

Typography

Jeremy Gilbert,

Medill Asst. Professor Media Product Design
and The Segal Design Institute
Northwestern University

Context & **Meaning**



Bobulate

for INTENTIONAL ORGANIZATION

WRITING

WORK

WORDS

ABOUT

CONTACT

The royal order of the coin

OCT 30, 2009

While the coin may be eventually in danger of going extinct in the United States, it is still at large and very much in play. And while it is, there is a bad habit that needs to be acknowledged. Cashiers the country-over are guilty of it, and it's the violation of the *coin order*.

Let's agree: there is a right and a very wrong way to receive change from a cashier. Whether you're standing, sitting, or crouching through a double-paned plexiglass window, if your change involves at least one bill, and one or more coins (a receipt is a variant), there are simple rules. And when they're broken, the common laws of user-centered courtesy come undone.

The royal order

Giving change the right way, like any service design process, takes an understanding of the human, and here it's no different — cashiers are clearly missing what happens when customers receive change. Men throw change in pockets or a tip jar. The end. Bills and receipts get categorized differently depending on their various organizational strategies and attention to detail.

Certain countries use dishes to distribute change in retail shops. Their counterparts in other areas, [MUJI](#) for example in the United States, follow this dignified tradition.

SERIFS

The extra strokes at the end of a letter.

ASCENDER

The part of a letter that extends above the body of the type.

X-HEIGHT

The height of a typical lower-case letter.

DESCENDER

The part of a letter that extends below the body of the type.

BASELINE

The invisible grid line the characters sit on.

Sphinx

**WHAT
ABOUT
THIS?**

[Is this elegant?]

[*What about this?*]

[If one type face is good...]

Pairing **Type**

PURE
DARJEELING TEA
HOUSE BLEND

20 individually
wrapped bags

NET WT. 1.5 OZ / 42 G

© 2014 / 1.5 OZ / 42 G

BON APPÉTIT

212 777 6640
RESERVATIONS

BREAKFAST
WEEKDAYS

7:30 – 11:30 a.m.

CAFE DE LA PAIX

BONNE HUMEUR

M. ESTIENNE
CHEF DE CUISINE

205 WEST STREET, *directly opposite* UNION STATION

LE PETIT DEJEUNER

Soft Scrambled Eggs in Puff Pastry with wild mushrooms and asparagus	15.00
Caramelized Onion Quiche with Gruyere cheese and mixed greens	12.50

Fruits DE Mer

OYSTERS 1/2 doz.	SHELLFISH
Malpeque (PEI) 19.00	Little Neck Clams 1
Kumamoto (WA) 20.00	Crab Mayonnaise 1
Blue Point (NY) 22.00	Lobster (1/2) 2

