

Sustainability at all levels

Sustainability 2016



Welcome to Hongkong Land's 2016 update on sustainability

In this edition, we take a holistic view of sustainability and everything that sits under this umbrella, from the **environmental** measures we have in place to **health and safety** standards, and **community** participation. We also offer you an insight into how we operate, and the checks and processes we have in place to ensure we achieve each and every one of our goals.



Contents

- 02 Strategic update
- 03 Message from our Chief Executive
- 04 Governance
- 06 Committed to saving the Earth

Environment

Hongkong Land is committed to leading the way when it comes to sustainable operations and development. We focus on reducing our carbon footprint, maintaining excellent indoor air quality, saving energy and water, and recycling. In our 2016 update on sustainability, we spotlight our new glass-recycling programme.



- 14 Dedicated to health and safety

Health and safety

Safe, healthy workplaces: this is our pledge to our people. Training programmes and drills, communications, management systems and stringent annual audits are all in place to help us maintain market-leading health and safety standards.



- 20 People are the foundation of our success

Community and people

Our staff, our customers, our tenants and the Hong Kong community – these groups of people are all important to us and they are at the heart of our successes. In this update, we look at our annual CENTRAL Rat Race for MINDSET, as well as a Juvenile Horseshoe Crab Rearing Programme we undertook with Ocean Park Conservation Foundation Hong Kong and City University of Hong Kong.



Strategic update

Hongkong Land has always been dedicated to the people who work for the Company, to our tenants and customers, and to the wider community. Meanwhile, our formal commitment to helping our planet began in 2008, when we put in place measures and we set carbon reduction goals. Our goal was to reduce our carbon output by 20%, which we achieved in 2013. Now we are looking ahead, having set new goals for 2020 and initiated new programmes that will help us in our drive to be the best at everything we do.



Message from our Chief Executive

Leading the way to sustainable future

For 127 years, Hongkong Land has been dedicated to excellence in everything we do, and at every level. As a company, we have always understood the importance of not only considering the top-down, but also the bottom-up, and of considering each one of our goals from every angle.

Sustainability across our portfolio: existing and new developments

It is our 360-degree approach that has seen us not only meet, but also exceed our sustainability goals so far. We are well on our way to meeting our new carbon reduction targets for 2020, with a comprehensive audit process in place, which ensures our existing portfolio maintains the high efficiency standards that are synonymous with the Hongkong Land name.

Our new developments, meanwhile, will see us take sustainability to the next level. At WF CENTRAL, for example, energy- and water-saving measures have been a core part of the design and build process from the very beginning. WF CENTRAL will open in Beijing in 2017, and yet its market-leading green efforts have already seen it awarded the highest Three Stars label under China's Green Building rating system.

Our aim is to be the best at everything we do – with support from our stakeholders

It is and always has been Hongkong Land's intention to be an industry forerunner, driving positive change rather than following in the footsteps of others. This is why sustainability influences every decision we make, at every level, and it is also why green technologies and intelligent design will be part of the process from the ground up in our new developments.

Of course, we could not achieve any of this without the help of the people who work with us and for us. Our business partners, shareholders, investors, tenants and customers, employees, suppliers, contractors and the community as a whole all contribute to the successes – financial and otherwise – of Hongkong Land. We thank each of you for the support you have given us so far, and we look forward to partnering with you as we continue our journey to a sustainable future for Hongkong Land, and for Hong Kong as a whole.

Robert Wong
Chief Executive

Governance is a cornerstone of our business

Our approach

Strong foundations are what make it possible for us to achieve our targets when it comes to the environment, the community and the people who work with us. Regulatory controls, management systems and a consistently ethical approach are all fundamental if we are to meet our carbon emission reduction targets, contribute to society in a meaningful way and operate to the highest safety standards.

Sustainability Policy

Hongkong Land is committed to high levels of sustainability within the properties we develop and manage in order to minimise our impact on the environment as far as is practical. In doing so, we create long-term value for our business and the communities in which we operate.

- We believe that sustainability is a necessary and attainable goal to strive for through improved products and processes, diligence and innovation
- We regard full compliance with statutory requirements as a minimum standard and we seek to apply best practices wherever possible
- We are committed to improving our environmental standards, including those affecting health and safety by modifying, upgrading, or replacing our buildings' facilities and systems
- We set long-term targets for improvement and measure our performance against these goals

