

E-commerce

where do customers come from

Index

Overview of e-commerce market (e.g. Amazon.com)

product price, ratings, sales growth

Analysis 1: Sales growth

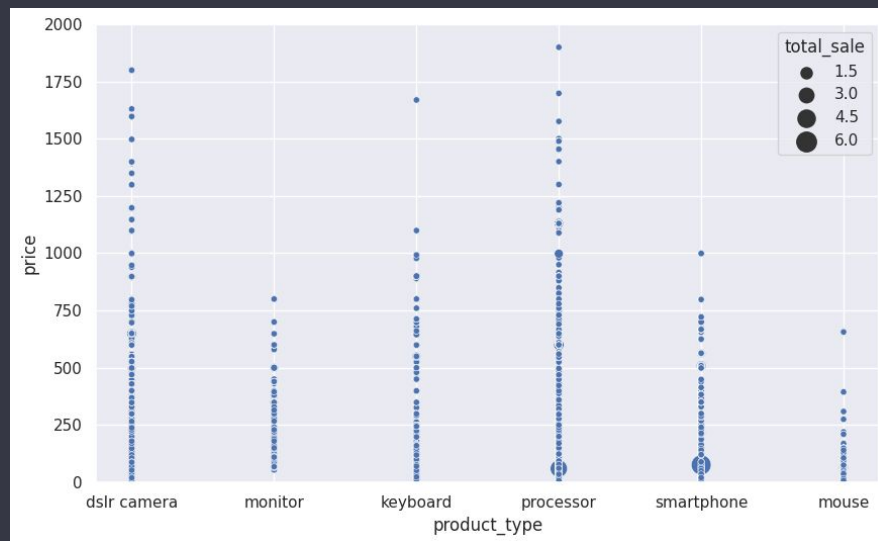
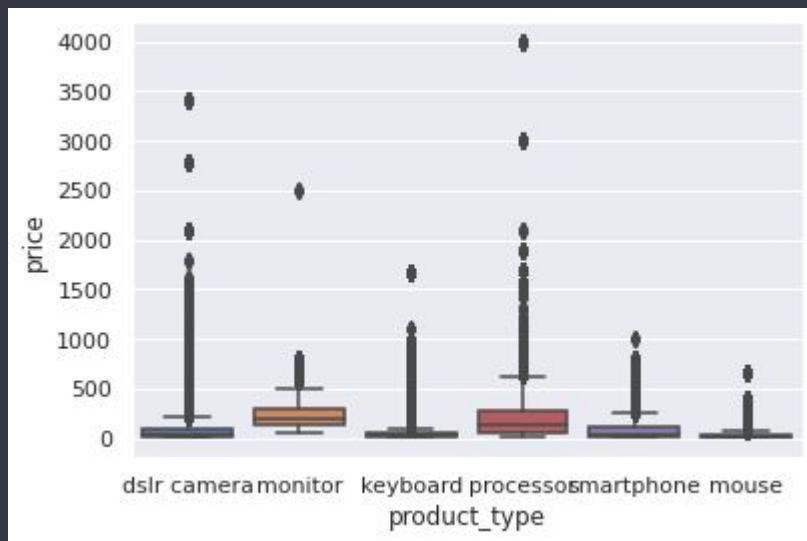
Product analysis: Processors

Product analysis: Monitor

Analysis 2: Customer buying pattern

Overview of e-commerce market (e.g. Amazon.com)

Product price in 8 electronic categories



What do customers see when they want to buy products online

Amazon Germany search results for "monitor". The page shows a list of monitors with filters for size, brand, and price. The Acer R240HY bidx 23.8-Inch IPS HDMI DVI VGA (1920 x 1080) Widescreen Monitor is highlighted.

