

Community



1st
WSQ-training and job placement
centre for mental health clients
in Singapore



5,800 sq ft
facility with 4 simulated
training environments

Jardine Cycle & Carriage (“JC&C” or “the Group”) strives to be an active partner of the community through corporate social responsibility initiatives. The initiatives leverage the Group’s diversified resources, expertise and partnerships, as well as empower employees to contribute meaningfully to social causes. In Singapore, JC&C is committed to supporting mental health initiatives, while its subsidiaries and associates across Southeast Asia contribute to a range of education, healthcare and environmental conservation projects.

Supporting Mental Health in Singapore

In Singapore, JC&C shares the Jardine Matheson Group’s philanthropic focus on mental health. MINDSET Care Limited (“MINDSET”) is an extension of Jardine Matheson’s social initiative that started in Hong Kong. Established in Singapore in 2011, MINDSET became a registered charity in 2012. The charity is focused on making a positive impact by creating awareness and fighting the stigma associated with mental health challenges, supporting the social reintegration of people with mental health issues through employment and social enterprise initiatives, as well as raising and allocating funds towards mental health projects.

At JC&C, the support for MINDSET is strategic and inclusive. Its Group Managing Director, Mr Alex Newbigging serves as Chairman on the MINDSET Board and Steering Committee. The Group also provides communications, corporate secretariat, finance and legal support to MINDSET. Since 2011, the Group has pledged S\$1 million (US\$725,000) to MINDSET, and 27 of its employees have served or are serving two-year tenures each as “Jardine Ambassadors”; young executive volunteers committed to leading and implementing MINDSET initiatives and activities. From 2012 to 2016, JC&C’s Jardine Ambassadors have clocked a total of almost 4,800 volunteerism hours. MINDSET activities are also well supported by other JC&C’s employees in Singapore.

2016 was a significant year for MINDSET. It was awarded the inaugural Charity Transparency Award. The award conferred by the Charity Council recognised MINDSET’s exemplary transparency and disclosure practices. In addition, the Jardine Matheson Group was named a top three “Sustainability Initiatives” finalist at the British Chamber of Commerce Singapore Annual Business Awards 2016, for its social contributions through MINDSET. These achievements attest to the impact MINDSET has on Singapore’s mental health community and a mark of its progress as a charity.

The year also saw MINDSET launch its long-term flagship project – MINDSET Learning Hub (“MLH”). In collaboration with the Singapore Association for Mental Health, MLH was officially launched in October 2016. Supported by a S\$2 million (US\$1.5 million) pledge from the Jardine Matheson Group over a five-year period, MLH is the first and only job training and placement centre that offers Workforce Skills Qualifications (“WSQ”) and non-WSQ training to people recovering from mental health issues. MLH also sources for job opportunities for its trainees. Located at Jurong East within a 5,800 square feet facility comprising four different simulated work environments, MLH aims to provide trainees with hands-on learning of the essential skillsets to obtain employment. The centre has a capacity of 300 trainees a year, focusing on the job sectors of cleaning, F&B, retail, hospitality and patient care.

In November 2016, the annual MINDSET Challenge took place at the 33-floor Marina Bay Financial Centre Tower One. The vertical race raised over S\$370,000 (US\$267,000) for MINDSET Learning Hub and attracted over 250 participants. In the last five years, The MINDSET Challenge has raised S\$1.3 million (US\$935,000) for mental health projects. In conjunction with the race, the first Jardines MINDSET Carnival was held to celebrate MINDSET’s fifth anniversary in Singapore. The event saw 1,700 carnival-goers including Jardine employees,



1,700
attendees at the inaugural
Jardines MINDSET Carnival

their families and friends, as well as clients from various mental health organisations. The carnival seeks to raise awareness of mental health among employees and their families and friends, as well as to provide clients a day of fun, food and interaction.

Other significant MINDSET efforts in 2016 included securing 30 job placements for mental health clients within the Jardine Matheson Group, raising internal awareness through Mini-MINDSET Days, as well as generating a revenue of about S\$65,000 (US\$47,000) for clients by retailing their handicrafts at MINDSET Pop-Up Store in CityLink Mall.

Astra’s Community Efforts in Indonesia

During the year, our principal subsidiary, Astra undertook initiatives in healthcare, education, environment and small and medium enterprises (“SMEs”).

Astra’s initiatives in environment conservation continued in 2016 with the launch of the Astra Green Energy Summit (“AGES”), in support of Indonesia’s commitment to the 2015 Climate Change Conference held in Paris. AGES is an initiative to roll-out tangible energy conservation plans across Astra group companies. Involving 33 Astra companies through 46 programmes, the Astra group conserved 807 terajoules of energy from 2015 to 2016.

To further encourage environmental awareness, Astra organised the third Astra Green Run (“AGR”), which was held in Bali and Jakarta in October 2016. Themed “Run for the Environment”, Astra commits to plant a new tree for every runner participating in the event. Through AGR 2016, Astra will plant 7,000 new trees. In addition, AGR participants could exchange 10 plastic bottles for a Rp50,000 cashback. In total, 36,430 plastic bottles, weighing over 400kg were collected.

During the year, Astra continued to develop the Astra Integrated Village programme, which started in 2014. In 2016, the Tanon Tourism Village, comprising 43 households, in Semarang, Java was developed. Astra Green Villages aim to holistically support healthcare, education, environment and SMEs.

The year also saw Astra collect over 6,000 pairs of shoes for re-distribution to children in three communities in Indonesia. In addition, Astra lends support to SMEs through the Astra Start-Up Challenge, a platform to encourage entrepreneurship among young people. The challenge is also a partnership with the Ministry of Cooperatives and Small and Medium Enterprises to inspire start-ups. Astra also continuously recognises youths who dedicated efforts towards social causes at its annual SATU Indonesia Awards. Since 2010, 39 recipients received funding to implement their ideas.

Efforts across Southeast Asia

JC&C’s subsidiaries and associates across Southeast Asia also provided support to a range of community efforts. Some of the 2016 highlights included Cycle & Carriage Bintang in Malaysia organising donation drives and contributing funds to help women and the elderly in need. Truong Hai Auto Corporation (“THACO”) committed VND 200 billion (US\$9 million) to a five-year programme (2016-2021) aimed at inspiring youth start-ups and VND 16 billion (US\$720,000) to traffic safety efforts with the National Traffic Safety Committee (2016-2018), and further donated funds to flood relief and scholarships for poor students in 2016. In Indonesia, Tunas Ridean pledged funds to disaster relief and supported youth programmes, and also encouraged technical education by organising youth competitions. Siam City Cement also dedicated its efforts in promoting environmental conservation with green housing, educational and infrastructure projects.