Behold the Power of HTML

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Medill Asst. Professor Media Product Design
and The Segal Design Institute
Northwestern University

Web Inspector — sports.espn.go.com — story

story › Source Code

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
            "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en" lang="en">
<head>
    <title>OTL: The Long, Strange Trip of Dock Ellis - MLB - ESPN</title>
<meta name="description" CONTENT="Meet the man behind baseball's most psychedelic myth" />
<meta name="keywords" CONTENT="dock ellis, no-hitter, baseball, mlb, pittsburgh pirates, outside the lines, otl, eticket, e-ticket,
<meta name="googlebot" content="noodp" />
<meta name="robots" content="index, follow" />
<meta property="og:site_name" content="ESPN.com">
<meta property="fb:app_id" content="116656161708917">
<meta property="og:title" content="OTL: The Long, Strange Trip of Dock Ellis" />
<meta property="og:type" content="article" />
<meta property="og:url" content="http://sports.espn.go.com/espn/eticket/story?page=Dock-Ellis" />
<meta property="og:description" content="Meet the man behind baseball's most psychedelic myth" />
<meta property="og:image" content="http://a.espncdn.com/i/eticket/20120817/images/page1/dock-pg1-134x75.jpg" />

    <meta http-equiv="Content-Type" content="text/html; charset=windows-1252" />
    <meta http-equiv="refresh" content="3600" />
    <link rel="stylesheet" href="http://a.espncdn.com/combiner/c?css=universal_overlay/universal_overlay.css,universal_overlay/m
    <!-- Insert File -->

<!-- CSS -->
<style type="text/css">
    @import url(http://assets.espn.go.com/eticket/2008/templates/flex/default.css);
</style>
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/960/uncompressed/reset.css" type="text/css" media=
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/960/uncompressed/text.css" type="text/css" media="
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/960/uncompressed/960.css" type="text/css" media="s
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/template_reset.css" type="text/css" media="screen"

<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/js/curtain/curtain.css" type="text/css" media="screen"
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/parallax-base.css" type="text/css" media="screen"
<link rel="stylesheet" href="http://assets.espn.go.com/i/eticket/20120817/css/dock-ellis-6-production.css" type="text/css" media

