# Hyunsik Jeon

Postdoctoral Researcher  $\diamond$  CSE, UC San Diego Room 4202  $\diamond$  CSE Department

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#### RESEARCH INTERESTS

I am dedicated to advancing **recommender systems** by leveraging cutting-edge AI techniques, emphasizing critical challenges beyond mere accuracy – such as diversity, calibration, and fairness.

Currently, my research focuses on developing effective and practical **conversational recommender systems** (CRS). Specifically, I am creating visually-aware CRS using large language and vision models and investigating the fairness of LLM-based CRS to deliver equitable and precise recommendations across diverse user groups.

Sep. 2023 - Present

## RESEARCH EXPERIENCE

University of California San Diego, CA, USA

Postdoctoral Researcher, Computer Science & Engineering Advisor: Prof. Julian McAuley	•	
Hyperconnect, Seoul, South Korea Research Intern, Machine Learning Team	Jul. 2020 - Aug	. 2020
EDUCATION		
Seoul National University, Seoul, South Korea Ph.D., Computer Science & Engineering Thesis: "Modeling Bundle Recommendation with Personalized Pattern Analysis" Distinguished Ph.D. Dissertation Award Advisor: Prof. U Kang	Aug	2023
Seoul National University, Seoul, South Korea M.Sc., Computer Science & Engineering Thesis: "Context Adaptation for Accurate Recommendation with Collective Matrix Englished Prof. U Kang		. 2019
Hanyang University, Seoul, South Korea B.Sc., Computer Science & Engineering	Feb	. 2017
AWARDS AND HONORS		
Distinguished Ph.D. Dissertation Award Dept. of CSE at Seoul National University	Aug	. 2023
Sejong Science Fellowship Grants (Overseas Training Track) Funding for 2 years of Postdoctoral Research, National Research Foundation of Korea Topic: "Accurate, Robust, and Interactive Recommender Systems for Enhancing User	,	. 2023
SIGIR Student Travel Grants ACM International Conference on Information and Knowledge Management (CIKM),	_	. 2022
MIND News Recommendation Competition Award Microsoft Research Second Prize Award (215 teams participated)	Sep	. 2020
Best Student Paper Award Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2020, S		. 2020
HumanTech Paper Award Samsung Electronics Honorable Mention - 4th in CSE	Feb	. 2020

IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA

#### **PUBLICATIONS**

## **Preprints**

A1. Imagery as Inquiry: Exploring A Multimodal Dataset for Conversational Recommendation Se-eun Yoon, <u>Hyunsik Jeon</u>, and Julian McAuley **arXiv**:2405.14142

## Refereed conferences (\* denotes equal contribution)

C10. Neighborhood-Based Collaborative Filtering for Conversational Recommendation Zhouhang Xie\*, Junda Wu\*, <u>Hyunsik Jeon\*</u>, Zhankui He, Harald Steck, Rahul Jha, Dawen Liang, Nathan Kallus, and Julian Mcauley

ACM Conference on Recommender Systems (**RecSys**) - Short Paper, 2024, Bari, Italy

C9. Calibration-Disentangled Learning and Relevance-Prioritized Reranking for Calibrated Sequential Recommendation

Hyunsik Jeon, Se-eun Yoon, and Julian McAuley ACM International Conference on Information and Knowledge Management (CIKM), 2024, Boise, USA Oral Presentation - Acceptance Rate:  $347/1496 \approx 23.2\%$ 

C8. Cold-start Bundle Recommendation via Popularity-based Coalescence and Curriculum Heating Hyunsik Jeon, Jong-eun Lee, Jeongin Yun, and U Kang ACM The Web Conference (**WWW**), 2024, Singapore Oral Presentation:  $189/2008 \approx 9.4\%$  - Acceptance Rate:  $405/2008 \approx 20.2\%$ 

C7. Aggregately Diversified Bundle Recommendation via Popularity Debiasing and Configuration-aware Reranking

<u>Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD), 2023, Osaka, Japan Oral Presentation - Acceptance Rate:  $143/822 \approx 17.4\%$ </u>

- C6. Diversely Regularized Matrix Factorization for Accurate and Aggregately Diversified Recommendation Jongjin Kim, <u>Hyunsik Jeon</u>, Jaeri Lee, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2023, Osaka, Japan Oral Presentation - Acceptance Rate: 143/822 ≈ 17.4%
- C5. Accurate Action Recommendation for Smart Home via Two-Level Encoders and Commonsense Knowledge Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, and U Kang  $\overline{\text{ACM}}$  International Conference on Information and Knowledge Management (CIKM), 2022, Atlanta, USA Oral Presentation Acceptance Rate:  $274/1175 \approx 23.2\%$
- C4. Accurate Node Feature Estimation with Structured Variational Graph Autoencoder Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang ACM SIGKDD Conference on Knowledge Discovery and Data Mining (**KDD**), 2022, Washington DC, USA Oral Presentation Acceptance Rate:  $254/1695 \approx 15.0\%$
- C3. Accurate News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Pacific-Asia Conference on Knowledge Discovery and Data Mining (**PAKDD**), 2020, Singapore Oral Presentation Acceptance Rate: 135/628 ≈ 21.5%

