

Jeremy Broutin



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[LinkedIn profile](#)



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Skills

Business relationship management: ability to engage with both marketing and development teams.

Web programming: ability to read and write JavaScript, HTML and CSS code.

App programming:

- Intermediate/Advanced level in Swift
- Beginner level in Python
- Some basics of ObjC and Java

Additional skills: frequent usage of Git and GitHub for version controlling, intermediate level in Photoshop, basic usage of Camtasia (video edition tool).

Google products: expert level in Google Analytics, Tag Manager and AdWords.

Projects

(Google) **Assess and support new product launch** (confidential) - March 2016 to present

- Act as Product Technology Manager to evaluate, improve and support early adopters for new product (confidential)
- Participated in internal hackathons to report bugs and feature requests
- Support early adopters clients development team (under NDA) and collect feedback for engineering teams
- Participate in shaping the required support teams for launch and train internal Googlers.

→ Key results: 13 bugs and 9 feature requests filed, reached product and support readiness for launch, increased EAP satisfaction by 23 points since phase 1.

(Google) **Redesign Mobile App Advertisers Support in North America** - October 2015 to present

- Advocated Google mobile app promotion offering to both marketing and developers clients teams
- Handled BETAs implementation workflow and product improvements (bugs, feature requests, feedbacks)
- Participated in Mobile Labs initiatives to help advertisers mobile websites and apps performance improvements
- Programs used: Java, Swift, + site speed tools for mLabs (support)

→ Key results: overachieve mobile app promotion sales forecast x2, 2 betas product fully launched, 3 mLabs presentation personally delivered

(Google) **Lead AdWords Mobile App Promotion expansion in EMEA** - January 2015 to July 2015

- Identified technical support gap(s) for Mobile App solutions and shortlist Sales priorities accounts.
- Advocated Google mobile advertising solutions following renewed company focus on mobile users.
- Provided high quality support for technical pitch and implementation to major app players.
- Participated in several App Day/Think App conferences to promote mobile app promotion solutions (Amsterdam, Krakow, Stockholm)
- Programming languages used: ObjC, Java, Swift (support)

→ Key results: 75 keys accounts managed in cooperation with Sales to start/increase mobile revenue, 100% attendees satisfaction over the 3 conferences.

(Google) **Lead Google Tag Manager product adoption in EMEA** - January 2014 to June 2014

- Participated in product Core Team Meeting with Product Manager and Engineering team to represent Support teams
- Built internal communication, training and support resources for sales teams in collaboration with several stakeholders
- Provided client-facing support for technical pitch and product implementation, while educating clients around product abilities and roadmap
- Programming language used: JavaScript (support)

→ Key results: increased adoption to 50% among managed Sales clients, reached 48% market share and launched updated product UI.

(Tree-Nation, Internship) **Manage and expand online global community** - March 2010 to July 2010

- Led website community management with 60,000 users and expanded social networks presence on Facebook and Twitter, reinforcing users' interactions with the project/business.
- Participated in website redesign to enhance community focus of the project/business (involving sketching on Photoshop).

Relevant Experience

(Google) **Solutions Consultant - Mobile Apps, Mountain View (US, California)** - November 2013 to present

- From November 2013 to June 2015 in Wroclaw (Poland) and since then in Mountain View (USA).
- Develop and strengthen marketers and developers relationships around Google Mobile Advertising and Tracking solutions
- Provide strategic and technical consultation (including implementation and troubleshooting) to key accounts
- Lead new products launches and drive adoption, while gathering clients feedback for product improvements and/or existing bugs for engineering teams.
- Partner with different internal stakeholders to enhance efficiency, processes and quality of the delivered services.

(Google) **Previous experiences:**

- Google Analytics Technical Support Associate, Wroclaw (Poland) - May 2013 to November 2013
- Google AdWords SMB (Small and Medium Businesses) Online Associate, Wroclaw (Poland) - July 2011 to May 2013

Education

(Post graduation) **Udacity iOS Nanodegree** - March 2015 to November 2015

- iOS development online degree (programming language: SWIFT)

(Master) **Toulouse Business School, Toulouse (France)** - September 2008 to Mai 2011

- Major: Online business management

(Bachelor) **ISAM Groupe Sup de Co, Amiens (France)** - September 2005 to Mai 2008

- Major: Marketing

(International Exchange Program) **Jyväskylä University of Applied Sciences, Jyväskylä (Finland)** - January 2007 to June 2007

- Degree: High tech businesses management

Hobbies

Sports competition and leisure practice:

- Rugby: Wroclaw Rugby Klub (2 years, Poland), RC Amiens (2 years, France)
- Football & Futsal: 5 years as junior (1999-2004), Google FC (1 year, Poland)
- Climbing: indoor and outdoor rock climbing and bouldering
- Surf and ski (and maybe snowboard one day!): true fan of the sensations provided by these activities
- Scuba diving: Advanced diver and Wreck specialty (favorite spots: Malta for the wrecks, Hawaii for the sea life).

Swift development:

- Personal app development (eg: app for my wedding)
- Help provided to other developers on [Fiverr.com](https://www.fiverr.com)
- Continuously learning/reinforcing skills via self training, online tutorial and classes (eg: Udemy)
- Attending SWIFT Advanced training (BigNerdRanch, scheduled for September 2016)

iOS Meetup:

- iOS community in the Bay area to discuss diverse iOS development topics and other related innovation
- Bi weekly/monthly meeting sponsored by tech companies

Web reading and learning about new technologies and impact on daily life (cars, domotic, health, social, etc)

- [Swift Announcements](#), [Android Blog](#), [TechCrunch](#), [Wired](#), [VentureBeat](#)