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# JEREMY D. HOFFMAN

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## CURRENT APPOINTMENTS

Assistant Clinical Professor of Public Policy, The Pennsylvania State University	2023 -
Director of Undergraduate Studies, Penn State School of Public Policy	2023 -
EDUCATION	
M.P.P. (Concentration: Health Policy & Demography), The Pennsylvania State University	2023
PgDip in Legal Practice, BPP Law School	2015
GDip in Law, BPP Law School	2013
B.A. (Hons) in History, London School of Economics & Political Science	
B.A. (Hons) in History, London School of Economics & Political Science	2012
PROFESSIONAL EXPERIENCE	2012
	2012
PROFESSIONAL EXPERIENCE	2020-2021
PROFESSIONAL EXPERIENCE  Business Development & Strategy Consultant, Self-employed	2020-2021 2018-2020
PROFESSIONAL EXPERIENCE  Business Development & Strategy Consultant, Self-employed  Legal Counsel, Global Media & Entertainment Group, London, U.K.	

Health Disparities Mortality & Longevity Population Health Demographic Techniques Data Visualization Technology & Innovation Policy Intellectual Property Law & Policy

#### PAPERS & PUBLICATIONS

# Journal Articles

Hoffman, J.D. (2023). Shots fired: A spatiotemporal analysis of gun violence in the city of Philadelphia, 2015-2019. Penn State Public Policy Journal, 1, 48-66.

### Papers in Progress

"Socioeconomic gradients in e-cigarette use and uptake among the U.S. adult population: an analysis of the Population Assessment of Tobacco and Health (PATH) Study, 2013-2019"

"Cumulative advantage: a universal phenomenon? A comparison of the role of socioeconomic status on later-life functional health trajectories in England and Sweden"

"Assessing the impact of "deaths of despair" on life expectancy at birth in the United States, 1999-2019"

"A spatiotemporal analysis of the impact of the COVID-19 pandemic on opioid overdose mortality in Cook County, Illinois"

"Threading the needle: A cost-benefit analysis of a supervised injection facility in Philadelphia"

# Other Writing

<sup>+</sup>Published under former name

Smith, J.D.<sup>+</sup> (2018, May 31). UK court considers passing off in tattoo parlor case. *Taylor Wessing Brands Update*. [Legal Insight]

Smith, J.D.<sup>+</sup> (2018, May 4). Tech startup IP myths. Lexology. [Legal Insight]

PUBPL 304W: Public Policy Analysis, The Pennsylvania State University

Smith, J.D.<sup>+</sup> (2018, April 30). UK court considers passing off and trade mark infringement in lettings market. *Lexology*. [Legal Insight]

# RESEARCH EXPERIENCE

Applied Demography Intern, Pennsylvania Population Network	2023
Graduate Research Assistant, Penn State School of Public Policy	2021-2023
TEACHING EXPERIENCE	
Instructor	

PPOL 897: Data Visualization	or Public Policy	, The Pennsylvania State University
Teaching Assistant		

PPOL 503: Statistics for Public Policy I, The Pennsylvania State University	Fall 2022
PPOL 506: Statistics for Public Policy II, The Pennsylvania State University	Spring 2023

# Short Courses & Workshops

Data Visualization Workshop (Translational Science Fellowship Program)	Summer 2023
Data Visualization for Public Policy (R programming workshop)	Spring 2023

# **HONORS & AWARDS**

Pi Alpha Alpha National Honor Society	2023
Outstanding Graduating Student Award, Penn State School of Public Policy	2023
Student Leadership Award, Penn State School of Public Policy	2023
Golden Key International Honor Society	2022
Taylor Wessing Legal Scholarship (Full Law School Tuition)	2012 - 2015

### **SERVICE**

Editorial Board Member, Penn State Public Policy Journal	2022 -
Faculty Advisor, Penn State Public Policy Association (Student Organization)	2023 -
Strategic Communications Committee Member, Penn State School of Public Policy	2022 -

Fall 2023

Fall 2023

# PROFESSIONAL AFFILIATIONS

Population Association of America		2023 -
American Sociological Association		2023 -
Association for Public Policy Analysis & Management American Public Health Association		2022 -
		2022 -
Law Society of England and Wales		
BAR ADMISSIONS		
Solicitor of the Senior Courts of En	gland and Wales	2017 -
English-qualified attorney (non-prac	cticing)	
SKILLS		
Computing & Programming	R, Stata, ArcGIS, QGIS, GeoDa, Tableau, LATEX, Git	
Languages	English (native), French (basic), German (basic)	