Shop by PC display size

50 inches & Above 40 to 49.9 inches 30 to 39.9 inches 26 to 29.9 inches 24 to 25.9 inches 22 to 23.9 inches 20 to 21.9 inches 18 to 19.9 inches 16" >

Climate Pledge Friendly

Department: Computers & Accessories, Computer Monitors, Office & School Supplies, Desk Accessories & Workspace Organizers

Avg. Customer Review: 4.5 stars (1000+ answered questions)

Brand: Acer, HP, Viewsonic, Dell, LG, SAMSUNG

Price: Under \$25, \$25 to \$50, \$50 to \$100, \$100 to \$200, \$200 & Above

HP 24mh FHD Monitor - Computer Monitor with 23.8-Inch IPS Display (1 VESA Mounting - Height/Tilt Adjustment for Ergonomic Viewing - HDMI) \$189.99

HP VH240a 23.8-Inch Full HD 1080p IPS LED Monitor with Built-In Speaker Port and Landscape, Tilt, and HDMI & VGA Ports (1x1 300A) - Black \$199.99

Acer R240HY bidx 23.8-Inch IPS HDMI DVI VGA (1920 x 1080) Widescreen Monitor. Black

Visit the Acer Store

4.5 stars (1000+ answered questions)

Amazon's Choice for "acer sb220q"

List Price: \$129.99 Details

Price: \$119.99 + \$61.43 Shipping & Import Fees Deposit to Germany Details

You Save: \$10.00 (8%)

Style: Monitor only

Size: 23.8-inch

21.5-inch \$141.98 23.8-inch \$119.99 27-inch \$169.99

- 23.8" Full HD IPS widescreen with 1920 x 1080 resolution
- Response time: 4ms, refresh rate: 60 hertz, pixel pitch: 0.2745 millimeter. 178 degree wide viewing angle, display colors: 16.7 million
- The zero frame design provides maximum visibility of the screen from edge to edge
- Signal inputs: 1 x HDMI, 1 x DVI (with HDCP) & 1 x VGA. Does not support HDCP 2.2, the version this monitor supports is HDCP 1.4
- No picture visible using the OSD menu, adjust brightness and contrast to maximum or reset to their default settings. Brightness is 250 nit. Operating power consumption: 25 watts

Compare with similar items

New (6) from \$119.99

Arrives: Saturday, May 8

Deliver to Germany

In Stock.

Qty: 1

Add to Cart

Buy Now

Secure transaction

Ships from Amazon.com

Sold by Amazon.com

Packaging Shows what's inside an...

Details

Return policy: This item is returnable

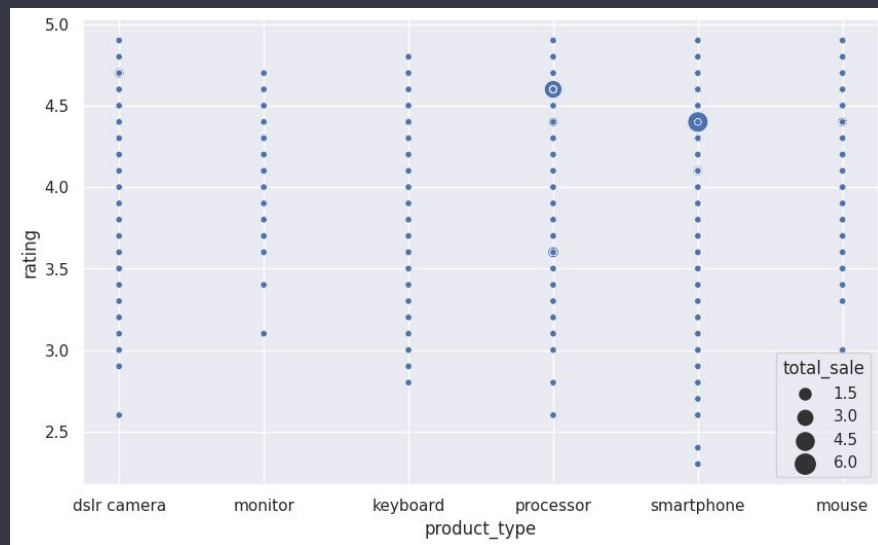
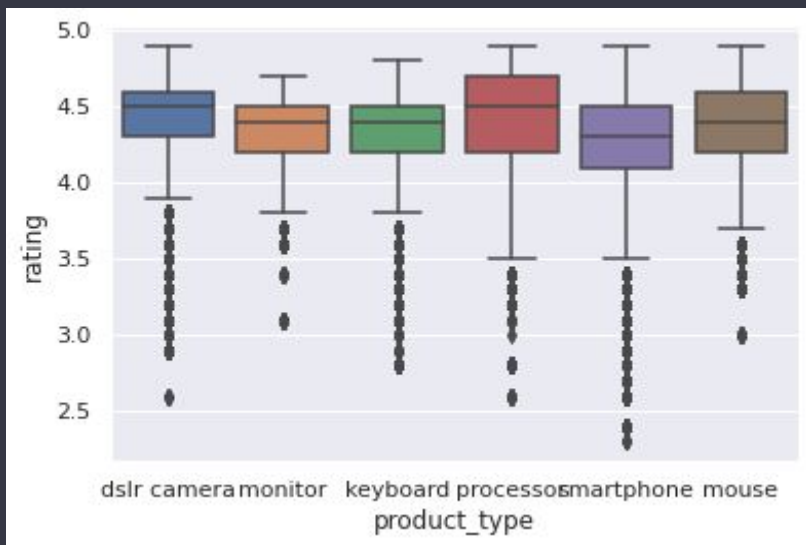
Support: Free Amazon tech support included

