Stat 301-2 Final Project

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Loading Packages

```
library(tidyverse)
## — Attaching packages —
                                                        — tidyverse 1.2.1 —
## ✓ ggplot2 3.1.0
                         ✓ purrr 0.3.1

✓ dplyr 0.8.0.1

## ✓ tibble 2.0.1
## ✓ tidyr 0.8.3
                         ✓ stringr 1.4.0
## ✓ readr 1.3.1
                         ✓ forcats 0.4.0
## - Conflicts ·
                                                    - tidyverse conflicts() --
## ★ dplyr::filter() masks stats::filter()
## # dplyr::lag() masks stats::lag()
library(modelr)
library(janitor)
library(skimr)
##
## Attaching package: 'skimr'
## The following object is masked from 'package:stats':
##
##
       filter
library(broom)
##
## Attaching package: 'broom'
## The following object is masked from 'package:modelr':
##
##
      bootstrap
```

```
library(corrplot)
## corrplot 0.84 loaded
library(ggfortify)
library(glmnet)
## Loading required package: Matrix
##
## Attaching package: 'Matrix'
## The following object is masked from 'package:tidyr':
##
##
       expand
## Loading required package: foreach
##
## Attaching package: 'foreach'
## The following objects are masked from 'package:purrr':
##
##
       accumulate, when
## Loaded glmnet 2.0-16
library(glmnetUtils)
##
## Attaching package: 'glmnetUtils'
## The following objects are masked from 'package:glmnet':
##
##
       cv.glmnet, glmnet
library(pls)
```

```
##
## Attaching package: 'pls'
## The following object is masked from 'package:corrplot':
##
##
       corrplot
## The following object is masked from 'package:stats':
##
##
       loadings
library(class)
library(ROCR)
## Loading required package: gplots
##
## Attaching package: 'gplots'
## The following object is masked from 'package:stats':
##
##
       lowess
```

Data Processing

```
# reading in data
data <- read.csv("data/horses.csv") %>%
  filter(position two > 0)
# getting rid of predictors that are impractical or inconsistent
data <- data %>%
  select(-previous margin, -position, -position again, -margin, -bf odds all,
         -vic tote all, -nsw tote all, -betfair slope, -vic tote slope, -nsw tote slo
pe,
         -nsw odds slope, -country code, -venue name, -date, -market name, -condition
         -name, -runner name uuid, -last five starts, -penalty, -sire,
         -dam, -colour, -jockey, -jockey sex, -trainer, -form comment, -form comment
sentiment,
         -last twenty starts, -class level, -field strength, -emergency, -blinkers,
         -favourite odds win, -favourite tote win, -tip 12 months win,
         -tip distance win, -tip class win, -tip time win, -tip overall win,
         -sex, -runs_since_spell, -weather, -runner_id, -dfs_form rating,
         -tip rating win)
```

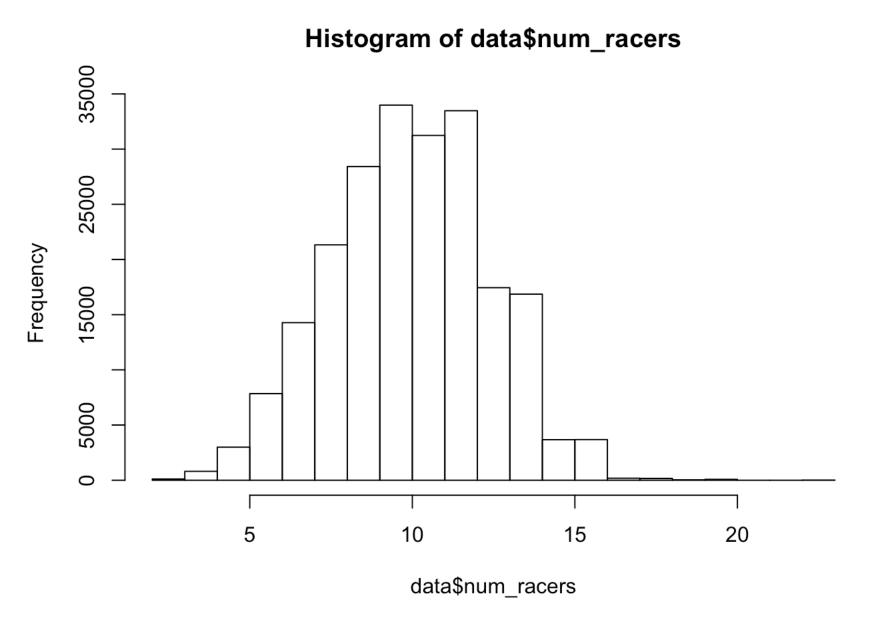
The first step in my data processing was to filter out horses who did not finish their races. This occurs when horses get injuries or disqualifications, which are unpredictable occurences that can skew the results of our analysis.

Next, I got rid of approximately 30 variables which I was not going to use for any analysis. Most of these variables were character strings that were different for each and every horse, were completely random, or variables that contained information that was unattainable.

I converted the remaining binary variables to be of the form 0/1 instead of TRUE/FALSE.

I added variables to track cumulative metrics for individual races. Creating a variable that tracked the number of racers allowed me to calculate finish_percentile. Calculating the total prize money in a race allowed me to create predictors based on a horse's prize money relative to the other horses in their races.

hist(data\$num_racers)



```
# adding variables for analysis
data <- data %>%
  # restricting the dataset to races with 15 horses or less
  filter(num racers < 16 & num racers > 4) %>%
  # percentile of final position
 mutate(finish_percentile = 1 - position_two / num_racers,
         # individual horse share of total cumulative winnings of horses in race
         prize money share = prize money / tot prize money,
         # track if the horse covered a winning bet
         win = ifelse(position two == 1, 1, 0),
         # track if the horse covered a place (top 2 finish) bet
         place = if else(position two <= 2, 1, 0),</pre>
         # track if the horse covered a show (top 3 finish) bet
         show = if else(position two <= 3, 1, 0),
         # average final odds of 3 sources
         mean_final_odds = (bf_odds_two_mins_out + vic_tote_two_mins_out +
                              nsw odds)/3,
         # winnings per run
         prize money per run = ifelse(overall starts > 0,
                                      prize_money / overall_starts, 0),
         # win rate
         win_rate = overall_wins / overall_starts,
         # place rate
         place_rate = overall_places / overall_starts)
```

I decided to filter out races with more than 15 horses, because these are outliers that can skew the scale of our response variables.

I created many other variables to indicate performance in the race, performance in historical races, and predictors to compare horses to each other before the race.

I created another variable to track historical prize money by horses, standardized by how many races horses participated in.

The last variables I created were the ranks of some statistics of the horses.

```
# writing the data to an RDS to make it easier to read in
write_rds(data, "data/horse_processed.rds")
```

EDA

```
# setting seed for splitting datasets
set.seed(1)

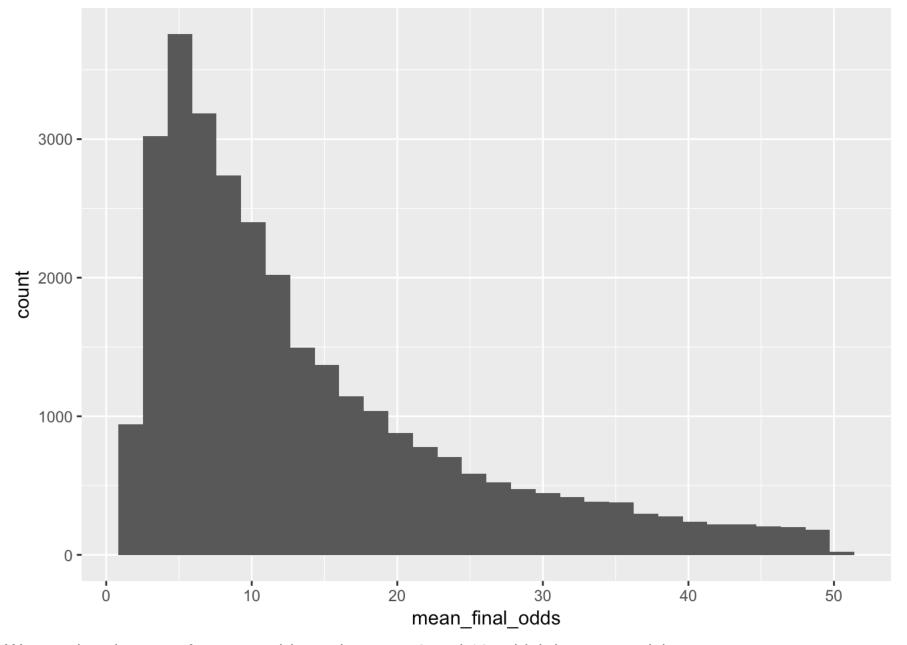
# splitting data into eda and non eda
eda_data <- data %>%
    drop_na() %>%
    sample_frac(0.2)

non_eda_data <- data %>%
    drop_na() %>%
    setdiff(eda_data)
```

I split the data into an EDA set and non-EDA set, using fractions of 20% and 80%.

```
# histogram of odds frequencies
eda_data %>%
  filter(mean_final_odds < 50) %>%
  ggplot(aes(x = mean_final_odds)) +
  geom_histogram()
```

```
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



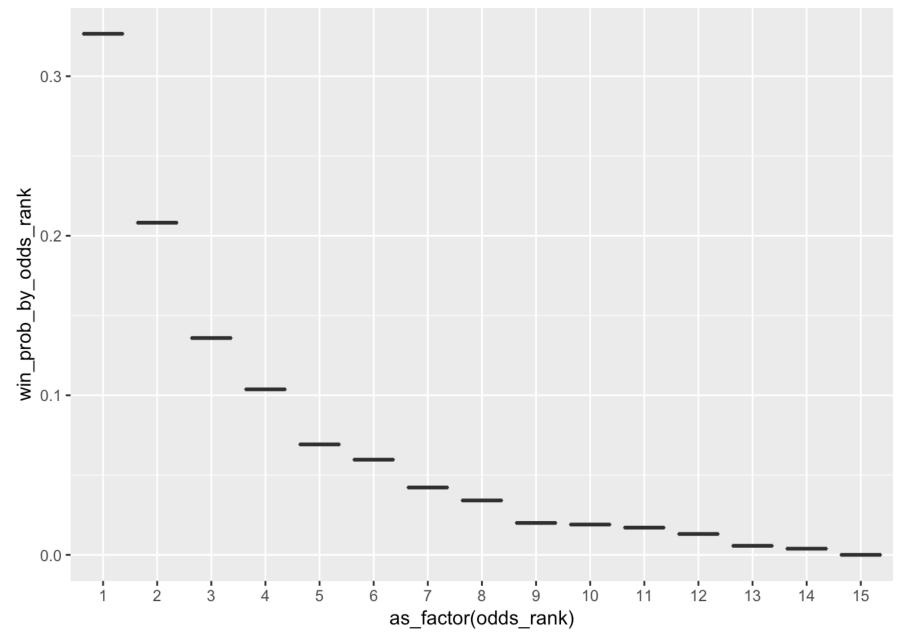
We see that the most frequent odds are between 0 and 10, which is not surprising.

```
eda_data %>%
  drop_na() %>%
  group_by(odds_rank) %>%
  mutate(win_prob_by_odds_rank = mean(win)) %>%
  select(odds_rank, win_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(win_prob_by_odds_rank))
```

```
## # A tibble: 15 x 2
                odds rank [15]
## # Groups:
      odds rank win prob by odds rank
##
##
           <int>
                                   <dbl>
##
    1
               1
                                 0.327
    2
               2
                                 0.208
##
                                 0.136
##
    3
               3
    4
               4
                                 0.104
##
               5
##
    5
                                 0.0692
    6
               6
                                 0.0597
##
##
    7
               7
                                 0.0422
##
    8
               8
                                 0.0341
               9
##
    9
                                 0.0200
## 10
              10
                                 0.0190
## 11
              11
                                 0.0170
## 12
              12
                                 0.0131
                                 0.00566
## 13
              13
## 14
              14
                                 0.00386
              15
## 15
                                 0
```

These are the probabilites of winning by odds rank. The probabilites level off in a diminshing manner, suggesting that there are few inconsistencies in the odds being set.