Engaging our stakeholders

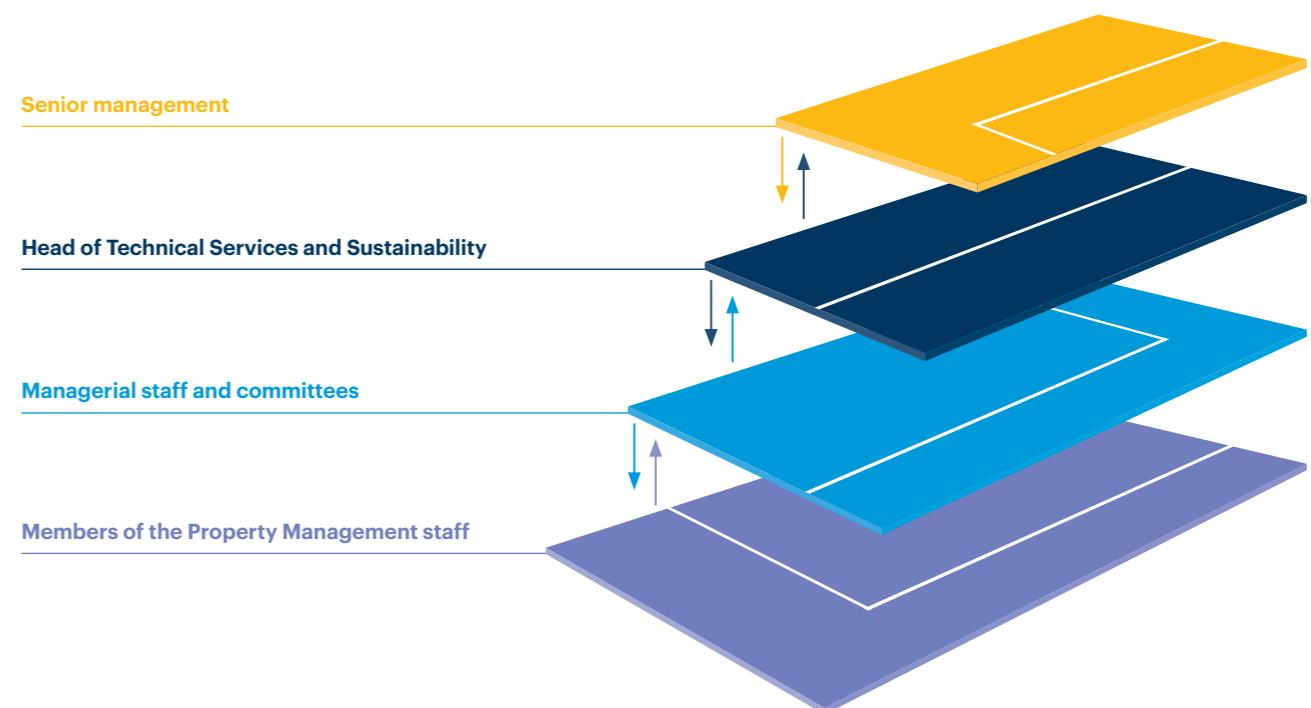
We value our stakeholders – whether we are engaging with business partners, shareholders and investors, tenants and customers, employees, suppliers and contractors, governance groups or communities, we recognise the importance of these partnerships in driving the success of our business.

We work with each of these parties to ensure that we consistently perform at our best, employing various engagement strategies in order to connect and communicate. These include communication materials, engagement surveys, staff programmes and governance, as well as processes we establish with our suppliers to ensure they commit to and meet our aims with respect to sustainability.



People make it happen

People are the driving force behind our operations. It takes a combination of senior management, the Head of Technical Services and Sustainability and staff – specifically, managerial staff and committees, and employees – to ensure we meet our social and sustainability targets in a smooth and efficient manner. Here is an insight into what these teams of people do, and how they work together.



Senior management: Stewardship at the top

Overseeing it all is senior management. A team chosen by the Chief Executive looks at operational structure, processes and governance issues. They are committed to keeping all parties happy, no matter whether they are business partners, investors, suppliers, customers, tenants or staff.

Head of Technical Services and Sustainability: The critical link

The Head of Technical Services and Sustainability supervises our management systems, working across different departments to set the right benchmarks in the fields of sustainability and health and safety. A key component of this role lies in ensuring we deliver on the benchmarks we set for ourselves, thus guaranteeing that our environmental health and safety management systems operate smoothly.

Managerial staff and committees: A spectrum of expertise

Managerial staff and committees are responsible for managing sustainability and fire, health and safety in their respective buildings. This includes the Sustainability Manager, Senior Safety, Security and Training Manager and ISO Committees.

Members of the Property Management staff: The faces of Hongkong Land

Members of the Company's Property Management team are essentially front-of-house when it comes to dealing with issues relating to fire safety, energy and water saving, and much more. They manage these issues in relation to customers and tenants, along with vendors and contractors.

Committed to saving the Earth

Our approach

Hongkong Land takes a market-leading approach to everything we do – and that includes our environmental efforts across the Company's portfolio. Our strategy is to adopt the most stringent standards when it comes to sustainable development and combating climate change.

We take a long-term view in setting goals for our sustainability strategy. We strive first and foremost to make leaps forward in terms of saving energy and reducing our carbon footprint. Other measures aimed at sustainability are also in place, targeting improved air quality, and recycling schemes for glass bottles and other waste.



Dedicated to a sustainable society

Hongkong Land is fully committed to minimising our impact on the environment. It is our objective to make further significant carbon emissions reductions. By 2020, we intend to reduce our carbon emissions by 30%, as compared with 2008 levels.

We also collaborate closely with the Hong Kong SAR Government to build awareness in the community, and to promote a sustainable society. To demonstrate our dedication to the cause, we have signed various charters launched by Hong Kong's Environment Bureau, including the Carbon Reduction Charter, the Energy Saving Charter on Indoor Temperature, and the Charter on External Lighting.

A breath of fresh air

High standards of indoor air quality are a priority for the Company. We strive to deliver the best air quality on all our properties, and for all our tenants. We are proud of our efforts, which have been recognised at a statutory level by the Hong Kong SAR Environmental Protection Department. This year alone, we received 14 certificates – an encouraging outcome that inspires us in our on-going commitment to maintaining indoor air quality at the highest levels.