Add to List

New (6) from \$119.99

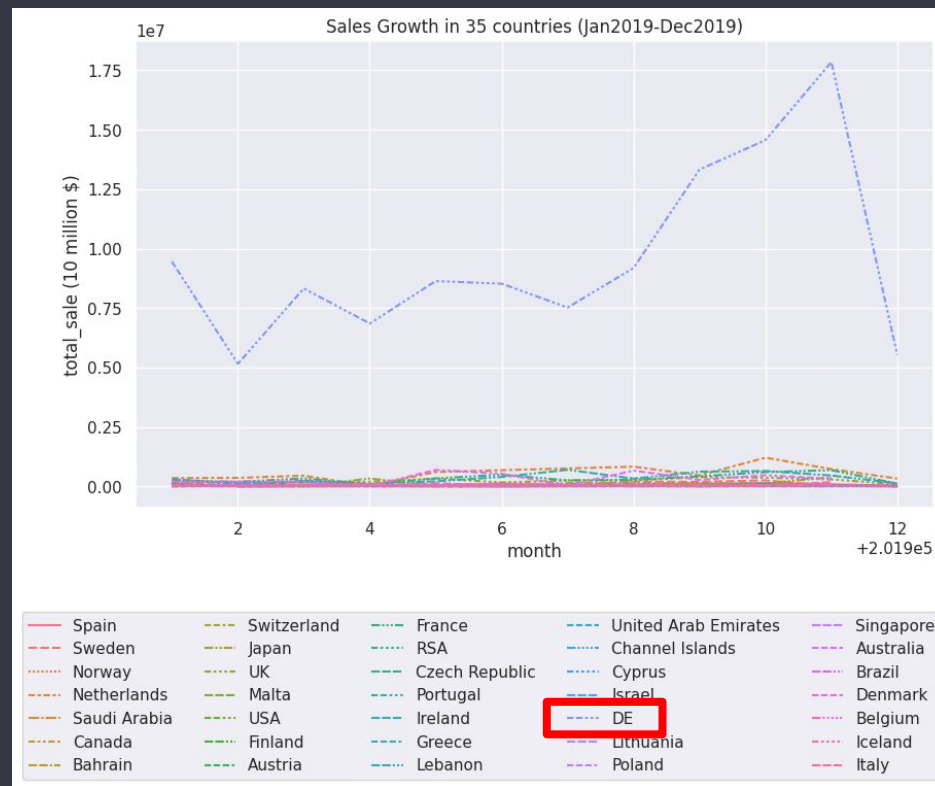
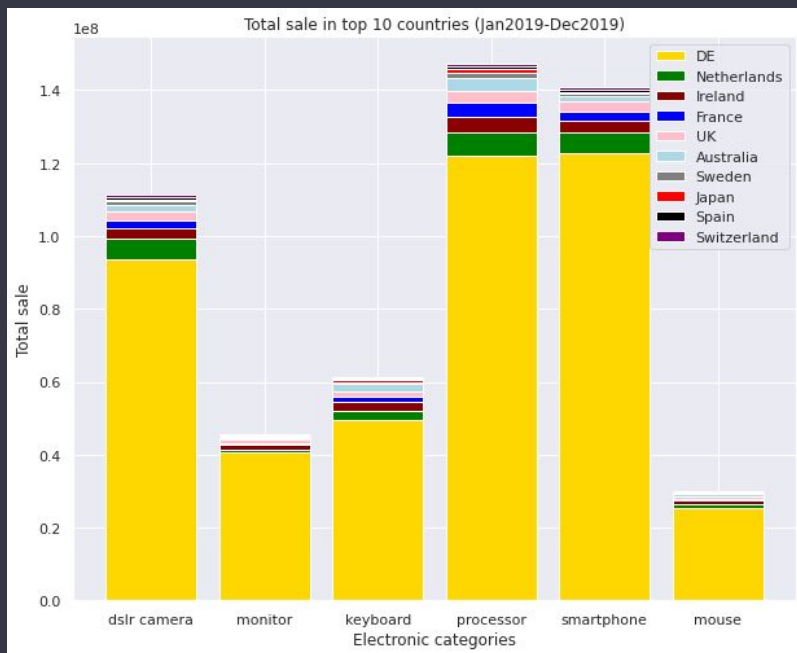
Overview of e-commerce market (e.g. Amazon.com)

