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JUNIOR DATA SCIENTIST

5 OCTOBER 2023



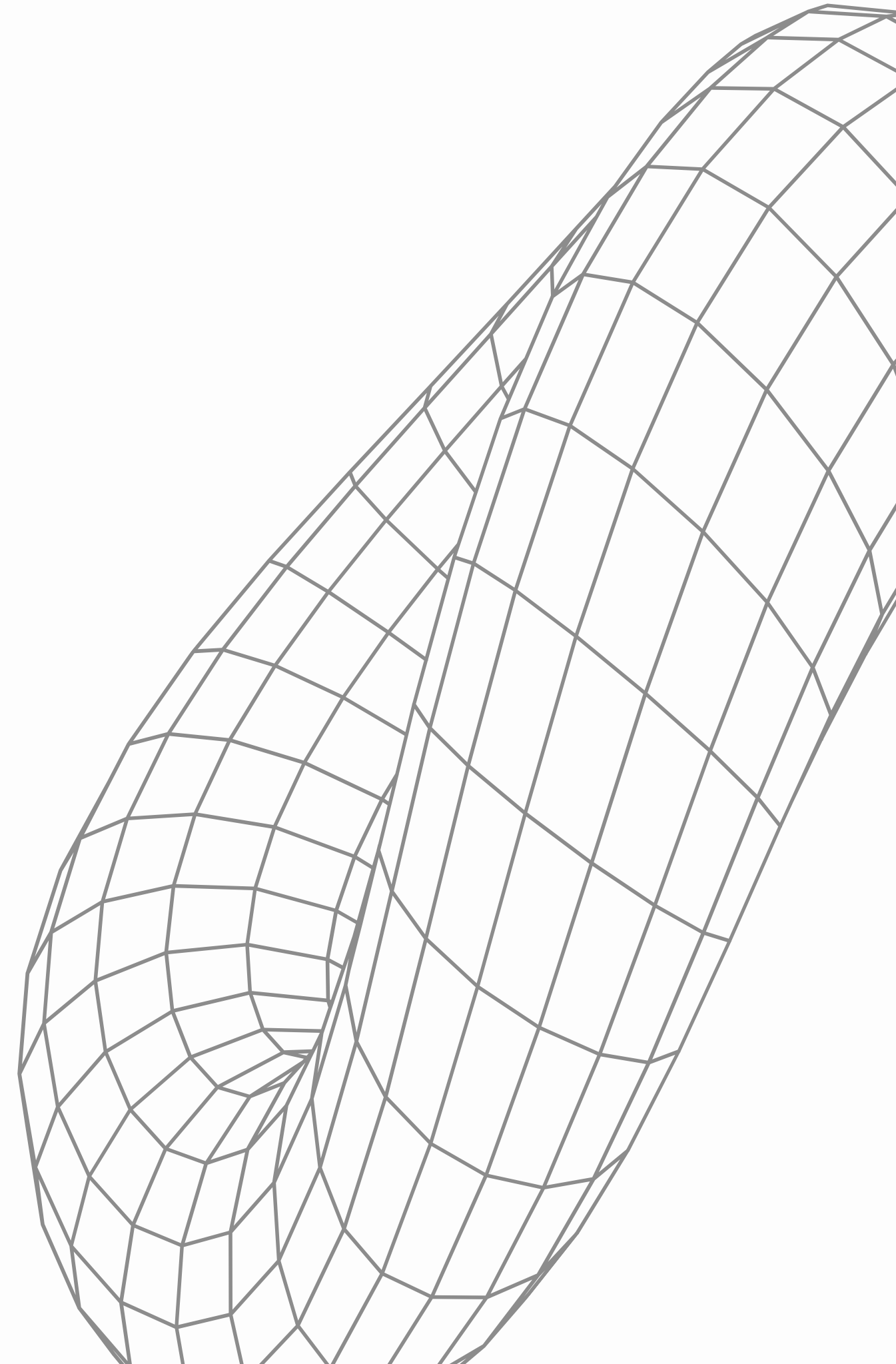
ETHY

PROPHET

(IT'S NOT THAT EASY)

# AGENDA

- 01 What is Ethereum?
- 02 Executive Summary
- 03 Acquire
- 04 Trends
- 05 Model Results
- 06 Conclusion & Next Steps



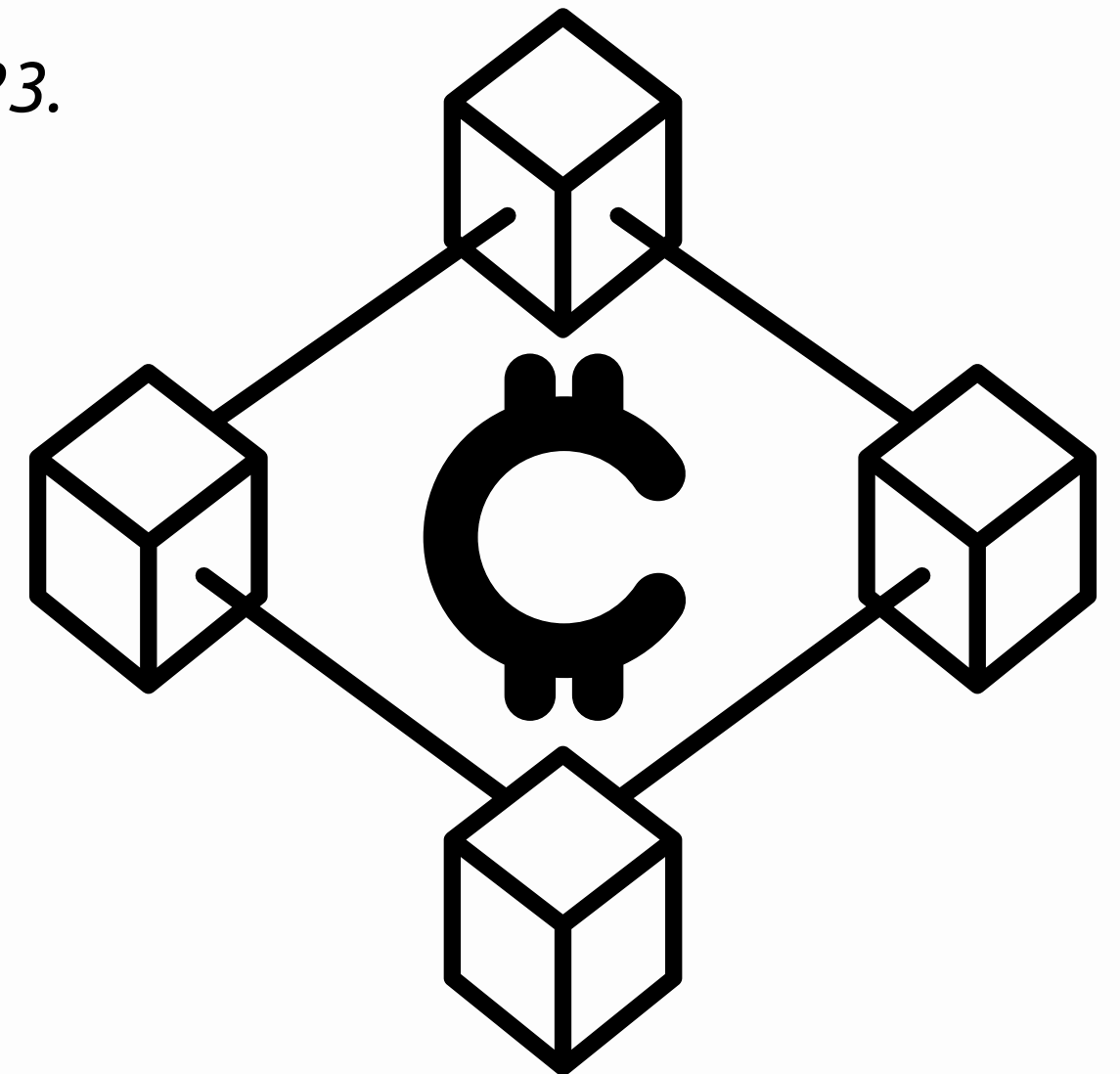
# WHAT IS ETHEREUM?

## CRYPTOCURRENCY

*A cryptocurrency is a digital or virtual currency secured by cryptography and that is based on a network that is distributed across a large number of computers*

*- Investopedia, 2023.*

- Went live in 2015
- Founded by Vitalik Buterin
- Decentralization philosophically driven
- Advanced cryptography & smart contracts



# EXECUTIVE SUMMARY

## GOAL

Predict the price of Ethereum 4 hours ahead using concurrent data.

