**Mission:**

To create a real-time, multi-lingual news and analysis platform focused on political, financial, and environmental volatility across emerging markets.

**Business Model:**

Subscription-based platform for institutional clients (banks, NGOs, consultancies) + syndication licensing to national media brands.

**Key Features:**

* Live “Regional Risk” dashboards curated by local correspondents.
* In-country SMS-based news gathering from verified sources.
* Integrated AI translator with journalist review layer for all content.

**Revenue Streams:**

* Tiered B2B subscriptions ($20K–$250K/year).
* API access to structured risk indices.
* Sponsored access via institutional partnerships (e.g. IMF, OECD).

**Market Opportunity:**

Increasing demand for “outside-in” intelligence: Local developments with geopolitical implications. Competitive white space between wire services and think tanks.

**Traction & Validation:**

* 30+ pilot partners in LATAM & Southeast Asia.
* LOIs from 3 hedge funds + 1 major sovereign wealth fund.
* Beta list includes BlackRock, UNDP, and Reuters.

**Next 6 Months:**

* Expand freelance stringer network by 50%.
* Secure Series A to scale platform features + auto-translation stack.
* Launch weekly “Emerging Markets Volatility Brief” newsletter.