

# Calculating Effect Sizes for Single-Case Research

An Introduction to the SingleCaseES and scdhlm Web Applications and R Packages

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# Outline

1. Organizing and curating data from single-case designs.

2. Within-study effect sizes.

- Background
- The SingleCaseES app

3. Between-case standardized mean differences

- Background
- The scdhlm app

# Organizing and curating data from single-case designs



# Why organize and curate your data?

1. So that you can do statistical analysis and effect size calculations.
2. So that you can share your data.
  - Make it easily accessible for inclusion in systematic reviews!
3. Because graphing data usually involves loss of information.
4. To fully document your research study.

# Tidy SCD data

- One column per variable
- One row per observation session
- Descriptive labels for
  - Case (participant)
  - Phase of design or treatment condition

Case	Phase	Session	Outcome
Deborah's Group	Baseline	1	62.63
Deborah's Group	Baseline	2	40.22
Deborah's Group	Baseline	3	54.26
Deborah's Group	Baseline	4	40.26
Deborah's Group	Baseline	5	46.82
Deborah's Group	Baseline	6	52.45
Deborah's Group	Intervention	7	25.37
Deborah's Group	Intervention	8	26.32
Deborah's Group	Intervention	9	7.65
Deborah's Group	Intervention	10	11.41
Deborah's Group	Intervention	11	13.30
Deborah's Group	Intervention	12	22.66
Deborah's Group	Intervention	13	13.34
Amy's Group	Baseline	1	16.67
Amy's Group	Baseline	2	28.43
Amy's Group	Baseline	3	29.41
Amy's Group	Baseline	4	30.39
Amy's Group	Baseline	5	45.10
Amy's Group	Baseline	6	37.25

# Multiple dependent variables

- **Wide format:** Use separate columns for multiple outcome variables

Case	Phase	Session	Problem_Behavior	On_Task_Behavior
Deborah's Group	Baseline	1	16.7	56.7
Deborah's Group	Baseline	2	20.0	70.0
Deborah's Group	Baseline	3	26.7	66.7
Deborah's Group	Baseline	4	20.0	86.7
Deborah's Group	Baseline	5	16.7	56.7
Deborah's Group	Baseline	6	13.3	70.0
Deborah's Group	Intervention	7	16.7	46.7
Deborah's Group	Intervention	8	20.0	73.3
Deborah's Group	Intervention	9	20.0	56.7
Deborah's Group	Intervention	10	30.0	50.0
Deborah's Group	Intervention	11	30.0	63.3
Deborah's Group	Intervention	12	13.3	63.3

# Multiple dependent variables

- **Long format:** One row per outcome measure per session

Case	Phase	Session	DV	Outcome
Deborah's Group	Baseline	1	On Task Behavior	56.7
Deborah's Group	Baseline	1	Problem Behavior	16.7
Deborah's Group	Baseline	2	On Task Behavior	70.0
Deborah's Group	Baseline	2	Problem Behavior	20.0
Deborah's Group	Baseline	3	On Task Behavior	66.7
Deborah's Group	Baseline	3	Problem Behavior	26.7
Deborah's Group	Baseline	4	On Task Behavior	86.7
Deborah's Group	Baseline	4	Problem Behavior	20.0
Deborah's Group	Baseline	5	On Task Behavior	56.7
Deborah's Group	Baseline	5	Problem Behavior	16.7
Deborah's Group	Baseline	6	On Task Behavior	70.0
Deborah's Group	Baseline	6	Problem Behavior	13.3

# Adding more detail

- Add further details about what happened in the study.
- Some ideas:
  - Actual session date + times (YYYY-MM-DD-HH:MM)
  - Observation session lengths
  - Clinician/therapist IDs
  - Notes about events

Case	Phase	Session	Problem Behavior	On-Task Behavior	Date	Session length	Notes
Deborah's Group	Baseline	1	16.7	56.7			
Deborah's Group	Baseline	2	20.0	70.0			
Deborah's Group	Baseline	3	26.7	66.7			

**Share  
Your  
Data!**



# Within-case effect size indices

A white bowl filled with orange soup, garnished with green basil leaves. Yellow text labels are scattered across the surface of the soup, representing various within-case effect size indices:

- PND
- RD
- DNA
- IRD
- LRR
- POGO
- PEM
- SMD(within)
- Tau-U
- Tau-(AB)
- NAP

# Within-case effect size indices

- Single-number summary of the **direction** and **magnitude** of intervention effect (functional relation) **for each case** within a study.
- Use these if you want to:
  - Describe results separately for each participant
  - Examine heterogeneity of effects or associations with individual-level characteristics
  - Compare results across participants and SCED studies that use various outcome measures
- Lots of proposed effect size indices. Today we'll focus on
  - Non-overlap of all pairs
  - Within-case standardized mean difference
  - Log-response ratio

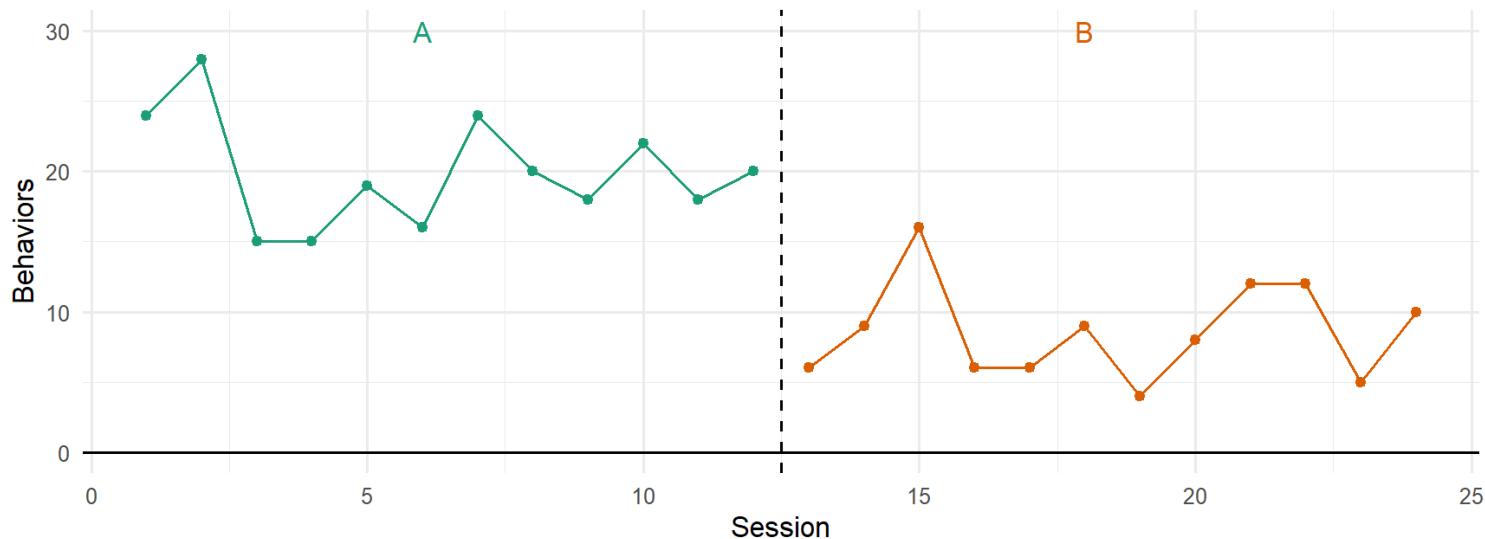
# SingleCaseES: Single-series calculator

