application of cutting-edge AI techniques. My previous and ongoing work can be summarized as follows:

- Conversational RecSys. Researched practical conversational recommendation [A1, C10] and am currently developing visually-aware conversational recommender systems using large vision-language models to enhance multimodal personalization.
- Sequential RecSys. Developed effective sequential recommender systems [C9, C5, C3, J3] and am currently enhancing Transformer-based models to improve their effectiveness in sequential recommendation tasks.
- RecSys Beyond Accuracy. Extended recommender systems beyond mere accuracy by targeting diversity, calibration, robustness, and other practical metrics [C9, C8, C7, C6, C4, C1].

Sep. 2023 - Current

RESEARCH EXPERIENCE

University of California San Diego, CA, USA

Postdoctoral Researcher, Computer Science & Engineering Advisor: Prof. Julian McAuley	<u> </u>
Hyperconnect , Seoul, South Korea Research Intern, Machine Learning Team	- Aug. 2020
EDUCATION	
Seoul National University, Seoul, South Korea Ph.D., Computer Science & Engineering Thesis: "Modeling Bundle Recommendation with Personalized Pattern Analysis" Distinguished Ph.D. Dissertation Award Advisor: Prof. U Kang	Aug. 2023
Seoul National University, Seoul, South Korea M.Sc., Computer Science & Engineering Thesis: "Context Adaptation for Accurate Recommendation with Collective Matrix Factorization" Advisor: Prof. U Kang	Feb. 2019
Hanyang University, Seoul, South Korea B.Sc., Computer Science & Engineering	Feb. 2017
AWARDS AND GRANTS	
API Credit for Research Support OpenAI Awarded 1,000 USD API Credits for Research on Conversational Recommendation	Jan. 2025
Distinguished Ph.D. Dissertation Award Dept. of CSE at Seoul National University	Aug. 2023
Sejong Science Fellowship Grants (Overseas Training Track) Funding for 2 years of Postdoctoral Research, National Research Foundation of Korea Topic: "Accurate, Robust, and Interactive Recommender Systems for Enhancing User Experience"	May. 2023
SIGIR Student Travel Grants ACM International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta	Aug. 2022 a, USA

MIND News Recommendation Competition Award

Microsoft Research

Second Prize Award (215 teams participated)

Best Student Paper Award

May. 2020

Sep. 2020

Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2020, Singapore

HumanTech Paper Award

Feb. 2020

Samsung Electronics

Honorable Mention - 4th in CSE

BigData Student Travel Grants

Dec. 2019

IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA

PUBLICATIONS

Preprints

A1. Imagery as Inquiry: Exploring A Multimodal Dataset for Conversational Recommendation Se-eun Yoon, <u>Hyunsik Jeon</u>, and Julian McAuley **arXiv**:2405.14142

Refereed conferences (* denotes equal contribution)

C10. Calibration-Disentangled Learning and Relevance-Prioritized Reranking for Calibrated Sequential Recommendation

Hyunsik Jeon, Se-eun Yoon, and Julian McAuley

ACM International Conference on Information and Knowledge Management (CIKM), 2024, Boise, USA Oral Presentation - Acceptance Rate: $347/1496 \approx 23.2\%$

C9. Neighborhood-Based Collaborative Filtering for Conversational Recommendation Zhouhang Xie*, Junda Wu*, <u>Hyunsik Jeon*</u>, Zhankui He, Harald Steck, Rahul Jha, Dawen Liang, Nathan Kallus, and Julian Mcauley

ACM Conference on Recommender Systems (RecSys) - Short Paper, 2024, Bari, Italy

C8. Cold-start Bundle Recommendation via Popularity-based Coalescence and Curriculum Heating Hyunsik Jeon, Jong-eun Lee, Jeongin Yun, and U Kang ACM The Web Conference (WWW), 2024, Singapore Oral Presentation: 189/2008 ≈ 9.4% - Acceptance Rate: 405/2008 ≈ 20.2%

C7. Aggregately Diversified Bundle Recommendation via Popularity Debiasing and Configuration-aware Reranking

<u>Hy</u>unsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: $143/822 \approx 17.4\%$

- C6. Diversely Regularized Matrix Factorization for Accurate and Aggregately Diversified Recommendation Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: 143/822 ≈ 17.4%
- C5. Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, and U Kang $\overline{\text{ACM}}$ International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA Oral Presentation Acceptance Rate: $274/1175 \approx 23.2\%$
- C4. Accurate Node Feature Estimation with Structured Variational Graph Autoencoder Jaemin Yoo, <u>Hyunsik Jeon</u>, Jinhong Jung, and U Kang ACM SIGKDD Conference on Knowledge Discovery and Data Mining (**KDD**), 2022, Washington DC, USA Oral Presentation Acceptance Rate: $254/1695 \approx 15.0\%$
- C3. Accurate News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2020, Singapore

