







WEB SERVICES FOR EVERY OCCASION

Q-BRANCH

IT'S NOT PERFECTED YET.

WING MING CHAN'S CASCADE WEB SERVICES IN PHP

GREAT. NOW WHAT?

MARKDOWNI 1

daringfireball.net/projects/markdown/

(specifically Parsedown)

```
*This* is bold

This Is Italic

This is a header

[And a link] (http://...)
```

Markdown basics

TERMINAL



WHY NOT USE THE WYSIWG?

BLOCKMAKER

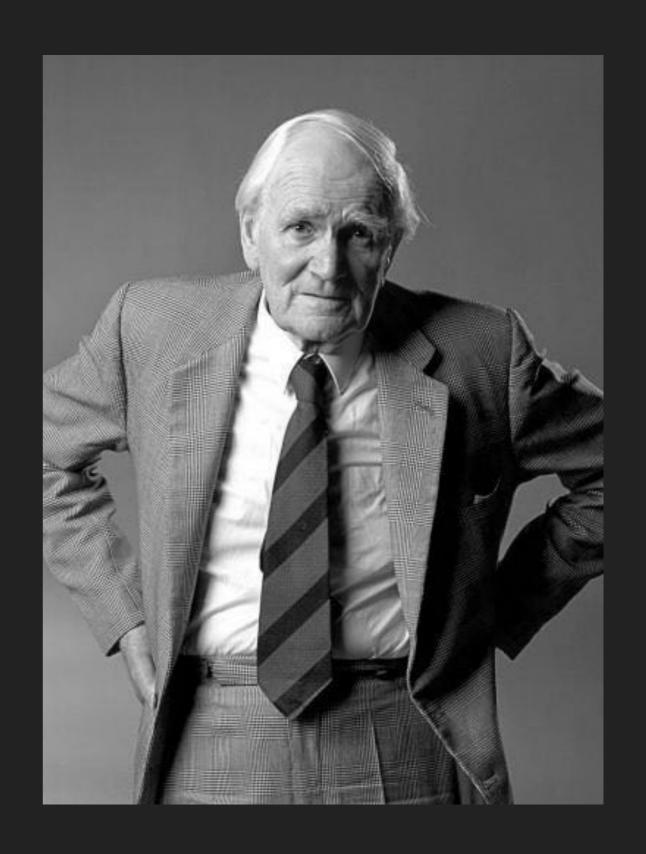
MARKDOWN TO WYSIWYG BLOCKS

Takes plain text
Markdown document

Converts to HTML

Breaks up content at hr>

Creates WYSIWYG block with <h1> as block name



Admission Intro

At Christopher Newport you'll learn the answers to two very important questions:

*What am I good at? and What do I love to do?

* Whatever your passions lead you to study —
from engineering to philosophy, from music to accounting — the liberal arts and sciences are the foundation of your academic endeavors. Here we don't teach you to do something; we prepare you to do anything.

blockMaker\$ php index.php Admission test.txt

blockMaker\$ php index.php Admission test.txt



blockMaker\$ php index.php Admission test.txt

Use PHP

blockMaker\$ php index.php Admission test.txt

The PHP File

blockMaker\$ php index.php Admission test.txt



blockMaker\$ php index.php Admission test.txt



```
<?php
$Parsedown = new Parsedown();
$folderName = $argv[1];
$html = $Parsedown->
   text($folderParameter);
srows Gets Parsedown ready
  $html, -1, preg split offset capture
    PREG SPLIT DELIM CAPTURE
  PREG SPLIT NO EMPTY);
```

```
<?php
$Parsedown = new Parsedown();
$folderName = $argv[1];
$html = $Parsedown->
   text($folderParameter);
srows Get the folder name
  $html, -1, preg split offset capture
    PREG SPLIT DELIM CAPTURE
  PREG SPLIT NO EMPTY);
```

```
<?php
$Parsedown = new Parsedown();
$folderName = $argv[1];
$html = $Parsedown->
    text($folderParameter);
$rows = preg split('/<hr \/>/',
   $html, -1, preg split offset capture
Convert Warkdown to HTML
   PREG SPLIT NO EMPTY);
```

```
<?php
$Parsedown = new Parsedown();
stoodSplit at the <hr/>tag
$html = $Parsedown->
   text($folderParameter);
$rows = preg split('/<hr \/>/',
  $html, -1, preg split offset capture
    PREG SPLIT DELIM CAPTURE
  PREG SPLIT NO EMPTY);
```

```
foreach($rows as $row) {
    preg_match('/^<h[1-4]>(.*)<\/h[1-4]>$/m',
$row, $title);

    $blockTitle = preg_replace('/[^\w]/', '',
$title[1]);

$data definition = $cascade->getAsset(
```