- Access SingleCaseES on the web at <https://jepusto.shinyapps.io/SCD-effect-sizes/>
- Or by opening RStudio and typing

```
library(SingleCaseES)
SCD_effect_sizes()
```

- Two parts to the app:
  - Single-series calculator (direct data entry)
  - Multiple-series calculator (using a data file)

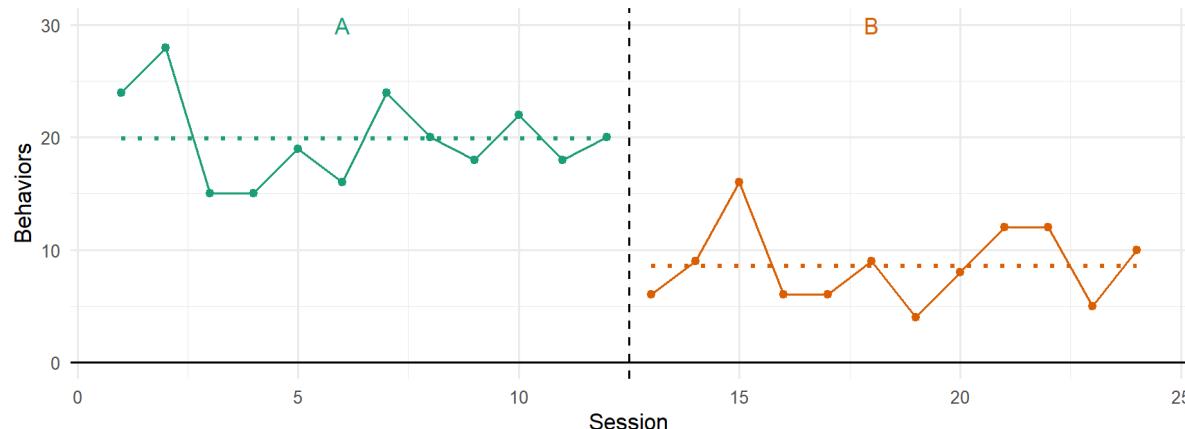
# Simplest possible model



- Stable baseline and treatment phases (no time trends)
  - Immediate shift in level due to intervention
- Independence of outcome measurements

# Notation

- $n_A$  observations in phase A:  $y_1^A, \dots, y_{n_A}^A$
- $n_B$  observations in phase B:  $y_1^B, \dots, y_{n_B}^B$
- Mean level of the outcome in each phase:  $\mu_A, \mu_B$ 
  - Estimated by sample means  $\bar{y}_A, \bar{y}_B$
- Standard deviation of the outcome in each phase:  $\sigma_A, \sigma_B$ 
  - Estimated by sample standard deviations  $S_A, S_B$



# Non-overlap of all pairs

- Non-overlap measures are defined in terms of *ordinal comparisons* of outcomes
- Non-overlap of all pairs (Parker and Vannest, 2009) is defined in terms of all pairs of one observation from phase A and one observation from phase B.
- For every pair  $i = 1, \dots, n_A$  and  $j = 1, \dots, n_B$ , take

$$q_{ij} = \begin{cases} 1 & \text{if } y_j^B \text{ better than } y_i^A \\ \frac{1}{2} & \text{if } y_j^B = y_i^A \\ 0 & \text{if } y_j^B \text{ worse than } y_i^A \end{cases}$$

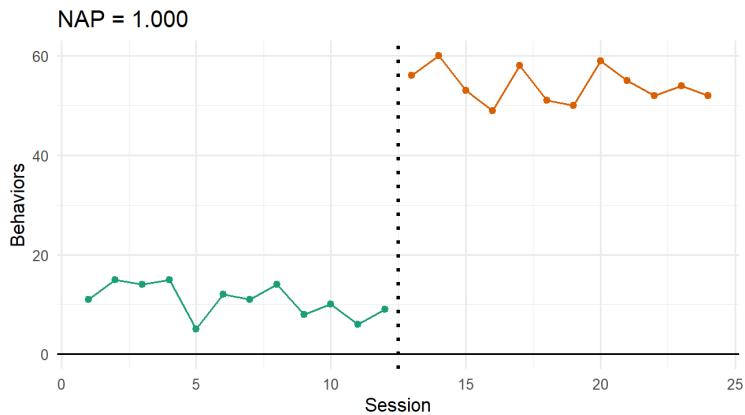
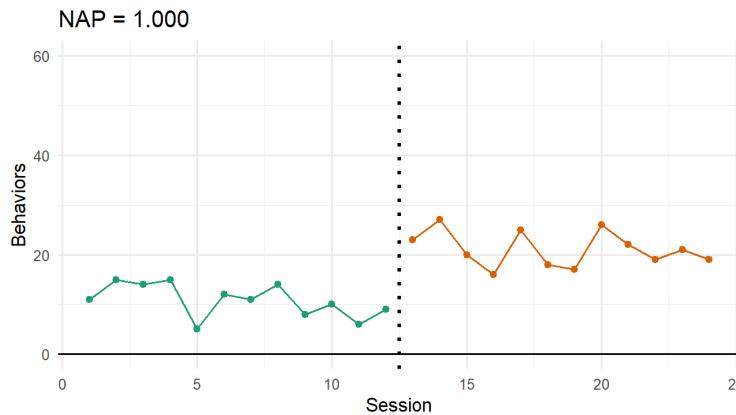
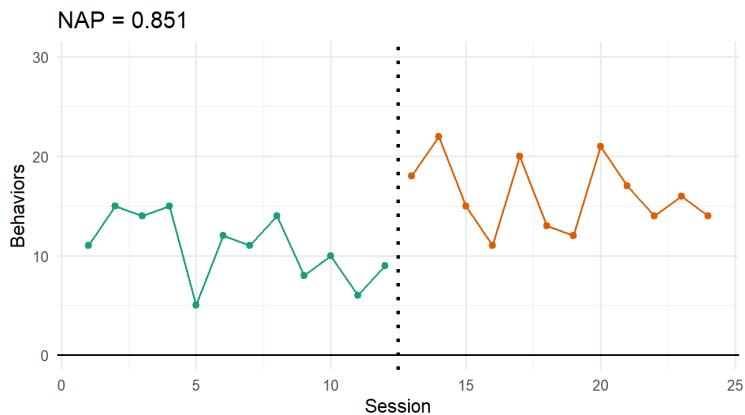
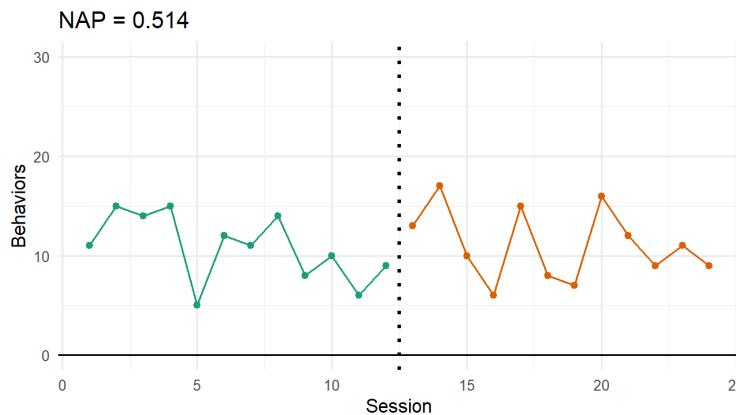
- NAP estimator:

