

Big Data Fundamentals











Data Sources:

> Phone Data

> Online Stores

> Medicines

> Researchetc

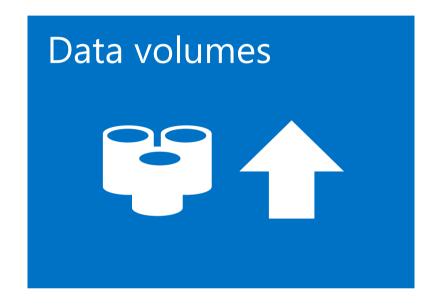
STORE

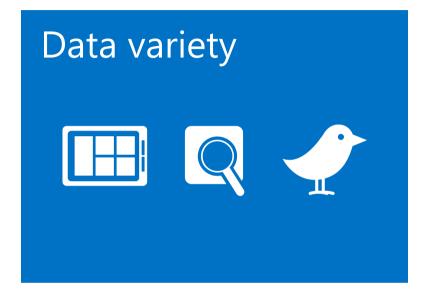
What is Big Data?

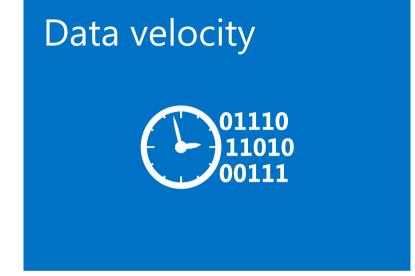
Definition:

Its Data that's too Big to be Process on a Single Machine

Challenges in Big Data



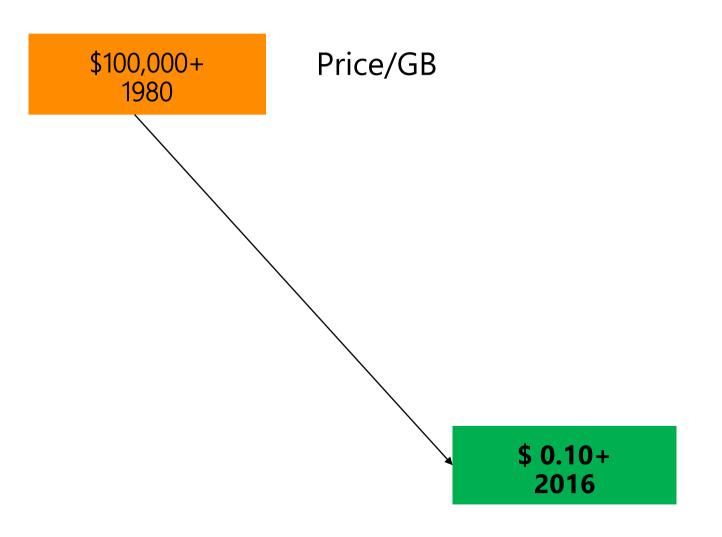


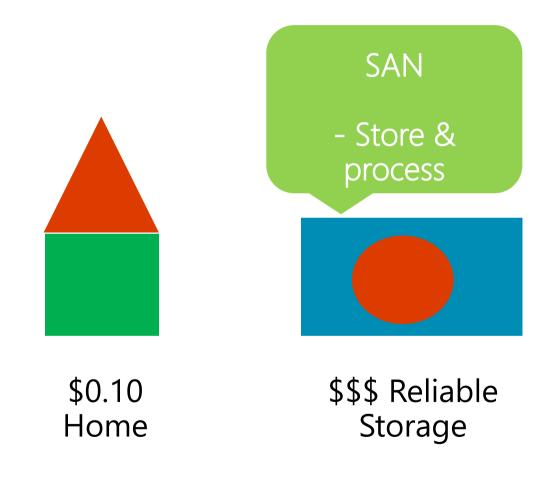


Volume refers to the Size of the Data your Dealing with ...

Variety refers to fact that the data is often coming from different data sources **Velocity** refers to the speed at which the data is generated.

Data Volume





Data Volume:

 We need a cheaper way to store reliable, also needs to read and process data efficiently.

 Storing a Data on SAN is not that hard but Streaming the data on the SAN across the network to a central processor can take a long time.

 People have used databases such as SQL Server, MySQL, or Big data warehouse from companies like Oracle, IBM to Store there Data.

 The problem is to store data in system like that the data needs to be fit in a pre-defined tables.

 And lot of data we deal with nowadays tends to be Un-Structured Or Semi-Structured Data.

Structured Data : Eg Relational Tables-

empID	empName	empSalary	empAddress
101	Ramsey	\$7800054	wales
102	Ozil	\$985000000	germany

Semi-Structured Data: Eg XML files

```
<note>
<to>Tove</to>
<from>Jani</from>
<heading>Reminder</heading>
<body>Don't forget me this weekend!</body>
</note>
```

