

Usability Principle:

Site you’re evaluating:

2:00

Define your audience and
identify their goals

5:00

Identify five potential tasks

1

2

3

4

5

5:00

Choose the top three tasks and describe those scenarios

1

2

3

3:00

Write your script

User Task Observations

Conclusions

_____:

Task: _____

_____:

Task: _____

_____:

Task: _____

5:00

Synthesize your ideas and prepare to explain them