$$NAP = \frac{1}{mn} \sum_{i=1}^{n_A} \sum_{j=1}^{n_B} q_{ij}$$

- Standard error based on unbiased estimator (Sen, 1967; Mee, 1990)
  - Methods assume that observations are independent and identically distributed within each phase.

# Limited range of sensitivity

- Limited range where NAP (and other non-overlap measures) sensitive to change.



# Within-case standardized mean difference

- Proposed by [Gingerich \(1984\)](#) and [Busk and Serlin \(1992\)](#)
- Parameter definition:

$$\delta = \frac{\mu_B - \mu_A}{\sigma_A}$$

- Difference in means, "standardized" by baseline variation
- NOT equivalent to between-case SMD because  $\sigma_A$  includes only *within-case variation*.
- Appropriate for interval-scale outcomes
  - Is variability of outcomes approximately constant for different mean levels?
  - Standardizing by within-case variation means this measure will be strongly affected by reliability of measurements
  - Problematic for outcomes with restricted range in baseline

# Within-case standardized mean difference: estimation

- Originally proposed estimator:

$$d = \frac{\bar{y}_B - \bar{y}_A}{S_A}$$

- Estimator with small-sample bias correction:

$$g = \left(1 - \frac{3}{4n_A - 5}\right) \times \frac{\bar{y}_B - \bar{y}_A}{S_A}$$

- Approximate standard error, *assuming independent observations*:

$$SE_g = \left(1 - \frac{3}{4n_A - 5}\right) \sqrt{\frac{1}{n_A} + \frac{S_B^2}{n_B S_A^2} + \frac{d^2}{2(n_A - 1)}}$$

# Proportional change in levels

- Percentage (proportional) change from baseline to intervention is an easily interpretable "informal" effect size ([Campbell and Herzinger, 2010](#)).
- The **log response ratio** is a formal measure of effect size that describes change in proportional terms ([Pustejovsky, 2015](#); [Pustejovsky, 2018](#)).
- Parameter definition:

$$\psi = \log\left(\frac{\mu_B}{\mu_A}\right)$$

- Appropriate for **ratio-scale** outcomes (frequency counts, percentage duration)
- Natural logarithm is used to make the range unrestricted.
- Transformation to percentage change:

$$\% \text{ change} = 100\% \times (e^\psi - 1)$$

# Log response ratio: estimation

- Basic estimator (biased if  $m$  or  $n$  is small):

$$R_1 = \log\left(\frac{\tilde{y}_B}{\tilde{y}_A}\right)$$

- Bias-corrected estimator:

$$R_2 = \log\left(\frac{\tilde{y}_B}{\tilde{y}_A}\right) + \frac{\tilde{S}_B^2}{2n_B\tilde{y}_B^2} - \frac{\tilde{S}_A^2}{2n_A\tilde{y}_A^2}$$

- Approximate standard error for  $R_2$ , *assuming independent observations*:

$$SE_R = \sqrt{\frac{\tilde{S}_A^2}{n_A\tilde{y}_A^2} + \frac{\tilde{S}_B^2}{n_B\tilde{y}_B^2}}$$

# Direction of improvement

- Two versions of LRR:
  - LRRi: Positive numbers represent **increases in desirable outcomes**
  - LRRd: Negative numbers represent **decreases in undesirable outcomes**
- Use the version that corresponds to *predominant valence* of outcomes in your data.
- For count outcomes,  $\text{LRRi} = -\text{LRRd}$
- For proportion / percentage outcomes, the outcome valence is harmonized before calculation.
  - For proportion / percentage outcomes,  $\text{LRRi} \neq -\text{LRRd}$

# Truncation constants

- If  $\bar{y}_A = 0$  or  $\bar{y}_B = 0$  then LRR is undefined.
  - If  $S_A^2 = 0$  or  $S_B^2 = 0$  then  $SE_R$  is undefined
- To handle such situations, the app uses **truncated mean** and **truncated SD** estimators:

$$\tilde{y}_A = \max \left\{ \bar{y}_A, \frac{1}{2n_A D} \right\}, \quad \tilde{y}_B = \max \left\{ \bar{y}_B, \frac{1}{2n_B D} \right\}$$

and

$$\tilde{S}_A^2 = \max \left\{ S_A^2, \frac{1}{n_A^3 D^2} \right\}, \quad \tilde{S}_B^2 = \max \left\{ S_B^2, \frac{1}{n_B^3 D^2} \right\}$$

