Jephte Dufresne

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SUMMARY

I'm a creative Graphic Designer who loves making beautiful designs that can easily send a message to the right audience. I mix creativity and technology, especially in design and marketing, to make visually appealing content. I also have a strong marketing background, designing campaigns that attract audiences and build brand loyalty. Plus, on social media, I'm a content creator with a community of over 10K active viewers. Portfolio Link : https://portfoliojephte.weebly.com

WORK EXPERIENCE

Aug 2022 - Dec 2024

Hireshelp

Software Designer

Created visually engaging designs for Hireshelp's social media campaigns, banners, and advertisements. Designed Hireshelp's website with a visually appealing layout.

Jan 2023 - Feb 2023

STFB

Marketing Officer

Designed eye-catching Instagram, Facebook, and Pinterest ads for Shop The Fresh Beans coffee shop. I also Improved STFB' Logo for marketing purposes, saw some positive early results post changes.

Jan 2022 - Present

Speedzing

Content Creator

Currently in the making thumbnails, logos for Speedzing Channel's YouTube videos. And editing raw Minecraft footage to put up on the Youtube platform, Currently up and going at 10k active viewers.

Feb 2025 - Present

Lwil Maskreti

Brand Designer

Designed 5 concept logos / banners for a Castor Oil company just getting created, Merged logos to create a single design that met the client preferences.

EDUCATION

Jan 2019 - Aug 2022

Green Hills Academy

Regular Student

Sep 2023 - Present

Enlightium Academy

Regular Student - 3.75

PROJECTS

February 28 / 2023

YB Foundation Concert ↗

I was part of a concert's hosting team, designed advertising banners for the foundation's event. Designed the entry tickets and logo for the foundation's event as part of the hosting team.

SKILLS

- Graphic Design
- Website Design
- Software Design
- Photoshop
- Presentations
- 3D Design

- English (US) Translator
- Digital Art
- Video Editor / Creator
- Social Media Management
- HTML & CSS
- Artificial Intelligence

SOFTWARE USABILITY

Adobe Photoshop = Intermediate
Adobe After Effects = Advanced
Adobe Premiere Pro = Novice
Adobe Illustrator = Intermediate
Canva = Advanced
MS Excel = Novice
MS Powerpoint = Intermediate
Visual Studio = Intermediate

LANGUAGE

English
Advanced - 9 / 10

Haitian Creole
Advanced - 8 / 10

French
Intermediate - 7 / 10

Spanish
Novice - 4 / 10