```
eda_data %>%
  drop_na() %>%
  group_by(odds_rank) %>%
  mutate(win_prob_by_odds_rank = mean(win)) %>%
  select(odds_rank, win_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(win_prob_by_odds_rank)) %>%
  ggplot(aes(x = as_factor(odds_rank), y = win_prob_by_odds_rank)) +
      geom_boxplot()
```



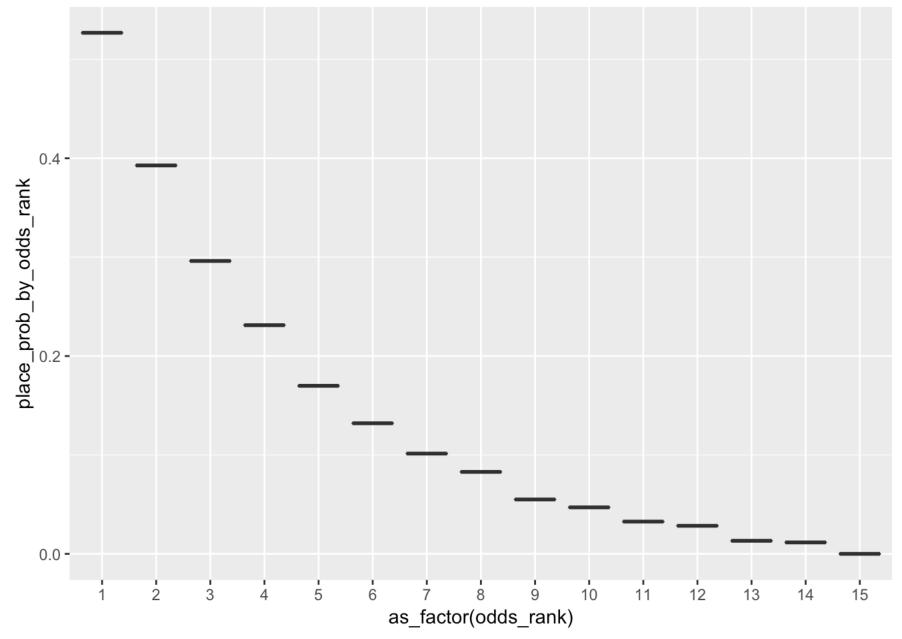
This plot shows how much the probabilities level off. It suggests that poorly ranked horses have similar probabilities of winning, so we can potentially consider betting on low-ranked horses if we are not going to bet one of the top 4 favorites.

```
eda_data %>%
  drop_na() %>%
  group_by(odds_rank) %>%
  mutate(place_prob_by_odds_rank = mean(place)) %>%
  select(odds_rank, place_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(place_prob_by_odds_rank))
```

```
## # A tibble: 15 x 2
                odds rank [15]
## # Groups:
##
      odds rank place prob by odds rank
##
           <int>
                                      <dbl>
                                     0.527
##
    1
               1
    2
               2
                                     0.393
##
##
    3
               3
                                     0.296
    4
               4
                                     0.231
##
               5
##
    5
                                     0.170
##
    6
               6
                                     0.132
##
    7
               7
                                     0.101
##
    8
               8
                                     0.0829
##
    9
               9
                                     0.0550
## 10
                                     0.0470
              10
## 11
              11
                                     0.0326
## 12
              12
                                     0.0284
## 13
              13
                                     0.0132
## 14
              14
                                     0.0116
              15
## 15
                                     0
```

```
# probabilites of placing by odds rank

eda_data %>%
  drop_na() %>%
  group_by(odds_rank) %>%
  mutate(place_prob_by_odds_rank = mean(place)) %>%
  select(odds_rank, place_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(place_prob_by_odds_rank)) %>%
  ggplot(aes(x = as_factor(odds_rank), y = place_prob_by_odds_rank)) +
  geom_boxplot()
```

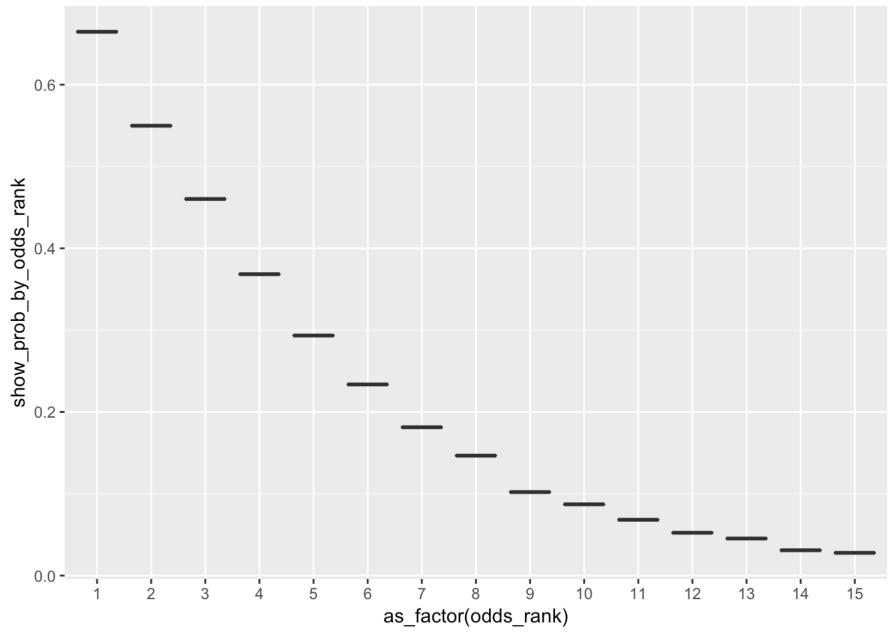


We see a more pronounced curve for the probability of placing, in which the probabilites fall off at a rather steep rate until the horse with roughly the 9th best odds or so.

```
eda_data %>%
  drop_na() %>%
  filter(num_racers < 16) %>%
  group_by(odds_rank) %>%
  mutate(show_prob_by_odds_rank = mean(show)) %>%
  select(odds_rank, show_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(show_prob_by_odds_rank))
```

```
## # A tibble: 15 x 2
## # Groups:
                odds rank [15]
##
      odds rank show prob by odds rank
           <int>
##
                                    <dbl>
               1
                                   0.665
##
    1
               2
##
    2
                                   0.550
               3
##
    3
                                   0.460
               4
##
    4
                                   0.368
##
    5
               5
                                   0.293
##
    6
               6
                                   0.234
##
    7
               7
                                   0.181
##
    8
               8
                                   0.147
## 9
               9
                                   0.102
## 10
              10
                                   0.0871
## 11
              11
                                   0.0682
## 12
              12
                                   0.0523
## 13
              13
                                   0.0453
## 14
              14
                                   0.0309
## 15
              15
                                   0.0278
```

```
eda_data %>%
  drop_na() %>%
  filter(num_racers < 16) %>%
  group_by(odds_rank) %>%
  mutate(show_prob_by_odds_rank = mean(show)) %>%
  select(odds_rank, show_prob_by_odds_rank) %>%
  unique() %>%
  arrange(desc(show_prob_by_odds_rank)) %>%
  ggplot(aes(x = as_factor(odds_rank), y = show_prob_by_odds_rank)) +
  geom_boxplot()
```



We see a similar distribution for showing as we do for placing. The curve again levels off around the 9th best horse. This suggests that if one is betting on the 9th best horse, they may want to consider betting on a place instead of a show, since the patterns are very similar.

```
##
                             market id
                                                  win
                                                              place
                                                                             show
## market id
                            1.000000000 - 0.007036745 - 0.001070225
                                                                     0.004216747
## win
                          -0.007036745
                                         1.000000000
                                                       0.669225553
                                                                     0.507267541
## place
                          -0.001070225
                                         0.669225553
                                                       1.000000000
                                                                     0.757991889
## show
                           0.004216747
                                         0.507267541
                                                       0.757991889
                                                                     1.000000000
## mean final odds
                           0.062229068 - 0.176481316 - 0.244241461 - 0.290723544
## prize money share
                           0.017050272
                                         0.157636634
                                                       0.193693928
                                                                     0.213116345
   prize money
                          -0.020053418
                                         0.037378769
                                                       0.035985477
##
                                                                     0.035917655
## finish_percentile
                          -0.003931794
                                         0.520394008
                                                       0.682153018
                                                                     0.771990260
## bf_odds_two_mins_out
                           0.064455945 - 0.159336382 - 0.221188927 - 0.264253387
## vic_tote_two mins out
                            0.046543351 - 0.188735633 - 0.257349905 - 0.302401851
```

```
0.059277892 - 0.172398097 - 0.239623649 - 0.285873634
## nsw odds
## number
                         -0.013323131 -0.1051333332 -0.139662701 -0.162697534
## tech form rating
                          0.003719914 0.203396381 0.264960680 0.298732083
## age
                         -0.148466552 -0.054632584 -0.070147990 -0.075838620
                         -0.006707294 -0.486908856 -0.650177246 -0.752768131
## position two
##
                         mean final odds prize money share prize money
## market id
                               0.06222907
                                                 0.01705027 - 0.02005342
## win
                              -0.17648132
                                                 0.15763663 0.03737877
## place
                              -0.24424146
                                                 0.19369393 0.03598548
## show
                              -0.29072354
                                                 0.21311635 0.03591765
## mean final_odds
                              1.00000000
                                                -0.23218615 -0.06282866
## prize_money_share
                              -0.23218615
                                                 1.00000000 0.20776949
## prize money
                             -0.06282866
                                                 0.20776949 1.00000000
## finish percentile
                             -0.37559964
                                                 0.17995001 0.03957565
## bf odds two mins out
                              0.97367435
                                                -0.20975860 -0.05882246
## vic tote two mins out
                              0.89484871
                                                -0.24686534 - 0.05015869
## nsw odds
                                                -0.22738027 -0.06722814
                               0.96564549
## number
                               0.29278684
                                                -0.27334086 -0.11641654
## tech form_rating
                             -0.53094422
                                                 0.26045467 0.03362305
## age
                               0.10124140
                                                 0.14241008 0.26597524
## position two
                               0.43163646
                                                -0.26908198 -0.03955283
##
                         finish percentile bf odds two mins out
## market_id
                               -0.003931794
                                                      0.06445594
## win
                                0.520394008
                                                     -0.15933638
## place
                                0.682153018
                                                     -0.22118893
## show
                                0.771990260
                                                     -0.26425339
## mean_final_odds
                               -0.375599641
                                                      0.97367435
## prize money share
                                0.179950011
                                                     -0.20975860
## prize money
                                0.039575653
                                                     -0.05882246
## finish percentile
                                1.000000000
                                                     -0.35017132
## bf odds two mins out
                                                      1.0000000
                              -0.350171320
## vic tote two mins out
                               -0.363420444
                                                      0.80822594
## nsw_odds
                               -0.370890100
                                                      0.89809089
## number
                               -0.128492996
                                                      0.26932782
## tech form rating
                               0.346027202
                                                     -0.47953760
## age
                               -0.095048753
                                                      0.09018474
## position two
                               -0.900359231
                                                      0.39100058
##
                         vic_tote_two_mins_out
                                                   nsw odds
## market_id
                                     0.04654335 0.05927789 - 0.01332313
## win
                                    -0.18873563 -0.17239810 -0.10513333
## place
                                    -0.25734991 -0.23962365 -0.13966270
## show
                                    -0.30240185 -0.28587363 -0.16269753
## mean final odds
                                    0.89484871 0.96564549 0.29278684
                                    -0.24686534 -0.22738027 -0.27334086
## prize money share
## prize_money
                                    -0.05015869 -0.06722814 -0.11641654
## finish percentile
                                    -0.36342044 -0.37089010 -0.12849300
## bf_odds_two_mins_out
                                     0.80822594 0.89809089 0.26932782
## vic tote two mins out
                                     1.00000000 0.85126587 0.30152006
## nsw odds
                                     0.85126587 1.00000000 0.28486264
## number
                                     0.30152006 0.28486264 1.00000000
```

