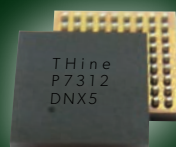




# 16Mega Pixel Image Signal Processor



## THP7312

### Product Overview

The THP7312 is an image signal processor with a well tuned, high-speed pipelined and power saving hardware engine interfaced with a variety of CMOS image sensors in digital camera modules especially for mobile devices, such as smart phones. The THP7312 controls AE, AWB and AF functions with its hard-wired circuits. You can utilize the THP7312's original noise reduction and a variety of image correction functions as a means to get top quality pictures and movies in your mobile devices.

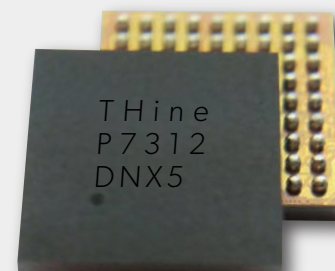
**THine Electronics, Inc.**

*World's Leading Company in Mixed Signal Technologies*

# 16Mega Pixel Image Signal Processor

## Features

- High-Speed and High-Quality Image Processing with Low Power Consumption Achieved by THine's Specialized Hardware
- Real-Time Movie Image Stabilizer and HDR
- Support RGB-IR sensor
- High performance 3A and customer functions achieved by powerful 32bit RISC MPU
- Smallest Package (WLCSP81 3.937mm x 3.960mm x 0.615mm, 0.4mm pitch)



## THP7312

## Function

### Sensor Support

- Black Level Correction (by Color)
- Static and Adaptive Correction of Consecutive Defect/Dust Pixels
- Lens Shading Correction
- De-mosaic
- Support Alternate Row HDR
- Support RGB-IR

### Adaptive Image Signal Processing

- Noise Reduction
- Edge Enhancement
- Multi Axis Color Correction
- Gamma Correction
- Dark Area Correction
- Memory Color Correction

### Auto Functions

- Auto Exposure (Multi Point)
- Auto Focus (Multi Point, Continuous)
- Auto White Balance
- Auto Flicker Cancel
- Auto Strobe Light Dimmer
- Auto Scene Detection
- Auto Fog Detection

### Others

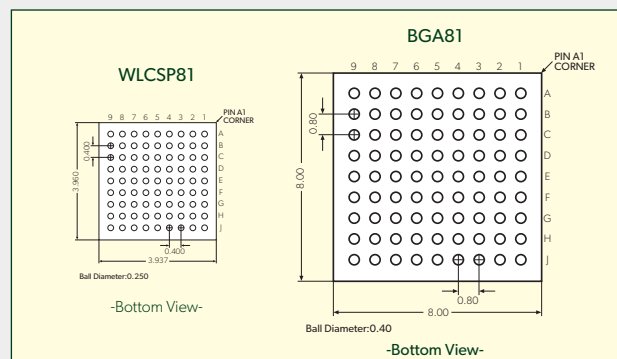
- Face Detection
- Movie Image Stabilizer
- De-fog
- Dual PLL
- JPEG Encoding
- Digital Zoom (Super Resolution)
- Resize x3 (MIPI Virtual channel)
- Horizontal Mirror
- Special Effects  
Monochrome, Sepia, Reverse, Rich Color, Watercolor, Wide Monochrome, Smart Sepia, Blue Man, Emboss, Part Color, Pin Hole, Soft Focus, Miniature
- Peripheral Control  
- VCM, Piezo, SMA and STM  
- Mechanical Shutter, Zoom Lenses, Zoom Tracking  
- LED Flash, Xenon Flash

## Specification

Pixel Count	16Mega Pixel
Frame Rate	16fps@16Mpixel, 21fps@13Mpixel, FHD 1080p-60fps / HD 720p-120fps
Package	WLCSP81 (3.937mm x 3.960mm x 0.615mm, 0.4mm pitch) BGA81 (8mm x 8mm x 1.2mm, 0.8mm pitch)
Supply Voltage	CORE 1.2V, I/O 1.8V, 2.8V or 3.3V selectable
Operating Freq.	300MHz (EXT Clock 10~30 MHz)
Sensor I/F	MIPI(4lane)RAW12/10/8bit + MIPI(2lane)RAW12/10/8bit, 1Gbps/lane Parallel RAW12/10/8bit I2C Master (Up to 400KHz)
Host I/F	MIPI (4lane), YUV420/422, JPEG, or RAW8bit, 1Gbps/lane Parallel, YUV422, JPEG or RAW8bit I2C Slave (Up to 400KHz), SPI Slave
External I/F	GPIO, SPI Master (Quad interface)

## Package Dimension

(WLCSP81 / BGA81)