**TOP
10**

Award we received for being a leading participant in the Indoor Air Quality Certification Scheme

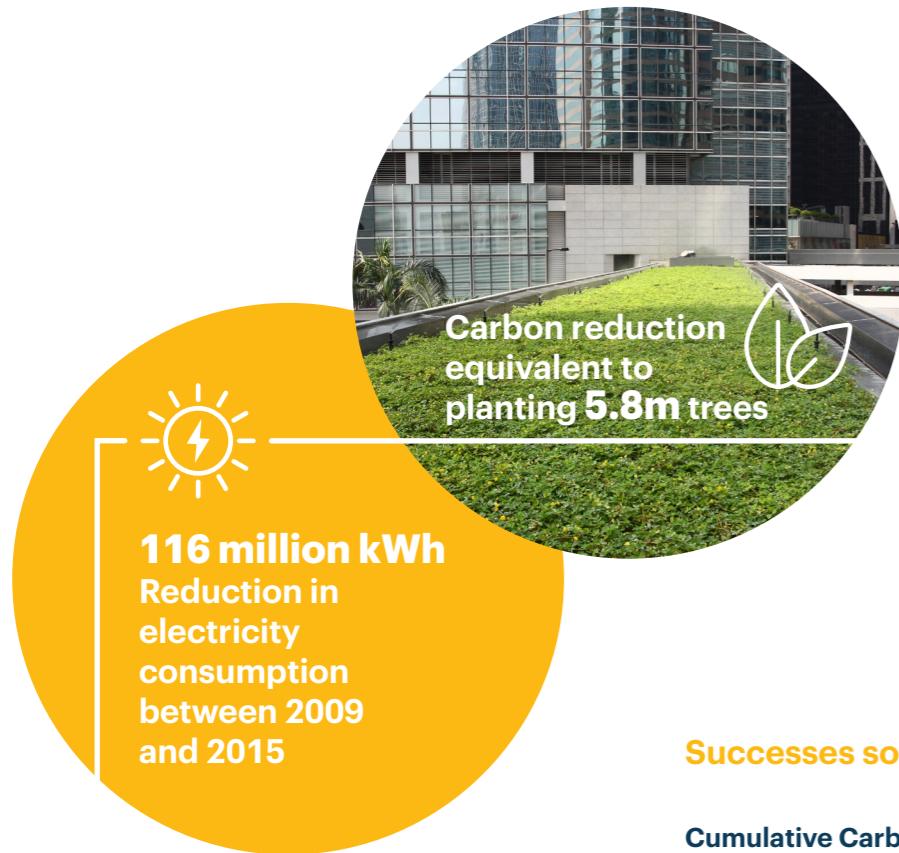
**10
years**

Award we received for a decade of dedication to the Indoor Air Quality Certification Scheme

14

Number of certificates awarded to our Hong Kong buildings

To achieve the excellent air quality we strive for, we maintain fresh air supply in every area of each of our buildings and we use high-performance filters to reduce airborne particulates. We also control indoor air pollutant levels by using no- or low-emission materials throughout all our buildings. In addition, we systematically inspect and maintain each of our air-conditioning and ventilation systems, and we regularly clean all air filters and ducting.



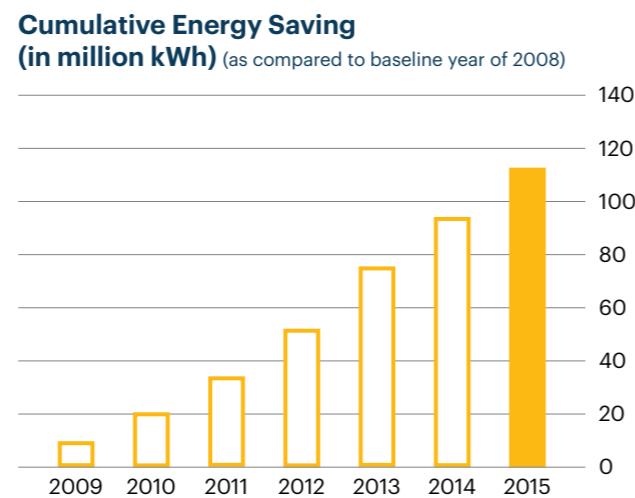
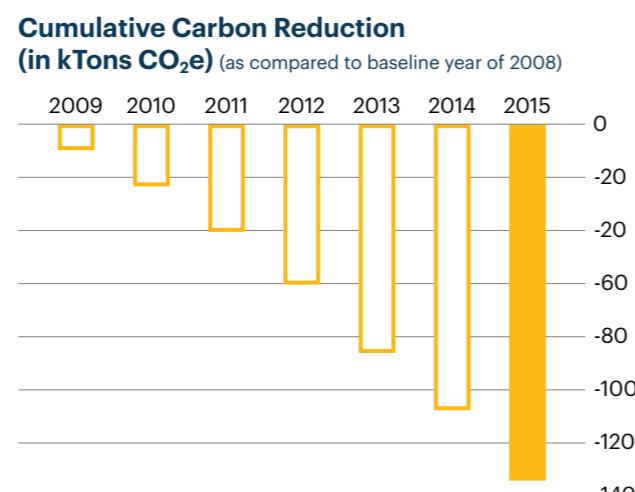
Our on-going commitment to carbon reduction

At Hongkong Land, energy and carbon management go hand in hand with managing our buildings. Reducing our carbon emissions has been at the heart of the Company's sustainability drive since 2009.

By the end of 2015, we had reduced our carbon emissions by 133,550 tonnes over the last seven years, as compared with 2008, which we treat as our baseline year. To put this in perspective, you would have to plant 5.8 million trees in order to absorb this much carbon dioxide and other greenhouse gases in the space of one year. The Company has made these leaps forward by significantly reducing our electricity consumption over the past seven years: between 2009 and 2015, we reduced our consumption by a total of 116 million kWh. This equates to average yearly savings of US\$2.8 million in operating costs.

