



**findings :: avoidance**



If you have never attended a college hackathon,  
what factors discouraged you from attending?

Total: N=130	Male: N=61	Female: N=65
Novice fears (48%)	No time (51%)	Novice fears (65%)*
No time (43%)	Novice fears (33%)*	No time (35%)
No team/idea (22%)	No team/idea (18%)	No team/idea (26%)
Discomfort (11%)	Discomfort (8%)	Discomfort (14%)
Hacker culture (5%)	Competitive (3%)	Hacker culture (8%)
Competitive (5%)	Hacker culture (2%)	Competitive (6%)
No substance (2%)	No substance (2%)	No substance (2%)

\*denotes statistically significant with  $\chi^2$  test.



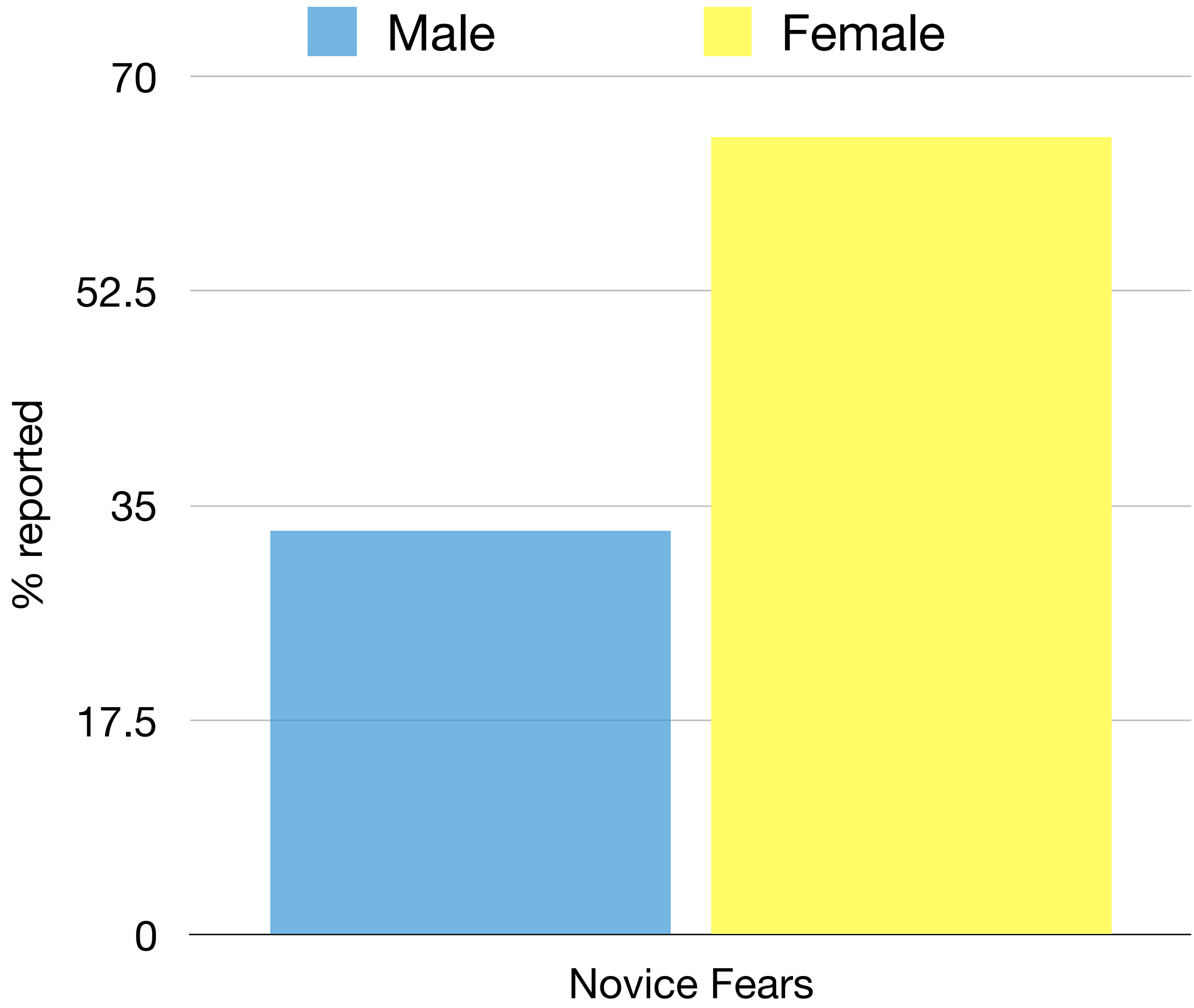
discovered your friend?



what factors

codegetherhackathon,

If you have never attended a





discovered your friend?

what factors

collagehackerathon,



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