

## Apple iPod Vision Statement

**For** *music afficionados* 

Who have a large library of music

**The** *iPod* is a *portable MP3 player* 

That allows music lovers to bring their entire music library

**Unlike** the Rio MP3 Player

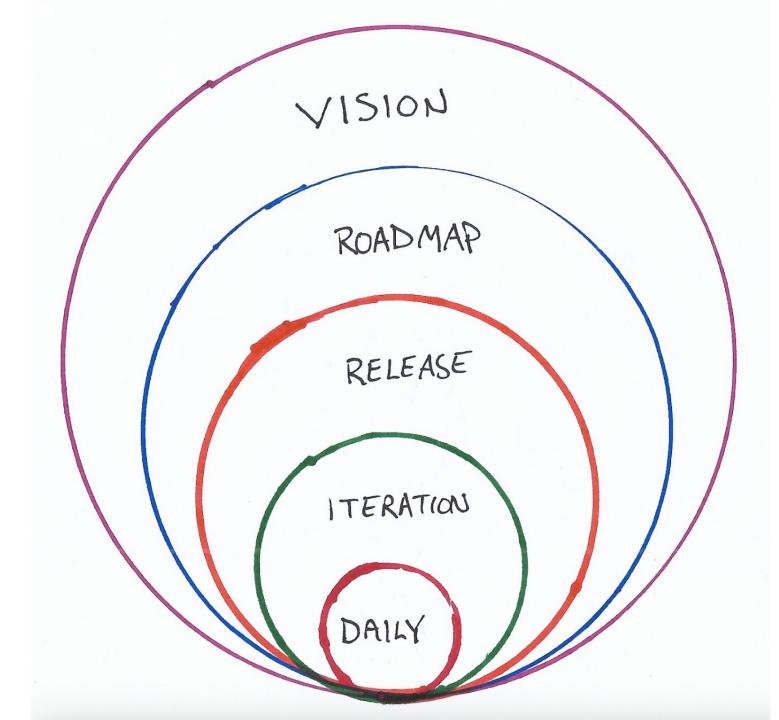
Our product lets music lovers fit 1,000 songs in their pockets.