Product ratings in 8 electronic categories



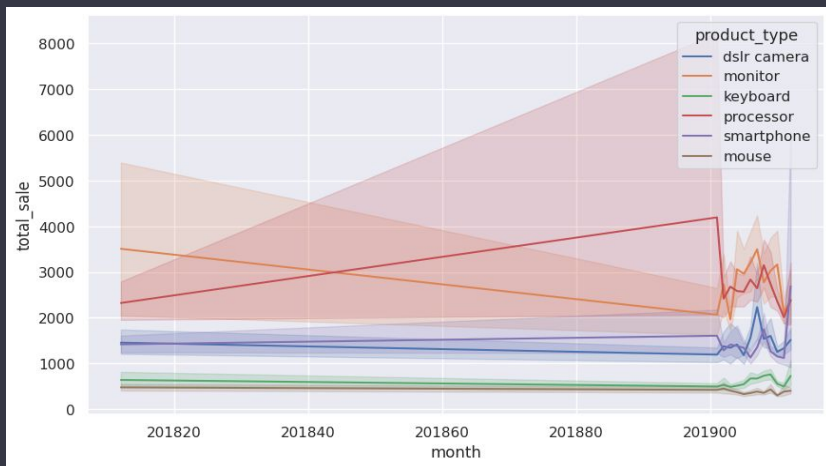
Overview of e-commerce market (e.g. Amazon.com)