Un-Structured Data: Eg Logs

```
Path ./log-files/container 2 word 6.log.0
[2016-05-12 11:16:42 -0700] com.twitter.heron.network.StreamManagerClient INFO: We received a new Physical Plan.
[2016-05-17 11:16:42 -0700] com.twitter.heron.network.StreamManagerClient INFO: Push to Slave
2016-05-12 11:16:42 -0700 com.twitter.heron.instance.Slave INFO: Incarnating ourselves as word with task id 6
[2016-05-12 l1:16:42 -0700] com.twitter.heron.instance.spout.SpoutInstance INFO: Enable Ack: true
2016-05-12 11:16:42 -07007
                           com.twitter.heron.instance.spout.SpoutInstance INFO: EnableMessageTimeouts: true
[2016-05-12 11:16:42 -0700] com.twitter.heron.instance.Slave INFO: Started instance.
2016-05-12 11:16:46 -0700] com.twitter.heron.common.network.HeronClient INFO: Connecting to endpoint: /127.0.0.1:57588
2016-05-12 11:16:46 -0700 com.twitter.heron.network.MetricsManagerClient INFO: Connected to Metrics Manager. Ready to send register request
2016-05-12 11:16:46 -0700] com.twitter.heron.network.MetricsManagerClient INFO: We registered ourselves to the Metrics Manager
2016-05-12 11:25:57 -0700 com.twitter.heron.instance.HeronInstance INFO:
Starting instance container 2 word 6 for topology AckingTopology and topologyId AckingTopologyac426846-2052-49b4-abec-51b93d23c403 for component word with taskId 6 and
componentIndex 3 and stmgrId stmgr-2 and stmgrPort 58275 and metricsManagerPort 58276
[2016-05-12 11:25:57 -0700] com.twitter.heron.instance.HeronInstance INFO: System Config: com.twitter.heron.common.config.SystemConfig@6842775d
2016-05-12 11:25:58 -0700] com.twitter.heron.common.network.HeronClient INFO: Connecting to endpoint: /127.0.0.1:58275
2016-05-12 11:25:58 -0700 com.twitter.heron.common.network.HeronClient INFO: Connecting to endpoint: /127.0.0.1:58276
[2016-05-12 11:25:59 -0700] com.twitter.heron.network.StreamManagerClient INFO: Connected to Stream Manager. Ready to send register request
2016-05-12 11:25:59 -0700 com.twitter.heron.common.network.HeronClient SEVERE: Failed to FinishConnect to endpoint: /127.0.0.1:58276
java.net.ConnectException: Connection refused
       at sun.nio.ch.SocketChannelImpl.checkConnect(Native Method)
       at sun.nio.ch.SocketChannelImpl.finishConnect(SocketChannelImpl.java:717)
       at com.twitter.heron.common.network.HeronClient.handleConnect(HeronClient.java:244)
       at com.twitter.heron.common.basics.NIOLooper.handleSelectedKeys(NIOLooper.java:115)
       at com.twitter.heron.common.basics.NIOLooper.access$000(NIOLooper.java:32)
       at com.twitter.heron.common.basics.NIOLooper$1.run(NIOLooper.java:45)
       at com.twitter.heron.common.basics.WakeableLooper.executeTasksOnWakeup(WakeableLooper.java:142)
       at com.twitter.heron.common.basics.WakeableLooper.runOnce(WakeableLooper.java:74)
       at com.twitter.heron.common.basics.WakeableLooper.loop(WakeableLooper.java:64)
       at com.twitter.heron.instance.Gateway.run(Gateway.java:155)
       at java.util.concurrent.ThreadPoolExecutor.runWorker(ThreadPoolExecutor.java:1142)
       at java.util.concurrent.ThreadPoolExecutor$Worker.run(ThreadPoolExecutor.java:617)
       at java.lang.Thread.run(Thread.java:745)
[2016-05-12 11:25:59 -0700] com.twitter.heron.network.StreamManagerClient INFO: Stop writing due to not yet connected to Stream Manager.
                           com.twitter.heron.network.MetricsManagerClient WARNING: Cannot connect to the metrics port with status: CONNECT_ERROR. Will Retry..
2016-05-12 11:25:59 -0700]
2016-05-12 11:25:59 -0700]
                           com.twitter.heron.network.StreamManagerClient INFO: Stop writing due to not yet connected to Stream Manager.
2016-05-12 11:25:59 -0700]
                           com.twitter.heron.network.StreamManagerClient INFO:
                                                                               We registered ourselves to the Stream Manager
Z016-05-12 11:25:59 -0700]
                           com.twitter.heron.network.StreamManagerClient INFO:
                                                                               Stop writing due to not yet connected to Stream Manager.
2016-05-12 11:25:59 -07007
                           com.twitter.heron.network.StreamManagerClient INFO:
                                                                               Handling assignment message from direct NewInstanceAssignmentMessage
[2016-05-12 11:25:59 -0700] com.twitter.heron.network.StreamManagerClient INFO:
                                                                               We received a new Physical Plan.
[2016-05-12 11:25:59 -0700]
                          com.twitter.heron.network.StreamManagerClient INFO:
                                                                               Push to Slave
[2016-05-12 11:25:59 -0700] com.twitter.heron.instance.Slave INFO: Incarnating ourselves as word with task id 6
[2016-05-12 11:25:59 -0700] com.twitter.heron.instance.spout.SpoutInstance INFO: Enable Ack: true
「2016-05-12 11:25:59 -0700」 com.twitter.heron.instance.spout.SpoutInstance INFO: EnableMessageTimeouts: true
```

Data Velocity:

Speed at which the data arrives, ready to be process.

 We need to accept and store the data even when its coming at rate of TB/Day.

• If we cant store as it arrives, we end up discarding some of it and that's what we don't want.

• Eg : Product Recommendations...

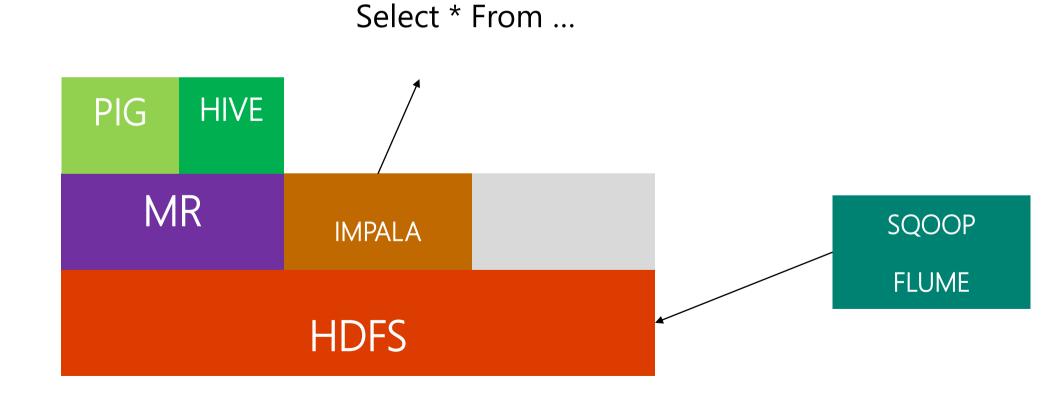
Hadoop

Process Stores With In Map Reduce HDFS Cluster

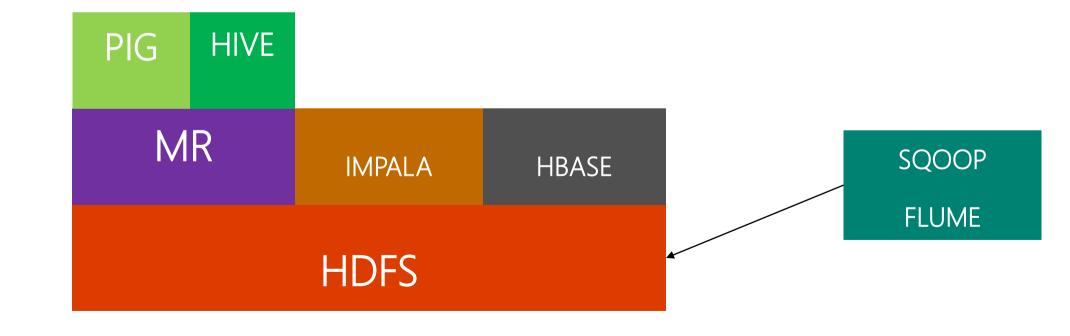
MR HDFS

Select * From ...