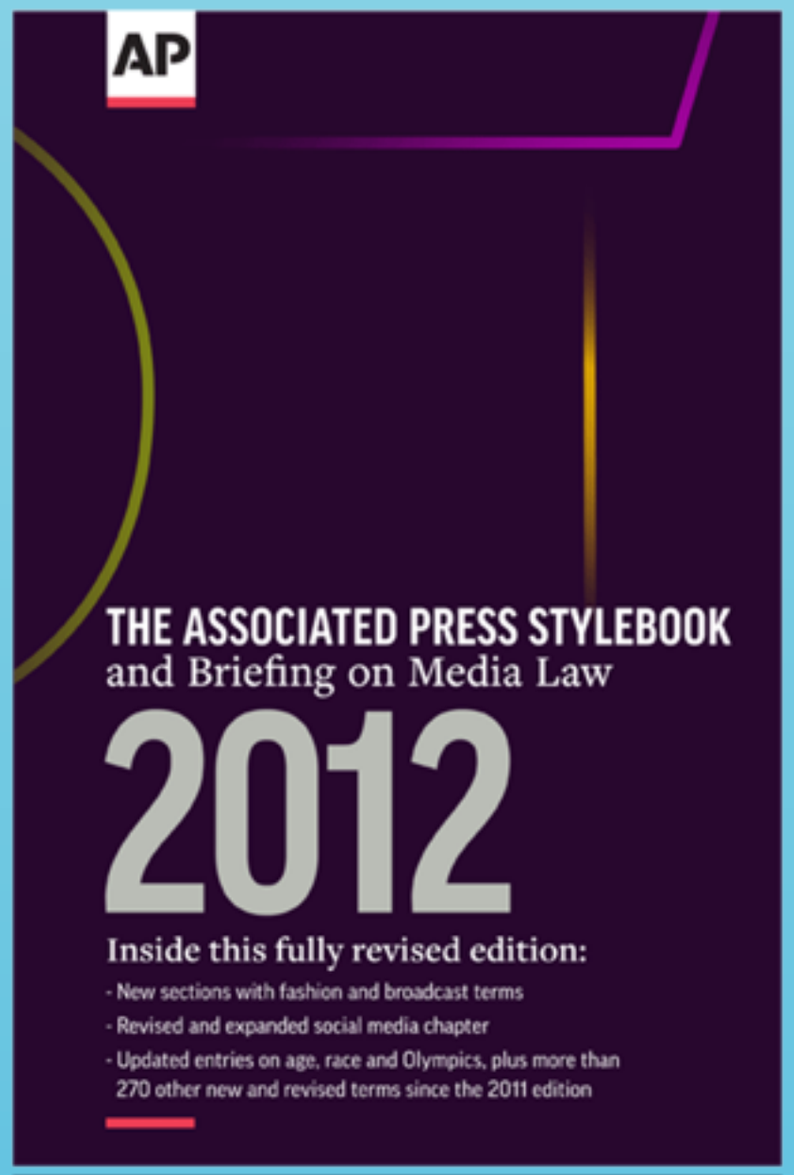

<!-- End CSS -->

<!-- End Insert File -->
    <script>var _sf_startpt=(new Date()).getTime();</script>