```
## tech_form_rating
                                   -0.57190291 -0.51627520 -0.35545966
## age
                                    0.11378856 0.09778520 -0.02463196
## position two
                                     0.44832099 0.42670549 0.24025128
##
                         tech form rating
                                                   age position two
## market id
                              0.003719914 - 0.14846655 - 0.006707294
## win
                              0.203396381 - 0.05463258 - 0.486908856
## place
                              0.264960680 - 0.07014799 - 0.650177246
                              0.298732083 - 0.07583862 - 0.752768131
## show
## mean final odds
                             -0.530944224 0.10124140 0.431636461
## prize money share
                              0.260454670 0.14241008 -0.269081984
## prize money
                              0.033623050 0.26597524 -0.039552828
## finish percentile
                              0.346027202 - 0.09504875 - 0.900359231
## bf odds two mins out
                             -0.479537602 0.09018474 0.391000578
## vic_tote_two_mins out
                             -0.571902913 0.11378856 0.448320986
## nsw odds
                             -0.516275201 0.09778520 0.426705486
## number
                             -0.355459663 -0.02463196 0.240251278
## tech form rating
                              1.0000000000 - 0.22364257 - 0.361617522
## age
                             -0.223642568 1.00000000 0.081172525
## position two
                             -0.361617522 0.08117252 1.000000000
```

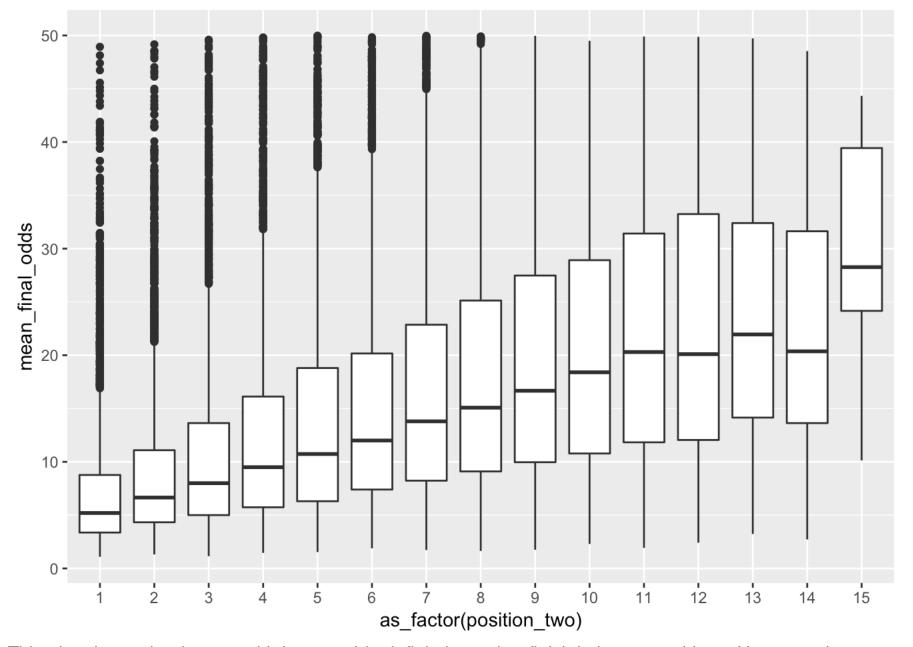
We see that win place show and finish_percentile are strongly correlated as expected.

prize_money_share has a much stronger correlation with results than prize_money, which shows that we may be on the right track with some of the predictors we created.

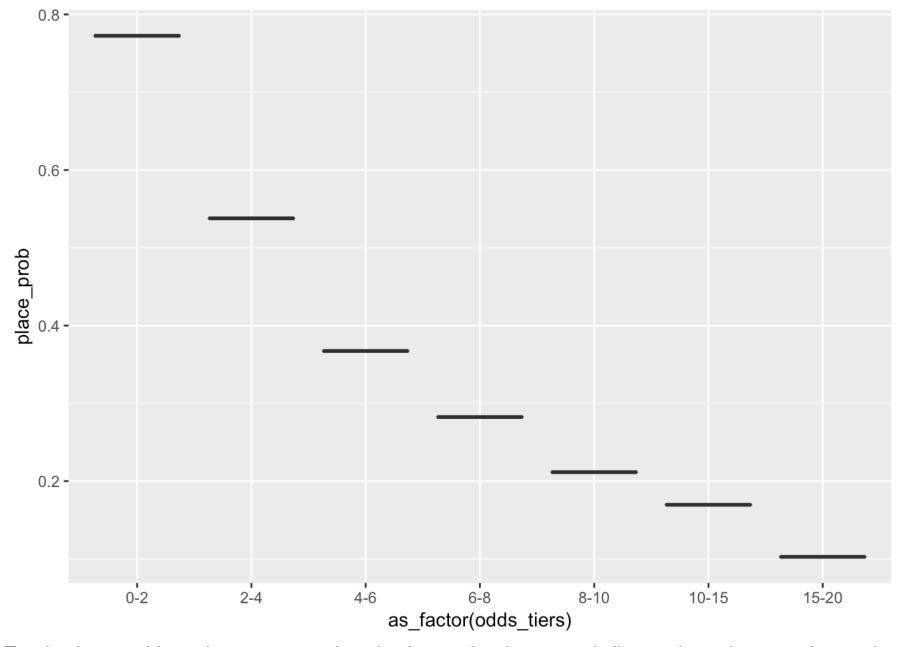
nsw_odds has a stronger correlation with finish percentile than the other sources. Perhaps nsw is a more accurate provider of odds.

strongest correlations are mean final odds and prize money share, which makes sense.

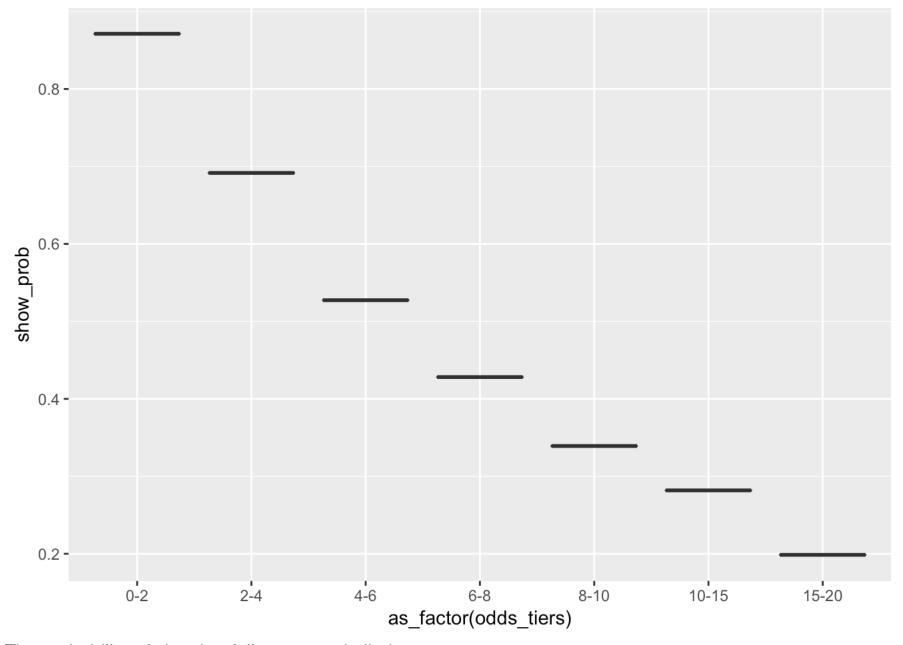
```
eda_data %>%
  drop_na() %>%
  filter(mean_final_odds < 50, position_two > 0) %>%
  ggplot(aes(x = as_factor(position_two), y = mean_final_odds)) +
  geom_boxplot()
```



This plot shows that horses with better odds definitely tend to finish in better positions. However, the average odds of horses that finish in 1st is somewhere between 5:1 and 6:1. These may be skewed by rare occurrences in which low ranked horses manage to win.



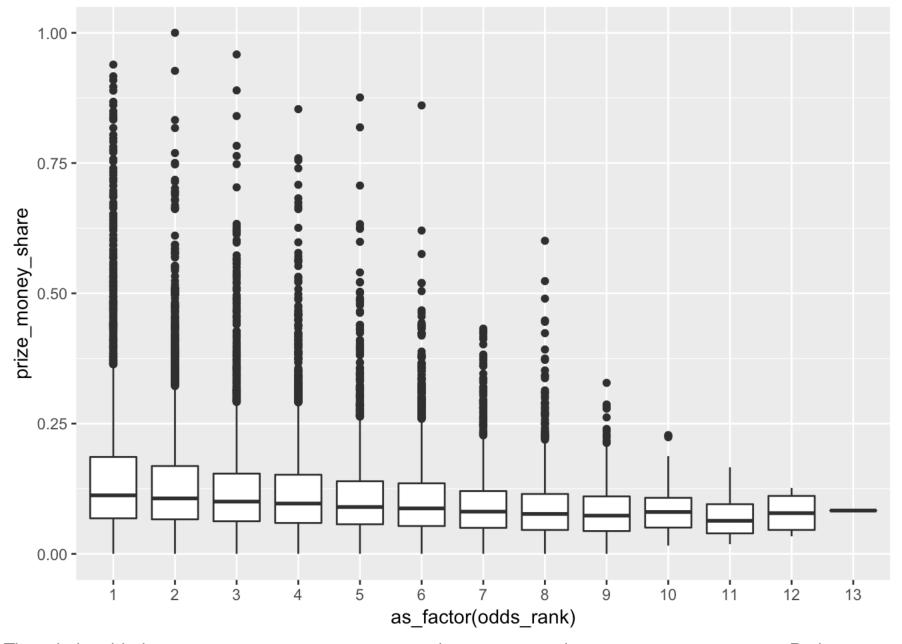
Treating horse odds as tiers as opposed to obsolute ranks gives us a similar result to what was observed earlier. The favorites appear to be very likely to finish in the top 2.



The probability of showing follows very similarly.

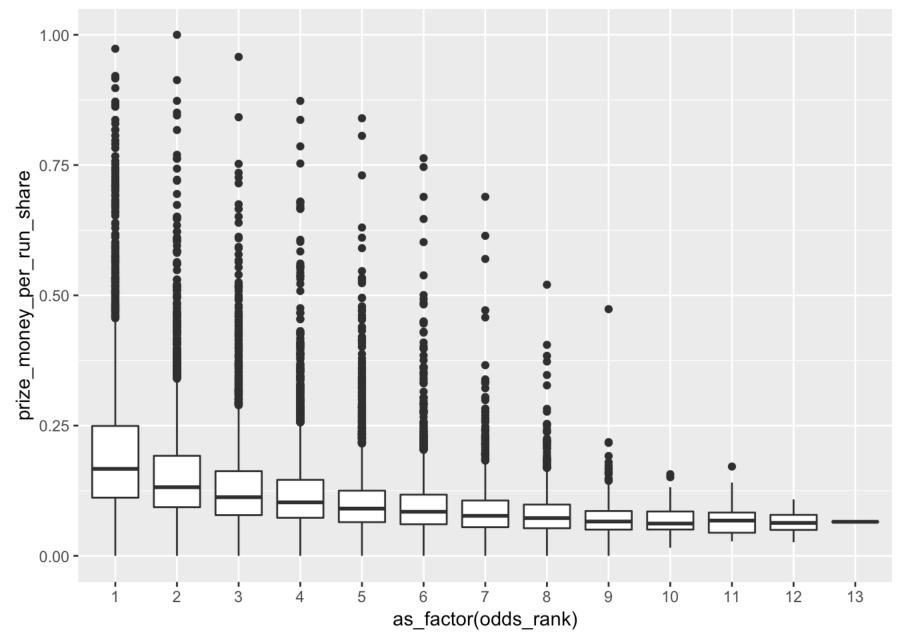
```
eda_data %>%
  drop_na() %>%

# experimenting with removing low ranked horses
filter(mean_final_odds <= 20) %>%
  mutate(show_prob = mean(show)) %>%
  arrange(desc(show_prob)) %>%
  ggplot(aes(x = as_factor(odds_rank), y = prize_money_share)) +
  geom_boxplot()
```



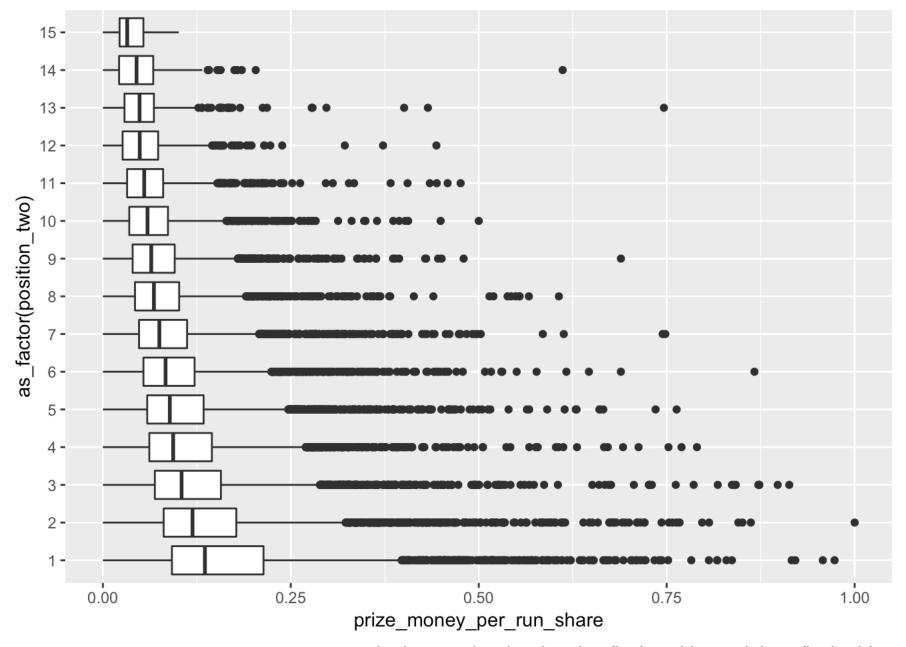
The relationship between prize_money_share and odds_rank does not seem very strong. Perhaps prize_money_share is not being taken into account as much as it should be.