HUE, OOZIE, MAHOUT ...



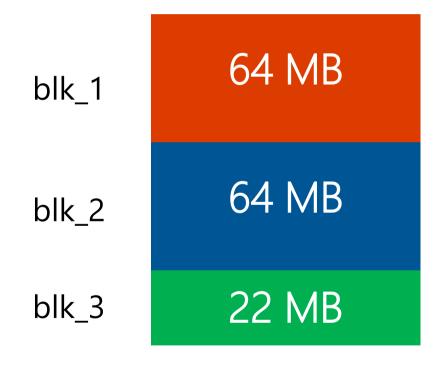
HDFS:

SourceData.txt

150 MB

HDFS:

SourceData.txt



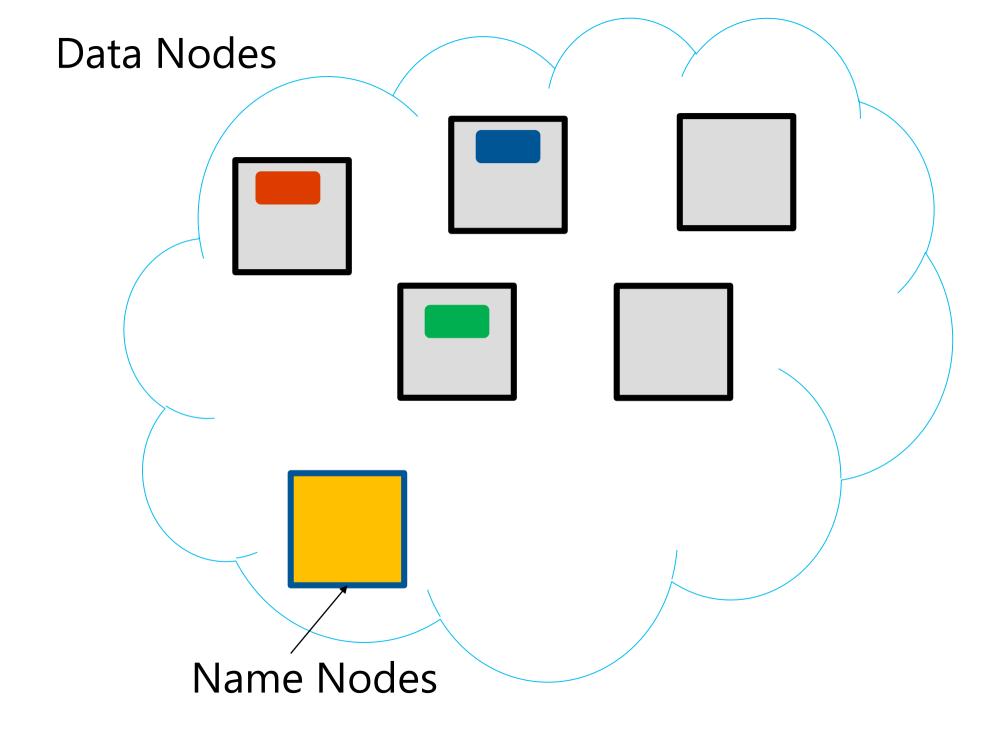
150 MB

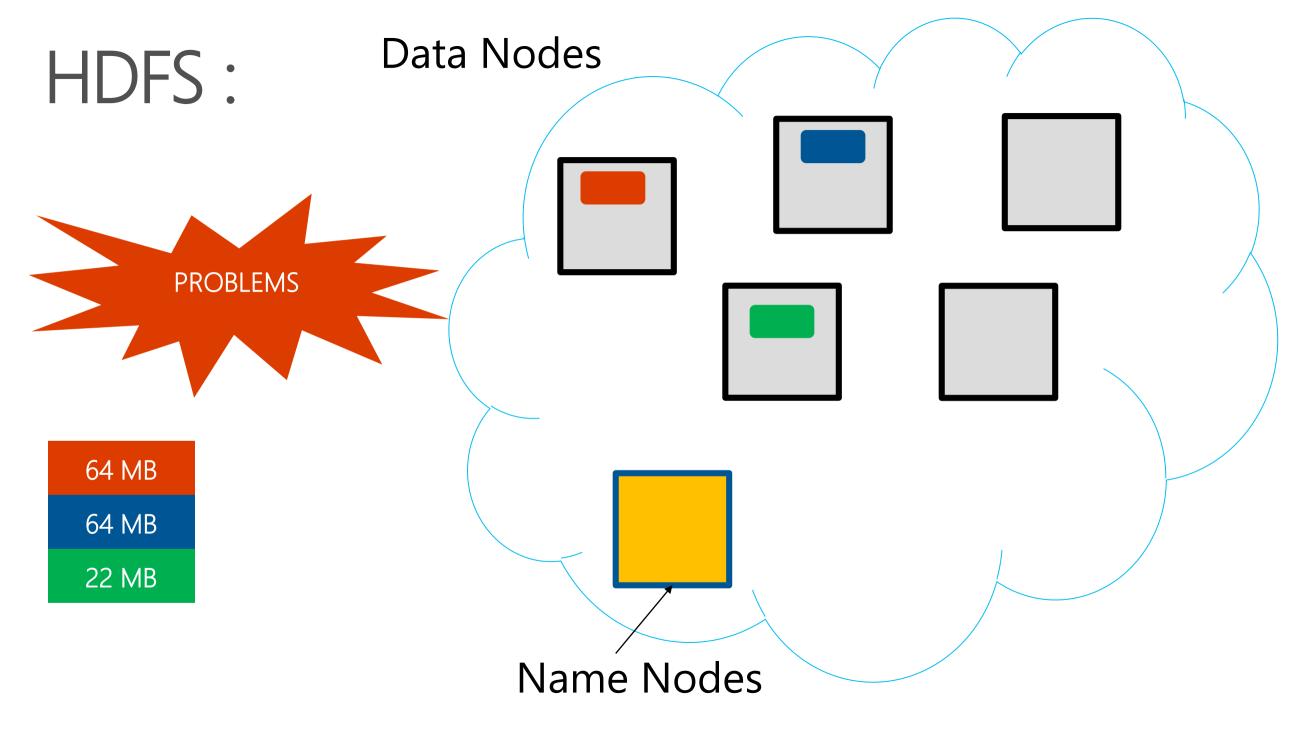
HDFS:

