

Business Insights 360



Finance

Get P & L statement for any customer / product / country or aggregation of the above over any time period and More..



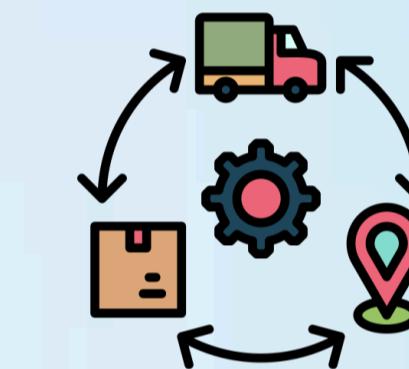
Sales

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.



Marketing

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.



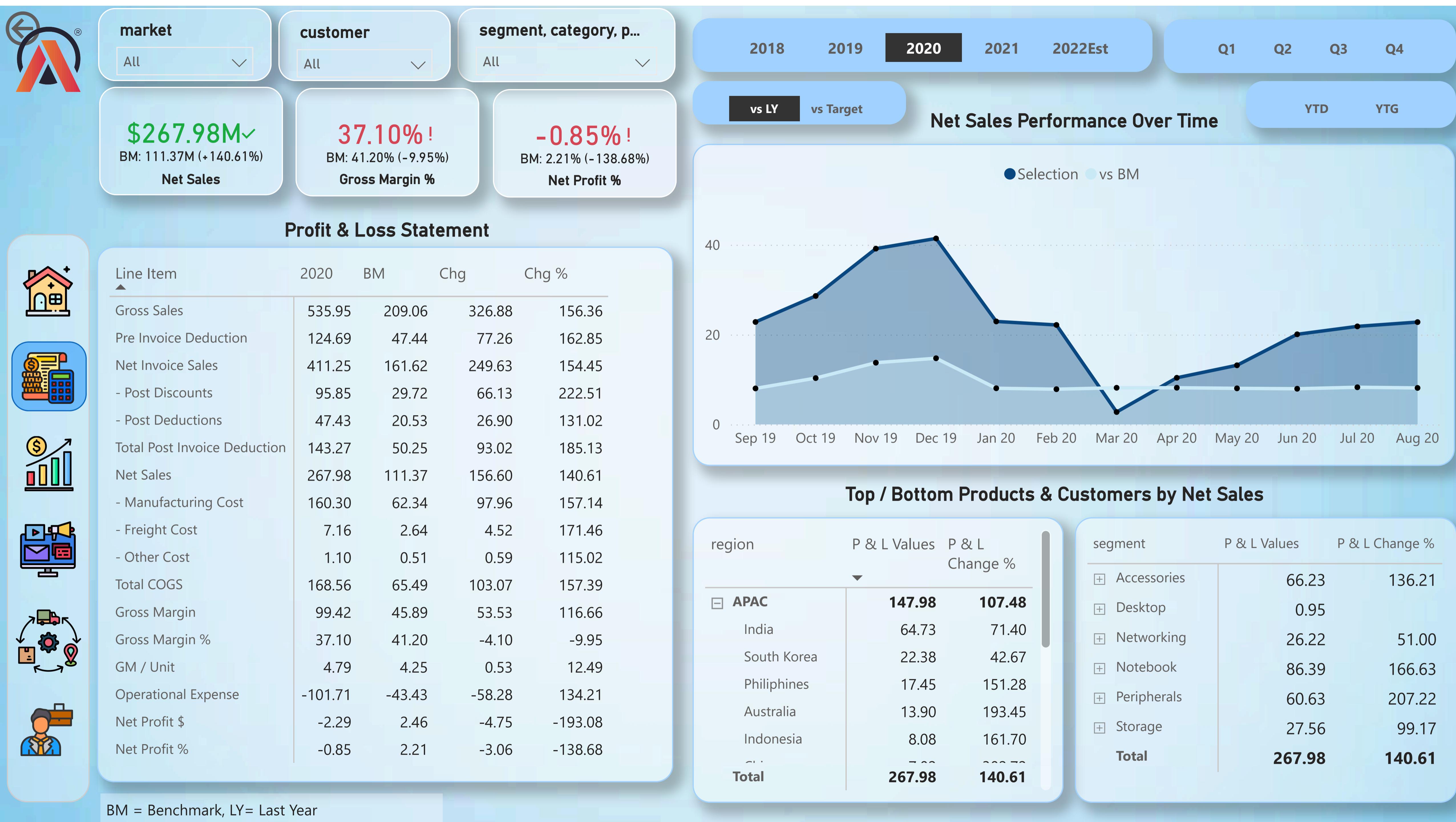
Supply Chain

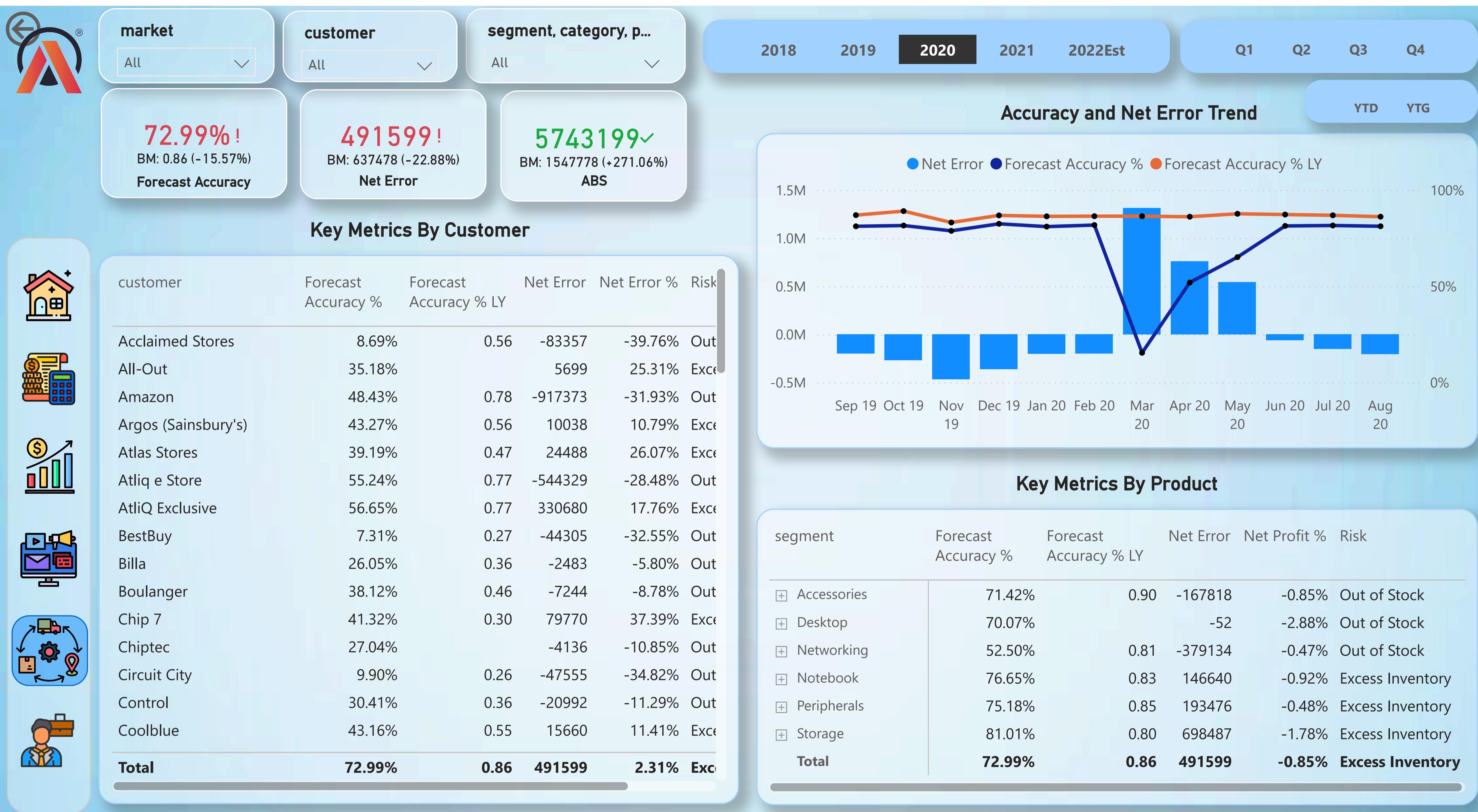
Get Forecast Accuracy, Net Error and risk profile for product, segment, category, customer etc.

