

From: Team Slotkin campaign@elissaforscongress.com
Subject: Missing Michigan State votes and how we're adjusting
Date: September 5, 2020 at 10:08 AM
To: Jeremy Frazee frazeeje@msu.edu

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Friend,

In 2018, a key part of our strategy was boosting turnout among voters at Michigan State University. Fast forward to the other week, and MSU announced that students will not return to campus this fall due to COVID. Elissa strongly supports this decision, which protects public health. **But the reality is that our campaign will need to make up for these lost votes, which make up about half of Elissa's win number.**

Our Students for Slotkin group was integral in mobilizing students at MSU in 2018. **Here's what Jeremy, the Students for Slotkin President, has to say about their group's updated strategy:**

"A big part of our plan for the fall was going to include registering incoming freshmen. We estimated that we could get a couple thousand new voters registered. But because we won't have those voters, we've been working with Elissa's team to think about methods to make up those votes. Our group is thinking about how to reach our newest eligible voters: specifically those who might have been leaving the district in a normal year to go to college elsewhere in the country, but will be staying home this fall instead. We're also working with our high school engagement team to contact graduating seniors via social media to get them registered! And we're still trying to reach as many student voters at MSU as possible. We're joining virtual club meetings, phone-banking, and recruiting new volunteers to work from home.

Our work this year does look different. For one, we're now doing it from our parents homes (thanks, mom!). But we're still committed to the campaign, and believe that our generation of voters can be decisive in this election."

- Jeremy



About Elissa

Elissa Slotkin proudly represents Michigan's 8th district in Congress. Keep up with Elissa and the latest from the campaign trail on Facebook and Twitter.

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