

Corporate Social Responsibility

Giving Back to Society is an integral part of OCBC's corporate culture. By engaging and supporting the community we operate in, we help to shape a more sustainable society.

OUR CORPORATE SOCIAL RESPONSIBILITY (CSR) OBJECTIVES ARE CENTRED ON:

nurturing children & young adults 
and
promoting education 

1 OUR CORPORATE DONATIONS SUPPORT CHILDREN-RELATED CAUSES

• Singapore

The Singapore Children's Society through the OCBC-TODAY Children's Fund

• China

The Shanghai Soong Ching Ling Foundation through the OCBC Wing Hang China Little Debate programme

• Malaysia, Hong Kong & Macau

various children-related charities

2 WE OFFER

bond-free scholarships, bursaries & book prizes in SINGAPORE | MALAYSIA | CHINA

THE CEO #OCBCCares AWARD

With strong support from the Chairman, the Board and management, volunteering has become an important feature of our corporate ethos.

The CEO #OCBCCares Award was launched this year to recognise individuals and divisions who made exceptional contributions to the community.

2 divisions & 3 individuals RECEIVED THIS PRESTIGIOUS AWARD

BY THE NUMBERS

NUMBER OF VOLUNTEERS

29,792 employees
↓
7,560 volunteers

1 in 4 employees gave back to the community



TOTAL NUMBER OF VOLUNTEER HOURS

2016
36,102 hours

EQUIVALENT TO

4,011 business days

11 years
of an employee's average working life

IMPACT OF VOLUNTEERING

NO. OF BENEFICIARIES WE REACHED OUT TO



OCBC CYCLE

	SINGAPORE	MALAYSIA
PARTICIPANTS	7,000	2,100
MEMBERS OF THE PUBLIC	5,786	1,800
OCBC STAFF	1,129	300

OCBC CYCLE SINGAPORE

Raised S\$41,000 for 4 charity organisations.
30 volunteers taught 20 less advantaged children the life skill of cycling.

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Collectively across our core markets, we contributed **S\$1,142,903** in corporate donations and **S\$363,169** in management and staff donations.

CORPORATE DONATIONS

SINGAPORE

S\$500,000

TO THE



supported children from broken families, under the care of the Singapore Children's Society

paid for counselling, therapy and character-building programmes

CHINA

RMB288,500

TO THE **Shanghai Soong Ching Ling Foundation (SSCLF)**

supported children from migrant families

through the OCBC Wing Hang China Little Debate programme, taught the children creative and critical thinking, problem-solving and communication skills, to help them interact with confidence

HONG KONG / MACAU

HK\$1,716,333

TO **children- & family-related organisations**

including the Community Chest of Hong Kong and the St James Settlement

MALAYSIA

RM544,732

FOR **40 projects**

activities were organised at branch level, to support communities in different locales

INDONESIA

IDR832,267,697

supported initiatives promoting environmental sustainability and entrepreneurship

MANAGEMENT AND STAFF DONATIONS

SINGAPORE

OCBC Bank Group CEO Mr Samuel Tsien donated S\$57,550 comprising fees he received from his directorship positions in companies outside the OCBC Group. Since 2012, he has donated S\$289,487 and supported 98 volunteer projects

Management & Staff

raised S\$133,649 through auctions and events to support 6 volunteer projects

MALAYSIA

Management & Staff, including OCBC Malaysia CEO Mr Ong Eng Bin raised RM242,172 through food fairs, car washes and personal donations to support 28 volunteer projects

CHINA

Staff

donated RMB8,165 to the Shanghai Soong Ching Ling Foundation

HONG KONG / MACAU

Staff

donated HK\$390,693.98 to the Family and Welfare Services office

INDONESIA

Staff

raised IDR185,045,964 for children suffering from Thalassemia

● DONATIONS

SINGAPORE

1,584
EMPLOYEES

SPENT

7,306
HOURS

ORGANISING

86
ACTIVITIES

EACH EMPLOYEE
CONTRIBUTED
AN AVERAGE OF

4.6 HOURS

FOCUS

children, youths,
the elderly, special
needs people and
the environment



In September, OCBC Bank Chairman Mr Ooi Sang Kuang (centre), Great Eastern Group CEO Mr Khor Hock Seng (right) and Gardens by the Bay CEO Dr Tan Wee Kiat (left) planted South Africa's national flower, the King Protea, at Singapore's first large-scale African-themed floral display at the Flower Dome, Gardens by the Bay. They were joined by 80 volunteers from OCBC Bank, Bank of Singapore and Great Eastern who worked after closing hours at the Dome to position plants, sculptures and landscape – to give Singaporeans and other visitors a better understanding of the biodiversity in the southern African forests.



