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HCDE 518 A

Group Assignment 1

**Design Question**

How would a Healthcare Cost Awareness application help the user in their efforts to become aware of healthcare costs?

**Research Questions**

1. How would this application be of benefit to the user?
2. Are there any existing websites, applications, etc. that offer the same or similar service?
3. What kinds of user features does this application need to have?
4. What would be an acceptable end of quarter deliverable?
5. What kind of field research would we have to perform?

**Target Users**

The target users for UrbanCode’s Healthcare Cost Awareness app can potentially be any individual or organization that wishes to share their healthcare cost information in order to bring more awareness to the issue. Because large out of pocket costs are primarily a by-product of healthcare in the US, we anticipate the overwhelming majority of users would be US based.