

# Privacy Policy

**Effective Date:** January 27, 2026

**Last Updated:** January 27, 2026

Your privacy is important to us. It is the policy of Jeremy Cabral to respect your privacy and comply with any applicable law and regulation regarding any personal information we may collect about you, including across our website, <https://jeremycabral.com>, and other sites we own and operate.

For individuals in the European Economic Area (EEA), Jeremy Cabral is the data controller responsible for your personal data under the EU General Data Protection Regulation (GDPR).

## 1. Information We Collect

Information we collect falls into two categories: “voluntarily provided” information and “automatically collected” information.

**Log Data:** When you visit our website, our servers may automatically log standard data provided by your web browser, such as your IP address, browser type, pages visited, and time spent on the site.

**Personal Information:** We may ask for personal information when you subscribe to a newsletter, download a guide, or contact us. This may include:

- Name
- Email Address
- Social Media Profiles
- Business details (if provided for consulting purposes)

## 2. Legitimate Reasons for Processing

We only collect and use your personal information when we have a legitimate reason for doing so. Our lawful bases include your consent, the performance of a contract (such as delivering a digital product), compliance with legal obligations, and our legitimate business interests (such as improving our content and services).

## 3. Collection and Use of Information

We may collect personal information from you when you:

- Sign up for updates via email or Substack.
- Purchase a digital product or book a consulting session.
- Contact us via email or social media.

- Mention us on social media platforms.

We use this information to provide our core services, personalize your experience, process transactions, and for marketing purposes (with your consent).

## 4. Security of Your Personal Information

We protect your personal information within commercially acceptable means to prevent loss, theft, and unauthorized access. However, please be aware that no method of electronic transmission or storage is 100% secure.

## 5. Disclosure to Third Parties

We may disclose personal information to:

- Third-party service providers to enable their services (e.g., IT hosting, email marketing platforms like Substack/MailerLite, and payment processors like Stripe).
- Professional advisors such as auditors or legal counsel.
- Regulatory authorities as required by law.

We do not sell your personal information to third parties.

## 6. International Transfers

As Jeremy Cabral is based in Australia, your information may be stored and processed in Australia or other countries where our service providers maintain facilities. We ensure that any such transfers comply with applicable data protection laws, including the use of standard contractual clauses where necessary.

## 7. Your Rights

- **Access & Correction:** You have the right to request details of the personal information we hold about you and to request corrections.
- **Deletion:** You may request that we delete your personal information at any time.
- **Unsubscribe:** You may opt-out of marketing communications by using the "unsubscribe" link found in our emails.
- **Non-discrimination:** We will not discriminate against you for exercising your privacy rights.

## 8. Cookies

We use "cookies" to collect information about your activity across our site to understand how you use our content and to serve you better. You can instruct your browser to refuse all cookies, though some parts of our Site may not function properly as a result.

## **9. External Links**

Our Site may link to external sites (such as LinkedIn or <https://www.google.com/search?q=Finder.com>) that are not operated by us. We have no control over the content or privacy practices of those sites and cannot accept responsibility for them.

## **10. Additional Disclosures for Australian Privacy Act (AU)**

For users in Australia, we comply with the Australian Privacy Principles (APPs). If you believe we have breached the APPs and wish to make a complaint, please contact us at the email address below.

## **11. Contact Us**

For any questions regarding your privacy, you may contact us at:

**Email:** [advisory@jeremycabral.com](mailto:advisory@jeremycabral.com)