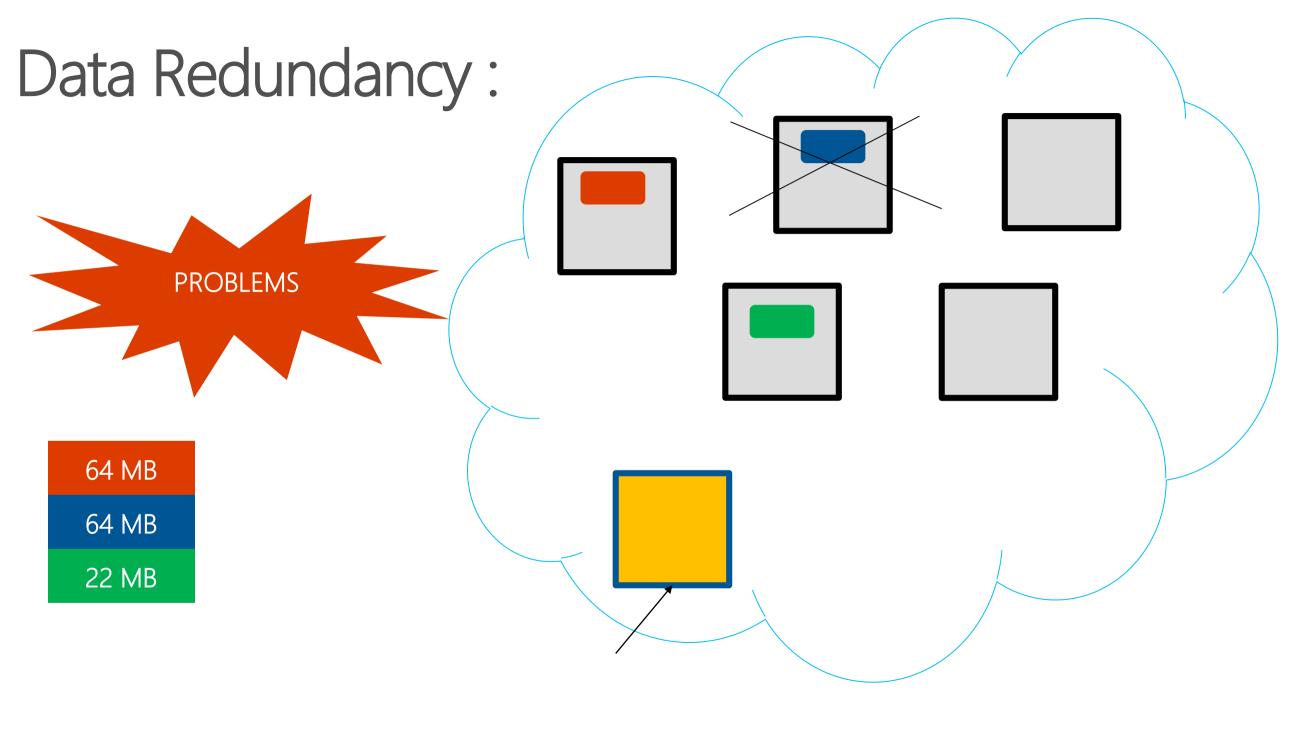
64 MB

64 MB

22 MB

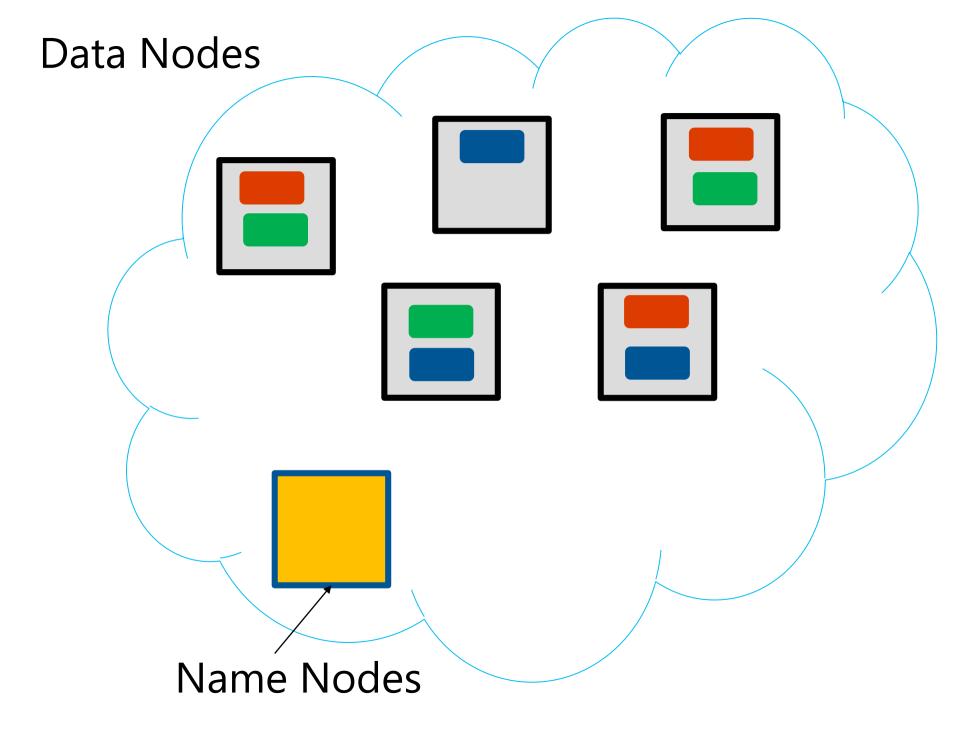




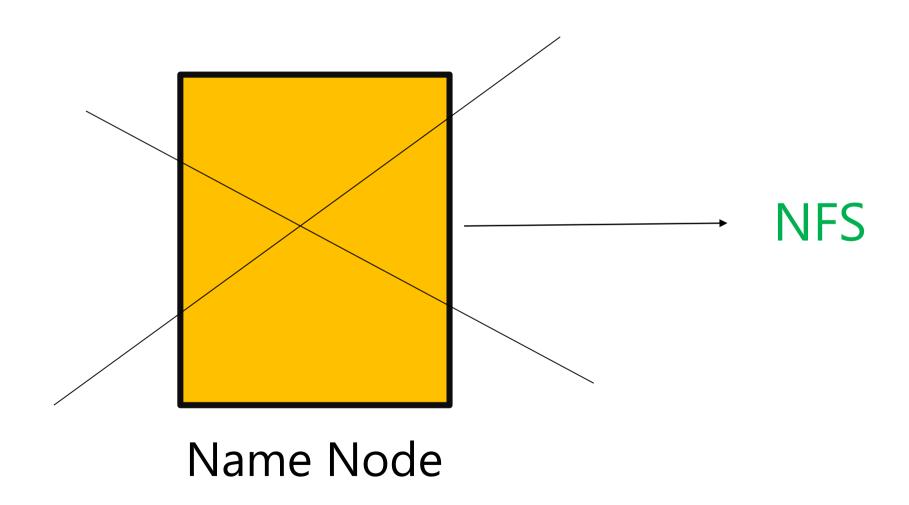


Solution:

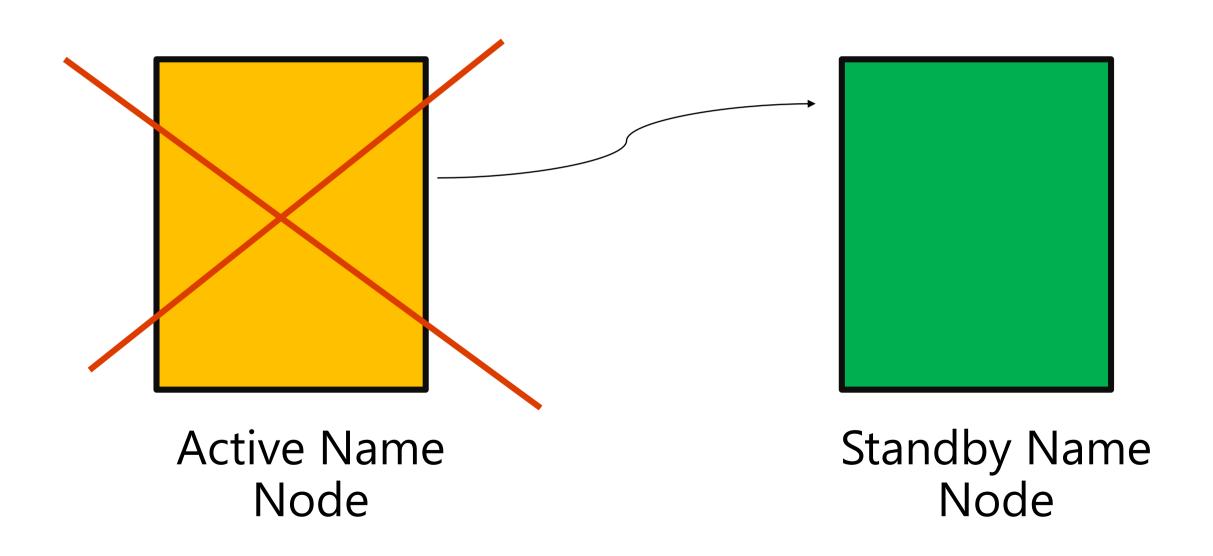
64 MB 64 MB 22 MB



Name Node High Availability:

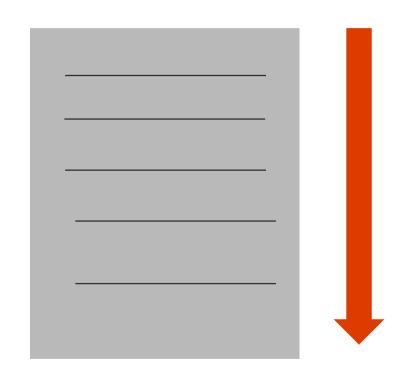