  Best Student Paper Award
- C2. Data Context Adaptation for Accurate Recommendation with Additional Information Hyunsik Jeon, Bonhun Koo, and U Kang IEEE International Conference on Big Data (BigData), 2019, Los Angeles, USA Oral Presentation Acceptance Rate: 106/550 ≈ 19.3%
  Samsung HumanTech Paper Award
- C1. Belief Propagation Network for Hard Inductive Semi-supervised Learning Jaemin Yoo, Hyunsik Jeon, and U Kang

International Joint Conference on Artificial Intelligence (IJCAI), 2019, Macao, China Oral Presentation - Acceptance Rate:  $850/4752 \approx 17.9\%$ 

## Refereed journals

- J4. Accurate Bundle Matching and Generation via Multitask Learning with Partially Shared Parameters Hyunsik Jeon, Jun-Gi Jang, Taehun Kim, and U Kang PLOS ONE, 2023
- J3. PGT: News Recommendation Coalescing Personal and Global Temporal Preferences Bonhun Koo, <u>Hyunsik Jeon</u>, and U Kang Knowledge and <u>Information Systems</u> (KAIS), 2021
- J2. Multi-EPL: Accurate Multi-Source Domain Adaptation Seongmin Lee, <u>Hyunsik Jeon</u>, and U Kang PLOS ONE, 2021
- J1. Unsupervised Multi-Source Domain Adaptation with No Observable Source Data Hyunsik Jeon, Seongmin Lee, and U Kang PLOS ONE, 2021

#### Others

O1. UniWalk: Explainable and Accurate Recommendation for Rating and Network Data Haekyu Park, <u>Hyunsik Jeon</u>, Junghwan Kim, Beunguk Ahn, and U Kang **arXiv**:1710.07134, 2017

#### **PATENTS**

#### Korea

- P6. Apparatus and Method for Recommending Bundled Items Hyunsik Jeon, Jongjin Kim, Jaeri Lee, Jong-eun Lee, and U Kang (filed on Nov. 2022)
- P5. Method and Apparatus for Recommending Items Based on Diversely Regularized Matrix Factorization Jongjin Kim, Hyunsik Jeon, Jaeri Lee, and U Kang (filed on Nov. 2022)
- P4. Electronic Device and Computer Readable Storage Medimum for Control Recommendation

  Hyunsik Jeon, Jongjin Kim, Hoyoung Yoon, Jaeri Lee, Hyunju Seo, Sanghee Kim, Inchul Hwang, and U

  Kang (filed on Aug. 2022)
- P3. Apparatus and Method for Predicting Feature of Node Jaemin Yoo, Hyunsik Jeon, Jinhong Jung, and U Kang (filed on Dec. 2021)
- P2. Apparatus and Method for Unsupervised Domain Adaptation Hyunsik Jeon, Seongmin Lee, and U Kang (filed on Oct. 2021)
- P1. Explainable and Accurate Recommender Method and System Using Social Network Information and Rating Information

Haekyu Park, Hyunsik Jeon, and Junghwan Kim, and U Kang (filed on Nov. 2017)

## PROFESSIONAL SERVICES

Program Committee & Reviewer	
IEEE International Conference on Big Data and Smart Computing (BigComp)	2020 - 2023
ACM International Conference on Information Management (CIKM)	2018 - 2019
IEEE International Conference on Data Mining (ICDM)	2019
International Conference on Learning Representations (ICLR)	2021
ACM SIGKDD Conference of Knowledge Discovery and Data Mining (KDD)	2019 - 2025
Neural Information Processing Systems (NeurIPS)	2021 - 2023
SIAM International Conference on Data Mining (SDM)	2024
The Web Conference (formerly WWW)	2019 - 2021, 2024 - 2025
ACM International Conference on Web Search and Data Mining (WSDM)	2019
Frontiers in Big Data	2023 - 2024

# INVITED TALKS

Korea Software Congress (KSC) 2022, KIISE	Dec. 21, 2022
Korea Software Congress (KSC) 2019, KIISE	Dec. 19, 2019
Data Mining Lab, Korea Advanced Institute of Science & Technology (KAIST) AI	Jul. 4, 2023

# REFERENCES

Prof. Julian McAuley (Postdoc advisor) - University of California, San Diego jmcauley@ucsd.edu
Prof. U Kang (PhD advisor) - Seoul National University ukang@snu.ac.kr