

Jermainy Brown

EMAIL & FRONTEND DEVELOPER

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Email & Frontend Web Developer based in A.Z.

EXPERIENCE

Frontend Developer  3C Institute  July 2021 – Current

- Designed and developed 10+ web applications using HTML, CSS, Javascript, and jQuery.
- Communicate with Quality Assurance and Support Teams to resolve software issues.
- Be an integral part of a team that is responsible for creating & developing innovative web-based applications & services.
- Customized WordPress themes and managed software upgrades on 20+ WordPress sites.
- Managed full development lifecycle, including requirements, design, coding, testing, and ongoing support.
- Developed and documented reusable React components for use in 60+ web applications, managed in a Lerna multi-repo.

Email Developer  Charles River Labs  Dec 2018 - Feb 2021

- Develop fully responsive CSS/HTML emails, workflows and templates, (including automated and triggered flows, as well as personalized and dynamic content) for optimal deliverability & opens..
- Perform quality assurance and troubleshoot code rendering across Outlook desktops and mobile environments using testing with Email on Acid.
- Managing multiple client facing, deadline-oriented projects concurrently in a fast-paced environment.
- Execute email setup and deployment via CMS platform (Selligent).

Jr. Email Developer  AICPA  Feb 2017 – Dec 2018

- Developed fully responsive promotional emails using HTML, CSS, and media queries.
- Set up journey automation's, list management, QC, optimization and performance monitoring of Email campaigns using SFMC.
- Perform quality assurance and troubleshoot code rendering across multiple desktop and mobile devices, using testing with Email on Acid.

SKILLS

Frontend /Backend


CSS3 & SASS, HTML, Javascript, jQuery, React, Node.js, Material UI, Bootstrap, Visual Design, Responsive design, Graphic design, Github, SQL, GitLab, GraphQL, RESTful APIs.

Tools

Figma, Adobe XD, Adobe Photoshop & Illustrator, WordPress, Slack, MailChimp, Notion, Jira, Confluence, Salesforce Marketing Cloud, Selligent.

EDUCATION

Software Engineering/Full Stack Web Develop.

 Thinkful  2020-2021

Animal Sciences

 North Carolina A&T State University  2012-2016