```
eda_data %>%
  drop_na() %>%
  filter(mean_final_odds <= 20) %>%
  mutate(show_prob = mean(show)) %>%
  arrange(desc(show_prob)) %>%
  ggplot(aes(x = as_factor(odds_rank), y = prize_money_per_run_share)) +
  geom_boxplot()
```



Compared to the previous plot, it seems that <code>prize_money_per_run_share</code> may be a better predictor for <code>odds_rank</code> than just <code>prize_money_share</code>. This makes sense, since we are correcting for a horse's total number of starts.

```
eda_data %>%
  drop_na() %>%
  filter(overall_starts > 0, position_two < 16, position_two > 0) %>%
  arrange(desc(prize_money_per_run_share)) %>%
  ggplot(aes(x = as_factor(position_two), y = prize_money_per_run_share)) +
  geom_boxplot() +
  coord_flip()
```



prize money per run share appears to be just as closely related to final position as it is to final odds.

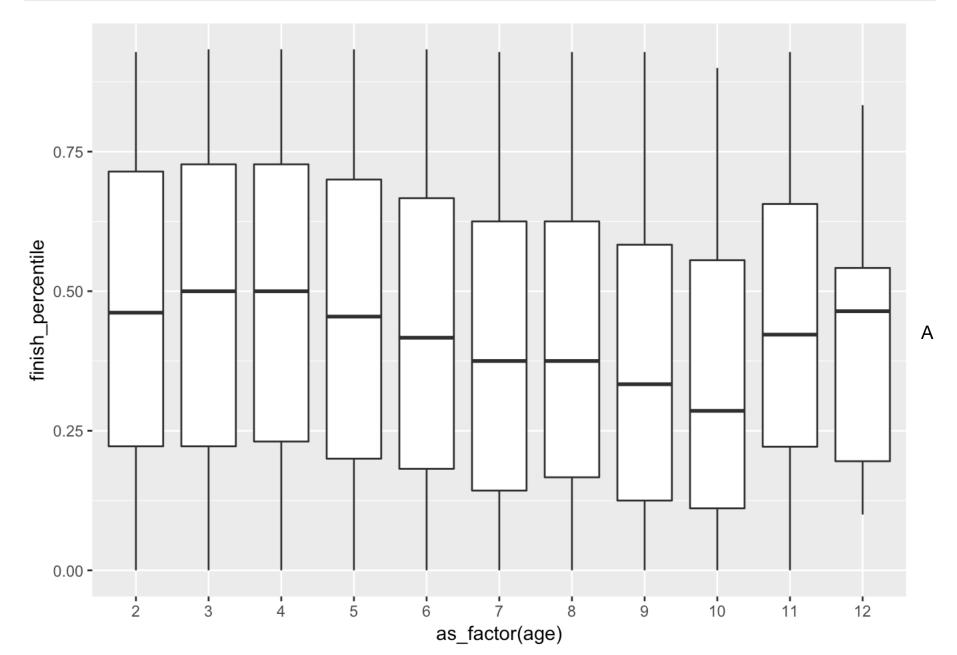
```
eda_data %>%
  drop_na() %>%
  select(tip_pundit_win, tip_recent_win, finish_percentile) %>%
  cor()
```

```
## Adding missing grouping variables: `market_id`
```

```
##
                         market_id tip_pundit_win tip_recent_win
## market id
                                      0.0008697498
                      1.000000000
                                                      -0.004418709
## tip_pundit_win
                      0.0008697498
                                      1.0000000000
                                                       0.168494287
## tip recent win
                      -0.0044187091
                                      0.1684942871
                                                       1.00000000
## finish percentile -0.0039317944
                                      0.1972224186
                                                       0.141593072
##
                     finish percentile
## market id
                           -0.003931794
## tip pundit win
                            0.197222419
## tip recent win
                            0.141593072
## finish percentile
                            1.00000000
```

The presence of a horse recommendation from a pundit is more correlated with finish_percentile than whether or not the horse has a recent win.

```
eda_data %>%
  drop_na() %>%
  ggplot(aes(x = as_factor(age), y = finish_percentile)) +
  geom_boxplot()
```



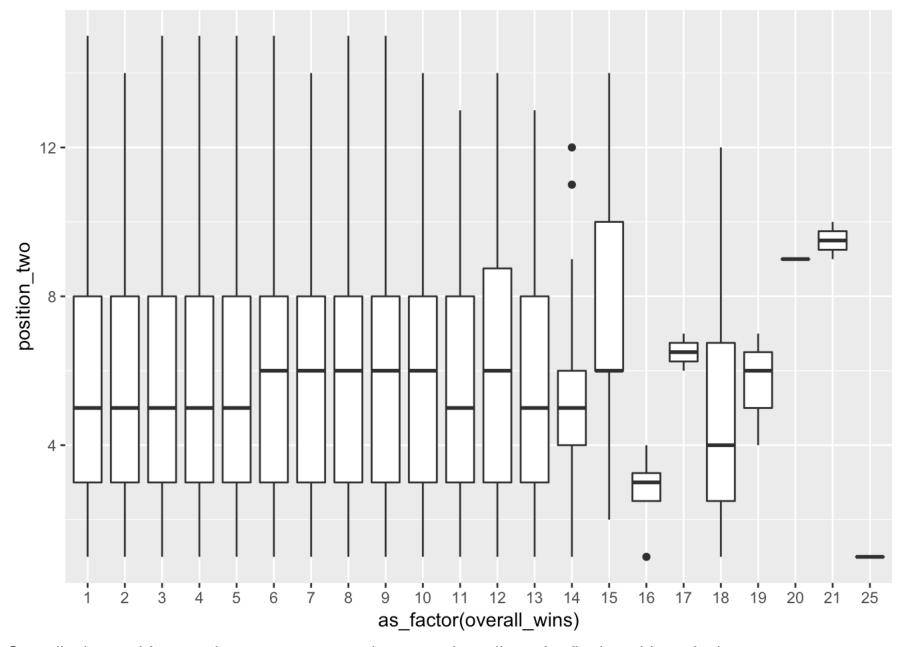
horse's age seems to be negatively correlated with it's finish percentile. Although there seems to be an increase for horses that are extremely old. This is surprising, we will examine the sample size of these old horses.

```
eda_data %>%
drop_na() %>%
filter(age > 10)
```

```
## # A tibble: 46 x 77
## # Groups:
               market id [46]
##
      position two bf odds bf odds two min... vic tote vic tote two mi... nsw tote
                                        <dbl>
##
             <int>
                      <dbl>
                                                 <dbl>
                                                                   <dbl>
                                                                             <dbl>
##
                                                  23
                                                                    19.1
                                                                              19.8
    1
                 14
                       18
                                         12
    2
##
                 13
                       65
                                         70
                                                  27.6
                                                                    26.1
                                                                              28.3
##
    3
                  2
                       22
                                         21
                                                                    22.7
                                                  22.1
                                                                              25.3
    4
                  1
##
                       14
                                         13
                                                  18.3
                                                                    11
                                                                              14.2
##
    5
                  1
                                                   6.4
                                                                     5.9
                                                                              6.1
                        6.8
                                          6.8
##
                 10
                                         70
    6
                      140
                                                  43.7
                                                                    24.9
                                                                              77.4
##
    7
                  4
                       40
                                         44
                                                  30.7
                                                                    29.5
                                                                              27.2
##
    8
                  4
                        7.6
                                          8.4
                                                   6.1
                                                                     5.3
                                                                               5.7
##
    9
                  9
                                          7.6
                                                   9.1
                        8.2
                                                                     9.8
                                                                               8.9
## 10
                  4
                       10.5
                                          9.4
                                                   8.2
                                                                     7.2
                                                                               8
## # ... with 36 more rows, and 71 more variables: nsw tote two mins out <dbl>,
##
       nsw odds <dbl>, market id <int>, race number <int>, number <int>,
## #
       barrier <int>, tech form rating <int>, total rating points <int>,
##
       handicap weight <dbl>, tip pundit win <dbl>, tip recent win <dbl>,
##
       prize money <dbl>, age <int>, days since last run <int>,
## #
       overall starts <int>, overall wins <int>, overall places <int>,
       track starts <int>, track wins <int>, track places <int>,
##
## #
       firm starts <int>, firm wins <int>, firm places <int>,
## #
       good starts <int>, good wins <int>, good places <int>,
## #
       dead starts <int>, dead wins <int>, dead places <int>,
## #
       slow starts <int>, slow wins <int>, slow places <int>,
## #
       soft starts <int>, soft wins <int>, soft places <int>,
## #
       heavy starts <int>, heavy wins <int>, heavy places <int>,
## #
       distance starts <int>, distance wins <int>, distance places <int>,
## #
       class same starts <int>, class same wins <int>,
       class same places <int>, class stronger starts <int>,
## #
## #
       class stronger wins <int>, class stronger places <int>,
## #
       first up starts <int>, first up wins <int>, first up places <int>,
## #
       second_up_starts <int>, second_up_wins <int>, second_up_places <int>,
## #
       track distance starts <int>, track distance wins <int>,
## #
       track distance places <int>, num racers <dbl>, tot prize money <dbl>,
## #
       finish percentile <dbl>, prize money share <dbl>, win <dbl>,
## #
       place <dbl>, show <dbl>, mean final odds <dbl>,
       prize money per run <dbl>, win rate <dbl>, place rate <dbl>,
## #
## #
       tot prize money per run <dbl>, prize money per run share <dbl>,
## #
       odds rank <int>, prize money per run rank <dbl>
```

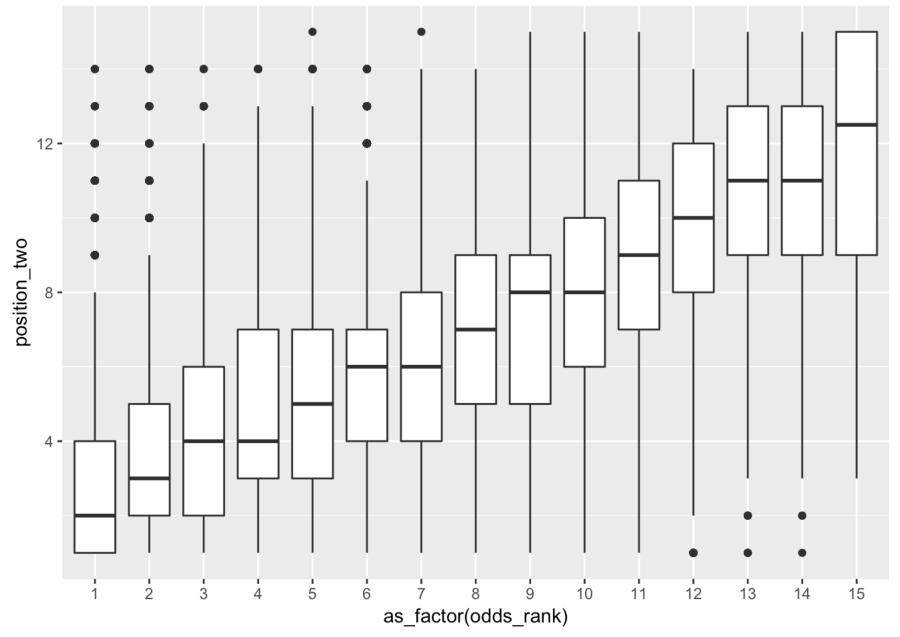
There are only 46 occurrences of horses competing that were older than 10 years old. Therefore, we can not make any confident conclusions of this peculiar relationships.