Gerhard Szymon and Natalie Wasserbauer

ain + Repeat

Javanese Music and the Roots of

NEW ORPHEUS EDITIONS CAMBRIDGE

NEW ORPHEUS EDITIONS CAMBRIDGE

HARMONIÆ RECORDINGS DRESDENER BAROQUE COLLEGIUM

Bach Cello Suites

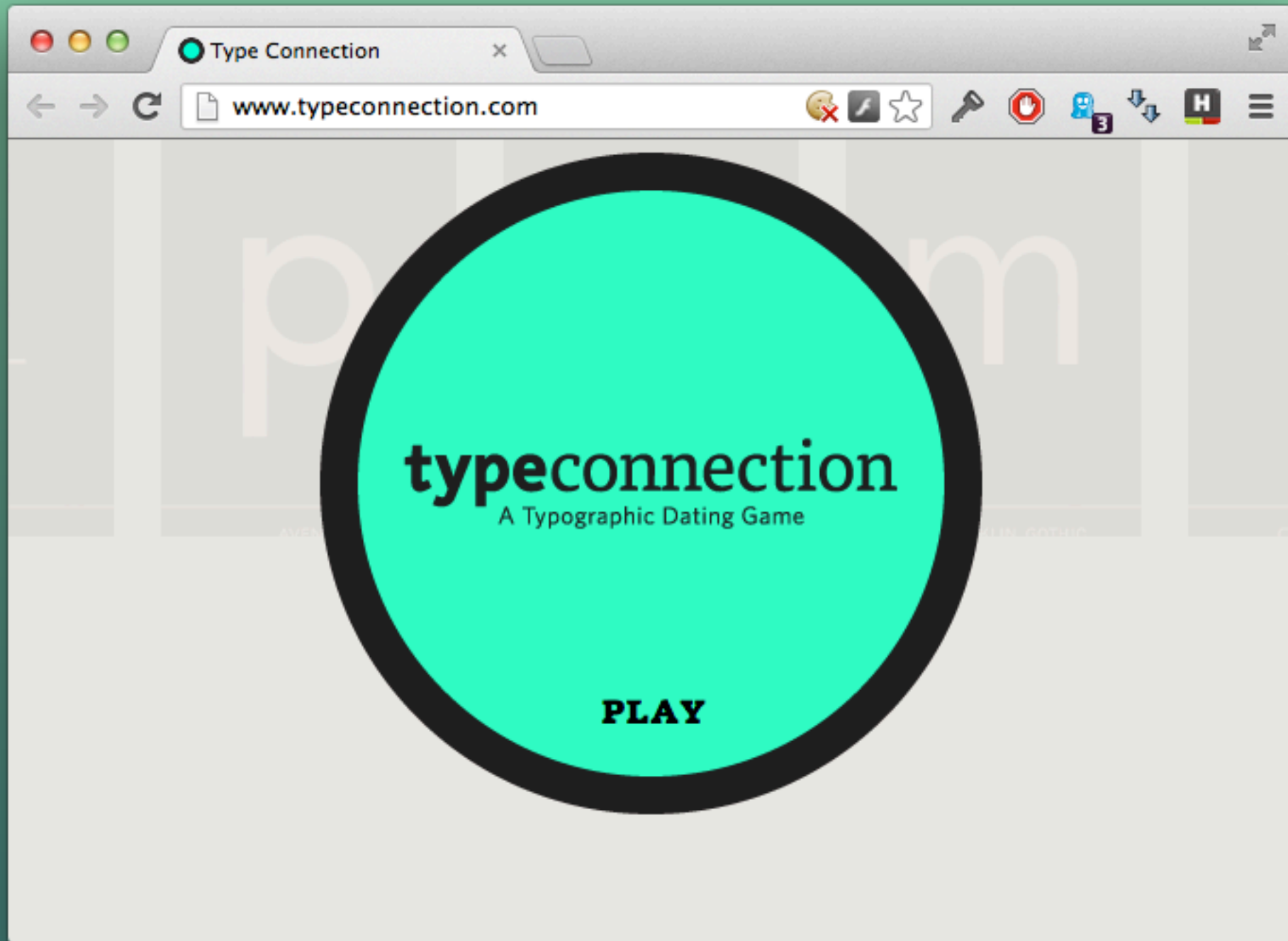
BWV 1007-1012

I

Suite No. 1 in G Major

BWV 1007

Recognized as some of the finest works ever written for the solo cello, the *Six Suites for Unaccompanied Cello* are among the most intimate compositions written by Bach during his tenure as kapellmeister in Cöthen (1717-1723). The Suite No. 1 in G Major, widely recorded in a variety of highly interpretive



Slab Serif Font

FB Belizio

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Serif Font

FB Miller Headline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Sans Serif Font

FB Relay

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

IT'S STRUCK AGAIN ■ Recently rebuilt San Carlos Park arch falls victim to another passing truck **Local & State B1**

THE NEWS-PRESS

SUNDAY

JANUARY 11, 2004 | PUBLISHED SINCE 1884

news-press.com

FINAL | \$1.50



MEXICO UNSPOILED

■ TRAVEL & LEISURE

Most have not yet discovered San Carlos, Guaymas and Alamos **E1**

STATE OF BOOKS

■ **TROPICALIA** Florida a popular subject with writers

PLAYOFF FOOTBALL

■ **SPORTS** Patriots top Titans 17-14; Panthers beat Rams in double overtime 29-23 **C1**



