

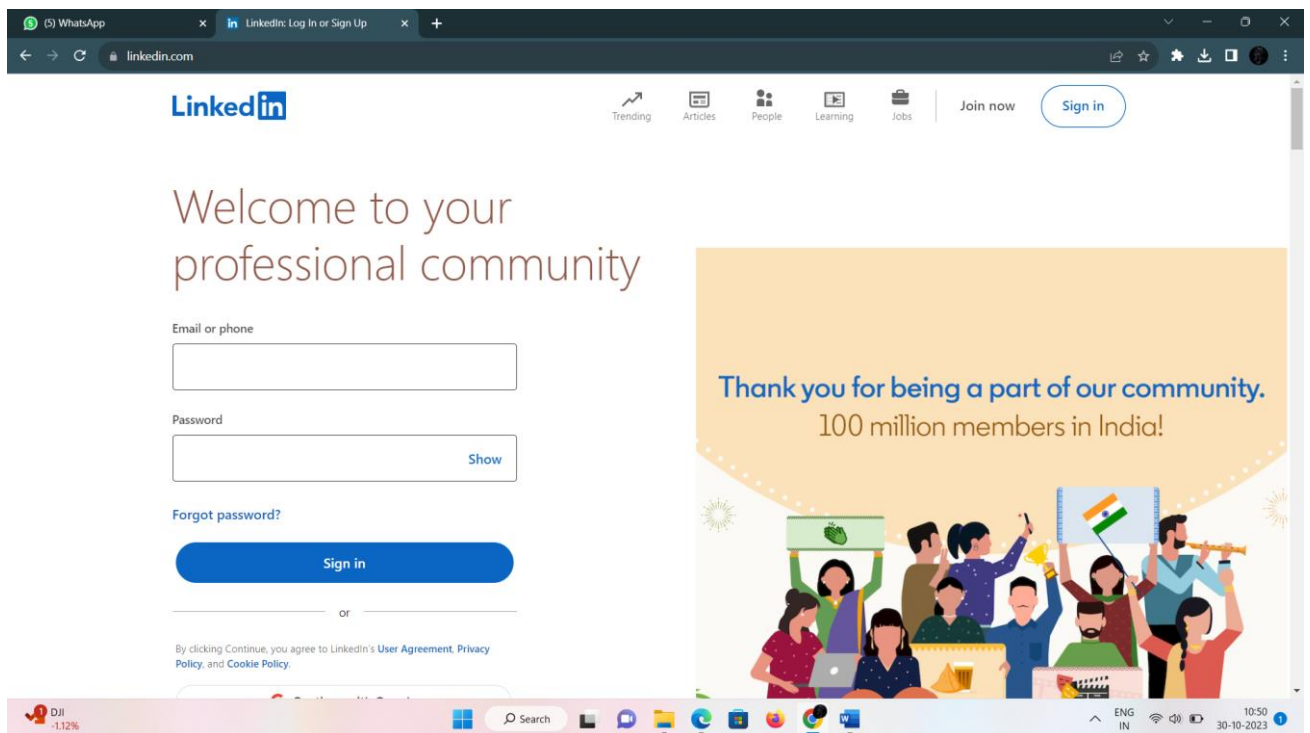
NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

AU913120104041 – JERLIN SUGIRTHA C

✓ LINKEDIN CREATION:

Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.

Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.



WhatsApp | Sign Up | LinkedIn | linkedin.com/signup?trk=guest_homepage-basic_nav-header-join

LinkedIn

Make the most of your professional life

Email or phone number

jerlinsugirtha@gmail.com

Password (6+ characters)

..... Show

By clicking Agree & Join, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.

Agree & Join

or

Continue with Google

Already on LinkedIn? Sign in

Looking to create a page for a business? Get help

LinkedIn © 2023 About Accessibility User Agreement Privacy Policy Cookie Policy Copyright Policy Brand Policy Guest Controls Community Guidelines Language

AFG - SL In 4 hours

Provide information and complete profile

WhatsApp | (30) Feed | LinkedIn | Inbox (750) - jerlinsugirtha@gmail.com | linkedin.com/feed?trk=guest_homepage-basic_nav-header-signin

Welcome, Jerlin!

Add a photo

Connections
Connect with alumni 18

Access exclusive tools & insights
Try Premium for 30

My items

Groups
Events
Followed Hashtags

Discover more

Start a post

Media Event Write article

Selva Lakshmi CB commented on this

Dr. DEEPALAKSHMI RAJENDRAN • 2nd
Professor & Head, Department of CSE
1w • 6

It's been a while since I started my role at Velammal College of Engineering and Technology as a Head of the Department -CSE, but I wanted to share this update with everyone.

Sort by: Top

+ Follow

LinkedIn News

- Housing demand outstrips supply
- How brands gauge buyer intent
- Smaller cities embrace UPI
- Tackling rising malware attacks
- India Inc boosts festive cheer

See how Hitachi's green & digital changes your business

Hitachi Social Innovation is GOOD

Follow

Messaging

Search messages

Focused Other

- Amit Kumar
Sponsored Hi Jerlin, No Doubt! You've made so...
- Swathi M
You: That's good to hear
- Paarkavi Priya S
Oct 23, 2022