## FINDINGS

- The larger the amount of historical data used the more inaccurate, due to volatility
- Tuesday would be the worst day to buy (-0.4%)
- 4AM (UTC), best time to buy (+0.8%)

## BIG IDEA

Utilizing historical Ethereum prices, create a model using the Prophet algorithm that will be accurate enough to provide insight on upcoming prices on a micro-scale.

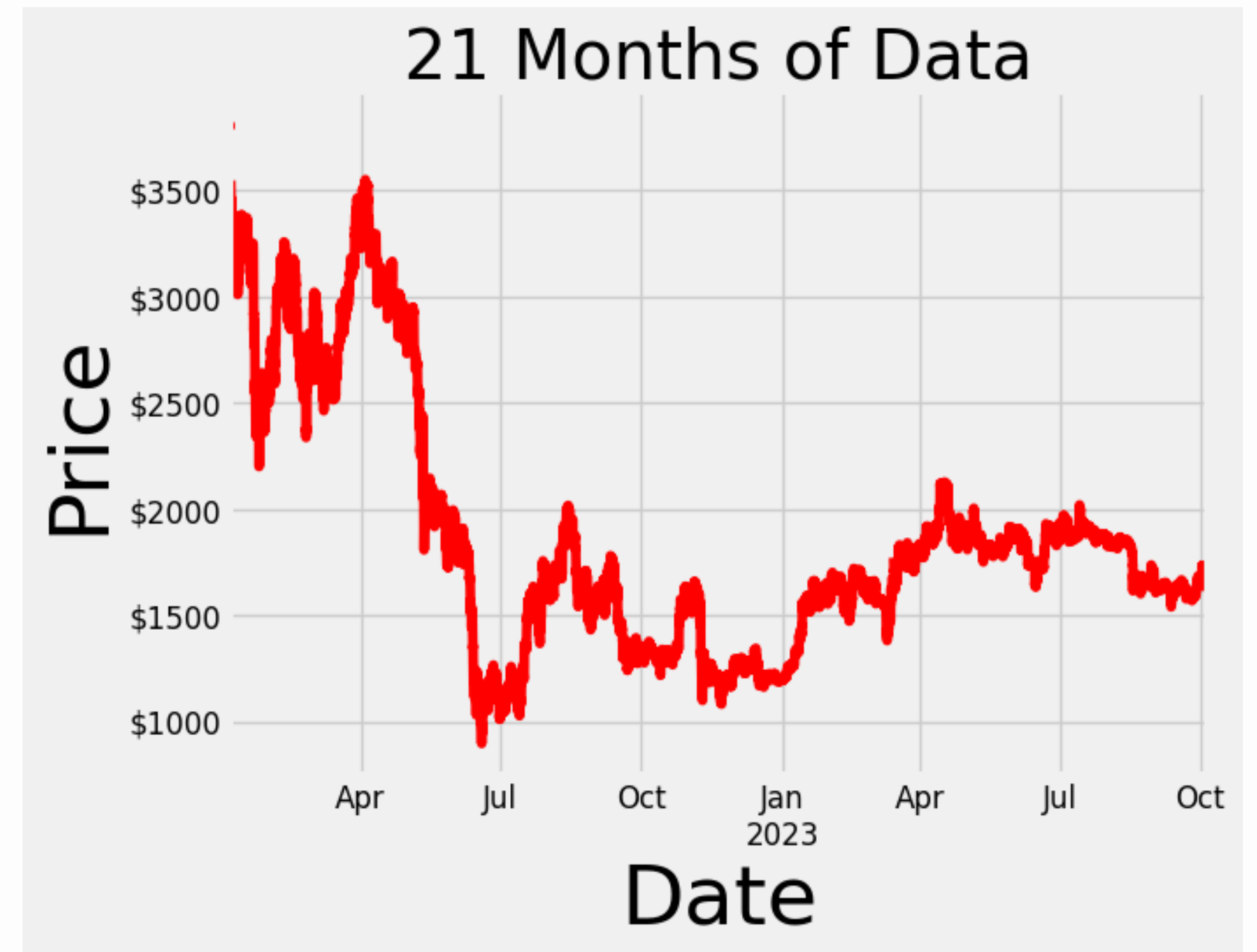
## NEXT STEPS

- Cross validate to improve model accuracy
- Try on different time frames -- ex. 1 day, only weekdays

