



KOOKOAT
.COM

2016 Pitch Fest

By Jeremy Dou
Co-founder & CEO

11th. Grade
Palo Alto High School



To redefine high school campus social media

Founded in Feb, 2016, Palo Alto, CA
By Jeremy Dou and Alan Dong



Functionality

A website that can allow students to enrich their individual lives and extend their school lives.



Schools in use

Palo Alto High School & Henry M. Gunn High School (Coming to more schools soon)



Release date

Release date: 2016.8.27



Mobile-friendly

You can easily access to www.kookoat.com from your mobile devices.



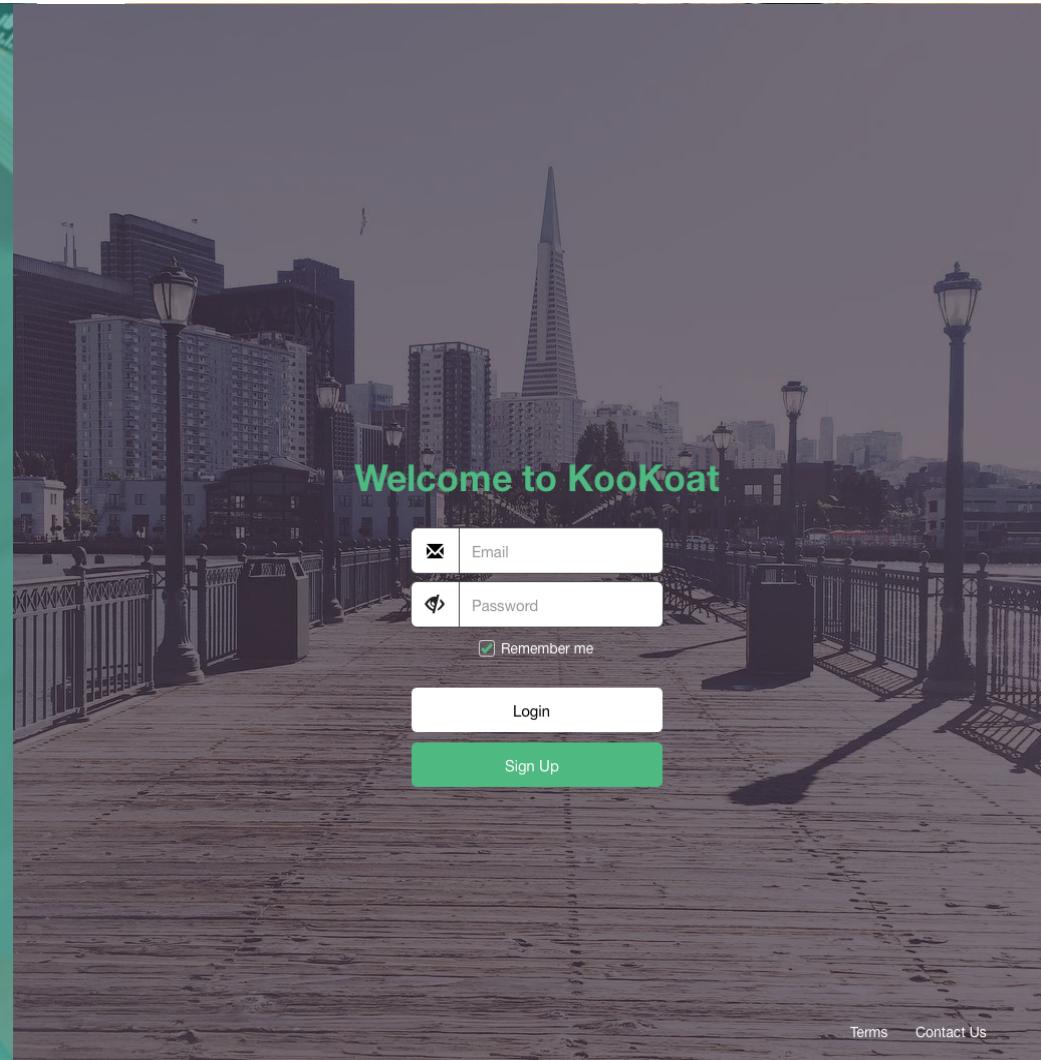
A WEBSITE FOR STUDENTS, EXCLUSIVELY

To be the natural extension of each student--Kookoat's Mission Statement

Kookoat is dedicating to provide all students with an academic, communicative, and stable web environment for them to allow them to own a “web society” of their own. Students will be able to have their own space and freedom to communicate and help with each other with this powerful website.