We reduced our carbon emissions by optimising our existing operation systems, and by undertaking major upgrades, retrofitting and modernisation work on our Central portfolio. Key elements of the upgrade process have included shifting all our lighting systems to LED, modernising our lifts and replacing our chiller plant with one that is more energy efficient.

Successes so far



As part of Hongkong Land's sustainability objectives, we have committed to keeping our properties in prime condition at all times. Ongoing upgrades to our Central portfolio are therefore essential. Our recent upgrade efforts have revolved around renovating the toilets in each of our properties, as well as modernising the lifts. To upgrade our toilets, we introduced various measures to reduce water consumption – including water-efficient flushing mechanisms, self-flushing urinals and sensor-operated faucets. To save energy, we installed motion-sensor activated LED lighting, and to save paper, we have installed sensor-activated hand-dryers. We also introduced double-decker toilet dispensers and Forest Stewardship Council (FSC)-certified paper towels.

The toilet renovation project is over halfway there. Renovations have completed at Exchange Square and Jardine House, Alexandra House is set to complete this year, while toilet renovations for Prince's Building, Gloucester Tower and Edinburgh Tower will finish in 2017.

We are also in the process of modernising our lifts to improve energy efficiency and the travelling experience for lift passengers. In Jardine House, Gloucester Tower, Edinburgh Tower and Alexandra House, we have already introduced the latest technologies, including energy regeneration, and variable lift speeds to save energy, using superior microprocessor controls to reduce travel time. We have also upgraded the lift cars themselves to enhance the passenger experience. By 2018, lifts at Exchange Square will also benefit from the same functionality.

Toilet renovation project status

Target Completion Year

Exchange Square	Completed
Jardine House	Completed
Alexandra House	2016
Prince's Building	2017
Gloucester Tower	2017
Edinburgh Tower	2017

Recycling in partnership with our tenants

Hongkong Land is committed to recycling and to helping our tenants to recycle their waste. In our buildings in Central, we recycle paper, aluminium cans, plastic bottles, glass bottles from food and beverages (F&B), rechargeable batteries, fluorescent tubes and ink-jet cartridges. You will find recycling facilities for a variety of forms of waste in each of the refuse collection rooms in our Central portfolio.

How we save paper and reduce waste

As well as recycling paper, we have reduced the amount of paper we use by going digital on all fronts. We communicate via email instead of sending out paper circulars, our procurement system is electronic, we save documents digitally rather than keeping paper files, we have e-directories and we use a mobile inspection and patrol system.

Other measures we have adopted to save trees include the introduction of recycling boxes to promote paper waste recycling amongst our tenants, and the introduction of environment-friendly stationery and FSC-certified paper towels. We also work with our partners and suppliers to encourage them to save paper, too.

In addition, we work with our laundry service providers to reuse the wire clothes hangers needed for frontline staff uniforms; as a result, we saved roughly 27,000 hangers from landfill in 2015. Overall, we recycled about 1,045 tonnes of waste in 2015, significantly reducing our impact on Hong Kong's already-overburdened landfills.

What we recycled in 2015

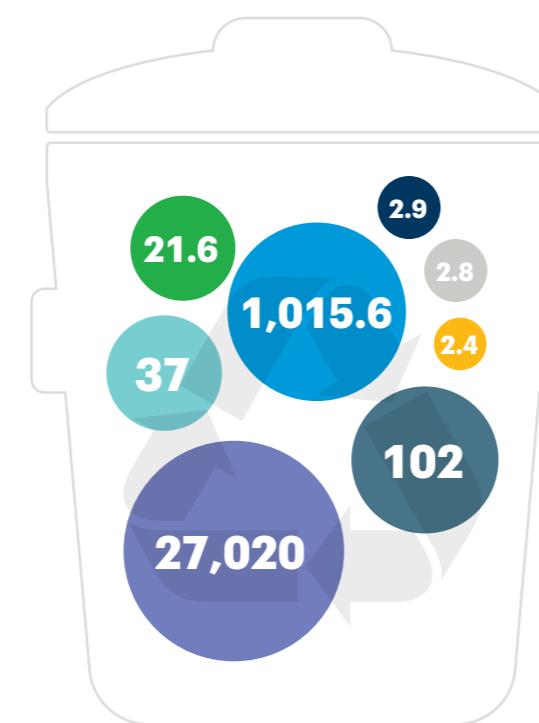
	Tonnes
• Waste paper	1,015.6
• Plastic bottles	2.9
• Aluminium cans	2.8
• Glass bottles	21.6
• Fluorescent tubes	2.4
Total tonnage saved	1,045.3

	Units
• Clothes hangers	27,020
• Rechargeable batteries	37
• Recycled toner/Ink-jet cartridges	102

NEW! Glass bottle recycling programme

In partnership with the Hong Kong SAR Environmental Protection Department (EPD), we launched a pilot glass-recycling programme in September 2015. The programme targets F&B tenants in our Central portfolio, and we encourage each of them to participate fully and to contribute to building a more sustainable community.

The programme serves as a pilot for the wider commercial community, with experience and the lessons learned applied to glass recycling practices across Hong Kong's commercial sectors. As it is still early days, we give the EPD constant feedback on how the implementation process is going, in order to improve and enhance the programme moving forward.



