



1. university hosted

2. ~ 1000 to 10000 people

3. substantial prize \$\$

4. corporate sponsors



background





## Interest over time ?



collateralizations



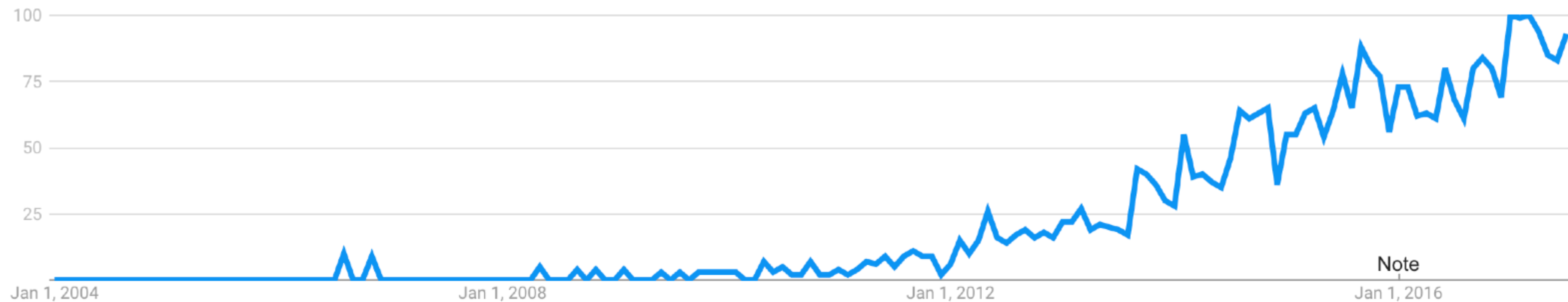
**MAJOR LEAGUE HACKING**

## collegiate hackathons






1. university hosted
2. ~100 to 1000 people
3. substantial prize \$
4. corporate sponsors








Interest over time ?



# background :: example schedule

Friday	
5:00pm	 Registration
6:00pm	 Opening ceremony
6:30pm	Dinner
7:00pm	 Team formation
7:00pm	Idea Competition: LaunchPad
8:00pm	 Hacking starts
12:00am	Insomnia cookies!
??? am	 Sleep!

Saturday	
6:00am	Coffee Break
8:00am	Breakfast
9:00am	Yoga
12:00pm	Lunch
1:00pm	1010Data "Building a Big Data Analytics System From Scratch" Talk
2:00pm	FactSet "Cherrypy and SQLAlchemy" Talk
2:15pm	Menlo Security "Modern Cybersecurity Threats and Effective Defenses" Talk
3:30pm	MLH Karaoke
6:00pm	MLH Cup Stacking
7:00pm	Dinner
9:00pm	EA Raffle
10:00pm	 Devpost Submissions Due
12:00am	Starbucks & Snacks
1:00am	Silicon Valley Viewing
!?!? am	 Sleep...!

Sunday	
8:00am	 Hacking ends
8:00am	Breakfast
9:30am	Coffee Break
9:30am	 Presentations & Preliminary Judging
11:00am	 Final Presentation
12:00pm	Lunch
12:30pm	 Closing ceremony
1:00pm	 That's all folks!!