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OV13850-13MP Camera Module

LED Board

Image Sensor Board

THine® ISP Board

Cypress® CX3™ Board

Debug Port

USB 3.0  
Interface

# 13MP USB Camera Reference Design Kit

- An application example for THP7312 and THL6523

## Overview

Cypress Semiconductor Corp. and THine Electronics, Inc. introduced industry's fastest USB 3.0 camera reference design kit with 13-megapixel resolution at 21 frames per second. The new Ascella design kit is based on Cypress's EZ-USB® CX3 USB 3.0 camera controller and THine's THP7312 image signal processor (ISP). With optimized firmware, a software development kit, reference circuit schematics and related materials, the kit accelerates customers' time-to-market without expensive initial costs for developing camera firmware. The kit delivers high resolution performance and advanced functions such as auto-focus and live video streaming for a broad range of consumer, industrial, medial, educational, and automotive applications. The Asella USB 3.0 Camera Reference Design Kit is available through e-con Systems, a leading product design services company specializing in advanced camera solutions.

- Press Release, Cypress Semiconductor and THine Electronics. Aug. 12, 2015



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# 13MP USB Camera Reference Design Kit

## Features

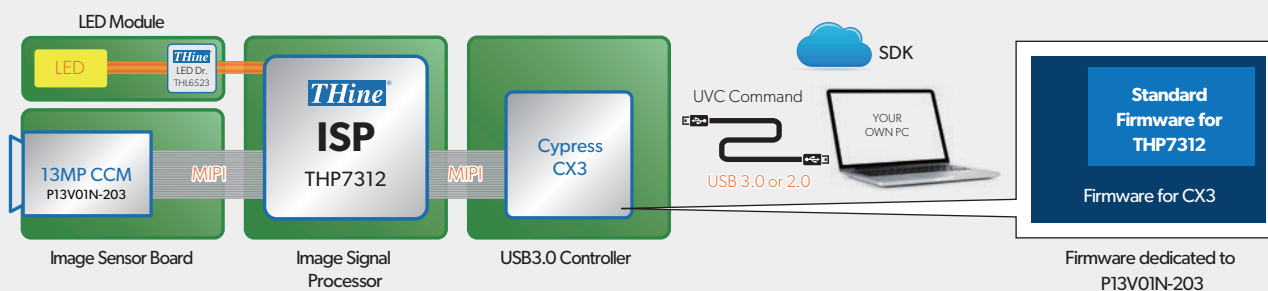
- (1) **"The smaller, the better."** By using a camera module for mobile devices, the significantly small size as large as a golf ball offers the wide range of applications.
- (2) **"It's available now!"** Its kit is available for purchase online, allowing users to evaluate this solution quickly.
- (3) **"Time to market!"** The optimized ISP firmware is embedded in the reference design kit, enabling users to treat it as the final product, rapidly leading to mass production.



## Key Functions

- ✓ Many Output Sizes
  - ✓ 13M 21fps
  - ✓ 4K2K 30fps
  - ✓ Full-HD(1080p) 60fps
  - ✓ and more
- ✓ Maximum frame rate: 120fps
- ✓ YUV422, JPEG Output Selectable
- ✓ Auto Exposure
- ✓ Auto Focus
- ✓ Auto White Balance
- ✓ UVC Compatible (Brightness, Hue, and more)
- ✓ LED Control
- ✓ Either USB3.0 and 2.0 mode supported

## Basic Structure



## Availability

Please access e-con Systems to get the Ascella kit. Other materials should be asked for the following companies.



	Whom to ASK	Cypress	e-con	THine	Web Site
1 Test/Evaluation	RDK	-	●	-	<a href="http://www.e-consystems.com/Cypress-CX3-THine-ISP-13MP-RDK.asp">http://www.e-consystems.com/Cypress-CX3-THine-ISP-13MP-RDK.asp</a>
2 Design	SDK for RDK Schematics*	-	●	-	<a href="http://www.e-consystems.com/Cypress-CX3-THine-ISP-13MP-RDK.asp">http://www.e-consystems.com/Cypress-CX3-THine-ISP-13MP-RDK.asp</a>
	Schematics for ISP	-	-	●	<a href="http://www.thine.co.jp/en/rfs_13mp_camera/">http://www.thine.co.jp/en/rfs_13mp_camera/</a>
3 Prototype/MP	CX3	●	-	-	<a href="http://www.cypress.com/part/cyusb3065-bzxi">http://www.cypress.com/part/cyusb3065-bzxi</a>
	THP7312	-	-	●	<a href="http://www.thine.co.jp/products/num_details/THP7312.html">http://www.thine.co.jp/products/num_details/THP7312.html</a>
	P13V01N-203	-	-	●	<a href="https://www.thine.co.jp/en/contact_us01/">https://www.thine.co.jp/en/contact_us01/</a>



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