# ACQUIRE

## Acquired from Yahoo Finance

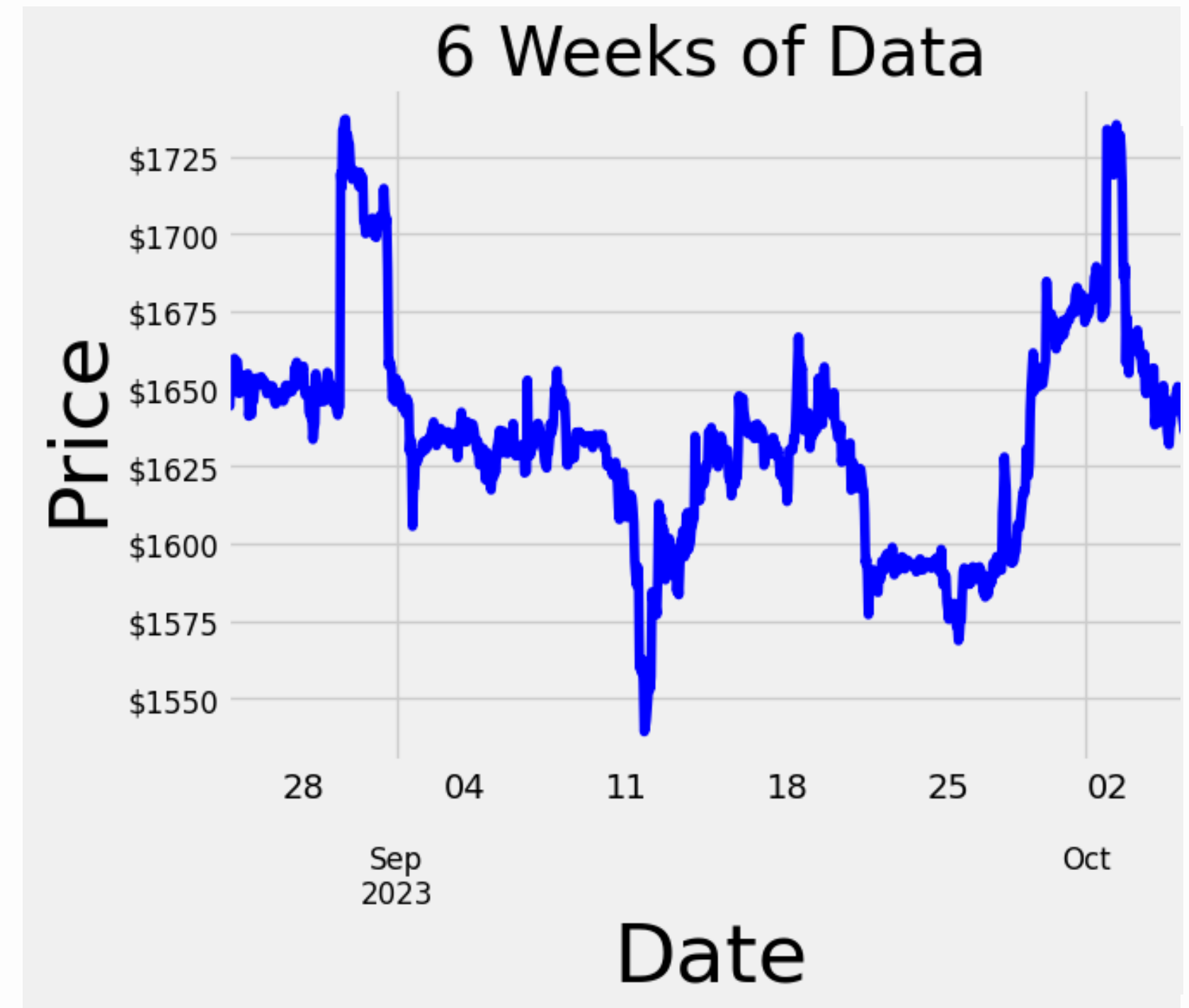
- Initially used 21 Months of Data
- Price ranges from \$3500 to \$900 within 21 months
- Volatility for predicting on sub-daily data was too high