Find the first header tag.

```
$block_folder = $cascade->getAsset(
```

Make that the block title

```
$baseFolder->getId(), $siteName );
```

```
foreach($rows as $row) {
Getting the Data Definition
   $blockTitlandeFolder/[^\w]/', '',
$title[1]);
   $data definition = $cascade->getAsset(
         a\DataDefinition::TYPE,
         'widgets/widget', ' main');
   $block folder = $cascade->getAsset(
          a\Folder::TYPE,
          $baseFolder->getId(), $siteName );
```

```
$cascade->
createDataDefinitionBlock(
    $block folder, $blockTitle,
    $data definition )->
      setText('type', 'Generic')->
      setText( 'content', $row )->
      edit();
```

INPUT

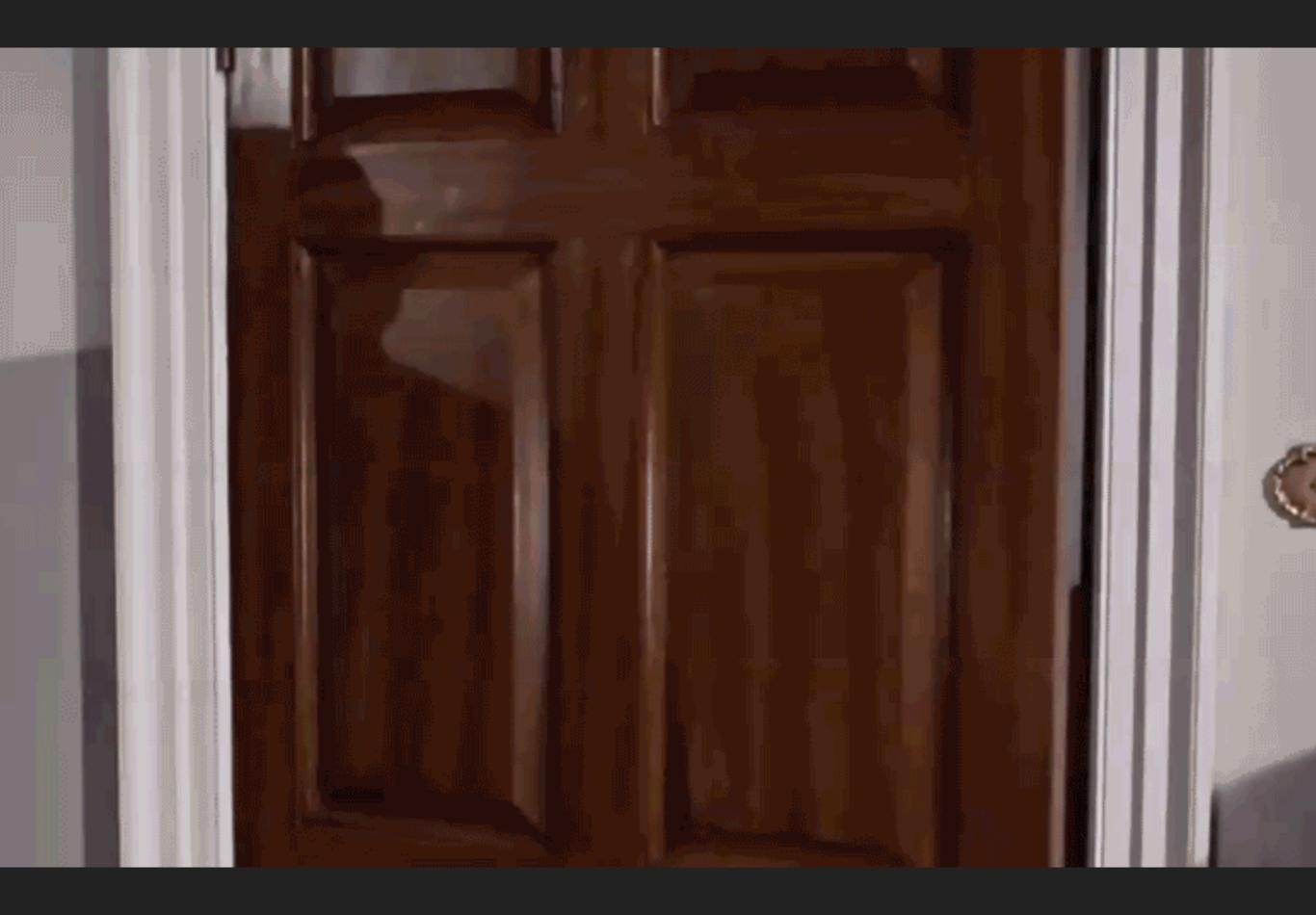
Admission Intro

At Christopher Newport you'll learn the answers to two very important questions: *What am I good at? and What do I love to do?* Whatever your passions lead you to study from engineering to philosophy, from music to accounting — the liberal arts and sciences are the foundation of your academic endeavors. Here we don't teach you to do something; we prepare you to do anything .

OUTPUT

Content

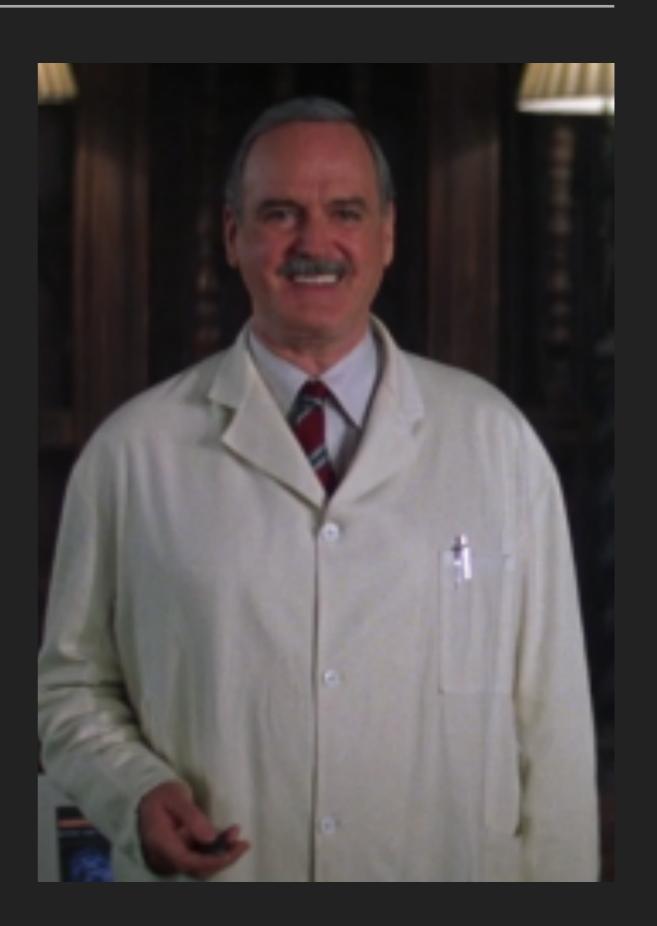
