

# JULIA PARANAY

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## EDUCATION

Massachusetts College of Art and Design

GRADUATED MAY 2015,

BFA in Graphic Design

## WORK EXPERIENCE

UX Design Consultant | **Accenture Digital (Intrepid)**

JUN 2018 – PRESENT

Building thoughtful, strategic and holistic user experiences for various clients spanning industries from Insurance and Finance to Consumer Electronics, Public Sector, and Healthcare.

UX Designer | **Liaison International**

APR 2017 – JUN 2018

Led the design of our applicant portal, while developing a collaborative, effective work stream through creation of a style guide, design panel, and overall organization.

UX Designer Mobile | **Fidelity Investments**

MAY 2014 – APR 2017 · 3 yrs

Design lead for multiple projects including creative visioning, concept development, wireframes, visual design, prototypes, user testing, and improving the overall experience of Fidelity's apps.

Part-Time Freelance Web Designer | **Jungle**

JUN 2016 – JAN 2017 · 8 mos

Information architect and design lead on websites for two clients.

Part-Time Freelance Web Designer | **Ricky Brands**

NOV 2015 – MAR 2016 · 5 mos

Redesigned two e-commerce websites for Ricky Brands.

Graphic Designer | **Lifetime Brands**

MAY 2013 – MAY 2014 · 1yr 1 mo

Designed packaging for flatware and home goods.

## INTERESTS

Riding on two wheels

Music

Plants

Organizing

Games

Cooking

People and stories

Cats

Coding

## CERTIFICATIONS

Front End Development | **General Assembly**

OCT 2018 – JAN 2018, Part-time course in Boston.

Javascript Certificate | **One Month**

NOV 2016, Part-time course online.

Certified ScrumMaster | **Scrum Alliance**

MAY 2015, ScrumMaster training in Rhode Island.

## HONORS / AWARDS

Webby Awards Honoree | **Fidelity Investments**

2017, Honoree in Integrated Mobile Experience.

MITX Awards Finalist | **Fidelity Investments**

2017, For Fidelity's Mobile Apps Featuring "The Feed."

Excellence In Action | **Fidelity Investments**

2016, For outstanding accomplishments within UXD.

Leadership Award | **Luanne Witkowski**

2015, For my role as a Studio Mentor for MassArt.

## CREATIVE TRAVEL

Design in London and Dublin | **MassArt**

MARCH 2014 · 2 wks

Haystack Mountain School of Crafts | **MassArt**

NOVEMBER 2014 · 1 wk

## TOOLS / SKILLS

Sketch

Design Strategy

Adobe Suite

Design Thinking

Prototyping

Quick Learner

Video Editing

Detail Oriented

Front End Development

Typography

Wireframing

Organizing

User Research

Drawing / Painting

Usability Testing

Photography