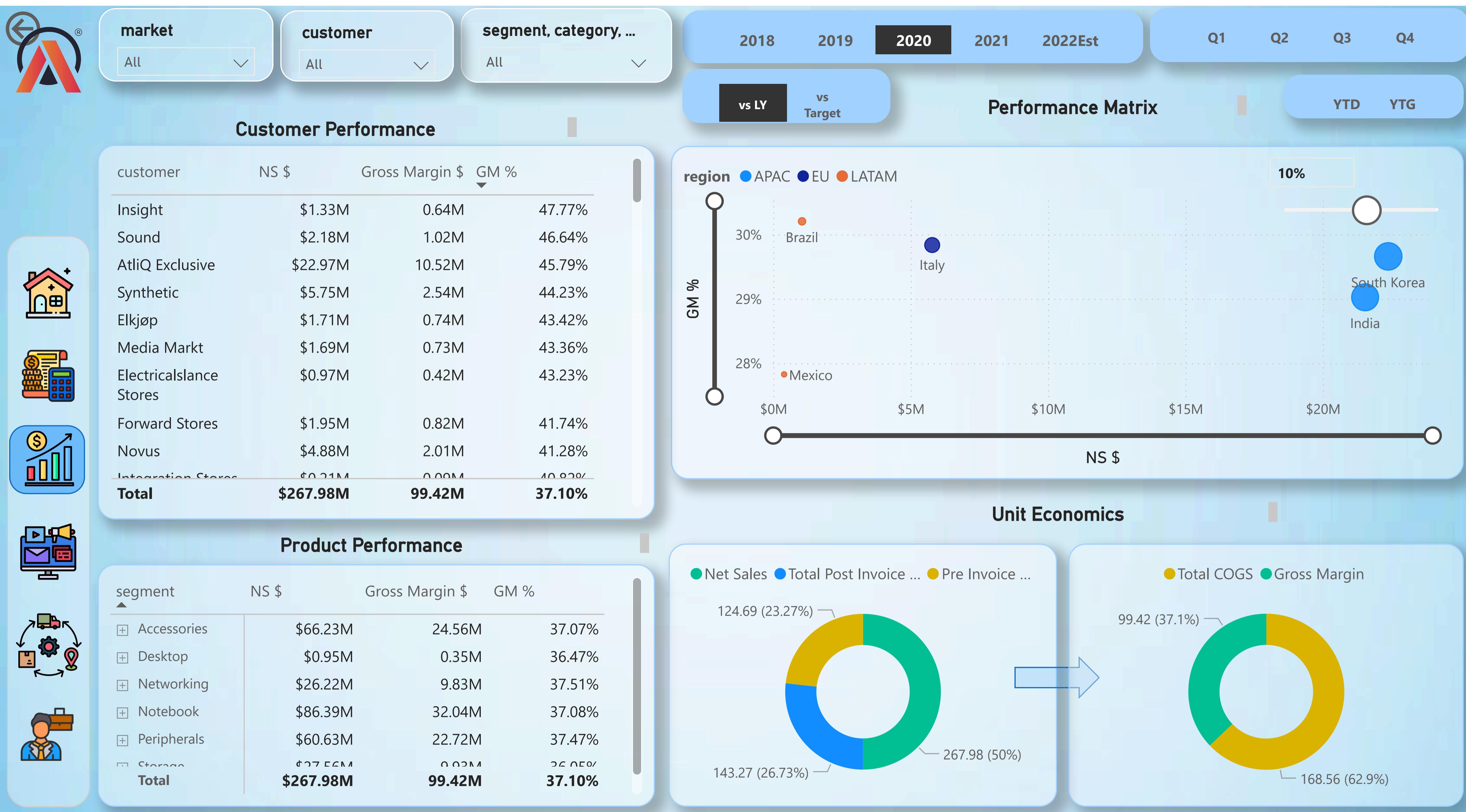


Executive

A top level dashboard for executives consolidating top insights from all dimensions of business.









market

All

customer

All

segment, category, ...

