

# Jeremy Ruppel

*Full-stack Software Engineer*

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## Profile

Senior software engineer with extensive experience in all aspects of the web stack, from design to production, from architecture to scaling. Passionate about emerging technologies, best practices, and being a part of the open source community.

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## Skills

JavaScript	ActionScript
Flash	CSS
Ruby	HTML
HTML 5	Web Development
User Interface Design	Agile Methodologies
User Experience	Ruby on Rails
Github	Git
Open Source	RSpec
Node.js	CoffeeScript
Test Driven Development	Redis
PostgreSQL	Heroku
RubyMotion	Twilio

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## Experience

### Lead Developer

March 2012 - Present

[Remind101](#)

San Francisco

Privately Held; 1-10 employees; Education Management industry

Implemented message processing queue that delivers ~0.5MM messages a day with

99.99% success rate. Raised test coverage from 30% to 85%. Created auxiliary services to reduce bloat and workload on main application.

## **Senior Creative Developer**

July 2011 - March 2012

[AKQA](#)

San Francisco Bay Area

Public Company; 1001-5000 employees; Marketing and Advertising industry

Developed brand and campaign experiences for clients including Target (Weekly Ad) and Red Bull (Launchpad). Tapped to prototype for new business pitches and develop internal tools.

## **Creative Developer**

July 2010 - July 2011

[AKQA](#)

San Francisco Bay Area

Public Company; 1001-5000 employees; Marketing and Advertising industry

Developed brand and campaign experiences for clients including Target (My Target Weekly), McDonalds (Avatar), and Gap (1969 Style Stream).

## **Associate Creative Developer**

July 2009 - July 2010

[AKQA](#)

San Francisco Bay Area

Public Company; 1001-5000 employees; Marketing and Advertising industry

Developed brand and campaign experiences for clients including Nike (AW77, N98), Gap (1969 Style Stream), and XBOX (various titles).

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## **Education**

### **Rochester Institute of Technology**

2004 - 2009

BS, New Media Interactive Development, Computer Audio, Creative Writing