Oral Presentation - Acceptance Rate: $135/628 \approx 21.5\%$

Best Student Paper Award

C2. Data Context Adaptation for Accurate Recommendation with Additional Information Hyunsik Jeon, Bonhun Koo, and U Kang

IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA

Oral Presentation - Acceptance Rate: $106/550 \approx 19.3\%$

Samsung HumanTech Paper Award

C1. Belief Propagation Network for Hard Inductive Semi-supervised Learning Jaemin Yoo, <u>Hyunsik Jeon</u>, and U Kang International <u>Joint Conference</u> on Artificial Intelligence (**IJCAI**), 2019, Macao, China Oral Presentation - Acceptance Rate: 850/4752 ≈ 17.9%

Refereed journals

J4. Accurate Bundle Matching and Generation via Multitask Learning with Partially Shared Parameters Hyunsik Jeon, Jun-Gi Jang, Taehun Kim, and U Kang PLOS ONE, 2023

J3. PGT: News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Knowledge and Information Systems (KAIS), 2021

J2. Multi-EPL: Accurate Multi-Source Domain Adaptation Seongmin Lee, <u>Hyunsik Jeon</u>, and U Kang **PLOS ONE**, 2021

J1. Unsupervised Multi-Source Domain Adaptation with No Observable Source Data Hyunsik Jeon, Seongmin Lee, and U Kang PLOS ONE, 2021

Others

O1. UniWalk: Explainable and Accurate Recommendation for Rating and Network Data Haekyu Park, <u>Hyunsik Jeon</u>, Junghwan Kim, Beunguk Ahn, and U Kang **arXiv**:1710.07134, 2017

PATENTS

Korea

- P6. Apparatus and Method for Recommending Bundled Items

 Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang (filed on Nov. 2022)
- P5. Method and Apparatus for Recommending Items Based on Diversely Regularized Matrix Factorization Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang (filed on Nov. 2022)
- P4. Electronic Device and Computer Readable Storage Medimum for Control Recommendation

 <u>Hyunsik Jeon</u>, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, Hyunju Seo, Sanghee Kim, Inchul Hwang, and U

 <u>Kang (filed on Aug. 2022)</u>
- P3. Apparatus and Method for Predicting Feature of Node Jaemin Yoo, <u>Hyunsik Jeon</u>, Jinhong Jung, and U Kang (filed on Dec. 2021)
- P2. Apparatus and Method for Unsupervised Domain Adaptation <u>Hyunsik Jeon</u>, Seongmin Lee, and U Kang (filed on Oct. 2021)
- P1. Explainable and Accurate Recommender Method and System Using Social Network Information and Rating Information

Haekyu Park, Hyunsik Jeon, and Junghwan Kim, and U Kang (filed on Nov. 2017)

PROFESSIONAL SERVICES

Session Chair ACM International Conference on Information Management (CIKM) 2024 Program Committee & Reviewer IEEE International Conference on Big Data and Smart Computing (BigComp) 2020 - 2023 ACM International Conference on Information Management (CIKM) 2018 - 2019 IEEE International Conference on Data Mining (ICDM) 2019 International Conference on Learning Representations (ICLR) 2021 ACM SIGKDD Conference of Knowledge Discovery and Data Mining (KDD) 2019 - 2025 Neural Information Processing Systems (NeurIPS) 2021 - 2023 SIAM International Conference on Data Mining (SDM) 2024 - 2025 2019 - 2021, 2024 - 2025 The Web Conference (formerly WWW) ACM International Conference on Web Search and Data Mining (WSDM) 2019 2023 - 2024 Frontiers in Big Data PhD Symposium Mentorship ACM International Conference on Information Management (CIKM) 2024 INVITED TALKS Data Intelligence and Learning Lab, Sungkyunkwan University (SKKU) Nov. 27, 2024 Data Mining Lab, Korea Advanced Institute of Science & Technology (KAIST) AI Jul. 4, 2023 Korea Software Congress (KSC) 2022, KIISE Dec. 21, 2022 Korea Software Congress (KSC) 2019, KIISE Dec. 19, 2019 REFERENCES

jmcauley@ucsd.edu ukang@snu.ac.kr

Prof. Julian McAuley (Postdoc advisor) - University of California, San Diego

Prof. U Kang (PhD advisor) - Seoul National University