# **Jeremy Clewell**

# Interactive developer

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#### **ProfileÂ**

I am an autodidact and a rampant neophile with a classical streak. I grew up watching my father paint in his art studio, and wrote my first application on an Apple Ilgs.Â

#### Skill SetsÂ

- Interface Design â€" Interactive and web Â Wireframing and comping with the user's best interests in mind. I focus on intuitive interaction with an emphasis on subtlty and usability rather than glitz and novelty.Â
- Development Desktop, web and mobile Â Device agnosticism is a tenant i strongly champion, not in product, but rather in development. I succumb to no tool worship, my focus and energy is always on the finished product and getting there as cleanly as possible using the tools best suited for the job.Â
- Research and Evangelism Â While maintaining reverence for tried and true systems, I
  endlessly search for, explore and test new tool sets in order to lessen the gap between
  device and user.Â

### **TechnicalÂ**

- 1. HTML5/CSS3 \* Responsive Design Â \* Semantic Markup Â \* Preprocessors {HAML, Sass, Less}
- 2. Javascript Â \* OO Design Â \* Extensions & Preprocessors {jQuery, Backbone.js, CoffeeScript, Node.js}
- 3. Actionscript 3 {Flash Builder and the Flex SDK}
- 4. Python
- 5. Objective-C 2.0
- 6. Git
- 7. OS X / FreeBSD
- 8. Linux

## **Experience**

Independence Blue Cross *Senior Interactive Developer* Â **2006-2012** Operated as lead developer within the Multimedia/Interactive – Communications division. Responsible for all facets of front-end, kiosk and multimedia development. Provided technical guidance to the marketing and content teams. Lead the department in technological innovation. Â Â Â

Independent Contractor *Web Designer - Interactive Developer* Â **2003-2012** Website design/development, multimedia development, iOS development. Â Â Mohawk Home Inc. Â *Visual/textile Contractual Artist* Â **2003-2005** Â Design of imported and domestic textiles (various forms and constructions of ornamental pillows, throws and household accessories).

Berks-Mont Newspaper *Freelance Journalist* Â **2002** Â Covered local functions and community meetings for the Hamburg Item and Kutztown Patriot newspapers.

#### FooterÂ

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