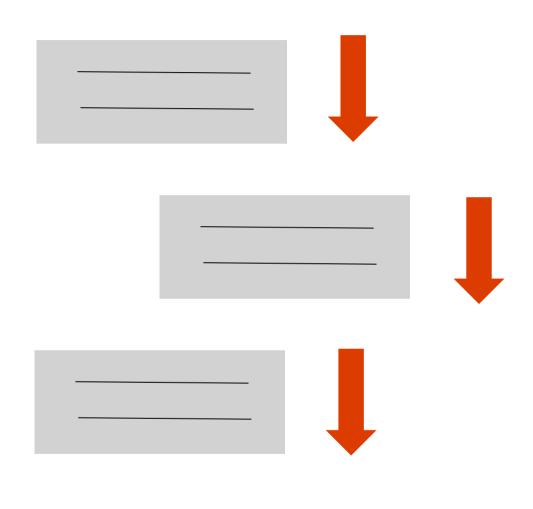
Active and Standby Name Node:



DEMO

Inserting files in HDFS and performing various Operations on the files in HDFS







2012-01-01 London Clothes 25.99

2012-01-01 Miami Music 12.15

2012-01-02 NYC Toys 3.10

2012-01-02 Miami Clothes 50.00

Calculate Total Sales Per Store?



