

# Jeremy Broutin



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## Skills

**Business relationship management:** ability to engage with both marketing and development teams.

**Web programming:** ability to read and write JavaScript, HTML and CSS code.

**App programming:** ability to read ObjC, read and write Swift (iOS app) and Java (Android app) code.

**Additional skills:** frequent usage of Git and GitHub for version controlling, intermediate level on Photoshop, basic usage of Camtasia (video edition tool).

**Google products:** expert level on Google Analytics, Tag Manager and AdWords.

## Projects

(Google) **Lead AdWords Mobile App Promotion expansion in EMEA** - January 2015 to now

- Identify technical support gap(s) for Mobile App solutions and shortlist Sales priorities accounts.
- Provide high quality support for technical pitch and implementation (involving ObjC, Swift and/or Java code review) to major app players in the region.
- Participate in several App Day/Think App conferences to promote mobile app promotion solutions and meet with strategic clients.

(Google) **Lead Google Tag Manager product adoption in EMEA** - January 2014 to June 2014

- Built internal communication, training and support resources for sales teams in collaboration with several stakeholders.
- Provided client-facing support for technical pitch and product implementation (involving JavaScript coding), while educating clients around product abilities and roadmap.

(Tree-Nation) **Manage and expand online global community** - March 2010 to July 2010

- Lead website community management with 60,000 users and expand social networks presence on Facebook and Twitter, reinforce users' interactions with the project/business.
- Participated in website redesign to enhance community focus of the project/business (involving sketching on Photoshop).

## Relevant Experience

(Google) **Solutions Consultant, Wroclaw (Poland)** - November 2013 to now

- Provide strategic and technical consultation for Google advertising tracking solutions.
- Lead new products launches and drive adoption, while gathering clients feedback for product improvements and/or existing bugs.
- Partner with different internal stakeholders to enhance efficiency and/or quality of the services delivered to Google's clients.

(Google) **Previous experiences:**

- Google Analytics Technical Support Associate, Wroclaw (Poland) - Mai 2013 to November 2013
- Google AdWords SMB Online Associate, Wroclaw (Poland) - July 2011 to Mai 2013

## Education

(Post graduation) **Udacity iOS Nanodegree** - March 2015 to November 2015

- iOS development online degree (programming language: SWIFT)

(Master) **Toulouse Business School, Toulouse (France)** - September 2008 to Mai 2011

- Major: Online business management

(Erasmus) **Jyväskylä University of Applied Sciences, Jyväskylä (Finland)** - January 2007 to June 2007

- Degree: High tech businesses management

(Bachelor) **ISAM Groupe Sup de Co, Amiens (France)** - September 2005 to Mai 2008

- Major: Marketing