All

2018

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

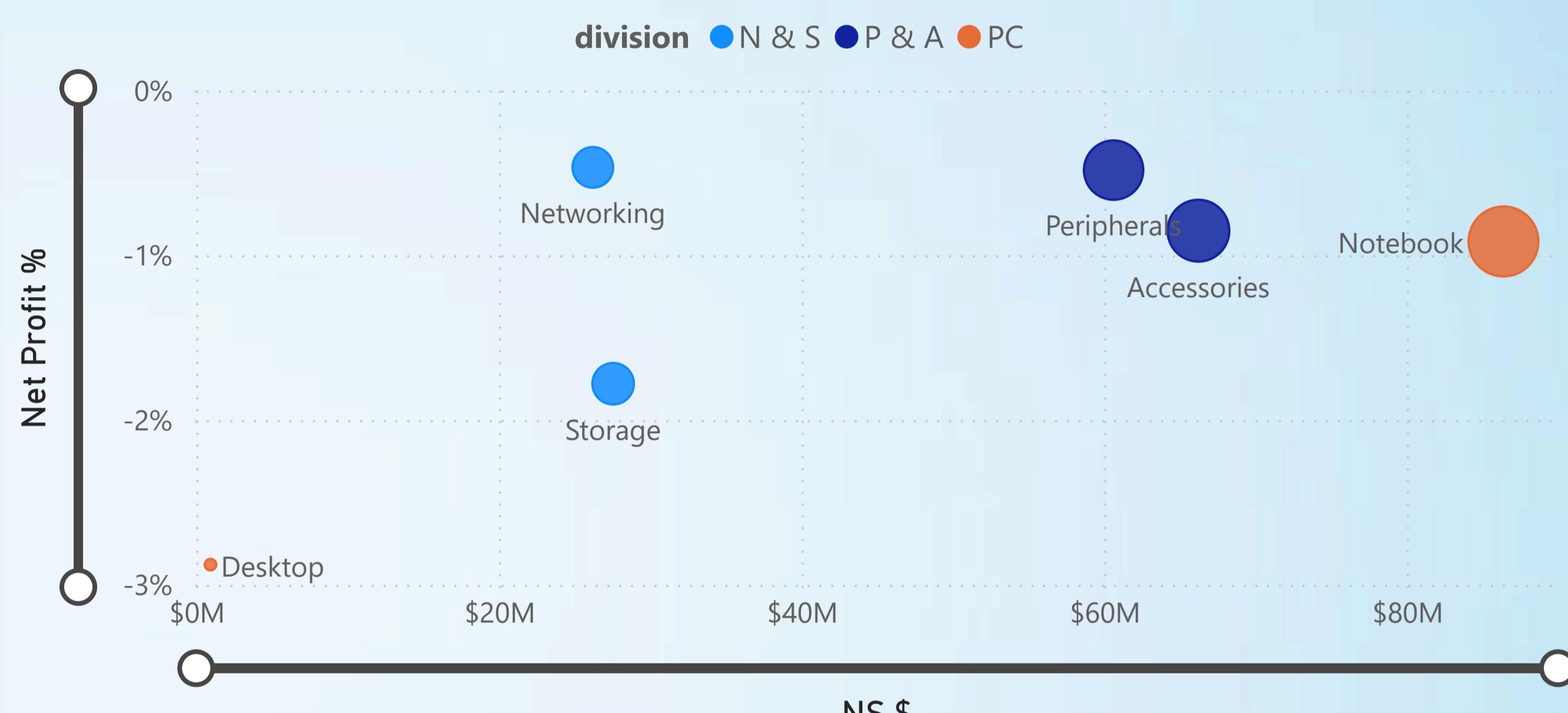
YTD YTG

Key Metrics By Customer

Show GM %

Accuracy and Net Error Trend

segment	NS \$	Gross Margin \$	GM %	Net Profit \$	Net Profit %
Storage	\$27.56M	9.93M	36.05%	-0.49M	-1.78%
Desktop	\$0.95M	0.35M	36.47%	-0.03M	-2.88%
Accessories	\$66.23M	24.56M	37.07%	-0.56M	-0.85%
Notebook	\$86.39M	32.04M	37.08%	-0.79M	-0.92%
Peripherals	\$60.63M	22.72M	37.47%	-0.29M	-0.48%
Networking	\$26.22M	9.83M	37.51%	-0.12M	-0.47%
Total	\$267.98M	99.42M	37.10%	-2.29M	-0.85%



region	NS \$	Gross Margin \$	GM %	Net Profit \$	Net Profit %
APAC	\$147.98M	53.23M	35.97%	-1.52M	-1.03%
EU	\$55.79M	21.10M	37.82%	0.35M	0.62%
LATAM	\$2.00M	0.62M	30.96%	0.00M	-0.08%
NA	\$62.21M	24.48M	39.35%	-1.11M	-1.79%
Total	\$267.98M	99.42M	37.10%	-2.29M	-0.85%

