







Example: iamtired.online

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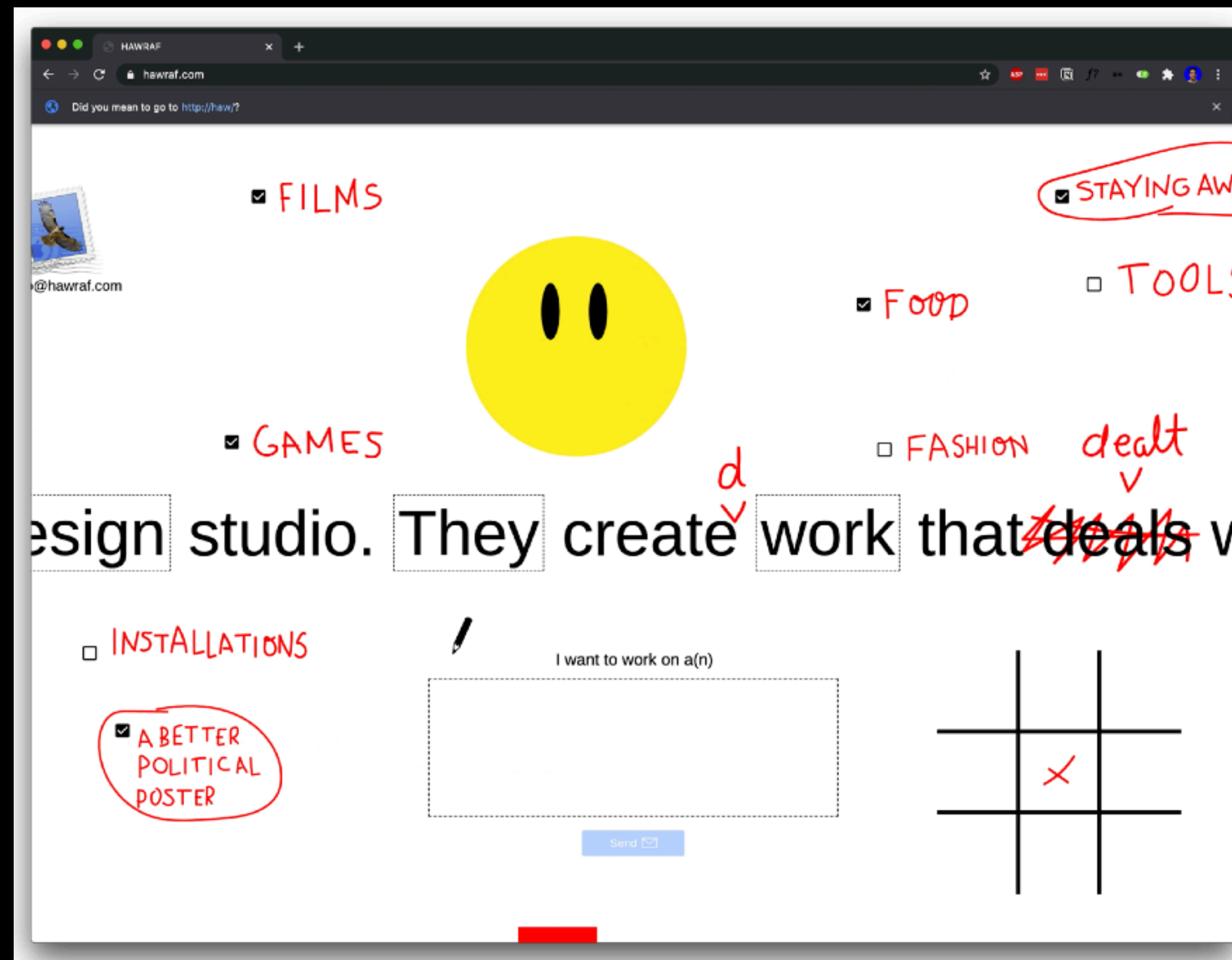
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Example: [iamtired.online](http://iamtired.online)

Exploring a different way to trigger interactions might be the direction to go if we can use hover. Creating a website that triggers interactions on scrolls could solve this.



Example: [hawraf](http://hawraf.com)

I'm also open to other solutions that might fit better with your goals on the campaign. Once we get into the research and sketching phase, we can figure those out. One thing I want to explore is having an opportunity for the user to add to the website and create something or learn something just from landing on it. I think Hawraf does a good job of doing this in a playful way with drawings on the page.