```
eda_data %>%
  filter(overall_wins >= 1) %>%
  ggplot(aes(x = as_factor(overall_wins), y = position_two)) +
  geom_boxplot()
```



Overall wins on it's own does not appear to be a good predictor for final position of a horse.

```
eda_data %>%
  drop_na() %>%
  filter(num_racers <= 15) %>%
  ggplot(aes(x = as_factor(odds_rank), y = position_two)) +
  geom_boxplot()
```



We previously examined this relationship with regard to probabilites of win/place/show compared to odds rank, but now we compare the odds rank to the final position. The trend is clearly increasing. However, horses ranked 3rd and 4th appear to have the same average finish. This is surprising, and suggests that it is not worth it to bet on the 3rd ranked horse, since similar finishes can be acheived by the 4th ranked horse.

```
## # A tibble: 2 x 3
## # Groups:
                odds rank [2]
     odds_rank mean_odds_by_rank sd_odds_by_rank
##
##
         <int>
                             <dbl>
                                              <dbl>
## 1
              4
                              9.30
                                                3.35
## 2
              3
                              6.98
                                                2.03
```

We dig in further to this observation. Since the odds between the 3rd and 4th ranked horses appear to be substantially different, it looks even moreso that betting on the 4th ranked horse makes more sense than betting on the 3rd ranked horse.

Model Building

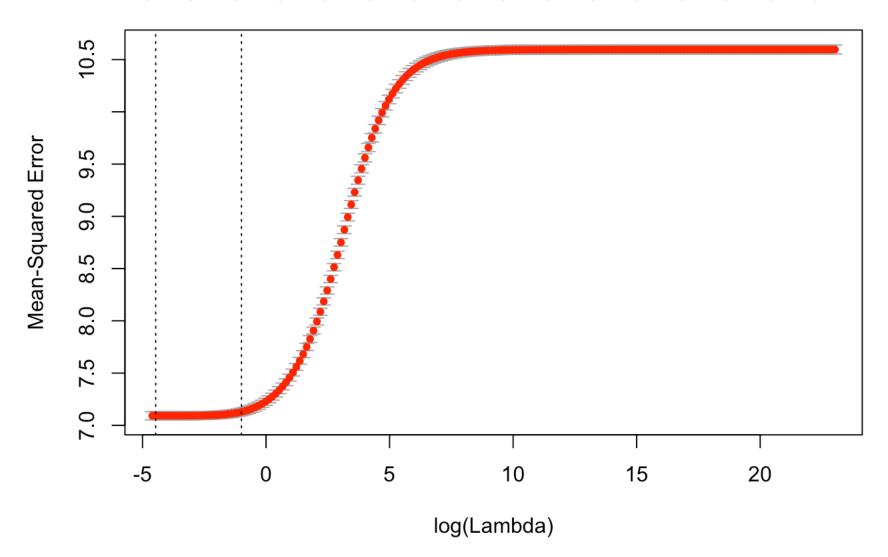
```
train_dat <- non_eda_data %>%
  sample_frac(0.70)

test_dat <- non_eda_data %>%
  setdiff(train_dat)
```

For our model developing and testing split, we use 70% of our non-eda data for model developing, and 30% of the non-eda data for testing our models.

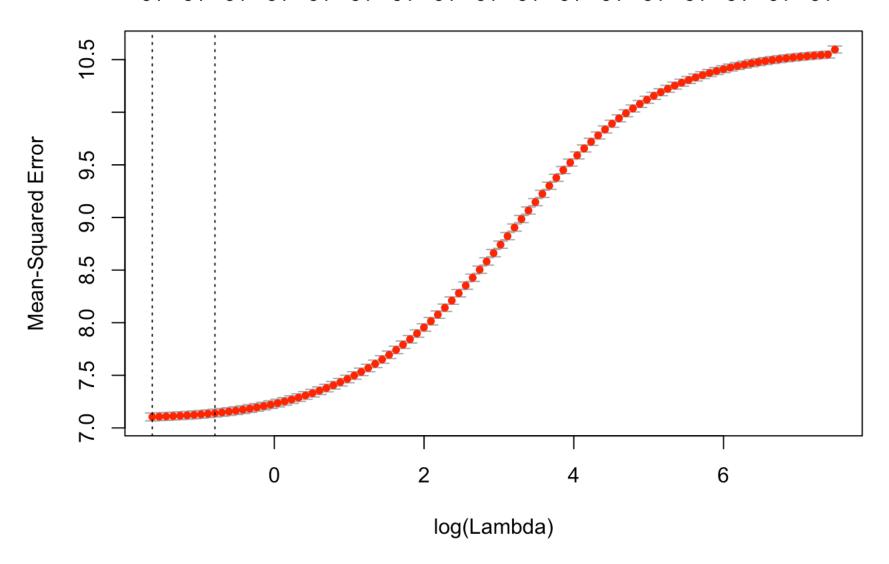
Ridge

We will use position two as the response variable



```
ridge_lambda_min <- ridge_cv$lambda.min
ridge_lambda_1se <- ridge_cv$lambda.1se</pre>
```

Lasso



We have built the models, and can now examine their compositions.

```
data_glmnet %>%
  pluck("fit") %>%
  map( ~ coef(.x) %>%
        as.matrix() %>%
        as.data.frame() %>%
        rownames_to_column("name")) %>%
  reduce(full_join, by = "name") %>%
  mutate_if(is.double, ~ if_else(. == 0, NA_real_, .)) %>%
  rename(ridge_min = s0.x,
        ridge_lse = s0.y,
        lasso_min = s0.x.x,
        lasso_lse = s0.y.y) %>%
  knitr::kable(digits = 3)
```

name	ridge_min	ridge_1se	lasso_min	lasso_1se
(Intercept)	-1.559	0.110	3.427	3.545
market_id	0.000	0.000	NA	NA
race_number	0.050	0.053	NA	NA
number	0.032	0.033	NA	NA
barrier	0.053	0.057	0.016	NA
tech_form_rating	0.019	0.007	NA	NA
total_rating_points	-0.015	-0.017	NA	NA
handicap_weight	0.053	0.047	NA	NA
tip_pundit_win	-0.110	-0.211	NA	NA
tip_recent_win	0.045	0.005	NA	NA
prize_money	0.000	0.000	NA	NA
age	-0.052	-0.022	NA	NA
days_since_last_run	0.000	0.000	NA	NA
overall_starts	-0.005	0.000	NA	NA
overall_wins	-0.001	0.007	NA	NA
overall_places	-0.008	-0.004	NA	NA
track_starts	-0.015	-0.006	NA	NA
track_wins	0.020	-0.003	NA	NA
track_places	-0.010	-0.019	NA	NA
firm_starts	0.011	0.007	NA	NA

firm_wins	0.003	0.013	NA	NA
firm_places	0.034	0.037	NA	NA
good_starts	0.006	-0.001	NA	NA
good_wins	0.007	0.005	NA	NA
good_places	-0.006	-0.004	NA	NA
dead_starts	0.002	-0.001	NA	NA
dead_wins	-0.044	-0.026	NA	NA
dead_places	-0.013	-0.013	NA	NA
slow_starts	-0.009	-0.008	NA	NA
slow_wins	-0.039	-0.014	NA	NA
slow_places	0.009	-0.003	NA	NA
soft_starts	0.002	-0.005	NA	NA
soft_wins	0.042	0.017	NA	NA
soft_places	-0.027	-0.020	NA	NA
heavy_starts	-0.003	-0.006	NA	NA
heavy_wins	0.006	0.002	NA	NA
heavy_places	-0.002	-0.009	NA	NA
distance_starts	-0.001	-0.002	NA	NA
distance_wins	-0.008	-0.006	NA	NA
distance_places	-0.021	-0.017	NA	NA
class_same_starts	0.005	0.005	NA	NA
class_same_wins	0.033	0.033	NA	NA
class_same_places	0.009	0.006	NA	NA
class_stronger_starts	0.006	0.003	NA	NA
class_stronger_wins	0.051	0.054	NA	NA
class_stronger_places	0.007	0.008	NA	NA
first_up_starts	0.046	0.017	NA	NA
first_up_wins	-0.034	-0.032	NA	NA
first_up_places	0.011	0.010	NA	NA

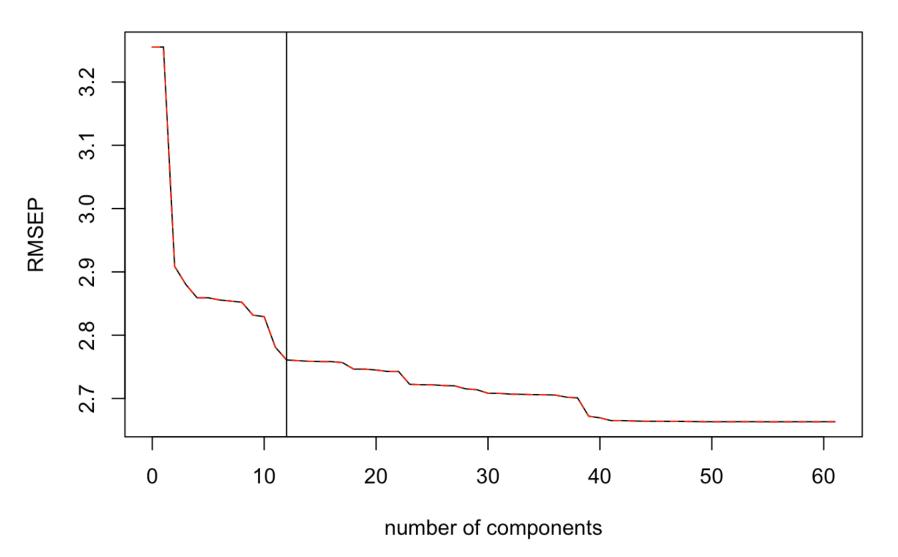
second_up_starts	-0.041	-0.013	NA	NA
second_up_wins	0.020	0.012	NA	NA
second_up_places	0.013	0.005	NA	NA
track_distance_starts	0.009	0.001	NA	NA
track_distance_wins	-0.021	-0.012	NA	NA
track_distance_places	-0.020	-0.016	NA	NA
tot_prize_money	0.000	0.000	NA	NA
mean_final_odds	0.012	0.014	0.006	0.002
win_rate	0.709	0.459	NA	NA
place_rate	0.400	0.231	NA	NA
tot_prize_money_per_run	0.000	0.000	NA	NA
prize_money_per_run_share	-4.785	-4.352	-2.896	-1.038
odds_rank	0.424	0.336	0.404	0.384

It is clear that the Lasso m	odel	almost all	f the	tors to 0, while the Ridge model keeps					
	pushes	0	predic	them just close to 0.					

PCR

```
pcr_cv <- position_two_train_dat %>%
  pcr(position_two ~ ., data = ., scale = TRUE, validation = "CV")
validationplot(pcr_cv)
abline(v=12)
```

position_two



pcr_cv %>%

summary()

