

# JEREMY GABRIEL

12209 DARKWOOD RD, SAN DIEGO, CA 92129

## EXPERIENCE

MAY 2017 - PRESENT

**PRODUCTION MANAGER**  
EVENTSTAG  
LOS ANGELES, CA

- Execute all pre-production, setup, on-site management, and post-production efforts to deliver engaging on-site photo and video experiences on behalf of marketing agencies and brand clients.
- Ideate and find solutions to both optimize fan engagement and build unique experiences within the event industry; work with in-house developers to build custom technology as needed.
- Source vendors and fabricators for custom print and build jobs; manage profit & loss margins.
- Manage day-to-day of Jr. Production Mgr; hire and train freelancers to increase team bandwidth.
- Build creative decks for clients; design artwork and edit digital content using the Adobe Suite.

SEP 2016 - APR 2017

**PROJECT MANAGER**  
GET PPL | NEUEHOUSE  
LOS ANGELES, CA

- Built and managed the agile framework of the in-house and offshore engineering team for the development of Ppl, a private networking web and iOS app based platform for NeueHouse.
- Successfully met weekly deadlines with sprint planning, product prioritization, risk assessment, and led stand-up meetings to address progress, blockers, and solutions.
- Structured and oversaw the company's CRM and sales pipelines for client and vendor outreach, acquisition, and management, which improved both client relations and company revenue.

MAR 2015 - AUG 2016

**EVENT COORDINATOR**  
ANTHEMIC AGENCY | FLOOD MAG  
LOS ANGELES, CA

- Produced monthly event activations for the agency and magazine's clients, which involved activation ideation, execution, vendor & venue logistics, and managing all marketing & budgeting.
- Built proposal or recap decks for client RFP's or deliverables, ranging from campaigns and experiential marketing activations in music, art, entertainment, to technology.
- Served as Community Manager for clients by managing all respective social media accounts and reviewing insights/analytics to present to the client on a weekly basis.
- Created original content, artwork, and branding for clients through the Adobe Suite.

JAN 2014 - DEC 2014

**ASSOC. PROJECT MANAGER**  
BOOMRAT | LIVE NATION  
BEVERLY HILLS, CA

- Created and executed marketing campaigns for Boomrat, an electronic music streaming platform acquired by Live Nation, resulting in an over 13k increased social media following.
- Managed the JIRA development process of four in-house engineers and offshore QA team.
- Oversaw and managed all Boomrat social media accounts; reviewed Google Analytics; wrote copy and created original content, branding, & stop motion videos.

APR 2012 - DEC 2013

**MUSIC AGENCY ASSISTANT**  
WILLIAM MORRIS ENDEAVOR  
BEVERLY HILLS, CA

- Reviewed contracts, edited addendums, and updated artist itineraries and profiles.
- Assisted agent via managing tour accounting and routing, maintaining tour itineraries, and organizing expenses and travel.
- Liaised daily with our buyers/venues and our clients' management, label, and PR.

JUN 2010 - JUN 2011

**FESTIVALS COORDINATOR  
& TALENT BUYER**  
AS CONCERTS & EVENTS  
LA JOLLA, CA

- Responsible for the creative and logistical coordination and talent buying of UCSD's Sun God Festival, a 20,000-capacity annual music and arts festival.
- Managed the \$750k budget to assess production, marketing and talent costs.
- Initiated, negotiated, and revised offers/contracts for artists with music agencies.
- Spearheaded communication with agents, tour managers, artists and staff.


## SKILLS

- Experienced with: **Mac & Windows, Microsoft Office, Google Docs, Keynote, JIRA, Asana, Slack, P&L management.**
- Skilled in: **Adobe Creative Suite (PS, AI, ID, PR), A/V technology, Photography, Videography, Basic HTML/CSS/JSON.**
- Creative-minded, organized, team player, quick learner, analytical, detail oriented, and multitasker.
- Strong knowledge of current trends, growing cultures, the music scene, and social media outlets.

## EDUCATION

CLASS OF 2011

**UNIVERSITY OF CALIFORNIA, SAN DIEGO**  
BACHELOR OF SCIENCE, GENERAL BIOLOGY

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