

JULIA PARANAY

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EDUCATION

Massachusetts College of Art and Design
GRADUATED MAY 2015,
BFA in Graphic Design

WORK EXPERIENCE

Principal Product Designer | **Motional**

March 2021 – Present • 3 yrs

Redesigned Motional's internal fleet management tool and then moved to lead design on our remote vehicle assistance team.

Part-Time Freelance | **Various Clients**

2016 – Present • 7 yrs

Outside of my normal working hours, I've worked on multiple freelance projects for various clients across mobile, web, product, web development, illustration, painting, and more.

UX Design Lead | **Accenture Digital (Intrepid)**

JUN 2018 – March 2021 • 3 yrs

Building thoughtful, strategic and holistic user experiences for various clients spanning industries from Finance and Insurance to Consumer Electronics, Public Sector, Healthcare and more.

UX Design Lead | **Liaison International**

APR 2017 – JUN 2018 • 1 yr

Design lead for Liaison's applicant portal.

UX Designer (Mobile) | **Fidelity Investments**

MAY 2014 – APR 2017 • 3 yrs

Design lead on projects for Fidelity's mobile app redesign.

Graphic Designer | **Lifetime Brands**

MAY 2013 – MAY 2014 • 1 yr 1 mo

Designed packaging for flatware and home goods.

OTHER INTERESTS

Crafts & Pottery	Cats	Plants & Gardening
Video Games	Organizing	Plant Based Cooking
Motorcycles & Biking	Music	Board Games

CERTIFICATIONS

Leadership Essentials | **Cornell University**

NOV 2023 – MAR 2023, Part-time course online.

Front End Development | **General Assembly**

OCT 2018 – Jan 2018, Part-time course in Boston.

Javascript Certificate | **One Month**

NOV 2016, Part-time course online.

Certified ScrumMaster | **Scrum Alliance**

MAY 2015, ScrumMaster training in Rhode Island.

HONORS / AWARDS

Webby Awards Honoree | **Fidelity Investments**

2017, Honoree in Integrated Mobile Experience.

MITX Awards Finalist | **Fidelity Investments**

2017, Fidelity's Mobile Apps Featuring "The Feed."

Excellence In Action | **Fidelity Investments**

2016, For outstanding accomplishments within UXD.

Leadership Award | **Luanne Witkowski (MassArt)**

2015, For my role as a Studio Mentor for MassArt.

TOOLS / SKILLS / INTERESTS

Figma	Design Strategy	Product Design
Figma Components	Design Leadership	Photography
Adobe Suite	Design Thinking	Illustration
Prototyping	Design Systems	Icon Design
Video Editing	Organizing	Blender 3D
Front End Dev	Quick Learner	Event Planning
Wireframing	Detail Oriented	Communication
User Research	Sketching	Team Engagement
Usability Testing	Typography	Community