2012-01-01 London Clothes 25.99 - 2012-01-01 Miami Music 12.15

2012-01-02 NYC Toys 3.10

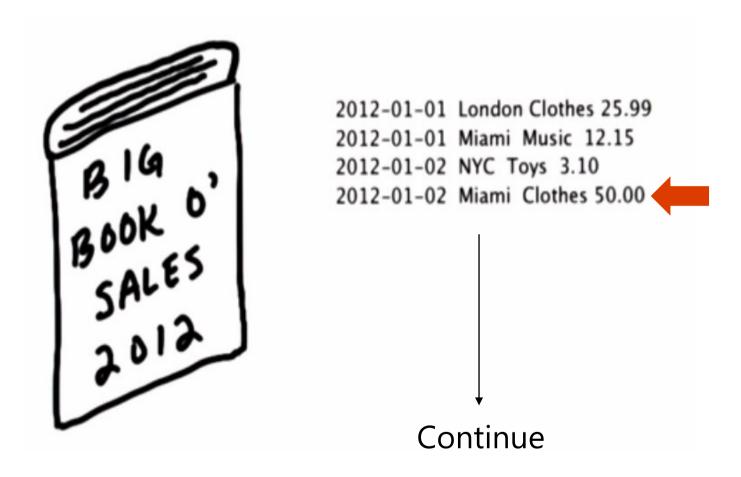
2012-01-02 Miami Clothes 50.00

Location	Amount	
London	25.99	



2012-01-01 London Clothes 25.99 2012-01-01 Miami Music 12.15 2012-01-02 NYC Toys 3.10 2012-01-02 Miami Clothes 50.00

Location	Amount
London	25.99
Miami	12.15
NYC	3.10



Location	Amount
London	25.99
Miami	62.15
NYC	3.10

Solution => HashTables

Location	Amount
London	25.99
Miami	62.15
NYC	3.10

Key : Value

Solution => HashTables

Location	Amount
London	25.99
Miami	62.15
NYC	3.10

Key: Value

Problems if Running on 1TB of Data?

Map Reduce: Hash Tables

Problems if Running on 1TB of Data?