IPOD MANIA

■ **BUSINESS & MONEY** Apple's music machine becoming a must-have **D1**

NOT SO SMALL

■ **REAL ESTATE** Larger homes sprouting in Lehigh Acres **G1**

Chamber falls into disrepair

Fort Myers asked to sell site so it can be fixed up

BY ALISON KEPNER
akepner@news-press.com

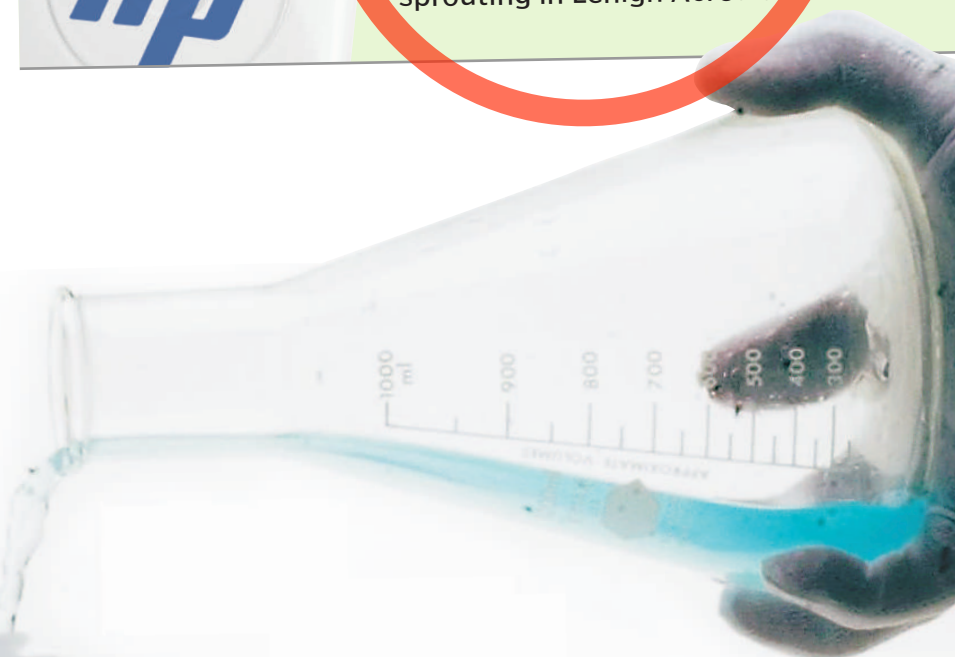
Packing tape holds up ceiling tile in one office, but the room looks better than others at the Greater Fort Myers Chamber of Commerce.

Broken windows are boarded up with plywood in a back conference room. Floor tiles — inside and on the front walk — are missing. Throughout the building, brown spots mark the roof's many leaks.

"I don't know what's growing up there," Executive Director Marietta Mudgett said as she pointed to a discolored wall. "I'm afraid to find out."

After years of neglected maintenance, the 51-year-old city-owned building is in serious disrepair. Officials esti-

Finding the right chemistry



“We’re working on our strategy on how we promote our area for biotechnology ... We feel like we have an opportunity in Florida.”

■ Regina Smith

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Etiam placerat, orci sit amet
ultrices lobortis, massa nibh ornare nunc,
mollis consectetur mi lectus vitae velit.

Fusce blandit mauris quis justo. Donec
sagittis sodales mauris. Praesent eget mauris
eget magna dictum accumsan. Suspendisse
ut felis. Morbi ipsum dui, dapibus id.

Typography › Spacing.