```
X dimension: 98861 61
## Data:
##
    Y dimension: 98861 1
## Fit method: svdpc
## Number of components considered: 61
##
## VALIDATION: RMSEP
## Cross-validated using 10 random segments.
                                                                            6 comps
##
           (Intercept)
                         1 comps
                                   2 comps
                                             3 comps
                                                       4 comps
                                                                 5 comps
## CV
                  3.255
                                      2.909
                            3.255
                                                 2.88
                                                          2.859
                                                                    2.859
                                                                              2.856
## adjCV
                  3.255
                            3.255
                                      2.909
                                                 2.88
                                                          2.859
                                                                    2.859
                                                                              2.856
##
           7 comps
                     8 comps
                               9 comps
                                         10 comps
                                                    11 comps
                                                               12 comps
                                                                          13 comps
## CV
                                                       2.781
             2.854
                       2.852
                                 2.832
                                            2.829
                                                                   2.761
                                                                               2.76
## adjCV
             2.854
                       2.852
                                 2.832
                                            2.829
                                                       2.781
                                                                   2.761
                                                                               2.76
##
           14 comps
                      15 comps
                                 16 comps
                                            17 comps
                                                       18 comps
                                                                   19 comps
## CV
              2.759
                         2.758
                                    2.758
                                                2.757
                                                           2.746
                                                                      2.746
## adjCV
              2.759
                         2.758
                                    2.758
                                                2.757
                                                           2.746
                                                                      2.746
##
           20 comps
                      21 comps
                                 22 comps
                                            23 comps
                                                       24 comps
                                                                   25 comps
## CV
              2.745
                         2.743
                                    2.743
                                                2.722
                                                           2.722
                                                                      2.722
                                                2.722
## adjCV
              2.745
                         2.743
                                    2.743
                                                           2.722
                                                                      2.722
```

##	26 com	ps 27	comps	28	comp	s	29	comp	s	30 com	ps	31 com	ps	
##	CV 2.	72	2.72		2.71	5		2.71	4	2.7	8 0	2.7	80	
##	adjCV 2.	72	2.72		2.71	5		2.71	4	2.7	8 0	2.7	80	
##	32 com	ps 33	3 comps	34	comp	s	35	comp	s	36 com	ps	37 com	ps	
##	CV 2.7	07	2.707		2.70	6		2.70	6	2.7	05	2.7	02	
##	adjCV 2.7	07	2.707		2.70	6		2.70	6	2.7	05	2.7	02	
##	38 com	ps 39	comps	40	comp	s	41	comp	s	42 com	ps	43 com	ps	
##	CV 2.7	01	2.672		2.66	9		2.66	55	2.6	65	2.6	64	
##	adjCV 2.7	01	2.672		2.66	9		2.66	55	2.6	65	2.6	64	
##	44 com	ps 45	comps	46	comp	s	47	comp	s	48 com	ps	49 com	ps	
##	CV 2.6	64	2.664		2.66	4		2.66	54	2.6	64	2.6	63	
##	adjCV 2.6	64	2.664		2.66	4		2.66	54	2.6	64	2.6	63	
##	50 com	ps 51	comps	52	comp	S	53	comp	s	54 comp	ps	55 com	ps	
	CV 2.6	63	2.663		2.66	3		2.66	3	2.6	63	2.6	63	
##	adjCV 2.6				2.66	3		2.66		2.6	63			
##		_	comps		comp			comp			-		-	
	CV 2.6							2.66						
	adjCV 2.6	63	2.663		2.66	3		2.66	3	2.6	63	2.6	63	
##			_		_									
	TRAINING: % v		_			_				-				
##			comps 2		_		_			_		_	_	
	X		e+01		.94			19		3.66			55.6	
	position_two				.16					2.86			23.0	
## ##			nps 8 co .59 6:	_			_			_		_	COI	-
	position two	23.		3.25			.35			.43 .48		.04		.10
##	posicion_cwo	13 cc		cor			com	ne		comps		comps		comps
##	x).79	72	_	13	74.	-	10	75.76	1,	77.25	10	78.68
	position two		3.15	28			28.			28.22		28.31		28.85
##	-	19 cc		cor		21	con		22	comps	23	comps	24	comps
##			0.04	81.	-		82.	-		83.88		85.08		86.22
	position two		8.85	28.			29.			29.04		30.09		30.13
##	-	25 cc		cor	nps	27	con	nps	28	comps	29	comps	30	comps
##	X	87	7.29	88	.32		89.	15		89.96		90.75		91.50
##	position_two	30	.13	30.	.20		30.	22		30.46		30.54		30.83
##		31 cc	omps 32	cor	nps	33	con	nps	34	comps	35	comps	36	comps
##	X	92	2.21	92	.87		93.	47		94.06		94.55		95.01
##	position_two	30	.83	30.	.91		30.	92		30.95		30.96		30.98
##		37 cc	omps 38	cor	nps	39	con	nps	40	comps	41	comps	42	comps
##	X	95	5.44	95	.87		96.	24		96.61		96.96		97.29
##	position_two	31	.16	31.	.21		32.	69		32.81		33.03		33.04
##		43 cc	omps 44	cor	nps	45	con	nps	46	comps	47	comps	48	comps
##	X	97	.62	97	.92		98.	19		98.45		98.69		98.91
	position_two		3.06	33.			33.			33.10		33.10		33.11
##		49 cc	-	cor	-	51	con	-	52	comps	53	comps	54	comps
##			0.12	99			99.			99.57		99.68		99.77
	position_two		3.13		.14		33.		_	33.14	_	33.14	_	33.15
##		55 cc	_	cor	_	57		_		comps		comps		comps
##			9.86	99.			99.			100.00		100.00		100.00
##	position_two	33	3.15	33.	.15		33.	12		33.15		33.16		33.16

```
## 61 comps

## X 100.00

## position_two 33.16
```

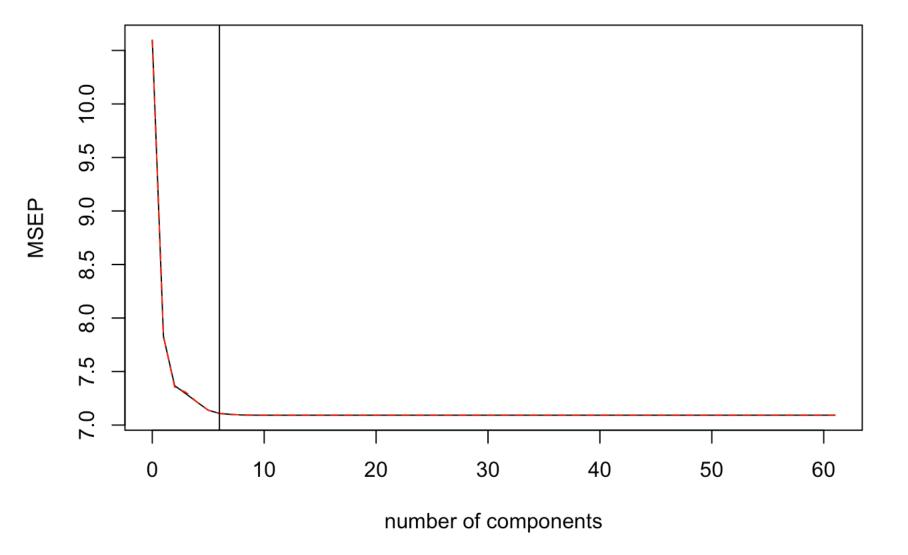
We use 12 components because this a good balance between CV and model complication.

PLS

```
pls_cv <- position_two_train_dat %>%
  plsr(position_two ~., data = ., scale = TRUE, validation = "CV")

validationplot(pls_cv, val.type = "MSEP")
abline(v=6)
```

position_two



```
pls_cv %>%
summary()
```

```
## Data: X dimension: 98861 61
## Y dimension: 98861 1
```

```
## Fit method: kernelpls
## Number of components considered: 61
##
## VALIDATION: RMSEP
## Cross-validated using 10 random segments.
##
           (Intercept)
                         1 comps
                                   2 comps
                                            3 comps
                                                       4 comps
                                                                5 comps
                                                                          6 comps
## CV
                 3.255
                           2.798
                                     2.714
                                               2.701
                                                         2.686
                                                                   2.672
                                                                             2.666
## adjCV
                 3.255
                           2.798
                                     2.712
                                               2.703
                                                         2.686
                                                                   2.672
                                                                             2.666
                                                   11 comps
                                                             12 comps
##
                    8 comps
                              9 comps
           7 comps
                                        10 comps
                                                                         13 comps
## CV
             2.664
                       2.664
                                 2.663
                                            2.663
                                                       2.663
                                                                  2.663
                                                                             2.663
             2.664
                       2.663
                                                       2.663
## adjCV
                                 2.663
                                            2.663
                                                                  2.663
                                                                             2.663
##
           14 comps
                      15 comps
                                 16 comps
                                            17 comps
                                                       18 comps
                                                                  19 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
##
                      21 comps
                                 22 comps
                                            23 comps
                                                       24 comps
                                                                  25 comps
           20 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
                                                          2.663
## adjCV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                                     2.663
##
           26 comps
                      27 comps
                                 28 comps
                                            29 comps
                                                       30 comps
                                                                  31 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
              2.663
                         2.663
                                    2.663
##
                                 34 comps
                                            35 comps
                                                       36 comps
           32 comps
                      33 comps
                                                                  37 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
##
           38 comps
                      39 comps
                                 40 comps
                                            41 comps
                                                       42 comps
                                                                  43 comps
## CV
              2.663
                         2.663
                                               2.663
                                                                     2.663
                                    2.663
                                                          2.663
              2.663
                                                          2.663
                                                                     2.663
## adjCV
                         2.663
                                    2.663
                                               2.663
##
           44 comps
                      45 comps
                                 46 comps
                                            47 comps
                                                       48 comps
                                                                  49 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
##
                                                       54 comps
           50 comps
                      51 comps
                                 52 comps
                                            53 comps
                                                                  55 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
##
           56 comps
                      57 comps
                                 58 comps
                                            59 comps
                                                       60 comps
                                                                  61 comps
## CV
              2.663
                         2.663
                                    2.663
                                               2.663
                                                          2.663
                                                                     2.663
## adjCV
                                               2.663
              2.663
                         2.663
                                    2.663
                                                          2.663
                                                                     2.663
##
## TRAINING: % variance explained
##
                  1 comps
                            2 comps
                                      3 comps
                                                4 comps
                                                          5 comps
                                                                    6 comps
                                                                      48.70
## X
                     7.622
                              11.69
                                        36.30
                                                  44.31
                                                            46.19
## position two
                   26.155
                              30.58
                                        31.14
                                                  31.97
                                                            32.70
                                                                      32.99
##
                                                                      12 comps
                  7 comps
                            8 comps
                                      9 comps
                                                10 comps
                                                           11 comps
## X
                     52.63
                              55.58
                                        57.55
                                                   59.28
                                                              61.22
                                                                         62.67
                     33.08
## position two
                              33.13
                                        33.14
                                                   33.15
                                                              33.15
                                                                         33.15
##
                  13 comps
                             14 comps
                                        15 comps
                                                   16 comps
                                                              17 comps
                                                                         18 comps
## X
                                 66.76
                      64.95
                                            68.68
                                                       69.69
                                                                  70.76
                                                                             71.87
                                 33.15
                                                                  33.15
                                                                             33.15
## position two
                      33.15
                                            33.15
                                                       33.15
##
                  19 comps
                             20 comps
                                        21 comps
                                                   22 comps
                                                              23 comps
                                                                         24 comps
## X
                                                       75.70
                      72.80
                                 73.91
                                            74.94
                                                                  76.70
                                                                             77.64
## position_two
                      33.15
                                 33.15
                                            33.15
                                                       33.15
                                                                  33.15
                                                                             33.15
##
                  25 comps
                             26 comps
                                        27 comps
                                                   28 comps
                                                              29 comps
                                                                         30 comps
```

## X	78.60	79.40	80.46	81.18	82.33	83.09
## position_two	33.15	33.15	33.15	33.15	33.15	33.15
##	31 comps	32 comps	33 comps	34 comps	35 comps	36 comps
## X	83.90	84.75	85.78	86.52	87.33	88.00
## position_two	33.15	33.15	33.15	33.16	33.16	33.16
##	37 comps	38 comps	39 comps	40 comps	41 comps	42 comps
## X	88.56	89.29	90.35	91.01	91.93	92.58
<pre>## position_two</pre>	33.16	33.16	33.16	33.16	33.16	33.16
##	43 comps	44 comps	45 comps	46 comps	47 comps	48 comps
## X	93.40	93.89	94.38	95.10	95.85	96.41
<pre>## position_two</pre>	33.16	33.16	33.16	33.16	33.16	33.16
##	49 comps	50 comps	51 comps	52 comps	53 comps	54 comps
## X	96.91	97.31	97.68	98.00	98.30	98.62
<pre>## position_two</pre>		33.16	33.16			
##	55 comps	56 comps	-	-	-	<u>-</u>
## X	98.72	98.97				
<pre>## position_two</pre>		33.16	33.16	33.16	33.16	33.16
##	61 comps					
## X	100.00					
## position_two	33.16					

We use 6 components because this a good balance between CV and model complication.