At Christopher Newport you'll learn the answers to two very important questions: What am I good at? and What do I love to do? Whatever your passions lead you to study – from engineering to leadership, from music to accounting – the liberal arts and sciences are the foundation of your academic endeavors. Here we don't teach you to do something; we prepare you to do anything.



LEARNMAKER

CSV TO "LEARN MORE" LINK BLOCK

- Formatted CSV is parsed
- Block is created
- Links are built based on whether internal or external



THE CSV FILE

Link Type (I/E)	Internal Site Name	Internal Link Path	Internal Type (P/F)	Internal Anchor	External URL	Link text - Custom
	Admin - Visit	directions/ index	Р			Directions to Campus

```
learnmaker$ php index.php -run learn.csv 
[ content/Folder ID] [block name]
```

Folder

```
learnmaker$ php index.php -run learn.csv \( \cdot\)
[ content/Folder ID] [block name]
```

Use PHP

```
learnmaker$ php index.php -run learn.csv 
[_content/Folder ID] [block name]
```

The PHP File

```
learnmaker$ php index.php -run learn.csv 
[ content/Folder ID] [block name]
```

Run flag

```
learnmaker$ php index.php -run learn.csv
[ content/Folder ID] [block name]
```

CSV/File

```
learnmaker$ php index.php -run learn.csv ←
```

```
[_content/Folder ID] [block name]
```

The folder

```
learnmaker$ php index.php -run learn.csv ←
```

```
[_content/Folder ID] [block name]
```

The block name

THIS ONE IS A LITTLE MORE COMPLEX...

