

3 questions :: overview

1. Why are students motivated to attend hackathons?

primarily social motivations (friends)

engagw/communityofpractice

2. What learning environments are provided there?

opportunistic, incidental, peer-based

3. What factors discourage student attendance?

physical discomfort, novice fear, too competitive

acknowledge, maintain, hacker culture

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engage w/ community of practice
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3. What factors **discourage** student attendance?
physical discomfort, novice fear, too competitive
lack of substance, no time, no team, hacker culture

initial case study

- in-depth case study of 6 attendees
 - 3 interviews (pre, post, follow-up)
 - direct observation at hackathon

then, for a broader perspective

- survey of college hackathon attendees and non-attendees
- 4 universities, 256 total respondents