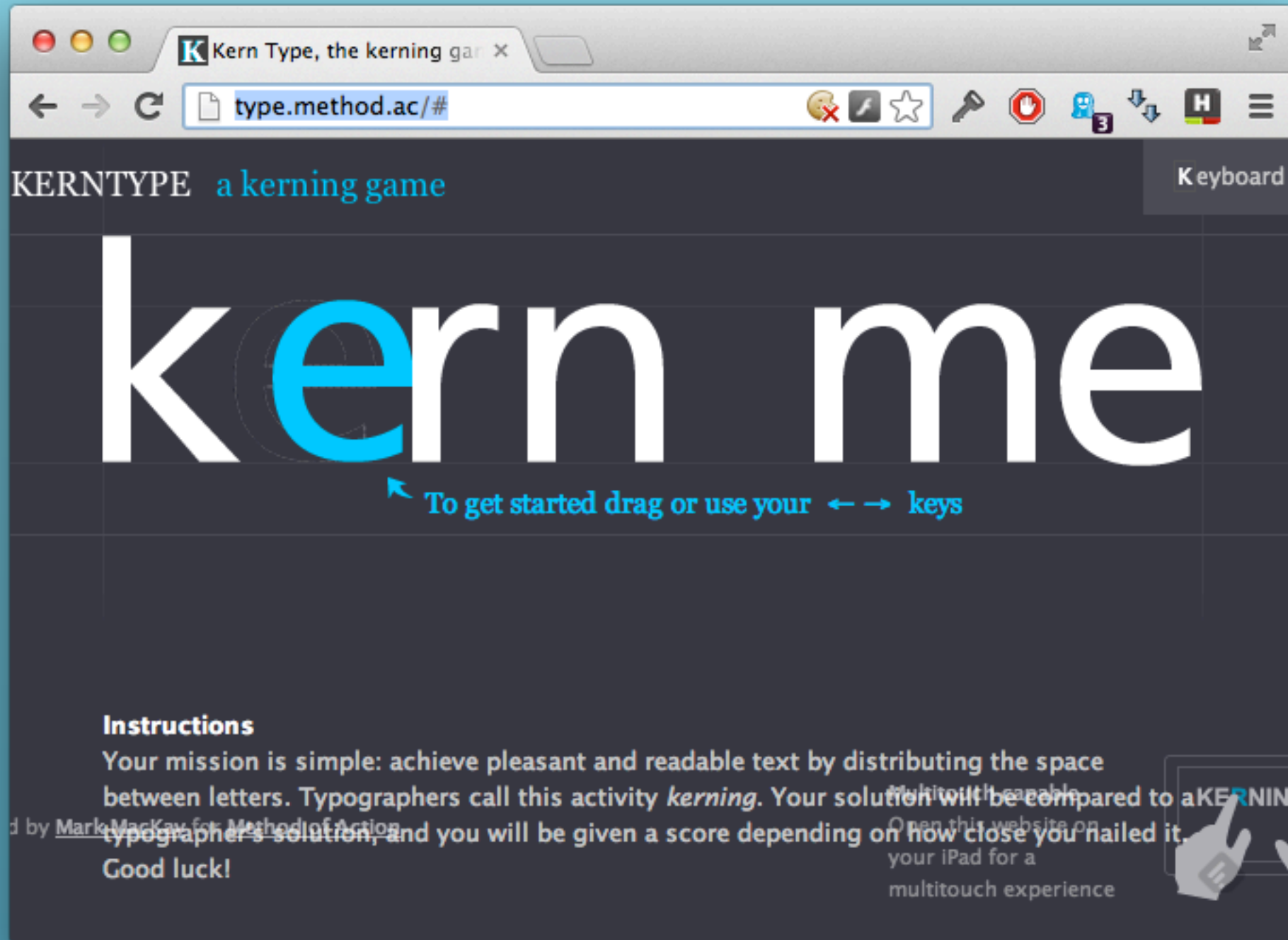
Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Etiam placerat, orci sit amet
ultrices lobortis, massa nibh ornare nunc,
mollis consectetur mi lectus vitae velit.