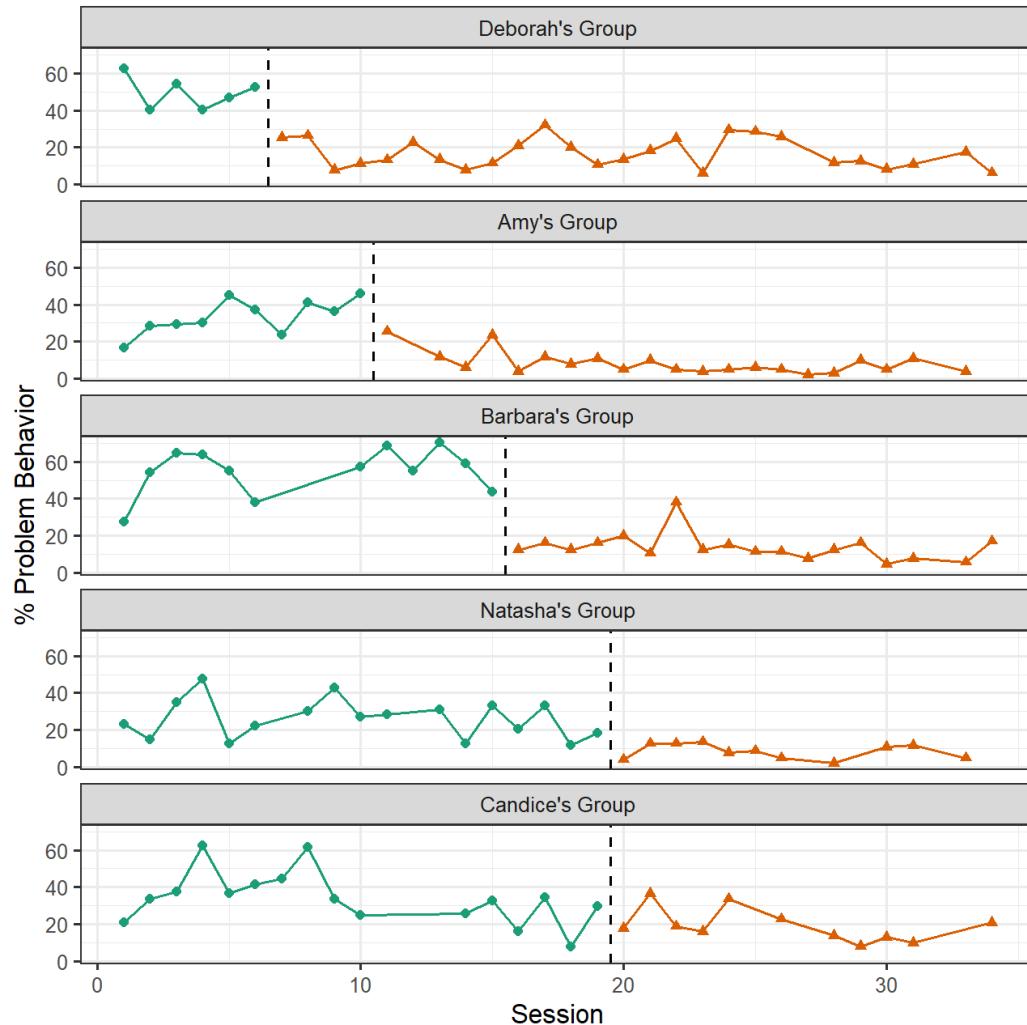
- $D$  is a constant that depends on the outcome scale and measurement procedures
  - Number of intervals / items
  - Session length for direct observation
  - Can also define your own  $D$

# SingleCaseES: Multiple-series calculator

- Basic walk-through with data from Rodriguez and Anderson (2014)
- Calculating phase-pairs in ABAB designs
- Aggregating effect sizes

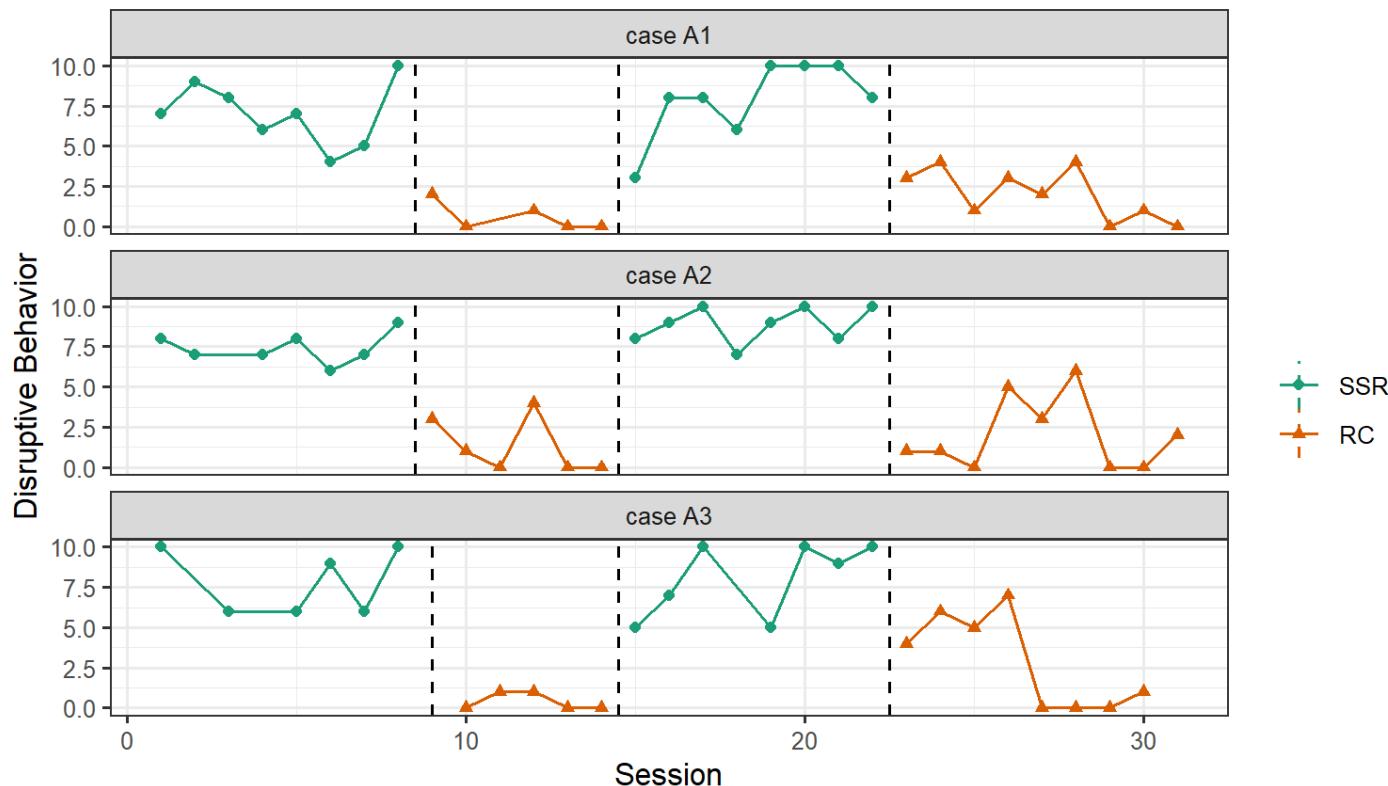
# Rodriguez and Anderson (2014)

Integrating a social behavior intervention during small group academic instruction using a total group criterion intervention



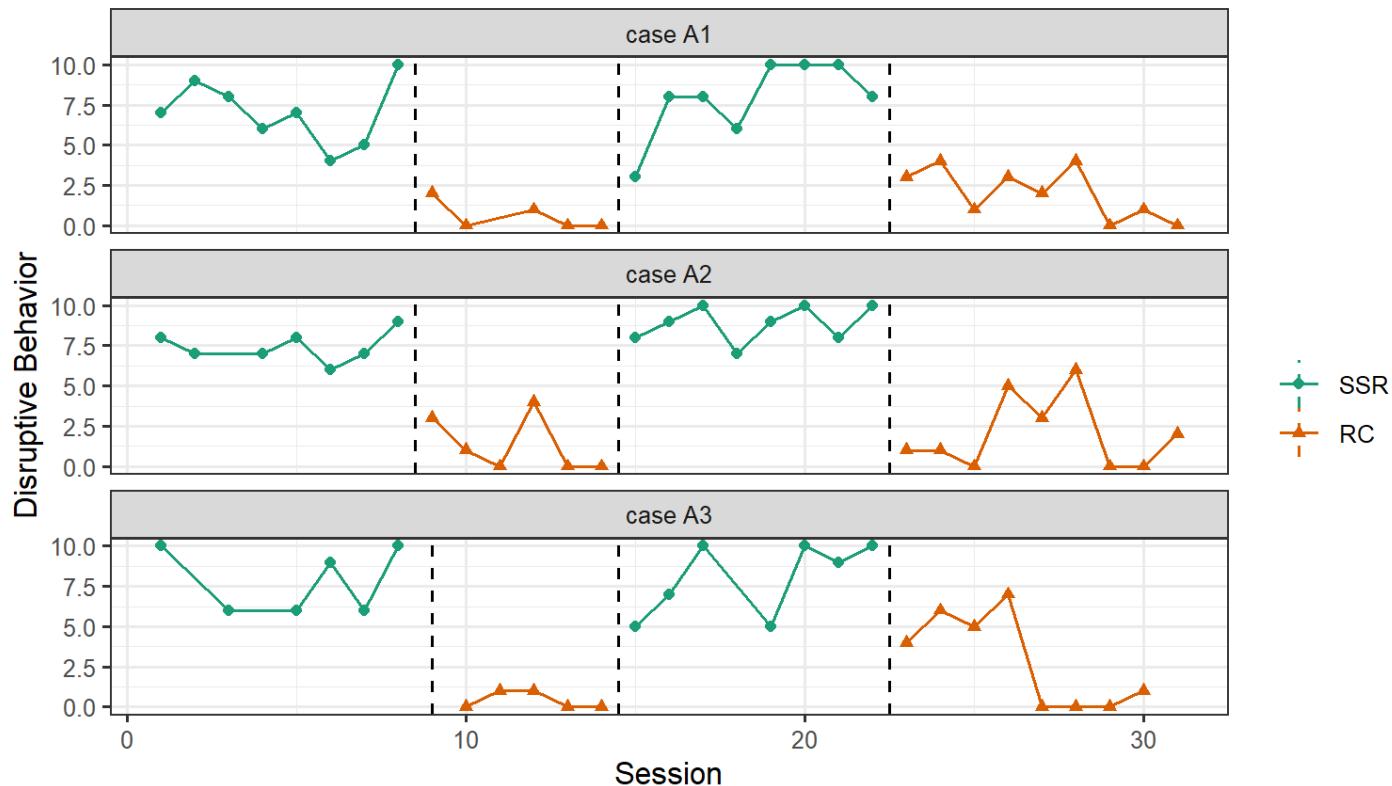
# Lambert, Cartledge, Heward et al. (2006)

Effects of response cards on disruptive behavior and academic responding during math lessons by fourth-grade urban students



# Calculating phase pairs

- Might want to calculate effect sizes for adjacent pairs of baseline and intervention phases.
- SingleCaseES provides an option to determine phase pairs automatically.



# Aggregating effect sizes

- After calculating effect sizes for adjacent pairs of phases, we might want to **average them together** to simplify reporting or further analysis.
  - Average across phase pairs in an ABAB design
  - Average across cases to generate an overall summary effect size estimate
- Several options for taking weighted averages
  - Equal weighting
  - Inverse-variance weighting:  $\frac{1}{V}$  (use for LRR)
  - $n_A$
  - $n_B$
  - $n_A n_B$  (use for NAP)
  - $\frac{1}{n_A} + \frac{1}{n_B}$  (use for SMD)

# Replication code

```
# Load packages
library(SingleCaseES)

# Load data
library(readxl)
library(janitor)

dat <-
  read_excel(path = "Small-is-Beautiful-effect-size-workshop.xlsx", sheet = "Lambert") %>%
  clean_names(case = "parsed")

# clean data
library(dplyr)

dat <-
  dat %>%
  group_by(case) %>%
  mutate(phase_pair_calculated = calc_phase_pairs(treatment, session = day)) %>%
  ungroup()

# Batch calculation
res <- batch_calc_ES(dat = dat,
                      grouping = c(case),
                      condition = treatment,
                      outcome = outcome,
                      aggregate = c(phase_pair_calculated),
                      weighting = "1/nA + 1/nB",
                      session_number = day,
                      baseline_phase = "SSR",
                      intervention_phase = "DC")
```