The Sign-in page

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The Main page

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The KooKoat main page features a dark-themed interface with a teal header. The header includes the KooKoat logo, a search bar with the placeholder "Search KooKoat", and a user profile icon. Below the header, there are five category cards: "Summer Vacation" (image of a beach), "College Applications" (image of a university building), "Sports" (image of a stadium), "Arts" (image of vinyl records), and "Homeworks" (image of a desk). A three-dot menu button is also present. The main content area is titled "TRENDING" and displays a grid of six topic cards per row. Each card shows a title, a small profile picture, the username, and interaction counts (comments and likes). The titles are truncated with ellipses and contain placeholder text.

Topic	User	Comments	Likes
Anyone feels like this? 📸	Username1	12	15
Who will win the NBA Playoff this year? 📺	Username2	12	5
Study group for American history	Username1	12	0
This is a very long title of a topic, truncating the title to two line is very necessary, and there is a cap in title	Username2	10	5
Study group for American history	Username1	12	0
This is a very long title of a topic, truncating the title to two line is very necessary, and there is a cap in title	Username2	10	5
Study group for American history	Username1	12	0
This is a very long title of a topic, truncating the title to two line is very necessary, and there is a cap in title	Username2	10	5
Study group for American history	Username1	12	0
This is a very long title of a topic, truncating the title to two line is very necessary, and there is a cap in title	Username2	10	5

The Post Page

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The screenshot shows the KooKoat mobile application interface. At the top, there is a navigation bar with the KooKoat logo, a search bar labeled "Search KooKoat", and notification icons for heart, bell, and user. Below the navigation bar, there are several category cards: "Summer Vacation", "College Applications", "Sports", "Arts", and "Homeworks". A "TRENDING" section is visible on the left side of the main content area. In the center, a modal window titled "New Post" is open, prompting the user to "Enter Your Post Title" and "Choose a topic". It includes a rich text editor toolbar with options for "A Normal text", "Bold", "Italic", "Underline", "Small", and various alignment and style buttons. Below the title input is a large text area labeled "Enter Text". At the bottom of the modal, there is a field for "Add tags like #summer #vacation" and two buttons: "Cancel" and "Post". The background of the app shows a feed of posts from users like "Username1" and "Username2", each with their respective likes and hearts.



Some interesting stats

We've been working so hard to try to make this website as terrific as we can.

Covering 2 schools right now

1000+ hours of coding, only for 1 dream

2
SCHOOLS

1K
HOURS OF CODING

1
DREAM



Three essentials of the website

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261 function updateAllImages(){
262 var i = 1;
263 while (i < 10){
264 var elementId = 'foto' + i;
265 var elementIdBig = 'bigImage' + i;
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TEAM



Eli AlShamary

CFO

11th. Grade at Palo Alto High School right now, owning great skills of JavaScript, in charge of promotion

Email: elialshamary@kookoat.com



Alan Dong

Co-founder/CTO

Alumni from Georgia Institute of Technology, employee at Yahoo, possessing great programming skills of a variety of computer programming languages

Email: alandong@kookoat.com



Jeremy Dou

Co-founder/CEO

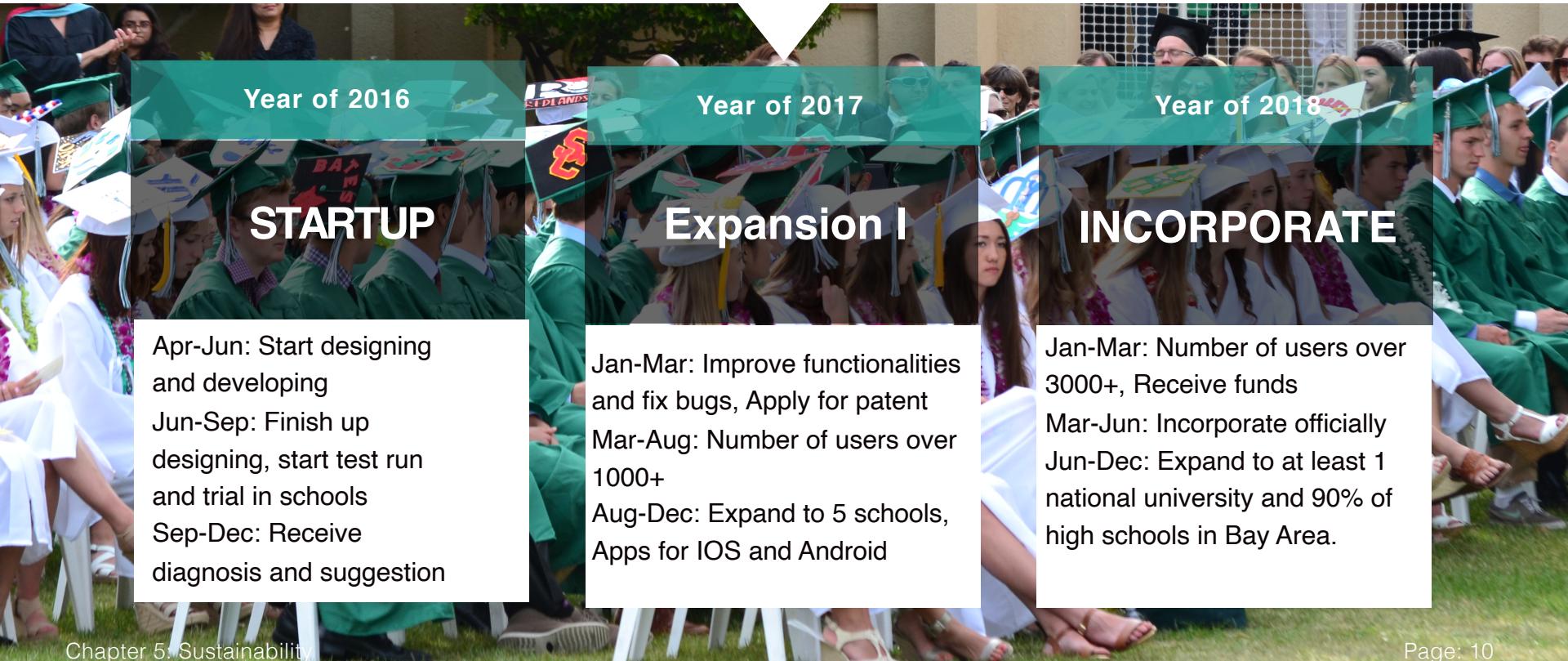
11th. Grade at Palo Alto High School right now, being able to apply languages of HTML, and CSS, founding Kookoat in Feb, 2016

