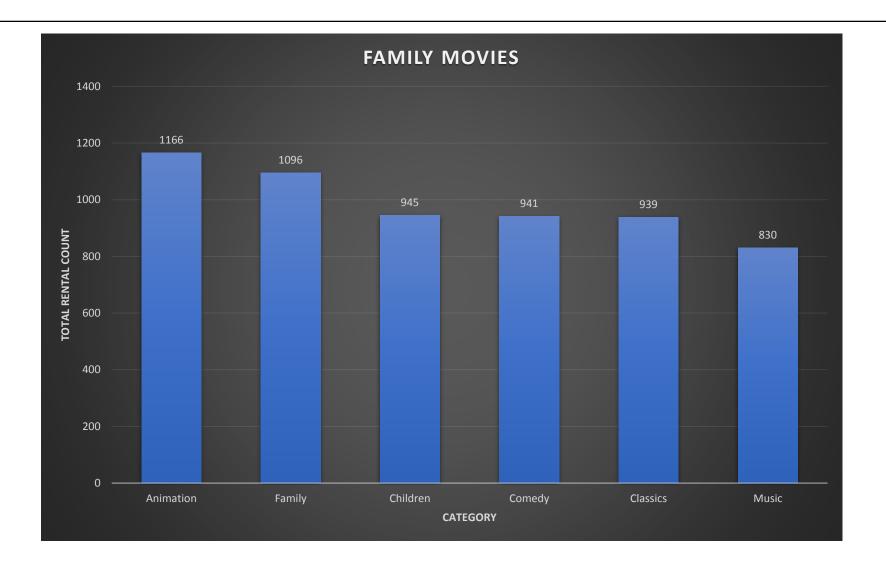
Question Set 1 - #1

Understanding more about the movies that families are watching.

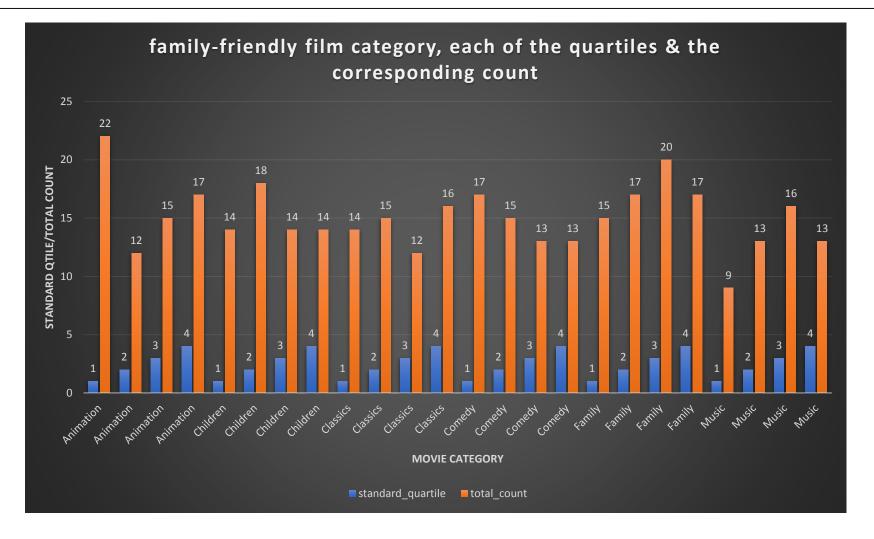


From the graphical representation, families watch more Animation (with a total rent count of 1166) than any other film category.

Next category after Animation is the Family category with a total rent count of 1096

Question Set 1 - #3

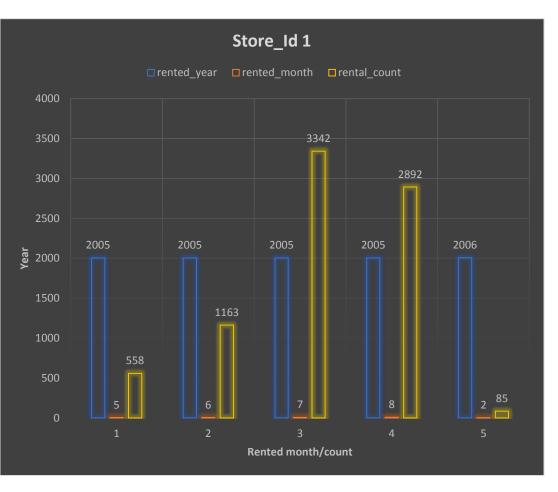
provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category.



The graph shows the total number of films in a particular category and its corresponding quartile (1,2,3 or 4)

Question Set 2 - #1

find out how the two stores compare in their count of rental orders during every month for all the years we have data for.



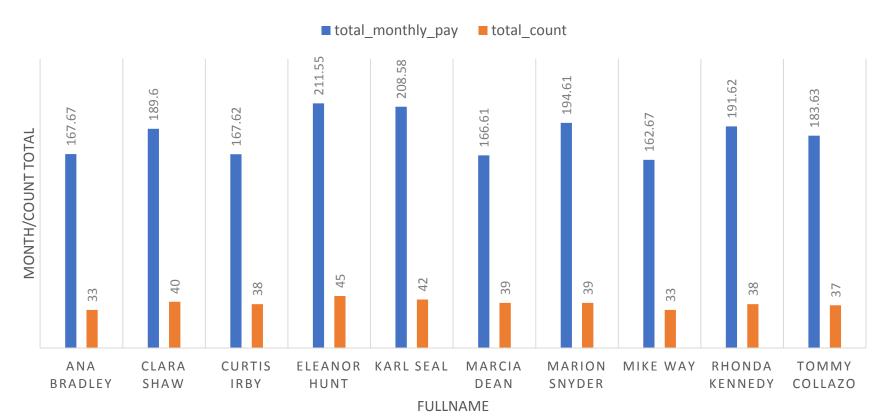


These two separate graphs shows how each store is compared to the other in terms of the total rent count for each correspondin g year and month

Question Set 2 - #2

We would like to know who were our top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments.

TOP 10 PAYING CUSTOMERS AND THE NUMBER OF TIMES THE MADE A PAYMENT



This graph shows the total amount and the total number of times each top 10 paying customer rented a film on a monthly basis.