

## Jørgen Maurstad Leiros – Data Science & Digital Business Development

I have an academic background in **Digital Business Development** (BSc) and **Business Administration & Data Science** (MSc), combining **technical expertise with strategic business insights**. My experience spans **data analytics, AI applications, and digital transformation**, with a focus on how businesses can leverage data-driven strategies to enhance efficiency and decision-making.

### What I Bring to the Table:

- **Data Science & Analytics** – Proficient in **Python, SQL, R**, and tools like **Power BI and Tableau**, applying them to **predictive modeling, financial analytics, and NLP-driven insights**.
- **Business & Digital Strategy** – Experienced in **evaluating regulations (PSD3, GDPR), digital transformation, and IT governance** to drive **strategic impact in financial and tech industries**.
- **Industry Experience** – Worked on **business development and data platform migration** for **SpareBank 1 Nord-Norge**, and previously held leadership roles in retail and security sectors, building strong **team management and operational problem-solving skills**.
- **Technical & Cross-Functional Collaboration** – Comfortable working across **business and technical teams**, integrating **machine learning, blockchain, and automation** into business strategies.

I am always looking to bridge the gap between **data science and real-world business applications**, ensuring that insights translate into **practical, actionable solutions**.