Tenant support is crucial to our on-going recycling efforts

How does the glass recycling programme work?

- 1 Place used glass bottles in a separate container from the rest of your refuse. Keep food waste, and other waste such as light bulbs, aluminium cans and plastic bottles separate from your glass bottle recycling bins. Dirty bottles that cannot be cleaned should not go in your glass recycling bins, either: dispose of these with general waste and other non-recyclables.
- 2 Once you have separated your waste, instruct your cleaning contractors to take your glass bottles to the dedicated recycling bins in each of the refuse collection rooms in our Central portfolio.
- 3 From here, your glass bottles will be transported to recycling facilities, where they will be crushed into cullet, or waste glass that is ready to be recycled.
- 4 The resulting cullet will then be applied to public projects – including reclamation works, earthworks such as site formation, backfilling and sub-bases for roads, as well as being used for construction materials such as eco-pavers and partition bricks.



Recycling Tips for tenants

What can I recycle?

- Glass bottles ONLY: beverage bottles such as wine and spirit bottles, beer bottles, soft drink bottles, etc., plus other clean glass bottles
- Glass from light bulbs, windows and tempered glass, cosmetics, drug and chemical bottles, cooking and dinnerware, etc., cannot be recycled under this programme. Some of these items can be recycled separately



How do I get my bottles ready for recycling?

- The recycling process requires that glass bottles be empty; remove any remaining liquid or residue
- Remove metal or plastic caps and lids wherever possible

The average amount of glass that gets recycled through our programme each month, rather than going to landfill

China

WF CENTRAL

In 2017, Hongkong Land is set to open a large-scale, flagship commercial development in China, WF CENTRAL. Occupying a prime site of 21,000 sq. m., this mixed use development of 110,000 sq. m. will be home to luxury retail and a small luxury hotel, Mandarin Oriental Wangfujing, Beijing. It demonstrates our long-term commitment to sustainability. The Beijing-based development has already received a Three Stars label from the Green Building rating system, the highest accolade under China's equivalent of LEED.

WF CENTRAL's very design takes the environment into consideration, featuring renewable sources of energy, an energy storage system and an intelligent Building Management System (BMS). Other eco-conscious measures include pumps and air-handling units with variable speed technology, a heat-recovery system, high-efficiency equipment, and an energy sub-metering system that monitors energy efficiently and effectively.

Water-saving measures at WF CENTRAL include rainwater collection facilities that will see water reused for landscape irrigation, and water-efficient fixtures.

Other waste-reducing measures include a food-waste processing machine. Located in the refuse collection room, the machine will recycle food waste collected once the development is in operation.

We are taking steps to ensure WF CENTRAL's fit-out process is as environmentally conscious as possible. For example, we will use flexible partitions in order to reduce the amount of waste generated by the construction process.



WF CENTRAL

Site area approx. 21,000 sq. m.

Gross floor area (GFA) (excluding car park area) approx. 110,000 sq. m.

Premium mixed-use development, incorporating luxury retail and a small luxury hotel, Mandarin Oriental Wangfujing, Beijing



Eco efforts

At WF CENTRAL, we have initiated a comprehensive set of measures that have earned the development Three Stars under China's Green Building rating system.

Energy saving

- Renewable energy systems
- An energy storage system
- An intelligent Building Management System (BMS)
- Pumps and air-handling units with variable speed technology
- A heat-recovery system
- High-efficiency equipment
- An energy sub-metering system

Water saving

- Rainwater collection facilities
- Water-efficient fixtures

Waste reducing

- Food-waste processing machine

Singapore

One Raffles Link

The Company's dedication to saving water and energy extends beyond Hong Kong. In Singapore, where water supplies are limited, we have instigated a variety of water-saving measures at One Raffles Link, Hongkong Land's first commercial development in Singapore. As a result, the seven-storey, Grade A office tower, which is spread over 4,500 sq. m., and its retail component, CityLink Mall, received Gold certification under the Water Efficient Building Certification programme.

The measures in place at One Raffles Link and CityLink Mall include using rainwater for irrigation; Singapore's

propensity for heavy rainfall enhances the effectiveness of this system. Other measures include an automatic metre-reading system that reports in real-time on water usage in key areas in the building, while also enabling immediate detection of water leaks. We also engage with and encourage tenants to work with our property management team to optimise their water usage.

As well as saving water, One Raffles Link has initiated a range of other environmentally conscious measures, which have earned it BCA Green Mark Gold Plus certification.

One Raffles Link and CityLink Mall

Site area approx. 4,500 sq. m.

Gross floor area (GFA) approx. 30,760 sq. m.

Grade A office and retail space



Eco efforts

At One Raffles Link, we have initiated a comprehensive set of measures that have earned the development Gold certification under the Water Efficient Building Certification programme, as well as BCA Green Mark Gold Plus certification.

Water saving

- Real-time reporting on water usage and leakage via an automatic metre-reading system
- Rainwater collection points, with irrigation systems that make use of collected water
- Procedures and checklists in place to ensure efficient water usage

Engaging staff and the community

- Regular communication with tenants to encourage them to work with property management to save water
- Signs around the property encouraging shoppers to report any water leaks they come across
- Direct staff participation in the measurement, monitoring and water saving process

Dedicated to health and safety

Our approach

We are committed to creating workplaces that are as safe as possible, and to ensuring that the jobs our staff do adhere to the highest standards in health and safety. Our business performs better when our people enjoy good work-life balance in environments that are not only safe, but also health-conscious.

