Hyunsik Jeon

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RESEARCH INTERESTS

My research aims to enhance **recommender systems** by employing cutting-edge AI techniques, prioritizing critical challenges beyond accuracy, such as diversity, calibration, and fairness.

Currently, I am developing fair and effective **conversational recommender systems (CRS)** using **Large Language Models (LLMs)**, aiming to deliver equitable and precise recommendations across diverse user groups.

RESEARCH EXPERIENCE

University of California San Diego, CA, USA Postdoctoral Researcher, Computer Science & Engineering Advisor: Prof. Julian McAuley	Sep. 2023 - Present
Hyperconnect, Seoul, South Korea Research Intern, Machine Learning Team	Jul. 2020 - Aug. 2020
EDUCATION	
Seoul National University, Seoul, South Korea Ph.D., Computer Science & Engineering Thesis: "Modeling Bundle Recommendation with Personalized Pattern Analysis Distinguished Ph.D. Dissertation Award Advisor: Prof. U Kang	Aug. 2023
Seoul National University, Seoul, South Korea M.Sc., Computer Science & Engineering Thesis: "Context Adaptation for Accurate Recommendation with Collective Ma Advisor: Prof. U Kang	Feb. 2019 atrix Factorization"
Hanyang University, Seoul, South Korea B.Sc., Computer Science & Engineering	Feb. 2017
AWARDS AND HONORS	
Distinguished Ph.D. Dissertation Award Dept. of CSE at Seoul National University	Aug. 2023
Sejong Science Fellowship Grants (Overseas Training Track) Funding for 2 years of Postdoctoral Research, National Research Foundation of Topic: "Accurate, Robust, and Interactive Recommender Systems for Enhancing	
SIGIR Student Travel Grants ACM International Conference on Information and Knowledge Management (CI	Aug. 2022 IKM), 2022, Atlanta, USA
MIND News Recommendation Competition Award Microsoft Research Second Prize Award (215 teams participated)	Sep. 2020
Best Student Paper Award Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 20	<i>May. 2020</i> 020, Singapore
HumanTech Paper Award Samsung Electronics Honorable Mention - 4th in CSE	Feb. 2020
BigData Student Travel Grants IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA	Dec. 2019

Refereed conferences

C9. Calibration-Disentangled Learning and Relevance-Prioritized Reranking for Calibrated Sequential Recommendation

Hyunsik Jeon, Se-eun Yoon, and Julian McAuley

ACM International Conference on Information and Knowledge Management (CIKM), 2024, Boise, USA Oral Presentation - Acceptance Rate: $347/1531 \approx 22.7\%$

C8. Cold-start Bundle Recommendation via Popularity-based Coalescence and Curriculum Heating Hyunsik Jeon, Jong-eun Lee, Jeongin Yun, and U Kang

ACM The Web Conference (WWW), 2024, Singapore

Oral Presentation: $189/2008 \approx 9.4\%$ - Acceptance Rate: $405/2008 \approx 20.2\%$

C7. Aggregately Diversified Bundle Recommendation via Popularity Debiasing and Configuration-aware Reranking

Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: $143/822 \approx 17.4\%$

- C6. Diversely Regularized Matrix Factorization for Accurate and Aggregately Diversified Recommendation Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: 143/822 ≈ 17.4%
- C5. Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, and U Kang ACM International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA Oral Presentation Acceptance Rate: 274/1175 ≈ 23.2%
- C4. Accurate Node Feature Estimation with Structured Variational Graph Autoencoder Jaemin Yoo, <u>Hyunsik Jeon</u>, Jinhong Jung, and U Kang ACM SIGKDD Conference on Knowledge Discovery and Data Mining (**KDD**), 2022, Washington DC, USA Oral Presentation Acceptance Rate: $254/1695 \approx 15.0\%$
- C3. Accurate News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2020, Singapore Oral Presentation - Acceptance Rate: 135/628 ≈ 21.5% Best Student Paper Award
- C2. Data Context Adaptation for Accurate Recommendation with Additional Information Hyunsik Jeon, Bonhun Koo, and U Kang $\overline{\text{IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA} \\ Oral Presentation Acceptance Rate: <math>106/550 \approx 19.3\%$ Samsung HumanTech Paper Award
- C1. Belief Propagation Network for Hard Inductive Semi-supervised Learning Jaemin Yoo, <u>Hyunsik Jeon</u>, and U Kang International Joint Conference on Artificial Intelligence (**IJCAI**), 2019, Macao, China *Oral Presentation* Acceptance Rate: 850/4752 ≈ 17.9%