- Run Out of Memory
- Long Time

Location	Amount
London	25.99
Miami	62.15
NYC	3.10

Key : Value





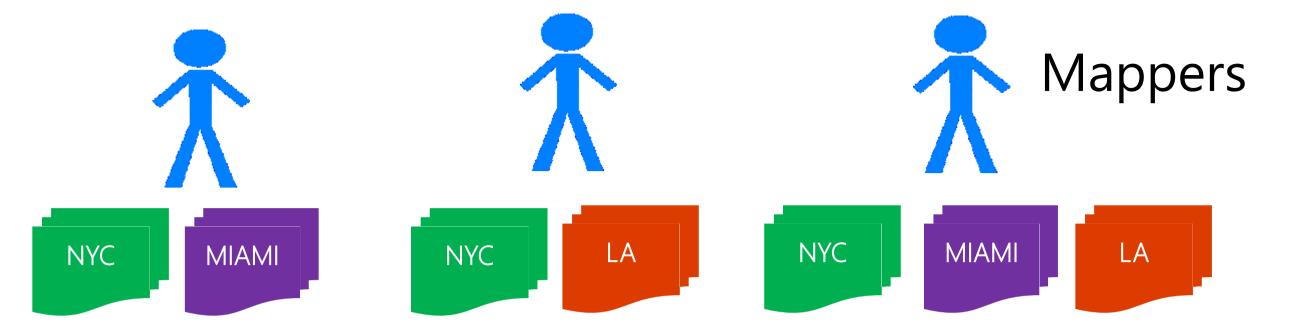


Mappers





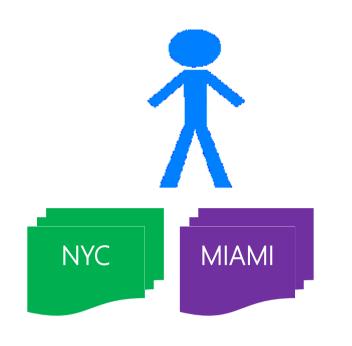
Reducers

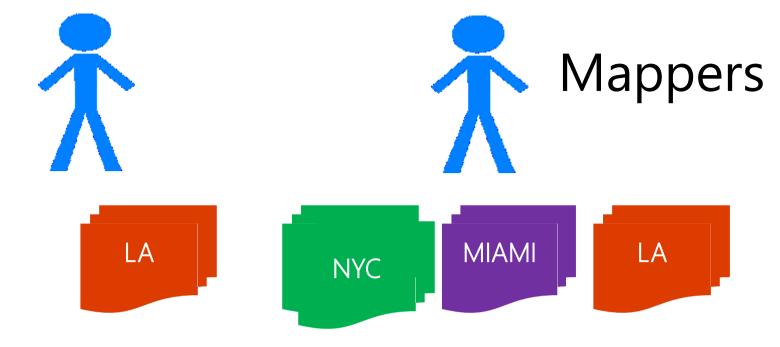






Reducers





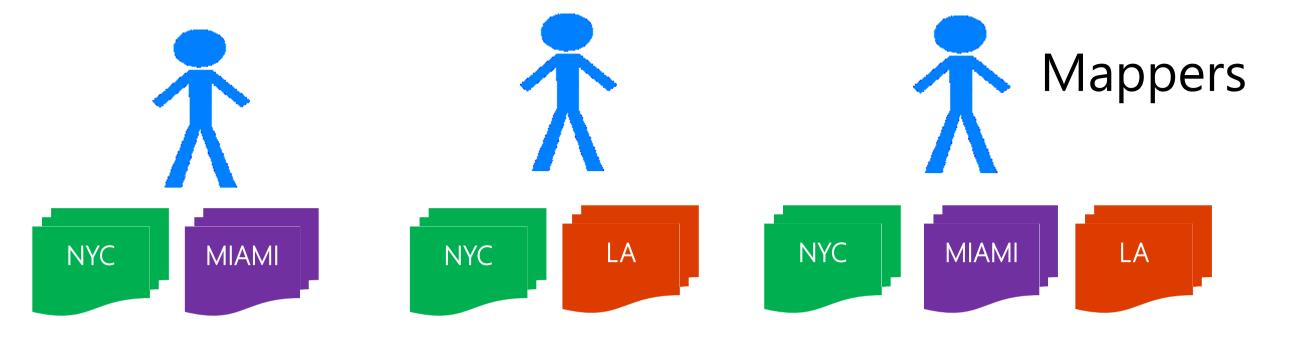
NYC

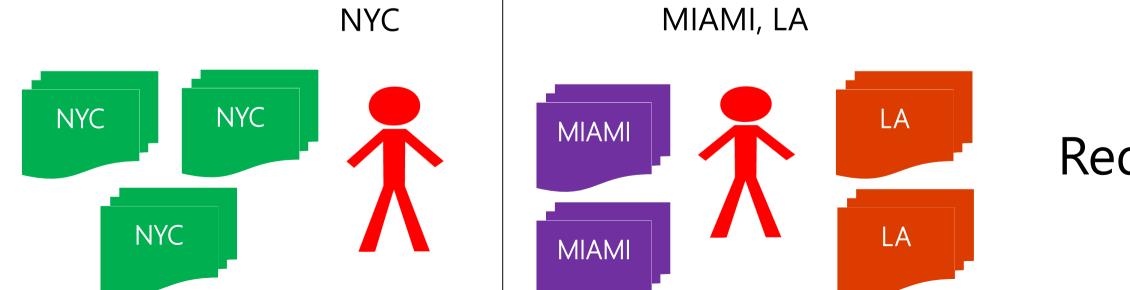
MIAMI, LA



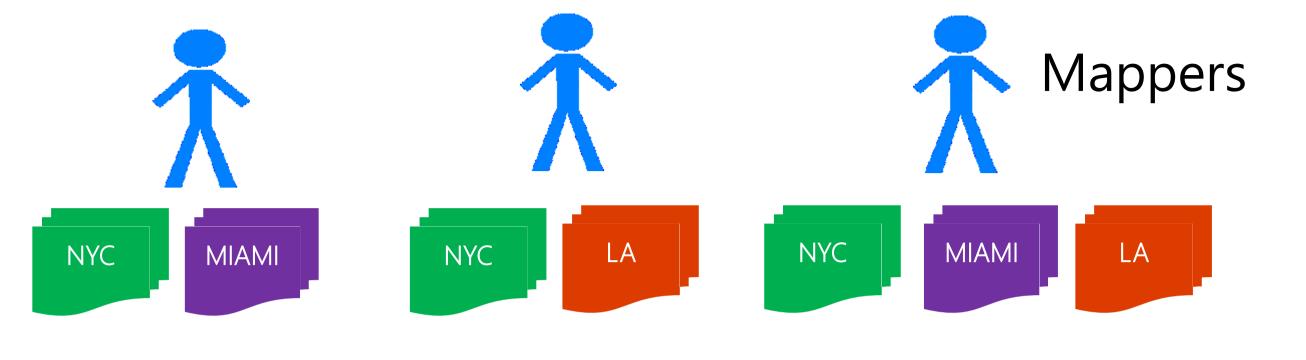


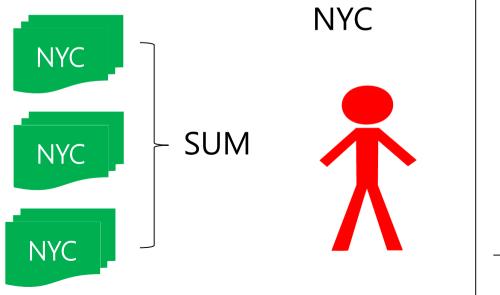
Reducers

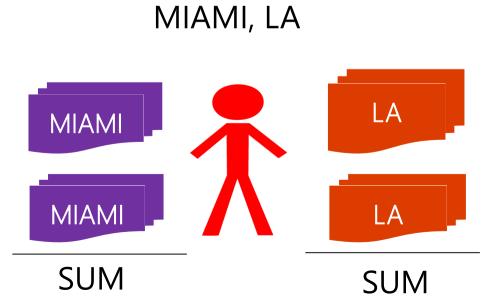




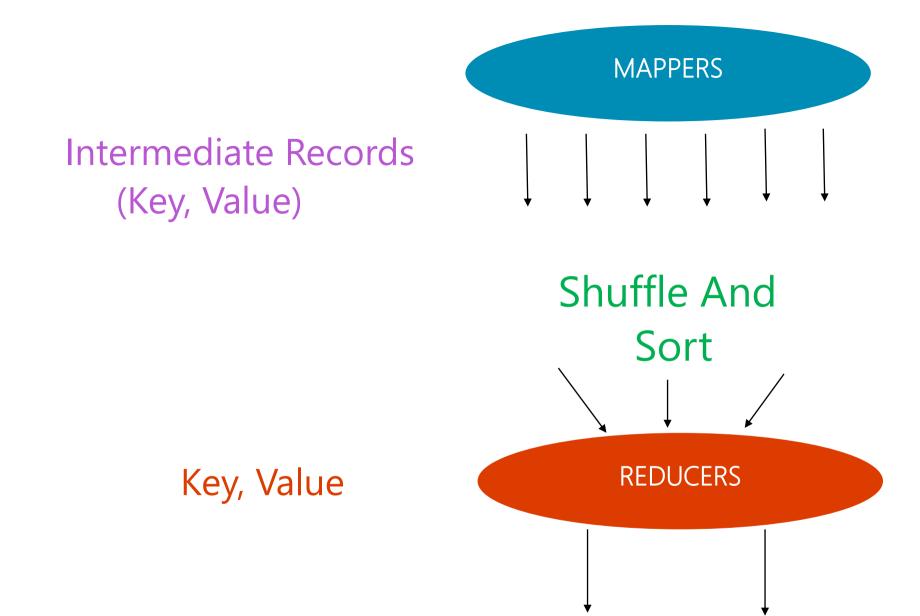
Reducers







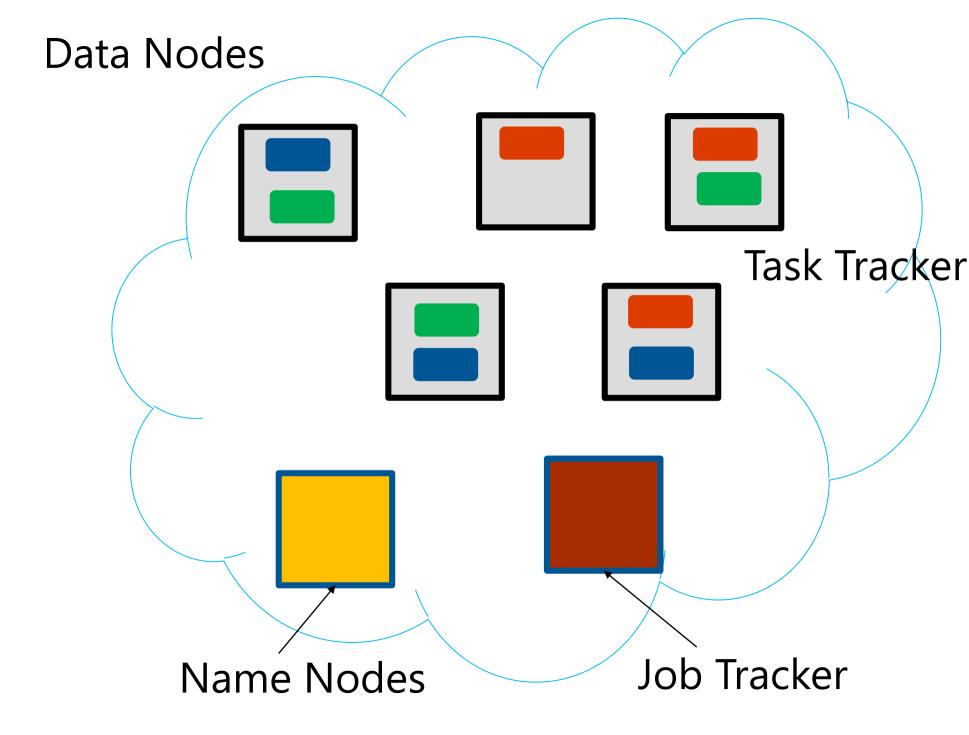
Reducers



RESULT

Solution:

64 MB 64 MB 22 MB



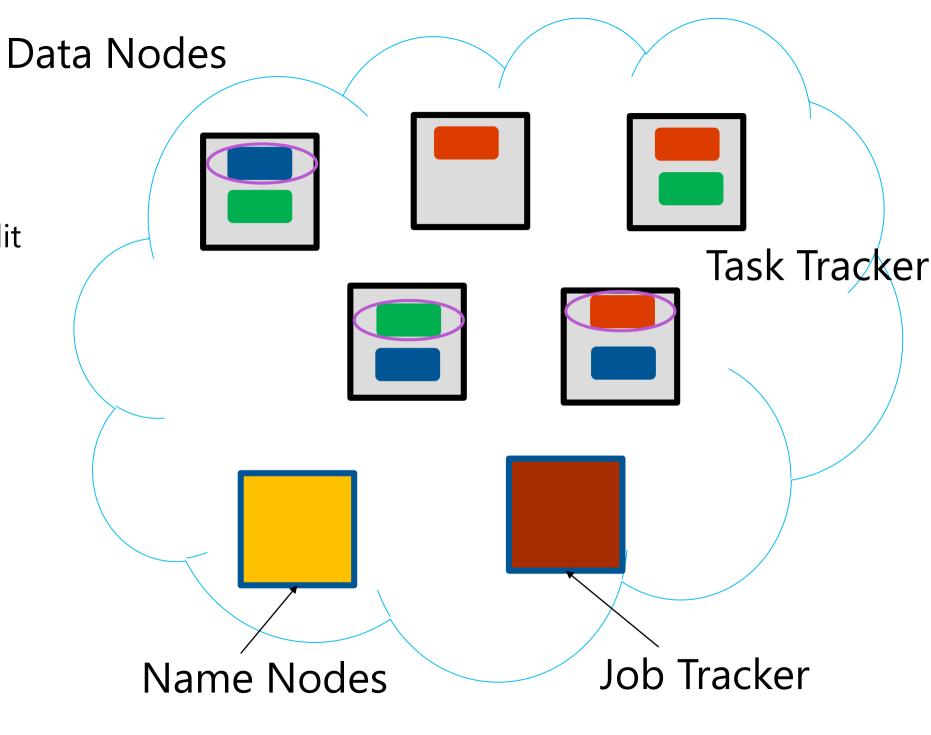
Solution:

Input Split

64 MB

64 MB

22 MB



Data Nodes Solution: Input Split Task Tracker 64 MB 64 MB 22 MB

Name Nodes

Job Tracker

Data Nodes Solution: Input Split Task Tracker 64 MB 64 MB 22 MB

Name Nodes

Job Tracker

Daemons of Map Reduce:

- A job is submitted to a Job Tracker which splits the work into Mappers and Reducers.
- Those mapper and reducers runs on the other data nodes.
- Running the actual Mar reduce task is handle by a daemon called Task Tracker.
- The Task Tracker Software will run on each of this nodes

Daemons of Map Reduce:

- As the task tracker runs on the same machine as the data node, the Hadoop framework will be able to help the map task work directly on piece of data that are stored on that machine.
- This will save a lot of network traffic.

DEMO

Running the Mapper and Reducer code in Hadoop.

Mapper Code:

```
def mapper():
    for line in sys.stdin:
        data = line.strip().split("\t")
        date, time, store, item, cost, payment = data