```
glmnet error <- data glmnet %>%
 mutate(pred = map2(fit, test, predict),
        test mse = map2 dbl(test, pred, ~ mean((.x$position two - .y)^2)),
        test_rmse = map2_dbl(test, pred, ~ sqrt(mean((.x$position_two - .y)^2)))) %>
윙
 unnest(test mse, .drop = TRUE)
data_dim_reduct <- tibble(train = position_two_train_dat %>% list(),
                          test = test_dat %>% list()) %>%
 mutate(pcr_12m = map(train, ~ pcr(position two ~ ., data = .x, ncomp = 12)),
         pls 6m = map(train, ~ plsr(position two ~ ., data = .x, ncomp = 6))) %>%
  gather(key = method, value = fit, -test, -train)
dim reduce error <- data dim reduct %>%
 mutate(pred = pmap(list(fit, test, c(12,6)), predict),
         test mse = map2 dbl(test, pred, ~ mean((.x$position two - .y)^2)),
        test rmse = map2 dbl(test, pred, ~ sqrt(mean((.x$position two - .y)^2)))) %>
용
 unnest(test mse, .drop = TRUE)
dim reduce error %>%
 bind rows(glmnet error) %>%
 arrange(test mse) %>%
 knitr::kable(digits = 2)
```

method	test_rmse	test_mse
ridge_min	2.66	7.07
ridge_1se	2.66	7.10
lasso_min	2.69	7.23
lasso_1se	2.74	7.50
pcr_12m	2.85	8.12
pls_6m	2.87	8.24

```
loadings(data_dim_reduct$fit[[1]])
```

```
##
## Loadings:
## Comp 1 Comp 2 Comp 3 Comp 4 Comp 5 Comp 6 Comp 7
```

```
## market id
                                                    -0.999
## race number
## number
## barrier
                                                                    0.230
## tech_form_rating
## total rating points
## handicap_weight
## tip_pundit_win
## tip_recent_win
                                      0.995
## prize_money
## age
                                                            -0.998
## days_since_last_run
## overall starts
                                                                          -0.649
## overall wins
## overall places
                                                                          -0.163
## track_starts
## track wins
## track_places
## firm_starts
## firm wins
## firm places
                                                                          -0.456
## good starts
## good_wins
## good places
                                                                          -0.115
## dead_starts
                                                                          -0.232
## dead wins
## dead_places
## slow_starts
## slow_wins
## slow_places
## soft starts
                                                                          -0.133
## soft wins
## soft places
## heavy_starts
## heavy_wins
## heavy_places
## distance_starts
                                                                          -0.294
## distance_wins
## distance_places
                                                                          -0.166
## class same starts
## class_same_wins
## class same places
## class_stronger_starts
                                                                          -0.237
## class_stronger_wins
## class_stronger_places
## first_up_starts
## first_up_wins
## first_up_places
## second_up_starts
## second_up_wins
```

```
## second_up_places
## track_distance_starts
## track_distance_wins
## track distance places
                              -0.994
## tot_prize_money
                                                                  -0.956 0.146
## mean final odds
## win_rate
## place rate
                                             0.998
## tot_prize_money_per_run
## prize_money_per_run_share
## odds rank
##
                              Comp 8 Comp 9 Comp 10 Comp 11 Comp 12
## market id
## race_number
## number
                                                             -0.228
                              -0.115
## barrier
## tech form rating
                               0.862
                                                             -0.162
## total_rating_points
                               0.389
                                                              0.206
## handicap_weight
## tip_pundit_win
## tip_recent_win
## prize money
## age
## days since last run
## overall starts
                                            -0.208
                                                             -0.249
## overall wins
## overall_places
## track_starts
                                      0.169
                                                     -0.369
                                                              0.539
## track_wins
## track_places
                                                     -0.108
                                                              0.151
## firm starts
## firm wins
## firm places
## good_starts
                                                     -0.333
                                                              0.120
## good wins
                                                     -0.137
## good_places
## dead starts
                                                     -0.147 -0.150
## dead_wins
## dead_places
                                                      0.118
                                                            -0.146
## slow starts
## slow wins
## slow places
## soft starts
                                                      0.143 - 0.245
## soft wins
## soft_places
## heavy_starts
                                                      0.109 - 0.124
## heavy_wins
## heavy_places
                                      0.154 0.805
                                                      0.327
## distance_starts
## distance_wins
                                              0.141
```

```
## distance_places
                                             0.241
                                      0.528 - 0.375
## class same starts
                                                      0.591
                                                              0.289
## class_same_wins
## class same_places
                                      0.132
                                                      0.133
## class stronger starts
                                     -0.755
                                                      0.311
                                                              0.376
## class stronger wins
## class_stronger_places
                                     -0.172
## first_up_starts
## first_up_wins
## first_up_places
## second up starts
## second_up_wins
## second up places
## track_distance_starts
                                      0.107 \quad 0.190 \quad -0.123
                                                              0.269
## track distance wins
## track_distance_places
## tot prize money
## mean_final_odds
                               0.248
## win rate
## place_rate
## tot prize money per run
## prize money per run share
## odds rank
##
##
                  Comp 1 Comp 2 Comp 3 Comp 4 Comp 5 Comp 6 Comp 7 Comp 8
## SS loadings
                   1.000
                           1.000 1.000 1.000
                                               1.000
                                                       1.000
                                                               1.000
                                                                      1.000
## Proportion Var 0.016
                          0.016
                                 0.016
                                         0.016
                                                0.016
                                                       0.016
                                                               0.016
                                                                      0.016
## Cumulative Var
                   0.016
                           0.033 0.049 0.066
                                                0.082
                                                       0.098
                                                               0.115
                                                                      0.131
##
                  Comp 9 Comp 10 Comp 11 Comp 12
## SS loadings
                   1.000
                            1.000
                                    1.000
                                            1.000
## Proportion Var
                            0.016
                   0.016
                                    0.016
                                            0.016
## Cumulative Var
                   0.148
                            0.164
                                    0.180
                                            0.197
```

loadings(data dim reduct\$fit[[2]])

```
##
## Loadings:
##
                              Comp 1 Comp 2 Comp 3 Comp 4 Comp 5 Comp 6
## market id
                                                    -1.024
                                                            0.235
## race number
## number
## barrier
## tech form rating
                                                           -0.228
## total rating points
## handicap weight
## tip pundit win
## tip recent win
## prize money
                                     -0.994
## age
```

```
0.233 - 1.182
## days since last run
## overall starts
## overall wins
## overall places
## track starts
## track wins
## track places
## firm starts
## firm wins
## firm places
## good starts
## good wins
## good places
## dead starts
## dead wins
## dead places
## slow starts
## slow wins
## slow places
## soft starts
## soft wins
## soft places
## heavy starts
## heavy wins
## heavy places
## distance starts
## distance wins
## distance places
## class same starts
## class same wins
## class same places
## class stronger starts
## class stronger wins
## class stronger places
## first up starts
## first_up_wins
## first_up_places
## second_up_starts
## second_up_wins
## second_up_places
## track_distance_starts
## track distance wins
## track_distance_places
## tot prize money
                               1.021 - 0.132
                                                            0.917
## mean_final_odds
## win rate
## place_rate
                                              0.994 - 0.105
## tot_prize_money_per_run
## prize_money_per_run_share
## odds_rank
```

```
##

## Comp 1 Comp 2 Comp 3 Comp 4 Comp 5 Comp 6

## SS loadings    1.054    1.006    1.004    1.059    1.031    1.413

## Proportion Var    0.017    0.016    0.016    0.017    0.023

## Cumulative Var    0.017    0.034    0.050    0.068    0.084    0.108
```

We compare the loadings on our PCR and PLS models. The PCR includes more predictors since we fed it 12 components instead of 6.

Now it so time to compare all of the models we have run with final position as the response variable.

```
glmnet error <- data glmnet %>%
 mutate(pred = map2(fit, test, predict),
         test mse = map2 dbl(test, pred, ~ mean((.xposition two - .y)^2)),
         test rmse = map2 dbl(test, pred, ~ sqrt(mean((.x$position two - .y)^2)))) %>
용
 unnest(test_mse, .drop = TRUE)
data dim reduct <- tibble(train = position two train dat %>% list(),
                          test = test dat %>% list()) %>%
 mutate(pcr_12m = map(train, ~ pcr(position two ~ ., data = .x, ncomp = 12)),
         pls 6m = map(train, ~ plsr(position two ~ ., data = .x, ncomp = 6))) %>%
  gather(key = method, value = fit, -test, -train)
dim reduce error <- data dim reduct %>%
 mutate(pred = pmap(list(fit, test, c(12,6)), predict),
         test mse = map2 dbl(test, pred, ~ mean((.x$position two - .y)^2)),
        test rmse = map2 dbl(test, pred, ~ sqrt(mean((.x$position two - .y)^2)))) %>
윙
 unnest(test_mse, .drop = TRUE)
dim reduce error %>%
 bind rows(glmnet error) %>%
  arrange(test mse) %>%
  knitr::kable(digits = 2)
```

method	test_rmse	test_mse
ridge_min	2.66	7.07
ridge_1se	2.66	7.10
lasso_min	2.69	7.23
lasso_1se	2.74	7.50
pcr_12m	2.85	8.12

pls_6m 2.87 8.24 We find the ridge regression with the minimum value of lambda has the lowest test_mse. It is surprising that that the ridge models performed better than the lasso models. Perhaps the lasso models should not have pushed such a high number of coefficients to 0, as this may have caused the model to lose some predictive ability. We find the PCR el has a slightly lower test error than the PLS model. This makes sense, because the that mod PCR model included 6 more predictors. However, I would argue that the PLS model is more useful. It has half as many predictors, so it is less complicated and more interpretable than the PCR. For this increased interpretability, we are only giving up a marginal amount of test error. The models have similar predictive power. Broadly, decent, but not great, predictors of final position. A standard error of roughly 2.7 models the are positions does give us the ability to predict where a horse will finish with some confidence. However, the models do not appear to be strong enough to consistently make these predictions when money is on the line. # Logistic

ssification portion of the models, where we use win/place/show as our response

variables. We end up focusing on place, since it is a good balance between bet

payoff and predictability.

Now we

move

into the

cla

```
data log db <- tibble(train = list(train dat),</pre>
                      test = list(test dat))
# fitting logistic models
glm fits <- data log db %>%
 mutate(win mod = map(train, glm,
                       formula = win ~ mean final odds + prize money per run share +
                         overall starts + days since last run + win rate + place rate
                       family = binomial),
         place mod = map(train, glm,
                         formula = place ~ mean_final_odds + prize_money_per_run_shar
e +
                           overall starts + days since last run + win rate + place ra
te,
                         family = binomial),
         place mod no odds = map(train, glm,
                         formula = place ~ prize_money_per_run_share +
                           overall starts + days since last run + win rate + place ra
te,
                         family = binomial),
         show mod = map(train, glm,
                         formula = show ~ mean final odds + prize money per run share
                           overall starts + days since last run + win rate + place ra
te,
                         family = binomial))
```

```
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
```

```
glm_fits %>%
  pluck("win_mod", 1) %>%
  tidy()
```

```
## # A tibble: 7 x 5
##
                                 estimate std.error statistic
     term
                                                                 p.value
##
     <chr>
                                    <dbl>
                                               <dbl>
                                                         <dbl>
                                                                    <dbl>
                                            0.0391
                                                       -35.4
                                                               1.63e-274
## 1 (Intercept)
                                -1.39
## 2 mean final odds
                                -0.0972
                                            0.00202
                                                       -48.1
                                                                0.
## 3 prize money per run share 3.17
                                            0.104
                                                        30.5
                                                                3.51e-204
## 4 overall starts
                                 0.000115
                                            0.000788
                                                         0.146 8.84e-
## 5 days since last run
                                -0.000206
                                            0.000244
                                                        -0.843 3.99e-
## 6 win rate
                                -0.0758
                                            0.0701
                                                        -1.08 2.80e-
## 7 place rate
                                -0.108
                                            0.0574
                                                        -1.88 5.97e-
                                                                        2
glm fits %>%
  pluck("place mod", 1) %>%
  tidy()
## # A tibble: 7 x 5
##
                                  estimate std.error statistic
     term
                                                                  p.value
                                     <dbl>
##
     <chr>
                                                <dbl>
                                                          <dbl>
                                                                     <dbl>
## 1 (Intercept)
                                -0.805
                                             0.0295
                                                        -27.3
                                                                1.93e-164
## 2 mean final odds
                                -0.0697
                                             0.00117
                                                        -59.8
## 3 prize money per run share 3.79
                                             0.0971
                                                         39.0
                                                                 0.
## 4 overall starts
                                                         -0.144 8.85e-
                                -0.0000838
                                             0.000580
                                                                        1
## 5 days since last run
                                -0.000796
                                             0.000190
                                                         -4.18 2.91e-
                                             0.0580
                                                         -2.56
                                                               1.04e-
                                                                         2
## 6 win rate
                                -0.149
                                                          1.03
                                 0.0474
                                             0.0463
                                                                3.05e-
## 7 place rate
                                                                         1
glm fits %>%
  pluck("show mod", 1) %>%
  tidy()
## # A tibble: 7 x 5
##
     term
                                 estimate std.error statistic p.value
##
     <chr>
                                    <dbl>
                                               <dbl>
                                                         <dbl>
                                                                   <dbl>
                                                                1.29e-51
## 1 (Intercept)
                                -0.387
                                            0.0256
                                                       -15.1
## 2 mean final odds
                                -0.0546
                                            0.000817
                                                       -66.8
                                                                0.
## 3 prize money per run share 4.38
                                            0.0999
                                                        43.8
                                                                0.
## 4 overall starts
                                -0.000212
                                            0.000502
                                                        -0.422 6.73e- 1
## 5 days_since last run
                                                        -6.32 2.56e-10
```

Comparing our models for winning vs. placing vs. showing gives us some interesting results.

-0.00106

0.0542

-0.288

6 win_rate

7 place rate

days since last run and win rate are not significant in the win regression, but become significant in the place regression. They become even more significant in the show regression. This may tell the story of which variables to put more stock into when predicting wins vs places vs shows.

0.000168

-5.28

1.26

1.29e- 7

2.06e- 1

0.0545

0.0429

```
glm_fits %>%
  pluck("win_mod", 1) %>%
  predict(type = "response") %>%
  skim()
```

```
# 50th percentile is 0.09, we will use this as the benchmark

glm_fits %>%
  pluck("place_mod", 1) %>%
  predict(type = "response") %>%
  skim()
```

```
# 50th percentile is .21, we will use this as the benchmark
```

We spot an issue with our model. The win model is only predicting a win 9% of the time. This is intuitive, but means that are model will predict very few wins. A similar pattern is true for our place model, which only predicts a place 21% of the time.