OCBC Bank Chairman Mr Ooi Sang Kuang (centre), BreadTalk CEO for ASEAN region Mr Frankie Quek (left), and Yu Neng Primary School Principal Mrs Clara Lim-Tan (right) launched a two-month food-composting pilot project at BreadTalk's office in August. Working with OCBC and BreadTalk volunteers to turn cake trimmings into nutrient-rich compost, the students were able to apply what they have learnt in school about recycling and protecting our environment.

In June, volunteers from OCBC Campus organised a leadership programme for 16 youths from the Singapore Children's Society, to help them develop emotional resilience, personal branding, leadership and social communication skills. At the end of the five-day programme, the young leaders emerged more confident and better equipped to lead purposeful lives.



To protect marine life, OCBC Bank Group CEO Mr Samuel Tsien (third from right), Great Eastern Group CEO Mr Khor Hock Seng (fourth from right) and more than 400 volunteers helped clear debris along the Pasir Ris coastline in April. More than 1,500 kg of trash was collected in two hours.



● EMPLOYEE VOLUNTEERISM

Corporate Social Responsibility



25 volunteers from the Global Investment Banking division organised an outing for 32 youths from the Movement for the Intellectually Disabled of Singapore (MINDS) to visit the Marina Barrage in September. The youths enjoyed the exhilarating experience of kite-flying - a first time for many of them.



OCBC Community Day, held at the Singapore Sports Hub in September saw us hosting 300 children and youths from the National Library Board (NLB) kidsREAD Programme; Student Care Services; Thye Hua Kwan Moral Charities; Regent Secondary School; and Yu Neng Primary School to a day of exercise and fun. Our guests tried out different sporting activities including dodge ball, soccer, frisbee throwing and speedminton - activities that they otherwise might not have been able to enjoy.



In July, 40 Bank of Singapore volunteers spent an exciting day with 60 elderly residents from the Thye Hua Kwan (THK) Indu Moral CARE Centre at the Alive illusionary entertainment museum. There was lively banter and interaction as our guests and volunteers made the most of the museum's visual effects to take memorable photos.



As a founding member of the Company of Good programme, which aims to help businesses give back in a more holistic way, we shared our volunteering experience with 14 Small and Medium Enterprise customers, to help them start their journey of giving back.



MALAYSIA**1,937**

EMPLOYEES

SPENT

10,077

HOURS

ORGANISING

61

ACTIVITIES

EACH EMPLOYEE
CONTRIBUTED
AN AVERAGE OF**5.2** HOURSFOCUS**children from
orphanages,
shelters, schools
and autism centres**

In July, 70 volunteers prepared 20,000 meals for less advantaged individuals and families living around Berjaya Times Square, Kuala Lumpur. Since 2013, we have prepared more than 300,000 meals for this annual stint of the global Stop Hunger Now project - to feed the needy and help improve lives.



98 volunteers from the Group Operations and Technology division's Singapore and Malaysia offices visited the Ace Lighthouse Academy in Bentong, Pahang in July, to continue refurbishment work at the boarding school for underprivileged children. They painted the children's dormitories, constructed an overflow drainage canal and planted trees to prevent soil erosion. The regular improvements helped provide a more conducive environment for the children to study.



OCBC Al-Amin volunteers organised a Sports & Family Day in March, for children from the IDEAS Autism Centre (IAC) in Selangor, planning activities and games that helped improve the children's cognitive and sensory capabilities.



In November, more than 100 volunteers from our Business Banking division helped build two new houses for 12 indigenous residents of Kampung Orang Asal Bukit Dugang in Dengkil, to replace their dilapidated dwellings. Our volunteers raised funds to purchase the building materials worth RM50,000. We collaborated with Pertubuhan Bantuan Teknikal Insaf Malaysia (INSAF), a humanitarian relief non-government organisation for this project.



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INDONESIA

1,779
EMPLOYEES

SPENT

5,510
HOURS

ORGANISING

380
ACTIVITIES

EACH EMPLOYEE
CONTRIBUTED
AN AVERAGE OF

3.1 HOURS

FOCUS

education,
entrepreneurship
and environmental
sustainability



In June, 70 volunteers from branches across Bank OCBC NISP's network packed rice, oil, sugar, coffee and tea for distribution to the needy and elderly. Beyond distributing food, we also provided transport for those who wanted to travel back to their hometowns so that they could spend the Hari Raya season with their family members.



To support sustainable living, 60 volunteers from OCBC Singapore, Bank OCBC NISP and Bank of Singapore planted 2,000 trees on the plateau of Gunung Putri, Desa Jayagiri, Bandung in May, to prevent soil erosion. We also installed pipes to carry fresh water directly to 470 households which previously relied on underground water for daily living.

We won the 2016 Indonesia Green Award, Water Resources Conservation category, for an environmental sustainability project we completed in 2015 – we built clean water installations and catfish husbandry ponds to provide sustainable employment and income for more than 1,000 villagers from Ciaseupan Village.