# ACQUIRE

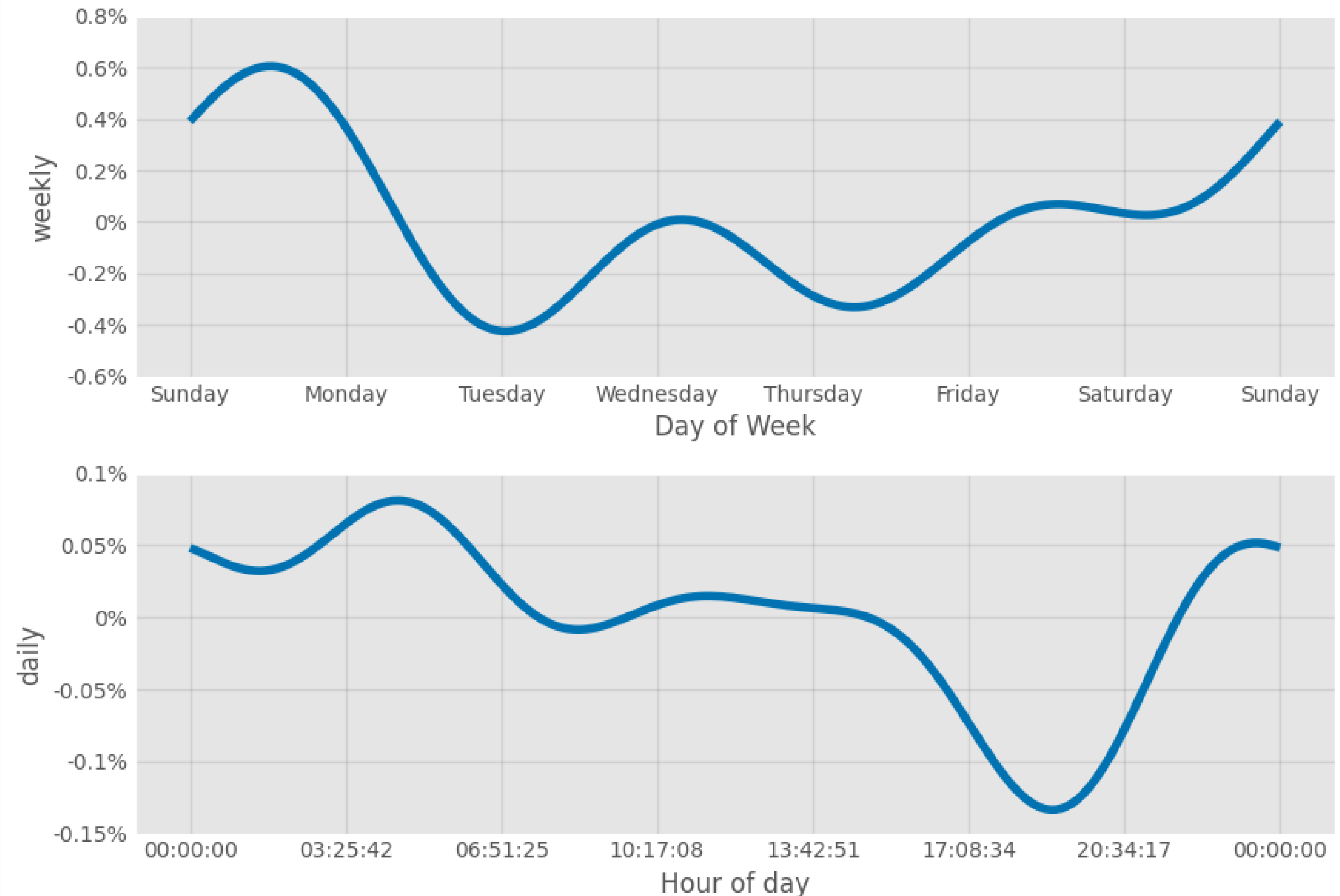
## Acquired from Yahoo Finance

- Switched to 3 Months of Data
- Price ranges from \$1725 to \$1500 within 6 weeks
- Much more concise for the model to adapt



# TRENDS

- Daily change trend - best day to buy would be Tuesday
- Best time to sell is 4am (UTC)
- Much more concise for the model to adapt





