

# SITE PLAN

## Site Name

The site is going to be called TempleInn.org, referring to the Hotel in charge of giving inn and suite rooms for the temples around the world. Something simple to remember and easy to score.

## Site Purpose

The main site purpose for this page will be to provide information about the rooms, suites and more about Four temples in Latin-American that has many visitor months after month. These temples are: Cochabamba, Bolivia. São Paulo, Brazil. Santiago, Chile. Lima, Peru.

## Target Audience and Scenario

The target audience of the TempleInn.org web site is described below:

**Who:** Housewife, Entire Family, Retired People and each one who want to stay in the temple for two days or more.

**Age:** 12 to 100

**Income:** Income will be between \$70,000 or below annually.

## Personas

Camila Sanchez



**Occupation:** Housewife.

**Demographics and Education:** 42 years old. She has a Bachelor in Design.

**Goals and motivation for using the site:** Find good information before making her reservation and go to the temple of one of those four cities.

**Social:** Introverted person, likes to walk outdoors spend times with her children. Enjoys visits beautiful places and to travel with her children when they have a chance.

**Technology:** Minimalist. Uses mostly her iPad, and her Mate book D. For phone device, prefers the P30 Pro for his professional camera Leica to take pictures wherever she goes. Uses mostly Microsoft Office software (Word, Outlook, Excel, PowerPoint) and Adobe Programs to design.

Fabio Sanchez



**Occupation:** Retired People.

**Demographics and Education:** 70 years old. He has a Master in Web Development.

**Goals and motivation for using the site:** Find information about the temple to which he will serve as a worker for a few years in company of his wife.

**Social:** He likes to visit Brazil with his wife. Plays chess with friends on Sundays. He likes to read technical books and articles of the church on internet.

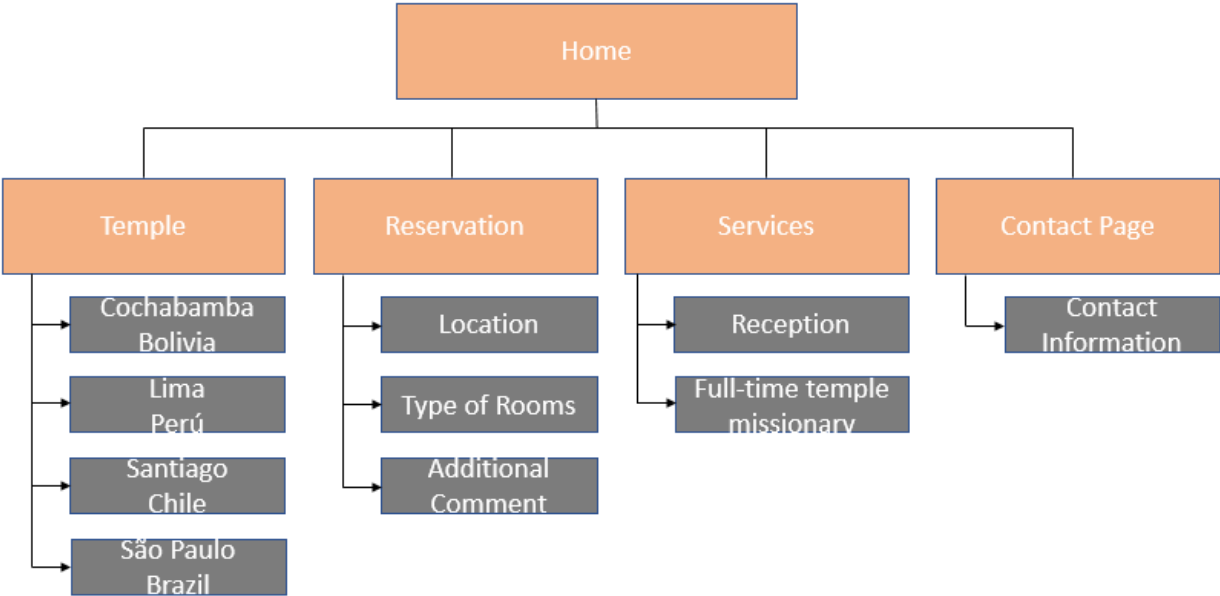
**Technology:** He use often iPad mini when he is outdoors and when he is in home use his Macbook, rarely use his iPhone 9 to obtain data from internet, He said that is uncomfortable because a cellphone has small screen.

## Scenarios

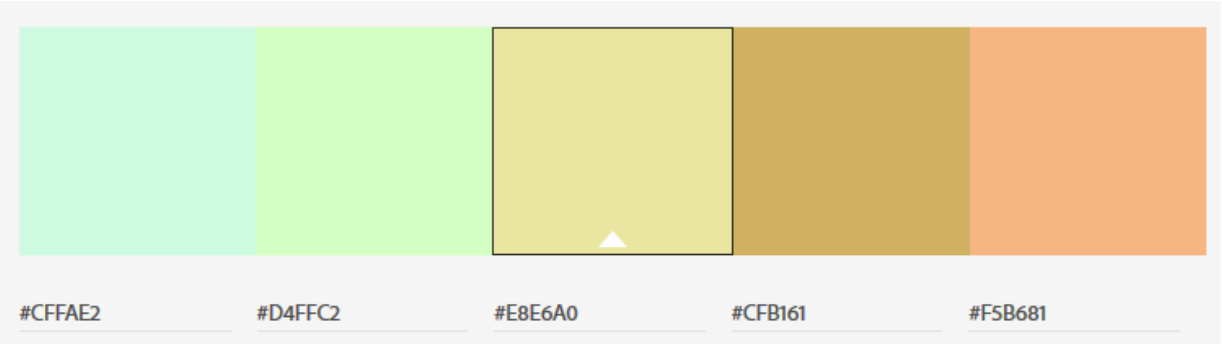
- What's the address from the Temple?
- Provide information about wedding reception accommodations?
- How much will the cost be for this room?
- How are the hotel room?

