

Mission:

To provide personalized, bias-calibrated news summaries tailored to professional audiences across Europe, Asia, and North America.

Target Users:

- Policy analysts, diplomats, global operations execs, financial professionals.

Product Offering:

- A daily briefing app combining machine summarization with “perspective dials” to show coverage across ideological and geographic lines.
- Language-native editioning (English, French, Mandarin, Arabic).
- Cross-border alerting system for trending regulatory issues.

Differentiation:

- The only product offering *multi-source consensus + bias transparency*.
- Trains on regional publications, not just Anglosphere wire feeds.
- Use of AI *only as augmentation* — all summaries reviewed by multilingual editors.

Business Model:

- Freemium app with premium tiers for team use and historical archive access.
- White-label platform for enterprise clients with compliance needs.

Current Status:

- MVP launched in Canada, Germany, UAE.
- Partnering with 6 newsrooms for licensed ingest feeds.
- 5K early access users with 30% daily active use.

Next Steps:

- Expand editorial footprint to APAC.
- Finalize EU compliance audit for AI editorial workflow.
- Begin outbound to 30 global enterprise targets.