Lab 6 - LaTex Bibliography

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Abstract

In this lab, we use LaTex citation and bibliography features.

1 Background

One of the pioneers in the field of Diffusion of Innovation was Rogers [2]. Later work in the field included Robertson, [1], and Rogers as well, [3].

References

- [1] Thomas S Robertson. The process of innovation and the diffusion of innovation. *The Journal of Marketing*, pages 14–19, 1967.
- [2] Everett Rogers. The Diffusion of Innovation.
- [3] Everett M Rogers. New product adoption and diffusion. *Journal of Consumer Research*, 2(4):290–301, 1976.