

findings :: avoidance

If you have **never attended** a college hackathon, what factors discouraged you from attending?

Total: N=130	Male: N=61	Female: N=65
Novice fears (48%)	No time (51%)	Novice fears (65%)*
No time (43%)	Novice fears (33%)*	No time (35%)
No team/idea (22%)	No team/idea (18%)	No team/idea (26%)
Discomfort (11%)	Discomfort (8%)	Discomfort (14%)
Hacker culture (5%)	Competitive (3%)	Hacker culture (8%)
Competitive (5%)	Hacker culture (2%)	Competitive (6%)
No substance (2%)	No substance (2%)	No substance (2%)