The number of points checked during every site audit

450



Health and safety: the big picture

We take a 360-degree approach to health and safety, considering training, communication, safety on work sites, security operations and audits. We are constantly looking for ways to improve and enhance our efforts in each of these areas.

We believe that our people are more likely to be healthy, alert and responsive if we equip them with the right tools and the right knowledge. In turn, this will significantly reduce the risk of safety issues and incidents. With this in mind, we have established a number of measures and initiatives to create safe, healthy and comfortable work environments, and to train staff and build awareness.

Indeed, we see training as vital to achieving the highest health and safety standards, so much so that each member of Hongkong Land Property Management staff receive compulsory health and safety training as soon as they join the Company. The result is better, safer and happier environments for everyone who is affected by what we do.

Health and safety training

The health and safety training we offer building staff covers first aid and AED (Automated External Defibrillation Provider courses), along with mandatory basic safety courses through Hong Kong's Labour Department (also known as Green Card training).

130

Hongkong Land Property Management staff have received first aid certification

220

Company staff have received AED training

280

Building staff have attended Green Card training courses

OHSAS 18001

In 2015, Hongkong Land received certification under the OHSAS 18001 Occupational Health and Safety Management System, an international standard in health and safety in the workplace.

Hongkong Land's Property Management Department was responsible for instigating certification, implementing an occupational health and safety management system across each of the Company's buildings in Hong Kong's Central Business District. The entire Central portfolio is now fully compliant with and certified under OHSAS 18001.





Emergency drills

The emergency drills we conduct relate to potentially hazardous community situations. This encompasses anything from power failures, medical emergencies, pandemics and chemical spillage to typhoons, floods, fires and lift entrapment.

Fighting fire

Fire safety is a top priority in all our buildings, and our tenants play an important role in ensuring our offices and retail spaces are as safe as possible. We therefore conduct regular fire drills, and we train not only our own staff, but also those working for our tenants, as fire marshals.

It is our view that this will drastically reduce the likelihood of fires in tenant premises, and, in the unlikely event of a fire, it will also help us evacuate everyone safely.

Fire marshals have specific duties relating to fire prevention within their appointed area. They initiate alarm drills, making sure tenants follow procedure, and they liaise with Hongkong Land and tenants on fire and safety precaution measures.

22

Fire marshal training sessions held by Hongkong Land for tenants in 2016

400

Tenant staff attended training sessions in 2016



Did you know?

Hongkong Land was the first property company in Hong Kong SAR to train staff and tenants as fire marshals. Training sessions cover fire prevention, fire marshal duties, how to use portable fire fighting equipment, and escape and evacuation procedures.

Why fire drills work

How quickly we can respond to emergency events will determine the safety of Company staff, tenants and visitors alike. Precise planning is vital if we are to deliver fast, effective and efficient responses and recovery. Drills are one way for us to test, evaluate and reinforce the plans we put in place. They also help familiarise tenants with evacuation routes and the sound of alarms, while providing wardens with opportunities to train.

The process

Each year, we collaborate with tenants to conduct fire drills. This process helps build awareness of the Fire Emergency Plan we have in place, and it gives us opportunities to evaluate procedure. We also invite members of the Hong Kong Fire Services Department to take part as professional observers. It gives them a chance to share their know-how, and to demonstrate techniques, such as how to correctly use a fire extinguisher.

Security Tips for tenants



Visitors vs. intruders

- Don't leave office guests unsupervised
- Verify the identity of service people by checking their identity documents
- Establish a clear set of procedures for dealing with intruders
- Ask staff to wear identity badges at all times

Your belongings

- Protect your office keys and ID pass at all times
- Don't leave valuables unattended: lock them away or keep them with you
- Secure all office doors, windows, desks, filing cabinets and equipment before leaving your office
- Log off computers and terminals whenever you leave the office
- Take extra precautions when working late: lock the doors, keep areas well lit and make sure people know where you are

And finally...

- Keep your office well lit, and install security cameras that cover every area
- Call Hongkong Land Customer Service Centre (CSC) on 2500 0500 if you see anything suspicious

Security is everyone's responsibility!

Auditing fire, health, safety and security

Once a year, an independent third party conducts a Fire, Life, Health, Safety and Security (FLHSS) audit for each of Hongkong Land's buildings in Hong Kong and Southeast Asia. The auditing system has been in place since 2013, and it is now an integral part of the Company's risk management strategy, also helping it achieve its OHSAS 18001 certification in 2015.

The audit covers the following:

Fire safety

- Fire response preparedness ①
- Monitoring, inspection and maintenance of fire services installation ②
- Tenant kitchens

Health and safety

- Legionella control
- Water quality test ③
- Mechanical plant and equipment safety ④
- Indoor air quality
- Building safety
- Escalator and elevator safety ⑤

Occupational health and safety

- Working with electricity
- Working at height ⑥
- Personal protective equipment ⑦
- First aid and AED ⑧

Business continuity plan

- Crisis management plans
- Emergency response readiness
- Security risk assessment