# MODEL RESULTS

As of October 5, 2023 11:32

## Best model:

*Rounded Mean Square Error:*

**28.7**

*Mean Absolute Percentage Error:*

**1.22%**

## Best baseline: Simple Average

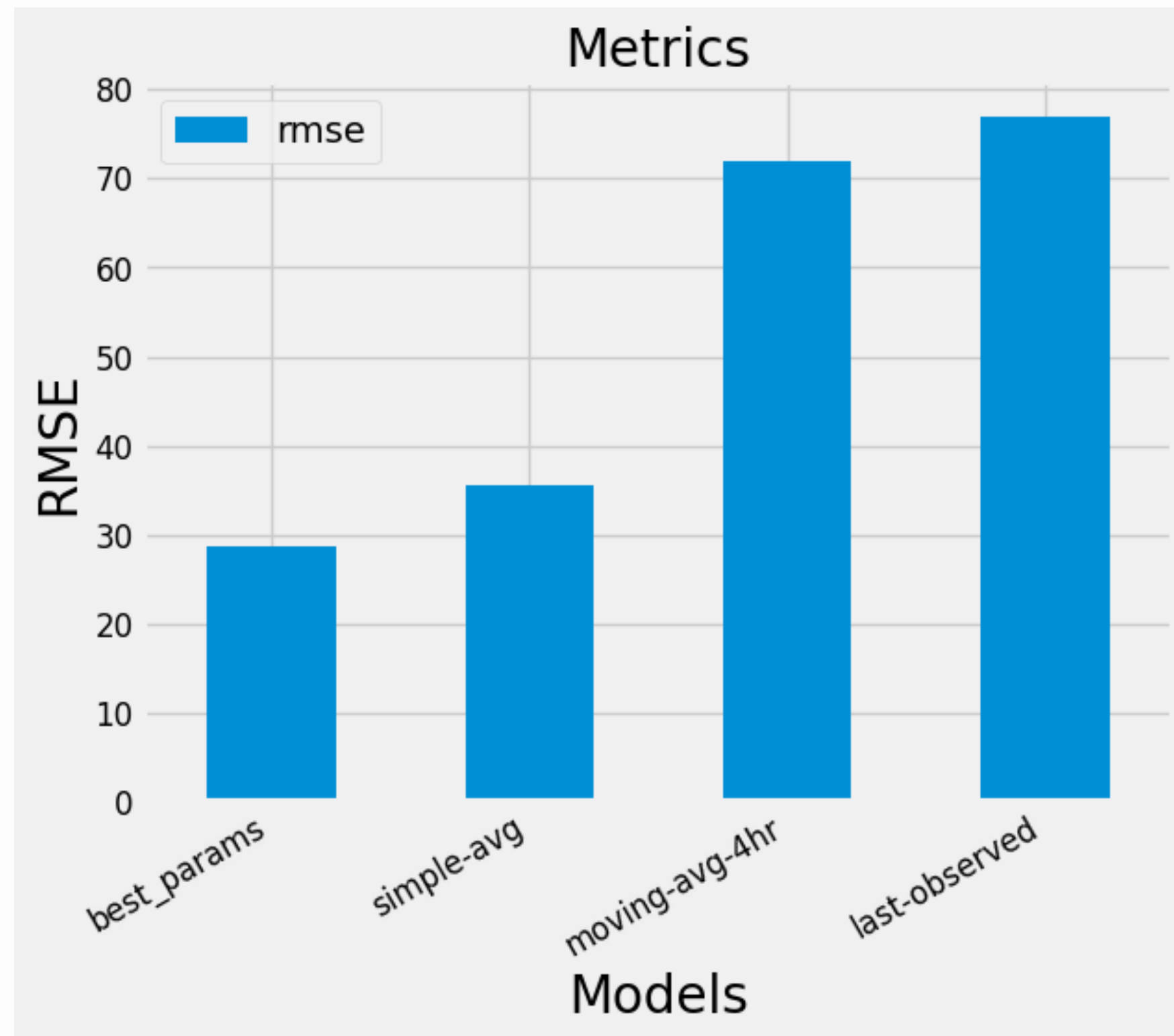
*Rounded Mean Square Error:*

**35.5**

*Mean Absolute Percentage Error:*

**2.13%**

**Beats baseline by: +18.2% (6.8 RMSE)**



*Best params found using ParameterGrid*

# CONCLUSION & NEXT STEPS

- Large amounts of Ethereum data for sub-daily data is too volatile
  - Trend data can be helpful for action
  - Model > best baseline (simple average) by **18.2%**
  - Requires date & split tuning for best results
- Cross validate to improve model accuracy
  - Use different time frames
    - ex. 1 day / only weekdays
  - Automatically find best time frame to use (this would likely be relative to range of close)

# THANKS!

# CONTACT ME

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**Project Repo** [https://github.com/jeremiah-toribio/ethy\\_prophet](https://github.com/jeremiah-toribio/ethy_prophet)

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