

Alike – Conformity and Individuality

"Alike" is a short-animated film produced by Daniel Martinez Lara and Rafa Cano Méndez. The 2015 film illustrates the narrative of a father and son who live in a monochromatic society where everything is the same and everyone is expected to conform. The father is a hardworking person who is "happy" with his life and content on their repetitive world, but his kid, a creative and curious boy, is not and wants to make a positive change.

Through the father-son connection, the film addresses the issue of conformity against individuality. The father Copi, who represents conformity, is pleased with his existence and his world's monotony. On the other side, his son Paste, who represents individuality, is dissatisfied with their world's lack of existence and imagination. The film depicts how the son's curiosity and need to express himself leads him to explore the world of color and art, which helps him develop his own identity.

The message of the film is strong and wanted to us think. It demonstrates how society frequently forces individuals to adapt to specific standards and expectations, resulting in the loss of individualism. It also emphasizes the significance of remaining true to oneself and embracing one's originality in a world that promotes similarity. Instead, than complying to society standards, the film urges the viewer to be curious and express themselves. Individuals are frequently pressured by society to adhere to specific standards and expectations. This pressure can restrict uniqueness since people are frightened to vary from what is thought "normal."

The film serves as a reminder that genuine happiness and contentment stem from being true to oneself and embracing one's individuality, especially in a world that promotes conformity. The pressure from society to adapt to certain standards and expectations can lead to the limitation of creativity. Individuals must be aware of these influences and make a concerted effort to cultivate and express their own imagination.