    <script language="Javascript" src="http://a.espncdn.com/insertfiles/javascript/flash.js" type="text/javascript"></script>
    <script language="Javascript" src="http://a.espncdn.com/insertfiles/javascript/motion.js" type="text/javascript"></script>
    <style type="text/css">
        .page-actions{padding:0; display:block; width:100%;font-size:9px;}
        .sprite-page-actions{display:block; height:15px; width:15px; background:url(http://a.espncdn.com/prod/assets/sprites/pag
        .sprite-page-actions.facebook{background-position:0 0;}
        .sprite-page-actions.twitter{background-position:0 -15px;}
                .sprite-page-actions.comments{background-position:0 -30px;}
```

HTML

HTML


AP
THE ASSOCIATED PRESS STYLEBOOK
and Briefing on Media Law
2012
Inside this fully revised edition:
- New sections with fashion and broadcast terms
- Revised and expanded social media chapter
- Updated entries on age, race and Olympics, plus more than
270 other new and revised terms since the 2011 edition

How the Web Works

Every machine on the Internet has a unique identifying number, called an IP Address. A typical IP address looks like this:

216.27.61.137

DNS Server

nytimes.com

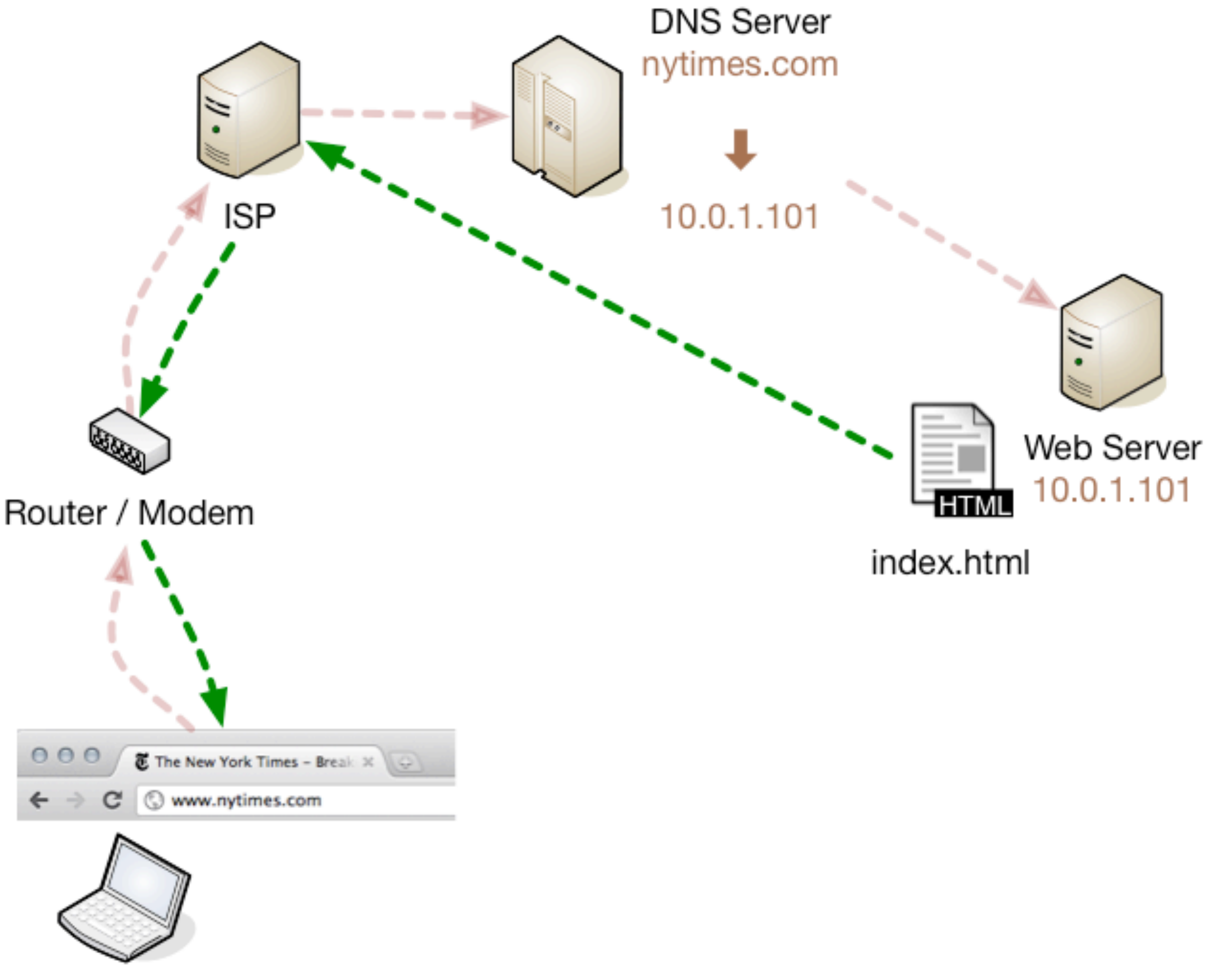
ISP

10.0.1.101

Web Server

10.0.1.101

Router / Modem


DNS Server
nytimes.com
ISP
10.0.1.101
Web Server
10.0.1.101
HTML
index.html
Router / Modem
The New York Times – Breal
www.nytimes.com

DNS Server

nytimes.com

10.0.1.101

ISP

Router / Modem

Web Server

10.0.1.101

IMAGE

IMAGE

XML

IMAGE

HTML

index.html

DNS Server

nytimes.com

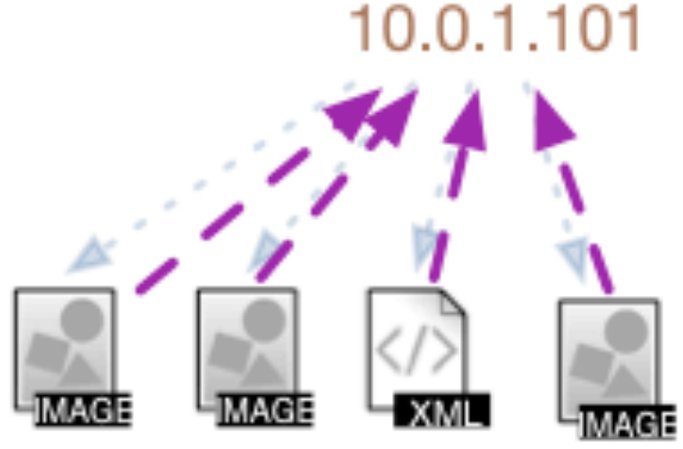
ISP

10.0.1.101

Web Server

Router / Modem

10.0.1.101



Tools

Browsers

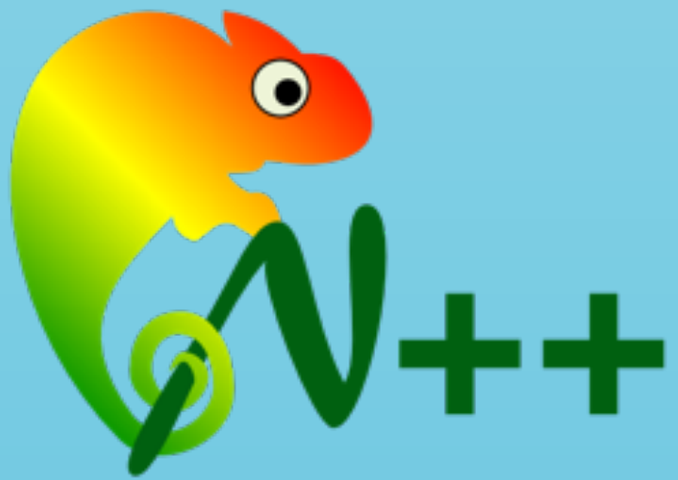
The browser application retrieves or fetches code, usually written in HTML and/or another language, from a web server interprets and renders it as a web page for you to view.

Inspector

View Page Source

Inspect Element

Text Editors



Windows:
notepad-plus-plus.org/

OSX:
barebones.com/products/textwrangler/

1 OF 8

Harry Dempster/Express/Getty Images

Britain's Iron Lady, Former Prime Minister Margaret Thatcher, Dies

Despite many accomplishments during her 11 years in office, she was a divisive figure, and there is still much bitterness surrounding the woman who was dubbed the Iron Lady. Margaret Thatcher died Monday at age 87.

THE RECORD

Government Tyranny Fears Push Some To Reject Gun Control

Polls show broad support for enhanced background checks and bans on military-style guns and ammunition. But many members of Congress side with gun-rights advocates who oppose such measures.

On *Morning Edition*

- Mixed Signals On Gun Bills

Listen Up: Smarter, Smaller Hearing Aids

Today's devices are smaller, smarter and much more powerful, thanks to digital technology.

On *Morning Edition*

- The Real Sounds of Hearing Loss

Osama Bin Laden's Son-In-Law Set To Appear In N.Y. Court

The Obama administration will try him in a federal court, instead of using a military commission.

On *Morning Edition*

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from npr's news blog

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1 OF 8

Harry Dempster/Expr

Britain's Prime Mi Thatcher

Despite many ac years in office, s is still much bitte was dubbed the Ir Monday at age 87.

THE R

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...eb370fd7b42a5bb-s1.jpg" class="img138" title="Chadwick Boseman plays baseball's
...nson in the upcoming biopic 42." alt="Chadwick Boseman plays baseball's trailblazing
...upcoming biopic 42." /></a>                    <h3 class="slug"><a
...org/sections/movie-interviews/">Movie Interviews </a></h3>
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    data-metrics='{"category":"Story to Story","action":"Click Internal
...ttp:\/\/www.npr.org\/2013\/04\/06\/176357603\/learning-how-to-steal-bases-like-jackie-
... In '42,' A Young Star Suits Up For A Hero's Role</a></p>
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    </div>

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    </div>

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    </div>
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                <div id="res111016818" class="bucketwrap apiquery simple">

...="simple">

...://www.npr.org/books/">Books</a><span class="arrow"> </span>
```