CHINA

467
EMPLOYEES

SPENT

1,409
HOURS

ORGANISING

22
ACTIVITIES

EACH EMPLOYEE
CONTRIBUTED
AN AVERAGE OF

3 HOURS

FOCUS

children and
youth, people with
special needs and
environmental
sustainability



Students from Huaxing School were among the winners of the OCBC Wing Hang China Little Debate held in Shanghai in November. Their school, together with Huahong School, Yangjiao Yuan and Lubinghua School, educates children from migrant families, who enjoy very little time with their parents who are busy at work. With coaching from our volunteers, the young orators displayed initiative, creativity and strong communication skills as they engaged in debate.



Volunteers from our Shanghai branch visited the Shanghai Baby Home in October to offer warmth and love to ailing and abandoned children. We donated RMB15,000 to pay for treatment and quality healthcare for the children.



In December, staff volunteers from Chengdu branch visited Chengdu Shihe Elementary School, which excels in art education, to present awards of RMB100 each to 10 students with artistic talents. The inaugural OCBC Art Fund for this school was introduced to ensure that talented students are able to pursue their artistic interests despite their family circumstances. We also donated 10 sets of printing tools to the school.



10 volunteers from various front and middle-office departments partnered the Shanghai Zhenshi Ophthalmic Institution to provide eye care to the students of Ziluolan Primary School in Shanghai in December. The optometrists taught our volunteers how to conduct eye screening tests, to enable them to screen close to 100 students. We subsequently donated 20 pairs of spectacles and eye care solution for students who were diagnosed with myopia.

Corporate Social Responsibility

HONG KONG
& MACAU

1,793
EMPLOYEES

SPENT

11,800
HOURS

ORGANISING

40
ACTIVITIES

EACH EMPLOYEE
CONTRIBUTED
AN AVERAGE OF

6.6 HOURS

FOCUS

the disabled,
low-income groups,
single-parent
families, students
and senior citizens



In September, volunteers taught students from Tang Ying Hei College the basics of banking and money management. Through games and role-playing, the students learnt the importance of managing their finances and developing the habit of saving from an early age.



To minimise waste and encourage recycling, 29 volunteers organised a good-as-new collection of household items for families under the care of the St James Settlement. Over February and March, they helped collect 23 household appliances and more than 90 pieces of used clothing and donated 50 boxes of fresh confectionery to the charity organisation.



In July, our Macau-based volunteers accompanied 20 children from an orphanage to visit the University of Macau Hengqin campus to give them a better understanding of the different courses offered by the institution. While it would be some time before they reach university age, the visit prompted several children to start setting goals for their future.



OCBC CYCLE SINGAPORE

On 1 and 2 October, participants of OCBC Cycle 2016 rode on closed roads, starting from the iconic Singapore Sports Hub and following a route that boasted an amazing city skyline view.

CLOSE TO

7,000 cyclists JOINED

Singapore's largest mass cycling event, which promotes safe cycling and offers exciting experiences and interesting activities for participants, their families and friends.



Minister for Culture, Community and Youth Ms Grace Fu (right); Mr Lim Teck Yin, CEO of Sport Singapore (left); and Dr Hing Siong Chen, Honorary Secretary of the Singapore Cycling Federation (second from left) participated in The Straits Times Ride.



OCBC Bank Chairman Mr Ooi Sang Kuang (third from right), NETS CEO & President of the Singapore Cycling Federation Mr Jeffrey Goh (second from right) and, Singapore Press Holdings Editor-in-Chief, English/Malay/Tamil Media and Editor, The Straits Times, Mr Warren Fernandez (right) flagged off The Straits Times Ride which attracted more than 2,000 participants.

The OCBC Mighty Savers Kids Ride saw parents riding with their young children, creating opportunity to bond and instil confidence as the young cyclists rode on closed roads.



The OCBC Cycle Café Bike Crawl, one of 13 workshops and activities leading up to the finale, proved to be a popular event. Participants cycled more than 20 km across northeast Singapore, including Coney Island, visiting several cafés along the way.



OCBC CYCLE KUALA LUMPUR

MORE THAN

2,000 cyclists

participated in the 42-km OCBC Cycle KL 2016 ride on 13 November, our fifth edition of the mass cycling event in Malaysia.



The ride on the closed streets of Kuala Lumpur saw participants riding past several of the country's iconic landmarks and along an interesting route featuring fewer loops and longer stretches spanning 14 kilometres per loop.



OCBC Malaysia sponsored the OCBC KL Car Free Morning for the second consecutive year. The twice-monthly event allows cyclists and other sporting enthusiasts to walk, jog or cycle over a 7km stretch of road in the heart of Kuala Lumpur.

● OCBC CYCLE