# Jermany Brown

## WEB & EMAIL DEVELOPER

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## EXPERIENCE

### Junior Web Developer
🏢 3C Institute    📅 July 2021 – Dec 2023

- Designed and developed 10+ web applications using HTML, CSS, Javascript, and jQuery.
- Developed and executed software test plans for feature, end-to-end, and regression tests.
- Be an integral part of a team that is responsible for creating & developing innovative web-based applications.
- Customized WordPress themes and managed software upgrades on 20+ WordPress sites.
- Managed full development life-cycle, including requirements, design, coding, testing, and ongoing support.
- Developed and documented reusable React components for use in 60+ web applications, managed in a Lerna multi-repo.

### Email Developer
🏢 Charles River Labs    📅 Dec 2018 - Feb 2021

- Develop fully responsive CSS/HTML emails, workflows and templates, (including automated and triggered flows, as well as personalized and dynamic content)  for optimal deliverability & opens..
- Perform quality assurance and troubleshoot code rendering across Outlook desktops and mobile environments using testing with Email on Acid.
- Managing multiple client facing, deadline-oriented projects concurrently in a fast-paced environment.
- Execute email setup and deployment via CMS platform (Selligent).

### Junior Email Developer
🏢 AICPA    📅 Feb 2017 – Dec 2018

- Developed fully responsive promotional emails using HTML, CSS, and media queries.
- Set up journey automation's, list management, QC, optimization and performance monitoring of Email campaigns using SFMC.
- Perform quality assurance and troubleshoot code rendering across multiple desktop and mobile devices, using testing with Email on Acid.

## SKILLS

### Tools

Adobe Dreamweaver, Figma, Adobe XD, Adobe Photoshop & Illustrator, Figjam, Editor X, Webflow, Shopify, Email on Acid, Litmus, Privy, Slack, Putsmail, MailChimp, Mailtrap, Notion, Jira, Adobe Campaign Classic, Confluence, Selligent, Salesforce Marketing Cloud.

### Frontend /Backend

CSS3 & SASS, HTML, Javascript, jQuery, React, Node.js, Material UI, Bootstrap, Visual Design, Responsive design, Graphic design, Github, SQL, GitLab, GraphQL, RESTful APIs.

### Tools

Figma, Adobe XD, Adobe Photoshop & Illustrator, WordPress, Slack, MailChimp, Notion, Jira, Confluence, Salesforce Marketing Cloud, Selligent, Webflow, Mailtrap.

## EDUCATION

### Software Engineering/Full Stack Development
🏢 Thinkful    📅 2020-2021

### Animal Sciences
🏢 North Carolina A&T State University    📅 2012-2016