For my infographic, I chose to keep things more fun and used a broader range of visualizations. I did this to entice and engage the users. The user base for this would be anyone who comes across this infographic. I tried to make my titles very explanatory as well as adding more information where possible (I anticipate that most folks will not be familiar with this data). For ethical considerations, I kept the data very straight-forward and did not change the underlying data to meet any of my needs. I used the data as it existed. I also cited the sources I used to give credit to those institutions from where I borrowed data.

For my visualizations, I used the same color palette as the company logo and only used reds to highlight anything I wanted to call out. I also chose to use a background image on this infographic to add some visually stimulating elements. I chose to use the upper left area to call out important details on the purpose of the infographic and data used. The first chart is a direct call out to the decrease in airline fatal accidents. The subsequent two charts call out similar metrics, but I varied the chart type. I introduced a new chart type that showed the statics of airlines who have either increased or decreased in their fatal accidents. I chose to use little airplanes to show this to keep the infographic fun. The next two charts show trends. The first is a basic line chart, but I added annotations on the portion I wanted to highlight. The last chart is a combination of two linear metrics that I plotted using a lollipop chart