## Site Map

The basic structure of TempleInn.org



# Color Scheme

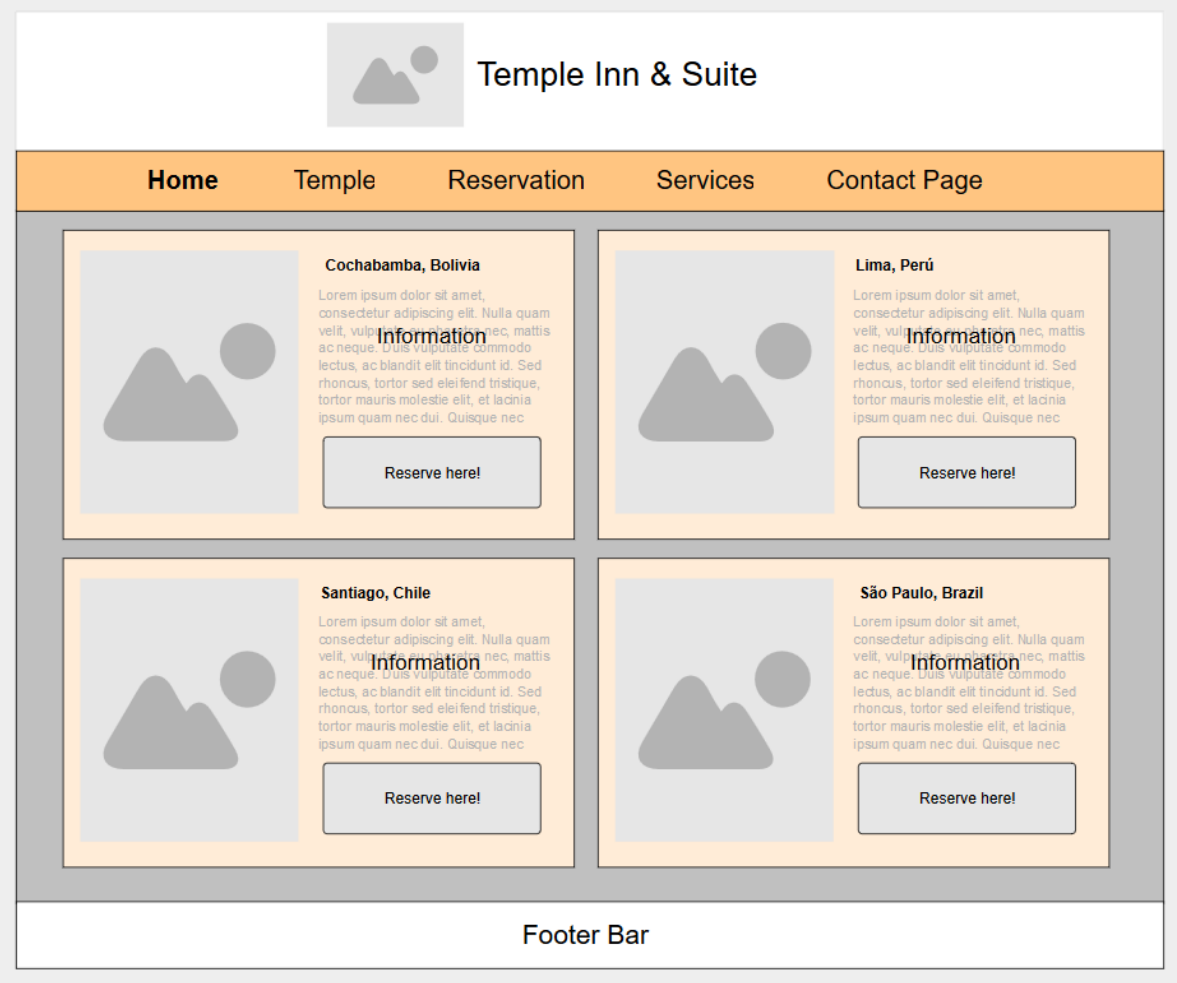


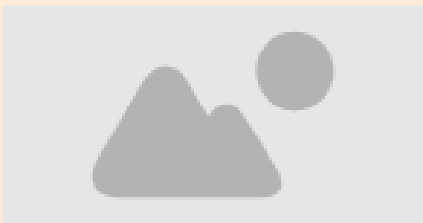
# Typography

Table shows user the color, size, and font used in each of the areas of the page template.

Object/Item	Font	Size	Color
Default Paragraph Text	Helvetica Weight: Normal Style: Normal	15px	#000000
Heading Level 2 (h2)	Arial Weight: Normal Style: Normal	20px	#CFB161
Heading Level 3 (h3)	Helvetica Weight: Bold Style: Normal	18px	#CFB161
Navigation Anchor Selected	Arial Weight: Normal Style: Normal	15px	#696748
Navigation Anchor Unselected	Arial Weight: Normal Style: Normal	15px	#FSB681

# Wireframes





Cochabamba, Bolivia

Information  
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Lima, Peru

Information  
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Santiago, Chile

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Sao Paulo, Brazil

Information  
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Reserve here!