28°C Partly sunny

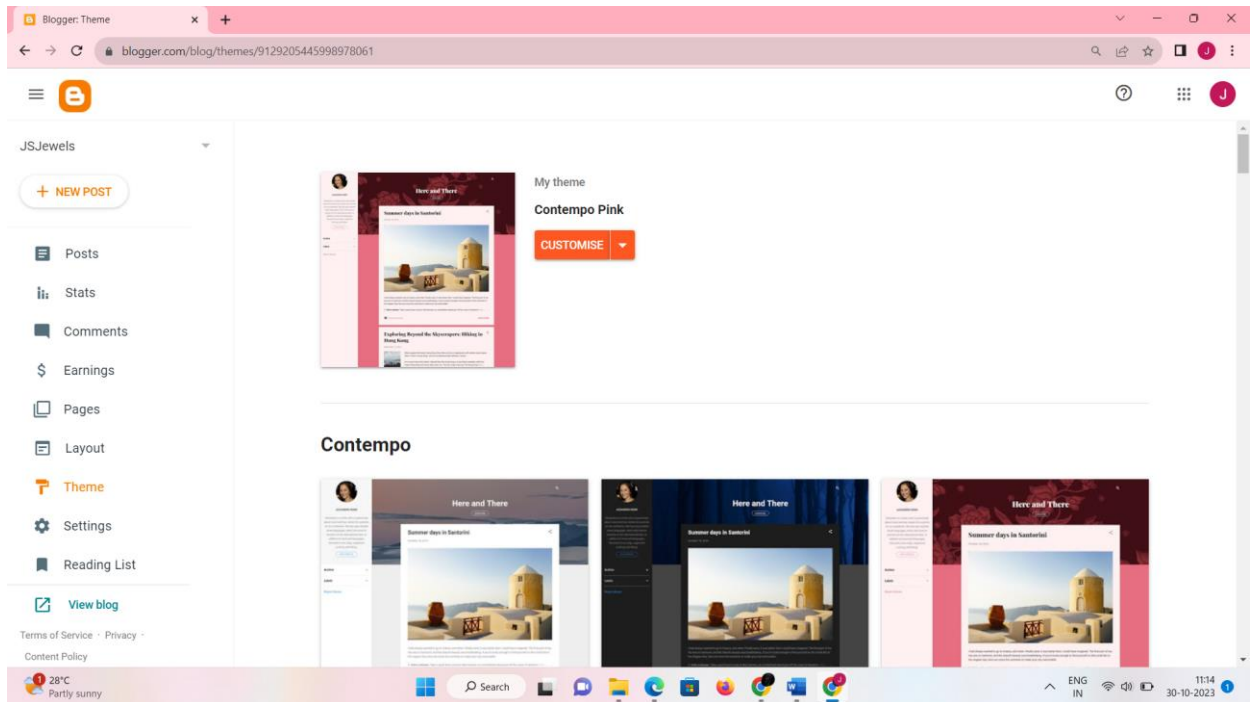
✓ **BRAND NAME: JS JEWELS**



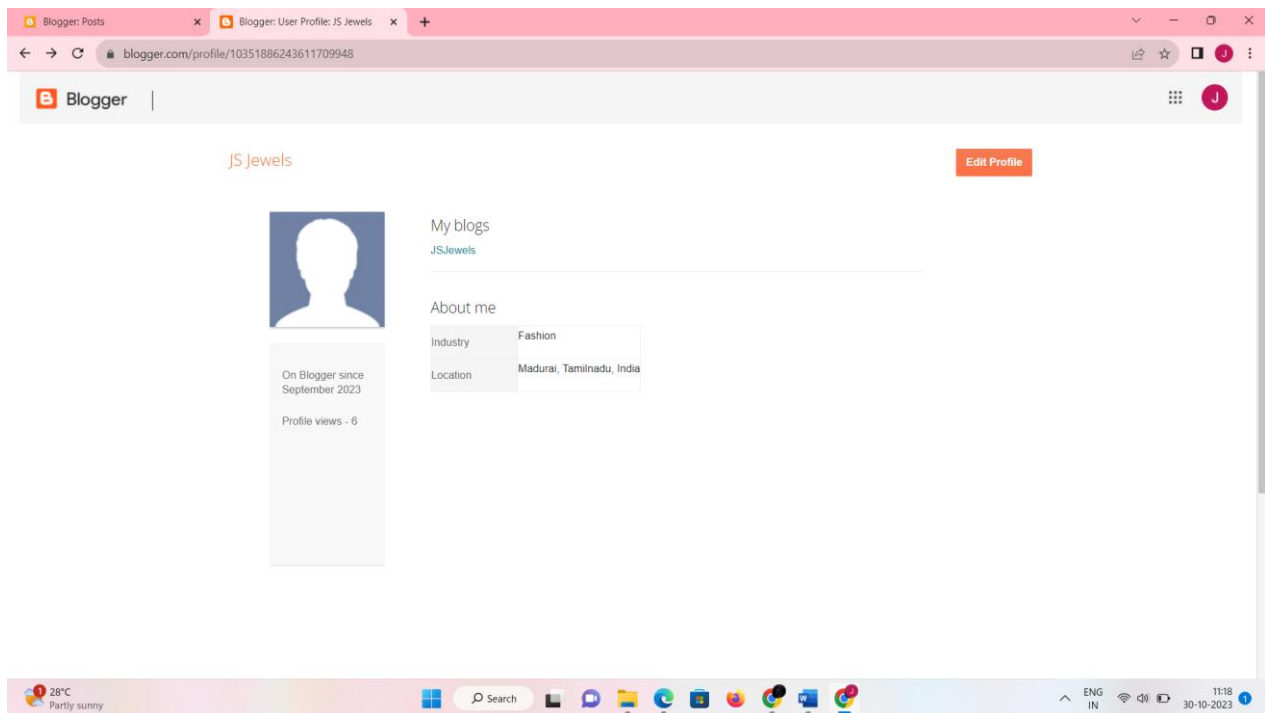
✓ **CREATION OF BLOG PAGE:**

Blog Url: <https://jsjewels178.blogspot.com/>

Creating a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.

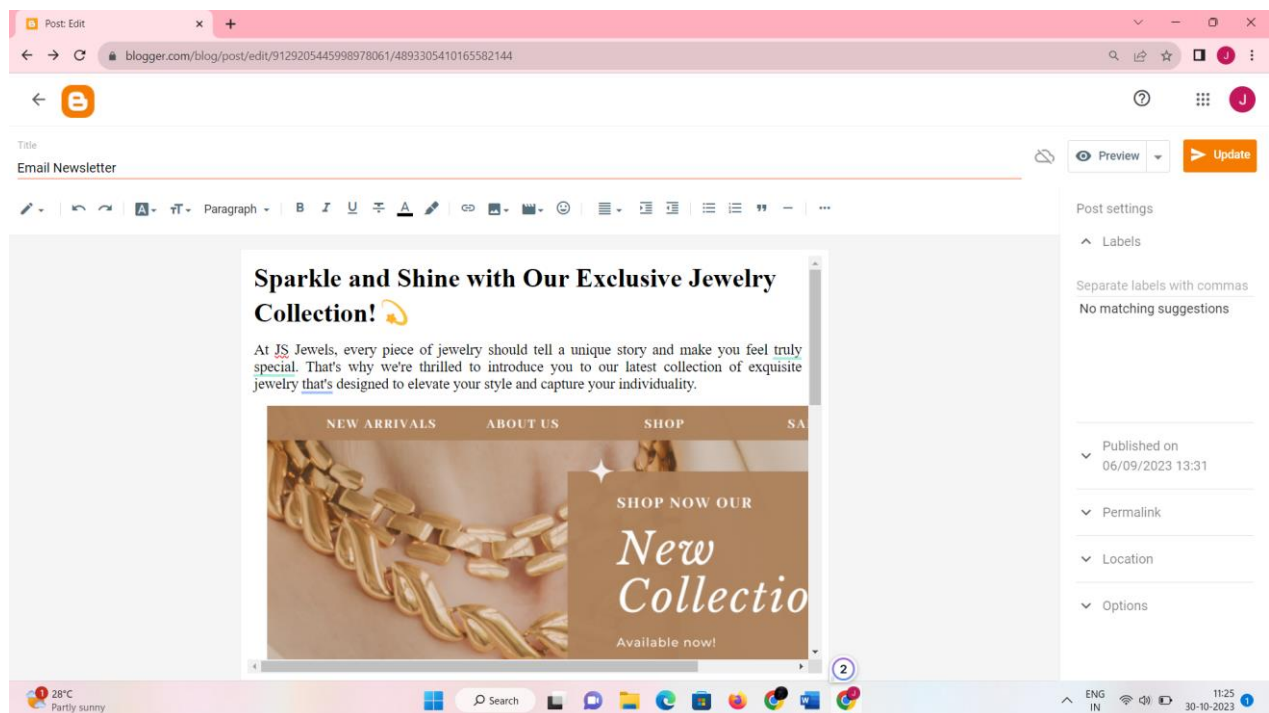
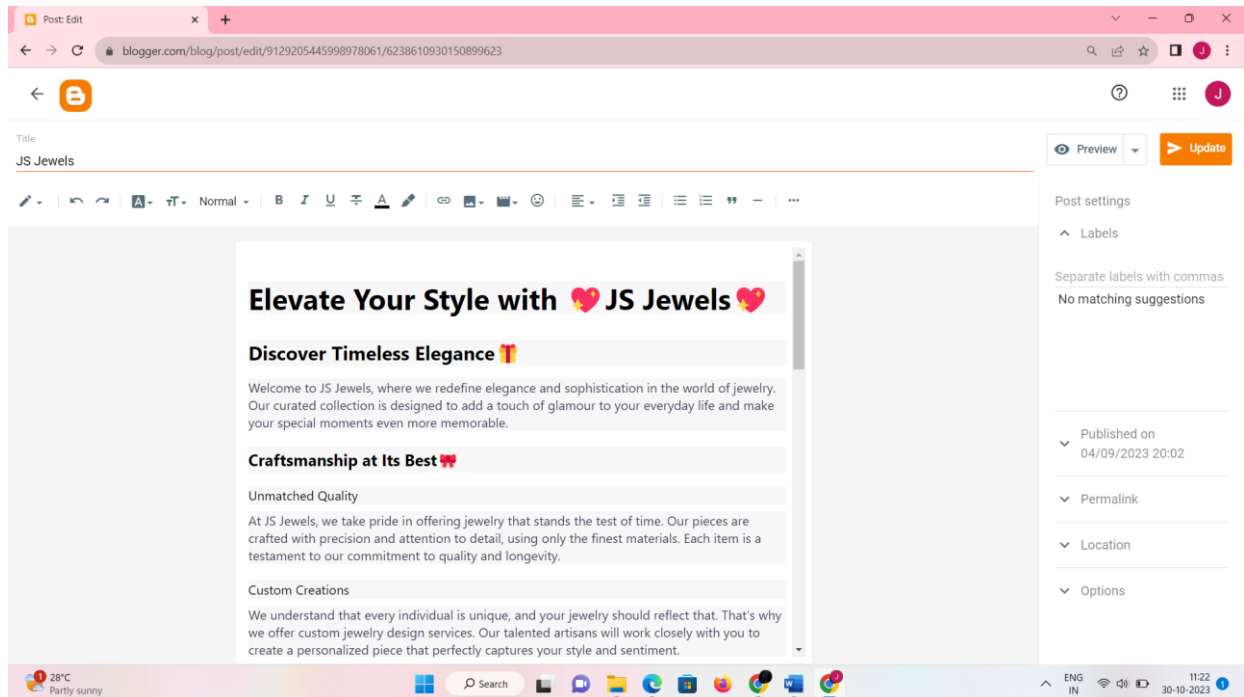