Refereed journals

- J4. Accurate Bundle Matching and Generation via Multitask Learning with Partially Shared Parameters Hyunsik Jeon, Jun-Gi Jang, Taehun Kim, and U Kang PLOS ONE, 2023
- J3. PGT: News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Knowledge and Information Systems (KAIS), 2021

- J2. Multi-EPL: Accurate Multi-Source Domain Adaptation Seongmin Lee, <u>Hyunsik Jeon</u>, and U Kang **PLOS ONE**. 2021
- J1. Unsupervised Multi-Source Domain Adaptation with No Observable Source Data Hyunsik Jeon, Seongmin Lee, and U Kang PLOS ONE, 2021

Others

O1. UniWalk: Explainable and Accurate Recommendation for Rating and Network Data Haekyu Park, <u>Hyunsik Jeon</u>, Junghwan Kim, Beunguk Ahn, and U Kang **arXiv**:1710.07134, 2017

PATENTS

Korea

- P6. Apparatus and Method for Recommending Bundled Items Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang (filed on Nov. 2022)
- P5. Method and Apparatus for Recommending Items Based on Diversely Regularized Matrix Factorization Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang (filed on Nov. 2022)
- P4. Electronic Device and Computer Readable Storage Medimum for Control Recommendation

 Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, Hyunju Seo, Sanghee Kim, Inchul Hwang, and U

 Kang (filed on Aug. 2022)
- P3. Apparatus and Method for Predicting Feature of Node Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang (filed on Dec. 2021)
- P2. Apparatus and Method for Unsupervised Domain Adaptation Hyunsik Jeon, Seongmin Lee, and U Kang (filed on Oct. 2021)
- P1. Explainable and Accurate Recommender Method and System Using Social Network Information and Rating Information
 Haekyu Park, Hyunsik Jeon, and Junghwan Kim, and U Kang (filed on Nov. 2017)

PROFESSIONAL SERVICES

Program Committee	
IEEE International Conference on Big Data and Smart Computing (BigComp)	2021 - 2023
SIAM International Conference on Data Mining (SDM)	2024
Reviewer	
IEEE International Conference on Big Data and Smart Computing (BigComp)	2020
ACM International Conference on Information Management (CIKM)	2018 - 2019
IEEE International Conference on Data Mining (ICDM)	2019
International Conference on Learning Representations (ICLR)	2021
ACM SIGKDD Conference of Knowledge Discovery and Data Mining (KDD)	2019 - 2025
Neural Information Processing Systems (NeurIPS)	2021 - 2023
The Web Conference (formerly WWW)	2019 - 2021, 2024
ACM International Conference on Web Search and Data Mining (WSDM)	2019
Frontiers in Big Data	2023 - 2024

INVITED TALKS

Conference Korea Software Congress (KSC) 2022, KIISE Korea Software Congress (KSC) 2019, KIISE	Dec. 21, 2022 Dec. 19, 2019
Others Data Mining Lab, Korea Advanced Institute of Science & Technology (KAIST) AI	Jul. 4, 2023

TEACHING EXPERIENCE

Seoul National University

T.A., Undergraduate Research Opportunities Program (UROP) @ SNU	2017, 2020, 2022
T.A., M2177.004900: Theory and Lab of IoT, AI, and Big Data @ SNU	$Spring \ 2019$
T.A., 4190.773: Optimization for Machine Learning (Topics in Artificial Intelligence) @ SNU	$Spring \ 2018$
T.A. , M1522.000900: Data Structure @ SNU	Fall 2017
Other Organizations	
T.A., Advanced DS @ LG	2023
T.A., AI Master @ Hyundai Motors	2022
T.A., AI Lectures @ KDB	2022 - 2023
T.A., SK-Univ @ SK	2020
T.A., DS Advanced Projects @ LG	2020
T.A., DxP (1st) @ Hana Financial Group	2019
T.A., AI Action Learning @ Samsung Electronics	2019
T.A., NPEX (1st - 2nd) @ Samsung Electronics	2019 - 2020
$T.A.$, DS^2 (3rd - 9th) @ Samsung Electronics	2019 - 2022

REFERENCES

Prof. Julian McAuley (Postdoc advisor) - University of California, San Diego jmcauley@ucsd.edu
Prof. U Kang (PhD advisor) - Seoul National University ukang@snu.ac.kr