Security

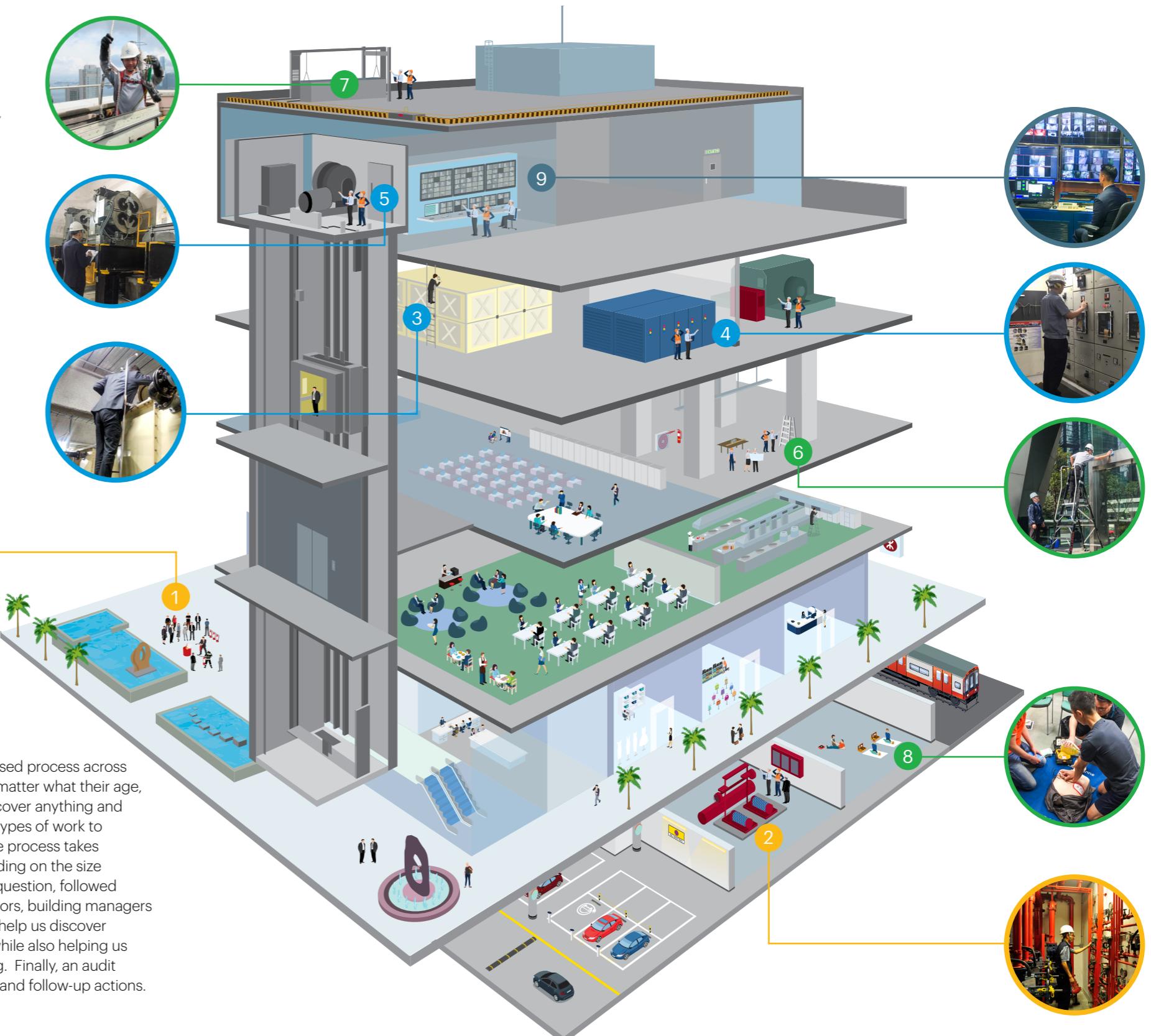
- Access control
- Incident handling
- CCTV / alarm system ⑨

Health and safety governance

- Health and Safety Committee

The process

The process is a very comprehensive one, with 400 staff involved each year and 450 questions that each building's staff must answer across six categories and 35 sub-categories.



We have implemented a standardised process across the board for all our buildings, no matter what their age, location or size. This allows us to cover anything and everything related to safety, from types of work to measures to be implemented. The process takes between four and six days, depending on the size and complexity of the building in question, followed by a post-audit meeting with auditors, building managers and supervisors. These meetings help us discover which areas need improvement, while also helping us understand where we are excelling. Finally, an audit report sets out recommendations and follow-up actions.

The result

Our FLHSS auditing system helps us determine which safety measures we need to implement, and it makes our tenants, customers and stakeholders aware of important health and safety concerns. We are proud of our strong track record, which is consistently sound across our entire Hong Kong and Southeast Asian portfolio.

People are the foundation of our success

Our approach

Hongkong Land is dedicated to giving back to its people, and to the communities it operates in. Indeed, the two go hand in hand: the events we organise for the charities we support are all about bringing staff together, as well as inviting the public to participate.

HK\$
3.28
million

The amount CENTRAL Rat Race raised for MINDSET in 2016

People took part in
CENTRAL Rat Race 2016

400+



People and community: the big picture

Hongkong Land is committed to sharing its success with its people and with local communities. Our contribution stems from our support for charities like MINDSET, which aims to demystify mental health issues and provide support to the community, and from our environmental conservation initiatives.

Events such as CENTRAL Rat Race and Walk Up Jardine House are the perfect platform from which to educate and fund-raise for the charities the Company supports. At the same time, these events strengthen team relationships and provide an opportunity for staff to have fun with their families.

Meanwhile, the Company is committed to having a positive impact on the environment through initiatives such as the Juvenile Horseshoe Crab Rearing Programme. It is also our mission to raise awareness and educate, particularly Hong Kong's younger generations, all while having a good time.