Then provide the details required for the profile on the page

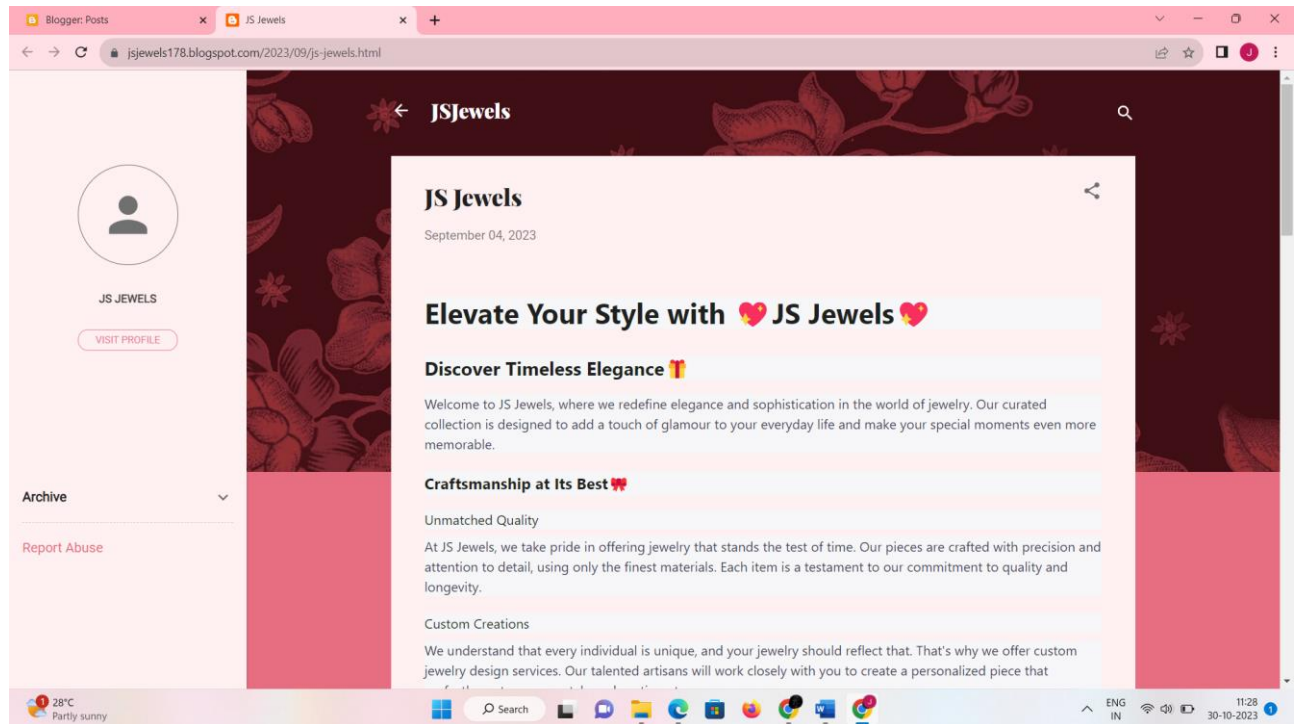


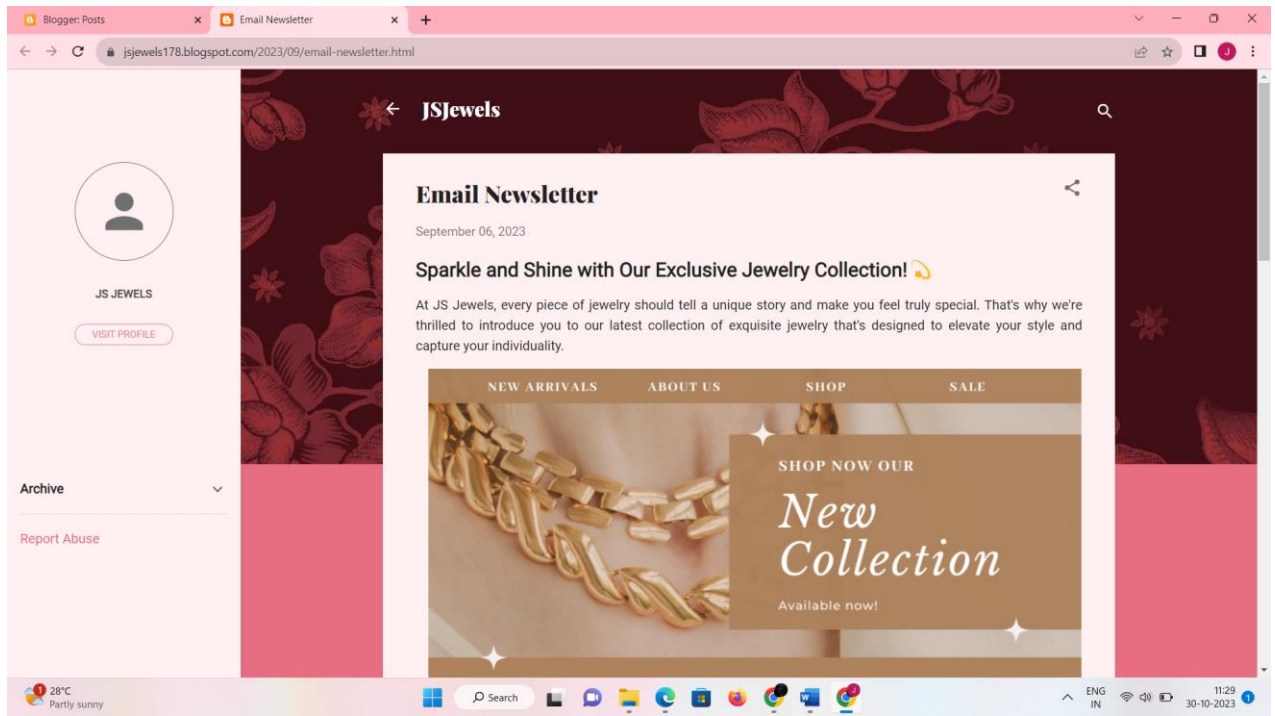
Then the blog home page is created for JS Jewels.

Then add posts that explain the services that the spirit whispers a dreamy catchers company provides to its clients for the reach to the visitors of the page.



After completing the post save it and publish. It looks stunning on the blog as below

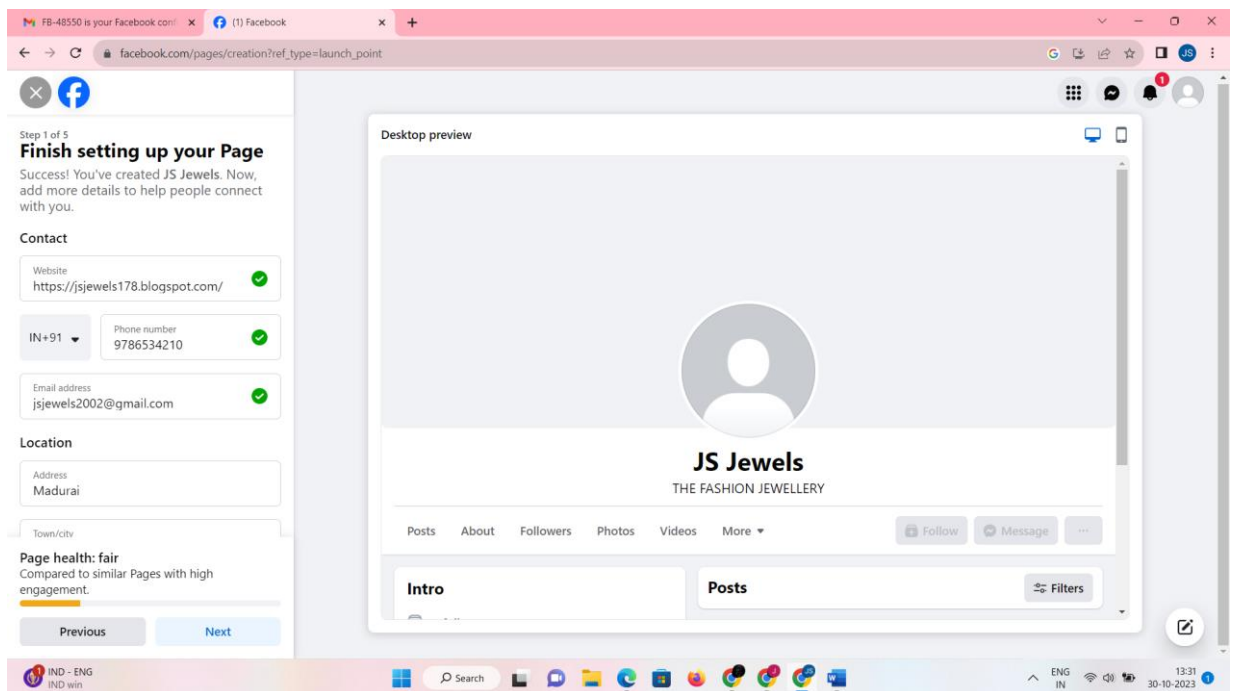
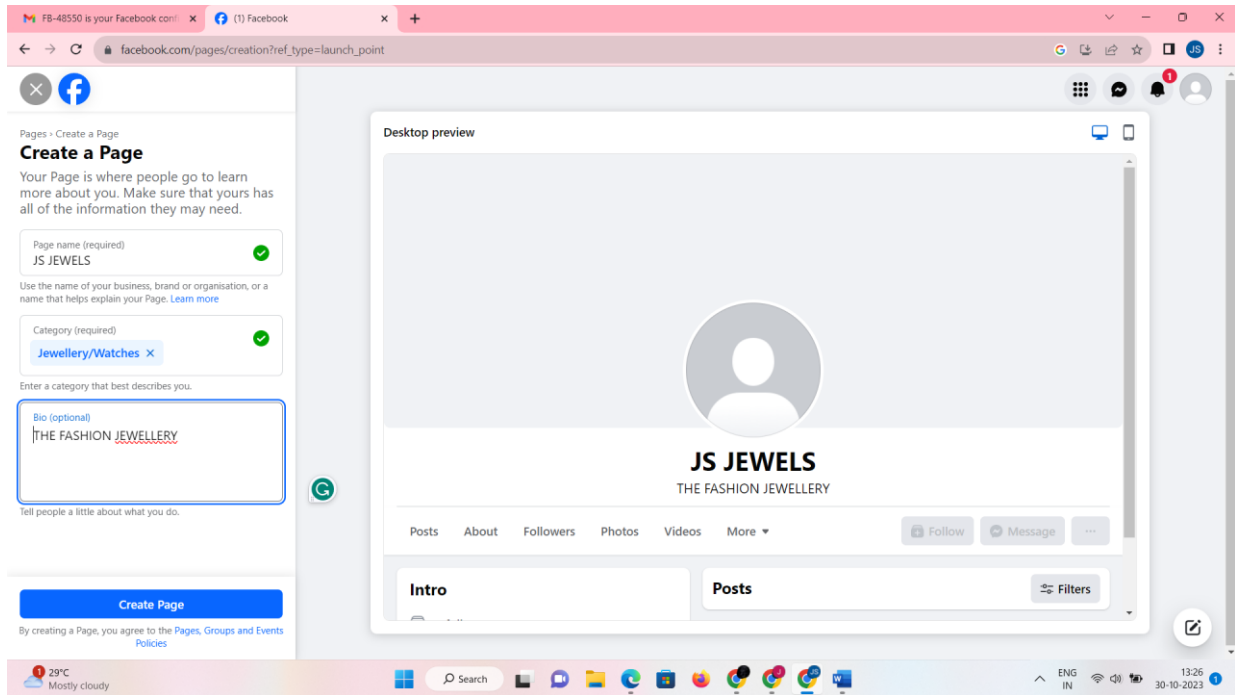




