## **JULIA PARANAY**

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## **EDUCATION**

# Massachusetts College of Art and Design

GRADUATED MAY 2015 BFA in Graphic Design

#### **TOOLS**

Wireframing, Sketching,
Illustrator, InDesign,
Photoshop, After Effects,
Sketch, Axure, Principle,
InVision, HTML5, CSS3,
JavaScript, Powerpoint,
Word, Excel, Keynote,
Wacom Tablet, Video,
Photography, Painting,
Drawing, Doodling,
Typesetting, Organizing.

#### **VOLUNTEER**

Fidelity Cares
MAY 2015 & 2016
Greater Boston Food Bank

Studio Monitor AUG 2014 - JUN 2015 MassArt

MassArt Fashion Show MAY 2012 & 2015 Fashion Model

#### WORKSHOPS

Monserrat College of Art Full Day Still Life Workshop

> N.E. Institute of Art GD Summer Studio Camp

 $\begin{tabular}{ll} Art Institute of Boston \\ Design Concepts Workshop \\ \end{tabular}$ 

#### **WORK EXPERIENCE**

Fidelity Investments | Visual User Experience Designer

MAY 2014 - PRESENT

Design lead for multiple projects including creative visioning, concept development, translating business requirements to wireframes, visual design, drafting prototypes for user testing, and improving the overall experience of Fidelity's applications.

## Jungle | Part Time Freelance Designer

JUN 2016 - JAN 2017

Information architect and design lead on websites for two clients.

## Ricky Brands | Part Time Freelance Web Designer

NOV 2015 - MAR 2016

Redesigned two websites from the ground up.

## Lifetime Brands | Graphic Designer

MAY 2013 - JUN 2014

Designed flatware and home decor packaging, produced mock-ups for display, and created new concepts for custom packaging.

### **AWARDS / CERTIFICATES**

## Excellence In Action | Fidelity Investments

MAY 2016

For outstanding accomplishments within UXD.

## One Month Javascript | One Month

NOV 2016

Completed the One Month Javascript course.

### Leadership Award | Luanne Witkowski

MAY 2015

Studio Mentor for MassArt.

### Certified ScrumMaster | Scrum Alliance

MAY 2015

Completed two day training through Fidelity.

#### TRAVEL

## Design in London & Dublin

MARCH 2014

Traveled to London and Dublin, each for a week, to explore Design and communications in both cities.

## Haystack Mountain School of Crafts

**NOVEMBER 2014** 

For five days I stepped away from my usual artwork, allowed nature to inspire me, and experimented with new mediums.