CENTRAL Rat Race around town

Get set for this year's CENTRAL Rat Race. The annual fun-run and family day took place on Sunday 16th October 2016. In its 11th year, the event saw participants dress in costume, taking part in a challenge-and obstacle-ridden relay race around the streets and across the pedestrian walkways of Central.

This year, there were plenty of family-friendly activities on offer. Ahead of the event, a series of creative workshops gave children an opportunity to make their own Junior Rat paper lanterns for Mid-Autumn Festival, and to play with the latest 3D technology to produce their own 3D cheese and painting Mr Rat 3D models.

Children between the ages of five and 10 took part in the Junior Rat Race, and the event also featured game booths, a photography exhibition and a photo booth where visitors got to experience augmented reality (AR).

As well as educating Hong Kong about mental health issues, CENTRAL Rat Race aims to promote work-life balance. The inaugural event, held in 2006, was a huge success, raising over HK\$2 million for MINDSET. Since then, approximately 4,900 business executives and families have participated in CENTRAL Rat Race and helped raise over HK\$28.23 million for this worthy cause. All proceeds from the event go to MINDSET.



Walk up Jardine House



Also raising funds and awareness for MINDSET is Walk Up Jardine House. An iconic property within the Central portfolio, Jardine House has been the focus of this fundraising event since 1982. Each year, Hongkong Land Property Management staff work very closely with Jardine Ambassadors to ensure a smooth, fun-filled day for the 500-plus participants as they run or walk the 947 steps to the Penthouse of Jardine House.

This year, the event was held on 17th April 2016. A total of 77 corporate teams and 42 individuals – including staff and executives, and their families and friends – made their way up 49 floors or 600 feet to the top of Jardine House, as did 10 student teams taking part under MINDSET's Health in Mind school programme.

There was plenty for families to do at the event. Activities included yoga, drama, storytelling and music therapy, and free ice cream, cotton candy and popcorn were popular with the children who attended Walk Up Jardine House.



The Juvenile Horseshoe Crab Rearing Programme

Hong Kong has a diverse and unique ecology, which Hongkong Land is keen to preserve as part of its commitment to the environment. Conservation activities are a great way to bring the community together, which is why the Company supported the Juvenile Horseshoe Crab Rearing Programme between 2015 and 2016, in collaboration with Ocean Park Conservation Foundation, Hong Kong (OPCFHK) and City University of Hong Kong.

Horseshoe crabs are indigenous to Hong Kong, and at 475 million years old, they are one of the oldest living species on the planet. The Rearing Programme aims to educate students and the community about the uniqueness of the horseshoe crab, and the ecological issues it faces today. Between 2015 and 2016, students from 30 secondary schools learnt how to rear horseshoe crabs themselves, spending six to eight months caring for them before they were released into their native habitat this summer.

As part of the launch of the Programme, an educational exhibition was held at The Rotunda of Exchange Square in November 2015. Adding a digital element to the Programme, a conservation video competition was launched in Q3 2016, generating greater community awareness. The Programme was conducted by Descendants of the Earth: Horseshoe Crab, a two-week community event at The Rotunda, Exchange Square, from 30th June to 14th July 2016. Through games, talks and workshops, the fun-filled event was attended by almost 1,000 visitors and heightened conservation awareness among the wider community.

In addition, in August this year, Company staff participated in a cleanup day at the mudflats in Ha Pak Nai, Yuen Long, an important wildlife habitat for many species, including the horseshoe crab.



Connecting and communicating



Celebrating 10 years of Communication Day

Each year, Hongkong Land's Property Management Department hosts Communication Day. It is a way of enhancing interaction within the working community, offering a platform for open communication between members of senior management, administrative staff and frontline staff.

This year is special: Communication Day is 10 years old. To mark the occasion, the Company chose a core theme, Advance with the Times, as a reflection of the Company's on-going drive to grow,



develop and move forward. The 10th anniversary event saw the Property Management Department undertake team-building activities that demonstrated their ability to work together. The teams completed each of the missions successfully, and within limited time frames.

In addition, senior management shared departmental updates; among them was news of a customer service incentive scheme, and the latest on the Company's OHSAS 18001-certified Occupational Health and Safety Management System.

Connecting with staff

We are committed to fostering an open, communicative culture. In line with this approach, we have established its Staff Communication Council, which consists of the Chief Executive, HR staff and Staff Representatives, the latter of whom collect input from staff and relay feedback from the Council back to them. The Council meets once a quarter to discuss areas for improvement, staff concerns and developments relating to Company policies and systems, health and safety, the environment and much more.

Going digital

Newsletters are yet another channel for communication, designed to help building staff feel connected and involved. Issued by HR, company newsletters come out twice a year, conveying information on news, events, regional developments and awards. The Property Management Department releases its newsletter every quarter, covering everything from health and safety to training and technological advances within the Company.

Supporting green organisations

Hongkong Land is devoted to conserving the environment in any way we can, whether that is through support for the Juvenile Horseshoe Crab Rearing Programme, or by participating annually in Earth Hour, a global energy-saving initiative instigated by the World Wide Fund for Nature. We are also a strong supporter of Green Sense's Hong Kong No Air Con Night.

In addition, we are actively involved in promoting cleaner, greener standards of living and working in Hong Kong. The Company is a Gold Patron member of the Hong Kong Green Building Council, and a Council Member of the Business Environment Council, two NGOs that focus on sustainable buildings and sustainable business practices respectively.





www.hkland.com