Email: jeremydou@kookoat.com

Page: 9



Sustainability (Milestones & Long-Term Goal)



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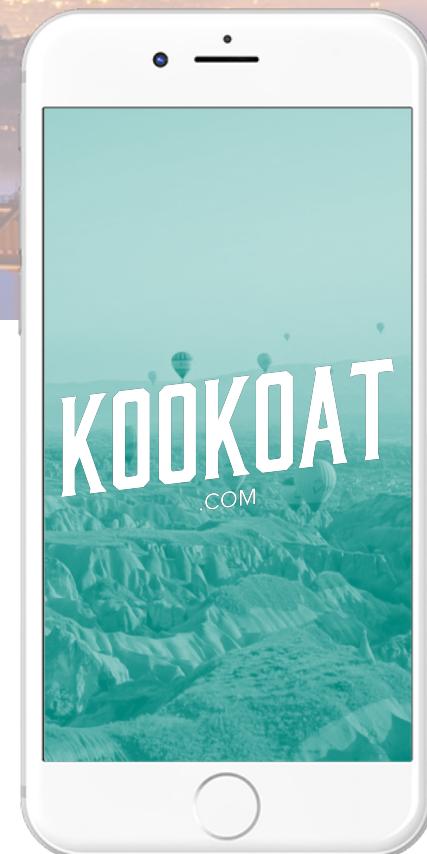
Mobile-friendly

About 74% of teenagers in the nation have a cell phone

From: www.pewinternet.org

Access Internet from mobile devices has been a great tendency, especially in developed areas like San Francisco Bay Area. Making Kookoat mobile-friendly has been critical and necessary.

There is another advantage of doing so, that is easier access from finger, simpler user interface, more convenient and more enjoyable experience. All you need to do is just open your web browser, and enter:
www.kookoat.com



*Apps for IOS and Android will be available soon

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CONTACT US

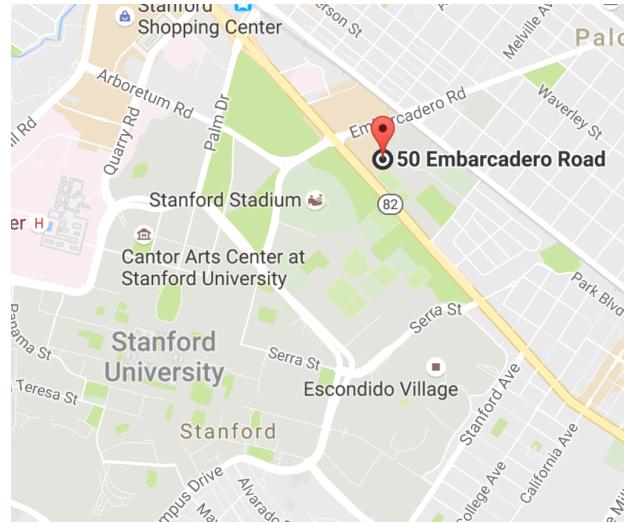
If you have any problems or concerns, please contact us without hesitation

OUR ADDRESS

50 Embarcadero Rd. Palo Alto,
CA 94301

EMAIL

info@kookoat.com



Thank you so much!!!

Now, let's get ready to witness another storm on campus

KOOKOAT
.COM

To redefine
the high school
campus
social media