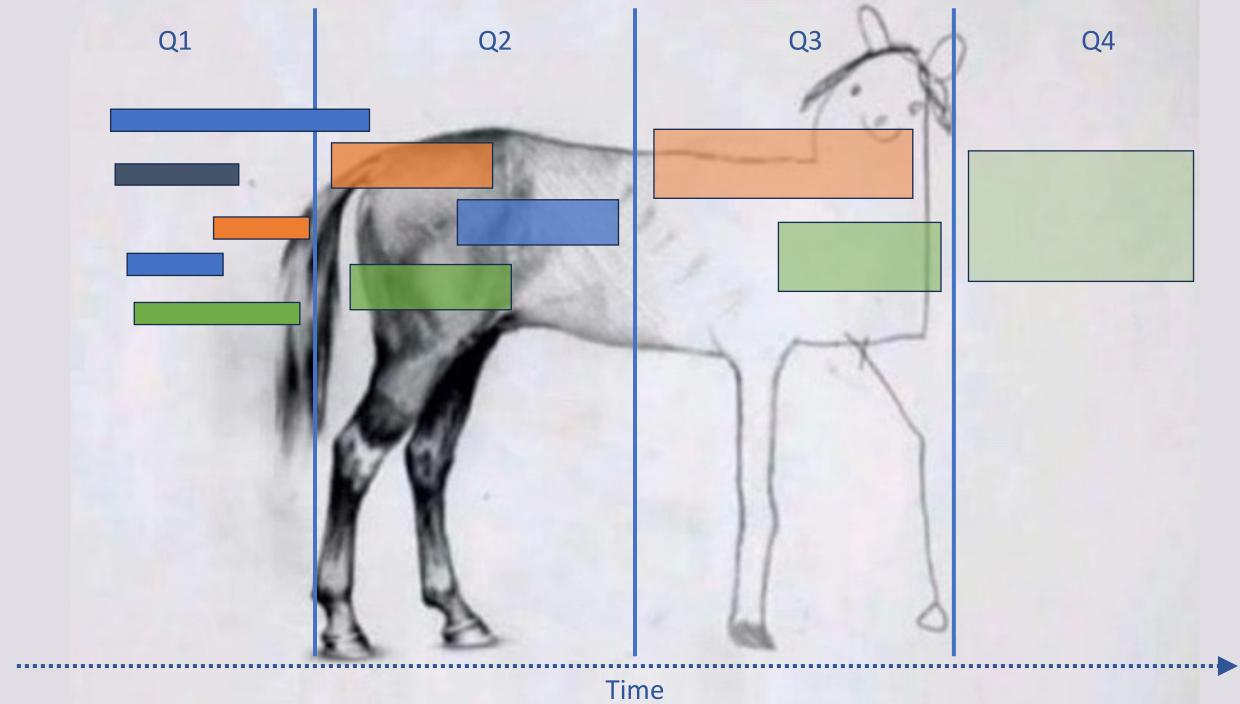


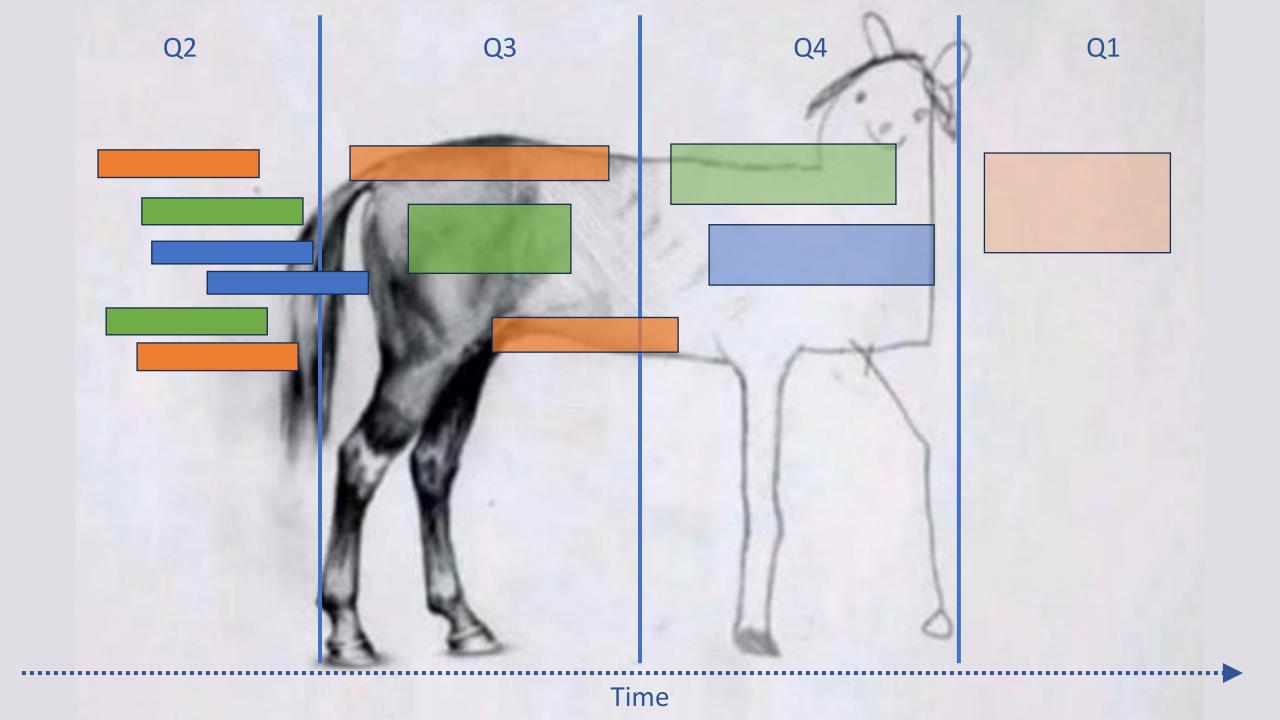
Why do we exist?



How will we realize our vision?









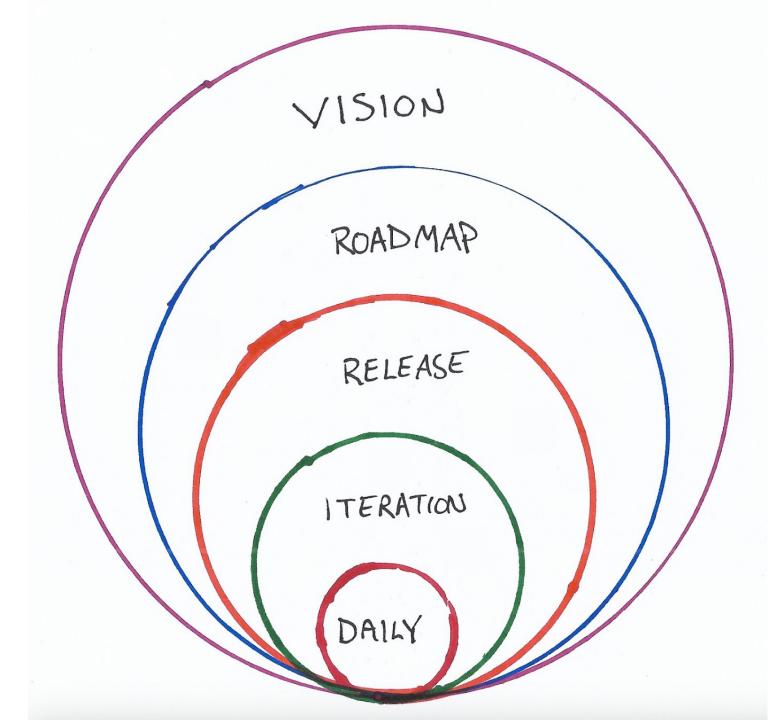
Why do we exist?