        print "{0}\t{1}".format(store, cost)
```

Mapper Code:

```
2012-01-01 12:01 San Jose Music 12.99 Amex
2012-01-02 There was an error trying to connect to the database. Please try again.
            def mapper():
                for line in sys.stdin:
                    data = line.strip().split("\t")
                    date, time, store, item, cost, payment = data
                    print "{0}\t{1}".format(store, cost)
```

Mapper Code:

```
def mapper():
    for line in sys.stdin:
        data = line.strip().split("\t")
        if len(data) == 6:
            date, time, store, item, cost, payment = data
            print "{0}\t{1}".format(store, cost)
```

Reducer Code:

```
Miami 12.34
Miami 99.07
Miami 3.14
NYC 99.77
NYC 88.99
```

```
def reducer():
    salesTotal = 0
    oldKey = None
    for line in sys.stdin:
        data = line.strip().split("\t")
        if len(data) != 2:
            continue
        thisKey, thisSale = data
        if oldKey and oldKey != thisKey:
            print "{0}\t{1}".format(oldKey, salesTotal)
            salesTotal = 0
        oldKey = thisKey
        salesTotal += float(thisSale)
```

Reducer Code:

```
Miami 12.34
Miami 99.07
Miami 3.14
NYC 99.77
NYC 88.99
```

```
def reducer():
    salesTotal = 0
    oldKey = None
    for line in sys.stdin:
        data = line.strip().split("\t")
        if len(data) != 2:
            continue
        thisKey, thisSale = data
        if oldKey and oldKey != thisKey:
            print "{0}\t{1}".format(oldKey, salesTotal)
            salesTotal = 0
        oldKey = thisKey
        salesTotal += float(thisSale)
    if oldKey != None:
        print "{0}\t{1}".format(oldKey, salesTotal)
```