```
rocr_mod <- glm_fits %>%
   pluck("place_mod", 1)

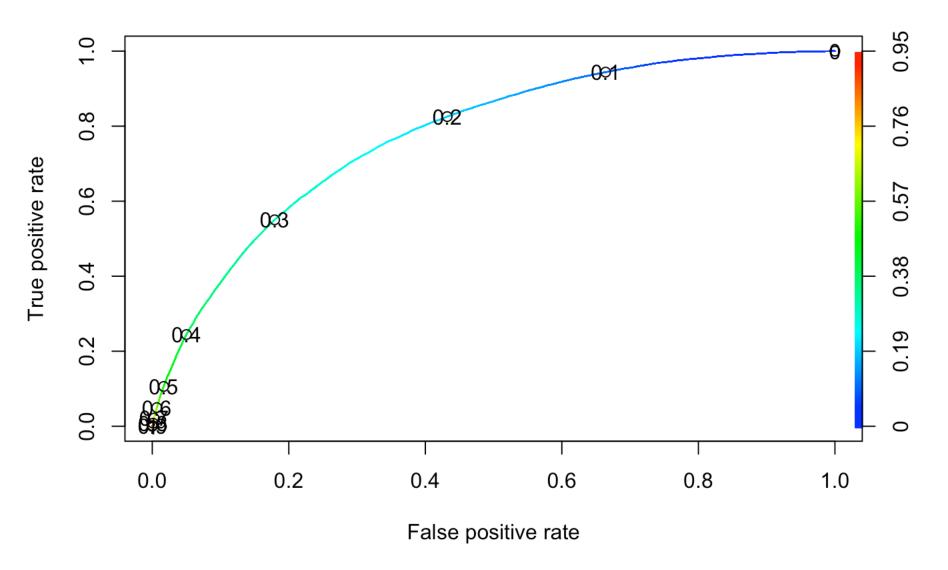
rocr_train <- data_log_db %>% pluck("train", 1)

predicts <- predict(rocr_mod, rocr_train, type = "response")

rocr_preds <- prediction(predicts, rocr_train$place)

rocr_pref <- performance(rocr_preds, "tpr", "fpr")

plot(rocr_pref, colorize = TRUE, print.cutoffs.at = seq(0,1,by = 0.1))</pre>
```



We use an ROCR curve to see if we can find a better threshold to predict a place than 0.21. The curve shows us that 0.28 may be a better option. The proportion of false positives is high. However, in the context of betting, this may not be the case. It appears that this threshold value will still allow us to be accurate roughly 75% of the time, which is a good number by the standards of horse betting.

```
place tib <- glm fits %>%
 mutate(train prob = map(place mod, predict, type = "response"),
         train place = map(train prob, \sim if else(.x > 0.28, "1", "0")))
place tib %>%
  unnest(train, train place) %>%
  mutate(correct = if else(train place == place, 1, 0)) %>%
  summarise(train_accuracy = mean(correct),
            train_error = 1 - train_accuracy)
## # A tibble: 1 x 2
##
    train accuracy train error
##
                        <dbl>
              <dbl>
## 1
              0.742
                        0.258
```

```
place_tib %>%
  unnest(train, train_place) %>%
  count(train_place) %>%
  mutate(prop = n / sum(n))
```

```
place_tib %>%
  unnest(test, test_place) %>%
  count(test_place) %>%
  mutate(prop = n / sum(n))
```

We see that our place model is accurate 74.6% of the time. However, this test accuracy may be inflated by the true negative predictions on horses with very low odds to win. But, our model is predicting a place 30.6% of the time, which seems to be a repectable clip.

Upon dissecting these results, I realized that our model may not be accomplishing what I want it to be accomplishing. Oour model is estimating probabilities that a horse places, and then predicting that it places if the probability is greater than 0.28. This is a bad betting strategy. For example, a horse with 1:1 odds to finish in the top 2 may be rather likely to finish in the top 2. However, we should not be betting on this horse unless the probability of a top 2 finish is greater than 50%, since we will not be profitbale unless this is the case. So I decide to set the threshold to the required payoff of a horse with given odds to make us profitable in the long run. I then move from test_accuracy to returns, which measure our average profit per bet we make, as a function of the odds of the horse and it's respective payoff if it finishes in the top 2.

```
returns log <- function(data, probs){</pre>
  tib <- probs %>% as.data.frame() %>% as tibble()
  names(tib)[1] <- "pred prob"</pre>
  tib <- tib %>%
    mutate(pred place = case when(data$mean final odds < 1 ~</pre>
                                        if else(pred prob > 2*data$mean final odds, 1,
0),
                                    data$mean final odds >= 1 ~
                                        if else(pred prob > 2*1/data$mean final odds, 1
, 0)),
           potential payoff = if else(data$mean final odds < 1, data$mean final odds/
2,
                                        (data\$mean final odds/2 - 1)),
           result = data$place,
           real_payoff = if_else(result == 1 & pred_place == 1, potential payoff,
                                   ifelse(result == 0 \& \text{pred place} == 1, -1, 0)))
  mean(tib$real payoff)
}
returns log 2 <- function(data, probs){
  tib <- probs %>% as.data.frame() %>% as tibble()
  names(tib)[1] <- "pred prob"</pre>
  tib <- tib %>%
    mutate(pred place = case when(data$mean final odds < 1 ~</pre>
                                      if_else(pred_prob > 1.5*2*data$mean_final_odds, 1
, 0),
                                    data$mean final odds >= 1 ~
                                      if else(pred prob > 1.5*2*1/data$mean final odds,
1, 0)),
           potential_payoff = if_else(data$mean_final_odds < 1, data$mean_final_odds/</pre>
2,
                                        (data$mean_final_odds/2 - 1)),
           result = data$place,
           real_payoff = if_else(result == 1 & pred_place == 1, potential_payoff,
                                   ifelse(result == 0 \& \text{ pred place} == 1, -1, 0)))
 mean(tib$real payoff)
}
```

```
returns_log(test_dat, place_tib$test_prob)
```

```
## [1] 0.005404436
```

Our model gives us returns of 0.54%. We will see what happens when we increase the threshold for betting by a factor of 1.5.

```
returns_log_2(test_dat, place_tib$test_prob)

## [1] 0.0200809
```

We obtain returns of roughly 2.0%. This is rather impressive, as all of the information in our model is gleaned before the race, and 2.0% in the long run with high volume can be a substantial return.

LDA

We will run LDA and QDA models using the regressions with place as the response variable, since placing is the best balance between payoff and predictability.

```
##
## Attaching package: 'MASS'

## The following object is masked from 'package:dplyr':
##
## select
```

We create the models using the same set of predictors from the logistic fits.

```
pred_error_lda_qda <- function(data, model, threshold = 0.5){

pred_prob <- predict(model, data) %>%
    pluck("posterior") %>%
    as.data.frame() %>%
    as_tibble() %>%
    dplyr::select(`l`)

pred_place <- if_else(pred_prob > threshold, 1, 0)

mean(pred_place != data$place)
}

lda_fits <- lda_fits %>%
    mutate(test_error = map2_dbl(test, model_fit, pred_error_lda_qda, threshold = 0.28
))

lda_fits
```

```
## # A tibble: 2 x 5
##
     train
                                         model name
                                                            model fit test error
                       test
##
     st>
                       st>
                                         <chr>
                                                            st>
                                                                            <dbl>
## 1 <tibble [98,861 ... <tibble [41,288... lda place mod
                                                            <S3: lda>
                                                                            0.224
## 2 <tibble [98,861 ... <tibble [41,288... lda place mod no... <S3: lda>
                                                                            0.225
```

We create a function to measure the error of our LDA models, and find the test errors to be 22.4% and 22.5%.

```
analysis_matrix <- cbind(pred_prob, pred_place, payoff_vector, results)</pre>
  analysis matrix <- analysis matrix %>%
    mutate(payoff = if else(results == 1 & pred place == 1, payoff vector,
                             ifelse(results == 0 & pred_place == 1, -1, 0)))
  analysis_matrix
  mean(analysis_matrix$payoff)
}
returns_lda_qda_2 <- function(data, model){</pre>
  pred prob <- predict(model, data) %>%
    pluck("posterior") %>%
    as.data.frame() %>%
    as tibble() %>%
    dplyr::select(`1`)
  pred place <-</pre>
    case when(data$mean final odds < 1 ~</pre>
                 if else(pred prob > 1.5*2*data$mean final odds, 1, 0),
              data$mean final odds >= 1 ~
                 if else(pred prob > 1.5*2*1/data$mean final odds, 1, 0))
  payoff vector <- (data$mean final odds/2 -1)</pre>
  results <- data$place
  analysis matrix <- cbind(pred prob, pred place, payoff vector, results)</pre>
  analysis matrix <- analysis matrix %>%
    mutate(payoff = if else(results == 1 & pred place == 1, payoff vector,
                             ifelse(results == 0 & pred place == 1, -1, 0)))
  analysis_matrix
  mean(analysis matrix$payoff)
}
```

We create a similar function to measure to returns acheived by our LDA model.

```
returns_lda_qda_2(test_dat, lda_fits %>%
    pluck("model_fit", 1))
```

```
## [1] -0.01346929
```

```
returns_lda_qda(test_dat, lda_fits %>%
    pluck("model_fit", 1))
```

```
## [1] -0.02937544
```

Unfortunately, our LDA model gives us negative returns. We earn -2.9% using the original threshold calculation, and -1.3% if we artificially increase the relative threshold.

QDA

```
qda fits <- data log db %>%
 mutate(qda_place_mod = map(train, ~ qda(formula = place ~ mean_final_odds + prize_m
oney per run share +
                                            overall_starts + days_since_last_run + wi
n rate + place rate,
                                          data=.x)),
        qda place mod no odds = map(train, ~ qda(formula = place ~ prize money per r
un share +
                                                    overall starts + days since last
run + win rate + place rate,
                                                  data=.x))) %>%
  gather(key = model name, value = model fit, contains("qda "))
qda fits <- qda fits %>%
 mutate(test error = map2 dbl(test, model fit, pred error lda qda, threshold = 0.28
))
qda fits
```

```
## # A tibble: 2 x 5
##
    train
                                                          model_fit test_error
                       test
                                        model name
##
    st>
                       st>
                                        <chr>
                                                           st>
                                                                          <dbl>
## 1 <tibble [98,861 ... <tibble [41,288... qda place mod
                                                           <S3: qda>
                                                                          0.384
## 2 <tibble [98,861 ... <tibble [41,288... qda place mod no... <S3: qda>
                                                                          0.236
```

Our QDA models end up with a test error of 38.4% and 23.6%.

```
returns_lda_qda(test_dat, qda_fits %>%

pluck("model_fit", 1))
```

```
## [1] -0.0253363
```

```
returns_lda_qda_2(test_dat, qda_fits %>%
    pluck("model_fit", 1))
```

```
## [1] -0.002144166
```

Our QDA model earns us a return of -2.5% using the original threshold, and -0.2% using the modified threshold.

The logistic model clearly earns the best returns, and the only positive returns, from betting on horses based on their potential payoff and their probability of placing.