

Highly creative and motivated product designer that specializes in user-centered design. Excellent interpersonal and communication skills and excels in a fast-paced, collaborative environment.

Professional Experience**PRODUCT DESIGNER**

IBM Watson (Austin, TX) • *March 2014 - current*

- Lead the design and development of style guides and pattern libraries for new products
- Ideate on wireframes, mockups and user flows that solve complex user pain points
- Rapidly prototype to test and validate assumptions with users
- Design hi-fidelity visuals that focus on branding, mobile-first design and accessibility
- Work collaboratively with offering managers, developers and stakeholders in an agile environment
- Create and streamline departmental standards and processes

USER INTERFACE DESIGNER

Bazaarvoice (Austin, TX) • *February 2011 - February 2014*

- Front-end web designer for user-generated interfaces
- Execute responsive web development using current and emerging web technologies
- Consult with clients and agencies regarding UGC best practices and information architecture

USER INTERFACE DESIGNER

ProAce Technology Services (Austin, TX) • *October 2010 - December 2010*

- Design and code software interfaces, branding and eCommerce designs

SENIOR WEB DESIGNER

Volusion (Austin, TX) • *November 2007 – October 2010*

- Design and develop eCommerce websites for cross-browser compatibility
- Lead designer on enterprise redesigns including KangaROOS, Kinerase, and Motorola

GRAPHIC DESIGNER

Chappell Studio and MarathonFoto (Fairfield, IA) • *May 2006 – September 2007*

- Conceptualize, develop and promote new consumer products
- Project managed marketing collateral for marathons and graduations

GRAPHIC DESIGNER

Darning Pixels (Waterloo, IA) • *September 2005 – May 2006*

- Design branding, infographics, illustrations, and marketing collateral
- Web design and train clients to use CMS

Skills and proficiencies

- Skilled in visual design, design thinking, wireframes, interactive prototypes, style guides and pattern libraries, agile methodology, usability testing, e-commerce, enterprise software
- Proficient with Sketch, Photoshop, Illustrator, HTML, CSS, Sass, Git, Twitter Bootstrap

Education

BA in Studio Arts, Minor in Graphic Communications

University of Northern Iowa (Cedar Falls, IA) • *December 2005*