

Jeremy Broutin



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[LinkedIn profile](#)



[GitHub profile](#)

Skills

Business relationship management: ability to engage with both marketing and development teams.

Web programming: ability to read and write JavaScript, HTML and CSS code.

App programming:

- Basics of ObjC, Java and Python
- Intermediate level in Swift (5 apps created)
- *Machine learning (starting in March 2016)*

Additional skills: frequent usage of Git and GitHub for version controlling, intermediate level in Photoshop, basic usage of Camtasia (video edition tool).

Google products: expert level in Google Analytics, Tag Manager and AdWords.

Projects

(Google) **Redesign Mobile App Advertisers Support in North America** - October 2015 to present

- Dedicated technical and strategy support for app promotion and performance measurement.
- Handled BETAs implementation workflow and product improvements (bugs, feature requests, feedbacks)
- Participated in mLabs initiatives to help advertisers mobile websites and apps performance improvements
- Programs used: Java, Swift (+ site speed tools for mLabs)

(Google) **Lead AdWords Mobile App Promotion expansion in EMEA** - January 2015 to July 2015

- Identified technical support gap(s) for Mobile App solutions and shortlist Sales priorities accounts.
- Provided high quality support for technical pitch and implementation to major app players.
- Participated in several App Day/Think App conferences to promote mobile app promotion solutions
- Programs used: ObjC, Java, Swift

(Google) **Lead Google Tag Manager product adoption in EMEA** - January 2014 to June 2014

- Built internal communication, training and support resources for sales teams in collaboration with several stakeholders (results: adoption increased by 10 points in EMEA, reaching +17 points in some key market)
- Provided client-facing support for technical pitch and product implementation, while educating clients around product abilities and roadmap.
- Program used: JavaScript

(Tree-Nation) **Manage and expand online global community** - March 2010 to July 2010

- Led website community management with 60,000 users and expanded social networks presence on Facebook and Twitter, reinforcing users' interactions with the project/business.
- Participated in website redesign to enhance community focus of the project/business (involving sketching on Photoshop).

Relevant Experience

(Google) **Solutions Consultant, San Francisco (US, California)** - November 2013 to present

- Provide strategic and technical consultation for Google advertising tracking solutions.
- Lead new products launches and drive adoption, while gathering clients feedback for product improvements and/or existing bugs.
- Partner with different internal stakeholders to enhance efficiency and quality of the delivered services.

(Google) **Previous experiences:**

- Google Analytics Technical Support Associate, Wroclaw (Poland) - May 2013 to November 2013
- Google AdWords SMB Online Associate, Wroclaw (Poland) - July 2011 to May 2013

Education

(Post graduation) **Udacity iOS Nanodegree** - March 2015 to November 2015

- iOS development online degree (programming language: SWIFT)

(Master) **Toulouse Business School, Toulouse (France)** - September 2008 to Mai 2011

- Major: Online business management

(Bachelor) **ISAM Groupe Sup de Co, Amiens (France)** - September 2005 to Mai 2008

- Major: Marketing

(Erasmus) **Jyväskylä University of Applied Sciences, Jyväskylä (Finland)** - January 2007 to June 2007

- Degree: High tech businesses management

Hobbies

Sports competition and leisure practice:

- Rugby: Wroclaw Rugby Klub (2 years, Poland), RC Amiens (2 years, France)
- Football & Futsal: 5 years as junior (1999-2004), Google FC (1 year, Poland)
- Climbing: indoor and outdoor rock climbing and bouldering
- Surf and ski (and maybe snowboard one day!): true fan of the sensations provided by these activities

Web reading and learning about new technologies and impact on daily life (cars, domotic, health, social, etc)

- [Android Blog](#), [TechCrunch](#), [Wired](#), [VentureBeat](#)