# Between-case standardized mean differences



# Premises

- **Goal:** Estimate an effect size using data from a single-case design that is *in the same metric* as the standardized mean difference effect size from a between-group experimental design.
- **Why?** ([Shadish, Hedges, Horner et al., 2015](#))
  - **Translation** of single-case research for researchers who work primarily with between-groups designs
  - **Comparison** of results from single-case studies and between-groups studies, for purposes of understanding the utility and limitations of each type of design
  - **Synthesis** involving both single-case and between-groups designs

# SMD in between-group experiment

- What is the SMD from a between-group experiment?

$$\delta_{BC} = \frac{\left( \begin{array}{l} \text{Average outcome if} \\ \text{everybody gets intervention} \end{array} \right) - \left( \begin{array}{l} \text{Average outcome if} \\ \text{nobody gets intervention} \end{array} \right)}{\left( \begin{array}{l} \text{SD of outcome if} \\ \text{nobody gets intervention} \end{array} \right)}$$

$$\delta_{BC} = \frac{\left( \begin{array}{l} \text{Average outcome if} \\ \text{everybody gets intervention} \end{array} \right) - \left( \begin{array}{l} \text{Average outcome if} \\ \text{nobody gets intervention} \end{array} \right)}{\sqrt{\left( \begin{array}{l} \text{Between-participant} \\ \text{variance} \end{array} \right) + \left( \begin{array}{l} \text{Within-participant} \\ \text{variance} \end{array} \right)}}$$

- We aim to estimate these component quantities using data from a single-case experimental design.

# The broad strategy

(Pustejovsky, Hedges, and Shadish, 2014) described a general strategy for estimating BC-SMD:

1. Develop a hierarchical linear model that describes:
  - The form of time trends and intervention effects
  - How the trends and intervention effects vary across participants
2. Imagine a **hypothetical between-group experiment** with the same population of participants, same intervention, same dependent variable.
  - When is treatment initiated?
  - When are outcomes assessed?
3. Use the hierachal model to estimate the components of  $\delta_{BC}$  for the hypothetical experiment.
4. Make a small-sample correction (similar to Hedges'  $g$ )

# Design translation

A multiple baseline across participants:

T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	T13	T14	T15	T16	T17	T18
X	X	X	X	X	█ T	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	█ T	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	█ T	X	X	X	X

A hypothetical between-group design (with pre-test):

T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	T13	T14	T15	T16	T17	T18
				X	█ T										X		
				X	█ T										X		
				X											X		
				X											X		

# Overview of methods literature

- BC-SMD estimators for a basic hierarchical linear model with no time trends:
  - Hedges, Pustejovsky, and Shadish (2012): Treatment reversal (ABAB) design replicated across 3+ participants
  - Hedges, Pustejovsky, and Shadish (2013): Multiple baseline / multiple probe design with 3+ participants
  - Shadish, Hedges, and Pustejovsky (2014): More worked examples
- Pustejovsky, Hedges, and Shadish (2014) described a more general strategy for multiple baseline / multiple probe designs across participants
  - Valentine, Tanner-Smith, Pustejovsky et al. (2016): Tutorial and practical guidance
- Swaminathan, Rogers, and Horner (2014) proposed Bayesian estimation methods
- Chen, Pustejovsky, Klingbeil et al. (2023) proposed BC-SMD methods for more complex designs:
  - Multiple baseline across behaviors, replicated across 3+ participants
  - Clustered multiple baseline design across participants (3+ clusters)
  - Multivariate multiple baseline design across 3+ participants

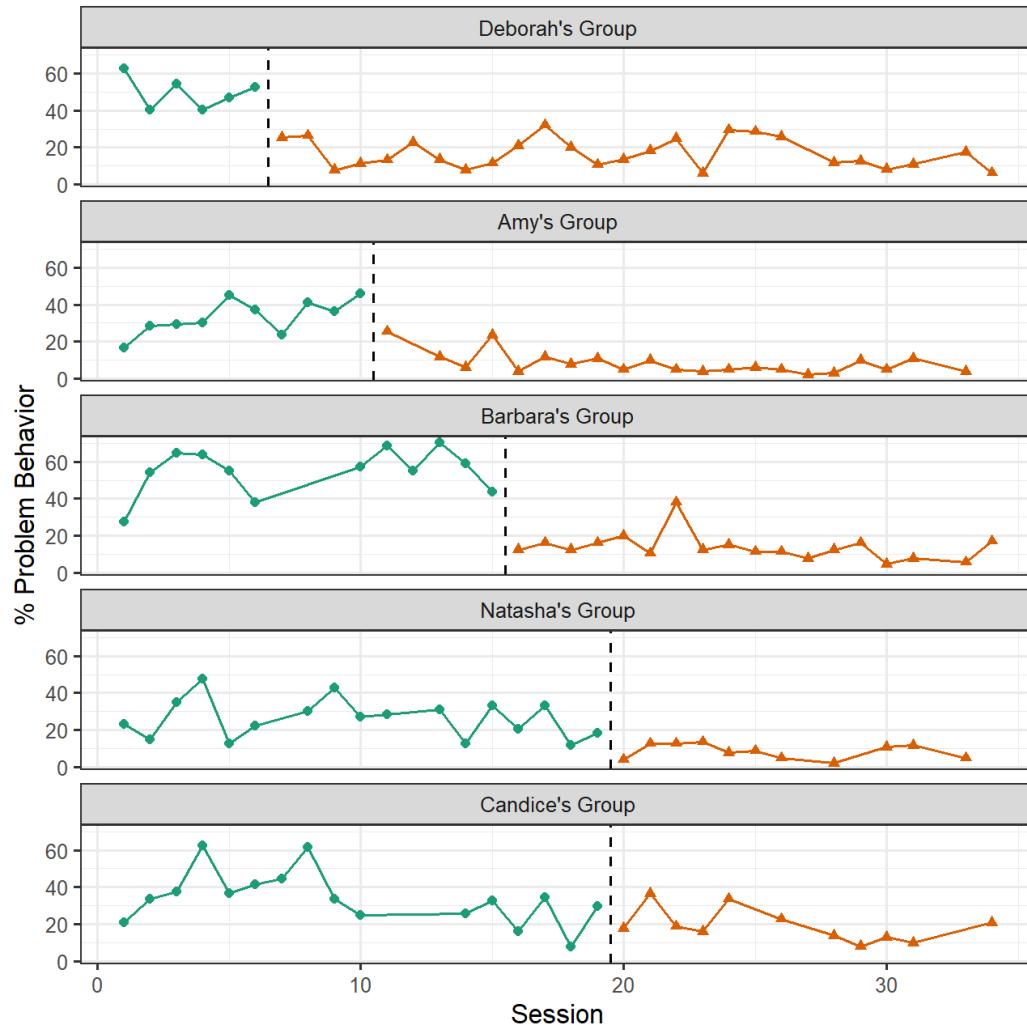
# scdhlm web app

- Access scdhlm on the web at <https://jepusto.shinyapps.io/scdhlm/>
- Or by opening RStudio and typing

```
library(scdhlm)
shine_scd()
```

