

Systems Integration and Architecture

Activity 1: Company/Business Idea

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1. Name of Company:

Om-Sims IOTech

2. Nature of business:

Om-Sims Iotech is a computer retail, building, and repair business established on the principles of convenience, accessibility, and excellent customer service. We provide computers products, office techs, and any related products and services with emphasis on competitive cost and quality. We aspire to deliver solutions, trustworthy services, and cost-effective yet high-quality technology that will improve the lives of our clients and community members. As a tech business, our mission is to strive to improve the customer experience in computer essentials by providing technology-driven and cost-effective solutions, backed by our technical skills, enthusiasm for advancement, and customer-centric philosophy that will help us to be the leading business on this field. We ensure that you keep your exceptional reputation and profitability by delivering successful goods and services that are free of costly errors. We can assist you in avoiding any pricey hardware components in order to reduce your expenditures.

More specifically, we prioritize and ensure:

- **Keep our customers operation running**

We are here to assist you in keeping your businesses and home setups running smoothly and efficiently. Whether you need to modernize your office's technology or setting up your own home tech setup and need the tools to make it work, we are here to assist.

- **Affordable but not cheap quality**

Om-Sims Iotech will provide the best satisfaction through a wide range of options, reasonable prices, and high-quality service. Ensuring the products and services are still excellent even it is being inexpensive.

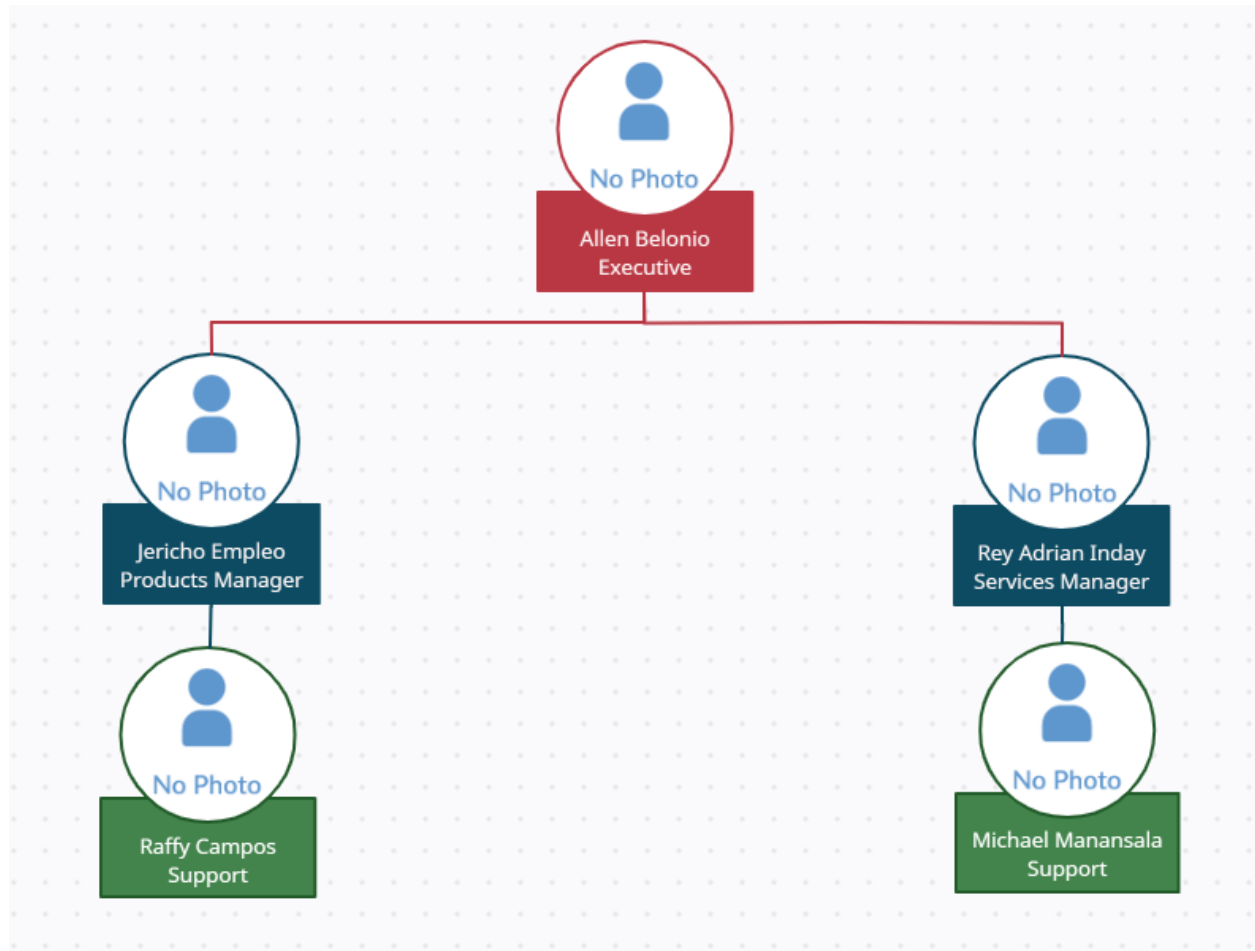
- **To have loyal customers**

We will never stop listening to customers' feedback on how we can better serve them and provide them with constantly updated products and as well good services. Providing you with the finest customer experience remains our top priority that is aligned to the current trend of the world's technology.

- **Contribute for better technology**

We also aspire to contribute a major contribution in the development of Philippine technology, helping to set the framework for and foster an environment that values professionalism, ethics, and service.

3. Organization Structure:



4. Products/Services:

Om-Sims Iotech mainly provides computer related services both hardware and software, selling of computer parts, and building pc builds from budget builds, high-end builds to custom builds.

- **PC building**

We provide different pc builds according to the customer's demands, budget, and use. We are also setting up large builds to an organization such as on the offices, and schools and setting up also their networks.

- **Computer repair and maintenance**

Our business also provides repair of computers whether it is a software or hardware problems. We will Identify, troubleshoot, and resolve computer problems and issues. In addition, we also do maintenance to ensure that your computers function properly and allow for maximum productivity. We will make sure that our services are up and running even after you trusted our business.

- **Selling of computer parts**

We also provide various computer parts, ranging from main components to computer peripherals, ensuring that you will meet your tech needs while paying the lowest possible price.

5. Customers:

- Pc enthusiasts
- Corporate businesses
- Tech organizations
- Pc gamers