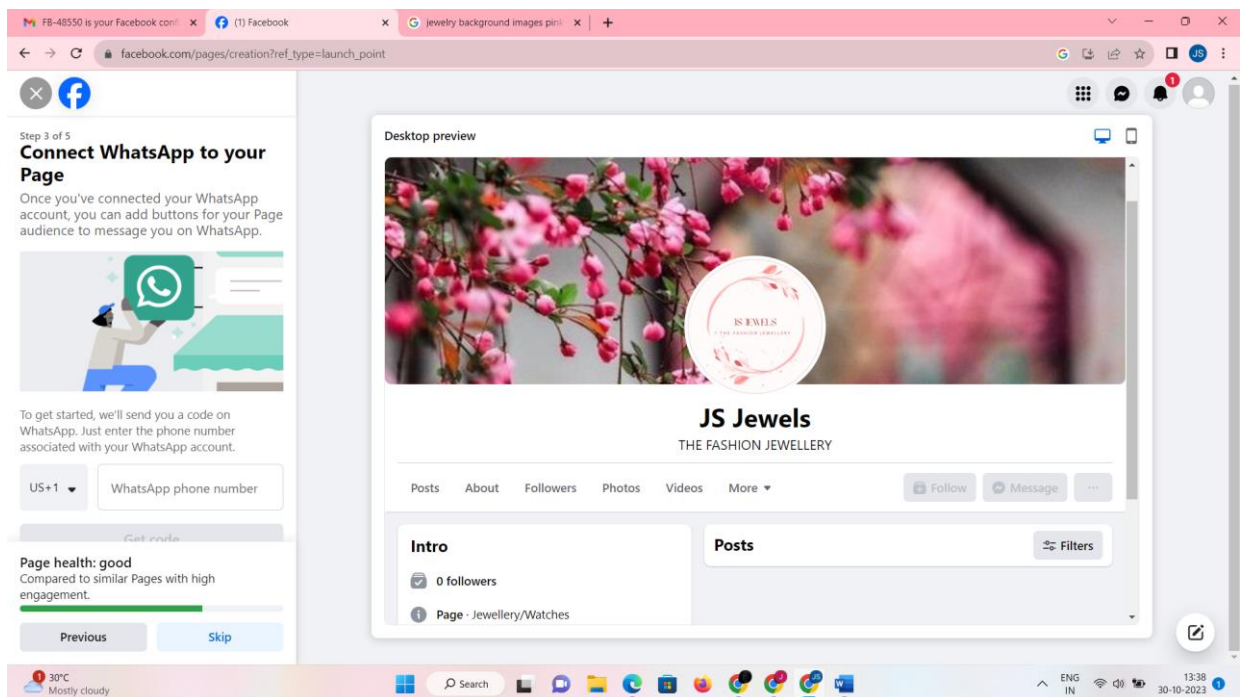
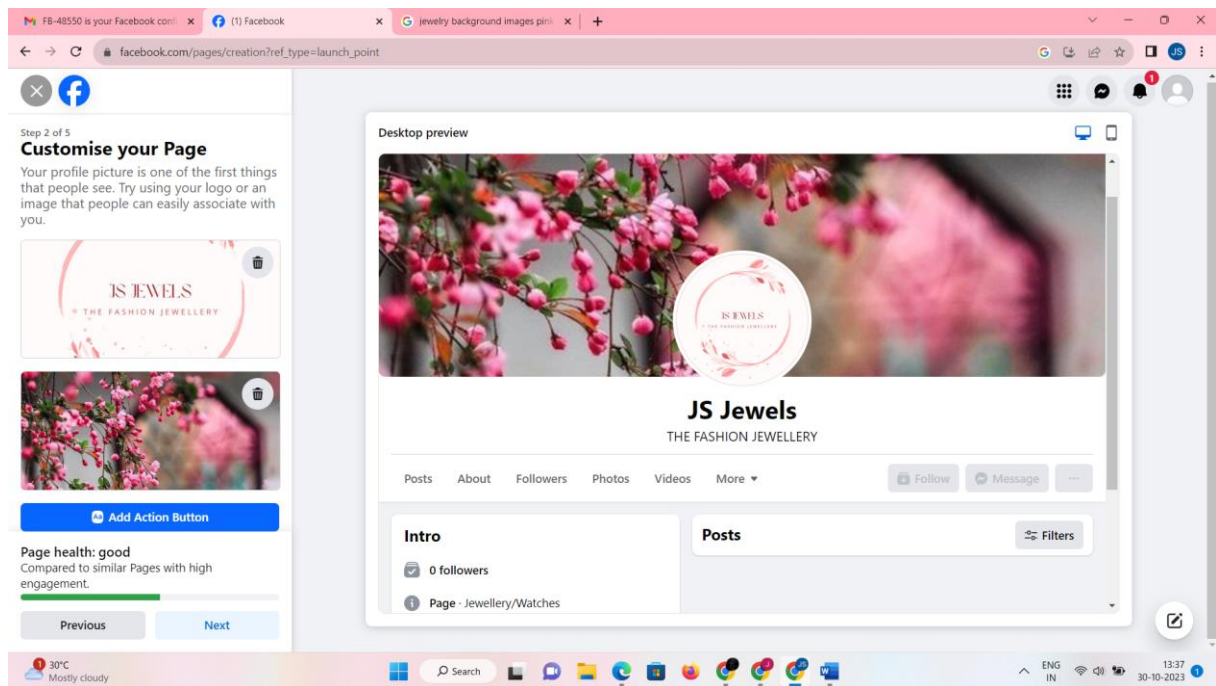
✓ FACEBOOK PAGE:

Facebook page Url: <https://www.facebook.com/profile.php?id=61552580687482>

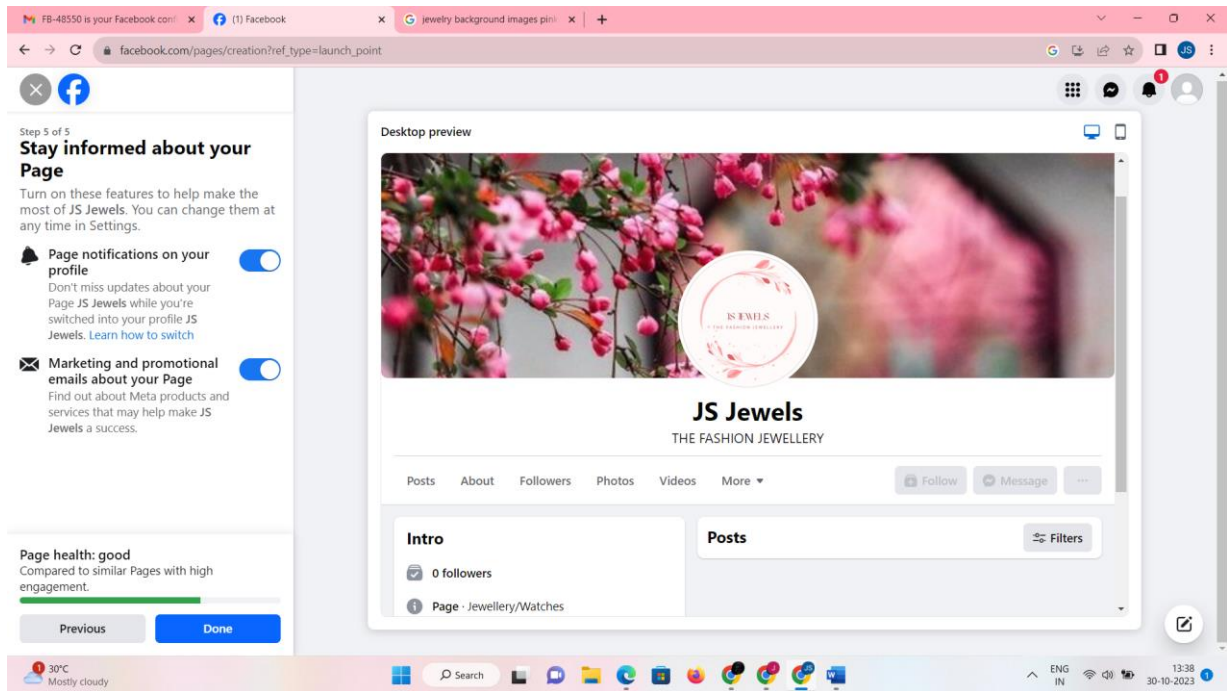
Creation of a Facebook business page for JS Jewels a fashion jewellery onlinestore. For that, we create a business profile by giving the required details.



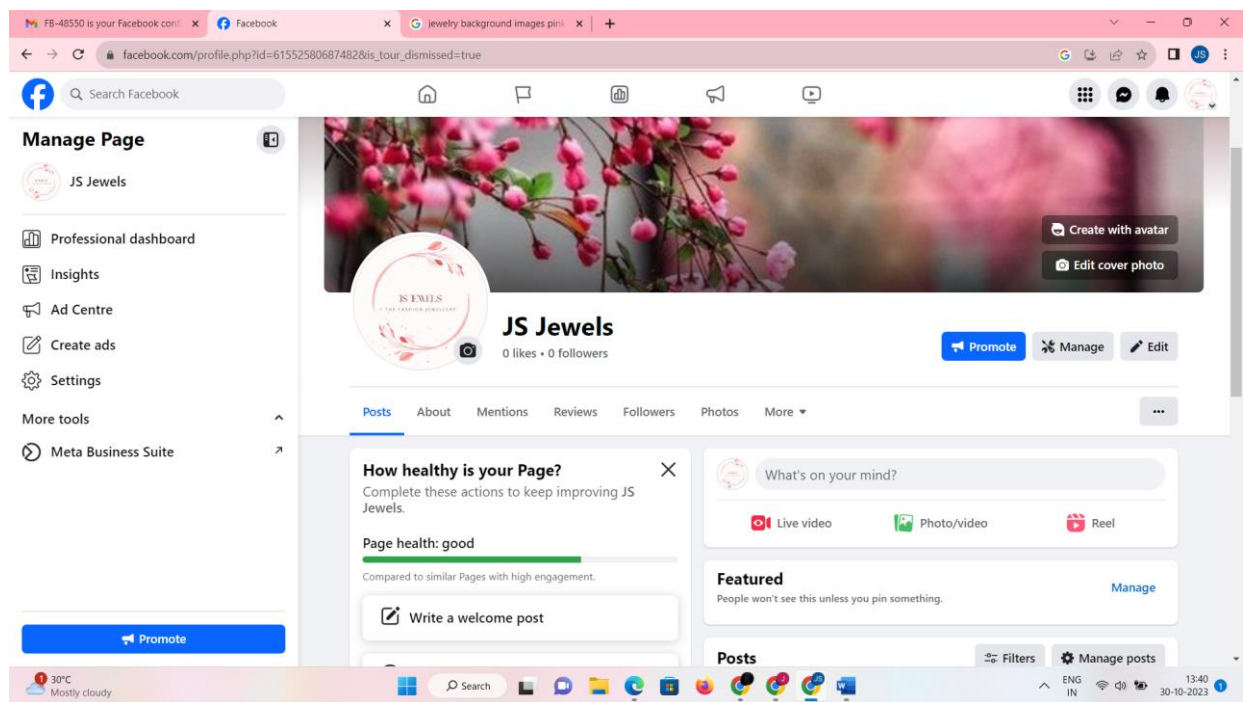
Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

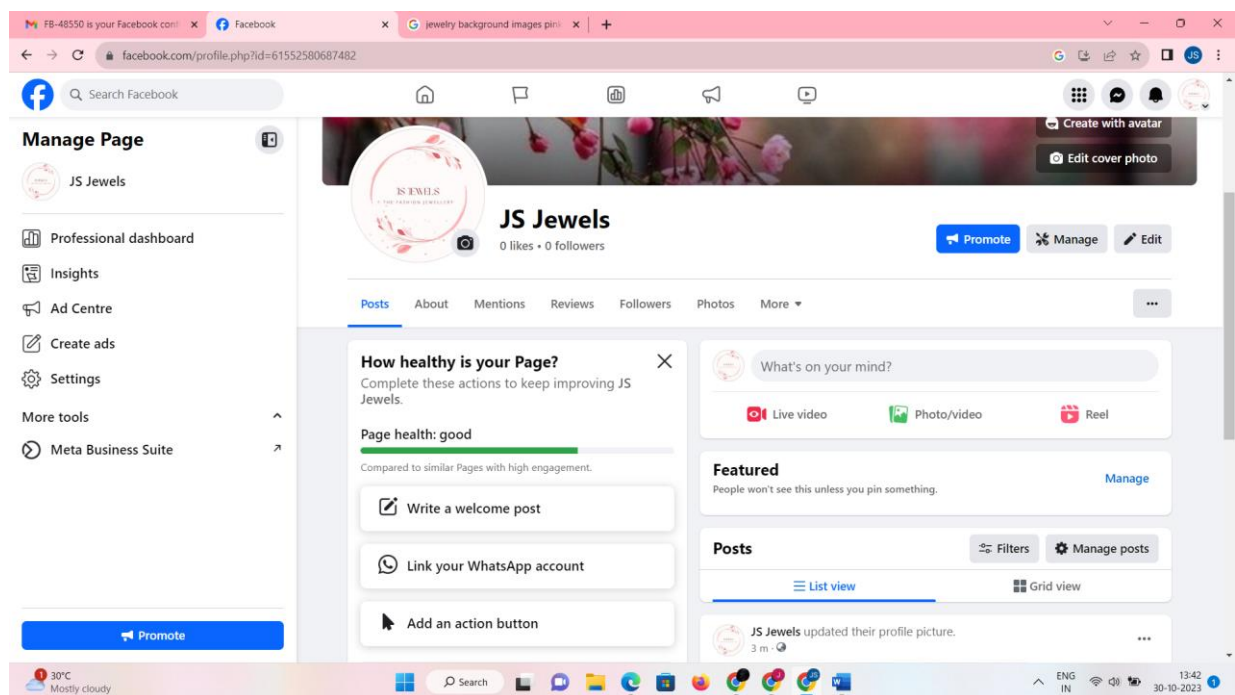
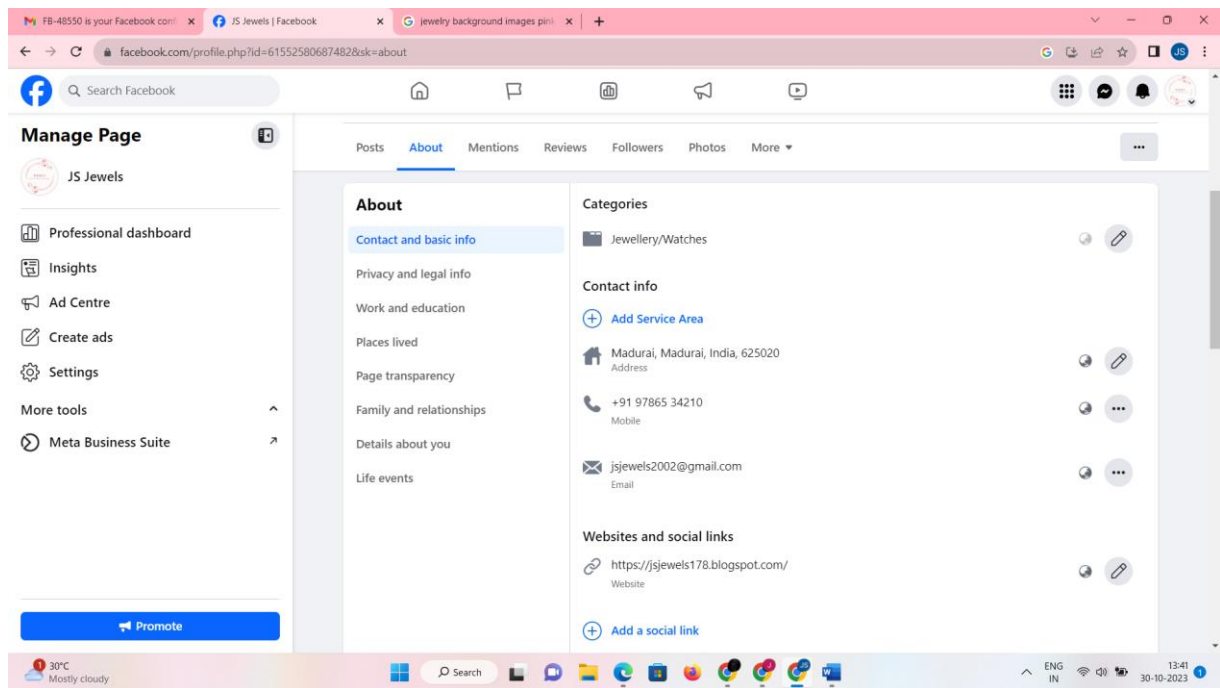


Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

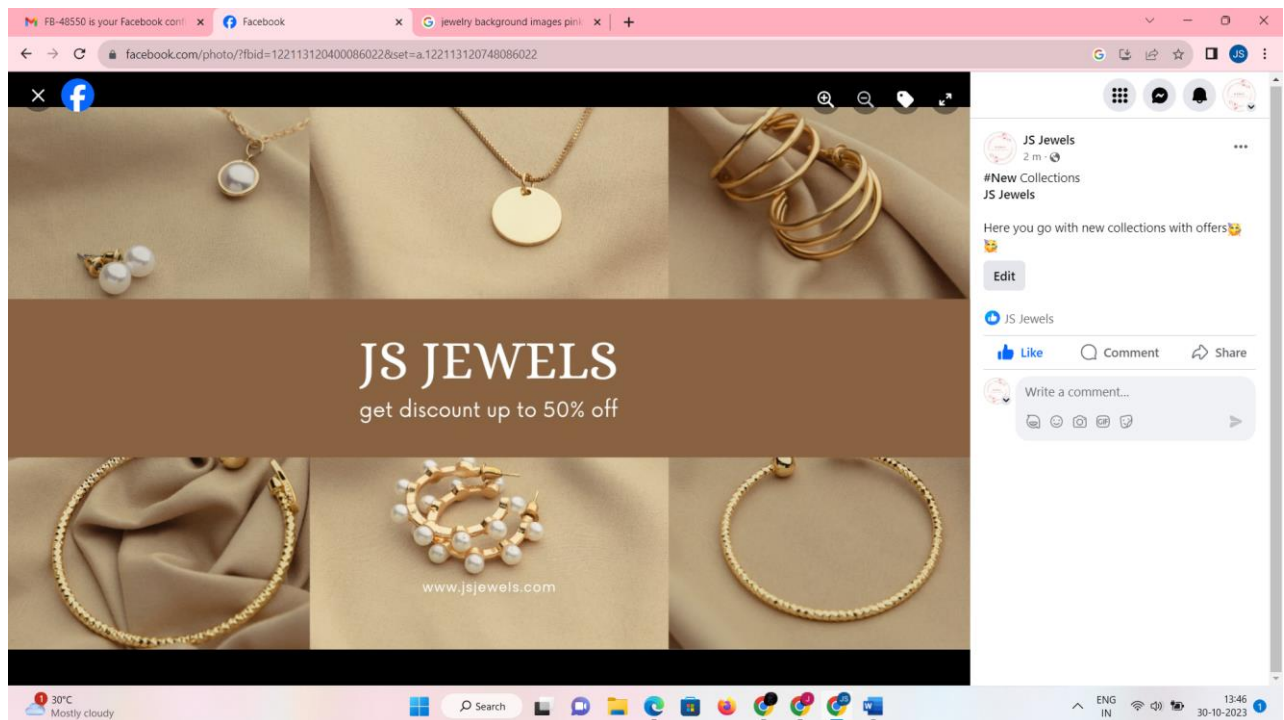


This is the Facebook page of JS Jewels – The Fashion Jewellery



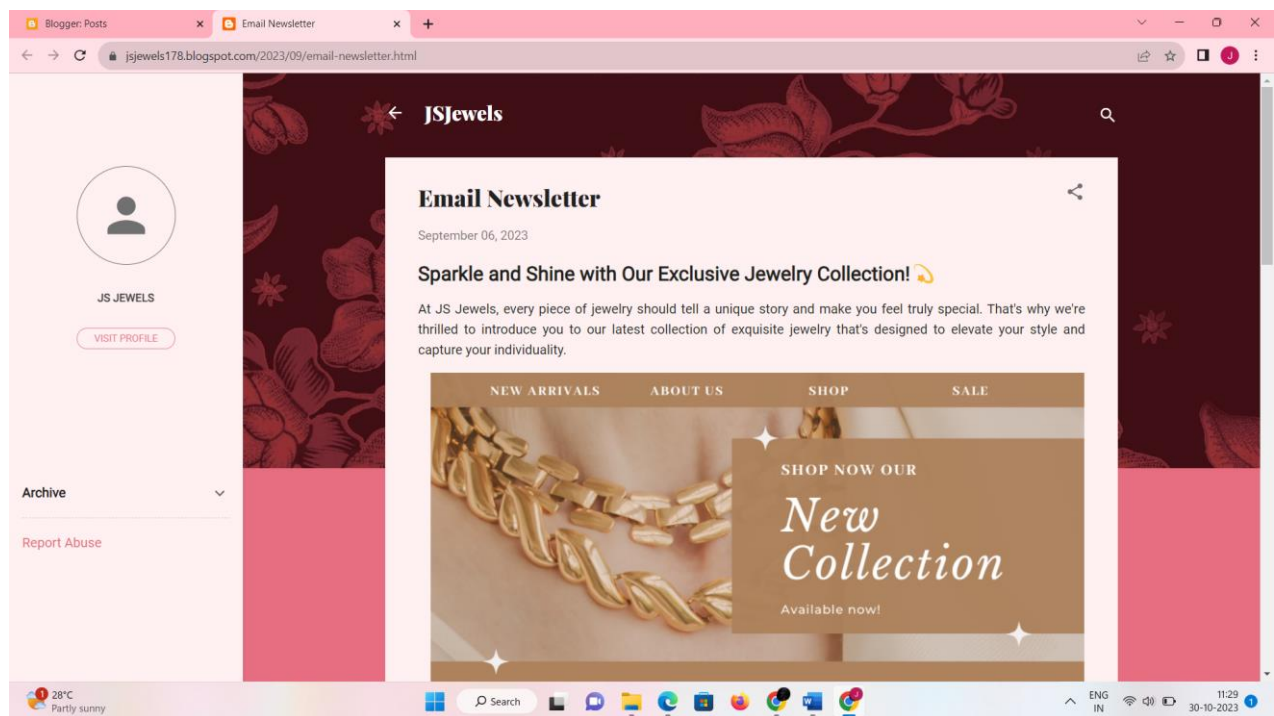


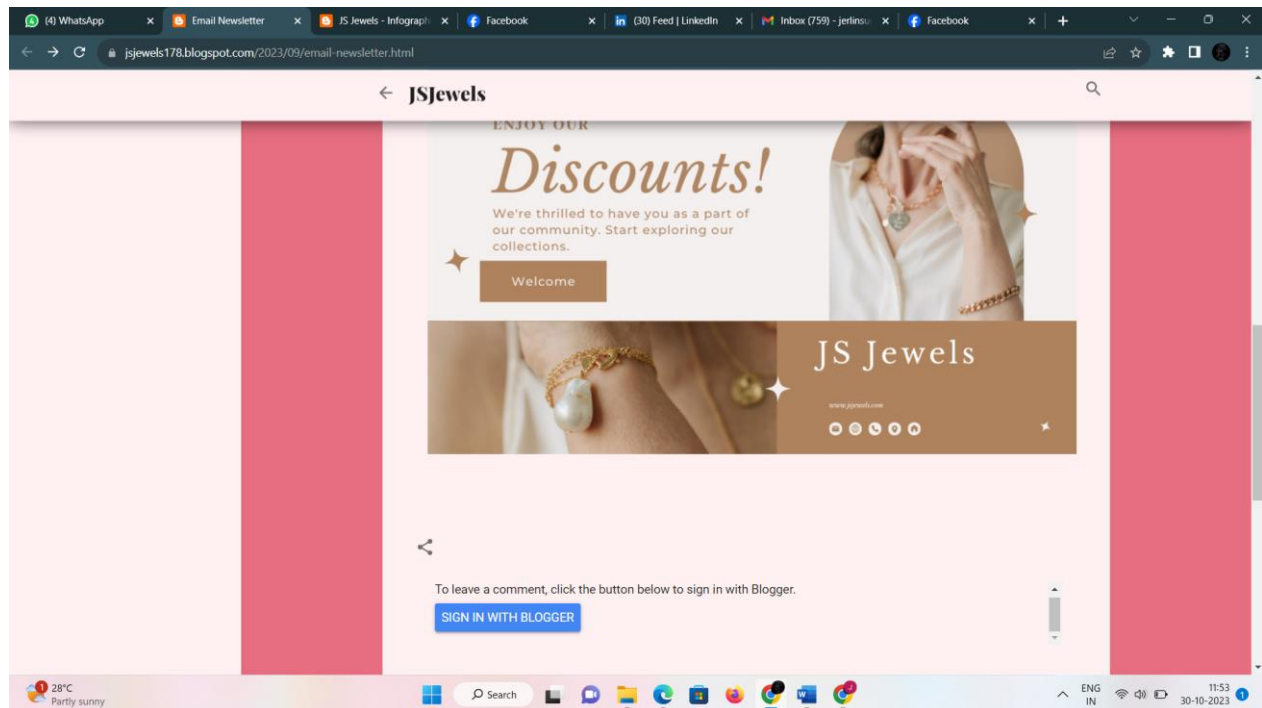
The first post explains our selling products and what JS Jewels does along with our contact details to make use of our service and products.