# Rodriguez and Anderson (2014)

Integrating a social behavior intervention during small group academic instruction using a total group criterion intervention



# The most basic HLM

- Level-1 model for each participant:

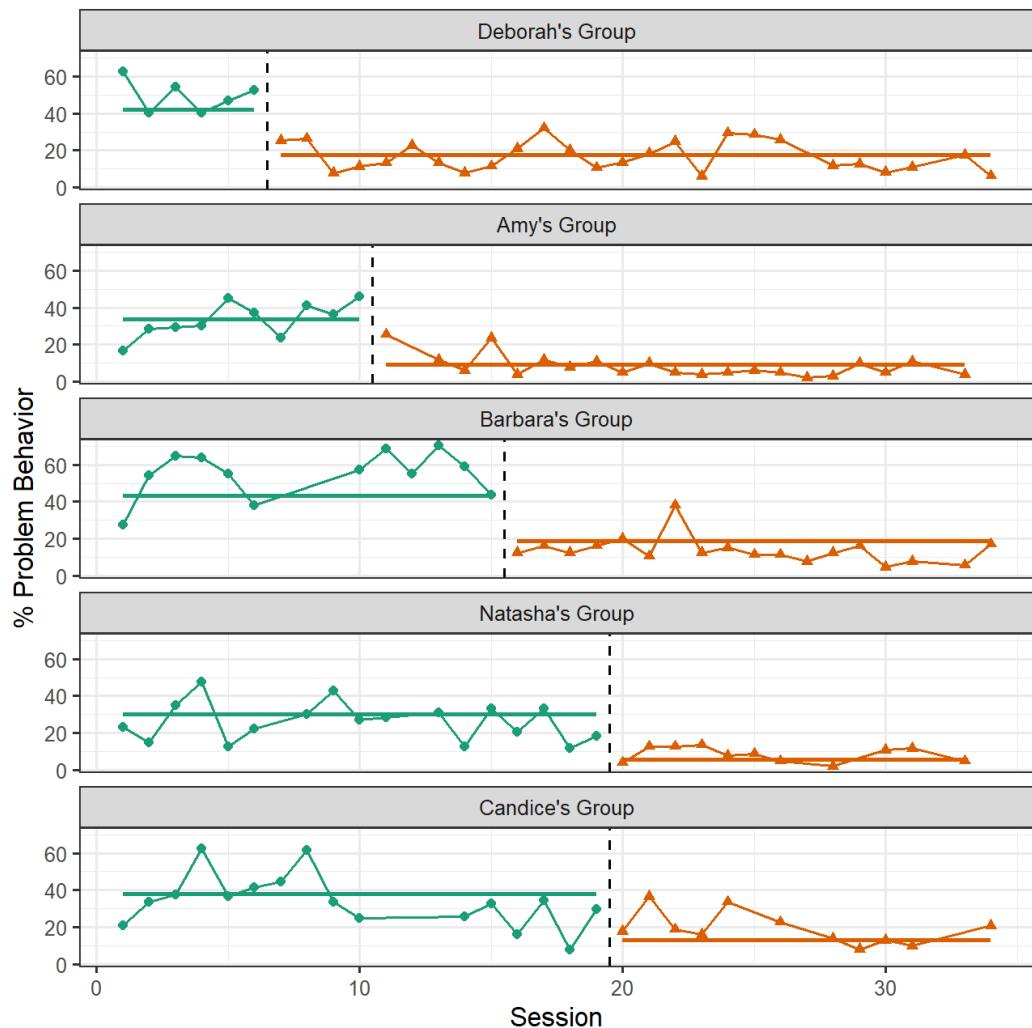
$$Y_{ij} = \beta_{0j} + \beta_{1j}(Tx)_{ij} + e_{ij}$$

where  $\text{Var}(e_{ij}) = \sigma_e^2$  and  $e_{1j}, \dots, e_{Tj} \sim AR_1(\phi)$

- Level-2 model:

$$\begin{aligned}\beta_{0j} &= \theta_{00} + u_{0j}, & u_{0j} &\sim N(0, \sigma_{u0}^2) \\ \beta_{1j} &= \theta_{10}\end{aligned}$$

- Under this model:
  - Average outcome if nobody gets intervention:  $\theta_{00}$
  - Average outcome if everybody gets intervention:  $\theta_{00} + \theta_{10}$
  - SD of outcome if nobody gets intervention:  $\sqrt{\sigma_{u0}^2 + \sigma_e^2}$
  - BC-SMD effect size:  $\delta_{BC} = \frac{\theta_{10}}{\sqrt{\sigma_{u0}^2 + \sigma_e^2}}$



- $\hat{\theta}_{00} = 37.5$
- $\hat{\theta}_{10} = -24.7$
- $\hat{\sigma}_e^2 = 112.1$
- $\hat{\sigma}_{u0}^2 = 36.7$

$$\hat{\delta}_{BC} = \frac{-24.7}{\sqrt{112.1 + 36.7}} = -2.03$$

$$g_{BC} (SE) = -1.99 (0.31)$$

# A more flexible HLM

- Level-1 model for each participant:

$$Y_{ij} = \beta_{0j} + \beta_{1j}(\text{Time})_{ij} + \beta_{2j}(Tx)_{ij} + \beta_{3j}(Tx)_{ij} \times ((\text{Time})_{ij} - k_j) + e_{ij}$$

where  $\text{Var}(e_{ij}) = \sigma_e^2$  and  $e_{1j}, \dots, e_{Tj} \sim AR_1(\phi)$  and  $k_j$  is last baseline session.

