



# Basic Pitch Deck Structure.

## 1 Problem

Many people face inconvenience shopping physically due to time , distance , or availability. There's a need for an efficient and reliable online platform for easy product access and delivery.

## 2 Solution

An online Shopping System that allows customers to browser , select, and purchase products securely from the comfort of their home, with delivery tracking and user-friendly design.

## 3 Market

Tech-savvy users, urban professionals, students, and anyone preferring online convenience. Focus on local and regional markets with internet access.

## 4 Competition

Competes with Jumia, Amazon, and local e-commerce apps. Our advantage: faster local delivery and customized offers for regional buyers

