



## MAKING THE COMMUNITY(REGION) SHINE NOW AND THE FUTURE

What local businesses, higher education and governments decide about education, economic strength, and social responsibilities are among the most important strategic decisions facing the community(region). To have a scaleable impact such decisions require each and all entities, in collaboration. Not one business, or higher education institution or local government working independently can muster the synergy necessary to impact these strategic decisions.

Research is replete with studies that demonstrate employees benefit from ongoing formal as well as informal training. A blending of both formal and informal learning is practical and necessary. Such workers adapt rapidly and efficiently to new tasks and technological processes. They acquire the ability to be innovative. They are team players, problem solvers, more engaged and committed to business mission among other positive characteristics. Businesses for whom they work are more productive, profitable and competitive.

Education is the “life blood” of firm-level productivity and smart growth. It provides talent for three—the employee, the employer and the community(region). Talent truly changes everything. Education proactively creates a positive and satisfying environment for the employee, business and community. The community environment, writ large, has a reciprocal impact on businesses, higher education and local government.

Together, higher education, businesses and government can make reaching mutually beneficial goals possible. Consequently, the strategic decisions regarding

education,economic strength and social responsibilities will exceed our fondest expectations.

The Chattanooga Region Talent Dividend Initiative facilitates the collaboration of business,higher education and government to achieve the aims of the strategic decisions and help establish a distinctive advantage for business, higher education,government and community(region).

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Patsy Hazelwood, Tennessee Economic and Community Development Southeast

Regional Director, former AT&T Executive

Harold Roddy, Memorial Hospital Vice President, Advocacy and Healthy Community

Rick Smith, Superintendent, Hamilton County Schools

The Honorable Walter A. Williams, former

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Lawrence Quinn, Vice President Regional Operations for Water Treatment, Severn Trent Service

Claude Ramsey, Deputy to the Governor and former Hamilton County Mayo

Traci Day,CEO of Woople, Inc..

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Pres. Flora Tydings, Chattanooga State Community College

Dr. Mosunmola George -Taylor,Interim VP for Academic Affairs, Chatt. State Community College

Dr. Barbara Haskew, former TVA Board Chair,retired Provost at MTSU

Dr. Fannie Hewett,former Interim Pres. and retired Provost , Chatt. State Community College

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Rep. Stacy Richardson,Chief Operations Officer