Donors Demo

Jackson

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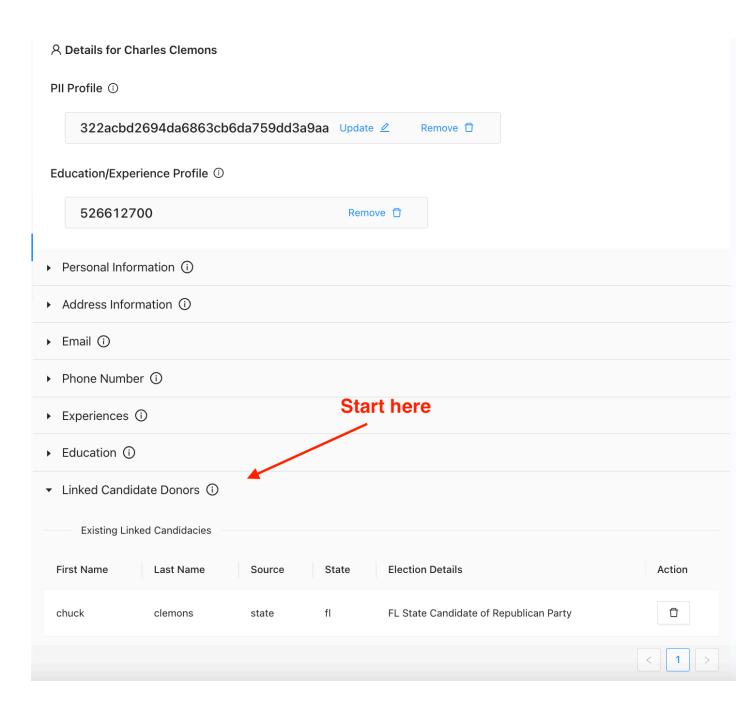
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0.1 Quick Overview

- 1. Manual Upload vs Linked Donors
- 2. What the formatter actually does
- 3. What to look for in a file
- 4. Common issues and why they probably happen

0.2 Manual Upload vs Linked Donors

- Generally, we want to work with the data baked into ABBA that we know will match
 - So, in most cases, using the Linked Donors portal is the preferred option



0.3 Manual Upload

- Manual uploads need to happen for a few reasons
 - Not enough Linked Donors/no data for that state
 - Specific people need to be added
- It used be basically a last resort; now has been required for a lot more projects
 - CVS [Insert state here]
- It's not the preferred method because the data quality is horrendous

0.4 Enter the Formatter

- The Donor Cleaner exists for two main reasons
 - Expedite the process (main function)
 - Ensure compatibility (this has been harder...)
- In the past, every change was done manually
 - Renaming and deleting columns
 - Cleaning the actual data
- There were lots of problems with this approach

0.5 What the Tool Actually Does



0.6 What the Tool Actually Does

Α	В	С	D	E	F	G	Н			К	L	М	N	0	Р
onation_da	donation_arr f	full_name	addr1	city	state	zip	full_address	first_name	middle_nam	last_name	addr2	phone1	phone2	email1	email2
10/14/22	1000		2881 CORPO	MIRAMAR	FL	33025		SEIU							
6/30/09	500		3204 WHIPP	WAUCHULA	FL	33873		GROVES		N					
8/31/11	500		4800 N FEDE	BOCA RATO	FL	33431		N							
10/25/17	1000		537 EAST PA	TALLAHASSE	FL	32301		LLC							
12/14/11	500		537 E PARK	TALLAHASSE	FL	32301		LLC							
6/19/09	500		2290 E HELE	BARTOW	FL	33830		GROVE		AS					
1/19/10	300		1200 DUDA	OVIEDO	FL	32765		DUDA		Α					
9/3/10	300		1200 DUDA	OVIEDO	FL	32765		DUDA		Α					
7/24/17	1000		POST OFFICE	OVIEDO	FL	32762		DUDA		A					
10/24/16	1000		PO BOX 620	OVIEDO	FL	32762		DUDA		A					
3/2/15	1000		PO BOX 620	OVIEDO	FL	32762		DUDA		A					
2/20/14	1000		P.O. BOX 62	OVIEDO	FL	32762		DUDA		Α					
12/3/15	100		POST OFFICE	E TALLAHASSE	FL	32302		III		ABBERGER					
12/14/11	500		537 E PARK	TALLAHASSE	FL	32301		LLC		ABBIANNA					
10/25/17	1000		POST OFFICE	ETALLAHASSE	FL	32302		LLC		ABBIANNA					
6/26/09	300		910 THORNE	BABSON PAR	FL	33827		JAMES		ABBITT					
12/16/11	212		5202 SHADO	TAMPA	FL	33610		JIM		ABBITT					
6/22/09	500		4060 STATE	BOWLING G	FL	33834		ROBERT		ABBOTT					
10/11/10	500		200 ABBOTT	NORTH CHIC	IL	60064		LABORATOR	RIES	ABBOTT					
12/10/21	1000		POST OFFICE	E ABBOTT PAR	IL	60064		LABORATOR	RIES	ABBOTT					
11/13/13	500		P. O. BOX 88	B ABBOTT PAR	IL	60064		LABORATOR	RIES	ABBOTT					
10/25/17	500		1 NORTH W	NORTH CHIC	IL	60064				ABBVIE					
12/14/17	1000		POST OFFICE	ORLANDO	FL	32859		FINE		ABC					
1/30/14	500		P. O. BOX 59	ORLANDO	FL	32859		LIQUORS		ABC					
10/12/18	1000		PO BOX 593	ORLANDO	FL	32859		LIQUORS		ABC					
7/19/10	500		2600 CENTE	TALLAHASSE	FL	32308		MERIT		ABC					
9/15/22	1000		3730 COCON	COCONUT C	FL	33066		MERIT		ABC					
7/25/22	1000		16740 SOUT	MIAMI	FL	33157		JACINTO		ABDALA					
9/1/09	250		8329 CREWS	ZOLFO SPRIN	FL	33890		CLIFFORD		ABLES					
8/23/18	250		561 S COMM	SEBRING	FL	33870				ABLES					
5/22/18	1000		115 EAST PA	TALLAHASSE	FL	32301		IN		ACCOUNTAG	BILITY				

