

➤ METRE, DECIMETER OR THE METER ITSELF FOR THE REALLY BIG SIZES. FROM A STYLISTIC POINT OF VIEW, MILLIMETRE IS A GEOMETRIC, CONSTRUCTED

➤ DECIMAL LOGIC OF THIS SYSTEM. IN THIS SPIRIT, WHEN YOU TYPESET MILLIMETRE, YOU DON'T USE THE ARCHAIC UNIT OF THE POINT BUT THE MILLIMETRE, CENTI

➤ SANS SERIF, WITH QUITE WIDE PROPORTIONS EVEN IF THE WITH OF SEVERAL GLYPHS COULD CONTRADICT THIS STATEMENT. WITH ITS RECTANGULAR LOOK AND CLOSED TERMINALS, MILLIMETRE REMINDS 60'S SANS SUCH AS EUROSILE. FAR FROM RUNING AWAY FROM THIS GRAPHIC UNIVERSE. This poster is designed by Roxanne Maillet

➤ MILLIMETRE IS A SERIE OF FONTS CONSTRUCTED ON A GRID BASED ON THE METRIC SYSTEM. IT FOLLOWS THE

Millimetre  
2 styles, 2 weights : regular & bold  
Author : Jérémy Landes-Nones  
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