Big hearts bring big change

Giving back to local communities where we work and live is a big focus for Dairy Farm. We know we have the responsibility and ability to make a difference to lives of our customers and to those who are less fortunate and in need across the region, so our teams have been hard at work helping those around them to get more from life. Here are some of their stories...



of CO₂ emissions a year

7-Eleven Southern China Goes Green with Innovative 'Plastic' Bags

In 2017, our 7-Eleven stores in Southern China made the switch from plastic bags to innovative biodegradable 'plastic' bags, taking a significant step to help reduce waste. 920 stores have made the change, which is estimated to help reduce approximately 15,000 kg of CO₂ emissions a year, not to mention reduce the number of plastic bags that end up in landfills for decades to come. The bag decomposes into ash and costs even less to produce than an average plastic bag. It's a win-win for our business – and the environment.



Dairy Farm Continues to Support Mental Health – Hong Kong and Singapore

With the theme of 'Connecting Minds', Dairy Farm joined in the annual Walk Up Jardine House event to raise money to support Mindset, a charity established by the Jardine Matheson Group, aimed at changing people's attitudes by raising awareness and education on mental health issues. Over US\$24,000 was raised and donated to Mindset by 13 participating teams from Dairy Farm.









In Singapore, Dairy Farm launched the first ever donation box programme, called 'Dairy Farm Cares', in support of two charities – Mindset and Care Community Services Society (CCSS), a non-profit voluntary, charitable organization which aims to provide assistance, education, training, counselling and therapy to the needy and strengthen the family unit. A major launch event attended by key senior management teams

from the charities and Dairy Farm, and Mr S Iswaran, Singapore's Minister for Trade and Industry, saw the rollout of over 1,000 donation boxes in Dairy Farm's 650 stores across Singapore. This coincided with the Group's annual family day, where beneficiaries from the two charities came together for a fun-filled day at Singapore Zoo, alongside our 2,500 employees and their families.

Giant Shows its Big Heart in Malaysia

On 4th November 2017, heavy rains fell in Pengang, Malaysia, causing an 18-hour storm that inundated the city with up to four metres of water, forcing the evacuation of more than 5,500 people, damaged roads and infrastructure and led to significant flooding. As one of Malaysia's largest retailers with 141 stores, it was clear that Giant, could play a key role in providing much needed assistance to the affected people. That began with making sure all team members and customers at its 141 stores were safe and accounted for, before ensuring the food storage equipment was working, so that the food and water people consumed in the aftermath of the disaster were safe.

After that, it was time to help the local community and those worst affected by the flood. Joining forces with the National Disaster Management Agency (NaDMA), employees at five Giant hypermarket stores in Seberang Prai, Bayan Baru, Kulim, Alor Setar and Sg. Petani worked to get relief packages of food supplies, baby food,



mattresses and personal hygiene products to over 2,000 flood-stricken victims, all in the space of 36 hours.

In the weeks that followed, Giant continued its efforts to support relief centres in aid of flood victims in Penang, Kedah and Perak, all the while making sure their stores stayed open and had adequate food and water stock for their loyal customers. This ongoing CSR commitment is at the heart of the company's practices in Malaysia.