0.7 What Files Do You Use?

- The tool is programmed for the columns of most state files
 - So long as you have the right state source, it will work
- However, it is not that sophisticated beyond the transformations
 - Doesn't automatically detect some errors
 - Cannot tell if you have the right file for the right person
 - If you have the wrong file, it will just give up

0.8 What Files Do You Use?

- Generally, the file you look for should meet the following criteria:
 - Comes from a government website (usually the SOS office)
 - Each row represents an individual donation
 - The file was generated from a search for **contributions to** or **receipts by**
 - The file has itemized names and addresses (zips!!) for each donation

0.9 Always Check for the Records Processed!

0.10 What's Wrong With This File?

0.11 Common File Issues

- A file has very few listed contributions to a very popular candidate
 - Check it's contributions to that candidate and not by that candidate
- The formatted file uploaded to ABBA but no records processed
 - Look at the file to see where data is missing
- I used a campaign finance site but the tool doesn't like the file
 - Some states have 2-3 portals with different file schemas, so see if there is another
 one
 - Panic

▼ Upload Donors (i) **Existing Donations Uploads** File Total Records File Name Uploaded By Description Records Processed david_borrero.csv jackson.rudoff@applecart.co 730 695 david_borrero.csv jackson.rudoff@applecart.co 730 david_borrero_formatted.csv jackson.rudoff@applecart.co 730 713

	В	С	D	E	F	G	н	ı	J	K	L	М	N	0	Р
donation_da	donation_ar	full_name	addr1	city	state	zip	full_address	first_name	middle_nam	last_name	addr2	phone1	phone2	email1	email2
5/8/92	500	MANCHIN, JO	SEPH III	FAIRMONT	WV	26554									
12/20/99	250	MANCHIN, JO	SEPH III	FAIRMONT	WV	26554									
8/10/99	1000	MANCHIN, JC	SEPH III	FAIRMENT	WV	26554									
12/31/17	45	MANCHIN, JO	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
11/30/17	30	MANCHIN, JC	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
9/30/18	30	MANCHIN, JC	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
10/17/18	15	MANCHIN, JC	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
11/26/18	30	MANCHIN, JO	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
10/31/17	30	MANCHIN, JC	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
9/30/17	30	MANCHIN, JO	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
7/31/18	45	MANCHIN, JC	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
8/31/18	30	MANCHIN, JO	SEPH 625 LIBERTY	PITTSBURGH	PA	15222									
7/31/19	30	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
8/31/19	30	MANCHIN, JO	SEPH 2200 ENERG	CANONSBUF	PA	15317									
9/30/19	30	MANCHIN, JO	SEPH 2200 ENERG	CANONSBUF	PA	15317									
11/30/19		MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
12/31/19	45	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
10/31/19	45	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
9/30/20	45	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
11/23/20	30	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
7/31/20	30	MANCHIN, JC	SEPH 2200 ENERG	CANONSBUR	PA	15317									
8/31/20	30	MANCHIN, JO	SEPH 2200 ENERG	CANONSBUF	PA	15317									
10/14/20	15	MANNICHINI IC	SCEDE 2200 ENERG	CAMONICBLE	DA	15317									

1 Questions!