How will we realize our vision?



When will we deliver what?



## Example Release Plan

_ A	В	С	D	E	F	G	
1 Product Goal	Forecast approved visits						
2 Release Goal	Transmit data from Navinet to HHUM		Calculate and submit visit allocation		Support additional disciplines		
3							
4 Sprint Goal	Sprint 1 - Integrate placeholder form with NaviNet	Sprint 2 - Submit start of care assessment to HHUM	Sprint 3 - Create visit allocation	Sprint 4 - Submit allocation to Payor	Sprint 5 - Additional disciplines	Sprint 6 - Additional assessments	
6 Must							
7	Iframe integration with NaviNet	HHUM Black Box creation and integration	Visit allocation	Submit allocation	Private Duty healthcare discipline		
8	HHUM Black Box test harness	Start of care assessment	Implement OASIS validations	Interpret allocation response	Home Health Aide discipline		
9	Payor SSO Integration	Skeletal file submission to Payor			·		
10							
11   12   Should							
13	Logging	Recertification authorization	Transfer of care authorization	Resumption of care authorization			
14	Auditing	End of care authorization					
15							
16 Could							
17	Front end framework design	Appeals workflow discovery and design					
18	3rd party OASIS validation tool	T					
19 Won't							
20	ODBC connections for HHUM reporting	508 compliance					
21							
22 23							
23							

## Release Plan

Release Goal: Add Pay by Credit Card Option to Checkout Flow									
	Sprint 1	Sprint 2	Sprint 3	Sprint 4					
Sprint Goal	Process CC payment	Enter CC at checkout	Refund charge to CC	Save CC to account					
Must	- Charge Visa CC - Charge MC CC	- Add CC to checkout flow	<ul><li>Reverse charges to</li><li>Visa CC</li><li>Reverse charges to</li><li>MC CC</li></ul>	- Save valid CC to account					
Should	- Charge Amex CC	<ul> <li>Validate CC</li> <li>number at</li> <li>checkout time</li> </ul>	- Reverse charges to Amex CC						
Could	- Flag invalid CC								
Wont	- Reverse charges								



Why do we exist?



How will we realize our vision?



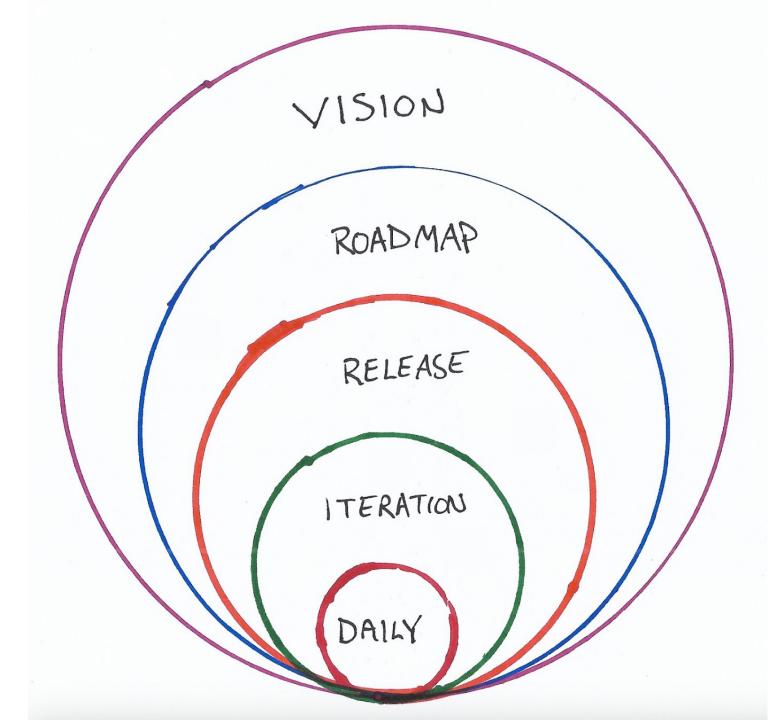
When will we deliver what?



How will we manage our work?



Are we on track?



REQUENCY

1

9

INCREASIN

## LONG-TERM PLANNING IN AN AGILE WORLD



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