Fusce blandit mauris quis justo. Donec
sagittis sodales mauris. Praesent eget mauris
eget magna dictum accumsan. Suspendisse
ut felis. Morbi ipsum dui, dapibus id.

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Etiam placerat, orci sit amet
ultrices lobortis, massa nibh ornare nunc,
mollis consectetur mi lectus vitae velit.

[Don't Letter Space Too Tight]

[T o o L o o s e]



CSS @Font-face

```
@font-face {  
  font-family: "Your typeface";  
  src: url("type/filename.eot");  
  src: local("☺"),  
       url("type/filename.woff") format("woff"),  
       url("type/filename.otf") format("opentype"),  
       url("type/filename.svg#filename") format("svg");  
}
```

Google Webfonts

```
<link href='<u>http://fonts.googleapis.com/css?</u>family=Open+Sans' rel='stylesheet' type='text/css'>
```

```
body {  
    font-family: "font-family: 'Open Sans', sans-serif;"  
}
```


Google Fonts

More scripts About Analytics New to Google Fonts?

624 font families shown

Word Sentence Paragraph Poster

Preview Text: Grumpy wizards make Size: 28 px Sorting: Trending

Filters:

All categories

Thickness

Slant

Width

Reset all filters/search

Script:

Latin

Styles:

Show all styles

Normal 400

Grumpy wizards make toxic brew for the evil Queen

Noto Serif, 4 Styles by Google

Add to Collection

Normal 400

Grumpy wizards make toxic brew for the evil Queen

Noto Sans, 4 Styles by Google

Add to Collection

Normal 400

Grumpy wizards make toxic brew for the evil Queen and Jack.

Roboto Condensed, 6 Styles by Christian Robertson

Add to Collection

Collection (0 font families)

Choose Review Use

<http://www.google.com/fonts/>

Typekit

https://typekit.com

Typekit

by Adobe

RegisterSign in

Tour

Pricing

Browse Fonts

Browse Lists

Gallery

About

Blog

Support

The easiest way to use

REAL FONTS

on your website





This will change the way you design websites.

Add a line of code to your pages and choose from hundreds of web fonts. Simple, bulletproof, standards compliant, accessible, and totally legal.

Feature TourTry it for Free

Jubilat by Darden Studio and Brandon Grotesque by HVD Fonts

Typekit Enterprise



Unlimited users, unlimited usage, CDN integration, and more.

[Read more](#)

A snap to set up

AaAaAa


AaAaAa

AaAaAa

We've worked hard to make Typekit easy to use. Add and use web fonts the way you want to.


[Try it for Free](#)

Fast and reliable



Your fonts will be served from a robust network built with hundreds of servers worldwide.


[How it works](#)

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go

By international request

GARAGE FONTS AND WEBTYPE PRESENT

**Freight Sans and
Freight Sans Condensed**

Designed by Joshua Darden

Available in six weights plus italics

With the rest of the series to follow

**Welcome to the
future of fonts.**

Webtype provides fonts for the highest quality online typography, including typefaces which were designed from scratch specifically for onscreen reading.

- > Free trials for all fonts
- > Strict standard of quality
- > Flexible, practical pricing
- > Quick & easy setup
- > Cross-browser compatible
- > Dependable hosting

[Read more »](#)

Featured Fonts

Alright Sans Family

HANDSOMER CAVE

Burdensome Ranger

Browse by Category

SerifAa

Sans-serifAa

Browse by Intended Use

Small Paragraphs, 9px-14px

Back in my quaintest gardens:
jaunty zinnias varied with fair
phloxes. Hark! 4,872 toxic jungle
watery vipers quietly drops in.

<http://www.webtype.com/>

Post-work

- Add a web-based font to your page
- Introduce contrast with font weight
- Introduce hierarchy with font size
- Improve readability with line height
- Send **jour390@gmail.com** your link and a paragraph explaining what you accomplished with your styling.

Questions?

@jeremygilbert

jgilbert@northwestern.edu

www.jeremygilbert.com