

Alphabet Inc. (GOOGL)

2,607.03 -59.12 (2.22%)

Open: 2,651.87 High: 2,697.31 Low: 2,601.73 Close: 2,607.03



Volume: 2.71M



1d 5d 1m 3m 6m YTD 1y 2y 5y 10y Max Custom

Quotes powered by 

Buy / Hold / Sell

4.48

1 Strong Sell

2 Sell

3 Hold

4 Buy

5 Strong Buy

Price Recommendations

2715.00 3362.53 3925.00

Low Average High

Key Statistics

Price	\$2,607.03
Change	-59.12
Volume	2,705,964
%Chg.	-2.22%
High	\$2,697.31
52 Week High	\$3,019.33
Low	\$2,601.73
52 Week Low	\$1,797.28
Open	\$2,651.87
Exchange	USA
Previous Close	\$2,666.15
Currency	USD
Market Cap	\$784.22B
Shares Outstanding	300.81M
1/21/2022 4:00 PM EDT	

Analyst Recommendations



Month	Strong Buy	Buy	Hold	Underperform	Sell
Oct	16	29	46	0	0
Nov	17	31	50	0	0
Dec	17	30	49	0	0
Jan	13	25	43	5	0


Description

Alphabet Inc. is an American multinational technology conglomerate holding company headquartered in Mountain View, California. It was created through a restructuring of Google on October 2, 2015, and became the parent company of Google and several former Google subsidiaries.


Next Earnings Report Date

Tue Feb 1st 2022


Earnings




Quarter	Consensus EPS	Actual EPS	Status
Q4 2020	22.00	23.00	Beat
Q1 2021	19.00	20.00	Beat
Q2 2021	23.00	24.00	Beat
Q3 2021	26.00	27.00	Beat
Q4 2021	24.00	25.00	Beat

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**Strategic Advisors LLC Buys NVIDIA Corp, Tesla Inc, Amazon. ...**

New York, NY, based Investment company Strategic Advisors LLC (Current Portfolio) buys NVIDIA Corp, Tesla Inc, Amazon.com Inc, Alphabet Inc, Johnson & Johnson, sells Constellation Brands Inc, DraftKings Inc, American Eagle Outfitters Inc, ARK Genomic Revolution ETF, Bristol-Myers Squibb Co during the 3-months ended 2021 Q4, according to the most recent filings of the inves [...]
-  7 hours ago | [CNBC](#)


**A look at the technical damage done to Google**

A look at Alphabet vs. the QQQ and SPY. With CNBC's Melissa Lee and the Options Action traders, Carter Worth, Mike Khouw and Tony Zhang.
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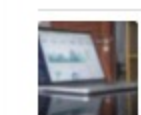
**Alphabet Inc. CI A stock falls Friday, underperforms market**

Shares of Alphabet Inc. CI A shed 2.22% to \$2607.03 Friday, on what proved to be an all-around dismal trading session for the stock market, [...]
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**Google Splurges on 30% Lobbying Boost Amid Rising D.C. Hostility**

(Bloomberg) -- Alphabet Inc.'s Google escalated its spending on Washington lobbyists last year as the technology behemoth fought antitrust scrutiny from both federal enforcers and new legislation that would change the way some of its most popular products work together. Most Read from BloombergCrypto Crash Erases More Than \$1 Trillion in Market ValueTech Leads Stocks to W [...]
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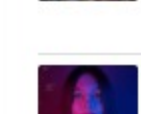
**Google Appeals to Overturn EU Antitrust Fine of \$2.8B**

Alphabet Inc. (NASDAQ: GOOGL), the parent company of Google, has put forward a second bid at the European Union's top court to overturn the penalty of \$2.8 bi [...]
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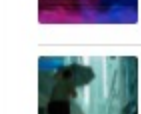
**Alphabet Stock: Can't Go Wrong with Google**

I am neutral on Alphabet (GOOGL) as it enjoys substantial competitive advantages and its price target implies strong total return potential, while Wall Street analy [...]
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**Alphabet's Verily Unit in Skincare Deal with L'Oreal**

Verily, Alphabet's (GOOGL) healthcare-focused unit, has entered into a strategic partnership with beauty products giant L'Oreal (LRLCY). The deal is Verily's [...]
-  14 hours ago | [Investor's Business Daily](#)


**Alphabet Unit Verily, L'Oreal Collaborate On Skin Health: What You Need To Know**

Alphabet, Inc.'s (NASDAQ: GOOGL) subsidiary Verily, a precision health company, and L'Oréal S.A. (Pink: LRLCY) [...]
-  19 hours ago | [The Motley Fool](#)

**2 FAANG Stocks to Buy and 1 to Avoid in 2022**

Alphabet (GOOGL) is a great stock to buy in 2022. It is a great company with a great future. It is a great stock to buy in 2022. It is a great company with a great future. It is a great stock to buy in 2022. It is a great company with a great future.

Wallstreet Zen Insights

Zen Score 

Total Score

Score Breakdown

43

Valuation

71

Financials

33


Forecast

80

Performance

0

Dividend

 Each category has a list of due diligence checks that are scored as pass or fail. To see how each category performed, switch between the tabs below.

