

A.P.C. Mahalaxmi College For Women, Tuticorin.
Department of Mathematics
Project Report Template

Project Title:

Voyage Vista: Illuminating Insights from Uber Expeditionary Analysis.

Team Members:

- B. Jeyasri
- S. Gandhi Prabha
- V. Divyadharsini
- M. Karpagajothi

Introduction:

1.1: Overview

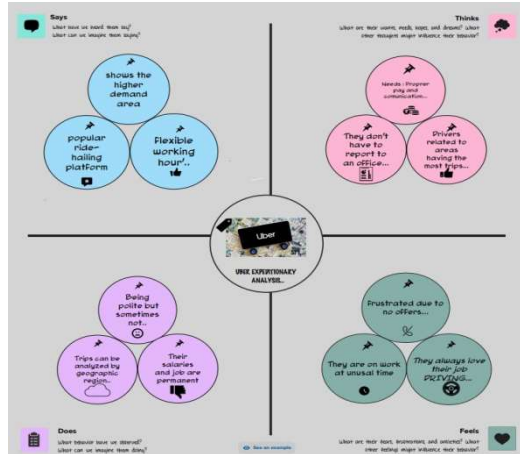
- Our Project is about Uber Expeditionary Analysis.
- It make Transportation Accessible.
- It is innovative and friendly app.

1.2: Purpose

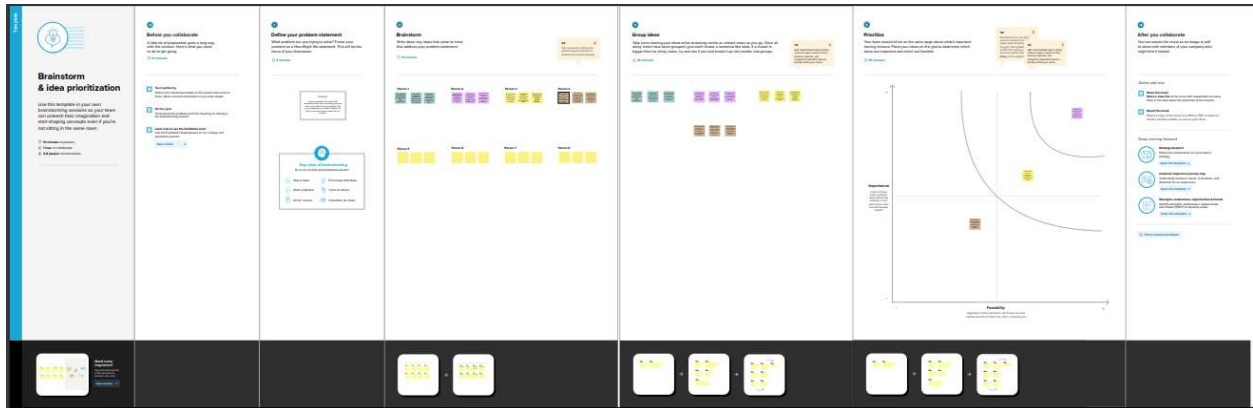
- It automatically send notification to Uber drivers.
- It connects independent drivers with passengers.
- Operates under a different business model.

Problem Definition and Design Thinking:

2.1: Empathy Map



2.2: Ideation and Brainstorming Map:



Result:

Story



Acrobat Document

Dashboard 1



Acrobat Document

Dashboard 2



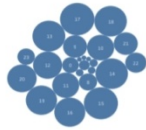
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UBER TRIPS

In Q4, More Uber Trips
has been took place

In December More
Number of Uber Trips...

Uber is busy from 3-7
pm

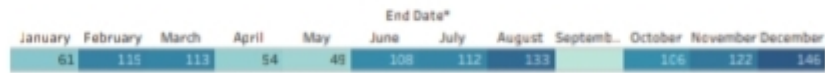


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No of Trips

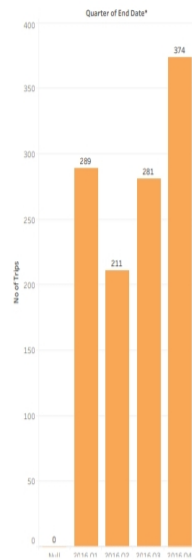
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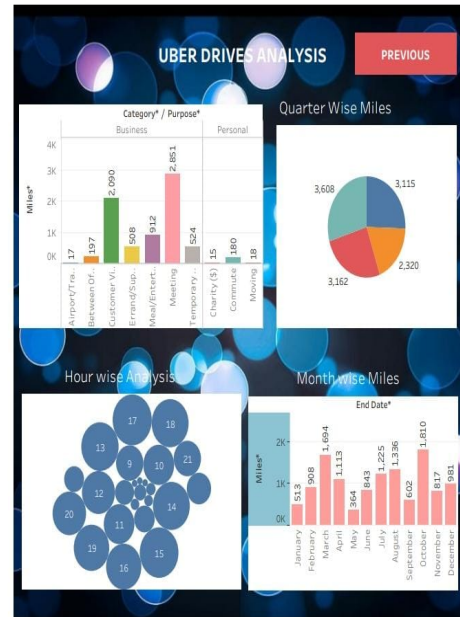
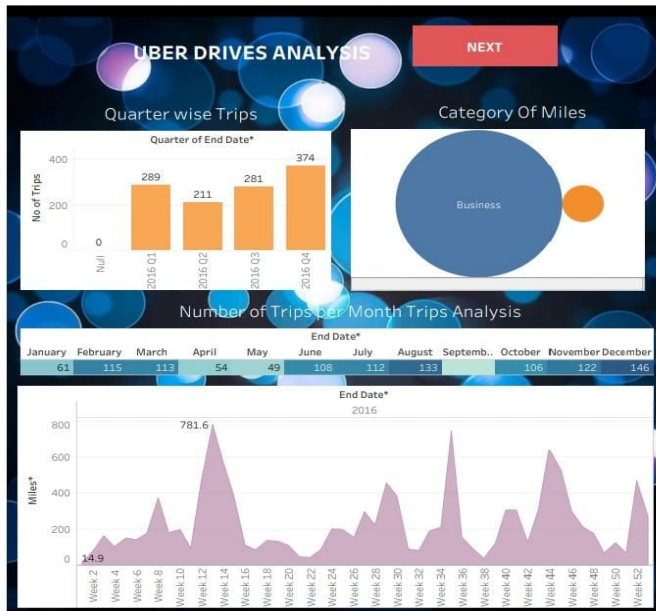
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Advantages and Disadvantages:

Advantages:

- Include door-door convenience, safety and reliable quality.
- Uber is cheaper than any other type of rides.
- Its allows carpools which means ride sharing.

Disadvantages:

- At peak times, the price could be double or more.
- Uncertainty about the payment rate for each ride for Uber drivers.
- They are on work at unusual time.

Applications:

- Affordable transport in the city.
- Uber link passengers with drivers using the Uber app.
- Passengers can give a review and rating or the drivers.

Conclusion:

- Uber have both advantages disadvantages. In our analyzation we observed Uber company is profitable but not many of the Uber drivers.
- It is easy to book the ride for our convenient. It is safe and secure. But not all times, is review from the passengers.
- It is the technological and Company cultural platform which is rated at the top.

Future scope:

- Within a few years, the on demand industry is getting more attention due to its quickest growth rate.
- In 2020 Uber announced commitments to make an emission – free mobility platform by 2040 globally.
- The demand and market value for Uber will be high in future.