

ELEC3117 Project Development Proposal Score Sheet

Marker: ___Xuepeng LI Ben_____

Project Name: ___Automated Parcel Box _____

Student Names: ___Jeremy Ma, Kalana Gamlath _____

	Marks
Executive Summary (10%): This is a good summary as it is straight to the point and addresses the needs with solutions. Nothing very technical is show. The estimated sales of the device is appealing.	<u> 2 </u> /2
Project Description (30%): The product concept has addressed the user's needs well. Fine product concepts are provide in respond to the needs without much technical details, which, I expect to see later in the design concept. Limited technical details are given to address the need in realising the function mentioned. I think it would be better to include more rather than very general description of the components.	<u> 5 </u> /6
Market Analysis (15%): Analysis on the potential market as well as a comparison between competitors and the group's product are included. Details are show. Justifications are presented.	<u> 3 </u> /3
Business Plan (10%): Breakdown of the cost is show with much details. A very detailed calculation of the numbers of presented. While I am a little sceptical of the figures, I admit that the group has put quite some time and effort in this report.	<u> 1.6 </u> /2
Development Plan (15%): The team included a Gantt Chart to illustrate their plan. They also include a PERT chart showing the project dependencies and rick assessment. A very good plan.	<u> 3 </u> /3
Conclusions (5%): A summary of the past is included. However, if more details on the future plan are included in the conclusion will be much better.	<u> .7 </u> /1
Format, Structure, and Style (15%): Good format as it is formal. Nice structure. The arrangement of the content is reasonable.	<u> 3 </u> /3
Bonus Marks (max. +10%/2 marks): The appendices at the end shows that the group is making very good progress on the design, as they have showed the preliminary design of the PCB and code.1 points.	1
Total:	<u> 19.3 </u> /20

COMMENTS AND SUGGESTIONS FOR THE FINAL REPORT: