

Mission:

To create a real-time, multi-lingual news and analysis platform focused on political, financial, and environmental volatility across emerging markets.

Business Model:

Subscription-based platform for institutional clients (banks, NGOs, consultancies) + syndication licensing to national media brands.

Key Features:

- Live “Regional Risk” dashboards curated by local correspondents.
- In-country SMS-based news gathering from verified sources.
- Integrated AI translator with journalist review layer for all content.

Revenue Streams:

- Tiered B2B subscriptions (\$20K–\$250K/year).
- API access to structured risk indices.
- Sponsored access via institutional partnerships (e.g. IMF, OECD).

Market Opportunity:

Increasing demand for “outside-in” intelligence: Local developments with geopolitical implications. Competitive white space between wire services and think tanks.

Traction & Validation:

- 30+ pilot partners in LATAM & Southeast Asia.
- LOIs from 3 hedge funds + 1 major sovereign wealth fund.
- Beta list includes BlackRock, UNDP, and Reuters.

Next 6 Months:

- Expand freelance stringer network by 50%.
- Secure Series A to scale platform features + auto-translation stack.
- Launch weekly “Emerging Markets Volatility Brief” newsletter.