Sales growth in 8 electronic categories

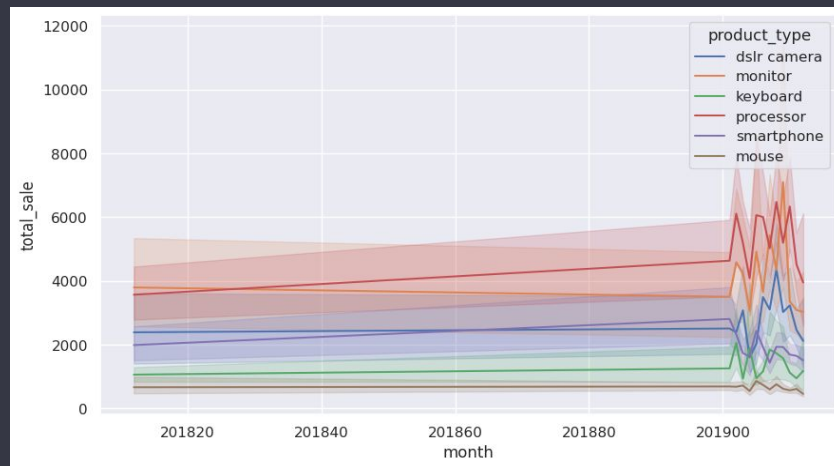


Sales analysis: Sales growth in 8 electronic categories

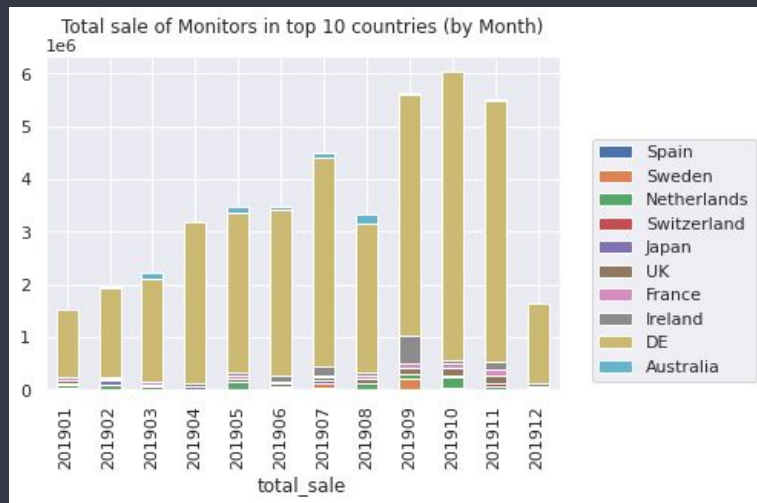
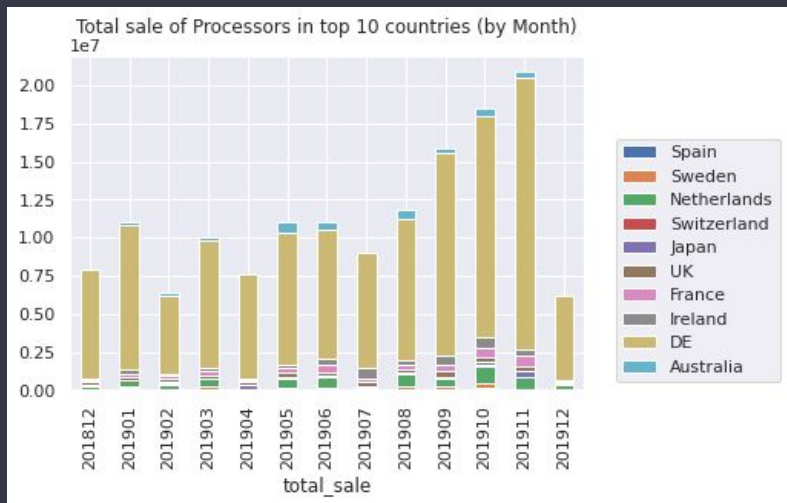
Sales growth of products in Germany



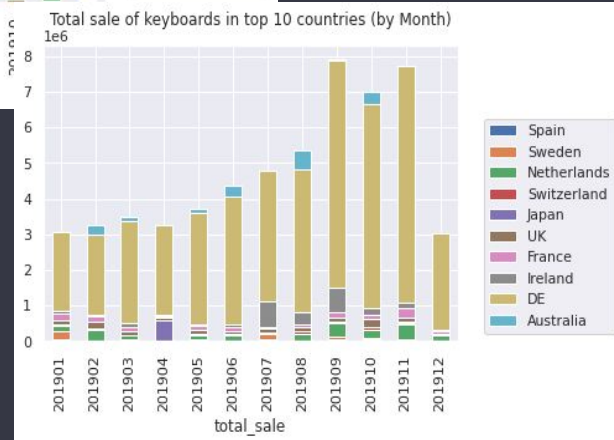
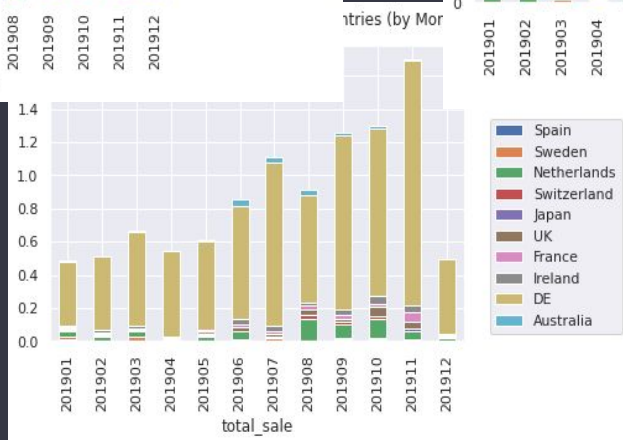
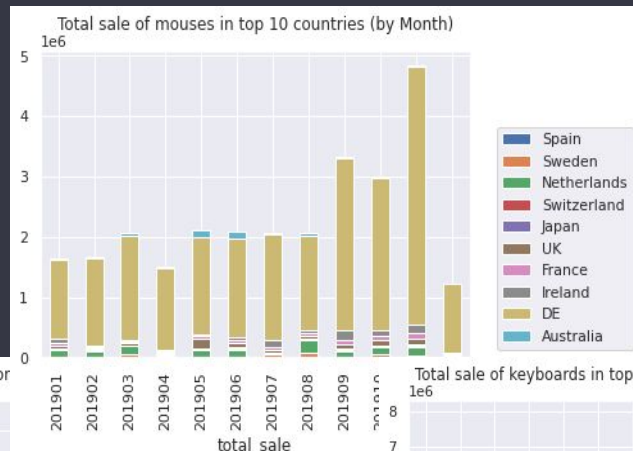
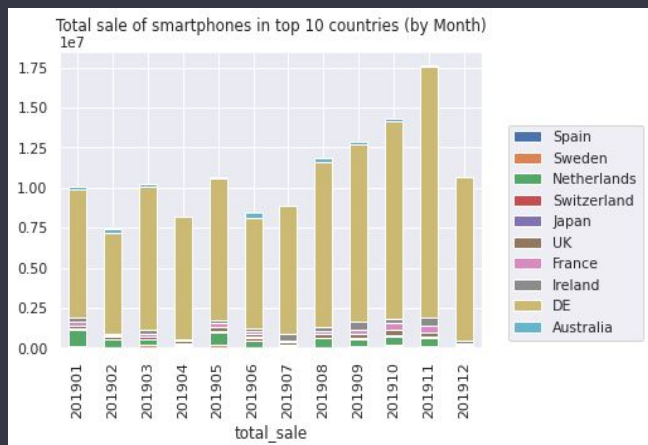
Sales growth of products in other countries