- Level-2 model:

$$\beta_{0j} = \theta_{00} + u_{0j}, \quad u_{0j} \sim N(0, \sigma_{u0}^2)$$

$$\beta_{1j} = \theta_{10} + u_{1j}?$$

$$\beta_{2j} = \theta_{20} + u_{2j}?$$

$$\beta_{3j} = \theta_{30} + u_{3j}?$$

- Adding a random effect → allowing slope / Tx effect to *vary across cases*
- Omitting a random effect → assuming slope / Tx effect is *constant*
- Models with more random effects require more cases

# A more flexible HLM

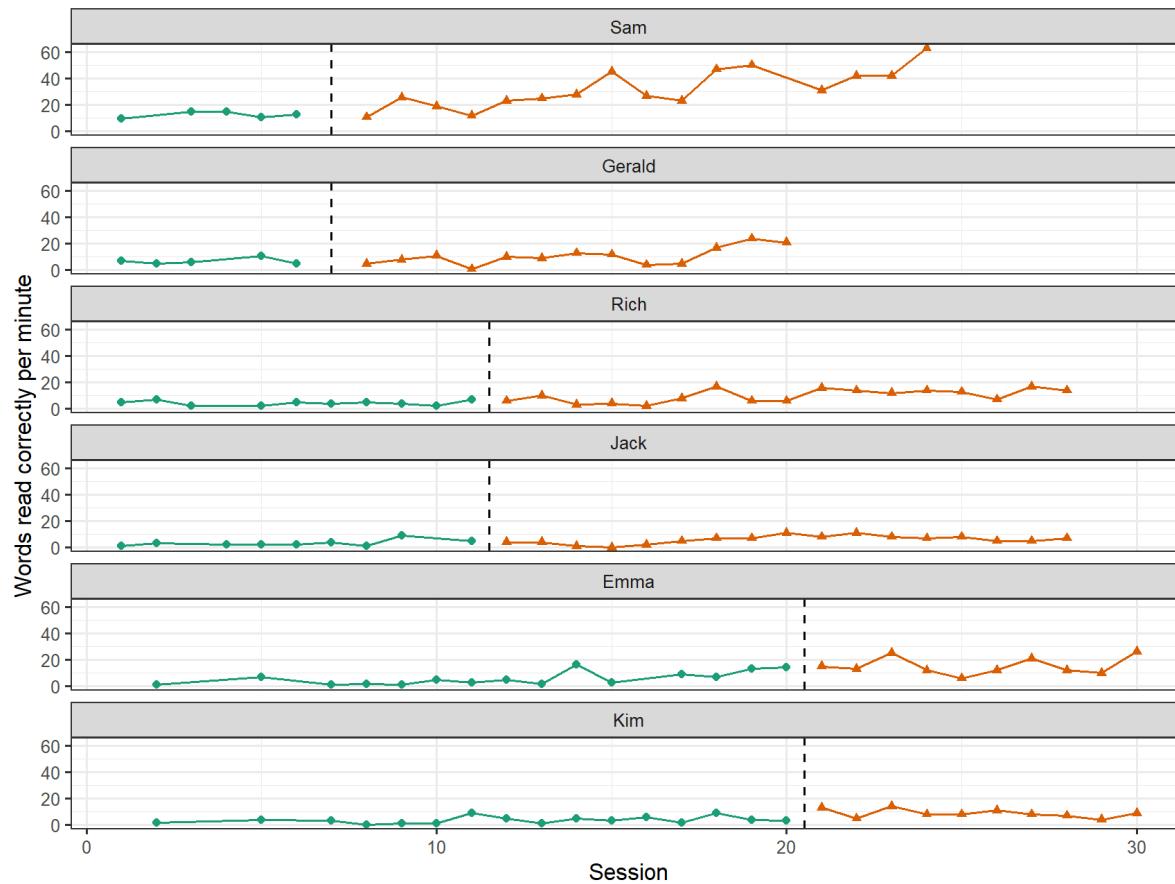
- Can also modify assumptions about level-1 errors
- Different variance by treatment phase:

$$\text{Var}(e_{ij}) = \begin{cases} \sigma_{eC}^2 & \text{if } (Tx)_{ij} = 0 \\ \sigma_{eT}^2 & \text{if } (Tx)_{ij} = 1 \end{cases}$$

- Correlation structure of level-1 errors:
  - First order auto-regression ( $AR_1(\phi)$ )
  - First order moving average ( $MA_1(\phi)$ )
  - Independent

Model should be informed by **theoretical expectations** and **visual inspection**

# Barton-Arwood, Wehby, and Falk (2005) Reading instruction for elementary-age students with emotional and behavioral disorders: Academic and behavioral outcomes



# Models with time trends

- For models with time trends, we need to specify *timing* of pre-test and post-test for the hypothetical between-group design.
- **Initial treatment time:** Last session of baseline phase before being assigned to intervention or comparison condition.
  - Default: Length of shortest baseline phase
- **Focal follow-up time:** Session during which outcomes would be assessed in hypothetical experiment.
  - Default: Last measurement occasion for first case to enter intervention
  - This is not a particularly good default
  - Ideally, pick a focal follow-up time based on a meaningful or typical treatment duration

## Barton-Arwood, Wehby, and Falk (2005) effect size calculations

- Model specification
  - Baseline level (random)
  - Baseline time trends (constant)
  - Treatment level change (constant)
  - Treatment trend change (random)
  - Level-1 variance differs by phase
- Initial treatment time: After 6 sessions
- Focal follow-up time of session 16 (10 sessions of treatment).
- BC-SMD estimate:

$$g_{BC} (SE) = 0.82 (0.75)$$

# Illustrative application of BC-SMDs

- Calder and colleagues (2020, 2021) studied an explicit grammar instruction intervention for children with developmental language disorder.
- **Calder, Claessen, Ebbels et al. (2020)**: multiple baseline across nine participants
  - Data available in the Excel workbook
  - Try calculating a BC-SMD estimate after 10 weeks of intervention
- **Calder, Claessen, Ebbels et al. (2021)**: crossover randomized trial with  $N = 21$  participants
  - 10 weekly intervention sessions
  - $g = 1.97, SE = 0.11$  for expressive morphosyntax
  - $g = 0.06, SE = 0.06$  for grammaticality judgements

# Limitations of between-case SMD

- Tool for translating from single-case logic to group-design logic.
  - Premised on the idea that a hypothetical group design is theoretically plausible
- Describes a **summary, average effect** across a set of cases
  - Potentially concealing individual-level heterogeneity
- For some models, magnitude depends on the features (timing) of hypothetical between-group design
- Technical limitations
  - Only available for some designs
  - Requires at least 3 participants (preferably more!)
  - Models assume normal (Gaussian) errors
  - Care needed for model selection

# References

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