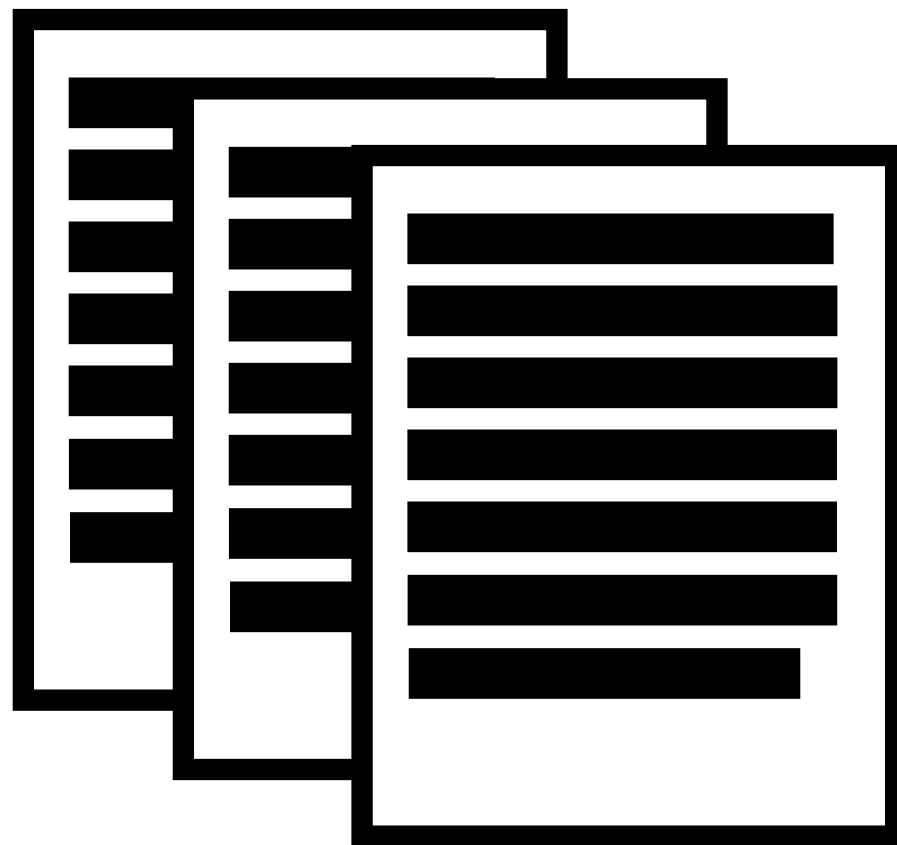


Watson Immigration

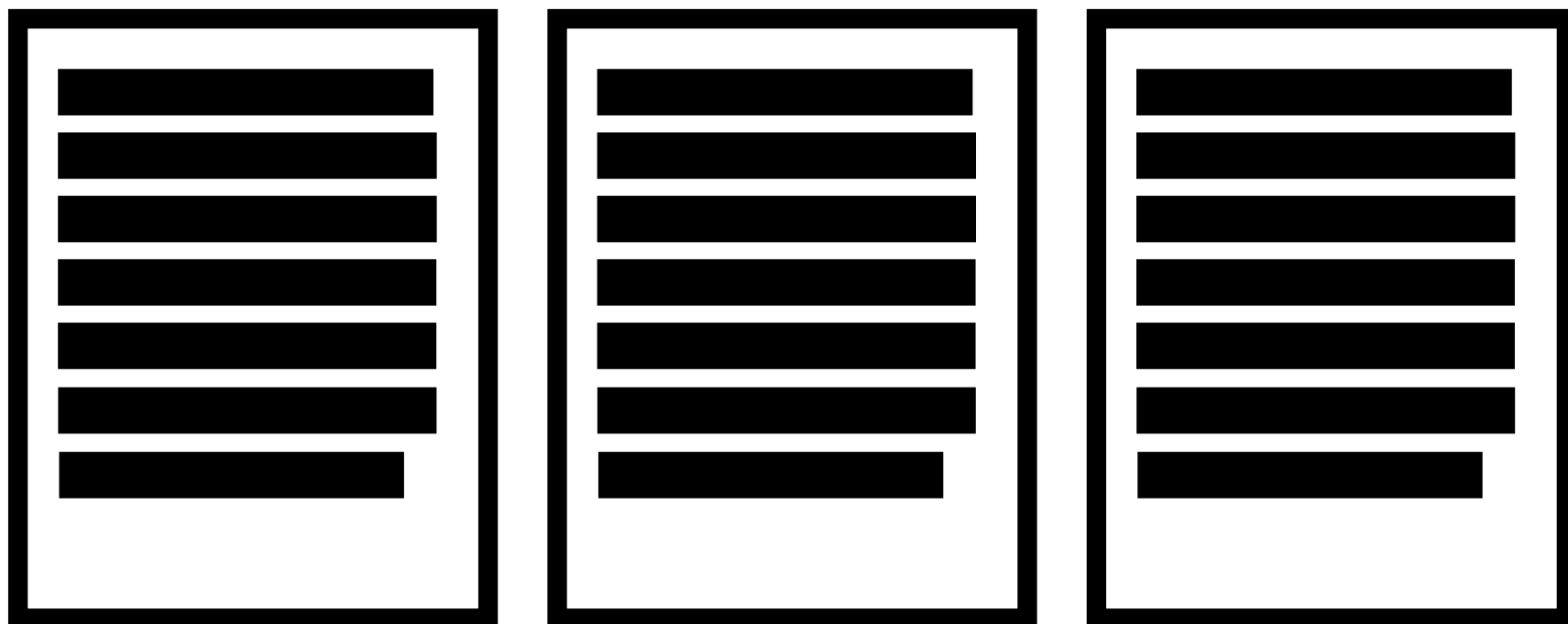
Smarter Immigration For a Smarter Future

Watson Immigration simplifies the US
Citizenship Process by providing relevant resources
and responding naturally to users in their language

Today, the citizenship process is convoluted with esoteric instructions and legal jargon



This complexity is an unnecessary barrier to citizenship



Watson Immigration

Provides agency and clarity for prospective citizens

Facilitates application processes

Watson Immigration

Provides a natural interface that uses conversation to:

- Collect information on behalf of users to fill out forms
- Answers questions about the application process

Extensive language support: English, Spanish,
Arabic, Portuguese, French, Italian

Watson Immigration Demo

Watson Immigration

Accessibility built on responsive web design

Can be leveraged by users in:

- Developing countries whose infrastructure is built around mobile technologies
- Institutions that provide access to open computers

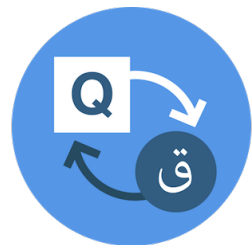
Allows users to start and leave the conversation
between any device with full persistence

Watson Immigration Demo

Technologies



Watson Conversation



Watson Language Translator



IBM **Cloudant**



IBM **Bluemix**



Business Strategy

Mission:

1. Open doors and eliminate bureaucracy
2. Share the applicant's burden

Funding:

1. Free for consumers
2. Philanthropic sponsorships
3. Government contracts

Audience:

1. Prospective US citizens from other countries
2. Non-native English speakers
3. People of all education levels

Future Development

- Integrated document converter that completes in real time
- Fully natural dialogue from beginning to end
- Multiple instances for a plethora of situations:
 - Green Card
 - Visas
 - Citizenship
- Ability to provide resources at every level that responds to dynamic questions

Thank You