```java
System.out.println("
Instagram
Data Breach 2022");
```
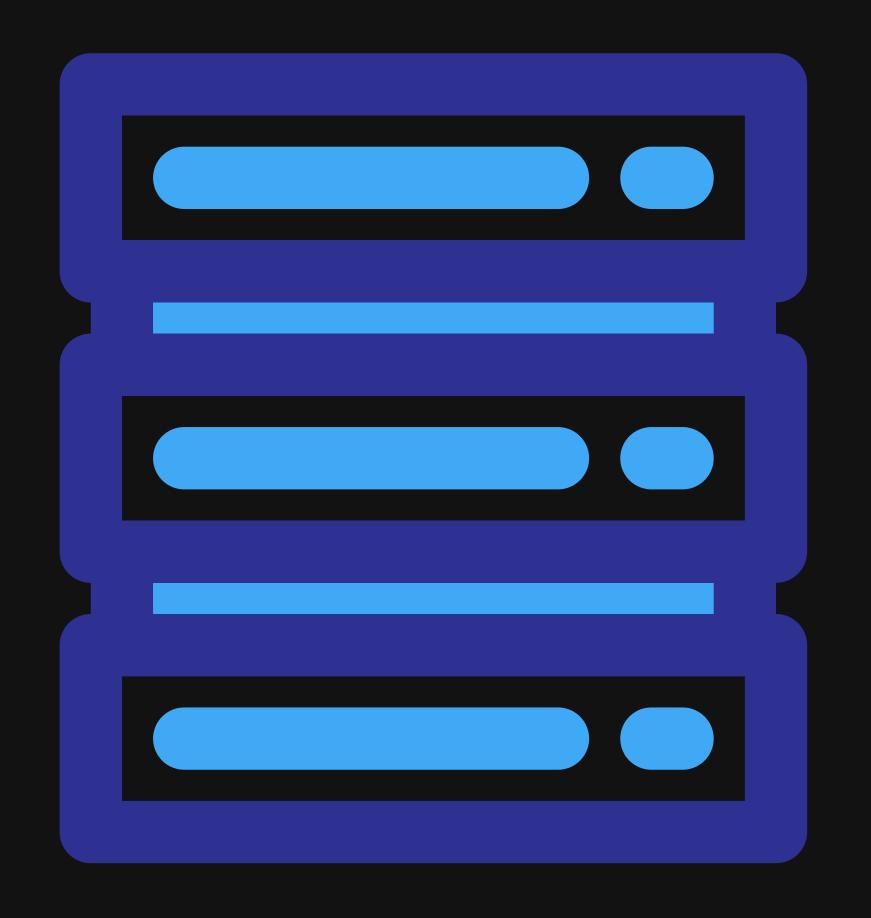
#byNejraJerlagic #databreach #security

About the breach

What happened?

- August 2020
- a *Comparitech* security research team made an announcment
- fully readable to anyone who found the data cache
- personal information (full names, genders, ages, profile photos, email addresses and phone numbers)
- information had been collected by Deep Social
- the database was being administered by Social Data

235 MILLION STOLEN RECORDS

How could have the breach been prevented?

It is hard to predict think kind of event, but the companies should be careful.

- Facebook (now Meta) should have recognized the threat and ban Social Data like they did Deep Social
- they should have acted faster

What were the consequences?

LOSS OF TRUST

- concerned users
- leads to deleted profiles

INFLUENCERS AVDVISED TO BE CAREFUL

- phishing scams through email
- spam comments

Do you have any questions?

Ask away!

Literature

1. Winder, Davey "235 Million Instagram, TikTok And YouTube User Profiles Exposed In Massive Data Leak" Aug 19, 2020, 235 Million Instagram, TikTok And YouTube User Profiles Exposed In Massive Data Leak (forbes.com)

2. Reed, Catherine "Instagram Data Breaches: Full Timeline Through 2022" January 18, 2022 Instagram Data Breaches: Full Timeline Through 2022 (firewalltimes.com)

3. "235 million TikTok, Instagram and YouTube accounts exposed in database breach" August 24, 2020 235 million TikTok, Instragram and YouTube account exposed in database breach | 2020-08-24 | Security Magazine