Due Diligence Checks

All Valuation Financials Forecast Performance Dividend

GOOGL (\$2,607.03) is undervalued by 1.33% relative to our estimate of its Fair Value price of \$2,642.09 based on Discounted Cash Flow (DCF) modelling, but does not have a significant margin of safety

✓ Valuation

GOOGL (\$2,607.03) is trading below its intrinsic value of \$7,007.64, according to Benjamin Graham's Formula from Chapter 11 of "The Intelligent Investor"

✓ Valuation

GOOGL is good value based on its earnings relative to its share price (24.78x), compared to the US market average 34.19x)

✓ Valuation

◀ 1 of 2 ▶

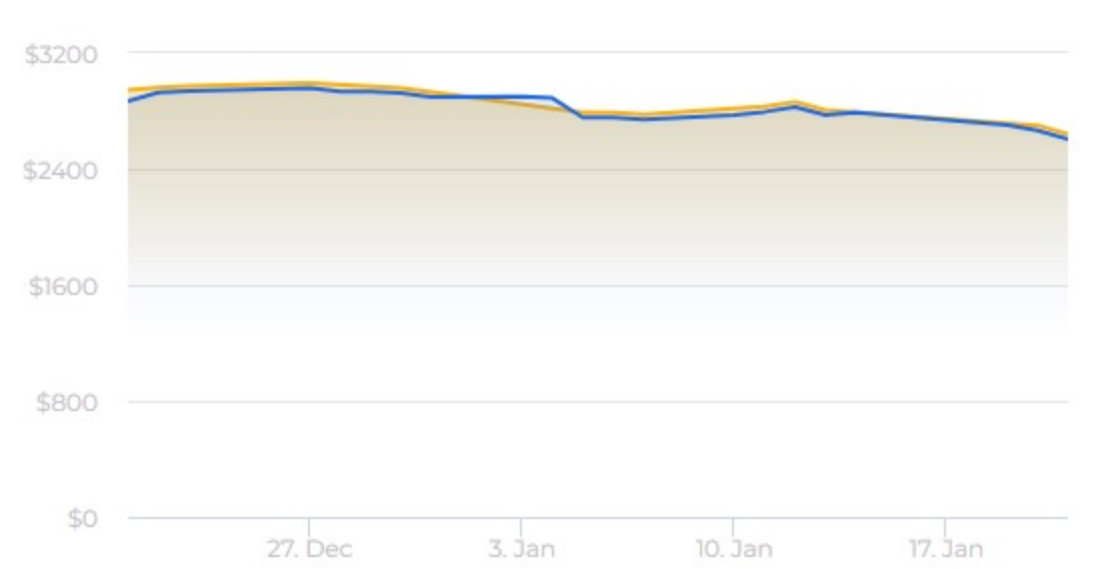
GOOGL fair value



Fair Value of GOOGL stock based on Discounted Cash Flow (DCF)

1M-10.84%

3M-5.09%

All



Price	Fair Value 	Undervalued By 
\$2,607.03	\$2,642.09	1.33%

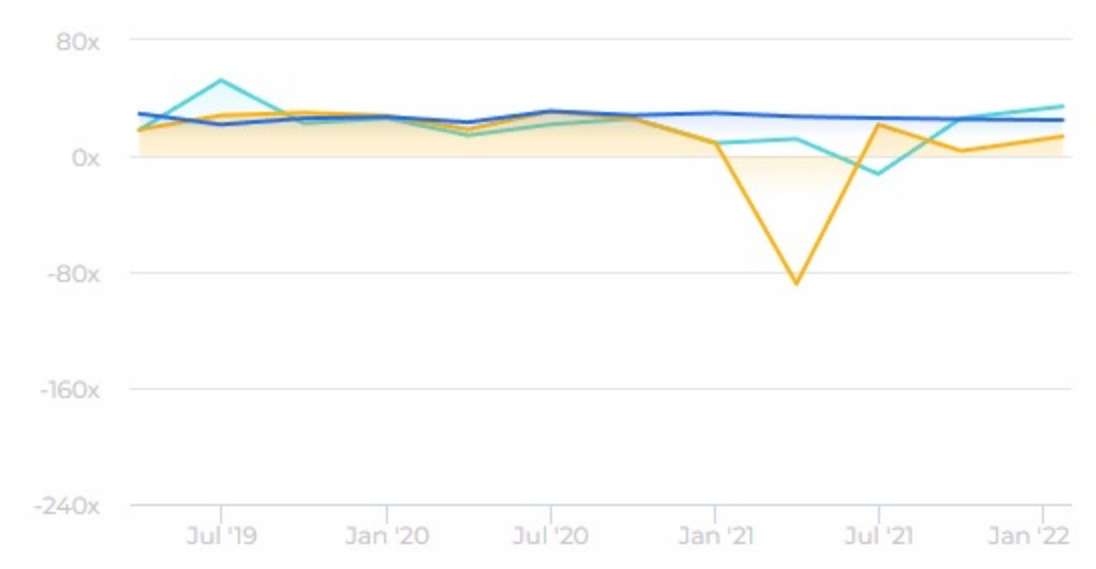
GOOGL (\$2,607.03) is undervalued by 1.33% relative to our estimate of its Fair Value price of \$2,642.09 based on Discounted Cash Flow (DCF) modelling, but does not have a significant margin of safety




✓ Valuation

GOOGL (\$2,607.03) is trading below its intrinsic value of \$7,007.64, according to Benjamin Graham's Formula from Chapter 11 of "The Intelligent Investor"

GOOGL price to earnings (PE)

For valuing profitable companies with steady earnings



Company 	Industry 	Market 
24.78x	13.52x	34.19x

GOOGL is good value based on its earnings relative to its share price (24.78x), compared to the US market average 34.19x)

✓ Valuation

GOOGL is poor value based on its earnings relative to its share price (24.78x), compared to the US Internet Content & Information industry average (13.52x)

✗ Valuation

GOOGL News

Intel's move into Ohio brings new tech kudos, competition for talent By Reuters

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