Let’s Write <html>

FTP Editor

Windows & OSX:

cyberduck.ch/

Resources

Dive Into HTML5
DIVE INTO HTML5
BY
MARK PILGRIM
WITH CONTRIBUTIONS FROM THE COM
Learn to code | Codecademy
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Teach
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Create Account
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Type your user name with quotes
then press enter.
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Learn HTML
Learn HTML5
Learn CSS
Learn CSS3
JavaScript
Learn JavaScript
Learn HTML DOM
Learn jQuery
Learn AJAX
Learn JSON
Learn Google Maps
Server Side
Learn PHP
Learn SQL
Learn ASP
Learn ADO
Learn VBScript
ASP.NET
Learn ASP.NET
Learn Web Pages
Learn Razor
Learn MVC
Learn Web Forms
Learn .NET Mobile
XML Tutorials
Learn XML
Learn to Create Websites
At w3schools.com you will learn how to make a website. We offer free tutorials in all web development technologies. Select a tutorial from the menu to the left.
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Tutorials
Try it Yourself
References
WEB REFERENCES
HTML 4
HTML 5
XML DOM
JavaScript
HTML DOM
jQuery
SQL
CSS3 Browser Support
CSS 1,2,3
PHP
XSLT
XPath
XSL-FO
Color Picker
HTML Colors
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Questions?

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@jeremygilbert

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