✓ EMAIL NEWSLETTER POST:

Email Newsletter Post – Blog Url: <https://jsjewels178.blogspot.com/2023/09/email-newsletter.html>





✓ INFOGRAPHIC POSTER:

Infographic Post – Blog Url: <https://jsjewels178.blogspot.com/2023/09/js-jewels-infographics.html>

4 Easy Tips for Wearing ornaments



Simple

CHOOSE NO MORE THAN 2-3 PIECES TO WEAR.

Variety

GO BEYOND YELLOW, WITH ROSE AND WHITE GOLD.



Bold

MAKE A STATEMENT WITH RINGS & BRACELETS.

Love

WEAR THE CLASSIC GOLD PIECES THAT YOU LOVE!



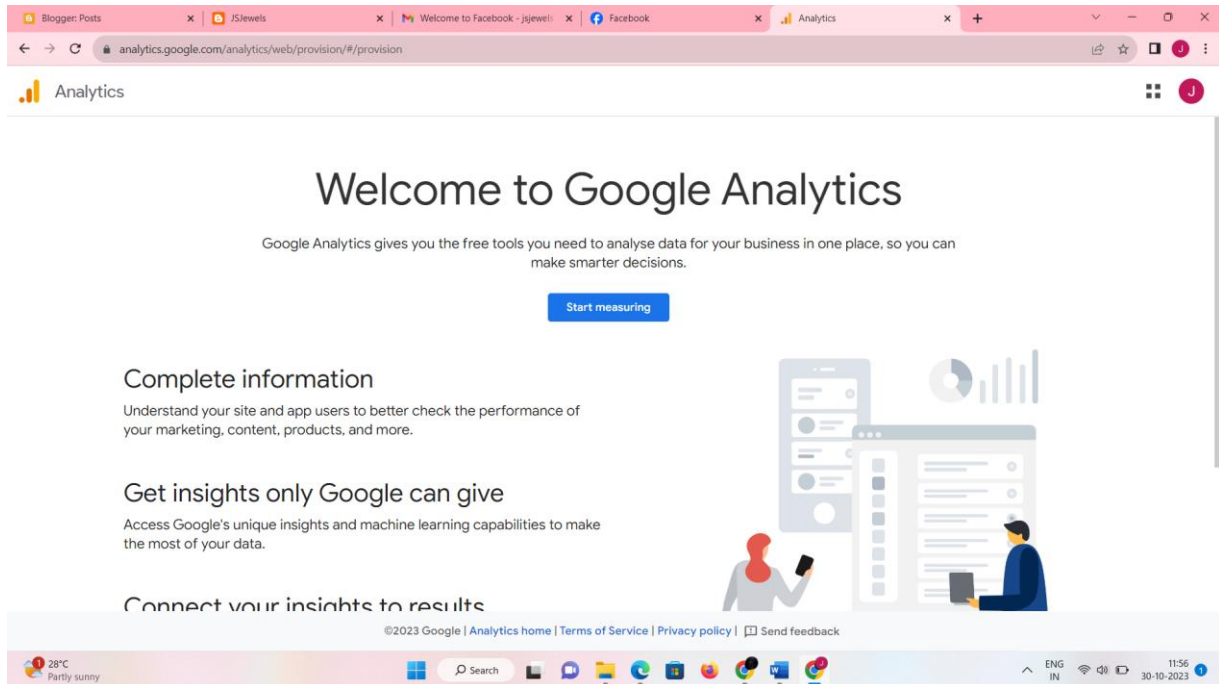
Styling tips at:

WWW.JSJEWELS.COM

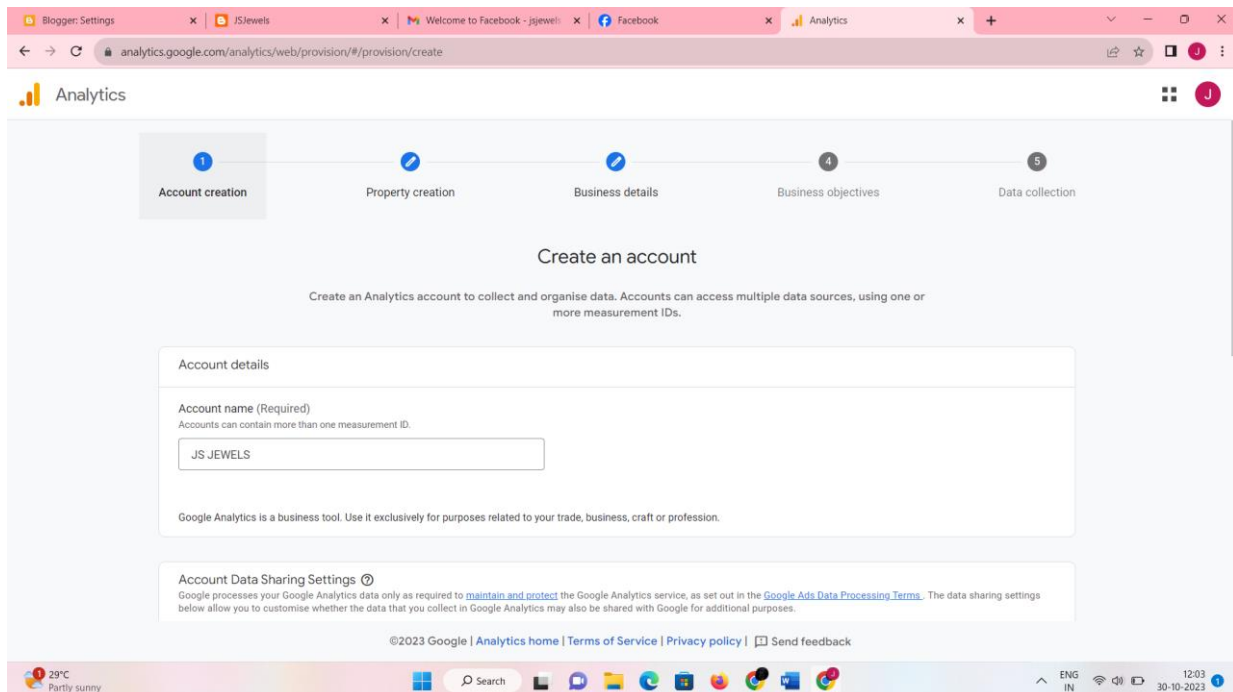
✓ GOOGLE ANALYTIC MEASUREMENT ID:

Google analytic measurement ID: G-CMR6F27F7Z

Visit Google Analytic official page



Create an account by means of enter details



Blogger: SettingsJSJewelsWelcome to Facebook - jsjewelsFacebookAnalytics

analytics.google.com/analytics/web/provision/#/provision/create

Analytics

Account creation

Property creation

Business details

Business objectives

Data collection

Create a property

To measure your web and app data, create a Google Analytics 4 property. Each property that you create holds all your measurement data for any selection of websites and apps that you choose.

Property details

Property name (Required)
JS JEWELS

Reporting time zone ⓘ
India (GMT+05:30) India Time

Currency
Indian Rupee (₹)

You can edit these property details later in Admin

©2023 Google | Analytics home | Terms of Service | Privacy policy | Send feedback

29°C
Partly sunny

Search

ENG
IN

12:04
30-10-2023

Blogger: SettingsJSJewelsWelcome to Facebook - jsjewelsFacebookAnalytics

analytics.google.com/analytics/web/provision/#/provision/create

Analytics

Account creation

Property creation

Business details

Business objectives

Data collection

Describe your business

Help us to better understand your business by answering the following.
Your input helps improve Google Analytics.