FULL SOURCE CODE IS AVAILABLE

SOME IMPORTANT THINGS...

FIRST LINK

```
echo 'Should be setting the link fields...' . PHP EOL;
echo $externalURL . PHP EOL;
$linkType = 'External';
echo $linkType . PHP EOL;
$learnMoreBlock->
setText(
    'link;0;link-type',
    $linkType )->
setLinkable(
    'link;0;internal',
    NULL )->
setText(
    'link;0;external',
    $externalURL )->
setText(
    'link;0;link-text-chooser',
    'Custom Text' )->
setText(
    'link;0;custom',
    $linkText )->
edit(); // Commit!
$siblings++;
```

SECOND + LINKS

```
echo $externalURL . PHP EOL;
$linkType = 'External';
echo $linkType . PHP EOL;
$learnMoreBlock->appendSibling( 'link;0' )->
setText(
    'link;' . $siblings . '; link-type',
    $linkType )->
setLinkable(
    'link;' . $siblings . ';internal',
    NULL )->
setText(
    'link;' . $siblings . ';external',
    $externalURL )->
setText(
    'link;' . $siblings . '; link-text-chooser',
    'Custom Text' )->
setText(
    'link;' . $siblings . ';custom',
    $linkText )->
edit(); // Commit!
$siblings++;
```

FIRST LINK

```
echo 'Should be setting the link fields...' . PHP EOL;
echo $externalURL . PHP EOL;
$linkType = 'External';
echo $linkType . PHP EOL;
$learnMoreBlock->
setText(
    'link;0;link-type',
    $linkType )->
setLinkable(
    'link;0;internal',
    NULL )->
setText(
    'link;0;external',
    $externalURL )->
setText(
    'link;0;link-text-chooser',
    'Custom Text' )->
setText(
    'link;0;custom',
    $linkText )->
edit(); // Commit!
$siblings++;
```

SECOND + LINKS

```
echo $externalURL . PHP EOL;
$linkType = 'External';
echo $linkType . PHP EOL;
$learnMoreBlock->appendSibling( 'link;0' )->
setText(
    'link;' . $siblings . '; link-type',
    $linkType )->
setLinkable(
    'link;' . $siblings . ';internal',
    NULL )->
setText(
    'link;' . $siblings . ';external',
    $externalURL )->
setText(
    'link;' . $siblings . '; link-text-chooser',
    'Custom Text' )->
setText(
    'link;' . $siblings . ';custom',
    $linkText )->
edit(); // Commit!
$siblings++;
```

YOU HAVE TO COUNT THE SIBLINGS.



FACULTYMAKER

BUILDS FACULTY PROFILE PAGES

- Pulls data from Digital
 Measures
- Parses data into Data
 Definition Block
- Adds faculty photo Data
 Definition Block
- Creates Folder and Page
- Adds both Data
 Definition Block to page



I'M AFRAID I'M A COMPLICATED WOMAN.

Vesper Lynd

- Faculty update their profile data in Digital Measures, using Markdown
- Data is pulled as part of a scheduled task
- Publish happens as part of a scheduled publish set
- Faculty photos are identified by a hash of their ID number
 - No ID numbers published
 - Collisions are avoided

- New profiles are created automatically
- Automatically updated profiles
- Customizable department metadata
- Unlimited degrees
- Bios
- Teaching and Research focuses
- Faculty update their data
- Consistent presentation, consistent degrees, consistent titles

- Addition of publications and presentations
- Automated removal





THANK YOU, BUT THIS TIME I HAVE THE GADGETS AND I KNOW HOW TO USE THEM.

JAMES BOND



REMEMBER, IF IT HADN'T BEEN FOR Q BRANCH, YOU'D HAVE BEEN DEAD LONG AGO.

@JEREDB GITHUB.COM/JEREDB/CUC17