# JERMAINE SMITH SR.

**Front-End Wordpress & Shopify Developer**

Chicago, IL

jay@dream-digital.co

(773) 707-2652

Web Development professional with 5 years of experience in web design, development, and digital marketing.

Authorized to work in the US for any employer

## WORK EXPERIENCE

### Founder / Wordpress & Shopify Developer

**Dream Digital Media** - Chicago, IL
March 2017 to Present

• Consult clients on business needs including - web development and digital marketing.
• Propose marketing, design, and development solutions based on needs assessment
• Design customer websites and digital media assets as needed
• Develop websites using Wordpress, Shopify, and Front-End Technologies including HTML, CSS, and Javascript
• Update and maintain client websites and assets as needed
• Develop and execute marketing strategy including: digital advertising, SEO, funnel development, growth hacking, etc.

### Front-End, Wordpress, and Shopify Developer

**Dream Bigger Media Group** - Miami, FL
January 2018 to May 2019

• Consulted clients on technical needs
• Recommended technical solutions based on needs assessment
• Collaborated with web design team with PSD design to development workflow
• Developed client websites using Wordpress, Shopify, and Front-End Technologies
• Created content and digital media as needed
• Maintained and updated websites as necessary

### Customer Service Representative

**Thermo Fisher Scientific** - Hanover Park, IL
October 2015 to January 2018

• Assisted customers by telephone with new orders, order status, or general inquiries
• Keep detailed record of customer interactions and updated accounts accordingly
• Work with sales team to provide product information and availability

### Technical Assistant

**SongSplits** - New York, NY
March 2013 to May 2015

• Assisted with a wide range of various tasks for tech start-up
• Helped with Wordpress and Front-End web development tasks

• Created content and maintained social media post schedule
• Executed data scraping and wrangling tasks using various tools and python scripts

# EDUCATION

### Business Management

**DeVry University-Chicago** - Chicago, IL

January 2008 to June 2011

### Business Administration

**UNIVERSITY OF ILLINOIS URBANA** - Champaign, IL

August 2002 to June 2004

# SKILLS

- **JQuery (2 years)**
- **CSS3 (3 years)**
- **Wordpress (5 years)**
- **Shopify (3 years)**
- **Javascript (1 year)**
- **Photoshop (2 years)**
- **After Effects (1 year)**
- **Sketch (2 years)**
- **Bootstrap (3 years)**
- **Front End (3 years)**
- **HTML5 (3 years)**
- **Facebook Advertising (1 year)**
- **SEO (1 year)**
- **Social Media Marketing (2 years)**
- **GitHub**
- **PHP**

# ASSESSMENTS

### Logic & Critical Thinking — Expert

September 2019

Using logic to solve problems.
Full results: https://share.indeedassessments.com/share_assignment/ieui1olp2qfytcgt

### Attention to Detail — Expert

September 2019

Identifying differences in materials, following instructions, and detecting details among distracting information.
Full results: https://share.indeedassessments.com/share_assignment/s2sfunxmiy0c8lco

### Problem Solving — Expert

September 2019

Measures a candidate's ability to analyze relevant information when solving problems
Full results: https://share.indeedassessments.com/share_assignment/rirrdqbgbqqwij-t

### Data Analysis — Expert

September 2019

Interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data.
Full results: https://share.indeedassessments.com/share_assignment/5tuoxaojjlyvasfx

### Composing & Sorting Email — Expert

September 2019

Effectively composing and organizing email messages.
Full results: https://share.indeedassessments.com/share_assignment/z3gdlm6bs2st4mio

### Social Media — Expert

September 2019

Creating content, communicating online, and building a brand's reputation.
Full results: https://share.indeedassessments.com/share_assignment/tfjpp22jkp9vq7nq

### Research — Proficient

September 2019

Following protocols, interpreting statistics and graphs, identifying errors, and choosing research methodology.
Full results: https://share.indeedassessments.com/share_assignment/f3xamx81tvn7a9g9