Business details

Industry category (Required)
Shopping

Business size (Required)
☐ Small - 1 to 10 employees
☒ Medium - 11 to 100 employees
☐ Large - 101 to 500 employees
☐ Very Large - 501+ employees

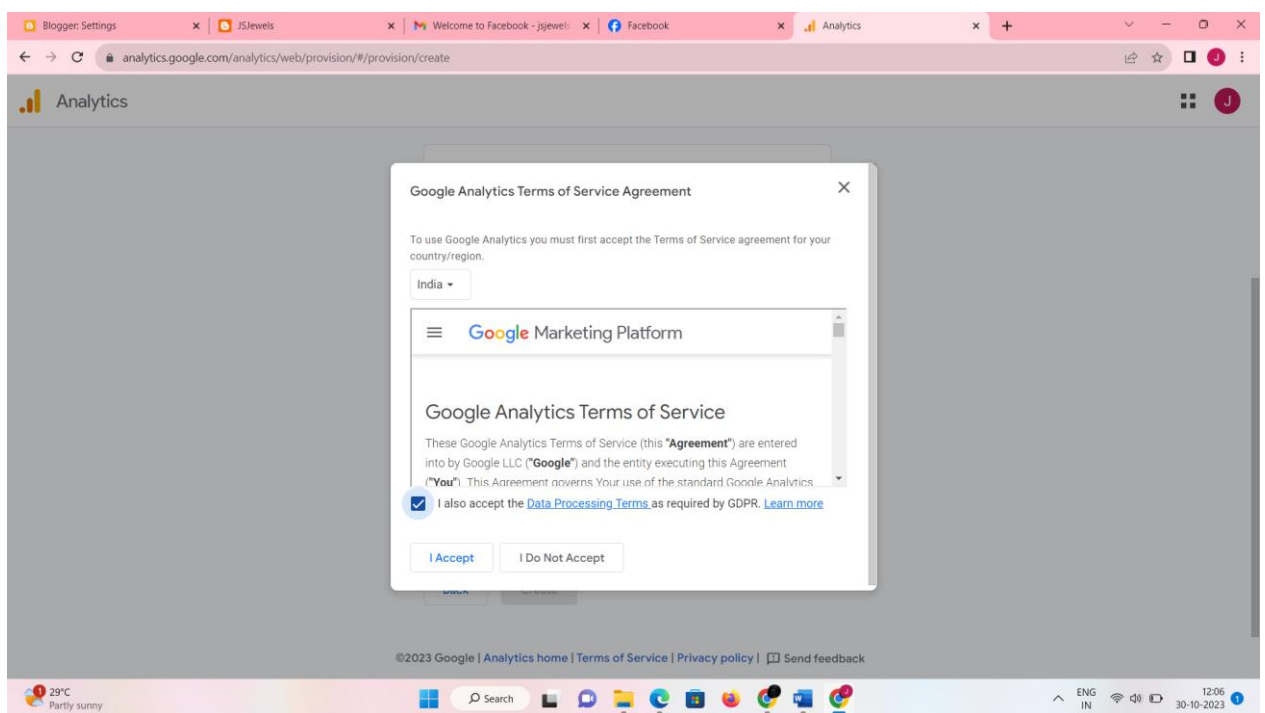
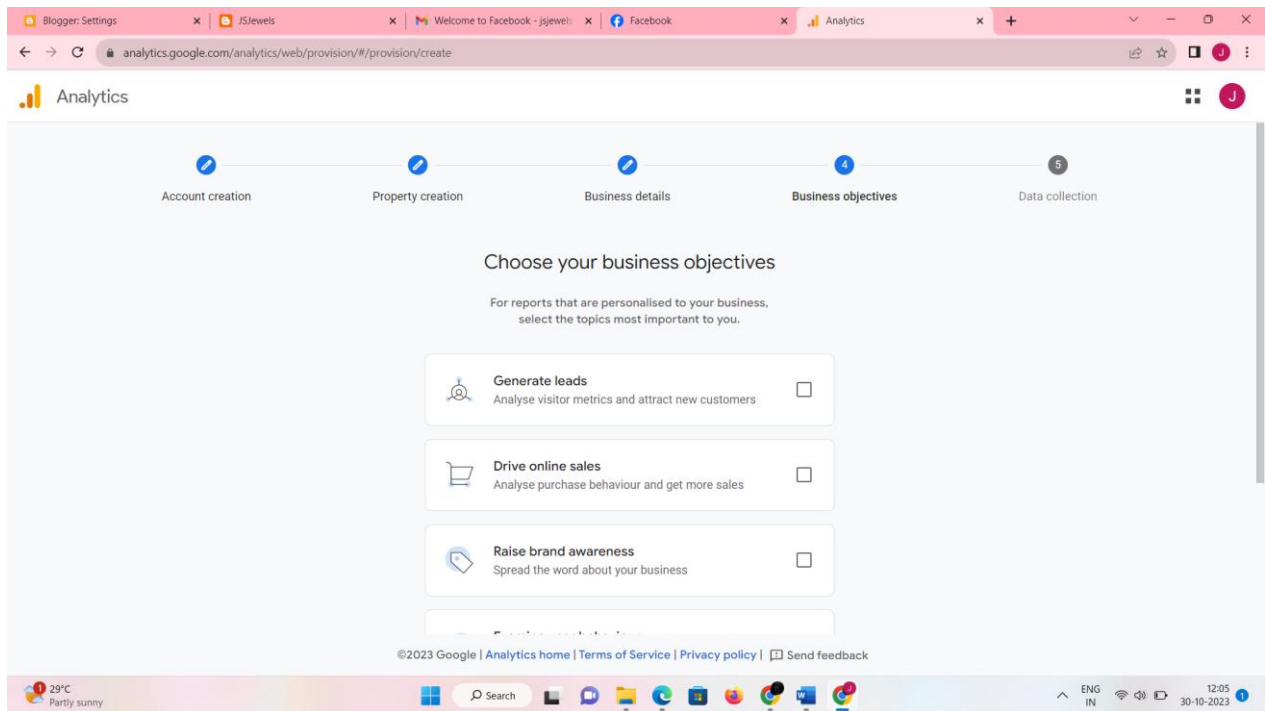
©2023 Google | Analytics home | Terms of Service | Privacy policy | Send feedback

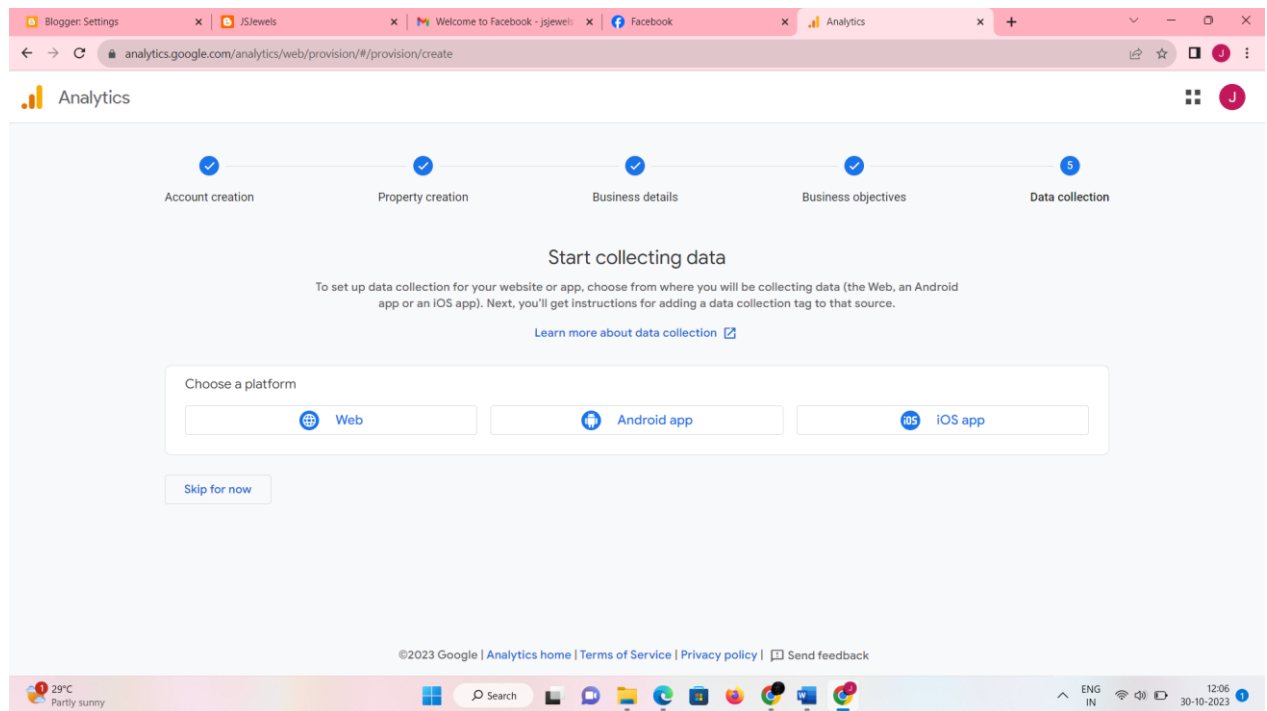
29°C
Partly sunny

Search

ENG
IN

12:04
30-10-2023





Then click Web to create a Stream