Product analysis: Processor & Monitor

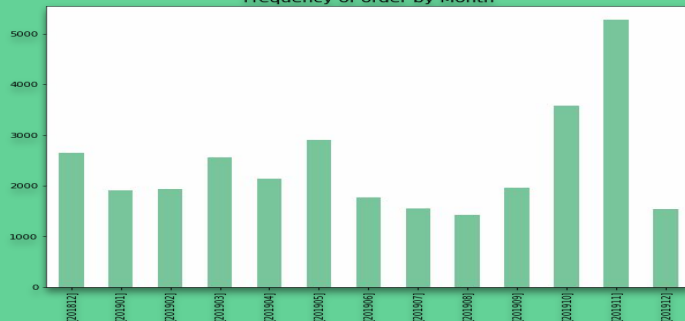


Product analysis: Other 4 product categories

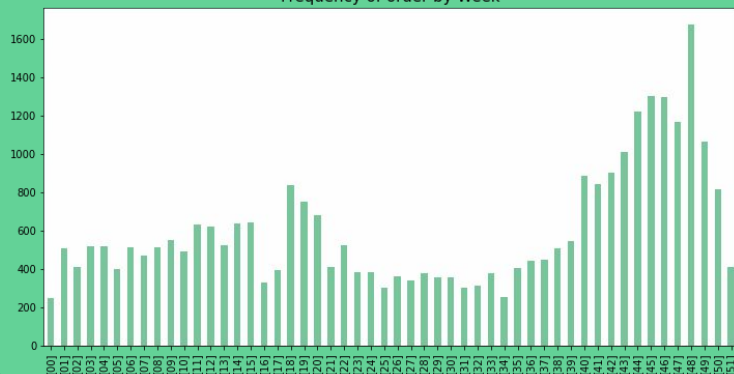


Sales analysis: Customer buying pattern

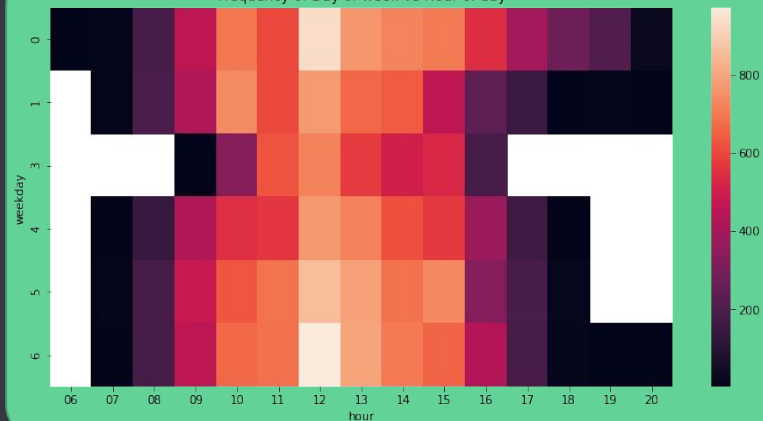
Frequency of order by Month



Frequency of order by Week



Frequency of Day of week Vs Hour of day



More to consider

- Role of customer feedbacks : number of ratings, review counts & contents
- Suggestion services
 - e.g. “frequently bought items”, “more items to explore”, “Customers who viewed this item also viewed”

https://www.amazon.com/HP-23-8-inch-Adjustment-Speakers-VH240/ 50 %

HP 23-8 inch Adjustment Speakers - VH240 - Black
23.8" ratings | 1000+ answered questions
Available from these sellers:

- **RESOLUTION & PANEL** — 23.8-inch Full HD monitor (1920 x 1080p at 60 Hz) with 16:9 aspect ratio and an integrated matrix IPS LED-backlit panel (2 million pixels, 16.7 million colors).
- **RESPONSE TIME** — On-time response for a smooth picture that looks crisp and fluid without motion blur.
- **BUILT-IN SPEAKERS** — Integrated audio speakers provide great sound for your content (2 watts per channel).
- **THIN BEZEL-LESS FRAME** — A thin and virtually frameless ultra-wide-screen monitor provides a more immersive viewing experience.
- **WIDE ERGONOMIC VIEWING** — 90° rotation for horizontal (landscape) and vertical (portrait) viewing modes, adjustable height (15.7" to 29.5") and 110° positional flexibility for the best quality at any angle.
- **VESA MOUNTING** — Mount the display on walls or brackets with a 100mm VESA mounting pattern (mounting bracket not included).
- **CONNECTIVITY** — USB and HDMI with HDCP support for laptop or multi-media setups. INCLUDES: AC power cord and HDMI cable.

Roll over image to zoom in

There is a newer model of this item:
HP 23-inch FHD Monitor - Computer Monitor with 23.8-inch IPS Display (1080p) - Built-in Speakers and VESA Mounting - Height/Tilt Adjustment for Ergonomic Viewing - HDMI and DisplayPort - (T23DAAA04) \$249.99

More items to explore

Wireless Keyboard Mouse Combo, White	Dell 27 LED Backlit LCD Monitor - 27" IPS Display - 1080p	Skyline Arrangement Gaming Computer PC Desktop - Ryzen 5 3600	HP Elite Desktop Computer Intel Core i7-10700, 16 GB RAM, 1 TB Hard Drive & 312 GB SSD Storage, Windows 10	Dell Inspiron Desktop 3880 - Intel Core i7-10700, 16 GB RAM, 1 TB Hard Drive & 312 GB SSD Storage, Windows 10	Wireless Keyboard and Mouse Combo, Black	Wireless Keyboard and Mouse Set with Number Pad and Touchpad
\$32.99	\$179.99	\$1,074.99	\$1,119.99	\$679.99	\$32.99	\$32.99

https://www.amazon.com/AMD-Ryzen-3600-12-Thread-Processor/dp/ 50 %

AMD Ryzen 5 3600 6-Core, 12-Thread Unlocked Desktop Processor with Wraith Stealth Cooler
3600 ratings | 500+ answered questions

Price: **\$262.00** + \$6.00 Shipping & Import Fees Deposit to Germany
Available at a lower price from other sellers that may not offer free three-day shipping.

- The world's most advanced processor in the desktop PC gaming market.
- Get deliver ultra-fast 100+ FPS performance in the world's most popular games.
- 6-core and 12 processing threads bundled with the quiet AMD Wraith Stealth Cooler that keeps temps low.
- 4.2 GHz max boost unlocked for overclocking 35 MB of game with DDR4 3200 support.
- For the advanced socket AM4 platform can support PCIe 4.0 on 470+ motherboards.

Compare with similar items

New & Used (19) from \$219.99

Roll over image to zoom in

Customers who viewed this item also viewed

GAHART DESIGN DESH 10 10000 RPM	AMD Ryzen 5 3600X 6-core, 12-Thread Unlocked Desktop Processor with Wraith Stealth Cooler	AMD Ryzen 5 3300X 6-core, 12-Thread Unlocked Desktop Processor with Wraith Stealth Cooler	AMD Ryzen 5 3600XT 6-core, 12-Thread Unlocked Desktop Processor with Wraith Stealth Cooler	AMD Ryzen 5 3600 6-core, 12-Thread Unlocked Desktop Processor with Wraith Stealth Cooler	AMD Ryzen 5 3400G 4-core, 8-Thread Unlocked Desktop Processor with Radeon RX Graphics
\$19.00	\$169.99	\$129.99	\$129.99	\$262.00	\$209.99